Model Name Careers.State v3 Model ID t5hltAoNR5AtARt8x5EJtg4C

Partitioned Yes

Date 7/28/2015

Label	Element Questions		Label	Satisfaction Questions
				Satisfaction
	Look and Feel (1=Poor, 10=Excellent, Don't Know)	16	Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)
1 Look and Feel - Appeal	Please rate the visual appeal of this site.	17	Satisfaction - Expectations	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)
2 Look and Feel - Balance	Please rate the balance of graphics and text on this site.	18	Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)
3 Look and Feel - Readability	Please rate the readability of the pages on this site.			
	Site Performance (1=Poor, 10=Excellent, Don't Know)			
4 Site Performance - Loading	Please rate how quickly pages load on this site.			
5 Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.			
6 Site Performance - Completeness	Please rate how completely the page content loads on this site.			
	Navigation (1=Poor, 10=Excellent, Don't Know)			
7 Navigation - Organized	Please rate how well the site is organized.			
8 Navigation - Options	Please rate the options available for navigating this site.			
9 Navigation - Layout	Please rate how well the site layout helps you find what you need.			
L0 Information Browsing - Sort	Information Browsing (1=Poor, 10=Excellent, Don't Know) Please rate the ability to sort information by criteria that are important to you on this site.			
11 Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.			
2 Information Browsing - Features	Please rate how well the features on the site help you find the information you need.			
	Site Information (1=Poor, 10=Excellent, Don't Know)			
.3 Site Information - Thoroughnes s	Please rate the thoroughness of information provided on this site.			
4 Site Information - Understandab le	Please rate how understandable this site's information is.			
L5 Site Information - Answers	Please rate how well the site's information provides answers to your questions .			

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Date: 3/2/2010

Careers.State v2 Model questions utilize the ACSI methodology to determine scores and impacts **ELEMENTS (drivers of satisfaction)** CUSTOMER SATISFACTION **FUTURE BEHAVIORS** Functionality (1=Poor, 10=Excellent, Don't Know Recommend (1=Very Unlikely, 10=Very Likely) 1 Please rate the usefulness of the features provided on Careers. State.gov. 17 What is your overall satisfaction with this site? 20 How likely are you to recommend Careers. State.gov to someone (1=Very Dissatisfied, 10=Very Satisfied) 2 Please rate the convenience of the features on Careers. State.gov. 18 How well does this site meet your expectations? Return (1=Very Unlikely, 10=Very Likely) (1=Falls Short, 10=Exceeds) 19 How does this site compare to your idea of an ideal website? 3 Please rate the variety of features on this Careers. State.gov. 21 How likely are you to return to Careers.State.gov? (1=Not Very Close, 10=Very Close) Primary Resource (1=Very Unlikely, 10=Very Likely) 22 How likely are you to use Careers. State.gov as a primary resource for 4 Please rate how understandable career information is on Careers. State.gov. information about careers at the Department of State? Online Participation (1=Very Unlikely, 10=Very Likely) 5 Please rate the level of detail of career information on Careers. State.gov. 6 Please rate how well the career information provided answers to your questions. 23 How likely are you to participate in an online discussion with this agency using chat, wikis, discussion boards, or blogs? Look and Feel (1=Poor, 10=Excellent, Don't Know) Pursue a Career (1=Very Unlikely, 10=Very Likely) 24 How likely are you to pursue a career or student program with the U.S. 7 Please rate the visual appeal of Careers. State.gov. Department of State? 8 Please rate the balance of graphics and text on Careers. State.gov. 9 Please rate the readability of the pages on Careers. State.gov. avigation (1=Poor, 10=Excellent, Don't Know) 10 Please rate how well Careers. State.gov is organized. 11 Please rate the options available for navigating Careers. State.gov. 12 Please rate how well Careers. State. gov's layout helps you find what you are looking for. 13 Please rate the number of clicks to get where you want on Careers. State.gov. Site Performance (1=Poor, 10=Excellent, Don't Know) 14 Please rate how quickly pages load on Careers. State.gov. 15 Please rate the consistency of speed from page to page on Careers. State.gov. 16 Please rate the ability to load pages without getting error messages on Careers.State.gov.

MID: t5hltAoNR5AtARt8x5EJtg4C

Date: 7/28/2015

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blue + -->: REWORDING

	Skip						Requir
QID (Group ID)	Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	ed
KMJ6047Q001		Visit Frequency	How frequently do you visit this site?	First time More than once a day		Radio button, one-up vertical	Y
				Daily About once a week About once a month			
KMJ6047Q002			What information were you primarily looking for on the site today?	Every 6 months or less Obtain general career information		Drop down, select one	Y
				Obtain information about a specific career Obtain information regarding internships / student opportunities Search for job listings Register for the Foreign Service Officer Test Just curious (saw video, advertisement banner, etc.) Other	F E		
KMJ6047Q003	E		Please specify the information you were primarily looking for on the site.			Text area, no char limit	N
КМЈ6047Q004	F		In which career path were you primarily interested?	Foreign Service Officer Foreign Service Specialist Civil Service employment Student programs Consular Adjudicator Not sure yet Other	G G G G	Radio button, one-up vertical	Y
KMJ6047Q005	I		Please specify the career path in which you are interested.			Text area, no char limit	N
KMJ6047Q006	G		What type of information were you seeking about your primary career of interest? Please select all that apply.	General information Determine if it is a good choice for me Compensation and benefits Videos of people in each career path Find out how to apply Take a career quiz Register for the Foreign Service Officer Test Pathways Unpaid internships Other	н	Check box, one-up vertical	Y
KMJ6047Q007	Н		Please specify the type of information you were seeking.			Text area, no char limit	N
KMJ6047Q008			Which best describes you?	Current High School student Current Undergraduate / Associates Degree student Current Graduate student (Masters Degree / PhD) Parent looking for info for my child(ren) School / College / University counselor looking for info for my student(s) Self-employed		radio button, one-up vertical	Y

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				Total Control of the			
QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Requir ed Y/N
				Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military			
				Currently unemployed, seeking a job Veteran Other	A		
KMJ6047Q009	A		Please specify the other role you primarily identify as.	Site		Text area, no char limit	N
KMJ6047Q010	A		Which do you consider to be your primary area of expertise? Please specify your other primary skill set.	Medical Information technology Human resources Legal Accounting / Finance Communications Linguistics Procurement Data analysis Business administration International relations Economics Engineering Cybersecurity Law enforcement Other	A	radio button, one-up vertical Text area, no char limit	Y
KMJ6047Q012			Did you find the information you were looking for today?	Yes		Drop down, select one	Y
KMJ6047Q013	A		Please tell us what you could not find on the Careers.State.gov site today.	No	A, B	Text area, no char limit	N
KMJ6047Q014	В		This website has inspired me to:	Revisit the Careers website again some other time Visit USAJOBS Do more research on my own Give up Contact a recruiter Register for the Foreign Service Officer Test Stay connected via Keep Me Informed and/or social media Other / Don't know		radio button, one-up vertical	Y
KMJ6047Q015			What did you interact with on the Careers.State.gov site today? Please select all that apply.	Careers.State.gov search Careers.State.gov homepage Top Navigation Bar (Learn, Work, Intern, etc.) Videos in the center of the homepage		checkbox, one up vertical	Y

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QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Requir ed Y/N
				The grey quick links box (Register for the FSOT, Civil Service, Diplomats@Work, etc.) Social media icons (Blog, Facebook, LinkedIn, Twitter, YouTube, Diplomats@Work) Other	D		
KMJ6047Q016	D		Please tell us the other ways you interacted with the site.			Text area, no char limit	N
KMJ6047Q017				Facebook Twitter LinkedIn Pinterest Google Plus Tumblr Instagram Other None		Check box, one-up vertical	Y
KMJ6047Q018			Please select all that apply.	Site error message Link(s) that took you somewhere unexpected Pop-up windows Inconsistent page loads Other No site distractions occurred	А	Check box, one-up vertical	Y
KMJ6047Q019	Α		What other type of site distraction did you experience today?			Text area, no char limit	N
KMJ6047Q020				Too many menu choices Menu items did not make sense Got lost on the website Could not make sense of what to do next Information was outdated Video / images didn't load Information did not answer my questions Language was not clear and concise Wording used was not easily understood Text was too small Not enough site images Other No issues occurred		Check box, one-up vertical	Y
KMJ6047Q021	Α		What else did you experience while finding website information?			Text area, no char limit	N
KMJ6047Q022			Did you watch any employee videos during your visit?	Yes		Radio button, one-up vertical	Y

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QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Requir ed Y/N
KMJ6047Q023	Α		Did the videos influence your decision to apply to any positions, register for the Foreign Service Officer Test, or explore a specific program on Careers.State.gov today?	No Yes No		Radio button, one-up vertical	Y
KMJ6047Q024			Have you downloaded the DOSCareers mobile app?	Yes No	А	Radio button, one-up vertical	Y
KMJ6047Q025	Α		If no, why not?			Text area, no char limit	N
KMJ6047Q026			How did you learn about Careers.State.gov?	Article / interview with Secretary of State or other department spokesperson Careers.State.gov USAJobs.gov University / college career fair U.S. Department of State recruiter Diplomat in Residence (DIR) Direct email from DOSCareers@state.gov Disability career fair or organization DOSCareers mobile app Fellowship / scholarship program manager Friend or relative High school guidance counselor Other department / foreign service employee Other website Professional career fair Professional organization Social media Teacher / professor or other faculty University / college career services Other	A	Radio button, one-up vertical	Y
KMJ6047Q027	Α		Please specify any other way you learned about Careers.State.gov.			Text area, no char limit	N
KMJ6047Q028			How often do you access the internet using a mobile phone or tablet?	Always Frequently Seldom Never	С	Radio button, one-up vertical	Y

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QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Requir ed Y/N
KMJ6047Q001		Visit Frequency	How frequently do you visit this site?	First time		Radio button, one-up vertical	Y
				More than once a day			
				Daily			
				About once a week	4		
				About once a month	_		
				Every 6 months or less			
KMJ6047Q002			What information were you primarily looking for on the site today?	Obtain general career information Obtain information about a specific career Obtain information regarding internships / student opportunities Search for job listings Register for the Foreign Service Officer Test Just curious (saw video, advertisement banner, etc.)	F	Drop down, select one	Y
VA 100 47 0002			Naga pagifi sha infamating yayunga mimaili lagling far an tha	Other	E		l N
KMJ6047Q003	E		Please specify the information you were primarily looking for on the site.			Text area, no char limit	N
KMJ6047Q004	F		In which career path were you primarily interested?	Foreign Service Officer Foreign Service Specialist Civil Service employment Student programs Consular Adjudicator Not sure yet Other	G G G G	Radio button, one-up vertical	Y
KMJ6047Q005	ı		Please specify the career path in which you are interested.			Text area, no char limit	N
КМЈ6047Q006	G		What type of information were you seeking about your primary career of interest? Please select all that apply.	General information Determine if it is a good choice for me Compensation and benefits Videos of people in each career path Find out how to apply Take a career quiz Register for the Foreign Service Officer Test Pathways Unpaid internships Other	н	Check box, one-up vertical	Y
KMJ6047Q007	Н		Please specify the type of information you were seeking.			Text area, no char limit	N
KMJ6047Q008			Which best describes you?	Current High School student Current Undergraduate / Associates Degree student Current Graduate student (Masters Degree / PhD) Parent looking for info for my child(ren) School / College / University counselor looking for info for my student(s)		radio button, one-up vertical Katie Phelps: I kind of want to reviquestion altogether, the changes live, loc and propose addition at that point.	but let's

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QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Requir ed Y/N
				Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Currently unemployed, seeking a job Veteran			
KMJ6047Q009	Α		Please specify the other role you primarily identify as.	Other	A	Text area, no char limit	N
KMJ6047Q010			Which do you consider to be your primary area of expertise?	Medical Information technology Human resources Legal Accounting / Finance Communications Linguistics Procurement Data analysis Business administration International relations Economics Engineering Cybersecurity Law enforcement Other	A	radio button, one-up vertical	Y
KMJ6047Q011	Α		Please specify your other primary skill set.			Text area, no char limit	N
KMJ6047Q012			Did you find the information you were looking for today?	Yes No	A, B	Drop down, select one	Υ
KMJ6047Q013	Α		Please tell us what you could not find on the Careers.State.gov site today.		,	Text area, no char limit	N
KMJ6047Q014	В		This website has inspired me to:	Revisit the Careers website again some other time Visit USAJOBS Do more research on my own Give up Contact a recruiter Register for the Foreign Service Officer Test Stay connected via Keep Me Informed and/or social media Other / Don't know		radio button, one-up vertical	Y
KMJ6047Q015			What did you interact with on the Careers.State.gov site today? Please select all that apply.	Careers.State.gov search Careers.State.gov homepage Top Navigation Bar (Learn, Work, Intern, etc.) Videos in the center of the homepage		checkbox, one up vertical	Y

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QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Requir ed Y/N
				The grey quick links box (Register for the FSOT, Civil Service, Diplomats@Work, etc.) Social media icons (Blog, Facebook, LinkedIn, Twitter, YouTube, Diplomats@Work) Other	D		
KMJ6047Q016	D		Please tell us the other ways you interacted with the site.			Text area, no char limit	N
KMJ6047Q017			Which social media sites do you regularly use to research employers, looks for jobs or other career-related information? Please select all that apply.	Facebook Twitter LinkedIn Pinterest Google Plus Tumblr Instagram Other None		Check box, one-up vertical	Y
KMJ6047Q018			Which of the following distractions, if any, occurred during your visit? Please select all that apply.	Site error message Link(s) that took you somewhere unexpected Pop-up windows Inconsistent page loads Other No site distractions occurred	А	Check box, one-up vertical	Y
KMJ6047Q019	Α		What other type of site distraction did you experience today?			Text area, no char limit	N
KMJ6047Q020			Which of the following, if any, did you experience while finding site information, offerings to review, or viewing images? Please select all that apply.	Too many menu choices Menu items did not make sense Got lost on the website Could not make sense of what to do next Information was outdated Video / images didn't load Information did not answer my questions Language was not clear and concise Wording used was not easily understood Text was too small Not enough site images Other No issues occurred	А	Check box, one-up vertical	Y
KMJ6047Q021	Α		What else did you experience while finding website information?			Text area, no char limit	N
KMJ6047Q022			Did you watch any employee videos during your visit?	Yes	Α	Radio button, one-up vertical	Υ

