

## Welcome and Thank You Text

### Welcome Text

Thank you for visiting girlshealth.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!



### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.  
We appreciate your input!

Cancel

Submit

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[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)

Model Name Girls Health Mobile  
 Model ID RZ0BBZEhddoQMYVv0Nh0Yw4C  
 Partitioned 2MQ  
 Date 7/23/2015

~~Red & Strike-Through~~: Delete  
Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



Model questions utilize the Foresee methodology to determine scores and impacts

ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS	
MQ Label		MQ Label		MQ Label	
1	Look and Feel - Appeal Please rate the visual appeal of this site.	16	Satisfaction - Overall What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19	Return Return (1=Very Unlikely, 10=Very Likely) How likely are you to return to this site?
2	Look and Feel - Balance Please rate the balance of graphics and text on this site.	17	Satisfaction - Expectations How well does this site meet your expectations? (1= Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
3	Look and Feel - Readability Please rate the readability of the pages on this site.	18	Satisfaction - Ideal How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	20	Recommend How likely are you to say good things about this site?
4	Site Performance - Loading Please rate how quickly pages load on this site.			21	Primary Resource Primary Resource (1=Very Unlikely, 10=Very Likely) How likely are you to use this site more than other sites for health information about girls?
5	Site Performance - Consistency Please rate the consistency of speed from page to page on this site.				
6	Site Performance - Completeness Please rate how completely the page content loads on this site.				
7	Navigation - Organized Please rate how well the site is organized.				
8	Navigation - Options Please rate the options available for navigating this site.				
9	Navigation - Layout Please rate how well the site layout helps you find what you need.				
10	Information Browsing - Sort Please rate the ability to sort information by criteria that are important to you on this site.				
11	Information Browsing - Narrow Please rate the ability to narrow choices to find the information you are looking for on this site.				
12	Information Browsing - Features Please rate how well the features on the site help you find the information you need.				
13	Site Information - Thoroughness Please rate the thoroughness of information provided on this site.				
14	Site Information - Understandable Please rate how understandable this site's information is.				
15	Site Information - Answers Please rate how well the site's information provides answers to your questions.				

<b>Model Name</b>	GirlsHealth Mobile	<b>Red &amp; Strike-Through:</b> Delete
<b>Model ID</b>	RZ0BBZEhddoQMYYVoNh0Yw4C	<b>Underlined &amp; Italicized:</b> Re-order
<b>Partitioned</b>	2MQ	<b>Pink:</b> Addition
<b>Date</b>	1/6/2015	<b>Blue:</b> Reword

**Model ID CUSTOM QUESTION LIST**

QID (Group ID)	QUESTION META TAG	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Requir ed Y/N
ESK6017Q001			How often do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single	Y
ESK6017Q002			What were you primarily looking for on this site?	Learn about general girls' health and the body Learn about fitness and nutrition Learn about relationships Learn about drugs, alcohol, and smoking Learn about feelings/confidence/stress Learn about bullying Games/quizzes/activities Health terms glossary Girls' health publications to order or download and print Just browsing/nothing specific Other		Radio button, one-up vertical	S	Y
ESK6017Q003			Did you find the information you were looking for today?	Yes Kind of/partially Not yet/still looking No I wasn't looking for anything in particular / I'm just browsing	A A A	Drop down, select one	S	Y



**Special Instructions**

Randomize

Anchor Answer Choice  
Skip Logic Group\*

