

## Welcome and Thank You Text

### Welcome Text

Thank you for visiting womenshealth.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!



### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.  
We appreciate your input!

Cancel

Submit

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[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)

Model Instance Name:  
 Women's Health V3

MID: t9o0k5xkt08VRYEZwsZpwQ4C

Partitioned (Y/N)? 2MQ

FPI Included(Y/N)? N

Date: 7/22/2015

*Model questions utilize the Foresee methodology to determine scores and impacts*

ELEMENTS (drivers of satisfaction)		CUSTOMER SATISFACTION		FUTURE BEHAVIORS	
MQ Label		MQ Label		MQ Label	
	<b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b>		<b>Satisfaction</b>		<b>Return (1=Very Unlikely, 10=Very Likely)</b>
1	<b>Look and Feel - Appeal</b> Please rate the <b>visual appeal</b> of this site.	16	<b>Satisfaction - Overall</b> What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19	<b>Return</b> How likely are you to <b>return to this site</b> ?
2	<b>Look and Feel - Balance</b> Please rate the <b>balance of graphics and text</b> on this site.	17	<b>Satisfaction - Expectations</b> How well does this site <b>meet your expectations</b> ? (1=Falls Short, 10=Exceeds)		<b>Recommend (1=Very Unlikely, 10=Very Likely)</b>
3	<b>Look and Feel - Readability</b> Please rate the <b>readability of the pages</b> on this site.	18	<b>Satisfaction - Ideal</b> How does this site <b>compare to your idea of an ideal website</b> ? (1=Not Very Close, 10=Very Close)	20	<b>Recommend</b> How likely are you to <b>recommend this site to someone else</b> ?
	<b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b>			21	<b>Primary Resource (1=Very Unlikely, 10=Very Likely)</b>
4	<b>Site Performance - Loading</b> Please rate how <b>quickly pages load</b> on this site.				<b>Primary Resource</b> How likely are you to <b>use this site as your primary resource for obtaining information about women's health</b> ?
5	<b>Site Performance - Consistency</b> Please rate the <b>consistency of speed from page to page</b> on this site.				
6	<b>Site Performance - Completeness</b> Please rate how <b>completely the page content loads</b> on this site.				
	<b>Navigation (1=Poor, 10=Excellent, Don't Know)</b>				
7	<b>Navigation - Organized</b> Please rate <b>how well the site is organized</b> .				
8	<b>Navigation - Options</b> Please rate the <b>options available for navigating</b> this site.				
9	<b>Navigation - Layout</b> Please rate <b>how well the site layout helps you find what you need</b> .				
	<b>Information Browsing (1=Poor, 10=Excellent, Don't Know)</b>				
10	<b>Information Browsing - Sort</b> Please rate the ability to <b>sort information by criteria that are important to you</b> on this site.				
11	<b>Information Browsing - Narrow</b> Please rate the <b>ability to narrow choices to find the information you are looking for</b> on this site.				
12	<b>Information Browsing - Features</b> Please rate how well the <b>features on the site help you find the information you need</b> .				
	<b>Site Information (1=Poor, 10=Excellent, Don't Know)</b>				
13	<b>Site Information - Thoroughness</b> Please rate the <b>thoroughness of information</b> provided on this site.				
14	<b>Site Information - Understandable</b> Please rate how <b>understandable</b> this site's <b>information</b> is.				
15	<b>Site Information - Answers</b> Please rate how well the site's <b>information provides answers to your questions</b> .				

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 blue + -->: REWORDING

Women's Health V3 CUSTOM QUESTION LIST

QID	Meta Tag	Skip From	Question Text	Answer Choices	Skip to	Type	Single or Multi	Required Y/N	Special Instructions
ESK6022Q001			How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single	Y	
ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	A	Radio button, one-up vertical	S	Y	OPS Group Anchor Answer Choice
ESK6022Q003		A	Other best describes:			Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Just browsing/nothing specific National Women and Girls HIV/AIDS Awareness Day information Information on National Women's Health Week Other, please specify:	A	Radio button, one-up vertical	S	Y	Skip Logic Group Randomize Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text field, no char limit		N	Skip Logic Group
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful	BB	Checkbox, one-up vertical		Y	Skip Logic Group Mutually Exclusive
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	CC	Checkbox, one-up vertical	M	Y	Mutually Exclusive Skip Logic Group Mutually Exclusive
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No	A	Drop down, select one	S	Y	Skip Logic Group

