

# **Welcome and Thank You Text**

## **Welcome Text**

Thank you for visiting the USDA NASS website. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

# **Thank You Text**

Thank you for taking this survey - and for helping us serve you better. We appreciate your input!

## **Welcome Text - Alternate**

## **Thank You Text - Alternate**



### **Customer Satisfaction Survey**

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.

Cancel



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ForeSee ForeSee Privacy Policy Survey Support

Model Name Model ID Partitioned Date NASS Satisfaction Survey hEEoZUhQwdptZE5pZJxRMA4C

Yes 12/22/2014 Red & Strike-Through Delete

Underlined & Italicized : Re-order



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Return (1=Very Unlikely, 10=Very Likely)
Look and Feel - Appeal	Please rate the <b>visual appeal</b> of this site.	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Return	How likely are you to return to this site in the next 30 days?
Look and Feel - Balance	Please rate the balance of graphics and text on this site.	Satisfaction - Expectations	How well does this site <b>meet your expectations</b> ? (1=Falls Short, 10=Exceeds)		Recommend (1=Very Unlikely, 10=Very Likely)
Look and Feel - Readability	Please rate the <b>readability of the pages</b> on this site.	Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	Recommend	How likely are you to <b>recommend this site</b> to someone else?
	Site Performance (1=Poor, 10=Excellent, Don't Know)		(= 1.00 1.00) = 1.00) = 1.00)	-	Primary Resource (1=Very Unlikely, 10=Very Likely)
Site Performance - Loading	Please rate how <b>quickly pages load</b> on this site.			Primary Resource	How likely are you to use this site as your primary resource for Agricultural Statistics?
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
•	Please rate how <b>completely the page content loads</b> on this site.				
	Navigation (1=Poor, 10=Excellent, Don't Know)				
Navigation - Organized	Please rate how well the site is organized.				
Navigation - Options	Please rate the options available for navigating this site.				
Navigation - Chuons	Please rate how well the site layout helps you find what you need.				
ravigation Layout	Information Browsing (1=Poor, 10=Excellent, Don't Know)				
Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.				
Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
Information Browsing - Features	Please rate how well the features on the site help you find the information you need.				
	Site Information (1=Poor, 10=Excellent, Don't Know)				
Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.				
Site Information - Understandable	Please rate how understandable this site's information is.				
Site Information - Answers	Please rate how well the site's information provides answers to your questions.				
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Model ID hEEoZUhQwdptZE5pZJxRMA4C

