

Model Name Careers.State v3
Model ID t5hltAoNR5AtARt8x5EJtg4C
Partitioned Yes
Date 7/28/2015

Label		Element Questions	Label		Satisfaction Questions
		Look and Feel (1=Poor, 10=Excellent, Don't Know)			Satisfaction
1	Look and Feel - Appeal	Please rate the visual appeal of this site.	16	Satisfaction - Overall	What is your overall satisfaction with this site? <i>(1=Very Dissatisfied, 10=Very Satisfied)</i>
2	Look and Feel - Balance	Please rate the balance of graphics and text on this site.	17	Satisfaction - Expectations	How well does this site meet your expectations ? <i>(1= Falls Short, 10=Exceeds)</i>
3	Look and Feel - Readability	Please rate the readability of the pages on this site.	18	Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? <i>(1=Not Very Close, 10=Very Close)</i>
		Site Performance (1=Poor, 10=Excellent, Don't Know)			
4	Site Performance - Loading	Please rate how quickly pages load on this site.			
5	Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.			
6	Site Performance - Completeness	Please rate how completely the page content loads on this site.			
		Navigation (1=Poor, 10=Excellent, Don't Know)			
7	Navigation - Organized	Please rate how well the site is organized .			
8	Navigation - Options	Please rate the options available for navigating this site.			
9	Navigation - Layout	Please rate how well the site layout helps you find what you need .			
		Information Browsing (1=Poor, 10=Excellent, Don't Know)			
10	Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.			
11	Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.			
12	Information Browsing - Features	Please rate how well the features on the site help you find the information you need .			
		Site Information (1=Poor, 10=Excellent, Don't Know)			
13	Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.			
14	Site Information - Understandable	Please rate how understandable this site's information is.			
15	Site Information - Answers	Please rate how well the site's information provides answers to your questions .			

Model Instance Name:
 Careers.State v2
 MID: F4UZIQQdAYIh0goRocJk1g==
 Date: 3/2/2010

Careers.State v2

Model questions utilize the ACSI methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)	CUSTOMER SATISFACTION	FUTURE BEHAVIORS
Functionality (1=Poor, 10=Excellent, Don't Know)	Satisfaction	Recommend (1=Very Unlikely, 10=Very Likely)
1 Please rate the usefulness of the features provided on Careers.State.gov.	17 What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	20 How likely are you to recommend Careers.State.gov to someone else?
2 Please rate the convenience of the features on Careers.State.gov.	18 How well does this site meet your expectations ? (1= Falls Short, 10=Exceeds)	Return (1=Very Unlikely, 10=Very Likely)
3 Please rate the variety of features on this Careers.State.gov.	19 How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	21 How likely are you to return to Careers.State.gov ?
Career Information (1=Poor, 10=Excellent, Don't Know)		Primary Resource (1=Very Unlikely, 10=Very Likely)
4 Please rate how understandable career information is on Careers.State.gov.		22 How likely are you to use Careers.State.gov as a primary resource for information about careers at the Department of State?
5 Please rate the level of detail of career information on Careers.State.gov.		Online Participation (1=Very Unlikely, 10=Very Likely)
6 Please rate how well the career information provided answers to your questions .		23 How likely are you to participate in an online discussion with this agency using chat, wikis, discussion boards, or blogs ?
Look and Feel (1=Poor, 10=Excellent, Don't Know)		Pursue a Career (1=Very Unlikely, 10=Very Likely)
7 Please rate the visual appeal of Careers.State.gov.		24 How likely are you to pursue a career or student program with the U.S. Department of State?
8 Please rate the balance of graphics and text on Careers.State.gov.		
9 Please rate the readability of the pages on Careers.State.gov.		
Navigation (1=Poor, 10=Excellent, Don't Know)		
10 Please rate how well Careers.State.gov is organized .		
11 Please rate the options available for navigating Careers.State.gov.		
12 Please rate how well Careers.State.gov's layout helps you find what you are looking for .		
13 Please rate the number of clicks to get where you want on Careers.State.gov.		
Site Performance (1=Poor, 10=Excellent, Don't Know)		
14 Please rate how quickly pages load on Careers.State.gov.		
15 Please rate the consistency of speed from page to page on Careers.State.gov.		
16 Please rate the ability to load pages without getting error messages on Careers.State.gov.		



Model Instance Name:

Careers.State v3

MID: t5hitAoNR5AtARt8x5EJtg4C

Date: 7/28/2015

red & strike-through: DELETE

underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Careers.State v3 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Required Y/N
KMJ6047Q001		Visit Frequency	How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Y
KMJ6047Q002			What information were you primarily looking for on the site today?	Obtain general career information Obtain information about a specific career Obtain information regarding internships / student opportunities Search for job listings Register for the Foreign Service Officer Test Just curious (saw video, advertisement banner, etc.) Other	F E	Drop down, select one	Y
KMJ6047Q003	E		Please specify the information you were primarily looking for on the site.			Text area, no char limit	N
KMJ6047Q004	F		In which career path were you primarily interested?	Foreign Service Officer Foreign Service Specialist Civil Service employment Student programs Consular Adjudicator Not sure yet Other	G G G G G I	Radio button, one-up vertical	Y
KMJ6047Q005	I		Please specify the career path in which you are interested.			Text area, no char limit	N
KMJ6047Q006	G		What type of information were you seeking about your primary career of interest? Please select all that apply.	General information Determine if it is a good choice for me Compensation and benefits Videos of people in each career path Find out how to apply Take a career quiz Register for the Foreign Service Officer Test Pathways Unpaid internships Other		Check box, one-up vertical	Y
KMJ6047Q007	H		Please specify the type of information you were seeking.			Text area, no char limit	N
KMJ6047Q008			Which best describes you?	Current High School student Current Undergraduate / Associates Degree student Current Graduate student (Masters Degree / PhD) Parent looking for info for my child(ren) School / College / University counselor looking for info for my student(s) Self-employed		radio button, one-up vertical	Y

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QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Required Y/N
				Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Currently unemployed, seeking a job Veteran Other	A		
KMJ6047Q009	A		Please specify the other role you primarily identify as.			Text area, no char limit	N
KMJ6047Q010			Which do you consider to be your primary area of expertise?	Medical Information technology Human resources Legal Accounting / Finance Communications Linguistics Procurement Data analysis Business administration International relations Economics Engineering Cybersecurity Law enforcement Other	A	radio button, one-up vertical	Y
KMJ6047Q011	A		Please specify your other primary skill set.			Text area, no char limit	N
KMJ6047Q012			Did you find the information you were looking for today?	Yes No	A, B	Drop down, select one	Y
KMJ6047Q013	A		Please tell us what you could not find on the Careers.State.gov site today.			Text area, no char limit	N
KMJ6047Q014	B		This website has inspired me to:	Revisit the Careers website again some other time Visit USAJOBS Do more research on my own Give up Contact a recruiter Register for the Foreign Service Officer Test Stay connected via Keep Me Informed and/or social media Other / Don't know		radio button, one-up vertical	Y
KMJ6047Q015			What did you interact with on the Careers.State.gov site today? Please select all that apply.	Careers.State.gov search Careers.State.gov homepage Top Navigation Bar (Learn, Work, Intern, etc.) Videos in the center of the homepage		checkbox, one up vertical	Y

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MID: t5hitAoNR5AtARt8x5EJtg4C

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Careers.State v3 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Required Y/N
				The grey quick links box (Register for the FSOT, Civil Service, Diplomats@Work, etc.) Social media icons (Blog, Facebook, LinkedIn, Twitter, YouTube, Diplomats@Work) Other	D		
KMJ6047Q016	D		Please tell us the other ways you interacted with the site.			Text area, no char limit	N
KMJ6047Q017			Which social media sites do you regularly use to research employers, looks for jobs or other career-related information? Please select all that apply.	Facebook Twitter LinkedIn Pinterest Google Plus Tumblr Instagram Other None		Check box, one-up vertical	Y
KMJ6047Q018			Which of the following distractions, if any, occurred during your visit? Please select all that apply.	Site error message Link(s) that took you somewhere unexpected Pop-up windows Inconsistent page loads Other No site distractions occurred	A	Check box, one-up vertical	Y
KMJ6047Q019	A		What other type of site distraction did you experience today?			Text area, no char limit	N
KMJ6047Q020			Which of the following, if any, did you experience while finding site information, offerings to review, or viewing images? Please select all that apply.	Too many menu choices Menu items did not make sense Got lost on the website Could not make sense of what to do next Information was outdated Video / images didn't load Information did not answer my questions Language was not clear and concise Wording used was not easily understood Text was too small Not enough site images Other No issues occurred	A	Check box, one-up vertical	Y
KMJ6047Q021	A		What else did you experience while finding website information?			Text area, no char limit	N
KMJ6047Q022			Did you watch any employee videos during your visit?	Yes	A	Radio button, one-up vertical	Y

