






The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text	
<p>Welcome Text</p> <p>Thank you for visiting womenshealth.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p> <p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p>	<p>Welcome Text - SP</p> <p>Gracias por visitar espanol.womenshealth.gov. Te elegimos de manera aleatoria para que participes en una breve encuesta en la que nos puedes decir qué estamos haciendo bien y qué podemos mejorar.</p> <p>Tómate unos minutos para compartir tus opiniones, que son fundamentales para ayudarnos a ofrecer la mejor experiencia posible en línea.</p>
<p>Thank You Text</p> <p>Thank you for taking our survey - and for helping us serve you better. We appreciate your input!</p>	<p>Thank You Text - SP</p> <p>Gracias por participar en nuestra encuesta y por ayudarnos a prestarte un mejor servicio. ¡Agradecemos tus comentarios!</p>
<p>Example Desktop</p> <div style="border: 1px solid black; padding: 10px;"><div style="text-align: right;"></div><p>Customer Satisfaction Survey</p><p>Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p><p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p><p><i>Required questions are denoted by an *</i></p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.</p><p style="text-align: center;"><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p></div>	

Model Name	Women's Health Desktop SP	1E: kBpYYhsBd5wcMBAgZ1cAcA4C	Red & Strike-Through: Delete	
Model ID	htURABt8N8005AsRU0dFYQ4C	SP: cthogBd0p9doR99AAJZ50Q4C	<u>Underlined & Italicized</u> : Re-order	
Partitioned	Yes - 2MQ		Pink: Addition	
Date			Blue: Reword	
Model Version	17.2.G			

Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
1 Look and Feel - Appeal	Please rate the visual appeal of this site.	16 Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19 Return	How likely are you to return to this site ?
2 Look and Feel - Balance	Please rate the balance of graphics and text on this site.	17 Satisfaction - Expectations	How well does this site meet your expectations in finding Spanish health information? (1=Falls Short, 10=Exceeds)		Recommend (NPS) (1=Very Unlikely, 10=Very Likely)
3 Look and Feel - Readability	Please rate the readability of the pages on this site.	18 Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	20 Recommend (NPS)	How likely are you to recommend this site to someone else ?
	Site Performance (1=Poor, 10=Excellent, Don't Know)				Primary Resource (1=Very Unlikely, 10=Very Likely)
4 Site Performance - Loading	Please rate how quickly pages load on this site.			21 Primary Resource	How likely are you to use this site as your primary resource for obtaining information about women's health?
5 Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
6 Site Performance - Completeness	Please rate how completely the page content loads on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
7 Navigation - Organized	Please rate how well the site is organized .				
8 Navigation - Options	Please rate the options available for navigating this site.				
9 Navigation - Layout	Please rate how well the site layout helps you find what you need .				
	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
10 Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.				
11 Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
12 Information Browsing - Features	Please rate how well the features on the site help you find the information you need .				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
13 Site Information - Thoroughness	Please rate the thoroughness of Spanish information provided on this site.				
14 Site Information - Understandable	Please rate how understandable this site's information is.				
15 Site Information - Answers	Please rate how well the site's information provides answers to your questions .				

Model Name	Women's Health Desktop SP	1E: klpYyhbUfwMBagZlCACAQ	Find & Save > Refresh > Delete	
Model ID	Yes - ZMQ	SP: ctho9d0p9doR9AAJZ5Q4C	Undo/Redo & Refresh > Re-order	
Partitioned			Pink: Addition	
Model Version	17.2.G		Blue: Rework	