12/22/2014

Partitioned

Date

Pink: Addition

Underlined & Italicized: Re-order

Yes

Blue: Reword

	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Labe
C5643Q001		How frequently do you visit this site?	This is my first visit		Y	Radio button, one-up vertical	Skip Logic Group*	Visit Frequenc
			Every few months or less often		+	l citioai		
			Monthly		•			
			Weekly		1			
			Several times a week		1			
			Daily/more than once a day					
C5643Q002		What is your <b>primary role</b> in visiting the site today?			Y	Radio button, one-up	Skip Logic Group*	Role
			Agri-business representative			vertical		
			Commodities exchange person					
			Farmer, Rancher, or other Agricultural Producer General Public Individual					
			Federal Government Individual	A				
			Local/State Government Individual	Â				
			Researcher	^				
			Educator					
			Student					
			Media individual					
			Other:	В				
C5643Q003		Please specify the type of agency you work for.	Congress		Y	Radio button, one-up	Skip Logic Group*	Agency
						vertical		
			Federal agency					
			State agency					
	A		Local government					
			Native American tribe					
050400004			Other:	С		Total control of the Park	Older Levels Consent	or pul
C5643Q004	В	My primary role is:			N	Text area, no char limit	Skip Logic Group*	OE_Role
C5643Q005 C5643Q006	С	Which agency do you work for?	Dublications of reserve		N Y	Text area, no char limit Radio button, one-up	Skip Logic Group*  Skip Logic Group*	OE_Agency Reason
C5043Q000		What is your <b>primary reason</b> for visiting this site today?	Publications or reports		Y	vertical	Skip Logic Group	Reason
			Charts & Maps			Vertical		
			Agriculture Census Info					
			Quick Stats Database					
			NASS State Office Websites					
			NASS Products and Services					
			Agency News/Upcoming events					
			General Agency Information					
			Contact Customer Service					
			Career Opportunities					
			Respond to a Survey					
			Other:	A				
		The continue of the continue o						05 0
	A	The primary reason I visited the site today was:			N	Text area, no char limit	Olde Landa Occupa	OE_Reason
	A	The <b>primary reason</b> I visited the site today was: What was the <b>primary topic</b> you were seeking information on			N Y	Radio button, one-up	Skip Logic Group*	OE_Reason Topic
AC5643Q007 AC5643Q008	A		? Field Crops				Skip Logic Group*	
	A		Pield Crops Food Crops			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics Economics and Prices			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics Economics and Prices Environmental			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General Farm and farmland data Charts & Maps			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices			Radio button, one-up	Skip Logic Group*	
	A		Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology	A		Radio button, one-up	Skip Logic Group*	
C5643Q008	A		Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices	A		Radio button, one-up	Skip Logic Group*  Skip Logic Group*	
		What was the <b>primary topic</b> you were seeking information on Please specify the other primary topic you were seeking	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices	A	Y	Radio button, one-up vertical  Text area, no char limit Radio button, one-up		Topic
C5643Q008		What was the <b>primary topic</b> you were seeking information on Please specify the other primary topic you were seeking information on.	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:  Reference Material	A	Y	Radio button, one-up vertical  Text area, no char limit	Skip Logic Group*	Topic  OE_Topic
C5643Q008		What was the <b>primary topic</b> you were seeking information on Please specify the other primary topic you were seeking information on.	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:  Reference Material Provide Data for Others	A	Y	Radio button, one-up vertical  Text area, no char limit Radio button, one-up	Skip Logic Group*	Topic  OE_Topic
C5643Q008		What was the <b>primary topic</b> you were seeking information on Please specify the other primary topic you were seeking information on.	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:  Reference Material Provide Data for Others Make decisions or set policies	A	Y	Radio button, one-up vertical  Text area, no char limit Radio button, one-up	Skip Logic Group*	Topic  OE_Topic
C5643Q008		What was the <b>primary topic</b> you were seeking information on Please specify the other primary topic you were seeking information on.	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:  Reference Material  Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers	A	Y	Radio button, one-up vertical  Text area, no char limit Radio button, one-up	Skip Logic Group*	Topic  OE_Topic
C5643Q008		What was the <b>primary topic</b> you were seeking information on Please specify the other primary topic you were seeking information on.	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:  Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest		Y	Radio button, one-up vertical  Text area, no char limit Radio button, one-up	Skip Logic Group*	Topic  OE_Topic
C5643Q008  C5643Q009  C5643Q010		What was the <b>primary topic</b> you were seeking information on Please specify the other primary topic you were seeking information on.  How do you <b>primarily use</b> the material on the site?	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:  Reference Material  Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers	A	Y	Radio button, one-up vertical  Text area, no char limit Radio button, one-up	Skip Logic Group* Skip Logic Group*	Topic  OE_Topic  Use Material
C5643Q008  C5643Q009  C5643Q010	A	Please specify the other primary topic you were seeking information on information on.  How do you primarily use the material on the site?  Please specify in what other ways you primarily use the material on this site.	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:  Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest Other:		N Y	Radio button, one-up vertical  Text area, no char limit  Radio button, one-up vertical	Skip Logic Group*  Skip Logic Group*  Skip Logic Group*	OE_Topic Use Material OE_Use Mate
C5643Q008	A	What was the <b>primary topic</b> you were seeking information on Please specify the other primary topic you were seeking information on.  How do you <b>primarily use</b> the material on the site?  Please specify in what other ways you <b>primarily use</b> the	Pield Crops Food Crops Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology About NASS, its policies and practices Other:  Reference Material Provide Data for Others Make decisions or set policies Prepare articles, studies, or papers Personal Interest		N Y	Radio button, one-up vertical  Text area, no char limit Radio button, one-up	Skip Logic Group* Skip Logic Group*	Topic  OE_Topic  Use Material