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QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Required Y/N
KMJ6047Q023	A		Did the videos influence your decision to apply to any positions, register for the Foreign Service Officer Test, or explore a specific program on Careers.State.gov today?	No Yes		Radio button, one-up vertical	Y
KMJ6047Q024			Have you downloaded the DOSCareers mobile app?	No Yes	A	Radio button, one-up vertical	Y
KMJ6047Q025	A		If no, why not?	No		Text area, no char limit	N
KMJ6047Q026			How did you learn about Careers.State.gov?	Article / interview with Secretary of State or other department spokesperson Careers.State.gov USAJobs.gov University / college career fair U.S. Department of State recruiter Diplomat in Residence (DIR) Direct email from DOSCareers@state.gov Disability career fair or organization DOSCareers mobile app Fellowship / scholarship program manager Friend or relative High school guidance counselor Other department / foreign service employee Other website Professional career fair Professional organization Social media Teacher / professor or other faculty University / college career services Other	A	Radio button, one-up vertical	Y
KMJ6047Q027	A		Please specify any other way you learned about Careers.State.gov.			Text area, no char limit	N
KMJ6047Q028			How often do you access the internet using a mobile phone or tablet?	Always Frequently Seldom Never	C	Radio button, one-up vertical	Y



**Special
Instructions**

Skip Logic

Randomize

Anchor Answer
Choice

Skip Logic

Skip Logic

Skip Logic

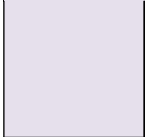
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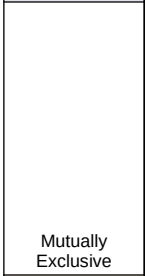
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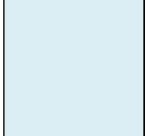
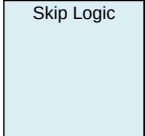
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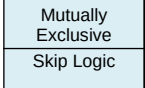
Mutually
Exclusive



Skip Logic



Mutually
Exclusive



Skip Logic



Skip Logic

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MID: t5hitAoNR5AtARt8x5EJtg4C

Date: 7/28/2015

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pink: ADDITION

blue + -->: REWORDING

Careers.State v3 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Required Y/N
KMJ6047Q001		Visit Frequency	How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Y
KMJ6047Q002			What information were you primarily looking for on the site today?	Obtain general career information Obtain information about a specific career Obtain information regarding internships / student opportunities Search for job listings Register for the Foreign Service Officer Test Just curious (saw video, advertisement banner, etc.) Other	F E	Drop down, select one	Y
KMJ6047Q003	E		Please specify the information you were primarily looking for on the site.			Text area, no char limit	N
KMJ6047Q004	F		In which career path were you primarily interested?	Foreign Service Officer Foreign Service Specialist Civil Service employment Student programs Consular Adjudicator Not sure yet Other	G G G G I	Radio button, one-up vertical	Y
KMJ6047Q005	I		Please specify the career path in which you are interested.			Text area, no char limit	N
KMJ6047Q006	G		What type of information were you seeking about your primary career of interest? Please select all that apply.	General information Determine if it is a good choice for me Compensation and benefits Videos of people in each career path Find out how to apply Take a career quiz Register for the Foreign Service Officer Test Pathways Unpaid internships Other	H	Check box, one-up vertical	Y
KMJ6047Q007	H		Please specify the type of information you were seeking.			Text area, no char limit	N
KMJ6047Q008			Which best describes you?	Current High School student Current Undergraduate / Associates Degree student Current Graduate student (Masters Degree / PhD) Parent looking for info for my child(ren) School / College / University counselor looking for info for my student(s) Person with a disability		radio button, one-up vertical	Y

Katie Phelps:
I kind of want to revisit this question altogether, but let's the changes live, look at the and propose additional CQ ch at that point.

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Careers.State v3 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Required Y/N
				Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Currently unemployed, seeking a job Veteran Other	A		
KMJ6047Q009	A		Please specify the other role you primarily identify as.			Text area, no char limit	N
KMJ6047Q010			Which do you consider to be your primary area of expertise?	Medical Information technology Human resources Legal Accounting / Finance Communications Linguistics Procurement Data analysis Business administration International relations Economics Engineering Cybersecurity Law enforcement Other	A	radio button, one-up vertical	Y
KMJ6047Q011	A		Please specify your other primary skill set.			Text area, no char limit	N
KMJ6047Q012			Did you find the information you were looking for today?	Yes No	A, B	Drop down, select one	Y
KMJ6047Q013	A		Please tell us what you could not find on the Careers.State.gov site today.			Text area, no char limit	N
KMJ6047Q014	B		This website has inspired me to:	Revisit the Careers website again some other time Visit USAJOBS Do more research on my own Give up Contact a recruiter Register for the Foreign Service Officer Test Stay connected via Keep Me Informed and/or social media Other / Don't know		radio button, one-up vertical	Y
KMJ6047Q015			What did you interact with on the Careers.State.gov site today? Please select all that apply.	Careers.State.gov search Careers.State.gov homepage Top Navigation Bar (Learn, Work, Intern, etc.) Videos in the center of the homepage		checkbox, one up vertical	Y

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MID: t5hitAoNR5AtARt8x5EJtg4C

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Careers.State v3 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Requir ed Y/N
				The grey quick links box (Register for the FSOT, Civil Service, Diplomats@Work, etc.) Social media icons (Blog, Facebook, LinkedIn, Twitter, YouTube, Diplomats@Work) Other	D		
KMJ6047Q016	D		Please tell us the other ways you interacted with the site.			Text area, no char limit	N
KMJ6047Q017			Which social media sites do you regularly use to research employers, looks for jobs or other career-related information? Please select all that apply.	Facebook Twitter LinkedIn Pinterest Google Plus Tumblr Instagram Other None		Check box, one-up vertical	Y
KMJ6047Q018			Which of the following distractions, if any, occurred during your visit? Please select all that apply.	Site error message Link(s) that took you somewhere unexpected Pop-up windows Inconsistent page loads Other No site distractions occurred	A	Check box, one-up vertical	Y
KMJ6047Q019	A		What other type of site distraction did you experience today?			Text area, no char limit	N
KMJ6047Q020			Which of the following, if any, did you experience while finding site information, offerings to review, or viewing images? Please select all that apply.	Too many menu choices Menu items did not make sense Got lost on the website Could not make sense of what to do next Information was outdated Video / images didn't load Information did not answer my questions Language was not clear and concise Wording used was not easily understood Text was too small Not enough site images Other No issues occurred	A	Check box, one-up vertical	Y
KMJ6047Q021	A		What else did you experience while finding website information?			Text area, no char limit	N
KMJ6047Q022			Did you watch any employee videos during your visit?	Yes	A	Radio button, one-up vertical	Y

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MID: t5hitAoNR5AtARt8x5EJtg4C

Date: 7/28/2015

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Careers.State v3 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	QUESTION META TAG	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Required Y/N
KMJ6047Q023	A		Did the videos influence your decision to apply to any positions, register for the Foreign Service Officer Test, or explore a specific program on Careers.State.gov today?	No Yes		Radio button, one-up vertical	Y
KMJ6047Q024			Have you downloaded the DOSCareers mobile app?	No Yes	A	Radio button, one-up vertical	Y
KMJ6047Q025	A		If no, why not?	No		Text area, no char limit	N
KMJ6047Q026			How did you learn about Careers.State.gov?	Article / interview with Secretary of State or other department spokesperson Careers.State.gov USAJobs.gov University / college career fair U.S. Department of State recruiter Diplomat in Residence (DIR) Direct email from DOSCareers@state.gov Disability career fair or organization DOSCareers mobile app Fellowship / scholarship program manager Friend or relative High school guidance counselor Other department / foreign service employee Other website Professional career fair Professional organization Social media Teacher / professor or other faculty University / college career services Other	A	Radio button, one-up vertical	Y
KMJ6047Q027	A		Please specify any other way you learned about Careers.State.gov.			Text area, no char limit	N
KMJ6047Q028			How often do you access the internet using a mobile phone or tablet?	Always Frequently Seldom Never	C	Radio button, one-up vertical	Y



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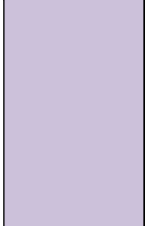
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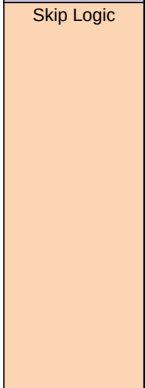
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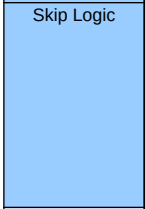
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Skip Logic

Skip Logic

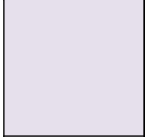
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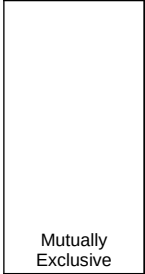
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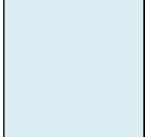
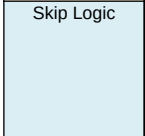
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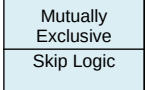
Mutually
Exclusive