Label	Element Questions	Element Questions - SP	Label	Satisfaction Questions	Satisfaction Questions - SP	Label	Future Behaviors	Future Behaviors - SP
	Look and Feel (1=Poor, 10=Excellent, Don't Know)	Aspecto y comportamiento (1=Deficiente, 10=Excelente, No lo sé)		Satisfaction	Satisfacción		Return	Volver (1=Muy improbable, 10=Muy probable)
1 Look and Feel - Appeal	Please rate the visual appeal of this site.	Califica el atractivo visual de este sitio.	16 Satisfaction - Overall	What is your overall satisfaction with this site? [1=Very Dissatisfied, 10=Very Satisfied]	¿Qué grado de satisfacción obtienes en este sitio? [1=Muy insatisfecho, 10=Muy satisfecho]	19 Return	Return [Likely (1=Very Unlikely, 10=Very Likely)] How likely are you to return to this site?	¿Cuáles son las probabilidades de que vuelvas a este sitio?
2 Look and Feel - Balance	Please rate the balance of graphics and text on this site.	Califica el equilibrio entre gráficos y texto en este sitio.	17 Satisfaction - Expectations	How well does this site meet your expectations in finding Spanish health information? [1=Falls Short, 10=Exceeds]	¿En qué grado el sitio cubre tus expectativas de encontrar información sobre salud en español? [1=Deficiente, 10=Supera mis expectativas]	20 Recommend (NPS)	Recommend (NPS) [1=Very Unlikely, 10=Very Likely] How likely are you to recommend this site to someone else?	Recomendar [1=Muy improbable, 10=Muy probable] ¿Cuáles son las probabilidades de que recomiendes este sitio a otra persona?
3 Look and Feel - Readability	Please rate the readability of the pages on this site.	Califica la legibilidad de las páginas de este sitio.	18 Satisfaction - Ideal	How does this site compare to your idea of an ideal website? [1=Not Very Close, 10=Very Close]	¿Cómo es la comparación de este sitio web con tu concepto de un sitio web ideal? [1=No muy cercana, 10=Muy cercana]	21 Primary Resource	Primary Resource [1=Very Unlikely, 10=Very Likely] How likely are you to use this site as your primary resource for obtaining information about women's health?	Recurso principal [1=Muy improbable, 10=Muy probable] ¿Cuáles son las probabilidades de que uses este sitio como tu recurso principal para obtener información sobre la salud de la mujer?
4 Site Performance - Loading	Site Performance (1=Poor, 10=Excellent, Don't Know) Please rate how quickly pages load on this site.	Desempeño del sitio (1=Deficiente, 10=Excelente, No lo sé) Califica la rapidez con la que se cargan las páginas del sitio.						
5 Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.	Califica la legibilidad de las páginas de este sitio.						
6 Site Performance - Completeness	Please rate how completely the page content loads on this site.	Califica la totalidad de la carga del contenido de las páginas de este sitio.						
7 Navigation - Organized	Navigation (1=Poor, 10=Excellent, Don't Know) Please rate how well the site is organized.	Navegación (1=Deficiente, 10=Excelente, No lo sé) Califica la organización del sitio.						
8 Navigation - Options	Please rate the options available for navigating this site.	Califica las opciones disponibles para navegar el sitio.						
9 Navigation - Layout	Please rate how well the site layout helps you find what you need.	Califica la facilidad con la que la disposición del sitio te ayuda a encontrar lo que necesitas.						
10 Information Browsing - Sort	Information Browsing (1=Poor, 10=Excellent, Don't Know) Please rate the ability to sort information by criteria that are important to you on this site.	Búsqueda de información (1=Deficiente, 10=Excelente, No lo sé) Califica la capacidad de clasificar información por criterios que te resultan importante en este sitio.						
11 Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.	Califica la capacidad de limitar opciones para encontrar la información que buscas en este sitio.						
12 Information Browsing - Features	Please rate how well the features on the site help you find the information you need.	Califica la facilidad con la que las funciones del sitio te ayudan a encontrar lo que necesitas.						
13 Site Information - Thoroughness	Site Information (1=Poor, 10=Excellent, Don't Know) Please rate the thoroughness of Spanish information provided on this site.	Información del sitio (1=Deficiente, 10=Excelente, No lo sé) Califica la minuciosidad de la información proporcionada en español en este sitio.						
14 Site Information - Understandable	Please rate how understandable this site's information is.	Califica cuán comprensible es la información proporcionada en este sitio.						
15 Site Information - Answers	Please rate how well the site's information provides answers to your questions.	Califica el grado de respuesta que la información del sitio te da para tus preguntas.						



QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Type	Special Instructions	CQ Label
LAB8285Q001	fs_visit_frequency		How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		daily two_to_three times a week weekly two_to_three times a month monthly few months six months first visit	Y	Drop down, select one		Visit Frequency
LAB8285Q002	fs_role_govt		Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:		general_public patient caregiver_to_a_patient health_care_provider public_health_professional non_governmental_organization researcher media_professional college_graduate_student grade_9_12_student federal_government state_or_local_government other_please_specify	Y	Drop down, select one	Skip Logic Group*	Role
LAB8285Q003	womenshealth_womens_health_desktop_sp_role_other	A	Other best describes:		A	other_please_specify	N	Text field, <100 char	Skip Logic Group*	Role - Other
LAB8285Q004	fs_primary_reason_govt		What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific Other, please specify:		find_organization_info particular_disease_or_condition information_on_breastfeeding programs_campaigns womens_health_publications_to_download_and_print just_browsing_nothing_specific other_please_specify	Y	Radio button, one-up vertical	Skip Logic Group* Randomize	Primary Looking For
LAB8285Q005	fs_primary_reason_other	A	Other primarily looking for:		A	other_please_specify	N	Text field, <100 char	Skip Logic Group*	Primary Looking For - Other
LAB8285Q012	fs_search_use		Did you use the search feature during your visit today?	Yes No Don't recall	Y	yes no donot_recall	Y	Radio button, one-up vertical	Skip Logic Group*	Search Use
LAB8285Q013	fs_search_experience	Y	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful		results_not_relevant too_many_results not_enough_results returned_no_results received_error_message search_speed_was_too_slow different_issue no_difficulty	Y	Checkbox, one-up vertical	Randomize Skip Logic Group* Anchor Answer Choice Mutually Exclusive	Search Experience
LAB8285Q014	fs_search_experience_other	A	Other search issue:				N	Text area, no char limit	Skip Logic Group*	Search Issue - Other
LAB8285Q015	fs_nav_experience		How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected I had difficulty finding relevant information/products Links /labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site		links_not_useful difficulty_finding_relevant_info links_difficult_to_understand too_many_links technical_difficulties could_not_navigate_back a_different_navigation_diff no_difficulty_navigation	Y	Checkbox, one-up vertical	Skip Logic Group* Randomize	Navigation Experience
LAB8285Q016	fs_nav_experience_other	A	Other navigation difficulty:				N	Text area, no char limit	Skip Logic Group*	Navigation Experience - Other
LAB8285Q017	fs_accomplish		Did you find the information you were hoping to obtain?	Yes No Not yet		yes no not_yet	Y	Radio button, one-up vertical	Skip Logic Group*	Find Looking For
LAB8285Q018	womenshealth_womens_health_desktop_sp_what_looking_for	B	If you did not find the information, please specify what information you were looking for:				N	Text area, no char limit	Skip Logic Group*	What Looking For
LAB8285Q019	womenshealth_womens_health_desktop_sp_use_chat		If this site had a live chat feature, how likely would you be to use it?	1 = Very Unlikely 2 3 4 5 6 7		1 2 3 4 5 6 7	Y	Radio button, scale, no don't know	Skip Logic Group*	Use Chat