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QID (Group ID)		QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Requir ed Y/N
KMJ6047Q023	А		Did the videos influence your decision to apply to any positions, register for the Foreign Service Officer Test, or explore a specific program on Careers.State.gov today?	No Yes No		Radio button, one-up vertical	Y
KMJ6047Q024			Have you downloaded the DOSCareers mobile app?	Yes No	А	Radio button, one-up vertical	Y
KMJ6047Q025	Α		If no, why not?			Text area, no char limit	N
KMJ6047Q026			How did you learn about Careers.State.gov?	Article / interview with Secretary of State or other department spokesperson Careers.State.gov USAJobs.gov University / college career fair U.S. Department of State recruiter Diplomat in Residence (DIR) Direct email from DOSCareers@state.gov Disability career fair or organization DOSCareers mobile app Fellowship / scholarship program manager Friend or relative High school guidance counselor Other department / foreign service employee Other website Professional career fair Professional organization Social media Teacher / professor or other faculty University / college career services Other	А	Radio button, one-up vertical	Y
KMJ6047Q027	Α		Please specify any other way you learned about Careers.State.gov.			Text area, no char limit	N
KMJ6047Q028			How often do you access the internet using a mobile phone or tablet?	Always Frequently Seldom Never	С	Radio button, one-up vertical	Y

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Anchor Answer Choice

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MID: F4UZIQQdAYIh0goRocJk1g== 9/18/2012

Date:

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Υ
			More than once a day				
			Daily				
			About once a week				
			About once a month				
24.000.44		Milhigh of the following sources draws you to visit the site today?	Every 6 months or less		Duran danim andara	Circula	\ <u> </u>
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important).	Message or recommendation from a friend on a social network Video I saw on YouTube		Drop down, selec	Single	Y
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs Word of mouth recommendation from company Livroyy				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising Internet advertising				
			Don't know				
			Other				
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
S/ 100040			Video I saw on YouTube		select one	Single	14
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			· · · · · · · · · · · · · · · · · · ·				

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QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Labei	Question Text	, ,	Skip to	irom iist)	Multi	Y/IN
			Search engine results	1			
			USAJobs	-			
			Word of mouth recommendation from someone I know	-			
			TV, radio, newspaper, or magazine advertising Internet advertising	1			
			Don't know	1			
			Other	1			
ACQOsl0000801		What best describes you?	Current High school student		radio button,	Single	Y
100000001		What Bost describes you.	Current Undergraduate/Associates Degree student	1	radio battori,	Onigic	
			Current Graduate student (Masters Degree/PhD)	1			
			Parent looking for info for my child(ren)	1			
			, , , , , , , , , , , , , , , , , , , ,		1		
			School/College/University counselor looking for info for my student(s)	1			
				1			
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)	1			
			Full time employee, mid level (2-5 Years of professional experience)	-			
			Full time employee, management level (5+ years of professional experience)	1			
			Currently serving in the military Retired	1			
			Currently unemployed, seeking a job	-			
			Veteran	1			
			None of the above	1			
FB07750		What information were you primarily looking for on the site	Obtain general career information		Drop down,	Single	Υ
2000		today?	gonoral caroor information		select one	Og.o	·
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Consular Adjudicator positions				
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs	1			
			Just Curious (saw video, advertisement banner, etc.)				
/ED07754			None of the above				
(FB07751		What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
		,	Trying to decide which career track is right for me		,		
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
(FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
		(Foreign Service Specialist employment opportunities		To 100 to to		
			Trying to decide which career track is right for me	1			
			1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.				

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QID	Skip Logic		Answer Choices		Type (select	Single or	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
` ' '			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
(FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				
(FB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Council of American Ambassadors Fellowship				
			Get information about Pathways Programs (Recent graduates)				
			Get information about Pathways Programs (Paid internships: ITEP and ICEP)				
			Get information about Pathways Programs (PMF)				
			Get information about the Department of State Internship Program: Spring/Summer/Fall (unpaid)				
			Get information about Student Internships				
			Get information about the Workforce Recruitment Program				
			Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information				
			Looking for Rangel Fellowship information				
			Look at profiles of students who participated in the Student Programs				
			Other				
(FB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Y
			No	Α			
FB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
CQOsl0004499		What did you interact with on the Careers. State site today?	Careers.State search tool	A,B		Multi	Y
		(select all that apply)	Careers.State homepage		checkbox, one up vertical		
			Yellow navigation bar (Learn, Work, Engage)				
			About Us, Keep Me Informed, Share, or FAQs links				
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)				
			This is my life trip video rollover				
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)				

Careers.State v2

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Other	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Not sure	Not sure				
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one- up vertical	Multi	Y
ACQhar0018234		Do you ever access the Internet using a mobile phone or tablet?	Yes No	A, B, D	Radio button, one	Single	Y
ACQhar0018235	A	Which of the following devices do you have?	A SmartPhone A tablet None of these	w x	Radio button, one	Multi	Y
ACQhar0018237	W		iPhone Android Blackberry		Radio button, one	Single	Y

Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer

Skip Logic

Skip Logic

Skip Logic

Skip Logic

Skip Logic

Skip Logic

Careers.State v2 MID:

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Date:

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QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single o Multi
(FB07748		How frequently do you visit this site?	_	First time		Radio button,	Single
				More than once a day		,	
				Daily			
				About once a week			
				About once a month			
				Every 6 months or less			
SAC3844 Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	SAC3844A001	Message or recommendation from a friend on a social network		Drop down, selec	Single		
	SAC3844A002	Video I saw on YouTube					
	SAC3844A003	Internet blogs or discussion forums	_				
		SAC3844A004	Advertising on social networks (Facebook, MySpace, Twitter)				
			SAC3844A005	Message directly from the agency on a social network			
			SAC3844A006	Mobile phone text messages or alerts			
			SAC3844A007	Instant Message from a friend or colleague	_		
			SAC3844A008	Familiarity with site			
			SAC3844A009 SAC3844A010	Email Search engine results			
			SAC3844A010 SAC3844A011	USAJobs	_		
			SAC3844A011 SAC3844A012	Word of mouth recommendation from someone I know	_		
			SAC3844A012 SAC3844A013	TV, radio, newspaper, or magazine advertising	_		
			SAC3844A014		_		
			SAC3844A015	Internet advertising Don't know	_		
			SAC3844A016	Other	-		
AC3845		Rank 2 (Optional)	SAC3845A001	Message or recommendation from a friend on a social network		Dran dayın	Single
103043		Nank 2 (Optional)	3AC3043A001	imessage of recommendation from a mend on a social network		Drop down, select one	Sirigie
			SAC3845A002	Video I saw on YouTube	_	Sciect one	
			SAC3845A003	Internet blogs or discussion forums	_		
			SAC3845A004	Advertising on social networks (Facebook, MySpace, Twitter)	-		
			SAC3845A004 SAC3845A005	Message directly from the agency on a social network	_		
			SAC3845A006	Mobile phone text messages or alerts	_		
			SAC3845A007	Instant Message from a friend or colleague	_		
			SAC3845A008	Familiarity with site	-		
			SAC3845A009	Email			
			SAC3845A010	Search engine results			
			SAC3845A011	USAJobs			
			SAC3845A012	Word of mouth recommendation from someone I know			
			SAC3845A013	TV, radio, newspaper, or magazine advertising			
			SAC3845A014	Internet advertising			
			SAC3845A015	Don't know			
			SAC3845A016	Other			
.C3846		Rank 3 (Optional)	SAC3846A001	Message or recommendation from a friend on a social network		Drop down,	Single
			SAC3846A002	Video I saw on YouTube		select one	3.0
			SAC3846A003	Internet blogs or discussion forums			
			SAC3846A004	Advertising on social networks (Facebook, MySpace, Twitter)			
			SAC3846A005	Message directly from the agency on a social network			
			SAC3846A006	Mobile phone text messages or alerts			
			SAC3846A007	Instant Message from a friend or colleague			
			SAC3846A008	Familiarity with site			
			SAC3846A009	Email			

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QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single o
			SAC3846A010	Search engine results			
			SAC3846A011	USAJobs			
			SAC3846A012	Word of mouth recommendation from someone I know	-		
			SAC3846A013 SAC3846A014	TV, radio, newspaper, or magazine advertising	-		
			SAC3846A014 SAC3846A015	Internet advertising Don't know	-		
			SAC3846A016	Other	1		
CQOsl0000801		What best describes you?	3AC3040A010	Current High school student		radio button,	Single
CQC310000001		What best describes you:		Current Undergraduate/Associates Degree student	†	radio battori,	Single
				Current Graduate student (Masters Degree/PhD)	†		
			ACQOsl0000801A12	Parent looking for info for my child(ren)			
			ACQOsl0000801A13	School/College/University counselor looking for info for my student(s)			
				Self-employed	1		
				Full time employee, entry level (less than 2 years of professional experience)	1		
				Full time employee, mid level (2-5 Years of professional experience)	1		
				Full time employee, management level (5+ years of professional experience)]		
				Currently serving in the military			
				Retired			
				Currently unemployed, seeking a job	1		
				Veteran			
				None of the above			
B07750		What information were you primarily looking for on the site today?		Obtain general career information		Drop down,	Single
		loudy?		Faraina Camina Office vintermenting	_	select one	
				Foreign Service Officer information	A B		
				Foreign Service Specialist information Civil Service employment information	C		
				Student Programs	D		
			KFB07750A011	Consular Adjudicator positions	ע		
			KI BUTTSUAULI	Foreign Service Officer Test	1		
				Foreign Service Oral Assessment	1		
				Iraq Jobs			
				Just Curious (saw video, advertisement banner, etc.)	1		
				None of the above	İ		
B07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)		General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi
				Trying to decide which career track is right for me			
				I wanted to register/take the Foreign Service Officer test			
				Take the Oral Assessment			
				Get information about compensation and benefits			
				Get information about the Diplomacy Fellows Program			
				Information about other Foreign Service Officers			
				Other			
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)		General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi
				Foreign Service Specialist employment opportunities			
				Trying to decide which career track is right for me			

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QID	Skip Logic		Answer IDs (DOT	Answer Choices		Type (select	Single o
(Group ID)	Label	Question Text	ONLY)	(limited to 50 characters)	Skip to	from list)	Multi
				Determine if I qualify			
				Get information about compensation and benefits			
				Information about other Foreign Service Specialists			
			ı	Other			
(FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)		General information about becoming a Civil Service employee		Check box, one up vertical	Multi
				Civil Service employment opportunities			
				Information about career and development training			
				Determine if I qualify			
				Get information about compensation and benefits			
				Information about other Civil Service employees			
				Other			
(FB07754	D	What were you looking for within Student Programs? (check all that apply)		General information about the Student Programs		Check box, one up vertical	Multi
				Find out which program is right for me			
				Get information about the Student Career Experience Program (aka			
				Cooperative Education Program)			
				Get information about the Council of American Ambassadors Fellowship			
				Get information about the Fascell Fellowship Program			
				Get information about the Student Temporary-Employment program (aka Stayin-School Program)			
				Get information about Pathways Programs (Recent graduates)			
				Get information about Pathways Programs (Paid internships: ITEP and ICEP)			
				Get information about Pathways Programs (PMF)			
				Get information about the Department of State Internship Program: Spring/Summer/Fall (unpaid)			
				Get information about Student Internships			
				Get information about the Summer Clerical Programs			
				Get information about the Workforce Recruitment Program			
				Get information about fellowships specifically for Graduate and Post-Graduates			
				Looking for Pickering Fellowship information			
				Looking for Rangel Fellowship information			
				Look at profiles of students who participated in the Student Programs			
				Other			
FB07755		Did you find the information you were looking for today?		Yes		Drop down,	Single
						select one	_
				No	Α		
FB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?				Text area, no char limit	
CQOsl0004499		What did you interact with on the Careers. State site today?	ACQOsl0004499A01	Careers.State search tool	A,B		Multi
		(select all that apply)	ACQOsl0004499A02	Careers.State homepage	·	checkbox, one up vertical	
			ACQOsl0004499A03			up vertical	
			VCCO210004433H02	Malland and institute has the same Manta Frances			
			ACQOsl0004499A04	Yellow navigation bar (Learn, Work, Engage)			

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QID	Skip Logic		Answer IDs (DOT	Answer Choices		Type (select	Single o
(Group ID)	Label	Question Text	ONLY)	(limited to 50 characters)	Skip to		Multi
		·	ACQOsl0004499A05	The grey highlights box (Register for the FSOT, Civil Service, Afghanistan		ĺ	
			A COO = 1000 A 400 A 00	Jobs, Iraq Jobs, Diplomats@work)	-		
			ACQOsl0004499A06	This is my life trip video rollover			
			ACQOsl0004499A08	This is my me arp video remover	1		
				Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)			
			ACQOsl0004499A09	Other	1		
			7		-		
		Not sure	ACQOsl0004499A10	Not sure			
CQOsl0004500	A	Please tell us about your experience with the site's search	ACQOsl0004500A01	The search feature met my needs today.		checkbox, one	Multi
		feature today. (Please select all that apply.)	ACQOsl0004500A02	I had issues with the basic search process (how to use it, terms to enter).		up vertical	
			ACQOsl0004500A03	I had issues with the visual display of the search results (text size, images).			
			ACQOsl0004500A04	I had issues with the search results I received.			
			ACQOsl0004500A05	I had issues with sorting, filtering, advanced search, or lack of these options.	-		
			ACQOsl0004500A05 ACQOsl0004500A06	I had technical issues with the search feature.	-		
			71000010007100	That teemina issues wantile sealon reature.			
			ACQOsl0004500A07	None of these			
FB07760	В	Please tell us if there are any features that would have				Text area, no	
		enhanced your experience with the search tool.				char limit	
=B07761		Please tell us what you experienced while looking for		It was not clear where to go to find the information I needed	1	Checkbox, one-	Multi
		information on the Careers.State.gov site today. (check all that apply).		Links did not take me where I expected	-	up vertical	
		urat appry).		There were too many links to choose from I often felt lost on the site	-		
				The language used on the site was too technical	1		
				There was too much text/content to sort through	1		
				I did not have enough time to read all of the information	1		
			KFB07761A11	I did not find a job opening that I qualify for	1		
			KFB07761A12	I found a position I qualified for, but DOS was not accepting applications			
				I experienced technical difficulties (e.g. broken links, error messages)			
				I could not navigate back to previous information	4		
Oct - ::001.000.4		Do you are accept the Internet using a mobile phone or		None of the above	4.5.5	Dadia kuttan ana	
CQhar0018234		Do you ever access the Internet using a mobile phone or tablet?		Yes	A, B, D	Radio button, one	Single
				No			
CQhar0018235	Α	Which of the following devices do you have?		A SmartPhone	W	Radio button, one	Multi
				A tablet	х		
				None of these			
CQhar0018237	W	Specifically, which type of mobile phone do you have?		iPhone Android	-	Radio button, one	Single
				Android Rigglyborns	-		
				Blackberry			

Required Y/N Y	Special Instructions
Y	Rank Group Adjust Templat Randomize
N	Anchor Answer Anchor Answer Rank Group Adjust Templat Randomize
N	Anchor Answer Anchor Answer Rank Group Adjust Templat Randomize