Skip Logic



Mutually
Exclusive



Skip Logic



Skip Logic

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 9/18/2012

red & strike-through: DELETE

underlined & italicized: RE-ORDER

pink: ADDITION

blue + -->: REWORDING

Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	Y
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email		Drop down, select one	Single	N

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 9/18/2012

red & strike-through: DELETE

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			<u>Search engine results</u> <u>USAJobs</u> <u>Word of mouth recommendation from someone I know</u> <u>TV, radio, newspaper, or magazine advertising</u> <u>Internet advertising</u> <u>Don't know</u> <u>Other</u>				
ACQOsI0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me		Check box, one up vertical	Multi	Y

Model Instance Name:
 Careers.State v2
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 Date: 9/18/2012

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 pink: ADDITION
 blue + -->: REWORDING

Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other				
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Council of American Ambassadors Fellowship Get information about Pathways Programs (Recent graduates) Get information about Pathways Programs (Paid internships: ITEP and ICEP) Get information about Pathways Programs (PMF) Get information about the Department of State Internship Program: Spring/Summer/Fall (unpaid) Get information about Student Internships Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No		Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?		A	Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)	A,B	checkbox, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
		Not sure	Not sure				
ACQOsl0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQhar0018234		Do you ever access the Internet using a mobile phone or tablet?	Yes No	A, B, D	Radio button, one	Single	Y
ACQhar0018235	A	Which of the following devices do you have?	A SmartPhone A tablet None of these	W X	Radio button, one	Multi	Y
ACQhar0018237	W	Specifically, which type of mobile phone do you have?	iPhone Android Blackberry		Radio button, one	Single	Y



**Special
Instructions**

Rank Group

Adjust Templat
Randomize

Anchor Answer
Anchor Answer

Rank Group

Adjust Templat
Randomize

Anchor Answer
Anchor Answer

Rank Group

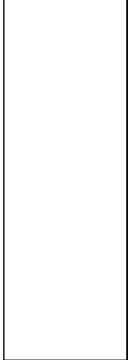
Adjust Templat
Randomize



**Special
Instructions**



Anchor Answer
Anchor Answer



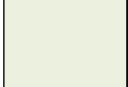
Skip Logic

Skip Logic

Skip Logic



**Special
Instructions**



Skip Logic

Skip Logic

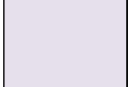
Skip Logic

Skip Logic

Skip Logic

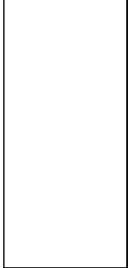


**Special
Instructions**



Skip Logic

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
KFB07748		How frequently do you visit this site?		First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	SAC3844A001 SAC3844A002 SAC3844A003 SAC3844A004 SAC3844A005 SAC3844A006 SAC3844A007 SAC3844A008 SAC3844A009 SAC3844A010 SAC3844A011 SAC3844A012 SAC3844A013 SAC3844A014 SAC3844A015 SAC3844A016	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising internet advertising Don't know Other		Drop down, select one	Single
SAC3845		Rank 2 (Optional)	SAC3845A001 SAC3845A002 SAC3845A003 SAC3845A004 SAC3845A005 SAC3845A006 SAC3845A007 SAC3845A008 SAC3845A009 SAC3845A010 SAC3845A011 SAC3845A012 SAC3845A013 SAC3845A014 SAC3845A015 SAC3845A016	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising internet advertising Don't know Other		Drop down, select one	Single
SAC3846		Rank 3 (Optional)	SAC3846A001 SAC3846A002 SAC3846A003 SAC3846A004 SAC3846A005 SAC3846A006 SAC3846A007 SAC3846A008 SAC3846A009	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email		Drop down, select one	Single

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			SAC3846A010	Search engine results			
			SAC3846A011	USAJobs			
			SAC3846A012	Word of mouth recommendation from someone I know			
			SAC3846A013	TV, radio, newspaper, or magazine advertising			
			SAC3846A014	Internet advertising			
			SAC3846A015	Don't know			
			SAC3846A016	Other			
ACQOsI0000801		What best describes you?	ACQOsI0000801A12	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren)		radio button,	Single
			ACQOsI0000801A13	School/College/University counselor looking for info for my student(s) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above			
KFB07750		What information were you primarily looking for on the site today?	KFB07750A011	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above		Drop down, select one A B C D	Single
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)		General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)		General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me		Check box, one up vertical	Multi

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
				Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other			
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)		General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi
KFB07754	D	What were you looking for within Student Programs? (check all that apply)		General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fasnell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Pathways Programs (Recent graduates) Get information about Pathways Programs (Paid internships: ITEP and ICEP) Get information about Pathways Programs (PMF) Get information about the Department of State Internship Program: Spring/Summer/Fall (unpaid) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi
KFB07755		Did you find the information you were looking for today?		Yes No	A	Drop down, select one	Single
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?				Text area, no char limit	
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	ACQOsI0004499A01 ACQOsI0004499A02 ACQOsI0004499A03 ACQOsI0004499A04	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links	A,B	checkbox, one up vertical	Multi

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi
			ACQOsI0004499A05	The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work)			
			ACQOsI0004499A06	This is my life trip video rollover			
			ACQOsI0004499A08	Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)			
			ACQOsI0004499A09	Other			
		Not sure	ACQOsI0004499A10	Not sure			
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	ACQOsI0004500A01	The search feature met my needs today.		checkbox, one up vertical	Multi
			ACQOsI0004500A02	I had issues with the basic search process (how to use it, terms to enter).			
			ACQOsI0004500A03	I had issues with the visual display of the search results (text size, images).			
			ACQOsI0004500A04	I had issues with the search results I received.			
			ACQOsI0004500A05	I had issues with sorting, filtering, advanced search, or lack of these options.			
			ACQOsI0004500A06	I had technical issues with the search feature.			
			ACQOsI0004500A07	None of these			
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.				Text area, no char limit	
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	KFB07761A11 KFB07761A12	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi
ACQhar0018234		Do you ever access the Internet using a mobile phone or tablet?		Yes No	A, B, D	Radio button, one	Single
ACQhar0018235	A	Which of the following devices do you have?		A SmartPhone A tablet None of these	W X	Radio button, one	Multi
ACQhar0018237	W	Specifically, which type of mobile phone do you have?		iPhone Android Blackberry		Radio button, one	Single



Required Y/N	Special Instructions
Y	
Y	Rank Group Adjust Templat Randomize Anchor Answer Anchor Answer
N	Rank Group Adjust Templat Randomize Anchor Answer Anchor Answer
N	Rank Group Adjust Templat Randomize



Required Y/N	Special Instructions
	Anchor Answer Anchor Answer
Y	
Y	Skip Logic
Y	Skip Logic
Y	Skip Logic



Required Y/N	Special Instructions
Y	Skip Logic
Y	Skip Logic
Y	Skip Logic
N	Skip Logic
Y	Skip Logic



Required Y/N	Special Instructions
Y	Skip Logic
N	Skip Logic
Y	
Y	
Y	
Y	

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	Y
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email		Drop down, select one	Single	N

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results				
			USAJobs				
			Word of mouth recommendation from someone I know				
			TV, radio, newspaper, or magazine advertising				
			Internet advertising				
			Don't know				
			Other				
ACQOsI0000801		What best describes you?	Current High school student		radio button,	Single	Y
			Current Undergraduate/Associates Degree student				
			Current Graduate student (Masters Degree/PhD)				
			Parent looking for info for my child(ren)				
			School/College/University counselor looking for info for my student(s)				
			Self-employed				
			Full time employee, entry level (less than 2 years of professional experience)				
			Full time employee, mid level (2-5 Years of professional experience)				
			Full time employee, management level (5+ years of professional experience)				
			Currently serving in the military				
			Retired				
			Currently unemployed, seeking a job				
			Veteran				
			None of the above				
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information		Drop down, select one	Single	Y
			Foreign Service Officer information	A			
			Foreign Service Specialist information	B			
			Civil Service employment information	C			
			Student Programs	D			
			Consular Adjudicator positions				
			Foreign Service Officer Test				
			Foreign Service Oral Assessment				
			Iraq Jobs				
			Just Curious (saw video, advertisement banner, etc.)				
			None of the above				
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer		Check box, one up vertical	Multi	Y
			Trying to decide which career track is right for me				
			I wanted to register/take the Foreign Service Officer test				
			Take the Oral Assessment				
			Get information about compensation and benefits				
			Get information about the Diplomacy Fellows Program				
			Information about other Foreign Service Officers				
			Other				
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist		Check box, one up vertical	Multi	Y
			Foreign Service Specialist employment opportunities				
			Trying to decide which career track is right for me				

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other				
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No		Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?		A	Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)	A,B	checkbox, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
			Not sure				
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote – Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers in Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above		Checkbox, one-up vertical	Multi	Y
ACQDom0008462	A	Please tell us why you do not participate with Dept. of State through social media.					
ACQhar0018234		Do you ever access the Internet using a mobile phone or tablet?	Yes No	A, B, D	Radio button, one	Single	Y
ACQhar0018235	A	Which of the following devices do you have?	A SmartPhone A tablet None of these	W X	Radio button, one	Multi	Y
ACQhar0018237	W	Specifically, which type of mobile phone do you have?	iPhone Android Blackberry		Radio button, one	Single	Y