MAC5643Q014	Did you use the search feature on NASS.USDA.gov today?	Yes No	A	Y	Drop down, select one	Skip Logic Group*	Search
MAC5643Q015	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Skip Logic Group*	Search Helpful
		Very helpful					
		Helpful					
		Somewhat helpful					
		Not at all helpful					
MAC5643Q016	How would you improve navigation on this site?			N	Text area, no char limit		OE_NavImprove
MAC5643Q017	What is <b>one improvement you would recommend</b> for the NASS site?			N	Text area, no char limit		OE_Improvement

Model ID hEEoZUhQwdptZE5pZJxRMA4C

Partitioned Yes Pink: Addition

Underlined & Italicized: Re-order

12/22/2014 Date

Blue: Reword

QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
AC5643Q001		How frequently do you visit this site?			Υ	Radio button, one-up	Skip Logic Group*	Visit Frequency
			This is my first visit Every few months or less often			vertical		
			Monthly Weekly		1			
			Several times a week		t			
			Daily/more than once a day					
C5643Q002		What is your primary role in visiting the site today?	, , , , , , , , , , , , , , , , , , ,		Y	Radio button, one-up	Skip Logic Group*	Role
			Agri-business representative			vertical		
			Commodities exchange person					1
			Farmer, Rancher, or other Agricultural Producer					
			General Public Individual					
			Federal Government Individual	A				
			Local/State Government Individual	Α				
			Researcher Educator					
			Student					
			Media individual					
			Other:	В				
.C5643Q003		Please specify the type of agency you work for.	Congress	В	Υ	Radio button, one-up	Skip Logic Group*	Agency
.03043Q003		li lease specify the type of agency you work for.	Congress			vertical	OKIP Logic Group	Agency
			Federal agency					
			State agency					
	Α		Local government					
			Native American tribe					
			Other:	С				
C5643Q004	В	My primary role is:			N	Text area, no char limit	Skip Logic Group*	OE_Role
C5643Q005	С	Which agency do you work for?			N	Text area, no char limit	Skip Logic Group*	OE_Agency
C5643Q006		What is your <b>primary reason</b> for visiting this site today?	Publications or reports		Y	Radio button, one-up	Skip Logic Group*	Reason
						vertical		
			Charts & Maps					
			Agriculture Census Info					
			Quick Stats Database					
			NASS State Office Websites					
			NASS Products and Services					
			Agency News/Upcoming events					
			General Agency Information					
			Contact Customer Service					
			Career Opportunities					
			Respond to a Survey					
			Other:	Α				
C5643Q007	Α	The primary reason I visited the site today was:			N	Text area, no char limit		OE_Reason
C5643Q008		What was the <b>primary topic</b> you were seeking information on?	Field Crops		Y	Radio button, one-up	Skip Logic Group*	Topic
						vertical		
			Food Crops					
			Demographics					
			Economics and Prices					
			Environmental					
			Livestock and Animals					
			General farm and farmland data					
			Charts & Maps					
			Research, Science, and Technology					
			About NASS, its policies and practices					
			Other:	Α				
C5643Q009	A	Please specify the other primary topic you were seeking	Cutor.		N	Text area, no char limit	Skip Logic Group*	OE_Topic
		information on.						
C5643Q010		How do you <b>primarily use</b> the material on the site?	Reference Material		Y	Radio button, one-up vertical	Skip Logic Group*	Use Material
			Provide Data for Others					
			Make decisions or set policies					
			Prepare articles, studies, or papers					
			Personal Interest					
			Other:	Α				
C5643Q011	A	Please specify in what other ways you <b>primarily use</b> the material on this site.			N		Skip Logic Group*	OE_Use Mater
C5643Q012		Did you find what you were looking for on the site today?	Yes		Υ	Radio button, one-up	Skip Logic Group*	Accomplish
		, , , , , , , , , , , , , , , , , , ,				vertical		
			No	Α				