				8	A	8				
				9	A	9				
				10 = Very Likely	A	10				
LAB8285Q020	womenshealth_womens_health_desktop_sp_use_chat_other	A	What topics are you likely to ask about during your live chat session?				N	Text area, no char limit	Skip Logic Group*	Use Chat Other
LAB8285Q021	womenshealth_womens_health_desktop_sp_images_represent		Please rate how well the images on the site represent you or your culture.	1 = Not at all Representative		1	Y	Radio button, scale, no don't know		Images Represent
				2		2				
				3		3				
				4		4				
				5		5				
				6		6				
				7		7				
				8		8				
				9		9				
				10 = Very Representative		10				
LAB8285Q022	womenshealth_womens_health_desktop_sp_info_understand		Is Spanish information on the website easy to understand?	Yes		yes	Y	Radio button, one-up vertical		Info Understand
				No		no				
LAB8285Q023	womenshealth_womens_health_desktop_sp_translation_accuracy		How would you rate the accuracy of the Spanish translation?	1 = Not at all Accurate		1	Y	Radio button, scale, no don't know		Translation Accuracy
				2		2				
				3		3				
				4		4				
				5		5				
				6		6				
				7		7				
				8		8				
				9		9				
				10 = Very Accurate		10				
LAB8285Q024	womenshealth_womens_health_desktop_sp_spanish_trans		Did you find any words in Spanish that you would translate from English differently?	Yes	C	yes	Y	Radio button, one-up vertical	Skip Logic Group*	Spanish Trans
				No		no				
LAB8285Q025	womenshealth_womens_health_desktop_sp_spanish_trans_other	C	What words did you find in Spanish that you would translate from English differently?				N	Text field, <100 char	Skip Logic Group*	Spanish Trans Other
LAB8285Q026	womenshealth_womens_health_desktop_sp_info_for_self		Do you visit the website to get information for yourself or for your family or friends?	Myself		myself	Y	Radio button, one-up vertical		Info for self
				Family or friends		family or friends				
				Both		both				
LAB8285Q027	womenshealth_womens_health_desktop_sp_easy_find_spanish		Does the website make it easy to find information in Spanish?	Yes		yes	Y	Radio button, one-up vertical		Easy Find Spanish
				No		no				
LAB8285Q028	womenshealth_womens_health_desktop_sp_easy_change_language		Does the website make it easy to view the site in Spanish and English?	Yes		yes	Y	Radio button, one-up vertical		Easy Change Language
				No		no				
LAB8285Q029	womenshealth_womens_health_desktop_sp_prefer_language		When viewing content on the website do you prefer to:	View content only in Spanish		view_content_only_in_spanish	Y	Radio button, one-up vertical		Prefer Language
				View content only in English		view_content_only_in_english				
				Have the ability to go back and forth between English and Spanish		have_the_ability_to_go_back_and_forth_between_english_and_spanish				
LAB8285Q030	womenshealth_womens_health_desktop_sp_health_topics_interest		What health topics are you most interested in finding on this website?				N	Text area, no char limit		Health Topics Interest
LAB8285Q031	womenshealth_womens_health_desktop_sp_other_health_info		What other women's health information would you be interested in learning about?				N	Text area, no char limit		Other Health Info
LAB8285Q032	its_improve		What one thing can womenshealth.gov do better?				N	Text area, no char limit		Improve
LAB8285Q033	womenshealth_womens_health_desktop_sp_email		We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!				N	Text field, <100 char		Email