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Randomize

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Anchor Answer

Rank Group

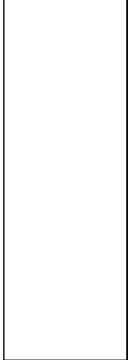
Adjust Templat
Randomize



**Special
Instructions**



Anchor Answer
Anchor Answer



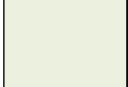
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**Special
Instructions**



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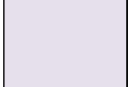
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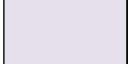
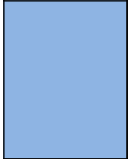
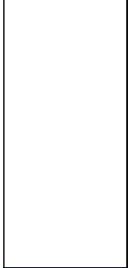


**Special
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Model Instance Name:
 Careers.State v2
 MID: F4UZIQQdAYIh0goRocJk1g==
 Date: 9/18/2012

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 pink: ADDITION
 blue + -->: REWORDING

Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQC0010857		Please rate the clarity of the wording on this site.	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
ACQC0010858		Please rate how well you understand the wording on this site.	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
ACQC0010859		Please rate this site on its use of short, clear sentences .	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site		Drop down, select	Single	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
ACQOsI0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s)		radio button,	Single	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above				
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other Not sure	A,B	checkbox, one up vertical	Multi	Y
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

Model Instance Name:
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			None of these				
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links		Checkbox, one-up vertical	Multi	Y
			Careers@State.gov forum	A			
			Diplomatic Security Recruitment forum	A			
			Medical Specialists Recruitment forum	A			
			Information Technology Specialists	A			
			Foreign Service Mentors forum	A			
			Family Life forum	A			
			Veterans forum	A			
			Student Programs forum	A			
			Disability and Reasonable Accommodations forum	A			
			Franklin Fellows forum	A			
ACQCoI0010730	A	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes No		Radio button one-up vertical	Single	N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter		Checkbox, one-up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Dept. of State YouTube videos				
			None of the above	A			
ACQDom0008462	A	Please tell us why you do not participate with Dept. of State through social media.					
		Do you ever access the Internet using a mobile phone or tablet?	Yes	A, B, D	Radio button, one	Single	Y
			No				
	A	Which of the following devices do you have?	A SmartPhone	W	Radio button, one	Multi	Y
			A tablet	X			
			None of these				
	W	Specifically, which type of mobile phone do you have?	iPhone		Radio button, one	Single	Y
			Android				
			Blackberry				



**Special
Instructions**

Rank Group

Adjust Templat
Randomize





**Special
Instructions**

Anchor Answer
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Rank Group

Adjust Templat
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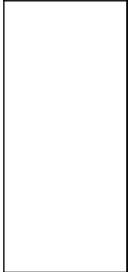
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Careers.State v2

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQCoI0010857		Please rate the clarity of the wording on this site.	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
ACQCoI0010858		Please rate how well you understand the wording on this site.	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
ACQCoI0010859		Please rate this site on its use of short, clear sentences .	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site		Drop down, selec	Single	Y

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Careers.State v2

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
ACQOsI0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s)		radio button,	Single	Y

Model Instance Name:

Careers.State v2

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above				
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other	A,B C	checkbox, one up vertical	Multi	Y
		Not sure	Not sure				
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			None of these				
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsl0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up-vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQOsl0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Information Technology Specialists Foreign Service Mentors forum Family Life forum Veterans forum Student Programs forum Disability and Reasonable Accommodations forum Franklin Fellows forum	B A A A A A A A A A A	Checkbox, one-up vertical	Multi	Y
ACQCol0010730	A	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes		Radio button one up vertical	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQCel0010853	B	Please tell us why you did not interact with the forums.	No I was not interested I did not know that the site had forums I had technical issues accessing the forums Other, please specify	C	Radio button one up vertical	Single	Y
ACQCel0010854	C	Please tell us the other reason you did not interact with the forums.			Text area, no char limit		N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop-down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tell us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	A	Checkbox, one-up vertical	Multi	Y
ACQDom0008462	A	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsl0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



**Special
Instructions**

Rank Group

Adjust Templat
Randomize





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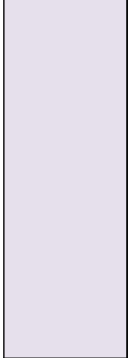
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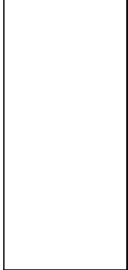




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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Please rate the clarity of the wording on this site. Please not the bolding in these 3 questions. I did that piece in a larger font so that hopefully it will help it stand out in this document. Thanks!	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
		Please rate how well you understand the wording on this site.	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
		Please rate this site on its use of short, clear sentences .	1 = Poor 2 3 4 5 6 7 8 9 10 = Excellent Don't know		Radio button, scale, has don't know	Single	Y
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site		Drop down, selec	Single	Y

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 2/16/2012

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blue + -->: REWORDING

Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other				
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
ACQOsI0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s)		radio button,	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above				
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs		Check box, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other				
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other	A,B C	checkbox, one up vertical	Multi	Y
		Not sure	Not sure				
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature.		checkbox, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			None of these				
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsI0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Information Technology Specialists Foreign Service Mentors forum Family Life forum Veterans forum Student Programs forum Disability and Reasonable Accommodations forum Franklin Fellows forum	B A A A A A A A A A A	Checkbox, one-up vertical	Multi	Y
ACQCoI0010730	A	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes		Radio button one up vertical	Single	N

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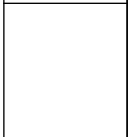
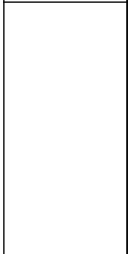
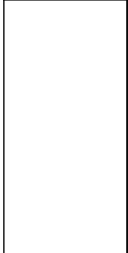
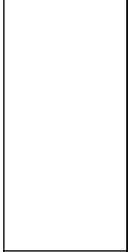
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQCol0010853	B	Please tell us why you did not interact with the forums.	No I was not interested I did not know that the site had forums I had technical issues accessing the forums Other, please specify	C	Radio button one up vertical	Single	Y
ACQCol0010854	C	Please tell us the other reason you did not interact with the forums.			Text area, no char limit		N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one- up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	A	Checkbox, one- up vertical	Multi	Y
ACQDom0008462	A	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsl0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



Special
Instructions



Rank Group
Adjust Templat
Randomize



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Anchor Answer
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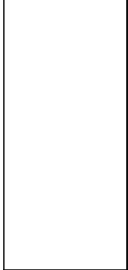
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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	Y
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email		Drop down, select one	Single	N

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other				
ACQOsI0000801		What best describes you?	Current High school student Current Undergraduate/Associates Degree student Current Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Currently unemployed, seeking a job Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Consular Adjudicator positions Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other				
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr)	A,B C	checkbox, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Other				
		Not sure	Not sure				
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsI0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Information Technology Specialists	B A A A A A	Checkbox, one-up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Foreign Service Mentors forum	A			
			Family Life forum	A			
			Veterans forum	A			
			Student Programs forum	A			
			Disability and Reasonable Accommodations forum	A			
			Franklin Fellows forum	A			
ACQCol0010730	A	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes		Radio button one up vertical	Single	N
			No				
	B	Please tell us why you did not interact with the forums.	I was not interested		Radio button one up vertical	Single	Y
			I did not know that the site had forums				
			I had technical issues accessing the forums				
			Other, please specify	C			
	C	Please tell us the other reason you did not interact with the forums.			Text area, no char limit		N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer		Checkbox, one-up vertical	Multi	Y
			Foreign Service Specialist				
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
			I did not watch any employee videos today	A			
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos		Drop down, select one	Single	Y
			I had technical issues				
			I was not interested in watching				
			Other, please specify	B			
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/)		Checkbox, one-up vertical	Multi	Y
			Facebook (Careers In Foreign Affairs page)				
			Careers in Diplomacy Group on LinkedIn				
			Following DOScareers on Twitter				
			Dept. of State YouTube videos				
			None of the above	A			
ACQDom0008462	A	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsl0000821		Please choose your age group:	Under 21		dropdown	Single	N
			21 - 30				
			31 - 40				
			41 - 50				
			Over 50				

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KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.	Prefer not to answer		Text area, no char limit		N