Required Y/N	Special Instructions
	Anchor Answer Anchor Answer
Y	
Y	Skip Logic
Y	Skip Logic
Y	Skip Logic

Required Y/N	Special Instructions
۲	Skip Logic
Y	Skip Logic
Υ	Skip Logic
N	Skip Logic
Y	Skip Logic

Required Y/N	Special Instructions
Y	Skip Logic
N	Skip Logic
Y	
Υ	
Υ	
Y	

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Y
			More than once a day				
			Daily				
			About once a week				
			About once a month	_			
24.00044		Nathair to a fall a sign and a sign and a sign at the a sign at the same of th	Every 6 months or less		5	0: 1	
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important).	Message or recommendation from a friend on a social network Video I saw on YouTube		Drop down, selec	Single	Y
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network	_			
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site	_			
			Email				
			Search engine results USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
			Video I saw on YouTube		select one	Sgic	
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				

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QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Labei	Question Text	, ,	Skip to	Hom list)	Willi	T/IN
			Search engine results USAJohs				
				-			
			Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising	-			
			Internet advertising	1			
			Don't know	1			
			Other	1			
ACQOsl0000801		What best describes you?	Current High school student		radio button,	Single	Y
			Current Undergraduate/Associates Degree student	1	,		-
			Current Graduate student (Masters Degree/PhD)	1			
			Parent looking for info for my child(ren)	1			
			School/College/University counselor looking for info for my student(s)				
			Self-employed	1			
			Full time employee, entry level (less than 2 years of professional experience)	1			
			Full time employee, mid level (2-5 Years of professional experience)	1			
			Full time employee, management level (5+ years of professional experience)	1			
			Currently serving in the military				
			Retired				
			Currently unemployed, seeking a job				
			Veteran				
			None of the above				
FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Consular Adjudicator positions				
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs	-			
			Just Curious (saw video, advertisement banner, etc.) None of the above	1			
FB07751	Α	What were you looking for within the Foreign Service	General information about becoming a Foreign Service Officer		Check box, one	Multi	Y
. 607731		Officer section? (check all that apply)	, ,		up vertical	Ividiti	'
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test	-			
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers				
			Other				
KFB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
		oposassion. (onook as that apply)	Foreign Service Specialist employment opportunities		up vertical		
			Trying to decide which career track is right for me				
			Triging to decide which earest track is right for the				

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			<u> </u>				
QID	Skip Logic		Answer Choices		Type (select		Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
KFB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Student Career Experience Program (aka Cooperative Education Program)				
			Get information about the Council of American Ambassadors Fellowship				
			Get information about the Fascell Fellowship Program				
			Get information about the Student Temporary Employment program (aka Stay-in-School Program)				
			Get information about Student Internships				
			Get information about the Summer Clerical Programs				
			Get information about the Workforce Recruitment Program				
			Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information				
			Looking for Rangel Fellowship information				1
			Look at profiles of students who participated in the Student Programs				
			Other				
KFB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Y
			No	Α			
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers. State site today?	Careers.State search tool	A,B		Multi	Y
		(select all that apply)	Careers.State homepage		checkbox, one up vertical		
			Yellow navigation bar (Learn, Work, Engage)				
			About Us, Keep Me Informed, Share, or FAQs links				
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)				
			This is my life trip video rollover				
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)				

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QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
(3.334)		Ç	Other	1 1			
		Not sure	Not sure				
ACQOsl0004500	Α	Please tell us about your experience with the site's search	The search feature met my needs today.		checkbox, one	Multi	Y
		feature today. (Please select all that apply.)	I had issues with the basic search process (how to use it, terms to enter).	1	up vertical		
			I had issues with the visual display of the search results (text size, images).	1			
			I had issues with the search results I received.	1			
			I had issues with sorting, filtering, advanced search, or lack of these options.	1			1
			I had technical issues with the search feature.	1			
							1
			None of these	1			
							1
KFB07760	В	Please tell us if there are any features that would have			Text area, no		N
		enhanced your experience with the search tool.			char limit		
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed	1	Checkbox, one-	Multi	Y
		information on the Careers.State.gov site today. (check all	Links did not take me where I expected	1	up vertical		
		that apply).	There were too many links to choose from	1			
			I often felt lost on the site	1			
			The language used on the site was too technical	4			
			There was too much text/content to sort through	4			
			I did not have enough time to read all of the information	4			
			I did not find a job opening that I qualify for	-			
			I found a position I qualified for, but DOS was not accepting applications	-			
			l experienced technical difficulties (e.g. broken links, error messages)	4			
			I could not navigate back to previous information None of the above	-			
(FB07777		The U.S. Dept of State is currently providing information	DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Checkbox, one-	Multi	¥
A-DOTTIT		through several social media channels. Please tells us	Dipriote - Dept. of State Blog (http://dipriote.state.gov/)		up vertical	with	
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)	1	ap vortical		
		months?	Careers in Diplomacy Group on LinkedIn	1			
			Following DOScareers on Twitter				
			Dept. of State YouTube videos	1			
			None of the above	A			
ACQDom0008462	A	Please tell us why you do not participate with Dept. of State					
		through social media.					
ACQhar0018234		Do you ever access the Internet using a mobile phone or	Yes	A, B, D	Radio button, one		
		tablet?				Single	Y
			No				
ACQhar0018235	Α	Which of the following devices do you have?	A SmartPhone	W	Radio button, one	Multi	Υ
			A tablet	Х			
			None of these				
ACQhar0018237	W	Specifically, which type of mobile phone do you have?	iPhone		Radio button, one	Single	Υ
			Android				
			Blackberry				

Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer

Skip Logic

Skip Logic

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Special Instructions Skip Logic Skip Logic

Careers.State v2

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			•									
	Skip											
QID	Logic	Overetion Tout	Answer Choices	Chin to	Type (select	Single or	Required					
(Group ID) ACQCol0010857	Label	Question Text Please rate the clarity of the wording on this site.	(limited to 50 characters) 1 = Poor	Skip to	from list) Radio button,	Multi Single	Y/N ¥					
4CQC010010857		Please rate the clarity of the wording on this site.	1 = P001	-	scale, has don't	Single	+					
			2	1	know							
			4	1								
			<u> </u>	1								
			6	1								
			7	1								
			8	1								
			9	1								
			10 = Excellent	1								
			Don't know									
CQCol0010858		Please rate how well you understand the wording on this	1 = Poor		Radio button,	Single	¥					
		site.	2		scale, has don't							
			3									
			4	1								
			5	1								
			6	4								
			/	-								
			0	-								
			10 = Excellent	1								
			Don't know	1								
CQCol0010859		Please rate this site on its use of short, clear sentences.	1 = Poor		Radio button,	Single	¥					
Q 0 0.0010000		reads rate and site on the act of chief questions of	2	1	scale, has don'	Cingio						
			2	1	know							
			4	1								
			5	1								
			6	1								
			7	1								
			8	1								
			9									
			10 = Excellent									
			Don't know									
FB07748		How frequently do you visit this site?	First time	4	Radio button,	Single	Y					
			More than once a day	-								
			Daily About once a week	-								
			About once a month	+								
			Every 6 months or less	1								
AC3844		Which of the following sources drove you to visit the site today?	Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ					
		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube	1		Sgic						
		Rank 1 (Required)	Internet blogs or discussion forums									
			Advertising on social networks (Facebook, MySpace, Twitter)									
			Message directly from the agency on a social network									
			Mobile phone text messages or alerts									
			Instant Message from a friend or colleague									
			Familiarity with site									

Model Instance Name: Careers.State v2

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			Careers. State V2 CUSTOM QUESTION LIST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
ACQOsl0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s)		radio button,	Single	Y

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	Skip						
QID	Logic		Answer Choices		Type (select	Single or	
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			Self-employed	-			
			Full time employee, entry level (less than 2 years of professional experience)	-			
			Full time employee, mid level (2-5 Years of professional experience)	-			
			Full time employee, management level (5+ years of professional experience) Currently serving in the military	1			
			Retired	-			
			Currently unemployed, seeking a job	1			
			Veteran	1			
			None of the above	1			
FB07750		What information were you primarily looking for on the site	Obtain general career information		Drop down,	Single	Υ
		today?	garage da ou mannador		select one	Oigic	
			Foreign Service Officer information	l A			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Consular Adjudicator positions	1			
			Foreign Service Officer Test	1			
			Foreign Service Oral Assessment				
			Iraq Jobs	1			
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers	1			
			Other				
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
-D077F2		N/look ways you looking for within the Civil Comite	Other			N 4 14 !	
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits	-			
			Information about other Civil Service employees				
FB07754	D	What were you looking for within Chudent DrawenC	Other Concret information about the Student Programs		Charle have an	N A14:	Y
FDU//54	U	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y

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			(1)				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No	А	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply) Not sure	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other Not sure	A,B	checkbox, one up vertical	Multi	Y
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) None of these	Skip to	Type (select from list)	Single or Multi	Required Y/N
ED07700		Discount de la company de la c	None of these		T#		N.
-B07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
-B07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information		Checkbox, one- up vertical	Multi	Y
			None of the above				
CQOsl0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links	A	Checkbox, one- up-vertical	Multi	¥
			Careers@State.gov forum	A			
			Diplomatic Security Recruitment forum Medical Specialists Recruitment forum	A			
			Information Technology Specialists Foreign Service Mentors forum	A			
			Family Life forum	A			
			Veterans forum	A			
			Student Programs forum	A			
			Disability and Reasonable Accommodations forum	A			
			Franklin Fellows forum	A			
CQCol0010730	A	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes		Radio button one up vertical	Single	N
-B07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	Ne DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn		Checkbox, one- up vertical	Multi	Υ

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Dept. of State YouTube videos				
			None of the above	Α			
ACQDom0008462		Please tell us why you do not participate with Dept. of State through social media.					
		Do you ever access the Internet using a mobile phone or tablet?	Yes	A, B, D	Radio button, one	Single	Υ
			No			_	
	Α	Which of the following devices do you have?	A SmartPhone	W	Radio button, one	Multi	Υ
			A tablet	X			
			None of these				
	W	Specifically, which type of mobile phone do you have?	iPhone		Radio button, one	Single	Υ
			Android				
			Blackberry				

Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Special Instructions

Skip Logic



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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Single or Multi	Ý/N
ACQCol0010857		Please rate the clarity of the wording on this site.	1 = Poor		Radio button,	Single	Y
			2		scale, has don't know		
			3		KIIOW		
			4	_			
			<u>5</u>				
			7	_			
			8				
			9				
			10 = Excellent				
			Don't know				
ACQCol0010858		Please rate how well you understand the wording on this	1 = Poor		Radio button,	Single	Y
		site.	2		scale, has don't		
			3		1772.17		
			4				
			5				
			6	_			
			/				
			8	_			
			10 = Excellent	_			
			Don't know				
ACQCol0010859			1 = Poor		Radio button,	Single	Y
.0 Q 00.0020000		in today rate time one on the upp of onerty orday contention.	2		scale, has don't	og.o	
			3		know		
						ĺ	
			4				
			<u>4</u>				
			<u>4</u> <u>5</u> 6				
			4 5 6 7				
			4 5 6 7 8				
			4 5 6 7 8 9				
			4 5 6 7 8 9 10 = Excellent				
(FD07740			Don't know			Single	
(FB07748		How frequently do you visit this site?	Don't know First time		Radio button,	Single	Y
KFB07748		How frequently do you visit this site?	Don't know First time More than once a day		Radio button,	Single	Y
KFB07748		How frequently do you visit this site?	Don't know First time More than once a day Daily		Radio button,	Single	Y
EFB07748		How frequently do you visit this site?	Don't know First time More than once a day Daily About once a week		Radio button,	Single	Y
(FB07748		How frequently do you visit this site?	Don't know First time More than once a day Daily About once a week About once a month		Radio button,	Single	Y
		How frequently do you visit this site? Which of the following sources drove you to visit the site today?	Don't know First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, Drop down, selec	·	Y
		How frequently do you visit this site? Which of the following sources drove you to visit the site today? Please rank the ton 3 (Rank 1 is most important).	Don't know First time More than once a day Daily About once a week About once a month Every 6 months or less Message or recommendation from a friend on a social network Video I saw on YouTube		·	·	
		How frequently do you visit this site? Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Don't know First time More than once a day Daily About once a week About once a month Every 6 months or less Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums		·	·	
		How frequently do you visit this site? Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Don't know First time More than once a day Daily About once a week About once a month Every 6 months or less Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter)		·	·	
GFB07748		How frequently do you visit this site? Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Don't know First time More than once a day Daily About once a week About once a month Every 6 months or less Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network		·	·	
		How frequently do you visit this site? Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Don't know First time More than once a day Daily About once a week About once a month Every 6 months or less Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter)		·	·	

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other				
SAC3845		Rank 2 (Optional)	Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
ACQOsl0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s)		radio button,	Single	Y

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QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Label	Question Text	Self-employed	Skip to	11011111151)	William	1719
			Full time employee, entry level (less than 2 years of professional experience)	1			
			Full time employee, mid level (2-5 Years of professional experience)	1			
			Full time employee, management level (5+ years of professional experience)	1			
			Currently serving in the military				
			Retired				
			Currently unemployed, seeking a job	_			
			Veteran	1			
(ED07750			None of the above			0: 1	
(FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
		loudy.	Foreign Service Officer information	A	Sciect offe		
			Foreign Service Officer Information Foreign Service Specialist information	B			
			Civil Service employment information	Č			
			Student Programs	Ď			
			Consular Adjudicator positions	1 -			
			Foreign Service Officer Test	1			
			Foreign Service Oral Assessment	1			
			Iraq Jobs	1			
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
(FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits	4			
			Get information about the Diplomacy Fellows Program	-			
			Information about other Foreign Service Officers	-			
(FB07752	В	What were you looking for within the Foreign Service	Other		Charlebay 5:	NA. II+i	Y
(FDU//52	В	Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
ED077E2	-	M/hot ways you looking for within the Civil Comit-	Other			N.Alei	
(FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
KFB07754	D	M/hot ways you looking for within Chudont Dro	Other		Observator beautiful	NA. dei	Y
(FDU//54	0	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
		1, 27		_			

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply) Not sure	Careers. State search tool Careers. State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other	C C	checkbox, one up vertical	Multi	Y
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