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				Not yet	A				
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
MAD0209292			If this site had a live chat feature, how likely would you be to use it?	1=Very Unlikely 2 3 4 5 6 7 8 9 10=Very Likely	A A A A A A A A A	Radio button, scale, no don't know	S	Y	Skip Logic Group
MAD0209304		A	What topics are you likely to ask about during your live chat session?			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	

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ESK6022Q003		A	Other best describes:		A	Text field, <100 char		N	Anchor Answer Choice OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Just browsing/nothing specific National Women and Girls HIV/AIDS Awareness Day information Information on National Women's Health Week Other, please specify:	B,C D A	Radio button, one-up vertical	S	Y	Skip Logic Group Randomize Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
JAC0147412		B	Was the National Women and Girls HIV/AIDS Awareness Day information useful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
JAC0147411		C	Please explain in more detail the type of HIV/AIDS awareness information you were seeking.			Text area, no char limit		N	Skip Logic Group
JIB0157875		D	Did you find the information on National Women's Health Week that you were looking for?	Yes No	F E	Radio button, one-up vertical	S	Y	Skip Logic Group
JIB0157877		E	What specific National Women's Health Week information were you looking for today?			Text area, no char limit		N	Skip Logic Group
JIB0157876		F	How would you describe the National Women's Health Week information on womenshealth.gov?	The information was very useful to help me know more about National Women's Health Week. The information was somewhat useful to help me know more about National Women's Health Week. The information was not useful to help me know more about National Women's Health Week.	F1 F1 F1	Radio button, one-up vertical	S	Y	Skip Logic Group
JIB0157878		F1	Please tell us what type of information would have made the National Women's Health Week information more useful.			Text area, no char limit		N	Skip Logic Group
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain):	BB	Checkbox, one-up vertical		Y	Skip Logic Group

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ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	CC	Checkbox, one-up vertical	M	Y	Mutually Exclusive  Skip Logic Group  Mutually Exclusive
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No Not yet	A A	Drop down, select one	S	Y	Skip Logic Group
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
MAD0209292			If this site had a live chat feature, how likely would you be to use it?	1=Very Unlikely 2 3 4 5 6 7 8 9 10=Very Likely	A A A A A	Radio button, scale, no don't know	S	Y	Skip Logic Group
MAD0209304		A	What topics are you likely to ask about during your live chat session?			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	

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ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	A	Radio button, one-up vertical	S	Y	OPS Group Anchor Answer Choice
ESK6022Q003		A	Other best describes:			Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns <del>Women's health publications to download and print</del> Just browsing/nothing specific National Women and Girls HIV/AIDS Awareness Day information Information on National Women's Health Week Other, please specify:	B, C D A	Radio button, one-up vertical	S	Y	Skip Logic Group Randomize Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
JAC0147412		B	Was the National Women and Girls HIV/AIDS Awareness Day information useful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
JAC0147411		C	Please explain in more detail the type of HIV/AIDS awareness information you were seeking.			Text area, no char limit		N	Skip Logic Group
JIB0157875		D	Did you find the information on National Women's Health Week that you were looking for?	Yes No	F	Radio button, one-up vertical	S	Y	Skip Logic Group
JIB0157877		E	What specific National Women's Health Week information were you looking for today?		E	Text area, no char limit		N	Skip Logic Group
JIB0157876		F	How would you describe the National Women's Health Week information on womenshealth.gov?	The information was very useful to help me know more about National Women's Health Week. The information was somewhat useful to help me know more about National Women's Health Week. The information was not useful to help me know more about National Women's Health Week.	F1 F1	Radio button, one-up vertical	S	Y	Skip Logic Group
JIB0157878		F1	Please tell us what type of information would have made the National Women's Health Week information more useful.			Text area, no char limit		N	Skip Logic Group
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow		Radio button, one-up vertical		Y	Skip Logic Group

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				I experienced a different search issue (please explain): Search results were helpful	BB				Mutually Exclusive
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	CC	Checkbox, one-up vertical	M	Y	Mutually Exclusive Skip Logic Group Mutually Exclusive
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No Not yet	A A	Drop down, select one	S	Y	Skip Logic Group
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
MAD0209292			If this site had a live chat feature, how likely would you be to use it?	1=Very Unlikely 2 3 4 5 6 7 8 9 10=Very Likely	A A A A A A	Radio button, scale, no don't know	S	Y	Skip Logic Group
MAD0209304		A	What topics are you likely to ask about during your live chat session?			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	