**Special
Instructions**

Rank Group

Adjust Templat
Randomize

Anchor Answer
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Randomize

Anchor Answer
Anchor Answer

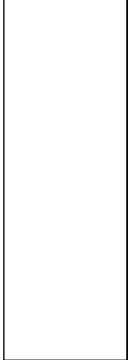
Rank Group

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Anchor Answer
Anchor Answer



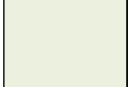
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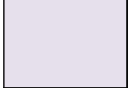
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KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	Y
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email		Drop down, select one	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			<p>Search engine results</p> <p>USAJobs</p> <p>Word of mouth recommendation from someone I know</p> <p>TV, radio, newspaper, or magazine advertising</p> <p>Internet advertising</p> <p>Don't know</p> <p>Other</p>				
ACQOsI0000801		What best describes you?	<p>Current High school student</p> <p>Current Undergraduate/Associates Degree student</p> <p>Current Graduate student (Masters Degree/PhD)</p> <p>Parent looking for info for my child(ren)</p> <p>School/College/University counselor looking for info for my student(s)</p> <p>Self-employed</p> <p>Full time employee, entry level (less than 2 years of professional experience)</p> <p>Full time employee, mid level (2-5 Years of professional experience)</p> <p>Full time employee, management level (5+ years of professional experience)</p> <p>Currently serving in the military</p> <p>Retired</p> <p>Currently unemployed, seeking a job</p> <p>Veteran</p> <p>None of the above</p>		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	<p>Obtain general career information</p> <p>Foreign Service Officer information</p> <p>Foreign Service Specialist information</p> <p>Civil Service employment information</p> <p>Student Programs</p> <p>Consular Adjudicator positions</p> <p>Foreign Service Officer Test</p> <p>Foreign Service Oral Assessment</p> <p>Iraq Jobs</p> <p>Just Curious (saw video, advertisement banner, etc.)</p> <p>None of the above</p>	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	<p>General information about becoming a Foreign Service Officer</p> <p>Trying to decide which career track is right for me</p> <p>I wanted to register/take the Foreign Service Officer test</p> <p>Take the Oral Assessment</p> <p>Get information about compensation and benefits</p> <p>Get information about the Diplomacy Fellows Program</p> <p>Information about other Foreign Service Officers</p> <p>Other</p>		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	<p>General information about becoming a Foreign Service Specialist</p> <p>Foreign Service Specialist employment opportunities</p>		Check box, one up vertical	Multi	Y

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 9/8/2011

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pink: ADDITION

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other				
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover	A,B C	checkbox, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other				
		Not sure	Not sure				
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsI0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum		Checkbox, one-up vertical	Multi	Y Change to

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Information Technology Specialists	A			
			Foreign Service Mentors forum	A			
			Family Life forum	A			
			Veterans forum	A			
			Student Programs forum	A			
			Disability and Reasonable Accommodations forum	A			
			Franklin Fellows forum	A			
ACQCoI0010730	A	Do you ever access the careers.state.gov website from a mobile device (e.g. Smartphone, Tablet)?	Yes No		Radio button one up vertical	Single	N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	A	Checkbox, one-up vertical	Multi	Y
ACQDom0008462	A	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsI0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



**Special
Instructions**

Rank Group

Adjust Templat
Randomize

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Rank Group

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Rank Group

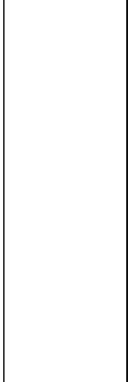
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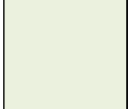
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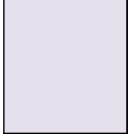
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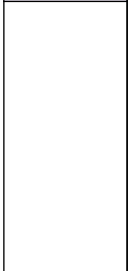
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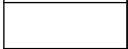
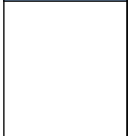
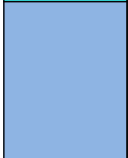


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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
SAC3844		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	Y
SAC3845		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
SAC3846		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email		Drop down, select one	Single	N

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			<p>Search engine results</p> <p>USAJobs</p> <p>Word of mouth recommendation from someone I know</p> <p>TV, radio, newspaper, or magazine advertising</p> <p>Internet advertising</p> <p>Don't know</p> <p>Other</p>				
ACQOsI0000801		What best describes you?	<p>High school student</p> <p>Undergraduate/Associates Degree student</p> <p>Graduate student (Masters Degree/PhD)</p> <p>Parent looking for info for my child(ren)</p> <p>School/College/University counselor looking for info for my student(s)</p> <p>Self-employed</p> <p>Full time employee, entry level (less than 2 years of professional experience)</p> <p>Full time employee, mid level (2-5 Years of professional experience)</p> <p>Full time employee, management level (5+ years of professional experience)</p> <p>Currently serving in the military</p> <p>Retired</p> <p>Veteran</p> <p>None of the above</p>		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	<p>Obtain general career information</p> <p>Foreign Service Officer information</p> <p>Foreign Service Specialist information</p> <p>Civil Service employment information</p> <p>Student Programs</p> <p>Foreign Service Officer Test</p> <p>Foreign Service Oral Assessment</p> <p>Iraq Jobs</p> <p>Just Curious (saw video, advertisement banner, etc.)</p> <p>None of the above</p>	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	<p>General information about becoming a Foreign Service Officer</p> <p>Trying to decide which career track is right for me</p> <p>I wanted to register/take the Foreign Service Officer test</p> <p>Take the Oral Assessment</p> <p>Get information about compensation and benefits</p> <p>Get information about the Diplomacy Fellows Program</p> <p>Information about other Foreign Service Officers</p> <p>Other</p>		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	<p>General information about becoming a Foreign Service Specialist</p> <p>Foreign Service Specialist employment opportunities</p> <p>Trying to decide which career track is right for me</p> <p>Determine if I qualify</p> <p>Get information about compensation and benefits</p>		Check box, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Information about other Foreign Service Specialists Other				
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other	A,B C	checkbox, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Not sure	Not sure				
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsI0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Information Technology Specialists Foreign Service Mentors forum		Checkbox, one-up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Family Life forum Veterans forum Student Programs forum Disability and Reasonable Accommodations forum Franklin Fellows forum				
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	Dept. of State Blog --> DipNote - Dept. of State Blog (http://dipnote.state.gov/) Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos None of the above	A	Checkbox, one-up vertical	Multi	Y change to required question
	A	Please tell us why you do not participate with Dept. of State through social media.					
ACQOsI0004544		If the Careers.State site had a mobile version would you access it from your mobile device?	Yes No, I don't have a mobile device that allows me to access the web No, I would not use my mobile device to access the Careers.State website Not Sure	A	Radio button one up vertical	Single	Y
ACQOsI0004545	A	What information would you like to see on the mobile website?			Text area, no char limit		N
ACQOsI000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



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Instructions**

Rank Group

Adjust Templat
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Rank Group

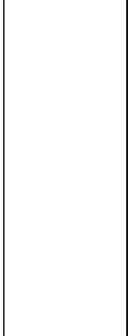
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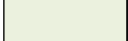
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**Special
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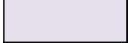
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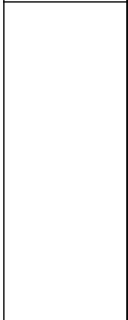
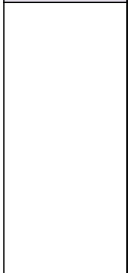
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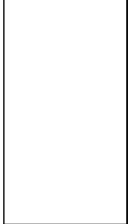
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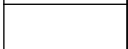
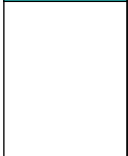


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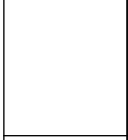
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button,	Single	Y
KFB07749		How did you find out about this site? (select one)	Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACElink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network		two-up-vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Other Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	Y
		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising Don't know Other		Drop down, select one	Single	N
		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the agency on a social network Mobile phone text messages or alerts Instant Message from a friend or colleague Familiarity with site Email Search engine results USAJobs Word of mouth recommendation from someone I know TV, radio, newspaper, or magazine advertising Internet advertising		Drop down, select one	Single	N

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 9/8/2011

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pink: ADDITION

blue + -->: REWORDING

Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Don't know Other				
ACQOsI0000801		What best describes you?	High school student Undergraduate/Associates Degree student Graduate student (Masters Degree/PhD) Parent looking for info for my child(ren) School/College/University counselor looking for info for my student(s) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify		Check box, one up vertical	Multi	Y

Model Instance Name:
Careers.State v2
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Get information about compensation and benefits Information about other Civil Service employees Other				
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other Not sure	A,B C	checkbox, one up vertical	Multi	Y
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsI0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work		checkbox, one up vertical	Multi	Y

Model Instance Name:
 Careers.State v2
 MID: F4UZIQQdAYIh0goRocJk1g==
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Engage Not sure				
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Information Technology Specialists Foreign Service Mentors forum Family Life forum Veterans forum Student Programs forum Disability and Reasonable Accommodations forum Franklin Fellows forum		Checkbox, one-up vertical	Multi	Y
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	Dept. of State Blog Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos		Checkbox, one-up vertical	Multi	N
ACQOsI0004544		If the Careers.State site had a mobile version would you access it from your mobile device?	Yes No, I don't have a mobile device that allows me to access the web	A	Radio button one up vertical	Single	Y

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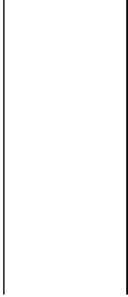
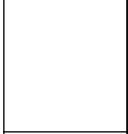
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			No, I would not use my mobile device to access the Careers.State website Not Sure				
ACQOsI0004545	A	What information would you like to see on the mobile website?			Text area, no char limit		N
ACQOsI0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