MAC5643Q013 A Please tell us specifically what you were looking for on the site:

N Text area, no char limit Skip Logic Group\* OE\_DidNotFind

MAC5643Q014	Did you use the search feature on NASS.USDA.gov today?	Yes No	A	Y	Drop down, select one	Skip Logic Group*	Search
MAC5643Q015	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Skip Logic Group*	Search Helpful
		Very helpful					
		Helpful					
		Somewhat helpful					
		Not at all helpful					
MAC5643Q016	How would you improve navigation on this site?			N	Text area, no char limit		OE_NavImprove
MAC5643Q017	What is <b>one improvement you would recommend</b> for the NASS site?			N	Text area, no char limit		OE_Improvement

Model Name NASS Satisfaction Survey
Model ID hEEoZUhQwdptZE5pZJxRMA4C
Partitioned Yes

12/22/2014

Date

Red & Strike Through: Delete

<u>Underlined & Italicized</u>: Re-order



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions
MAC5643Q001		How frequently do you visit this site?	This is my first visit		Y	Radio button, one-up vertical	Skip Logic Group*
			Every few months or less often	A			
			Monthly	Α			
			Weekly	Α			
			Several times a week	Α			
			Daily/more than once a day	Α			
	Α	Did you notice the recent change to the site?	Yes	В	Y	Radio button, one-up vertical	Skip Logic Group*
			No				
			Don't know				
	В	How would you rate the new version of the site compared to the old version?			Y	Radio button, one-up vertical	Skip Logic Group*
			New site is much better	С			
			New site is somewhat better	С			
			No difference/neutral				
			New site is somewhat worse	D			
			New site is much worse	D			
	С	What did you like best about the new version of the site?			N	Text area, no char limit	Skip Logic Group*
	D	Why did you evaluate the new version in this manner?			N	Text area, no char limit	Skip Logic Group*
IAC5643Q002		What is your <b>primary role</b> in visiting the site today?	Agri-business representative		Y	Radio button, one-up vertical	Skip Logic Group*
			Commodities exchange person			,	1 , 19
			Farmer, Rancher, or other Agricultural Producer				
			General Public Individual				
			Federal Government Individual	Α			
			Local/State Government Individual	Ā			
			Researcher	^			
			Educator				
			Student				
			Media individual				
			Other:	В			
1AC5643Q003		Please specify the type of agency you work for.	Congress		Y	Radio button, one-up vertical	Skip Logic Group*
IAC3043Q003		riease specify the type of agency you work for.	Federal agency		'	radio button, one-up vertical	Skip Logic Group
			State agency				
	A		Local government				
	^		Native American tribe				
			Other:	С			
MAC5643Q004	В	My primary role is:	Other.		N	Text area, no char limit	Skip Logic Group*
MAC5643Q005	C	Which agency do you work for?			N	Text area, no char limit	Skip Logic Group*
MAC5643Q006		What is your <b>primary reason</b> for visiting this site today?	Publications or reports		Y	Radio button, one-up vertical	Skip Logic Group*
		Triacio your primary rousen for visiting the site today.	Charts & Maps			rtadio battori, orio ap vortical	Chip Edgio Group
			Agriculture Census Info				
			Statistical Information				
			Quick Stats Database				
			NASS State Office Websites				
			NASS Products and Services				
			Agency News/Upcoming events				
			General Agency Information				
			Contact Customer Service				
			Career Opportunities				
MAC5643Q007	A	The <b>primary reason</b> I visited the site today was:	Other:	Α	N	Text area, no char limit	
1AC5643Q007	A	What was the <b>primary topic</b> you were seeking information on?	Field Crops		Y	Radio button, one-up vertical	Skip Logic Group*
		That has the primary topic you were seeking information on:	i ida di opo			Tadio Battori, one up vertical	OKIP Logic Group
			Food Crops				
			Demographics				
			Economics and Prices				
			Environmental				
			Livestock and Animals				
			General farm and farmland data				
			Charts & Maps				
			Research, Science, and Technology				
			About NASS, its policies and practices				
			Other:	А			
MAC5643Q009	A	Please specify the other primary topic you were seeking information	Outer.		N	Text area, no char limit	Skip Logic Group*
		on.					
MAC5643Q010		How do you <b>primarily use</b> the material on the site?	Reference Material		Y	Radio button, one-up vertical	Skip Logic Group*
			Provide Data for Others				
			Make decisions or set policies				
			iwake decisions of Set policies				
			Prepare articles, studies, or papers				