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ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:		Radio button, one-up vertical	S	Y	OPS Group
ESK6022Q003		A	Other best describes:		A	Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific National Women and Girls HIV/AIDS Awareness Day information <u>Information on National Women's Health Week</u> Other, please specify:		Radio button, one-up vertical	S	Y	Skip Logic Group Randomize Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
JAC0147412		B	Was the National Women and Girls HIV/AIDS Awareness Day information useful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
JAC0147411		C	Please explain in more detail the type of HIV/AIDS awareness information you were seeking.			Text area, no char limit		N	Skip Logic Group
JIB0157875		D	Did you find the information on National Women's Health Week that you were looking for?	Yes No	F E	Radio button, one-up vertical	S	Y	Skip Logic Group
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ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow		Radio button, one-up vertical		Y	Skip Logic Group

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ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful	BB	Checkbox, one-up vertical		Y	Skip Logic Group Mutually Exclusive
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels were difficult to understand Too many links/navigational options to choose from		Checkbox, one-up vertical	M	Y	Mutually Exclusive Skip Logic Group

Model Instance Name:  
 Women's Health V3  
 MID: t9o0k5xt08VRYEZwsZpwQ4C  
 Partitioned (Y/N)? 2MQ  
 FPI Included(Y/N)? N  
 Date: 7/22/2015

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 blue + --> REWORDING

**Women's Health V3 CUSTOM QUESTION LIST**

QID	Meta Tag	Skip From	Question Text	Answer Choices	Skip to	Type	Single or Multi	Required Y/N	Special Instructions
				Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	CC				Mutually Exclusive
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No Not yet	A A	select one	S	Y	Skip Logic Group
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
MAD0209292			If this site had a live chat feature, how likely would you be to use it?	1=Very Unlikely 2 3 4 5 6 7 8 9 Very Likely=10	A A A A A A A A	Radio button, scale, no don't know	S	Y	Skip Logic Group
MAD0209304		A	What topics are you likely to ask about during your live chat session?			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	

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**Women's Health V3 CUSTOM QUESTION LIST**

QID	Meta Tag	Skip From	Question Text	Answer Choices	Skip to	Type	Single or Multi	Required Y/N	Special Instructions
ESK6022Q001			How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select	Single	Y	
ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:		Radio button, one-up vertical	S	Y	OPS Group
ESK6022Q003		A	Other best describes:		A	Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific National Women and Girls HIV/AIDS Awareness Day information Information on National Women's Health Week Other, please specify:		Radio button, one-up vertical	S	Y	Skip Logic Group Randomize Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
JAC0147412		B	Was the National Women and Girls HIV/AIDS Awareness Day information useful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
JAC0147411		C	Please explain in more detail the type of HIV/AIDS awareness information you were seeking.			Text area, no char limit		N	Skip Logic Group
JIB0157875		D	<del>Did you find the information on National Women's Health Week that you were looking for?</del>	Yes No	F E	Radio button, one-up vertical	S	Y	Skip Logic Group
JIB0157877		E	<del>What specific National Women's Health Week information were you looking for today?</del>			Text area, no char limit		N	Skip Logic Group
JIB0157876		F	<del>How would you describe the National Women's Health Week information on womenshealth.gov?</del>	The information was very useful to help me know more about National Women's Health Week. The information was somewhat useful to help me know more about National Women's Health Week. The information was not useful to help me know more about National Women's Health Week.		Radio button, one-up vertical	S	Y	Skip Logic Group
JIB0157878		F1	<del>Please tell us what type of information would have made the National Women's Health Week information more useful.</del>			Text area, no char limit		N	Skip Logic Group
ESK6022Q006			Did you use the search feature during your visit today?	Yes No	B	Radio button, one-up vertical	S	Y	Skip Logic Group

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QID	Meta Tag	Skip From	Question Text	Answer Choices	Skip to	Type	Single or Multi	Required Y/N	Special Instructions
				Don't recall					
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful	BB	Checkbox, one-up vertical		Y	Skip Logic Group Mutually Exclusive
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	CC	Checkbox, one-up vertical	M	Y	Mutually Exclusive Skip Logic Group Mutually Exclusive
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No Not yet	A A	select one	S	Y	Skip Logic Group
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	