**Special
Instructions**





**Special
Instructions**

Rank Group

Adjust Templat
Randomize

Anchor Answer
Anchor Answer

Rank Group

Adjust Templat
Randomize

Anchor Answer
Anchor Answer

Rank Group

Adjust Templat
Randomize



**Special
Instructions**

Anchor Answer
Anchor Answer

Skip Logic

Skip Logic

Skip Logic

Skip Logic



**Special
Instructions**

Skip Logic

Skip Logic

Skip Logic

Skip Logic

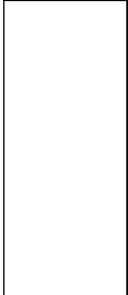
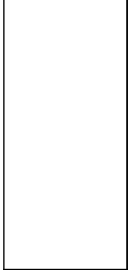
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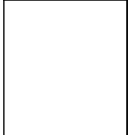
**Special
Instructions**



Skip Logic

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Special Instructions
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Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 7/15/2011

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
KFB07748		How frequently do you visit this site?		First time More than once a day Daily About once a week About once a month Every 6 months or less
KFB07749		How did you find out about this site? (select one)		Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACElink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 7/15/2011

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
ACQOsI0000801		What best describes you?		Other High school student Undergraduate/Associates Degree student Graduate student (Masters Degree/PhD) <u>Parent looking for info for my child(ren)</u> <u>School/College/University counselor looking for info for my student(s)</u> Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Veteran None of the above
KFB07750		What information were you primarily looking for on the site today?		Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)		General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)		General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)		General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
				Information about other Civil Service employees Other
KFB07754	D	What were you looking for within Student Programs? (check all that apply)		General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other
KFB07755		Did you find the information you were looking for today?		Yes No
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?		
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	ACQOsI0004499A01 ACQOsI0004499A02 ACQOsI0004499A03 ACQOsI0004499A04 ACQOsI0004499A05 ACQOsI0004499A06 ACQOsI0004499A08 ACQOsI0004499A09 ACQOsI0004499A10	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other Not sure
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	ACQOsI0004500A01 ACQOsI0004500A02 ACQOsI0004500A03 ACQOsI0004500A04 ACQOsI0004500A05 ACQOsI0004500A06 ACQOsI0004500A07	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.		
ACQOsI0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	ACQOsI0004501A01 ACQOsI0004501A02 ACQOsI0004501A03	Learn Work Engage

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	ACQOsI0004501A04	Not sure It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I did not find a job opening that I qualify for I found a position I qualified for, but DOS was not accepting applications I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above
ACQOsI0004502		We'd like to gather some feedback on what type of page structure appeals to you. Which of the following would be	ACQOsI0004502A01 ACQOsI0004502A02 ACQOsI0004502A03 ACQOsI0004502A04 ACQOsI0004502A05	Pages with mostly text, little to no graphics (see http://careers.state.gov/officer/benefits as an example) Pages with a mixture of graphics and text (see http://careers.state.gov/officer/selection-process as an example) Pages with lots of graphics and/or videos (see http://careers.state.gov/officer/employee-experiences as an example) Not sure Other, please specify
ACQOsI0004503	A	Please describe your preferred page layout.		
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	ACQOsI0004504A01 ACQOsI0004504A02 ACQOsI0004504A03 ACQOsI0004504A04 ACQOsI0004504A05 ACQOsI0004504A06 ACQOsI0004504A08 ACQOsI0004504A09 ACQOsI0004504A10 ACQOsI0004504A11 ACQOsI0004504A12 ACQOsI0004504A07	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Information Technology Specialists Foreign Service Mentors forum Family Life forum Veterans forum Student Programs forum Disability and Reasonable Accommodations forum Franklin Fellows forum
KFB07765		Which employee videos did you watch today?		Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today
KFB07766	A	Please tell us why you did not watch any employee videos.		I did not see any of these videos I had technical issues I was not interested in watching Other, please specify
KFB07767	B	Please specify your other reason for not watching any employee videos today.		

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 7/15/2011

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer IDs (DOT ONLY)	Answer Choices (limited to 50 characters)
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?		Dept. of State Blog Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos
ACQOsI0004544		If the Careers.State site had a mobile version would you access it from your mobile device?	ACQOsI0004544A01 ACQOsI0004544A02 ACQOsI0004544A03 ACQOsI0004544A04	Yes No, I don't have a mobile device that allows me to access the web No, I would not use my mobile device to access the Careers.State website Not Sure
ACQOsI0004545	A	What information would you like to see on the mobile website?		
ACQOsI0000821		Please choose your age group:		Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer
ACQOsI0000841		Do you qualify for disability benefits?		Yes No Prefer not to answer
ACQOsI0004505		Are you a U.S. Military Veteran?	ACQOsI0004505A01 ACQOsI0004505A02 ACQOsI0004505A03	Yes No Prefer not to answer
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.		



Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Radio button, one-up vertical	Single	Y	
	two-up vertical	Single	Y	



Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	radio button,	Single	Y	
A B C D	Drop down, select one	Single	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic
	Check box, one up vertical	Multi	Y	Skip Logic



Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Check box, one up vertical	Multi	Y	Skip Logic
A	Drop down, select one	Single	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
A,B C	checkbox, one up vertical	Multi	Y	Skip Logic
	checkbox, one up vertical	Multi	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
	checkbox, one up vertical	Multi	Y	Skip Logic



Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Checkbox, one-up vertical	Multi	Y	
A	Radio button one up vertical	Single	N	Skip Logic
	Text area < 100 characters		N	Skip Logic
	Checkbox, one-up vertical	Multi	Y	
A	Checkbox, one-up vertical	Multi	Y	Skip Logic
B	Drop down, select one	Single	Y	Skip Logic
	Text area, no char limit		N	Skip Logic



Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
	Checkbox, one-up vertical	Multi	N	
A	Radio button one up vertical	Single	Y	Skip Logic
	Text area, no char limit		N	Skip Logic
	dropdown	Single	N	
	dropdown	Single	N	
	dropdown	Single	N	
	Text area, no char limit		N	

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 4/5/2011

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y
KFB07749		How did you find out about this site? (select one)	Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACElink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network		two-up vertical	Single	Y

Model Instance Name:

Careers.State v2

MID: F4UZIQQdAYIh0goRocJk1g==

Date: 4/5/2011

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsI0000801		What best describes you?	Other High school student Undergraduate/Associates Degree student Graduate student (Masters Degree/PhD) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y

Model Instance Name:

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Student Temporary Employment program (aka Stay- in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other Not sure	A,B C	checkbox, one up vertical	Multi	Y
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsI0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for	It was not clear where to go to find the information I needed		Checkbox, one-	Multi	Y

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Date: 4/5/2011

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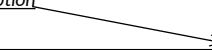
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		information on the Careers.State.gov site today. (check all that apply).	Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		up vertical		
ACQOsI0004502		We'd like to gather some feedback on what type of page structure appeals to you. Which of the following would be	Pages with mostly text, little to no graphics (see http://careers.state.gov/officer/benefits as an example) Pages with a mixture of graphics and text (see http://careers.state.gov/officer/selection-process as an example) Pages with lots of graphics and/or videos (see http://careers.state.gov/officer/employee-experiences as an example) Not sure Other, please specify	A	Radio button one up vertical	Single	N
ACQOsI0004503	A	Please describe your preferred page layout.			Text area < 100 characters		N
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Information Technology Specialists Foreign Service Mentors forum Family Life forum Veterans forum Student Programs forum Disability and Reasonable Accommodations forum Franklin Fellows forum		Checkbox, one-up vertical	Multi	Y
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3	Dept. of State Blog Facebook (Careers In Foreign Affairs page)		Checkbox, one-up vertical	Multi	N

re-order answer option



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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		months?	Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos				
ACQOsI0004544		If the Careers.State site had a mobile version would you access it from your mobile device?	Yes No, I don't have a mobile device that allows me to access the web No, I would not use my mobile device to access the Careers.State website Not Sure	A	Radio button one up vertical	Single	Y
ACQOsI0004545	A	What information would you like to see on the mobile website?			Text area, no char limit		N
ACQOsI0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsI0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
ACQOsI0004505		Are you a U.S. Military Veteran?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N



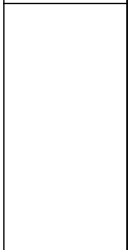
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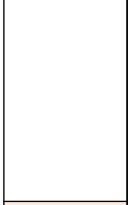
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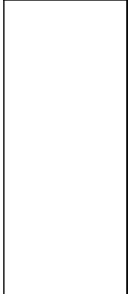