				Personal Interest				
				Other:	Α			
MAC5643Q	Q011		Please specify in what other ways you <b>primarily use</b> the material on this site.			N		Skip Logic Group*
MAC5643Q	2012		Did you find what you were looking for on the site today?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*
				No	Α			
MAC5643Q	Q013	A	Please tell us specifically what you were looking for on the site:			N	Text area, no char limit	Skip Logic Group*

MAC5643Q014		Did you use the search feature on NASS.USDA.gov today?	Yes	Α	Y	Drop down, select one	Skip Logic Group*
			No No				
MAC5643Q015	A	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Skip Logic Group*
			Very helpful				
			Helpful				
			Somewhat helpful				
			Not at all helpful				
MAC5643Q016		How would you improve navigation on this site?			N	Text area, no char limit	
MAC5643Q017		What is <b>one improvement you would recommend</b> for the NASS site?			Z	Text area, no char limit	



CQ Label
Visit Frequency
Decemb Channe
Recent Change
Rate Recent Change
OE_Recent Change Better
OE_Recent Change Worse
Role
Agency
rigericy
OE_Role OE_Agency Reason
OE_Agency
reason
OE_Reason
Topic
OE_Topic
ozopio
Use Material

OE\_Use Material

Accomplish

OE\_DidNotFind

Search

Search Helpful

OE\_NavImprove
OE\_Improvement

Model Name Model ID Partitioned NASS Satisfaction Survey hEEoZUhQwdptZE5pZJxRMA4C Yes

12/22/2014

Date

Red & Strike Through: Delete

Underlined & Italicized: Re-order



QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
MAC5643Q001		How frequently do you visit this site?	This is my first visit		Y	Radio button, one-up vertical		Visit Frequency
			Every few months or less often					
			Monthly		1			
			Weekly		4			
			Several times a week		4			
IAC5643Q002		What is your <b>primary role</b> in visiting the site today?	Daily/more than once a day Agri-business representative		Y	Radio button, one-up vertical	Skip Logic Group*	Role
IAC3043Q002		What is your primary role in visiting the site today?	Commodities-Commododities exchange person		'	Radio buttori, orie-up vertical	Skip Logic Group	Role
			Farmer, Rancher, or other Agricultural Producer					
			General Public Individual					
			Federal Government Individual	Α				
			Local/State Government Individual	A				
			Researcher					
			Educator					
			Student					
			Media individual					
			Other <del>, please specify</del> :	В				
AC5643Q003		Please specify the type of agency you work for.	Congress		Y	Radio button, one-up vertical	Skip Logic Group*	Agency
			Federal agency					1
			State agency					1
	A		Local government					
			Native American tribe					
			Other <del>, please specify</del> :	С				
AC5643Q004	В	My primary role is:			N	Text area, no char limit	Skip Logic Group*	OE_Role
AC5643Q005	С	Which agency do you work for?			N	Text area, no char limit	Skip Logic Group*	OE_Agency
AC5643Q006		What is your <b>primary reason</b> for visiting this site today?	Publications or reports		Y	Radio button, one-up vertical	Skip Logic Group*	Reason
			Charts & Maps					
			Agriculture Census Info					
			Statistical Information Quick Stats Database					
			NASS State Office Websites					
			NASS State Office Websites NASS Products and Services					
			Agency News/Upcoming events					
			General Agency Information Contact Customer Service					
			Career Opportunities					
			Other <del>, please specify</del> :	A				
/AC5643Q007	A	The primary reason I visited the site today was:	Outer, pieuse speeny.		N	Text area, no char limit		OE Reason
AC5643Q008		What was the primary topic you were seeking information on?	Field Crops		Y	Radio button, one-up vertical	Skip Logic Group*	Topic
			Food Crops					
			Food Crops					
			Demographics					
			Economics and Prices					
			Environmental					
			Livestock and Animals					
			General farm and farmland data					
			Charts & Maps					
			Research, Science, and Technology About NASS, its policies and practices					
			Other, please specify:	A				
AC5643Q009	A	Please specify the other primary topic you were seeking information	Outer <del>, pieuse speerry</del> .		N	Text area, no char limit	Skip Logic Group*	OE_Topic
		on.						
AC5643Q010		How do you <b>primarily use</b> the material on the site?	Reference Material		Y	Radio button, one-up vertical	Skip Logic Group*	Use Material
			Provide Data for Others					
			Make decisions or set policies					
			Imake decisions of set policies					
			Prepare articles, studies, or papers					
			Personal Interest					
			Personal interest					
			Other <del>, please specify</del> :	A				
ACE6420011		Dioco appoint in what other ways		A	, and		Ship I gair Carava	OF Health
AC5643Q011	A	Please specify in what other ways you <b>primarily use</b> the material on this site.		A	N		Skip Logic Group*	OE_Use Mate
C5643Q011 C5643Q012	A			A	N Y	Radio button, one-up vertical	Skip Logic Group*	OE_Use Mate