QID	Skip From	Question Text	Question Text - SP	Answer Choices	Answer Choices - SP	Skip To	Required Y/N	Type	Special Instructions	CQ Label
LAB8285Q001		How frequently do you visit this site?	¿Con qué frecuencia visitas este sitio?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time	Diariamente o casi diariamente De dos a tres veces por semana Alrededor de una vez por semana De dos a tres veces por mes Alrededor de una vez por mes Una vez cada dos o tres meses Cada 6 meses o más Primera vez		Y	Drop down, select one		Visit Frequency
LAB8285Q002		Which best describes you?	¿Cómo te describes mejor?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	Público general Paciente Cuidador de un paciente Proveedor de atención médica Profesional de atención médica Organización no gubernamental Investigador Profesional de medios Estudiante universitario/de posgrado Estudiante de 9.º-12.º grado Gobierno federal Gobierno estatal o local Otro, especifique:		Y	Drop down, select one	Skip Logic Group*	Role
LAB8285Q003	A	Other best describes:	Con qué otra audiencia te describes mejor:				N	Text field, <100 char	Skip Logic Group*	Role - Other
LAB8285Q004		What were you primarily looking for on this website?	¿Qué buscaste principalmente en este sitio web?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific Other, please specify:	Información sobre prevención o bienestar Enfermedad o afección particular Información sobre lactancia materna Programas/campañas Publicaciones sobre la salud de la mujer para descargar e imprimir Solo mirar/nada específico Otro, especifique:		Y	Radio button, one-up vertical	Skip Logic Group* Randomize	Primary Looking For
LAB8285Q005	A	Other primarily looking for:	Búsqueda principalmente de:				N	Text field, <100 char	Skip Logic Group*	Primary Looking For - Other
LAB8285Q012		Did you use the search feature during your visit today?	¿Usaste la función de búsqueda durante tu visita de hoy?	Yes No Don't recall	Sí No No recuerdo		Y	Radio button, one-up vertical	Skip Logic Group*	Search Use
LAB8285Q013	Y	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Cuéntanos sobre tu experiencia de hoy con la función de búsqueda del sitio. (Selecciona todo lo que corresponde).	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful	Los resultados no fueron relevantes/no eran lo que quería Muchos resultados/Tuve que limitar mi búsqueda Los resultados no fueron suficientes No obtuve NINGÚN resultado Recibí un mensaje de error La velocidad de búsqueda fue muy lenta Tuve otro problema de búsqueda (explicar): Los resultados de la búsqueda fueron útiles		Y	Checkbox, one-up vertical	Randomize Skip Logic Group*	Search Experience
LAB8285Q014	A	Other search issue:	Otro problema de búsqueda:				N	Text area, no char limit	Skip Logic Group*	Search Issue - Other
LAB8285Q015		How would you describe your navigation experience on this site today? (Please select all that apply.)	¿Cómo describirías tu experiencia de navegación por el sitio hoy? (Selecciona todo lo que corresponde).	Links often did not take me where I expected I had difficulty finding relevant information/products Links /labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	A menudo los enlaces no me llevaron donde esperaba Tuve dificultades para encontrar información/productos relevantes Los enlaces/títulos eran difíciles de entender Muchos enlaces/opciones de navegación para elegir Tuve problemas técnicos (mensajes de error, enlaces rotos, etc.) No pude volver a la información anterior Tuve un problema de navegación que no está enumerado arriba: No tuve ningún problema para navegar o buscar en este sitio		Y	Checkbox, one-up vertical	Skip Logic Group* Randomize	Navigation Experience
LAB8285Q016	A	Other navigation difficulty:	Otro problema de navegación:				N	Text area, no char limit	Skip Logic Group*	Navigation Experience - Other
LAB8285Q017		Did you find the information you were hoping to obtain?	¿Encontraste la información que buscabas?	Yes No Not yet	Sí No No aún		Y	Radio button, one-up vertical	Skip Logic Group*	Find Looking For
LAB8285Q018	B	If you did not find the information, please specify what information you were looking for:	Si no encontraste la información, especifica qué información estabas buscando:				N	Text area, no char limit	Skip Logic Group*	What Looking For
LAB8285Q019		If this site had a live chat feature, how likely would you be to use it?	Si este sitio tuviese una función de chat en vivo, ¿con qué probabilidad la usarías?	1 = Very Unlikely 2 3 4 5 6 7 8 9 10 = Very Likely	1=Muy improbable 2 3 4 5 A 6 A 7 A 8 A 9 A 10=Muy probable		Y	Radio button, scale, no don't know	Skip Logic Group*	Use Chat
LAB8285Q020	A	What topics are you likely to ask about during your live chat session?	¿Sobre qué temas probablemente preguntes durante tu sesión de chat en vivo?				N	Text area, no char limit	Skip Logic Group*	Use Chat Other
LAB8285Q021		Please rate how well the images on the site represent you or your culture.	Califica el grado de representación de las imágenes del sitio contigo o tu cultura.	1 = Not at all Representative 2 3 4 5 6 7	1=Ningún tipo de representación 2 3 4 5 6 7		Y	Radio button, scale, no don't know		Images Represent


				8	8					
				9	9					
LAB8285Q022		Is Spanish information on the website easy to understand?	¿La información del sitio que está en español es fácil de comprender?	10 = Very Representative Yes	10=Mucha representación Sí			Y	Radio button, one-up vertical	Info Understand
				No	No					
LAB8285Q023		How would you rate the accuracy of the Spanish translation?	¿Cómo calificarías la precisión de la traducción al español?	1 = Not at all Accurate	1=Ningún tipo de precisión			Y	Radio button, scale, no don't know	Translation Accuracy
				2	2					
				3	3					
				4	4					
				5	5					
				6	6					
				7	7					
				8	8					
				9	9					
				10 = Very Accurate	10=Mucha precisión					
LAB8285Q024		Did you find any words in Spanish that you would translate from English differently?	¿Encontraste alguna palabra en español que hubieses traducido de otra manera del inglés?	Yes	Sí		C	Y	Radio button, one-up vertical	Skip Logic Group* Spanish Trans
				No	No					
LAB8285Q025	C	What words did you find in Spanish that you would translate from English differently?	¿Qué palabras encontraste en español que traducirías diferente del inglés?					N	Text field, <100 char	Skip Logic Group* Spanish Trans Other
LAB8285Q026		Do you visit the website to get information for yourself or for your family or friends?	¿Visitaste el sitio web para obtener información para ti o para algún familiar o amigo?	Myself	Para mi			Y	Radio button, one-up vertical	Info for self
				Family or friends	Familiares o amigos					
				Both	Ambos					
LAB8285Q027		Does the website make it easy to find information in Spanish?	¿Te resulta fácil encontrar la información en español en el sitio web?	Yes	Sí			Y	Radio button, one-up vertical	Easy Find Spanish
				No	No					
LAB8285Q028		Does the website make it easy to view the site in Spanish and English?	¿Te resulta fácil ver el sitio web en español y en inglés?	Yes	Sí			Y	Radio button, one-up vertical	Easy Change Language
				No	No					
LAB8285Q029		When viewing content on the website do you prefer to:	Al ver contenido en un sitio web, prefieres:	View content only in Spanish	Ver el contenido solo en español			Y	Radio button, one-up vertical	Prefer Language
				View content only in English	Ver el contenido solo en inglés					
				Have the ability to go back and forth between English and Spanish	Tener la posibilidad de ir y venir entre la versión en inglés y español					
LAB8285Q030		What health topics are you most interested in finding on this website?	¿Qué temas de salud te interesa más encontrar en este sitio web?					N	Text area, no char limit	Health Topics Interest
LAB8285Q031		What other women's health information would you be interested in learning about?	¿Qué otra información sobre la salud de la mujer te interesaría leer?					N	Text area, no char limit	Other Health Info
LAB8285Q032		What one thing can womenshealth.gov do better?	Nombra una cosa que espanol.womenshealth.gov pueda mejorar:					N	Text area, no char limit	Improve
LAB8285Q033		We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!	Nos esforzamos para mejorar espanol.womenshealth.gov y nos gustaría que nos ayudes. Proporcionanos tu dirección de email si quieres responder otra encuesta en el futuro. ¡Muchas gracias!					N	Text field, <100 char	Email