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QID (C)	Logic		Answer Choices	a	Type (select	Single or	Require
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			None of these				
KFB07760	В	Please tell us if there are any features that would have			Text area, no		N
		enhanced your experience with the search tool.			char limit		
ACQOsl0004501	e	Which of the Yellow Navigation Bar links did you choose?	Learn			Multi	¥
		(select all that apply)	Work		checkbox, one up vertical		
		Engage		·			
		Not sure					
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y
D01101		information on the Careers. State.gov site today. (check all	Links did not take me where I expected	7	up vertical	ivialu	'
		that apply).	There were too many links to choose from	7			
		I of Th Th I di	I often felt lost on the site				
			The language used on the site was too technical	_			
			There was too much text/content to sort through	+			
			I did not have enough time to read all of the information	+			
			I did not find a job opening that I qualify for	-			
			I found a position I qualified for, but DOS was not accepting applications	-			
				4			
			l experienced technical difficulties (e.g. broken links, error messages)	-			
			I could not navigate back to previous information	_			
			None of the above	_			
ACQOsl0004504		Please tell us which, if any, of the forums and blogs you	Did not interact with any forums or blogs	В		Multi	Y
		interacted with today on the careers.state.gov website?	Not sure		Checkbox, one- up vertical		
			Chose one of the blog links	Α			
			Careers@State.gov forum	Α			
			Diplomatic Security Recruitment forum	Α			
			Medical Specialists Recruitment forum	A			
			Information Technology Specialists	Α			
			Foreign Service Mentors forum	A			
			Family Life forum	Α			
			Veterans forum	Α			
			Student Programs forum	Α			
			Disability and Reasonable Accommodations forum	Α			
			Franklin Fellows forum	A			
ACQCol0010730	Α	Do you ever access the careers.state.gov website from a	Yes		Radio button one	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) No	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQCol0010853	B	Please tell us why you did not interact with the forums.	H was not interested I did not know that the site had forums I had technical issues accessing the forums Other, please specify	e	Radio button one up vertical	Single	¥
ACQCol0010854	e	Please tell us the other reason you did not interact with the forums.	- The state of the		Text area, no char limit		N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Givil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one- up vertical	Multi	¥
KFB07766	A	Please tell us why you did not watch any employee videos.	I-did not see any of these videos I-had technical issues I-was not interested in watching Other, please specify	В	Drop down, select one	Single	¥
KFB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	A	Checkbox, one- up vertical	Multi	Y
ACQDom0008462	Α	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsl0000821			Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.	. 1000 1000 000000		Text area, no char limit		N

Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Special Instructions

Skip Logic

Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 2/16/2012

Date:

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Croup ID)	Lubei	Please rate the clarity of the wording on this site.	1 = Poor	- OKIP to	Radio button, scale, has don't	Single	Y
		Please not the bolding in these 3 questions. I did that piece in a larger font so that hopefully it will help it stand out in this document. Thanks!	2 3 4 5 6 7		know		
			9 10 = Excellent Don't know				
		Please rate how well you understand the wording on this site.	1 = Poor 2		Radio button, scale, has don't	Single	Y
		5 6 7	3 4 5				
			6 7				
			9 10 = Excellent				
		Discourage the section of short sleep	Don't know 1 = Poor		Dadio button	Cinglo	Y
		Please rate this site on its use of short, clear sentences .	1 = P001		Radio button, scale, has don't know	Single	Y
			4 5				
			6 7 8				
			9 10 = Excellent				
(FB07748		How frequently do you visit this site?	Don't know First time		Radio button,	Single	Y
			More than once a day]	,	- 9	
			Daily	-			
			About once a week About once a month	1			
			Every 6 months or less	1			
6AC3844		Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter)		Drop down, selec	Single	Y
			Message directly from the agency on a social network Mobile phone text messages or alerts	-			
			Instant Message from a friend or colleague				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums	1			
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network	_			
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site	_			
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know	-			
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know	-			
			Other	-			
SAC3846			Message or recommendation from a friend on a social network		Drop down,	Single	N
			Video I saw on YouTube		select one		
			Internet blogs or discussion forums	_			
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results	-			
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising	_			
			Don't know				
			Other	1			
ACQOsl0000801		What best describes you?	Current High school student		radio button,	Single	Υ
200.000001			Current Undergraduate/Associates Degree student	†		J	
			Current Graduate student (Masters Degree/PhD)	1			
			Parent looking for info for my child(ren)	1			
			and the state of t				
			School/College/University counselor looking for info for my student(s)	†			
	1	1	construction of the first of th	1		1	l

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QID (Group ID)	Logic Label	Question Text	(limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(0.00)		Queenen rom	Self-employed		1		.,
			Full time employee, entry level (less than 2 years of professional experience)	1			
			Full time employee, mid level (2-5 Years of professional experience)	1			
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Currently unemployed, seeking a job				
			Veteran				
			None of the above				
FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Consular Adjudicator positions				
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment	_			
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				
(FB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs				
KFB07755		Did you find the information you were looking for today?	Other Yes No	A	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply) Not sure	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other	C C	checkbox, one up vertical	Multi	Υ
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

Model Instance Name: Careers.State v2

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) None of these	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one- up vertical	Multi	Y
ACQOsl0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum	A A	Checkbox, one- up vertical	Multi	Y
	Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Information Technology Specialists Foreign Service Mentors forum		A				
			A				
			Family Life forum	А			
			Veterans forum	A			
			Student Programs forum Disability and Reasonable Accommodations forum	A			
			Franklin Fellows forum	A			
ACQCol0010730	Α	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes		Radio button one up vertical	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) No	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQCol0010853	В	Please tell us why you did not interact with the forums.	I was not interested I did not know that the site had forums I had technical issues accessing the forums Other, please specify	С	Radio button one up vertical	Single	Y
ACQCol0010854	С	Please tell us the other reason you did not interact with the forums.			Text area, no char limit		N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one- up vertical	Multi	Y
KFB07766	А	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	В	Drop down, select one	Single	Y
KFB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	A	Checkbox, one- up vertical	Multi	Y
ACQDom0008462	Α	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsl0000821			Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Special Instructions

Skip Logic

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MID: F4UZIQQdAYIh0goRocJk1g== 9/8/2011

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Υ
			More than once a day				
			Daily				
			About once a week About once a month	-			
			Every 6 months or less				
SAC3844		Which of the following sources drove you to visit the site today?	Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ
SAC3044		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube	_	Diop down, scied	Single	'
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
		USAJobs	4				
			Word of mouth recommendation from someone I know				
		TV, radio, newspaper, or magazine advertising	_				
		Internet advertising					
			Don't know				
			Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube	1 1	Sciedt one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising	-			
			Internet advertising	-			
			Don't know	-			
SAC3846		Rank 3 (Optional)	Other		Drop down	Cinglo	N
SAC3840		Naik 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube	-	Drop down, select one	Single	IN
			Internet blogs or discussion forums		Sciect one		
			Advertising on social networks (Facebook, MySpace, Twitter)	+			
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email	1			

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know				
ACQOsl0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
(FB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	Drop down, select one A B C D		Single	Y
(FB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other	-	Check box, one up vertical	Multi	Y
KFB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other				
KFB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsl0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover	A,B C	checkbox, one up vertical	Multi	Y
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(0.04)		•	Other	J			
		Not sure	Not sure				
ACQOsl0004500	Α	Please tell us about your experience with the site's search	The search feature met my needs today.		checkbox, one	Multi	Y
·		feature today. (Please select all that apply.)	I had issues with the basic search process (how to use it, terms to enter).	1	up vertical		
			I had issues with the visual display of the search results (text size, images).	†			
			I had issues with the search results I received.				
			I had issues with sorting, filtering, advanced search, or lack of these options.	-			
			I had technical issues with the search feature.	1			
			None of these	-			
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.	char limit char limit	N			
ACQOsl0004501	С	* *	Learn		Orice mine	Multi	Y
100,000,001		,	Work		checkbox, one up vertical	aici	·
			Engage	1	·		
			Not sure				
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y
		information on the Careers.State.gov site today. (check all	Links did not take me where I expected		up vertical		
		that apply).	There were too many links to choose from	_			
			I often felt lost on the site	1			
			The language used on the site was too technical	4			
			There was too much text/content to sort through	-			
			I did not have enough time to read all of the information	-			
			l did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications	1			
			I experienced technical difficulties (e.g. broken links, error messages)	-			
			I could not navigate back to previous information	1			
			None of the above	†			
ACQOsl0004504		Please tell us which, if any, of the forums and blogs you	Did not interact with any forums or blogs	В		Multi	Υ
·		interacted with today on the careers.state.gov website?	Not sure		Checkbox, one- up vertical		
			Chose one of the blog links	Α			
			Careers@State.gov forum	Α			
			Diplomatic Security Recruitment forum	Α			
			Medical Specialists Recruitment forum	Α			
			Information Technology Specialists	A			

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(0.000 12)		Quodidii 10.1.	Foreign Service Mentors forum	A			.,,.
			l storgit control montore tora				
			Family Life forum	Α			
			,, <u></u>				
			Veterans forum	Α			
			Student Programs forum	Α			N Y Y N Y
			Disability and Reasonable Accommodations forum	Α			
			Franklin Fellows forum	Α			
ACQCol0010730	Α	Do you ever access the careers.state.gov website from a	Yes		Radio button one	Single	N
		mobile device (e.g. Smartphone, Tablet)?			up vertical		
			No				
	В	Please tell us why you did not interact with the forums.	I was not interested		Radio button one	Single	Υ
			I did not know that the site had forums		up vertical		
			I had technical issues accessing the forums				
			Other, please specify	С			
	С	Please tell us the other reason you did not interact with the			Text area, no		N
		forums.			char limit		
(FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Y
			Foreign Service Specialist		up vertical		
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	A			
FB07766	A	Please tell us why you did not watch any employee videos.	l did not watch any employee videos today I did not see any of these videos	Α	Drop down,	Single	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not watch any employee videos today	A	Drop down, select one	Single	Y
(FB07766	A	Please tell us why you did not watch any employee videos.	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching			Single	Y
			l did not watch any employee videos today l did not see any of these videos l had technical issues	A	select one	Single	
	A	Please specify your other reason for not watching any	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching		Select one Text area, no	Single	
(FB07767		Please specify your other reason for not watching any employee videos today.	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify		select one Text area, no char limit		N
(FB07767		Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching		Text area, no char limit Checkbox, one-	Single	N
(FB07767		Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/)		select one Text area, no char limit		N
FB07767		Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page)		Text area, no char limit Checkbox, one-		N
FB07767		Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn		Text area, no char limit Checkbox, one-		N
FB07767		Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter		Text area, no char limit Checkbox, one-		N
FB07767		Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos	В	Text area, no char limit Checkbox, one-		N
FB07767 FB07777	В	Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above		Text area, no char limit Checkbox, one-		N
FB07767 FB07777		Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months? Please tell us why you do not participate with Dept. of State	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	В	Text area, no char limit Checkbox, one-		N
FB07767 FB07777 CQDom0008462	В	Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months? Please tell us why you do not participate with Dept. of State through social media.	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	В	Text area, no char limit Checkbox, one-up vertical	Multi	N Y
(FB07767 (FB07777 (CQDom0008462	В	Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months? Please tell us why you do not participate with Dept. of State	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above Under 21	В	Text area, no char limit Checkbox, one-		N
FB07767 FB07777 CQDom0008462	В	Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months? Please tell us why you do not participate with Dept. of State through social media.	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above Under 21 21 - 30	В	Text area, no char limit Checkbox, one-up vertical	Multi	N Y
KFB07767 KFB07777 ACQDom0008462	В	Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months? Please tell us why you do not participate with Dept. of State through social media.	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above Under 21 21 - 30 31 - 40	В	Text area, no char limit Checkbox, one-up vertical	Multi	N Y
KFB07766 KFB07767 KFB07777 ACQDom0008462 ACQOsl0000821	В	Please specify your other reason for not watching any employee videos today. The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months? Please tell us why you do not participate with Dept. of State through social media.	I did not watch any employee videos today I did not see any of these videos I had technical issues I was not interested in watching Other, please specify DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above Under 21 21 - 30	В	Text area, no char limit Checkbox, one-up vertical	Multi	N Y

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blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

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Anchor Answer Anchor Answer

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Υ
			More than once a day				
			Daily				
			About once a week About once a month	-			
			Every 6 months or less				
SAC3844		Which of the following sources drove you to visit the site today?	Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ
SAC3044		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube	_	Diop down, scied	Single	'
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
		USAJobs	4				
			Word of mouth recommendation from someone I know				
		TV, radio, newspaper, or magazine advertising	_				
		Internet advertising					
			Don't know				
			Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube	1 1	Sciedt one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising	-			
			Internet advertising	-			
			Don't know	-			
SAC3846		Rank 3 (Optional)	Other		Drop down	Cinglo	N
SAC3840		Naik 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube	-	Drop down, select one	Single	IN
			Internet blogs or discussion forums		Sciect one		
			Advertising on social networks (Facebook, MySpace, Twitter)	+			
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email	1			

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other				
ACQOsl0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
` ' '		·	Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other		,		
		Not sure	Not sure				
ACQOsl0004500	Α	feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images).	-	checkbox, one up vertical	Multi	Y
			I had issues with the search results I received.	-			
			I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.				
			None of these				
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work		checkbox, one up vertical	Multi	Y
			Engage Not sure	-			
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from	-	Checkbox, one- up vertical	Multi	Y
			I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through				
			I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications				
			I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above				
ACQOsl0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure		Checkbox, one-	Multi	Y Change t
			Chose one of the blog links	Α	up vertical		Change
			Careers@State.gov forum	Α			
			Diplomatic Security Recruitment forum	A			
			Medical Specialists Recruitment forum	Α			

Model Instance Name: Careers.State v2

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
(1			Information Technology Specialists	Α	,		
			Foreign Service Mentors forum	Α			
			Family Life forum	Α			
			Veterans forum	Α			
			Student Programs forum	Α			
			Disability and Reasonable Accommodations forum	Α			
			Franklin Fellows forum	Α			
ACQCol0010730	Α	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes		Radio button one up vertical	Single	N
			No				
FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Υ
			Foreign Service Specialist		up vertical		
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
FB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down,	Single	Υ
			I had technical issues		select one		
			I was not interested in watching				
			Other, please specify	В			
FB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
FB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Checkbox, one- up vertical	Multi	Y
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)				
		months?	Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				
			Dept. of State YouTube videos				
			None of the above	Α			
CQDom0008462	Α	Please tell us why you do not participate with Dept. of State through social media.					
CQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
	1		21 - 30				1
			31 - 40				1
			41 - 50]			1
			Over 50	1			1
			Prefer not to answer	1			
FB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer

Skip Logic

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QID (Group ID)	Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Ckin to	Type (select from list)	Single or Multi	Required Y/N
(Group ID) KFB07748	Labei	How frequently do you visit this site?	First time	Skip to	Radio button,	Single	Y
KFB01140		riow frequently do you visit this site?	More than once a day		Radio buttori,	Sirigie	ı
			Daily				
			About once a week				
			About once a month				
			Every 6 months or less				
SAC3844		Which of the following sources drove you to visit the site today?	Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ
		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube				
		Rank 1 (Required)	Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
		USAJobs					
		Word of mouth recommendation from someone I know					
		TV, radio, newspaper, or magazine advertising					
			Internet advertising	_			
			Don't know				
SAC3845		Rank 2 (Optional)	Other Message or recommendation from a friend on a social network			Cinglo	N
SAC3845		Rank 2 (Optional)	Message of recommendation from a mend on a social network		Drop down, select one	Single	IN
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
			Video I saw on YouTube		select one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
		Mobil	Mobile phone text messages or alerts				
			Instant Message from a friend or colleague Familiarity with site				

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QID (Group ID)	Skip Logic Label	Ougstion Tout	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(Group ID)	Labei	Question Text	Search engine results	Skip to	from fist)	Multi	Y/IN
			USAJohs	1			
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising]			
			Don't know				
			Other				
ACQOsl0000801		What best describes you?	High school student	1	radio button,	Single	Y
			Undergraduate/Associates Degree student	1			
			Graduate student (Masters Degree/PhD)	1			
			Parent looking for info for my child(ren)				
				†			
			Consoling to the following to the first state (5)				
			Self-employed	†			
			Full time employee, entry level (less than 2 years of professional experience)	1			
			Full time employee, mid level (2-5 Years of professional experience)	1			
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Veteran	1			
			None of the above				
(FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
		loudy?	Foreign Service Officer information	Α	select one		
			Foreign Service Specialist information	B			
			Civil Service employment information	c			
			Student Programs	D			
			Foreign Service Officer Test	_			
			Foreign Service Oral Assessment	1			
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
KFB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers Other				
KFB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
		- Constant apply)	Foreign Service Specialist employment opportunities		ap vortion		
			Trying to decide which career track is right for me	1			
				1			
			Determine if I qualify				

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QID	Skip Logic		Answer Choices		Type (select	Single or	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
(3.33)		Ç	Information about other Foreign Service Specialists	J			.,
			Other				
KFB07753	С	What were you looking for within the Civil Service	General information about becoming a Civil Service employee		Check box, one	Multi	Υ
		Employment section? (check all that apply)			up vertical		
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
FB07754	_	M/hat ware you leaking for within Ctudent Draggers	Other		01 11	N.A. Jei	Y
.FB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Student Career Experience Program (aka				
			Cooperative Education Program)				
			Get information about the Council of American Ambassadors Fellowship				
			Get information about the Fascell Fellowship Program				
			Get information about the Student Temporary Employment program (aka Stay-in-School Program)				
			Get information about Student Internships				
			Get information about the Summer Clerical Programs				
			Get information about the Workforce Recruitment Program				
			Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information				
			Looking for Rangel Fellowship information				
			Look at profiles of students who participated in the Student Programs				
			Other				
FB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Y
			No	Α			
FB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
.CQOsl0004499		What did you interact with on the Careers. State site today?	Careers.State search tool	A,B		Multi	Υ
		(select all that apply)	Careers.State homepage		checkbox, one up vertical		
				С			
			Yellow navigation bar (Learn, Work, Engage)				
			About Us, Keep Me Informed, Share, or FAQs links				
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)				
			This is my life trip video rollover				
			This is thy life trip video follover				
			 Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)				
			poolar media room (blog, racebook, Ellikea III, rwitter, rod rabe, rilekt)				
			Other				

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	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Not sure	Not sure				
ACQOsl0004500		Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter).		checkbox, one up vertical	Multi	Y
			I had issues with the visual display of the search results (text size, images). I had issues with the search results I received.				
			I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.	_			
			None of these				
KFB07760		Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsl0004501		Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work		checkbox, one up vertical	Multi	Y
			Engage Not sure				
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected		Checkbox, one- up vertical	Multi	Y
			There were too many links to choose from I often felt lost on the site The language used on the site was too technical				
			There was too much text/content to sort through I did not have enough time to read all of the information				
			I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications				
			I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above	1			
ACQOsl0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure		Checkbox, one- up vertical	Multi	Y
			Chose one of the blog links		ap vortical		
			Careers@State.gov forum Diplomatic Security Recruitment forum				
			Medical Specialists Recruitment forum	1			
			Information Technology Specialists Foreign Service Mentors forum				

Model Instance Name: Careers.State v2

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			Careers. State V2 COSTOM QUESTION LIST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
(2-2-1)		•	Family Life forum				
			·				
			Veterans forum				
			Student Programs forum				
			Student Programs forum				
			Disability and Reasonable Accommodations forum				
			,				
			Franklin Fellows forum				
FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Y
			Foreign Service Specialist Civil Service		up vertical		
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
B07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos	A		Single	Y
-607700	_ ^	riease tell us why you did not watch any employee videos.	I had technical issues		Drop down, select one	Sirigie	1
			I was not interested in watching		Select offe		
			Other, please specify	В			
FB07767	В	Please specify your other reason for not watching any	Other, piecase specify		Text area, no		N
		employee videos today.			char limit		
FB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog> DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Checkbox, one- up vertical	Multi	Y
		which, if any, you have viewed/contributed to in the last 3 months?	Facebook (Careers In Foreign Affairs page)				
		monus?	Careers in Diplomacy Group on LinkedIn				change to
			Following DOScareers on Twitter				required
			Dept. of State YouTube videos	_			question
			None of the above	Α			
	Α	Please tell us why you do not participate with Dept. of State through social media.					
CQOsl0004544		If the Careers.State site had a mobile version would you	Yes	Α	Radio button one	Single	Υ
		access it from your mobile device?	No, I don't have a mobile device that allows me to access the web		up vertical		
			No, I would not use my mobile device to access the Careers. State website				
			Not Sure				
CQOsl0004545	A	What information would you like to see on the mobile website?			Text area, no char limit		N
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50				
			Prefer not to answer				
FB07778		Please tell us if there are any improvements that you feel			Text area, no		N
		should be made to the Careers.State.gov site.			char limit		

Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer

Skip Logic

Skip Logic

Skip Logic

Skip Logic

Skip Logic

Skip Logic

Special Instructions Skip Logic Skip Logic Skip Logic

Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button,	Single	Υ
			More than once a day				
			Daily				
			About once a week				
			About once a month				
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		two-up vertical	Single	¥
			Diplomats in Residence				
			Other Department of State Employee				
			Friends, family, co-workers				
			Professors, teachers, career counselors				
			Search engines				
			USAJobs				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters				
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)				
			Press (i.e. radio, newspaper, TV)				
	1		Talent Network				

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QID	Skip Logic		Answer Choices		Type (select		Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
		Which of the following sources drove you to visit the site today?	Other Message or recommendation from a friend on a social network		Drop down, selec	Single	Υ
		Please rank the top 3 (Rank 1 is most important).	Video I saw on YouTube	+	Drop down, Selec	Sirigie	T
		Rank 1 (Required)	Internet blogs or discussion forums	+			
			Advertising on social networks (Facebook, MySpace, Twitter)	+			
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts	1			
			Instant Message from a friend or colleague	1			
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
		Rank 2 (Optional)	Message or recommendation from a friend on a social network		Drop down, select one	Single	N
			Video I saw on YouTube				
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)	4			
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague	-			
			Familiarity with site	-			
			Email	-			
			Search engine results USAJobs	+			
			Word of mouth recommendation from someone I know	+			
			TV, radio, newspaper, or magazine advertising	+			
			Internet advertising	1			
			Don't know				
			Other	1			
		Rank 3 (Optional)	Message or recommendation from a friend on a social network		Drop down,	Single	N
			Video I saw on YouTube		select one		
			Internet blogs or discussion forums				
			Advertising on social networks (Facebook, MySpace, Twitter)				
			Message directly from the agency on a social network				
			Mobile phone text messages or alerts				
			Instant Message from a friend or colleague				
			Familiarity with site				
			Email				
			Search engine results				
			USAJobs				
				_			
			Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising]			

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Don't know				
1000-1000001		What beat describes your	Other With a hard student		and a language	Oin-d-	Y
ACQOsl0000801		What best describes you?	High school student Undergraduate/Associates Degree student	-	radio button,	Single	Y
			Graduate student (Masters Degree/PhD)	1			
			Parent looking for info for my child(ren)	1			
			School/College/University counselor looking for info for my student(s)				
			Self-employed	1			
			Full time employee, entry level (less than 2 years of professional experience)	1			
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, management level (5+ years of professional experience)	1			
			Currently serving in the military	1			
			Retired	1			
			Veteran	†			
			None of the above				
FB07750		What information were you primarily looking for on the site	Obtain general career information		Drop down,	Single	Υ
		today?	\$		select one		
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test	1			
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)	1			
			None of the above	1			
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me	1			
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				

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QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Get information about compensation and benefits				
			Information about other Civil Service employees				
1/5007754			Other Control of the				.,
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Student Career Experience Program (aka				
	Cooperative Education Program)						
	Get information about the Council of American Ambassadors Fellowship						
			Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-				
			in-School Program)				
			Get information about Student Internships				
			Get information about the Summer Clerical Programs				
			Get information about the Workforce Recruitment Program				
			Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information				
			Looking for Rangel Fellowship information				
			Look at profiles of students who participated in the Student Programs				
(ED07755			Other		_	0: 1	
(FB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Y
			No	Α			
(FB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
CQOsl0004499		What did you interact with on the Careers. State site today?		A,B	checkbox, one	Multi	Y
		(select all that apply)	Careers.State homepage	_	up vertical		
			Yellow navigation bar (Learn, Work, Engage)	С			
			About Us, Keep Me Informed, Share, or FAQs links				
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)				
			This is my life trip video rollover				
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)				
		Not some	Other				
CQOsl0004500	Α	Not sure Please tell us about your experience with the site's search	Not sure The search feature met my needs today.		checkbox, one	Multi	Y
10000004300	_ ^	feature today. (Please select all that apply.)	·		up vertical	Iviuiti	'
		Table 1 13dd 1 (1 10dd 2 00.000 dir triat appriy.)	I had issues with the basic search process (how to use it, terms to enter).				
			I had issues with the visual display of the search results (text size, images).				
			I had issues with the search results I received.				
			I had issues with sorting, filtering, advanced search, or lack of these options.				
			I had technical issues with the search feature.				
FB07760	-	Diagon tell up if there are any features that would have	None of these		Toyt area no		N.
	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
CQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose?			checkbox, one	Multi	Y
		(select all that apply)	Work		up vertical		

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QID	Skip Logic	Quality Text	Answer Choices	Oldin to	Type (select	Single or	
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			Engage				
			Not sure				
FB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y
		information on the Careers.State.gov site today. (check all	Links did not take me where I expected		up vertical		
		that apply).	There were too many links to choose from	_			
			I often felt lost on the site				
			The language used on the site was too technical				
			There was too much text/content to sort through				
			I did not have enough time to read all of the information				
			I did not find a job opening that I qualify for				
			I found a position I qualified for, but DOS was not accepting applications				
			I experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information				
			None of the above				
CQOsl0004504		Please tell us which, if any, of the forums and blogs you	Did not interact with any forums or blogs		Checkbox, one-	Multi	Υ
		interacted with today on the careers.state.gov website?	Not sure		up vertical		
			Chose one of the blog links				
			Careers@State.gov forum				
			Diplomatic Security Recruitment forum				
			Medical Specialists Recruitment forum				
			Information Technology Specialists				
			Foreign Service Mentors forum				
			Family Life forum				
			Veterans forum				
			Student Programs forum				
			Disability and Reasonable Accommodations forum				
			Franklin Fellows forum				
-B07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Υ
			Foreign Service Specialist		up vertical		
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
B07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down,	Single	Υ
			I had technical issues		select one		
			I was not interested in watching				
			Other, please specify	В			
FB07767	В	Please specify your other reason for not watching any			Text area, no		N
		employee videos today.			char limit		
-B07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog		Checkbox, one- up vertical	Multi	N
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)		·		
		months?	Careers in Diplomacy Group on LinkedIn				
		T. Control of the Con			į.		I
			Following DOScareers on Twitter				
			Following DOScareers on Twitter Dept. of State YouTube videos				
COOsl0004544		If the Careers.State site had a mobile version would you	Following DOScareers on Twitter Dept. of State YouTube videos Yes	A	Radio button one	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			No, I would not use my mobile device to access the Careers.State website				
			Not Sure				
ACQOsl0004545		What information would you like to see on the mobile website?			Text area, no char limit		N
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50				
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer Rank Group

Adjust Templat Randomize

Anchor Answer Anchor Answer

Skip Logic

Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic

Skip Logic

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QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
KFB07748		How frequently do you visit this site?		First time
				More than once a day Daily
				About once a week
				About once a month
				Every 6 months or less
KFB07749		How did you find out about this site? (select one)		Career Fairs
				Diplomats in Residence
				Other Department of State Employee
				Friends, family, co-workers
				Professors, teachers, career counselors
				Search engines
				USAJobs
				College websites (i.e. school sites, NACElink, MonsterTrak)
				Recruiters
				E-mail
				Online banner advertising or job posting (not on Careers.State.gov)
				Press (i.e. radio, newspaper, TV)
				Talent Network

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	Skip			
QID	Logic			Answer Choices
(Group ID)	Label	Question Text	Answer IDs (DOT ONLY)	(limited to 50 characters)
				Other
CQOsl0000801		What best describes you?		High school student
				Undergraduate/Associates Degree student
				Graduate student (Masters Degree/PhD)
				Parent looking for info for my child(ren)
				School/College/University counselor looking for info for my student(s)
				Self-employed
				Full time employee, entry level (less than 2 years of professional experience)
				Full time employee, mid level (2-5 Years of professional experience)
				Full time employee, management level (5+ years of professional experience)
				Currently serving in the military
				Retired
				Veteran
				None of the above
307750		What information were you primarily looking for on the site		Obtain general career information
501.00		today?		Stain gonoral career internation
		,		Foreign Service Officer information
		'		Foreign Service Specialist information
				Civil Service employment information
				Student Programs
				Foreign Service Officer Test
				Foreign Service Once Test Foreign Service Oral Assessment
				Iraq Jobs
				Just Curious (saw video, advertisement banner, etc.)
				None of the above
B07751	Α	What were you looking for within the Foreign Service		General information about becoming a Foreign Service Officer
807751	A	Officer section? (check all that apply)		General information about becoming a Foreign Service Officer
		, , , , , , , , , , , , , , , , , , , ,		Trying to decide which career track is right for me
				I wanted to register/take the Foreign Service Officer test
				Take the Oral Assessment
				Get information about compensation and benefits
				Get information about the Diplomacy Fellows Program
				Information about other Foreign Service Officers
				Other
B07752	В	What were you looking for within the Foreign Service		General information about becoming a Foreign Service Specialist
D01132	"	Specialist section? (check all that apply)		General information about becoming a roleigh Service Specialist
		(oneon all that apply)		Foreign Service Specialist employment opportunities
				Trying to decide which career track is right for me
				Determine if I qualify
				Get information about compensation and benefits
				Information about other Foreign Service Specialists
007750	-	NAME of the second of the seco		Other
B07753	С	What were you looking for within the Civil Service		General information about becoming a Civil Service employee
		Employment section? (check all that apply)		
				Civil Service employment opportunities
				Information about career and development training
				Determine if I qualify
				Get information about compensation and benefits
				