MAC5643Q014		Did you use the search feature on NASS.USDA.gov today?	Yes No	A	Y	Drop down, select one	Skip Logic Group*	Search
MAC5643Q015	A	Please rate how helpful you found the Search feature to be during your visit today.	Extremely helpful		Y	Radio button, one-up vertical	Skip Logic Group*	Search Helpful
			Very helpful					
			Helpful	1				
			Somewhat helpful					
			Not at all helpful					
MAC5643Q016		How would you improve navigation on this site?			N	Text area, no char limit		OE_NavImprove
MAC5643Q017		What is one improvement you would recommend for the NASS site?			N	Text area, no char limit		OE_Improvement

Model Name Model ID Partitioned Date NASS Satisfaction Survey hEEoZUhQwdptZE5pZJxRMA4C

Yes 12/22/2014 Red & Strike-Through: Delete Underlined & Italicized: Re-order



	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions
MAC5643Q001		How frequently do you visit this site?	This is my first visit		Υ	Radio button, one-up vertical	
-			Every few months or less often				
			Monthly				
			Weekly				
			Several times a week				
			Daily/more than once a day				
		hard to the second of the seco					
MAC5643Q002		What is your <b>primary role</b> in visiting the site today?	Agri-business representative		Υ	Radio button, one-up vertical	Skip Logic Group*
			Commododities exchange person				
			Farmer, Rancher, or other Agricultural Producer				
			General Public Individual				
			Federal Government Individual	Α			
			Local/State Government Individual	A			
			Researcher	_ ^			
			Educator				
			Student				
			Media individual				
			Other, please specify:	В			
MAC5643Q003		Please specify the type of agency you work for.	Congress		Y	Radio button, one-up vertical	
WAC3043Q003		riease specify the type of agency you work for.				Radio buttori, orie-up vertical	
			Federal agency				
			State agency				
	Α		Local government				
			Native American tribe				
			Other, please specify:	С			
MAC5643Q004	В	My primary role is:	Curer, preded openity.		N	Text area, no char limit	
WACE642000E	0						
MAC5643Q005	C	Which agency do you work for?			N	Text area, no char limit	
MAC5643Q006		What is your <b>primary reason</b> for visiting this site today?	Publications or reports		Υ	Radio button, one-up vertical	Skip Logic Group*
			Charts & Maps				
			Agriculture Census Info				
			Statistical Information				
			Quick Stats Database				
			NASS State Office Websites				
			NASS Products and Services				
			Agency News/Upcoming events				
			General Agency Information				
			Contest Customer Consise				
			Contact Customer Service				
			Career Opportunities				
			Other, please specify:	Α			
MAC5643Q007	Α	The primary reason I visited the site today was:			N	Text area, no char limit	
MAC5643Q008		What was the primary topic you were seeking information on?	Crops & Plants		Υ	Radio button, one-up vertical	Skip Logic Group*
•		, , , ,					, , ,
			Field Crops				
			Food Crops				
			Food Crops				
			Food Crops Demographics				
			Food Crops  Demographics Economics and Prices				
			Food Crops  Demographics Economics and Prices Environmental				
			Food Crops  Demographics Economics and Prices				
			Food Crops  Demographics  Economics and Prices  Environmental  Livestock and Animals				
			Food Crops  Demographics  Economics and Prices  Environmental  Livestock and Animals  General farm and farmland data				
			Food Crops  Demographics  Economics and Prices  Environmental Livestock and Animals  General farm and farmland data  Charts & Maps				
