

CFI/FCG OMB CLEARANCE SURVEY MAP

Survey: OWH NWHIC
 IA#: 30660 Amend 3
 Date:

SURVEY TYPE: Relationship (tab 4)

Survey Q#	Type#	Type Topic
1	Standard	Look and Feel - Appeal
2	Standard	Look and Feel - Balance
3	Standard	Look and Feel - Readability
4	Standard	Site Performance - Loading
5	Standard	Site Performance - Consistency
6	Standard	Site Performance - Completeness
7	Standard	Navigation - Organized
8	Standard	Navigation - Options
9	Standard	Navigation - Layout
10	Standard	Information Browsing - Sort
11	Standard	Information Browsing - Narrow
12	Standard	Information Browsing - Features
13	Standard	Site Information - Thoroughness
14	Standard	Site Information - Understandable
15	Standard	Site Information - Answers
16	Standard	Satisfaction - Overall
17	Standard	Satisfaction - Expectations
18	Standard	Satisfaction - Ideal
19	Standard	Return
20	Standard	Recommend
21	Standard	Primary Resource
22	Custom	Frequency of Visit
23	Custom	Describes
24	Custom	Other
25	Custom	Reason for Visit
26	Custom	Other Reason for Visit
27	Custom	OE_NWHW_describe info
28	Custom	Used Search
29	Custom	Search Experience
30	Custom	Other Search Issue
31	Custom	Navigation Experience
32	Custom	Other Navigation Difficulty
33	Custom	Found Info
34	Custom	Information Seeking
35	Custom	Chat Use_likelihood
36	Custom	OE_Chat usage
37	Custom	Improvements
38	Custom	Emails

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2	Standard	Satisfaction - Expectations
3	Standard	Satisfaction - Ideal
4	Standard	Return
5	Standard	Recommend
6	Standard	Primary Resource
7	Standard	Look and Feel - Appeal
8	Standard	Look and Feel - Balance
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15	Standard	Site Information - Answers
16	Standard	Satisfaction - Overall
17	Standard	Satisfaction - Expectations
18	Standard	Satisfaction - Ideal
19	Standard	Return
20	Standard	Recommend (NPS)
21	Standard	Primary Resource
22	Custom	Visit Frequency
23	Custom	Role
24	Custom	Role - Other
25	Custom	Primary Looking For
26	Custom	Primary Looking For - Other
27	Custom	Health Week Not Useful
28	Custom	Search Use
29	Custom	Search Experience
30	Custom	Search Issue - Other
31	Custom	Navigation Experience
32	Custom	Navigation Experience - Other
33	Custom	Find Looking For
34	Custom	What Looking For
35	Custom	Use Chat
36	Custom	Use Chat Other
37	Custom	Images Represent
38	Custom	Info Understand
39	Custom	Translation Accuracy
40	Custom	Spanish Trans
41	Custom	Spanish Trans Other
42	Custom	Info for self
43	Custom	Easy Find Spanish
44	Custom	Easy Change Language
45	Custom	Prefer Language
46	Custom	Health Topics Interest
47	Custom	Other Health Info
48	Custom	Improve
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25	Custom	Topic Area Difficulty
26	Custom	Used Search
27	Custom	Search Experience
28	Custom	Navigation Experience
29	Custom	Health Information Source
30	Custom	Age
31	Custom	Twitter
32	Custom	More Site Features
33	Custom	Type of Health Information

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