

Welcome and Thank You Text

Welcome Text

Thank you for visiting girlshealth.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.
We appreciate your input!

Cancel

Submit

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[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)

Model Instance Name:

Girls Health V3

MID: gA0NJtVNE85hptlcoQQ9tQ4C

Partitioning: 2MQ

NOTE: All non-partitioned surveys will NOT be imputed and the elements will be rotated as a default unless otherwise specified and approved by Research.

FPI Included(Y/N)?N

Date: 11-24-2105



Girls Health V3

Model questions utilize the Foresee methodology to determine scores and impacts

MQ Label		ELEMENTS (drivers of satisfaction)	MQ Label	CUSTOMER SATISFACTION	MQ Label	FUTURE BEHAVIORS
		Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
1	Look and Feel - Appeal	Please rate the visual appeal of this site.	16	Satisfaction - Overall What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19	Return How likely are you to return to this site ?
2	Look and Feel - Balance	Please rate the balance of graphics and text on this site.	17	Satisfaction - Expectations How well does this site meet your expectations ? (1= Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
3	Look and Feel - Readability	Please rate the readability of the pages on this site.	18	Satisfaction - Ideal How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	20	Recommend How likely are you to say good things about this site ?
4	Site Performance - Loading	Site Performance (1=Poor, 10=Excellent, Don't Know) Please rate how quickly pages load on this site.			21	Primary Resource How likely are you to use this site more than other sites for health information about girls ?
5	Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
6	Site Performance - Completeness	Please rate how completely the page content loads on this site.				
7	Navigation - Organized	Navigation (1=Poor, 10=Excellent, Don't Know) Please rate how well the site is organized .				
8	Navigation - Options	Please rate the options available for navigating this site.				
9	Navigation - Layout	Please rate how well the site layout helps you find what you need .				
10	Information Browsing - Sort	Information Browsing (1=Poor, 10=Excellent, Don't Know) Please rate the ability to sort information by criteria that are important to you on this site.				
11	Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
12	Information Browsing - Features	Please rate how well the features on the site help you find the information you need .				
13	Site Information - Thoroughness	Site Information (1=Poor, 10=Excellent, Don't Know) Please rate the thoroughness of information provided on this site.				
14	Site Information - Understandable	Please rate how understandable this site's information is.				
15	Site Information - Answers	Please rate how well the site's information provides answers to your questions .				

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red & strike-through: DELETE
 underlined & italicized: RE-ORDER
 pink: ADDITION
 blue + -->: REWORDING

Girls Health V3 CUSTOM QUESTION LIST

QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Requir ed Y/N	Special Instructions
ESK6015Q001			How often do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less often First time		Drop down, select one	Single	Y	
ESK6015Q002			What were you primarily looking for on this site?	Learn about general girls' health and the body Learn about fitness and nutrition Learn about relationships Learn about drugs, alcohol, and smoking Learn about feelings/confidence/stress Learn about bullying Games/quizzes/activities Health terms glossary Girls' health publications to order or download and print Just browsing/nothing specific Other		Radio button, one-up vertical	S	Y	Randomize
ESK6015Q003			Did you find the information you were looking for today?	Yes Kind of/partially Not yet/still looking No I wasn't looking for anything in particular / I'm just browsing	A A A	Drop down, select one	S	Y	Anchor Answer Choice Skip Logic Group*

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