Model Name	Women's Health Desktop SP	1E: kBpYYhsBd5wcMBAgZ1cAcA4C	Red & Strike-Through: Delete	
Model ID	htURABt8N8005AsRU0dFYQ4C	SP: ctHogBd0p9doR99AAJZ50Q4C	Underlined & Italicized: Re-order	
Partitioned	Yes - 2MQ		Pink: Addition	
Date			Blue: Rework	

QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Type	Special Instructions	CQ Label
LAB8285Q001	fs_visit_frequency		How frequently do you visit this site?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time		daily two_to_three_times_a_week weekly two_to_three_times_a_month monthly few_months six_months first_visit	Y	Drop down, select one		Visit Frequency
LAB8285Q002	fs_role_govt		Which best describes you?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:		general_public patient caregiver_to_a_patient health_care_provider public_health_professional non_governmental_organization researcher media_professional college_graduate_student grade_9_12_student federal_government state_or_local_government other_please_specify	Y	Drop down, select one	Skip Logic Group*	Role
LAB8285Q003	womenshealth_womens_health_desktop_sp_role_other	A	Other best describes:		A	other_please_specify	N	Text field, <100 char	Skip Logic Group*	Role - Other
LAB8285Q004	fs_primary_reason_govt		What were you primarily looking for on this website?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific National Women and Girls HIV/AIDS Awareness Day information information on National Women's Health Week Other, please specify:		find_organization_info particular_disease_or_condition information_on_breastfeeding programs_campaigns women's_health_publications_to_download_and_print just_browsing_nothing_specific national_women_and_girls_hiv_aids_awareness_day_information information_on_national_womens_health_week other_please_specify	Y	Radio button, one-up vertical	Skip Logic Group* Randomize	Primary Looking For
LAB8285Q005	fs_primary_reason_other	A	Other primarily looking for:			other_please_specify	N	Text field, <100 char	Skip Logic Group*	Primary Looking For - Other
LAB8285Q006	womenshealth_womens_health_desktop_sp_awareness_day_info	B	Was the National Women and Girls HIV/AIDS Awareness Day information useful?	Yes No		yes no	Y	Radio button, one-up vertical	Skip Logic Group*	Awareness Day Info
LAB8285Q007	womenshealth_womens_health_desktop_sp_awareness_day_info_other	C	Please explain in more detail the type of HIV/AIDS awareness information you were seeking.		C		N	Text area, no char limit	Skip Logic Group*	Awareness Day Info - Other
LAB8285Q008	womenshealth_womens_health_desktop_sp_health_week_find	D	Did you find the information on National Women's Health Week that you were looking for?	Yes No	E F	yes no	Y	Radio button, one-up vertical	Skip Logic Group*	Health Week Find
LAB8285Q009	womenshealth_womens_health_desktop_sp_health_week_not_find	F	What specific National Women's Health Week information were you looking for today?				N	Text area, no char limit	Skip Logic Group*	Health Week Not Find
LAB8285Q010	womenshealth_womens_health_desktop_sp_health_week_useful	E	How would you describe the National Women's Health Week information on womenshealth.gov?	The information was very useful to help me know more about National Women's Health Week. The information was somewhat useful to help me know more about National Women's Health Week. The information was not useful to help me know more about National Women's Health Week.		the_information_was_very_useful_to_help_me_know_more_about_national_womens_health_week the_information_was_somewhat_useful_to_help_me_know_more_about_national_womens_health_week the_information_was_not_useful_to_help_me_know_more_about_national_womens_health_week	Y	Radio button, one-up vertical	Skip Logic Group*	Health Week Useful
LAB8285Q011	womenshealth_womens_health_desktop_sp_health_week_not_useful	G	Please tell us what type of information would have made the National Women's Health Week information more useful.				N	Text area, no char limit	Skip Logic Group*	Health Week Not Useful
LAB8285Q012	fs_search_use		Did you use the search feature during your visit today?	Yes No Don't recall	Y	yes no dont_recall	Y	Radio button, one-up vertical	Skip Logic Group*	Search Use
LAB8285Q013	fs_search_experience	Y	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Results were not relevant/not what I wanted Too many results/I needed to refine my search		results_not_relevant too_many_results	Y	Checkbox, one-up vertical	Randomize	Search Experience

				Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful		not enough results returned no results received error message search speed was too slow different issue no difficulty			Skip Logic Group*		
LAB8285Q014	fs_search_experience_other	A	Other search issue:					N	Text area, no char limit	Skip Logic Group*	Search Issue - Other
LAB8285Q015	fs_nav_experience		How would you describe your navigation experience on this site today? (Please select all that apply.)	Links often did not take me where I expected I had difficulty finding relevant information/products Links /labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site		links_not_useful difficulty_finding_relevant_info links_difficult_to_understand too_many_links technical_difficulties could_not_navigate_back a_different_navigation_diff no_difficulty_navigation		Y	Checkbox, one-up vertical	Skip Logic Group*	Navigation Experience
LAB8285Q016	fs_nav_experience_other	A	Other navigation difficulty:					N	Text area, no char limit	Skip Logic Group*	Navigation Experience - Other
LAB8285Q017	fs_accomplish		Did you find the information you were hoping to obtain?	Yes No Not yet		yes no not_yet		Y	Radio button, one-up vertical	Skip Logic Group*	Find Looking For
LAB8285Q018	womenshealth_womens_health_desktop_sp_what_looking_for	B	If you did not find the information, please specify what information you were looking for:					N	Text area, no char limit	Skip Logic Group*	What Looking For
LAB8285Q019	womenshealth_womens_health_desktop_sp_use_chat		If this site had a live chat feature, how likely would you be to use it?	1 = Very Unlikely 2 3 4 5 6 7 8 9 10 = Very Likely		1 2 3 4 5 6 7 8 9 10		Y	Radio button, scale, no don't know	Skip Logic Group*	Use Chat
LAB8285Q020	womenshealth_womens_health_desktop_sp_use_chat_other	A	What topics are you likely to ask about during your live chat session?					N	Text area, no char limit	Skip Logic Group*	Use Chat Other
LAB8285Q021	womenshealth_womens_health_desktop_sp_images_represent		Please rate how well the images on the site represent you or your culture.	1 = Not at all Representative 2 3 4 5 6 7 8 9 10 = Very Representative		1 2 3 4 5 6 7 8 9 10		Y	Radio button, scale, no don't know		Images Represent
LAB8285Q022	womenshealth_womens_health_desktop_sp_info_understand		Is Spanish information on the website easy to understand?	Yes No		yes no		Y	Radio button, one-up vertical		Info Understand
LAB8285Q023	womenshealth_womens_health_desktop_sp_translation_accuracy		How would you rate the accuracy of the Spanish translation?	1 = Not at all Accurate 2 3 4 5 6 7 8 9 10 = Very Accurate		1 2 3 4 5 6 7 8 9 10		Y	Radio button, scale, no don't know		Translation Accuracy
LAB8285Q024	womenshealth_womens_health_desktop_sp_spanish_trans		Did you find any words in Spanish that you would translate from English differently?	Yes No	C	yes no		Y	Radio button, one-up vertical	Skip Logic Group*	Spanish Trans
LAB8285Q025	womenshealth_womens_health_desktop_sp_spanish_trans_other	C	What words did you find in Spanish that you would translate from English differently?					N	Text field, <100 char	Skip Logic Group*	Spanish Trans Other
LAB8285Q026	womenshealth_womens_health_desktop_sp_info_for_self		Do you visit the website to get information for yourself or for your family or friends?	Myself Family or friends		myself family or friends		Y	Radio button, one-up vertical		Info for self

LAB8285Q027	womenshealth_womens_health_desktop_sp_easy_finding_spanish	Does the website make it easy to find information in Spanish?	Both		both	Y	Radio button, one-up vertical		Easy Find Spanish
			Yes		yes				
LAB8285Q028	womenshealth_womens_health_desktop_sp_easy_change_language	Does the website make it easy to view the site in Spanish and English?	No		no	Y	Radio button, one-up vertical		Easy Change Language
			Yes		yes				
LAB8285Q029	womenshealth_womens_health_desktop_sp_prefer_language	When viewing content on the website do you prefer to:	View content only in Spanish		view_content_only_in_spanish	Y	Radio button, one-up vertical		Prefer Language
			View content only in English		view_content_only_in_english				
			Have the ability to go back and forth between English and Spanish		have_the_ability_to_go_back_and_forth_between_english_and_spanish				
LAB8285Q030	womenshealth_womens_health_desktop_sp_health_topics_interest	What health topics are you most interested in finding on this website?				N	Text area, no char limit		Health Topics Interest
LAB8285Q031	womenshealth_womens_health_desktop_sp_other_health_info	What other women's health information would you be interested in learning about?				N	Text area, no char limit		Other Health Info
LAB8285Q032	fs_improve	What one thing can womenshealth.gov do better?				N	Text area, no char limit		Improve
LAB8285Q033	womenshealth_womens_health_desktop_sp_email	We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!				N	Text field, <100 char		Email

Model Name	Women's Health Desktop SP	IE: kBpYhsBd5wcmBAGZ1cAcA4C	Red & Strike-Through: Delete	
Model ID	htURAB18N9005AsRU0dFYQ4C	SP: cthogBd0p9doR99AAJZ5Q4C	Underlined & Italicized: Re-order	
Partitioned	Yes - ZMQ		Pink: Addition	
Date			Blue: Rework	