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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y
KFB07749		How did you find out about this site? (select one)	Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACElink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network		two-up vertical	Single	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsI0000801		What best describes you?	Other High school student Undergraduate/Associates Degree student Graduate student (Masters Degree/PhD) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Veteran None of the above		radio button,	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Cooperative Education Program --> Student Career Experience Program (aka Cooperative Education Program) Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program --> Student Temporary Employment program (aka Stay-in-School Program) Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Get information about fellowships specifically for Graduate and Post-Graduates Looking for Pickering Fellowship information Looking for Rangel Fellowship information Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757		What did you interact with on the Careers.State homepage today?	Top navigation (About Us, Keep Me Informed, Share, FAQs) Search box Yellow navigation bar (Learn, Work, Engage) The grey highlights box (Spotlight link, Register for the FSOT, Afghanistan Jobs, Iraq Jobs etc) This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
ACQOsI0004499		What did you interact with on the Careers.State site today? (select all that apply)	Careers.State search tool Careers.State homepage Yellow navigation bar (Learn, Work, Engage) About Us, Keep Me Informed, Share, or FAQs links The grey highlights box (Register for the FSOT, Civil Service, Afghanistan Jobs, Iraq Jobs, Diplomats@work) This is my life trip video rollover About Us, Keep Me Informed, Share, FAQs links Social media icons (Blog, Facebook, Linked in, Twitter, YouTube, Flickr) Other Not sure	A,B C	checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes	A,B	Drop down, select one	Single	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07759	A	Please rate how relevant the search results were to your needs.	No 1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't	Multi	Y
ACQOsI0004500	A	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	The search feature met my needs today. I had issues with the basic search process (how to use it, terms to enter). I had issues with the visual display of the search results (text size, images). I had issues with the search results I received. I had issues with sorting, filtering, advanced search, or lack of these options. I had technical issues with the search feature. None of these		checkbox, one up vertical	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
ACQOsI0004501	C	Which of the Yellow Navigation Bar links did you choose? (select all that apply)	Learn Work Engage Not sure		checkbox, one up vertical	Multi	Y
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
ACQOsI0004502		We'd like to gather some feedback on what type of page structure appeals to you. Which of the following would be	Pages with mostly text, little to no graphics (see http://careers.state.gov/officer/benefits as an example) Pages with a mixture of graphics and text (see http://careers.state.gov/officer/selection-process as an example) Pages with lots of graphics and/or videos (see http://careers.state.gov/officer/employee-experiences as an example) Not sure Other, please specify		Radio button one up vertical	Single	N
ACQOsI0004503	A	Please describe your preferred page layout.		A	Text area < 100 characters		N
ACQOsI0004504		Please tell us which, if any, of the forums and blogs you interacted with today on the careers.state.gov website?	Did not interact with any forums or blogs Not sure		Checkbox, one-up vertical	Multi	Y

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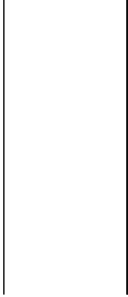
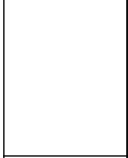
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			Chose one of the blog links Careers@State.gov forum Diplomatic Security Recruitment forum Medical Specialists Recruitment forum Franklin Fellows forum Foreign Service Mentors forum Family Life forum Veterans forum Student Programs forum Disability and Reasonable Accommodations forum				
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us	Dept. of State Blog Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos		Checkbox, one-up vertical	Multi	N
ACQOsI0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsI0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
ACQOsI0004505		Are you a U.S. Military Veteran?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

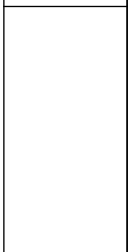


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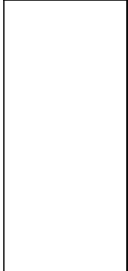
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y
KFB07749		How did you find out about this site? (select one)	Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACELink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network		Radio button, two-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsI0000801		What best describes you?	Other High school student Undergraduate/Associates Degree student Graduate student (Masters Degree/PhD) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Veteran None of the above		radio button, one-up vertical	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Foreign Service Specialist employment opportunities Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Cooperative Education Program Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757		What did you interact with on the Careers.State homepage today?	Top navigation bar Top navigation (About Us, Keep Me Informed, Share, FAQs) Search box Yellow navigation bar (Learn, Work, Engage) The grey highlights box (Spotlight link, Register for the FSOT, Afghanistan Jobs, Iraq Jobs etc) This is my life trip video rollover Bottom navigation (Sitemap, Privacy, Career Resources) Social media icons (Blog, Facebook, Linked in, Twitter, Youtube, Flickr) The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	A	Please rate how relevant the search results were to your needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above		Checkbox, one-up vertical	Multi	Y
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07768		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07769		Online social networks (i.e. Facebook, LinkedIn)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07771		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07773		RSS feeds/Listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07774		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07775		How would you most like to interact with this site? (Please select all that apply)	Through discussion boards with recruiters or a DIR Through discussion boards with current employees/interns Live chats/webinars/discussions on the Careers.State.gov site In social networks Watching Vodcasts or video Receiving newsletters/email updates Subscribing to RSS feeds Tag pages Reading blogs Adding a widget or gadget to my personalized page Following a microblog Other (please specify)		Checkbox, one-up vertical	Multi	N
KFB07776	A	Other social media interaction		A	Text field, <100 char	Single	N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3 months?	Dept. of State Blog Facebook (Careers In Foreign Affairs page) Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter		Checkbox, one-up vertical	Multi	N

Model Instance Name:

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Date: 12/22/2010

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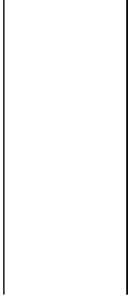
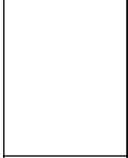
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsI0000821		Please choose your age group:	Dept. of State YouTube videos Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsI0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

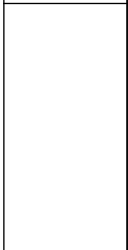


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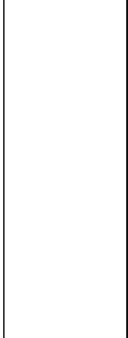


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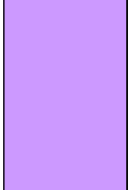
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y
KFB07749		How did you find out about this site? (select one)	Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACELink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network		Radio button, two-up vertical	Single	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsI0000801		What best describes you?	Other High school student Undergraduate/Associates Degree student Graduate student (Masters Degree/PhD) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Veteran None of the above		radio button, one-up vertical	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist <u>Foreign Service Specialist employment opportunities</u> Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Cooperative Education Program Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757		What did you interact with on the Careers.State homepage today?	Top navigation bar The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	A	Please rate how relevant the search results were to your needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one- up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above				
KFB07762		Did you watch Secretary Clinton's popup video on the homepage?	Yes No	A	Drop-down, select-one	Single	Y
KFB07763	A	Please tell us why you did not watch Secretary Clinton's video.	I did not see this video Video did not pop-up I had technical issues I was not interested in watching it Other, please specify	B	Drop-down, select-one	Single	Y
KFB07764	B	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07768		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07769		Online social networks (i.e. Facebook, LinkedIn)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally		Dropdown (Select-one)	Single	N

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			View occasionally but don't contribute No familiarity				
KFB07771		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07773		RSS feeds/Listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07774		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07775		How would you most like to interact with this site? (Please select all that apply)	Through discussion boards with recruiters or a DIR Through discussion boards with current employees/interns Live chats/webinars/discussions on the Careers.State.gov site In social networks Watching Vodcasts or video Receiving newsletters/email updates Subscribing to RSS feeds Tag pages Reading blogs Adding a widget or gadget to my personalized page Following a microblog Other (please specify)	A	Checkbox, one-up vertical	Multi	N
KFB07776	A	Other social media interaction			Text field, <100 char	Single	N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3	Dept. of State Blog Facebook (Careers In Foreign Affairs page)		Checkbox, one-up vertical	Multi	N

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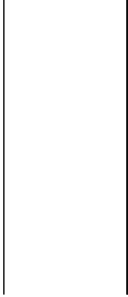
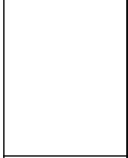
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		months?	Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos				
ACQOsI0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsI0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

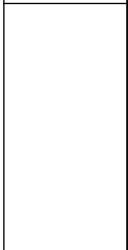


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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y
KFB07749		How did you find out about this site? (select one)	Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACELink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network		Radio button, two-up vertical	Single	Y

Model Instance Name:

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsI0000801		What best describes you?	Other High school student Undergraduate/Associates Degree student Graduate student (Masters Degree/PhD) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Veteran None of the above		radio button, one-up vertical	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Cooperative Education Program Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757		What did you interact with on the Careers.State homepage today?	Top navigation bar The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	A	Please rate how relevant the search results were to your needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one- up vertical	Multi	Y