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QID	Skip Logic			Answer Choices
(Group ID)	Label	Question Text	Answer IDs (DOT ONLY)	(limited to 50 characters)
				Information about other Civil Service employees
VED 0775 4				Other
KFB07754	D	What were you looking for within Student Programs? (check all that apply)		General information about the Student Programs
				Find out which program is right for me
				Get information about the Student Career Experience Program (aka Cooperative Education Program)
				Get information about the Council of American Ambassadors Fellowship
				Get information about the Fascell Fellowship Program
				Get information about the Student Temporary Employment program (aka Staylin-School Program)
				Get information about Student Internships
				Get information about the Summer Clerical Programs
				Get information about the Workforce Recruitment Program
				Get information about fellowships specifically for Graduate and Post-Graduates
				Looking for Pickering Fellowship information
				Looking for Rangel Fellowship information
				Look at profiles of students who participated in the Student Programs
				Other
KFB07755		Did you find the information you were looking for today?		Yes
				No
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?		
ACQOsl0004499			ACQOsl0004499A01	Careers.State search tool
		(select all that apply)	ACQOsl0004499A02	Careers.State homepage
			ACQOsl0004499A03	Yellow navigation bar (Learn, Work, Engage)
			ACQOSI0004499A04	About Us, Keep Me Informed, Share, or FAQs links
			ACQOsl0004499A05	The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)
			ACQOsl0004499A06	This is my life trip video rollover
			ACQOsl0004499A08	Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)
			ACQOsl0004499A09	Other
A 000 - 1000 4F00	_		ACQOsl0004499A10	Not sure
ACQOsl0004500	Α	la contra de la contra	ACQOsl0004500A01	The search feature met my needs today.
			ACQOsl0004500A02	I had issues with the basic search process (how to use it, terms to enter).
			ACQOsl0004500A03	I had issues with the visual display of the search results (text size, images).
			ACQOsl0004500A04 ACQOsl0004500A05	I had issues with the search results I received.
			ACQ0510004500A05 ACQ0510004500A06	I had issues with sorting, filtering, advanced search, or lack of these options.
			ACQOSI0004500A06 ACQOSI0004500A07	I had technical issues with the search feature. None of these
KFB07760	В	Please tell us if there are any features that would have	ACQUSI0004300017	INOTIE UT THESE
		enhanced your experience with the search tool.		
ACQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose?		Learn
			ACQOsl0004501A02	Work
			ACQOsl0004501A03	Engage

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	Skip			
QID	Logic	Overstien Tout	Anguar IDa (DOT ON) VI	Answer Choices
(Group ID)	Label	Question Text	Answer IDs (DOT ONLY)	(limited to 50 characters)
B07761		Diagram tell construction and catalog in the leading of the	ACQOsl0004501A04	Not sure
B07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all		It was not clear where to go to find the information I needed
		that apply).		Links did not take me where I expected There were too many links to choose from
		ина арруу.		I often felt lost on the site
				The language used on the site was too technical
				There was too much text/content to sort through
				Ů
				I did not have enough time to read all of the information I did not find a job opening that I qualify for
				I found a position I qualified for, but DOS was not accepting applications
				I experienced technical difficulties (e.g. broken links, error messages)
				I could not navigate back to previous information None of the above
OOsl0004502		We'd like to gather some feedback on what type of page	ACQOsl0004502A01	Pages with mostly text, little to no graphics (see
QUSIUUU43UZ		structure appeals to you. Which of the following would be	ACQC510004502A01	http://careers.state.gov/officer/benefits as an example)
		The state of the s	ACQOsI0004502A02	Pages with a mixture of graphics and text (see
			ACQC510004502A02	http://careers.state.gov/officer/selection-process as an example)
			ACQOsl0004502A03	Pages with lots of graphics and/or videos (see
			ACQC310004302A03	http://careers.state.gov/officer/employee-experiences as an example)
			ACQOsI0004502A04	Not sure
			ACQOSI0004502A05	Other, please specify
CQOsl0004503	A	Please describe your preferred page layout.	N-CQC310004302N03	Other, pictuse speeny
2 Q 0 0 0 0 0 0 0 0		Protection page layeas		
CQOsl0004504		Please tell us which, if any, of the forums and blogs you	ACQOsl0004504A01	Did not interact with any forums or blogs
		interacted with today on the careers.state.gov website?	ACQOsl0004504A02	Not sure
			ACQOsl0004504A03	Chose one of the blog links
			ACQOsl0004504A04	Careers@State.gov forum
			ACQOsl0004504A05	Diplomatic Security Recruitment forum
			ACQOsl0004504A06	Medical Specialists Recruitment forum
				Information Technology Specialists
			ACQOsl0004504A08	Foreign Service Mentors forum
			ACQOsl0004504A09	Family Life forum
			ACQOsl0004504A10	Veterans forum
			ACQOsl0004504A11	Student Programs forum
			ACQOsl0004504A12	Disability and Reasonable Accommodations forum
			ACQOsl0004504A07	Franklin Fellows forum
B07765		Which employee videos did you watch today?		Foreign Service Officer
				Foreign Service Specialist
				Civil Service
				Student Programs
				I'm not sure which employee videos I watched
				I did not watch any employee videos today
B07766	Α	Please tell us why you did not watch any employee videos.		I did not see any of these videos
				I had technical issues
				I was not interested in watching
				Other, please specify
B07767	В	Please specify your other reason for not watching any		
		employee videos today.		

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 7/15/2011

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QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?		Dept. of State Blog Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos
ACQOsl0004544		If the Careers.State site had a mobile version would you access it from your mobile device?	ACQOSI0004544A01 ACQOSI0004544A02 ACQOSI0004544A03 ACQOSI0004544A04	Yes No, I don't have a mobile device that allows me to access the web No, I would not use my mobile device to access the Careers.State website Not Sure
ACQOsl0004545	Α	What information would you like to see on the mobile website?		
ACQOsl0000821		Please choose your age group:		Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer
ACQOsl0000841		Do you qualify for disability benefits?		Yes Ne Prefer not to answer
ACQOsl0004505		Are you a U.S. Military Veteran?	ACQOSI0004505A01 ACQOSI0004505A02 ACQOSI0004505A03	Yes Ne Prefer not to answer
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.		

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Radio button, one-up vertical	Single	Y	
	two-up vertical	Single	Y	

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	radio button,	Single	Y	
A B C D	Drop down, select one	Single	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Check box, one up vertical	Multi	Y	Skip Logic
Α	Drop down, select one	Single	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
A,B C	checkbox, one up vertical	Multi	Y	Skip Logic
	checkbox, one up vertical	Multi	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
	checkbox, one up vertical	Multi	Y	Skip Logic

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Checkbox, one- up vertical	Multi	Y	
A	Radio button one up vertical	Single	N	Skip Logic
	Text area < 100 characters		N	Skip Logic
	Checkbox, one- up vertical	Multi	Y	
Α	Checkbox, one- up vertical	Multi	Y	Skip Logic
В	Drop down, select one	Single	Y	Skip Logic
	Text area, no char limit		N	Skip Logic

Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Checkbox, one- up vertical	Multi	N	
Α	Radio button one up vertical	Single	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
	dropdown	Single	N	
	dropdown	Single	N	
	dropdown	Single	N	
	Text area, no char limit		N	

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 4/5/2011

Date:

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pink: ADDITION

blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y
			More than once a day				
			Daily				
			About once a week				
			About once a month				
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		two-up vertical	Single	Υ
			Diplomats in Residence				
			Other Department of State Employee				
			Friends, family, co-workers				
			Professors, teachers, career counselors				
			Search engines				
			USAJobs				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters				
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)				
			Press (i.e. radio, newspaper, TV)				
			Talent Network				

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QID (Group ID)	Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N																						
(Group ID)	Label	Question Text	Other	Skip to	11011111151)	With	1/19																						
ACQOsl0000801		What best describes you?	High school student		radio button,	Single	Y																						
.00000002		Timat Boot december your	Undergraduate/Associates Degree student		ladio Battori,	o.i.igio																							
			Graduate student (Masters Degree/PhD)																										
			Self-employed	1																									
			Full time employee, entry level (less than 2 years of professional experience)																										
			Full time employee, mid level (2-5 Years of professional experience)																										
			Full time employee, management level (5+ years of professional experience)																										
			Currently serving in the military																										
			Retired																										
			Veteran	1																									
FB07750		What information were you primarily leading for as the site	None of the above		Duran day	Cinala	Y																						
-B07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y																						
			Foreign Service Officer information	Α																									
			Foreign Service Specialist information	В																									
			Civil Service employment information	С																									
			Student Programs	D																									
			Foreign Service Officer Test																										
			Foreign Service Oral Assessment																										
			Iraq Jobs Just Curious (saw video, advertisement banner, etc.)	-																									
			None of the above	-																									
FB07751	Α	What were you looking for within the Foreign Service	General information about becoming a Foreign Service Officer		Check box, one	Multi	Υ																						
1 007731	^	Officer section? (check all that apply)	Concrat information about becoming a Foreign Service Officer		up vertical	Ividiti	'																						
			Trying to decide which career track is right for me		up vertical																								
			I wanted to register/take the Foreign Service Officer test																										
			Take the Oral Assessment																										
			Get information about compensation and benefits																										
			Get information about the Diplomacy Fellows Program																										
			Information about other Foreign Service Officers																										
			Other																										
(FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y																						
			Foreign Service Specialist employment opportunities																										
			Trying to decide which career track is right for me																										
			Determine if I qualify																										
			Get information about compensation and benefits																										
			Information about other Foreign Service Specialists																										
TD077F2	_	Milest ways you leaking for within the Civil Comite	Other			NA: -It-!	.,																						
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y																						
			Civil Service employment opportunities																										
			Information about career and development training																										
			Determine if I qualify																										
			Get information about compensation and benefits																										
			Information about other Civil Service employees																										
			Other																										

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	Skip									
QID	Logic		Answer Choices		Type (select	Single or				
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	1	Multi	Y/N Y			
KFB07754	0	(check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y			
			Find out which program is right for me							
			Get information about the Student Career Experience Program (aka Cooperative Education Program)							
			Get information about the Council of American Ambassadors Fellowship							
			Get information about the Fascell Fellowship Program							
			Get information about the Student Temporary Employment program (aka Stay- in-School Program)							
			Get information about Student Internships							
			Get information about the Summer Clerical Programs							
			Get information about the Workforce Recruitment Program							
			Get information about fellowships specifically for Graduate and Post-Graduates	uates						
			Looking for Pickering Fellowship information							
			Looking for Rangel Fellowship information							
			Look at profiles of students who participated in the Student Programs							
(ED077EE		Did find the information	Other			Circula.				
FB07755		Did you find the information you were looking for today?	Yes	_	Drop down, select one	Single	Y			
/ED077E0		Discount find on the	No	Α	T		N.			
FB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N			
CQOsl0004499			Careers. State search tool	A,B checkbox, one	Multi	Y				
		(select all that apply)	Careers. State homepage		up vertical					
			Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links	С						
			The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)							
			This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)							
			Other							
		Not sure	Not sure							
CQOsl0004500	Α	Please tell us about your experience with the site's search	The search feature met my needs today.		checkbox, one	Multi	Y			
		feature today. (Please select all that apply.)	I had issues with the basic search process (how to use it, terms to enter).		up vertical					
			I had issues with the visual display of the search results (text size, images).							
			I had issues with the search results I received.							
			I had issues with the scale results received. I had issues with sorting, filtering, advanced search, or lack of these options.							
			I had technical issues with the search feature.							
			None of these							
FB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N			
ACQOsl0004501	С		Learn		checkbox, one	Multi	Y			
		1	Work		up vertical					
			Engage							
			Not sure							
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y			

Model Instance Name: Careers.State v2

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QID	Skip Logic		Answer Choices		Type (select		Required			
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Ý/N			
		information on the Careers.State.gov site today. (check all	Links did not take me where I expected		up vertical					
		that apply).	There were too many links to choose from							
			I often felt lost on the site							
			The language used on the site was too technical							
			There was too much text/content to sort through							
			I did not have enough time to read all of the information							
			I experienced technical difficulties (e.g. broken links, error messages)							
			I could not navigate back to previous information							
			None of the above							
ACQOsl0004502		We'd like to gather some feedback on what type of page structure appeals to you. Which of the following would be	Pages with mostly text, little to no graphics (see http://careers.state.gov/officer/benefits as an example)		Radio button one up vertical	Single	N			
			Pages with a mixture of graphics and text (see http://careers.state.gov/officer/selection-process as an example)							
			Pages with lots of graphics and/or videos (see http://careers.state.gov/officer/employee-experiences as an example)							
			Not sure							
			Other, please specify	Α						
ACQOsl0004503	Α	Please describe your preferred page layout.			Text area < 100 characters		N			
CQOsl0004504		Please tell us which, if any, of the forums and blogs you	Did not interact with any forums or blogs		Checkbox, one-	Multi	Y			
		interacted with today on the careers.state.gov website?	Not sure		up vertical					
			Chose one of the blog links			l				
			Careers@State.gov forum							
			Diplomatic Security Recruitment forum			1				
			Medical Specialists Recruitment forum							
			Information Technology Specialists							
			Foreign Service Mentors forum							
			Family Life forum							
			Veterans forum							
		re-order answer option	Student Programs forum							
			Disability and Reasonable Accommodations forum							
ED07705			Franklin Fellows forum							
FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one-	Multi	Y			
			Foreign Service Specialist		up vertical					
			Civil Service							
			Student Programs							
			I'm not sure which employee videos I watched I did not watch any employee videos today	Α						
FB07766	Α	Please tell us why you did not watch any employee videos.	I did not watch any employee videos today I did not see any of these videos	A		Single	Y			
FB07700	A	ricase tell us why you did not watch any employee videos.			Drop down,	Single	ı			
			I had technical issues		select one					
			I was not interested in watching	В						
FB07767	В	Please specify your other reason for not watching any	Other, please specify	В	Text area. no		N			
	В	employee videos today.			char limit					
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog		Checkbox, one- up vertical	Multi	N			
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)							

Model Instance Name: Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 4/5/2011

Date:

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsl0004544		If the Careers.State site had a mobile version would you access it from your mobile device?	Yes No, I don't have a mobile device that allows me to access the web No, I would not use my mobile device to access the Careers.State website Not Sure	A	Radio button one up vertical	Single	Y
ACQOsl0004545	Α	What information would you like to see on the mobile website?			Text area, no char limit		N
ACQOsl0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsl0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
ACQOsl0004505		Are you a U.S. Military Veteran?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



Special Instructions Skip Logic

Skip Logic

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Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic

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Special Instructions

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Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 12/22/2010

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Single or Multi	Ý/N							
KFB07748		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y							
			More than once a day	-			1							
			Daily	-			1							
			About once a week About once a month	-	 	- 	⊣	- 						1
			Every 6 months or less	-			1							
KFB07749		How did you find out about this site? (select one)	Career Fairs		two-up vertical	Single	Υ							
		,	Diplomats in Residence	1			1							
			Other Department of State Employee	1			1							
			Friends, family, co-workers	7			1							
			Professors, teachers, career counselors				1							
			Search engines				1							
			USAJobs				1							
			College websites (i.e. school sites, NACElink, MonsterTrak)				1							
			Recruiters	_			1							
			E-mail	1			1							
			Online banner advertising or job posting (not on Careers.State.gov)	-			1							
			Press (i.e. radio, newspaper, TV)	4										
	1		Talent Network		1		1 1							

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MID: F4UZIQQdAYIh0goRocJk1g== 12/22/2010

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
ACQOsl0000801		What best describes you?	High school student		radio button,	Single	Y
			Undergraduate/Associates Degree student				
			Graduate student (Masters Degree/PhD)				
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Veteran				
			None of the above				
(FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
(FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
(FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me		Check box, one up vertical	Multi	Y
			Get information about the Cooperative Education Program> Student Career Experience Program (aka Cooperative Education Program)				
			Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program				
			Get information about the Stay-in-School Program> Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships				
			Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program				
			Get information about the Workforce Nectutinent Frogram Get information about fellowships specifically for Graduate and Post-Graduates				
			Looking for Pickering Fellowship information Looking for Rangel Fellowship information				
			Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes	٨	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?	No	Α	Text area, no char limit		N
(FB07757		What did you interact with on the Careers. State homepage today?	To a selection (About the Many Malleformed Charle 540c)		checkbox, one	Multi	¥
		touay?	Top navigation (About Us, Keep Me Informed, Share, FAQs) Search box		up vertical		
			Yellow navigation bar (Learn, Work, Engage)				
			The grey highlights box (Spotlight link, Register for the FSOT, Afghanistan Jobs, Iraq Jobs etc)				
			This is my life trip video rollover				
			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources)				
			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure				
200-1000-1100			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other				
CQOsi0004499		What did you interact with on the Careers.State site today?	This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers. State search tool	A,B	checkbox, one	Multi	Y
CQOsi0004499		What did you interact with on the Careers.State site today? (select all that apply)	This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers. State search tool Careers. State homepage	A,B C	checkbox, one up vertical	Multi	Y
ACQOs10004499			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage)			Multi	Y
ACQOsl0004499			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers. State search tool Careers. State homepage			Multi	Y
ACQOsl0004499			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career-Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan			Multi	Y
ACQOsl0004499			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers. State search tool Careers. State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover About Us, Keep Me Informed, Share, FAQs links			Multi	Y
ACQOsl0004499			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers. State search tool Careers. State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover About Us, Keep Me Informed, Share, FAQs links Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)			Multi	Y
ACQOsl0004499		(select all that apply)	This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers. State search tool Careers. State search tool Careers. State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover About Us, Keep Me Informed, Share, FAQs links Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other			Multi	Y
ACQOsl0004499			This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other Careers. State search tool Careers. State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover About Us, Keep Me Informed, Share, FAQs links Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)			Multi Single	Y

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 12/22/2010

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underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

QID	Skip Logic		Answer Choices		Type (select	Single or	Doguiros
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to		Multi	Y/N
(0.004)		(No				
KFB07759	A	Please rate how relevant the search results were to your	1=Not relevant at all		Radio button,	Multi	¥
		needs.			scale, no don't		
			2	_			
			3	-			
			<u>4</u>	+			
			6	†			
			7	†			
			8	1			
			9				
			10=Very relevant				
ACQOsl0004500	Α	Please tell us about your experience with the site's search	The search feature met my needs today.		checkbox, one	Multi	Υ
		feature today. (Please select all that apply.)	I had issues with the basic search process (how to use it, terms to enter).	1	up vertical		
			I had issues with the visual display of the search results (text size, images).	-			
			I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options.	-			
			I had technical issues with the search feature.	-			
			None of these	1			
KFB07760	В	Please tell us if there are any features that would have	INOTE OF THESE		Text area, no		N
		enhanced your experience with the search tool.			char limit		
ACQOsl0004501	С	Which of the Yellow Navigation Bar links did you choose?	Learn		checkbox, one	Multi	Y
		(select all that apply)	Work	_	up vertical		
			Engage				
/ED07704			Not sure				.,
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all	It was not clear where to go to find the information I needed Links did not take me where I expected		Checkbox, one- up vertical	Multi	Y
		that apply).	There were too many links to choose from	1	ap vertical		
		,	I often felt lost on the site	1			
			The language used on the site was too technical				
			There was too much text/content to sort through				
			I did not have enough time to read all of the information	1			
			l experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information	4			
			None of the above	+			
ACQOsl0004502		We'd like to gather some feedback on what type of page	Pages with mostly text, little to no graphics (see		Radio button one	Single	N
		structure appeals to you. Which of the following would be	http://careers.state.gov/officer/benefits as an example)		up vertical	25.3	
			Pages with a mixture of graphics and text (see				
			http://careers.state.gov/officer/selection-process as an example)				
			Pages with lots of graphics and/or videos (see				
			http://careers.state.gov/officer/employee-experiences as an example)	-			
			Not sure Other, please specify	A			
ACQOsl0004503	Α	Please describe your preferred page layout.	Other, piedde speeliy	A	Text area < 100		N
4 50.000 .000		protection page tay out			characters		
ACQOsl0004504		Please tell us which, if any, of the forums and blogs you	Did not interact with any forums or blogs		Checkbox, one-	Multi	Υ
		interacted with today on the careers.state.gov website?	Not sure]	up vertical		

Careers.State v2 MID:

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Franklin Fellows forum Foreign Service Mentors forum Family Life forum Veterans forum Student Programs forum				
KFB07765		Which employee videos did you watch today?	Disability and Reasonable Accommodations forum Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one- up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	В	Drop down, select one	Single	Y
KFB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos		Checkbox, one- up vertical	Multi	N
ACQOsl0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsl0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
ACQOsl0004505		Are you a U.S. Military Veteran?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Special Instructions



Special Instructions Skip Logic

Skip Logic

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Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 12/22/2010

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y
			More than once a day				
			Daily				
			About once a week				
			About once a month				
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		Radio button,	Single	Y
			Diplomats in Residence		two-up vertical		
			Other Department of State Employee				
			Friends, family, co-workers				
			Professors, teachers, career counselors				
			Search engines				
			USAJobs				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters				
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)				
			Press (i.e. radio, newspaper, TV)				
			Talent Network				

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
ACQOsl0000801		What best describes you?	High school student	4	radio button,	Single	Y
			Undergraduate/Associates Degree student	-	one-up vertical		
			Graduate student (Masters Degree/PhD)	-			
			Self-employed	-			
			Full time employee, entry level (less than 2 years of professional experience)	-			
			Full time employee, mid level (2-5 Years of professional experience)	-			
			Full time employee, management level (5+ years of professional experience) Currently serving in the military	1			
			Retired	1			
			Veteran	1			
			None of the above	1			
FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
		today :	Foreign Service Officer information	A	Select offe		
			Foreign Service Officer Information Foreign Service Specialist information	В			
			Civil Service employment information	Č			
			Student Programs	b			
			Foreign Service Officer Test	۱ ۲			
			Foreign Service Onlear Test Foreign Service Oral Assessment	1			
			Iraq Jobs	1			
			Just Curious (saw video, advertisement banner, etc.)	1			
			None of the above	1			
B07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
		1177	Trying to decide which career track is right for me	1			
			I wanted to register/take the Foreign Service Officer test	1			
			Take the Oral Assessment	1			
			Get information about compensation and benefits	1			
			Get information about the Diplomacy Fellows Program	1			
			Information about other Foreign Service Officers	1			
			Other	1			
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

Model Instance Name: Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 12/22/2010

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y
			Find out which program is right for me				
			Get information about the Cooperative Education Program				
			Get information about the Council of American Ambassadors Fellowship				
			Get information about the Fascell Fellowship Program				
			Get information about the Stay-in-School Program	_			
			Get information about Student Internships	4			
			Get information about the Summer Clerical Programs				
			Get information about the Workforce Recruitment Program	-			
			Look at profiles of students who participated in the Student Programs Other	+			
(FB07755		Did you find the information you were looking for today?	Yes		Drop down, select one	Single	Υ
			No	A	Select one		
FB07756	Α	Please tell us what you could not find on the	INO	- ^	Text area, no		N
1 007730	^	Careers.State.gov site today?			char limit		IN IN
(FB07757		What did you interact with on the Careers.State homepage today?	Top navigation bar		checkbox, one	Multi	Y
	Top navigation (Abou	Top navigation (About Us, Keep Me Informed, Share, FAQs)	1				
		Top navigation (About Us, Keep Me Informed, Share, FAQs) Search box Yellow navigation bar (Learn, Work, Engage)					
			The grey highlights box (Spotlight link, Register for the FSOT, Afghanistan	7			
			Jobs, Iraq Jobs etc)				
			This is my life trip video rollover				
			Bottom navigation (Sitemap, Privacy, Career Resources)				
			Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr)				
			The "Help Me Get Started" dropdowns	_			
			Vertical career option links on the right				
			Did not visit the homepage today	4			
			Not sure	4			
ED077E0		Did con one the Comment Other annual to the deco	Other			Circula	\ <u> </u>
FB07758		Did you use the Careers.State search tool today?	Yes No		Drop down, select one	Single	Y
(FB07759	Α	Please rate how relevant the search results were to your	1=Not relevant at all		Radio button,	Multi	Y
.FB07739	_	needs.	1-NOLIFIEVALLALAII	_	scale, no don't	IVIUILI	'
			2	+			
			5	+			
			6	1			
			7				
			8				
			9				
			10=Very relevant				
B07760	В	Please tell us if there are any features that would have			Text area, no		N
1 007700		enhanced your experience with the search tool.			char limit		

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Ý/N
(FB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all	It was not clear where to go to find the information I needed		Checkbox, one- up vertical	Multi	Y
		that apply).	Links did not take me where I expected				
			There were too many links to choose from				
			I often felt lost on the site				
			The language used on the site was too technical				
			There was too much text/content to sort through				
			I did not have enough time to read all of the information				
			I experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information				
			None of the above				
FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one- up vertical	Multi	Y
			Foreign Service Specialist				
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
FB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down, select one	Single	Y
			I had technical issues				
			I was not interested in watching				
			Other, please specify	В			
FB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
FB07768		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07769		Online social networks (i.e. Facebook, LinkedIn)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N					
KFB07771		Blogs or wikis	View and contribute often			Single	N					
					Dropdown (Select-one)	Ŭ						
			View often and contribute occasionally									
			View often but don't contribute									
			View and contribute occasionally									
			View occasionally but don't contribute									
			No familiarity									
FB07772		Vodeasts or videos on the web (i.e. YouTube)	View and contribute often		Dropdown (Select-one)	Single	N					
			View often and contribute occasionally									
			View often but don't contribute									
			View and contribute occasionally									
			View occasionally but don't contribute									
		2007	No familiarity			0						
FB07773		RSS-feeds/Listservs	View and contribute often		Dropdown (Select-one)	Single	N					
			View often and contribute occasionally									
			View often but don't contribute									
			View and contribute occasionally									
			View occasionally but don't contribute									
			No familiarity									
-B07774		Microblog (i.e. Twitter)	View and contribute often		Dropdown (Select-one)	Single	H					
			View often and contribute occasionally									
			View often but don't contribute									
			View and contribute occasionally									
			View occasionally but don't contribute									
B07775		How would you most like to interact with this site? (Please	No familiarity Through discussion boards with recruiters or a DIR		Chookhov one	Multi	N					
-BUTT 13		select all that apply)			Checkbox, one- up vertical	William	14					
			Through discussion boards with current employees/interns									
			Live chats/webinars/discussions on the Careers.State.gov site									
			In social networks Watching Vodcasts or video									
			Receiving newsletters/email updates									
			Subscribing to RSS feeds									
			Tag pages									
			Reading blogs									
			Adding a widget or gadget to my personalized page									
			Following a microblog									
			Other (please specify)	A								
FB07776	A	Other social media interaction			Text field, <100	Single	N					
		The U.S. Dept of State is currently providing information	Dept. of State Blog		Checkbox, one-	Multi	N					
EB07777		The old. Dept of State is currently providing information	popt. of otate biog	1		IVIGILI	'`					
FB07777		through several social media channels. Please tells us		up vertical	up vertical	jup verticai						
FB07777		through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)		up vertical							
FB07777		through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn		up vertical							

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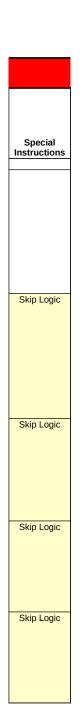
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blue + -->: REWORDING

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters) Dept. of State YouTube videos	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsl0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsl0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Special Instructions





Skip Logic

Skip Logic

Skip Logic

Skip Logic

Skip Logic



Skip Logic

Skip Logic

Skip Logic

Multiple List

Multiple List

Multiple List

Special Instructions Multiple List

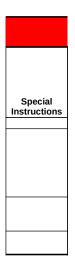
Multiple List

Multiple List

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OPS Group

OPS Group



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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Single or Multi	Ý/N
KFB07748		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y
			More than once a day	+	one up rondea.		1
			Daily				1
			About once a week	1			1
			About once a month				1
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		Radio button,	Single	Y
			Diplomats in Residence		two-up vertical		1
			Other Department of State Employee				1
			Friends, family, co-workers				1
			Professors, teachers, career counselors				1
			Search engines				1
			USAJobs				1
			College websites (i.e. school sites, NACElink, MonsterTrak)	4			1
			Recruiters	4			1
			E-mail	4			1
			Online banner advertising or job posting (not on Careers.State.gov)	_			1
			Press (i.e. radio, newspaper, TV)	4			1 1
			Talent Network		[1 1