QID	Skip From	Question Text	Question Text - SP	Answer Choices	Answer Choices - SP	Skip To	Required Y/N	Type	Special Instructions	CQ Label
LAB8285Q001		How frequently do you visit this site?	¿Con qué frecuencia visitas este sitio?	Daily or almost daily Two to three times a week About once a week Two to three times a month About once a month Once every two or three months Every 6 months or less First time	Diariamente o casi diariamente De dos a tres veces por semana Alrededor de una vez por semana De dos a tres veces por mes Alrededor de una vez por mes Una vez cada dos o tres meses Cada 6 meses o más Primera vez		Y	Drop down, select one		Visit Frequency
LAB8285Q002		Which best describes you?	¿Cómo te describes mejor?	General public Patient Caregiver to a patient Health care provider Public health professional Non-governmental organization Researcher Media professional College/graduate student Grade 9-12 student Federal government State or local government Other, please specify:	Público general Paciente Cuidador de un paciente Proveedor de atención médica Profesional de atención médica Organización no gubernamental Investigador Profesional de medios Estudiante universitario/de posgrado Estudiante de 9.º-12.º grado Gobierno federal Gobierno estatal o local Otro, especifique:		Y	Drop down, select one	Skip Logic Group*	Role
LAB8285Q003	A	Other best describes:	Con qué otra audiencia te describes mejor:				N	Text field, <100 char	Skip Logic Group*	Role - Other
LAB8285Q004		What were you primarily looking for on this website?	¿Qué buscaste principalmente en este sitio web?	Prevention or wellness information Particular disease or condition Information on breastfeeding Programs/campaigns Women's health publications to download and print Just browsing/nothing specific National Women and Girls HIV/AIDS Awareness Day information Information on National Women's Health Week Other, please specify:	Información sobre prevención o bienestar Enfermedad o afección particular Información sobre lactancia materna Programas/campañas Publicaciones sobre la salud de la mujer para descargar e imprimir Solo mirar/nada específico Información sobre el Día Nacional de Concientización sobre el VIH / SIDA en las Mujeres y Niñas Información sobre la Semana Nacional de la Salud de la Mujer Otro, especifique:		Y	Radio button, one-up vertical	Skip Logic Group* Randomize	Primary Looking For
LAB8285Q005	A	Other primarily looking for:	Búsqueda principalmente de:				N	Text field, <100 char	Skip Logic Group*	Primary Looking For - Other
LAB8285Q006	B	Was the National Women and Girls HIV/AIDS Awareness Day information useful?	¿La información sobre el Día Nacional de Concientización sobre el VIH / SIDA en las Mujeres y Niñas te resultó útil?	Yes No	Si No		Y	Radio button, one-up vertical	Skip Logic Group*	Awareness Day info
LAB8285Q007	C	Please explain in more detail the type of HIV/AIDS awareness information you were seeking.	Explica con más detalles el tipo de información de concientización sobre el VIH/SIDA que buscabas.				N	Text area, no char limit	Skip Logic Group*	Awareness Day info - Other
LAB8285Q008	D	Did you find the information on National Women's Health Week that you were looking for?	¿Encontraste la información sobre la Semana Nacional de la Salud de la Mujer que buscabas?	Yes No	Si No		Y	Radio button, one-up vertical	Skip Logic Group*	Health Week Find
LAB8285Q009	F	What specific National Women's Health Week information were you looking for today?	¿Qué información específica sobre la Semana Nacional de la Salud de la Mujer estabas buscando hoy?				N	Text area, no char limit	Skip Logic Group*	Health Week Not Find
LAB8285Q010	E	How would you describe the National Women's Health Week information on womenshealth.gov?	¿Cómo describirías la información sobre la Semana Nacional de la Salud de la Mujer en español/womenshealth.gov?	The information was very useful to help me know more about National Women's Health Week. The information was somewhat useful to help me know more about National Women's Health Week. The information was not useful to help me know more about National Women's Health Week.	La información fue muy útil para informarme sobre la Semana Nacional de la Salud de la Mujer. La información fue algo útil para informarme sobre la Semana Nacional de la Salud de la Mujer. La información no fue nada útil para informarme sobre la Semana Nacional de la Salud de la Mujer.		Y	Radio button, one-up vertical	Skip Logic Group*	Health Week useful
LAB8285Q011	G	Please tell us what type of information would have made the National Women's Health Week information more useful.	Cuéntanos qué tipo de información podría haber hecho que la información sobre la Semana Nacional de la Salud de la Mujer fuese más útil para ti.				N	Text area, no char limit	Skip Logic Group*	Health Week Not useful
LAB8285Q012		Did you use the search feature during your visit today?	¿Usaste la función de búsqueda durante tu visita de hoy?	Yes No Don't recall	Si No No recuerdo		Y	Radio button, one-up vertical	Skip Logic Group*	Search Use
LAB8285Q013	Y	Please tell us about your experience with the site's search feature today. (Please select all that apply.)	Cuéntanos sobre tu experiencia de hoy con la función de búsqueda del sitio. (Selecciona todo lo que corresponde).	Results were not relevant/not what I wanted Too many results/I needed to refine my search Not enough results Returned NO results Received error message(s) Search speed was too slow I experienced a different search issue (please explain): Search results were helpful	Los resultados no fueron relevantes/no eran lo que quería Muchos resultados/Tuve que limitar mi búsqueda Los resultados no fueron suficientes No obtuve NINGÚN resultado Recibí un mensaje de error La velocidad de búsqueda fue muy lenta Tuve otro problema de búsqueda (explicar): Los resultados de la búsqueda fueron útiles		Y	Checkbox, one-up vertical	Randomize Skip Logic Group*	Search Experience
LAB8285Q014	A	Other search issue:	Otro problema de búsqueda:				N	Text area, no char limit	Skip Logic Group*	Search Issue - Other
LAB8285Q015		How would you describe your navigation experience on this site today? (Please select all that apply.)	¿Cómo describirías tu experiencia de navegación por el sitio hoy? (Selecciona todo lo que corresponde).	Links often did not take me where I expected I had difficulty finding relevant information/products Links /labels were difficult to understand Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information I had a navigation difficulty not listed above: I had no difficulty navigating or browsing on this site	A menudo los enlaces no me llevaron donde esperaba Tuve dificultades para encontrar información/productos relevantes Los enlaces/títulos eran difíciles de entender Muchos enlaces/opciones de navegación para elegir Tuve problemas técnicos (mensajes de error, enlaces rotos, etc.) No pude volver a la información anterior Tuve un problema de navegación que no está enumerado arriba: No tuve ningún problema para navegar o buscar en este sitio		Y	Checkbox, one-up vertical	Randomize Skip Logic Group*	Navigation Experience
LAB8285Q016	A	Other navigation difficulty:	Otro problema de navegación:				N	Text area, no char limit	Skip Logic Group*	Navigation Experience - Other