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QID	Meta Tag	Skip From	Question Text	Answer Choices	Skip to	Type	Single or Multi	Required Y/N	Special Instructions
ESK6022Q001			How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single	Y	
ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	A	Radio button, one-up vertical	S	Y	OPS Group  Anchor Answer Choice
ESK6022Q003		A	Other best describes:			Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific National Women and Girls HIV/AIDS Awareness Day information Information on National Women's Health Week Other, please specify:	B, C D A	Radio button, one-up vertical	S	Y	Skip Logic Group  Randomize  Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
JAC0147412		B	Was the National Women and Girls HIV/AIDS Awareness Day information useful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
JAC0147411		C	Please explain in more detail the type of HIV/AIDS awareness information you were seeking.			Text area, no char limit		N	Skip Logic Group
		D	Did you find the information on National Women's Health Week that you were looking for?	Yes No	F E	Radio button, one-up vertical	S	Y	Skip Logic Group
		E	What specific National Women's Health Week information were you looking for today?			Text area, no char limit		N	Skip Logic Group
		F	How would you describe the National Women's Health Week information on womenshealth.gov?	The information was very useful to help me know more about National Women's Health Week. The information was somewhat useful to help me know more about National Women's Health Week. The information was not useful to help me know more about National Women's Health Week.	F1 F1	Radio button, one-up vertical	S	Y	Skip Logic Group
		F1	Please tell us what type of information would have made the National Women's Health Week information more useful.			Text area, no char limit		N	Skip Logic Group
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group

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QID	Meta Tag	Skip From	Question Text	Answer Choices	Skip to	Type	Single or Multi	Required Y/N	Special Instructions
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted	BB	Checkbox, one-up vertical		Y	Skip Logic Group
				Too many results/I needed to refine my search					
				Not enough results					
				Returned NO results					
				Received error message(s)					
				Search speed was too slow					
				I experienced a different search issue (please explain):					
Search results were helpful							Mutually Exclusive		
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected	CC	Checkbox, one-up vertical	M	Y	Mutually Exclusive
				Had difficulty finding relevant information/products					
				Links/labels were difficult to understand					
				Too many links/navigational options to choose from					
				Had technical difficulties (error messages, broken links, etc.)					
				Could not navigate back to previous information					
				I had a navigation difficulty not listed above:					
I had no difficulty navigating or browsing on this site							Mutually Exclusive		
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes	A A	Drop down, select one	S	Y	Skip Logic Group
				No					
				Not yet					
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	



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QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ESK6022Q001			How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single	Y	
ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:		Radio button, one-up vertical	S	Y	OPS Group
ESK6022Q003		A	Other best describes:		A			N	Anchor Answer Choice OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific <del>National Women and Girls HIV/AIDS Awareness Day information</del> Information on National Women's Health Week Other, please specify:		Text field, <100 char Radio button, one-up vertical	S	Y	Skip Logic Group Randomize Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
		B	Was the National Women and Girls HIV/AIDS Awareness Day information useful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
		C	Please explain in more detail the type of HIV/AIDS awareness information you were seeking.			Text area, no char limit		N	Skip Logic Group
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful		Checkbox, one-up vertical		Y	Skip Logic Group Mutually Exclusive
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels were difficult to understand Too many links/navigational options to choose from		Checkbox, one-up vertical	M	Y	Mutually Exclusive Skip Logic Group

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QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
				Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	CC				Mutually Exclusive Skip Logic Group
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No Not yet	A A	Drop down, select one	S	Y	Skip Logic Group
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	

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QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ESK6022Q001			How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single	Y	
ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	A	Radio button, one-up vertical	S	Y	OPS Group Anchor Answer Choice
ESK6022Q003		A	Other best describes:			Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding <del>Information on Violence Against Women</del> Programs/campaigns Women's health publications to download and print Just browsing/nothing specific Information on National Women's Health Week Other, please specify:	D, F, G, H A	Radio button, one-up vertical	S	Y	Skip Logic Group Randomize Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
JIB0134908		D	Was the Violence Against Women information helpful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
JIB0134907		F	Which of these topics were most helpful? (select all that apply)	Am I being abused? Type of violence against women Get help for violence Mental health effects of violence Laws on violence against women Help end violence against women None of these topics		Checkbox, one-up vertical	M	Y	Skip Logic Group Mutually Exclusive
JIB0134906		G	Are there other topics related to Violence Against Women you did not see here?	Yes No	Z	Radio button, one-up vertical	S	Y	Skip Logic Group
JIB0134909		Z	What other topics would you like to see included?			Text area, no char limit		N	Skip Logic Group
JIB0134905		H	Did you visit the Violence Against Women section of our website because of a Tweet or Facebook post?	Yes		Radio button, one-up vertical	S	Y	Skip Logic Group