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			I experienced technical difficulties (e.g. broken links, error messages)				
			I could not navigate back to previous information				
			None of the above				
KFB07762		Did you watch Secretary Clinton's popup video on the homepage?	Yes	A	Drop down, select one	Single	Y
			No				
KFB07763	A	Please tell us why you did not watch Secretary Clinton's video.	I did not see this video	B	Drop down, select one	Single	Y
			Video did not pop-up				
			I had technical issues				
			I was not interested in watching it				
			Other, please specify				
KFB07764	B	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer	A	Checkbox, one- up vertical	Multi	Y
			Foreign Service Specialist				
			Civil Service				
			Student Programs				
			I'm not sure which employee videos I watched				
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos	B	Drop down, select one	Single	Y
			I had technical issues				
			I was not interested in watching				
			Other, please specify				
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07768		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07769		Online social networks (i.e. FaceBook --> Facebook, LinkedIn)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				
			View occasionally but don't contribute				
			No familiarity				
KFB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often		Dropdown (Select-one)	Single	N
			View often and contribute occasionally				
			View often but don't contribute				
			View and contribute occasionally				

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			View occasionally but don't contribute No familiarity				
KFB07771		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07773		RSS feeds/Listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07774		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07775		How would you most like to interact with this site? (Please select all that apply)	Through discussion boards with recruiters or a DIR Through discussion boards with current employees/interns Live chats/webinars/discussions on the Careers.State.gov site In social networks Watching Vodcasts or video Receiving newsletters/email updates Subscribing to RSS feeds Tag pages Reading blogs Adding a widget or gadget to my personalized page Following a microblog Other (please specify)	A	Checkbox, one-up vertical	Multi	N
KFB07776	A	Other social media interaction			Text field, <100 char	Single	N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3	Dept. of State Blog Facebook (Careers In Foreign Affairs page)		Checkbox, one-up vertical	Multi	N

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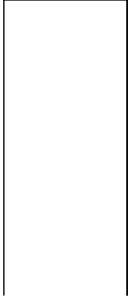
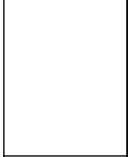
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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		months?	Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos				
ACQOsI0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsI0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

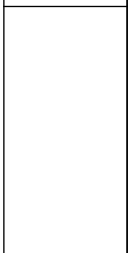


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Model Instance Name:

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Date: 3/2/2010

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Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07748		How frequently do you visit this site?	First time More than once a day Daily About once a week About once a month Every 6 months or less		Radio button, one-up vertical	Single	Y
KFB07749		How did you find out about this site? (select one)	Career Fairs Diplomats in Residence Other Department of State Employee Friends, family, co-workers Professors, teachers, career counselors Search engines USAJobs College websites (i.e. school sites, NACELink, MonsterTrak) Recruiters E-mail Online banner advertising or job posting (not on Careers.State.gov) Press (i.e. radio, newspaper, TV) Talent Network		Radio button, two-up vertical	Single	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
ACQOsI0000801		What best describes you?	Other High school student Undergraduate/Associates Degree student Graduate student (Masters Degree/PhD) Self-employed Full time employee, entry level (less than 2 years of professional experience) Full time employee, mid level (2-5 Years of professional experience) Full time employee, management level (5+ years of professional experience) Currently serving in the military Retired Veteran None of the above		radio button, one-up vertical	Single	Y
KFB07750		What information were you primarily looking for on the site today?	Obtain general career information Foreign Service Officer information Foreign Service Specialist information Civil Service employment information Student Programs Foreign Service Officer Test Foreign Service Oral Assessment Iraq Jobs Just Curious (saw video, advertisement banner, etc.) None of the above	A B C D	Drop down, select one	Single	Y
KFB07751	A	What were you looking for within the Foreign Service Officer section? (check all that apply)	General information about becoming a Foreign Service Officer Trying to decide which career track is right for me I wanted to register/take the Foreign Service Officer test Take the Oral Assessment Get information about compensation and benefits Get information about the Diplomacy Fellows Program Information about other Foreign Service Officers Other		Check box, one up vertical	Multi	Y
KFB07752	B	What were you looking for within the Foreign Service Specialist section? (check all that apply)	General information about becoming a Foreign Service Specialist Trying to decide which career track is right for me Determine if I qualify Get information about compensation and benefits Information about other Foreign Service Specialists Other		Check box, one up vertical	Multi	Y
KFB07753	C	What were you looking for within the Civil Service Employment section? (check all that apply)	General information about becoming a Civil Service employee Civil Service employment opportunities Information about career and development training Determine if I qualify Get information about compensation and benefits Information about other Civil Service employees Other		Check box, one up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
KFB07754	D	What were you looking for within Student Programs? (check all that apply)	General information about the Student Programs Find out which program is right for me Get information about the Cooperative Education Program Get information about the Council of American Ambassadors Fellowship Get information about the Fascell Fellowship Program Get information about the Stay-in-School Program Get information about Student Internships Get information about the Summer Clerical Programs Get information about the Workforce Recruitment Program Look at profiles of students who participated in the Student Programs Other		Check box, one up vertical	Multi	Y
KFB07755		Did you find the information you were looking for today?	Yes No	A	Drop down, select one	Single	Y
KFB07756	A	Please tell us what you could not find on the Careers.State.gov site today?			Text area, no char limit		N
KFB07757		What did you interact with on the Careers.State homepage today?	Top navigation bar The "Help Me Get Started" dropdowns Vertical career option links on the right Did not visit the homepage today Not sure Other		checkbox, one up vertical	Multi	Y
KFB07758		Did you use the Careers.State search tool today?	Yes No	A,B	Drop down, select one	Single	Y
KFB07759	A	Please rate how relevant the search results were to your needs.	1=Not relevant at all 2 3 4 5 6 7 8 9 10=Very relevant		Radio button, scale, no don't know	Multi	Y
KFB07760	B	Please tell us if there are any features that would have enhanced your experience with the search tool.			Text area, no char limit		N
KFB07761		Please tell us what you experienced while looking for information on the Careers.State.gov site today. (check all that apply).	It was not clear where to go to find the information I needed Links did not take me where I expected There were too many links to choose from I often felt lost on the site The language used on the site was too technical There was too much text/content to sort through I did not have enough time to read all of the information		Checkbox, one-up vertical	Multi	Y

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			I experienced technical difficulties (e.g. broken links, error messages) I could not navigate back to previous information None of the above				
KFB07762		Did you watch Secretary Clinton's popup video on the homepage?	Yes No	A	Drop down, select one	Single	Y
KFB07763	A	Please tell us why you did not watch Secretary Clinton's video.	I did not see this video Video did not pop-up I had technical issues I was not interested in watching it Other, please specify	B	Drop down, select one	Single	Y
KFB07764	B	Please specify your other reason for not watching Secretary Clinton's video.			Text area, no char limit		N
KFB07765		Which employee videos did you watch today?	Foreign Service Officer Foreign Service Specialist Civil Service Student Programs I'm not sure which employee videos I watched I did not watch any employee videos today	A	Checkbox, one-up vertical	Multi	Y
KFB07766	A	Please tell us why you did not watch any employee videos.	I did not see any of these videos I had technical issues I was not interested in watching Other, please specify	B	Drop down, select one	Single	Y
KFB07767	B	Please specify your other reason for not watching any employee videos today.			Text area, no char limit		N
KFB07768		How would you rate your familiarity with social media on the web? Bookmark or tag website (i.e. Digg or Del.icio.us)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07769		Online social networks (i.e. FaceBook, LinkedIn)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07770		Comments, ratings, or reviews (i.e. Epinions)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally		Dropdown (Select-one)	Single	N

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QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
			View occasionally but don't contribute No familiarity				
KFB07771		Blogs or wikis	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07772		Vodcasts or videos on the web (i.e. YouTube)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07773		RSS feeds/Listservs	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07774		Microblog (i.e. Twitter)	View and contribute often View often and contribute occasionally View often but don't contribute View and contribute occasionally View occasionally but don't contribute No familiarity		Dropdown (Select-one)	Single	N
KFB07775		How would you most like to interact with this site? (Please select all that apply)	Through discussion boards with recruiters or a DIR Through discussion boards with current employees/interns Live chats/webinars/discussions on the Careers.State.gov site In social networks Watching Vodcasts or video Receiving newsletters/email updates Subscribing to RSS feeds Tag pages Reading blogs Adding a widget or gadget to my personalized page Following a microblog Other (please specify)	A	Checkbox, one-up vertical	Multi	N
KFB07776	A	Other social media interaction			Text field, <100 char	Single	N
KFB07777		The U.S. Dept of State is currently providing information through several social media channels. Please tells us which, if any, you have viewed/contributed to in the last 3	Dept. of State Blog Facebook (Careers In Foreign Affairs page)		Checkbox, one-up vertical	Multi	N

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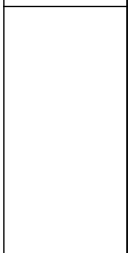
Careers.State v2 CUSTOM QUESTION LIST

QID (Group ID)	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N
		months?	Careers in Diplomacy Group on LinkedIn Following DOScareers on Twitter Dept. of State YouTube videos				
ACQOsI0000821		Please choose your age group:	Under 21 21 - 30 31 - 40 41 - 50 Over 50 Prefer not to answer		dropdown	Single	N
ACQOsI0000841		Do you qualify for disability benefits?	Yes No Prefer not to answer		dropdown	Single	N
KFB07778		Please tell us if there are any improvements that you feel should be made to the Careers.State.gov site.			Text area, no char limit		N

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