			Food Crops  Demographics  Economics and Prices  Environmental  Livestock and Animals  General farm and farmland data				
			Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology				
			Food Crops  Demographics Economics and Prices Erwironmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach				
			Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices				
			Food Crops  Demographics Economics and Prices Erwironmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach	A			
MAC5643Q009	A	Please specify the other primary topic you were seeking information	Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices	A	N	Text area, no char limit	
MAC5643Q009	A	Please specify the other primary topic you were seeking information on.	Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices	A	N	Text area, no char limit	
	A	on.	Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices Other, please specify:	A	N		Skin Logic Groun*
	A		Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices	А	N	Text area, no char limit Radio button, one-up vertical	Skip Logic Group*
	A	on.	Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices Other, please specify:  Reference Material	A	N		Skip Logic Group*
	A	on.	Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices Other, please specify:	А	N		Skip Logic Group*
MAC5643Q009 MAC5643Q010	A	on.	Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices Other, please specify:  Reference Material	A	N		Skip Logic Group*
	A	on.	Provide Data for Others	A	N		Skip Logic Group*
	A	on.	Food Crops  Demographics Economics and Prices Environmental Livestock and Animals General farm and farmland data Charts & Maps Research, Science, and Technology Education and Outreach About NASS, its policies and practices Other, please specify:  Reference Material	A	N		Skip Logic Group*
	A	on.	Provide Data for Others	A	N		Skip Logic Group*
	A	on.	Provide Data for Others  Make decisions or set policies	A	N		Skip Logic Group*
	A	on.	Provide Data for Others	A	N		Skip Logic Group*
	A	on.	Provide Data for Others  Make decisions or set policies  Prepare articles, studies, or papers	A	N		Skip Logic Group*
	A	on.	Provide Data for Others  Make decisions or set policies	A	N		Skip Logic Group*
	A	on.	Provide Data for Others  Make decisions or set policies  Prepare articles, studies, or papers	A	N		Skip Logic Group*
	A	on.	Provide Data for Others  Make decisions or set policies  Prepare articles, studies, or papers	A	N		Skip Logic Group*

MAC5643Q011	A	Please specify in what other ways you <b>primarily use</b> the material on this site.					
MAC5643Q012		Did you find what you were looking for on the site today?	Yes No	А	Y	Radio button, one-up vertical	Skip Logic Group*
MAC5643Q013	A	Please tell us specifically what you were looking for on the site:			N	Text area, no char limit	
MAC5643Q014		Did you use the search feature on NASS.USDA.gov today?	Yes	Α	Y	Drop down, select one	Skip Logic Group*
MAC5643Q015	A	today.	Extremely helpful		Y	Radio button, one-up vertical	
			Very helpful				
			Likely				
			Helpful				
			Somewhat helpful				
			Not at all helpful				
MAC5643Q016		How would you improve navigation on this site?				Text area, no char limit	
MAC5643Q017		What is one improvement you would recommend for the NASS site?			N	Text area, no char limit	



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Visit\_Frequency

Role

Agency

OE\_Role
OE\_Agency
Reason

OE\_Reason Topic

OE\_Topic

Use Material

OE\_Use Material

Accomplish

OE\_DidNotFind Search

Search Helpful

OE\_NavImprove
OE\_Improvement