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				<del>No</del>					
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful	BB	Checkbox, one-up vertical		Y	Skip Logic Group
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Mutually Exclusive Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected Had difficulty finding relevant information/products Links/labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	CC	Checkbox, one-up vertical	M	Y	Mutually Exclusive Skip Logic Group Mutually Exclusive
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No Not yet	A A	Drop down, select one	S	Y	Skip Logic Group
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	

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QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ESK6022Q001			How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single	Y	
ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	A	Radio button, one-up vertical	S	Y	OPS Group Anchor Answer Choice
ESK6022Q003		A	Other best describes:			Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding <del>Information on Violence Against Women</del> Programs/campaigns Women's health publications to download and print Just browsing/nothing specific Information on National Women's Health Week Other, please specify:	<del>D, E</del> D, F, G, H A	Radio button, one-up vertical	S	Y	Skip Logic Group Randomize Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
STE0127054		D	Was the breastfeeding information helpful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
STE0127055		E	Please explain in more detail the type of breastfeeding information you were seeking.			Text area, no char limit		N	Skip Logic Group
		D	Was the Violence Against Women information helpful?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
		F	Which of these topics were most helpful? (select all that apply)	Am I being abused? Type of violence against women Get help for violence Mental health effects of violence Laws on violence against women Help end violence against women None of these topics		Checkbox, one-up vertical	M	Y	Skip Logic Group Mutually Exclusive
		G	Are there other topics related to Violence Against Women you did not see here?	Yes No	Z	Radio button, one-up vertical	S	Y	Skip Logic Group

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QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
		Z	What other topics would you like to see included?			Text area, no char limit		N	Skip Logic Group
		H	Did you visit the Violence Against Women section of our website because of a Tweet or Facebook post?	Yes No		Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	<del>Results were not relevant/not what I wanted</del> <del>Too many results/I needed to refine my search</del> <del>Not enough results</del> <del>Returned NO results</del> <del>Received error message(s)</del> <del>Search speed was too slow</del> <del>I experienced a different search issue (please explain):</del> <del>Search results were helpful</del>		Checkbox, one-up vertical		Y	Skip Logic Group
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Mutually Exclusive Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	<del>Links often did not take me where I expected</del> <del>Had difficulty finding relevant information/products</del> <del>Links/labels were difficult to understand</del> <del>Too many links/navigational options to choose from</del> <del>Had technical difficulties (error messages, broken links, etc.)</del> <del>Could not navigate back to previous information</del> <del>I had a navigation difficulty not listed above:</del> <del>I had no difficulty navigating or browsing on this site</del>		Checkbox, one-up vertical	M	Y	Mutually Exclusive Skip Logic Group
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Mutually Exclusive Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No Not yet	A A	Drop down, select one	S	Y	Skip Logic Group
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	

Model Instance Name:  
 Women's Health V3  
 MID:t9o0k5xt08VRYEZwsZpwQ4C  
 Partitioned (Y/N)? 2MQ  
 FPI Included(Y/N)? N  
 Date: 7/22/2015

~~red & strike-through~~: DELETE  
underlined & italicized: RE-ORDER  
 pink: ADDITION  
 blue + --> REWORDING

**Women's Health V3 CUSTOM QUESTION LIST**

QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ESK6022Q001			How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single	Y	
ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	A	Radio button, one-up vertical	S	Y	OPS Group  Anchor Answer Choice
ESK6022Q003		A	Other best describes:			Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific Information on National Women's Health Week Other, please specify:	D, E  B A	Radio button, one-up vertical	S	Y	Skip Logic Group  Randomize  Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
NEL0117070		B	During your visit today did you do any of the following regarding National Women's Health Week? (Please select all that apply.)	Take the National Women's Health Week pledge Use social media and promotional tools Read about ideas for celebrating National Women's Health Week Learned about what steps I can take for better health at my age Read about National Women's Health Week ambassadors None of the above	C C C C C	Checkbox, one-up vertical	M	Y	Randomize  Skip Logic Group  Mutually Exclusive
NEL0117090		C	Do you plan to do any of the following as a result of learning more about National Women's Health Week? (Please select all that apply.)	Get an annual well-woman visit Eat healthy Reach or maintain a healthy weight Get physical activity-- Quit smoking Limit alcohol use Get a seasonal flu shot Talk to my doctor about any domestic and interpersonal violence None of the above		Checkbox, one-up vertical	M	Y	Randomize  Skip Logic Group  Mutually Exclusive
		D	Was the breastfeeding information helpful?	Yes No	E E	Radio button, one-up vertical	S	Y	Skip Logic Group