LAB8285Q017		Did you find the information you were hoping to obtain?	¿Encontraste la información que buscabas?	Yes No Not yet	Sí No No aún		Y	Radio button, one-up vertical	Skip Logic Group*	Find Looking For	
LAB8285Q018	B	If you did not find the information, please specify what information you were looking for:	Si no encontraste la información, especifica qué información estabas buscando:				N	Text area, no char limit	Skip Logic Group*	What Looking For	
LAB8285Q019		If this site had a live chat feature, how likely would you be to use it?	Si este sitio tuviese una función de chat en vivo, ¿con qué probabilidad la usarías?	1 = Very Unlikely 2 3 4 5 6 7 8 9 10 = Very Likely	1=Muy improbable 2 3 4 5 6 7 8 9 10=Muy probable		Y	Radio button, scale, no dont know	Skip Logic Group*	Use Chat	
LAB8285Q020	A	What topics are you likely to ask about during your live chat session?	¿Sobre qué temas probablemente preguntes durante tu sesión de chat en vivo?				N	Text area, no char limit	Skip Logic Group*	Use Chat Other	
LAB8285Q021		Please rate how well the images on the site represent you or your culture.	Califica el grado de representación de las imágenes del sitio contigo o tu cultura.	1 = Not at all Representative 2 3 4 5 6 7 8 9 10 = Very Representative	1=Ningún tipo de representación 2 3 4 5 6 7 8 9		Y	Radio button, scale, no dont know		Images Represent	
LAB8285Q022		Is Spanish information on the website easy to understand?	¿La información del sitio que está en español es fácil de comprender?	Yes	Sí		Y	Radio button, one-up vertical		Info Understand	
LAB8285Q023		How would you rate the accuracy of the Spanish translation?	¿Cómo calificarías la precisión de la traducción al español?	1 = Not at all Accurate 2 3 4 5 6 7 8 9 10 = Very Accurate	1=Ningún tipo de precisión 2 3 4 5 6 7 8 9		Y	Radio button, scale, no dont know		Translation Accuracy	
LAB8285Q024		Did you find any words in Spanish that you would translate from English differently?	¿Encontraste alguna palabra en español que hubieses traducido de otra manera del inglés?	Yes	Sí		C	Y	Radio button, one-up vertical	Skip Logic Group*	Spanish Trans
LAB8285Q025	C	What words did you find in Spanish that you would translate from English differently?	¿Qué palabras encontraste en español que traducirías diferente del inglés?	No	No		N	Text field, <100 char	Skip Logic Group*	Spanish Trans Other	
LAB8285Q026		Do you visit the website to get information for yourself or for your family or friends?	¿Visitaste el sitio web para obtener información para ti o para algún familiar o amigo?	Myself Family or friends Both	Para mi Familiares o amigos Ambos		Y	Radio button, one-up vertical		Info for self	
LAB8285Q027		Does the website make it easy to find information in Spanish?	¿Te resulta fácil encontrar la información en español en el sitio web?	Yes	Sí		Y	Radio button, one-up vertical		Easy Find Spanish	
LAB8285Q028		Does the website make it easy to view the site in Spanish and English?	¿Te resulta fácil ver el sitio web en español y en inglés?	Yes	Sí		Y	Radio button, one-up vertical		Easy Change Language	
LAB8285Q029		When viewing content on the website do you prefer to:	Al ver contenido en un sitio web, prefieres:	No View content only in Spanish View content only in English Have the ability to go back and forth between English and Spanish	No Ver el contenido solo en español Ver el contenido solo en inglés Tener la posibilidad de ir y venir entre la versión en inglés y español		Y	Radio button, one-up vertical		Prefer Language	
LAB8285Q030		What health topics are you most interested in finding on this website?	¿Qué temas de salud te interesa más encontrar en este sitio web?				N	Text area, no char limit		Health Topics Interest	
LAB8285Q031		What other women's health information would you be interested in learning about?	¿Qué otra información sobre la salud de la mujer te interesaría leer?				N	Text area, no char limit		Other Health Info	
LAB8285Q032		What one thing can womenshealth.gov do better?	Nombra una cosa que espanol.womenshealth.gov pueda mejorar:				N	Text area, no char limit		Improve	
LAB8285Q033		We're working to make womenshealth.gov better and we'd like your help. Please provide us with your e-mail address if you would be willing to take another survey sometime in the future. Thank you!	Nos esforzamos para mejorar espanol.womenshealth.gov y nos gustaría que nos ayudes. Proporciónanos tu dirección de email si quieres responder otra encuesta en el futuro. ¡Muchas gracias!				N	Text field, <100 char		Email	

Attribute	Value
Channel	Web
Touchpoint Name	Informational
Hierarchy	No
Model Type	PredCSAT Desktop Info
Journey Phase	Awareness
Touchpoint Type	Standard
Partner Involved	No
Replay	No
Version Number of Model Template	17.2.G

Survey Type	PREDCSAT_NPS
Look and Feel	Single Page
Theme Color	#009fea