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QID	Skip Logic		Answer Choices		Type (select	Single or	Required
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Ý/N
			Other				
ACQOsl0000801		What best describes you?	High school student		radio button,	Single	Υ
			Undergraduate/Associates Degree student	1	one-up vertical		
			Graduate student (Masters Degree/PhD)	-			
			Self-employed	-			
			Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience)	-			
			Full time employee, management level (5+ years of professional experience)	1			
			Currently serving in the military	1			
			Retired	1			
			Veteran	1			
			None of the above	1			
FB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Υ
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs	1			
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test	1			
			Take the Oral Assessment	-			
			Get information about compensation and benefits	-			
			Get information about the Diplomacy Fellows Program	-			
			Information about other Foreign Service Officers Other				
FB07752	В	What were you looking for within the Foreign Service	General information about becoming a Foreign Service Specialist		Chook have an	Multi	Y
FDU//32	В	Specialist section? (check all that apply)			Check box, one up vertical	IVIUILI	T
			Foreign Service Specialist employment opportunities Trying to decide which career track is right for me				
			Trying to decide which career track is right for me Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
		, , , , , , , , , , , , , , , , , , , ,	Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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			Careers. State V2 COSTON QUESTION LIST				
QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Cooperative Education Program Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755			Yes No		Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757		What did you interact with on the Careers.State homepage today?	Top navigation bar The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	A	Please rate how relevant the search results were to your needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one- up vertical	Multi	Y

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 4/30/2010

Date:

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blue + -->: REWORDING

	Skip						
QID (Group ID)	Logic	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Require Y/N
(0.00, 10,		Quantum value	I experienced technical difficulties (e.g. broken links, error messages)		1		
			I could not navigate back to previous information				
			None of the above				
KFB07762		Did you watch Secretary Clinton's popup video on the	Yes		Drop down,	Single	¥
		homepage?			select one		
			No.	A			
FB07763	A	Please tell us why you did not watch Secretary Clinton's video.	I did not see this video		Drop down, select one	Single	¥
			Video did not pop-up				
			l had technical issues				
			I was not interested in watching it				
			Other, please specify	В			
(FB07764	В	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
(FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one- up vertical	Multi	Y
			Foreign Service Specialist				
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			l did not watch any employee videos today	A			
FB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down, select one	Single	Y
			I had technical issues				
			I was not interested in watching				
			Other, please specify	В	- .		
FB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
FB07768		How would you rate your familiarity with social media on the web?	View and contribute often		Dropdown (Select-one)	Single	N
		Bookmark or tag website (i.e. Digg or Del.icio.us)					
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07769		Online social networks (i.e. Facebook, LinkedIn)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity		5 1	0: 1	
(FB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				

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			•				
QID	Skip Logic	Quantities Total	Answer Choices	Oldin to	Type (select	Single or	
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			View occasionally but don't contribute No familiarity				
KFB07771		Blogs or wikis	View and contribute often		Dropdown	Single	N
LPD01111		Blogs of Wikis	View and continuate often		(Select-one)	Sirigle	IN
			View often and contribute occasionally		(
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07773		RSS feeds/Listservs	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute accessorally		(Select-offe)		
			View often and contribute occasionally View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07774		Microblog (i.e. Twitter)	View and contribute often		Dropdown	Single	N
		,			(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07775		How would you most like to interact with this site? (Please select all that apply)	Through discussion boards with recruiters or a DIR		Checkbox, one- up vertical	Multi	N
		, , , , , , , , , , , , , , , , , , ,	Through discussion boards with current employees/interns				
			Live chats/webinars/discussions on the Careers.State.gov site				
			In social networks				
			Watching Vodcasts or video				
			Receiving newsletters/email updates				
			Subscribing to RSS feeds				
			Tag pages				
			Reading blogs				
			Adding a widget or gadget to my personalized page				
			Following a microblog				
ED07770		Other and and the interesting	Other (please specify)	Α	T # 5-1-1 - # 600	Circ ed.	N.
FB07776	Α	Other social media interaction			Text field, <100 char	Single	N
FB07777		The U.S. Dept of State is currently providing information	Dept. of State Blog		Checkbox, one-	Multi	N
		through several social media channels. Please tells us			up vertical		
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)				

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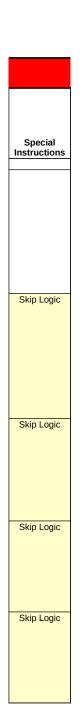
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		months?	Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				
			Dept. of State YouTube videos				
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50				
			Prefer not to answer				
ACQOsl0000841		Do you qualify for disability benefits?	Yes		dropdown	Single	N
-			No				
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Special Instructions





Skip Logic

Skip Logic

Skip Logic

Skip Logic

Skip Logic

Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic Multiple List Multiple List Multiple List



Multiple List

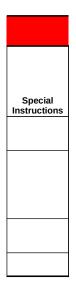
Multiple List

Multiple List

Multiple List

OPS Group

OPS Group



Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 4/22/2010

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y
			More than once a day Daily				1
			About once a week				1
			About once a month				1
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		Radio button,	Single	Y
			Diplomats in Residence		two-up vertical		1
			Other Department of State Employee				1
			Friends, family, co-workers				1
			Professors, teachers, career counselors				1
			Search engines				1
			USAJobs				1
			College websites (i.e. school sites, NACElink, MonsterTrak)				1
			Recruiters				1
			E-mail				1
			Online banner advertising or job posting (not on Careers.State.gov)				
			Press (i.e. radio, newspaper, TV)				1
	I	I	Talent Network	I	I	I	(L

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
ACQOsl0000801		What best describes you?	High school student		radio button,	Single	Y
			Undergraduate/Associates Degree student		one-up vertical		
			Graduate student (Masters Degree/PhD)				
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)	-			
			Full time employee, mid level (2-5 Years of professional experience)	-			
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military Retired	-			
			Veteran None of the above	1			
FB07750		What information were you primarily looking for on the site	Obtain general career information		Dran dayın	Single	Υ
FB07750		today?			Drop down, select one	Sirigle	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
FB07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
FB07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Foreign Service Specialists				
			Other				
FB07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
			Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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QID (Group ID)	Skip Logic Label	Ouestion Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Cooperative Education Program Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other	Chap to	Check box, one up vertical	Multi	Y
KFB07755			Yes No	A	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757			Top navigation bar The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	A	needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one- up vertical	Multi	Y

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	Skip						
QID (Group ID)	Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			I experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information				
			None of the above				
FB07762		Did you watch Secretary Clinton's popup video on the homepage?	Yes		Drop down, select one	Single	Y
			No	Α			
FB07763	Α	Please tell us why you did not watch Secretary Clinton's video.	I did not see this video		Drop down, select one	Single	Y
			Video did not pop-up				
			I had technical issues				
			I was not interested in watching it				
			Other, please specify	В			N Y
FB07764	В	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
FB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one- up vertical	Multi	Y
			Foreign Service Specialist		i i		
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
FB07766	Α	Please tell us why you did not watch any employee videos.	l did not see any of these videos		Drop down, select one	Single	Y
			I had technical issues				
			I was not interested in watching				
			Other, please specify	В			
FB07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
FB07768		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often		Dropdown (Select-one)	Single	N
		, , ,	View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07769		Online social networks (i.e. FaceBook> Facebook, LinkedIn)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally		,		
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				

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			•				
QID	Skip Logic	Quantities Total	Answer Choices	Oldin to	Type (select	Single or	
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to	from list)	Multi	Y/N
			View occasionally but don't contribute No familiarity				
KFB07771		Blogs or wikis	View and contribute often		Dropdown	Single	N
LPD01111		Blogs of Wikis	View and continuate often		(Select-one)	Sirigle	IN
			View often and contribute occasionally		(
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07773		RSS feeds/Listservs	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute accessorally		(Select-offe)		
			View often and contribute occasionally View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
		No familiarity					
FB07774		Microblog (i.e. Twitter)	View and contribute often		Dropdown	Single	N
		,			(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07775		How would you most like to interact with this site? (Please select all that apply)	Through discussion boards with recruiters or a DIR		Checkbox, one- up vertical	Multi	N
		, , , , , , , , , , , , , , , , , , ,	Through discussion boards with current employees/interns				
			Live chats/webinars/discussions on the Careers.State.gov site				
			In social networks				
			Watching Vodcasts or video				
			Receiving newsletters/email updates				
			Subscribing to RSS feeds				
			Tag pages				
			Reading blogs				
			Adding a widget or gadget to my personalized page				
			Following a microblog				
ED07770		Other and and the interesting	Other (please specify)	A	T # 5-1-1 - # 600	Circ ed.	N.
FB07776	Α	Other social media interaction			Text field, <100 char	Single	N
FB07777		The U.S. Dept of State is currently providing information	Dept. of State Blog		Checkbox, one-	Multi	N
		through several social media channels. Please tells us			up vertical		
		which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		months?	Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				
			Dept. of State YouTube videos				
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50				
			Prefer not to answer				
ACQOsl0000841		Do you qualify for disability benefits?	Yes		dropdown	Single	N
			No				
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel			Text area, no		N
		should be made to the Careers.State.gov site.			char limit		

Special Instructions

Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic



Skip Logic

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Multiple List

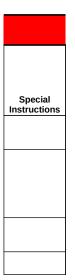
Multiple List

Multiple List

Multiple List

OPS Group

OPS Group



Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 3/2/2010

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to		Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time		Radio button, one-up vertical	Single	Y
			More than once a day		one up remou		
			Daily				
			About once a week				
			About once a month				
			Every 6 months or less				
KFB07749		How did you find out about this site? (select one)	Career Fairs		Radio button, two-up vertical	Single	Y
			Diplomats in Residence				
			Other Department of State Employee				
			Friends, family, co-workers				
			Professors, teachers, career counselors				
			Search engines				
			USAJobs				
			College websites (i.e. school sites, NACElink, MonsterTrak)				
			Recruiters				
			E-mail				
			Online banner advertising or job posting (not on Careers.State.gov)				
			Press (i.e. radio, newspaper, TV)				
			Talent Network				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
CQOsl0000801		What best describes you?	Other High school student		radio button,	Single	V
,QO310000001		what best describes you?	Undergraduate/Associates Degree student	-	one-up vertical	Sirigie	
			Graduate student (Masters Degree/PhD)	1	one up remedi		
			Self-employed	1			
			Full time employee, entry level (less than 2 years of professional experience)	1			
			Full time employee, mid level (2-5 Years of professional experience)	1			
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Veteran	1			
			None of the above				
B07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	Α			
			Foreign Service Specialist information	В			
			Civil Service employment information	С			
			Student Programs	D			
			Foreign Service Officer Test	-			
			Foreign Service Oral Assessment Iraq Jobs	-			
			Just Curious (saw video, advertisement banner, etc.)	1			
			None of the above	1			
B07751	Α	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me	1	'		
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
B07752	В	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me	1			
			Determine if I qualify	-			
			Get information about compensation and benefits	-			
			Information about other Foreign Service Specialists Other				
B07753	С	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee		Check box, one up vertical	Multi	Y
		(Civil Service employment opportunities				
			Information about career and development training				
			Determine if I qualify				
			Get information about compensation and benefits				
			Information about other Civil Service employees				
			Other				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Cooperative Education Program Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755			Yes No	A	Drop down, select one	Single	Y
KFB07756	Α	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757		What did you interact with on the Careers.State homepage today?	Top navigation bar The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes No		Drop down, select one	Single	Y
KFB07759	A	needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	В	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one- up vertical	Multi	Y

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g== 3/2/2010

Date:

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pink: ADDITION

blue + -->: REWORDING

QID	Skip Logic		Answer Choices		Type (select	Single or	Require
(Group ID)	Label	Question Text	(limited to 50 characters)	Skip to		Multi	Y/N
			I experienced technical difficulties (e.g. broken links, error messages)		1		
			I could not navigate back to previous information				
			None of the above				
FB07762		Did you watch Secretary Clinton's popup video on the homepage?	Yes		Drop down, select one	Single	Y
		inoniepage:	No .	A	Select one		
=B07763	Α	Please tell us why you did not watch Secretary Clinton's	I did not see this video		Drop down,	Single	Y
201100	^	video.	Tala not see this video		select one	Omgic	
			Video did not pop-up				
			I had technical issues				
			I was not interested in watching it				
			Other, please specify	В			
=B07764	В	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
B07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one- up vertical	Multi	Y
			Foreign Service Specialist		up vertical		
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	Α			
KFB07766	Α	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down, select one	Single	Υ
			I had technical issues				
			I was not interested in watching				
			Other, please specify	В			
=B07767	В	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
FB07768		How would you rate your familiarity with social media on the web?	View and contribute often		Dropdown (Select-one)	Single	N
		Bookmark or tag website (i.e. Digg or Del.icio.us)					
			View often and contribute occasionally				
			View often but don't contribute View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07769		Online social networks (i.e. FaceBook, LinkedIn)	View and contribute often		Dropdown	Single	N
					(Select-one)		
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
-D07770		Comments vetings or verieurs (i.e. Enimiens)	No familiarity		Drondous	Cinale	N
FB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			View occasionally but don't contribute No familiarity				
=B07771		Blogs or wikis	View and contribute often		Dropdown	Single	N
DOTTI		Blogs of Wilds	Now and contribute often		(Select-one)	Onigic	
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
=B07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally View occasionally but don't contribute				
			No familiarity				
FB07773		RSS feeds/Listservs	View and contribute often		Dropdown	Single	N
					(Select-one)	Jg.	
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
		Microbles (i.e. Truitter)	No familiarity		Drandaus	Cinala	N
=B07774		Microblog (i.e. Twitter)	View and contribute often		Dropdown (Select-one)	Single	IN
			View often and contribute occasionally View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
FB07775		How would you most like to interact with this site? (Please select all that apply)	Through discussion boards with recruiters or a DIR		Checkbox, one- up vertical	Multi	N
			Through discussion boards with current employees/interns				
			Live chats/webinars/discussions on the Careers.State.gov site				
			In social networks				
			Watching Vodcasts or video				
			Receiving newsletters/email updates				
			Subscribing to RSS feeds Tag pages				
			Reading blogs				
			Adding a widget or gadget to my personalized page				
			Following a microblog				
			Other (please specify)	Α			
FB07776	Α	Other social media interaction			Text field, <100 char	Single	N
FB07777		The U.S. Dept of State is currently providing information	Dept. of State Blog		Checkbox, one-	Multi	N
		through several social media channels. Please tells us			up vertical		
	1	which, if any, you have viewed/contributed to in the last 3	Facebook (Careers In Foreign Affairs page)	1			I

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		months?	Careers in Diplomacy Group on LinkedIn]		
			Following DOScareers on Twitter				
			Dept. of State YouTube videos				
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50				
			Prefer not to answer				
ACQOsl0000841		Do you qualify for disability benefits?	Yes		dropdown	Single	N
			No				
			Prefer not to answer				
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

Special Instructions

Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic



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Special Instructions Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic Skip Logic Multiple List Multiple List Multiple List



Multiple List

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