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		<b>E</b>	Please explain in more detail the type of breastfeeding information you were seeking.			Text area, no char limit		N	Skip Logic Group
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	<b>B</b>	Radio button, one-up vertical	S	Y	Skip Logic Group
ESK6022Q007		<b>B</b>	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Search results were helpful Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain):	<b>BB</b>	Checkbox, one-up vertical		Y	Mutually Exclusive Skip Logic Group
ESK6022Q008		<b>BB</b>	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	I had no difficulty navigating or browsing on this site Links often did not take me where I expected Had difficulty finding relevant <i>information/products</i> Links/labels are difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above:	<b>CC</b>	Checkbox, one-up vertical	M	Y	Mutually Exclusive Skip Logic Group
ESK6022Q010		<b>CC</b>	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes No Not yet	<b>A</b> <b>A</b>	Drop down, select one	S	Y	Skip Logic Group
ESK6022Q012		<b>A</b>	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	



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QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ESK6022Q001			How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		Drop down, select one	Single	Y	
ESK6022Q002			Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	A	Radio button, one-up vertical	S	Y	OPS Group  Anchor Answer Choice
ESK6022Q003		A	Other best describes:			Text field, <100 char		N	OPS Group
ESK6022Q004			What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Programs/campaigns Women's health publications to download and print Just browsing/nothing specific Information on National Women's Health Week Other, please specify:	B A	Radio button, one-up vertical	S	Y	Skip Logic Group  Randomize  Anchor Answer Choice
ESK6022Q005		A	Other primarily looking for:			Text area, no char limit		N	Skip Logic Group
		B	During your visit today did you do any of the following regarding National Women's Health Week? (Please select all that apply.)	Take the National Women's Health Week pledge Use social media and promotional tools Read about ideas for celebrating National Women's Health Week Learned about what steps I can take for better health at my age Read about National Women's Health Week ambassadors None of the above	C C C C	Checkbox, one-up vertical	M	Y	Randomize  Skip Logic Group  Anchor Answer Choice
		C	Do you plan to do any of the following as a result of learning more about National Women's Health Week?	Get an annual well-woman visit Eat healthy Reach or maintain a healthy weight Get physical activity Quit smoking Limit alcohol use Get a seasonal flu shot Talk to my doctor about any domestic and interpersonal violence None of the above		Checkbox, one-up vertical	M	Y	Randomize  Skip Logic Group  Anchor Answer Choice
ESK6022Q006			Did you use the search feature during your visit today?	Yes No Don't recall	B	Radio button, one-up vertical	S	Y	Skip Logic Group

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QID (Group ID)	Meta Tag	Skip Logic Label	Question Text	Answer Choices (limited to 50 characters)	Skip to	Type (select from list)	Single or Multi	Required Y/N	Special Instructions
ESK6022Q007		B	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Search results were helpful	BB	Checkbox, one-up vertical		Y	Mutually Exclusive
				Results were not relevant/not what I wanted					
				Too many results/I needed to refine my search					
				Not enough results					
				Returned NO results					
				Received error message(s)					
				Search speed was too slow					
I experienced a different search issue (please explain):									
ESK6022Q008		BB	Other search issue:			Text area, no char limit		N	Skip logic group
ESK6022Q009			How would you describe your navigation experience on this site today? (Please select all that apply.)	I had no difficulty navigating or browsing on this site	CC	Checkbox, one-up vertical	M	Y	Mutually Exclusive
				Links often did not take me where I expected					
				Had difficulty finding relevant <i>information/products</i>					
				Links/labels are difficult to understand					
				Too many links/navigational options to choose from					
				Had technical difficulties (error messages, broken links, etc.)					
				Could not navigate back to previous information					
I had a navigation difficulty not listed above:									
ESK6022Q010		CC	Other navigation difficulty:			Text area, no char limit		N	Skip Logic Group
ESK6022Q011			Did you find the information you were hoping to obtain?	Yes	A	Drop down, select one	S	Y	Skip Logic Group
				No					
				Not yet					
ESK6022Q012		A	If you did not find the information, please specify what information you were looking for:			Text area, no char limit		N	Skip Logic Group
ESK6022Q013			What one thing can womenshealth.gov do better?			Text area, no char limit		N	
ESK6022Q014			We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!			Text area, no char limit		N	