

#### Welcome and Thank You Text

### **Welcome Text**

Thank you for visiting [Company/Site/Agency]. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### **Welcome Text - Alternate**

Thank you for visiting [Company/Site/Agency]. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the [Company/Site/Agency]. Please take a few minutes to give us your feedback. All results are strictly confidential.

# FORE SEE

### **Customer Satisfaction Survey**

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

## **Thank You Text**

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

### **Thank You Text - Alternate**

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



rough: Delete Underlined & Italicized: Re-order

Model Name NHTSA v2 Model ID VZcAA4Qol Partitioned 2MQ VZcAA4QoMBcBRhpA15JEEA4C

11/18/2015

Date

Pink: Additio Blue: Reword



Label	Element Questions		Label	Satisfaction Questions		Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)	١		Satisfaction			Return (1=Very Unlikely, 10=Very Likely)
ook and Feel. Appeal	Please rate the <b>visual appeal</b> of this site.	16	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19	Return	How likely are you to return to the NHTSA.gov site?
	Please rate the balance of graphics and text on this site.	17	Satisfaction -	How well does this site meet your expectations?			Recommend (1=Very Unlikely, 10=Very Likely)
ook and Feel	Please rate the <b>readability of the pages</b> on this site.		Satisfaction -	How does this site compare to your idea of an ideal website?	20		How likely are you to recommend NHTSA.gov to someone else?
Readability			Ideal	(1=Not Very Close, 10=Very Close)			
	Site Performance (1=Poor, 10=Excellent, Don't Know)	1					Primary Resource (1=Very Unlikely, 10=Very Likely)
Site Performance - _oading	Please rate how <b>quickly pages load</b> on this site.				21		How likely are you to use NHTSA.gov as your <b>primary resource for</b> obtaining information from this agency?
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.						Trust (1=Strongly Disagree, 10=Strongly Agree)
Site Performance - Completeness	Please rate how completely the page content loads on this site.					Trust - Best Interests	
	Navigation (1=Poor, 10=Excellent, Don't Know)				23	Trust -	I can count on NHTSA to act in my best interests.
Navigation -	Please rate how well this site is organized.				24	Trustworthy Trust - Do	I consider NHTSA to be <b>trustworthy.</b>
Organized	_					Right	NHTSA can be trusted to do what is right.
Navigation - Options	Please rate the options available for navigating this site.						Future Participation (1=Very Unlikely, 10=Very Likely)
Navigation - _ayout	Please rate how well the site layout helps you find what you need.				25	Future Participation	How likely are you to <b>express your thoughts or ideas to NHTSA</b> in the next 90 days?
nformation	Information Browsing (1=Poor, 10=Excellent, Don't Know)	1					
nformation Browsing - Sort	Please rate the ability to <b>sort information by criteria that are important to you</b> on this site.						
nformation Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.						
nformation Browsing - Features	Please rate how well the <b>features</b> on the site <b>help you find the information you</b> need.						
	Site Information (1=Poor, 10=Excellent, Don't Know)						
Site nformation - Thoroughnes	Please rate the <b>thoroughness of information</b> provided on this site.						
Site nformation - Jnderstandab	Please rate how understandable this site's information is.						
Site nformation -	Please rate how well the site's information provides answers to your questions.						
Answers							

Model Name NHTSA v2

Model ID VZcAA4QoMBcBRhpA15JEEA4C

Partitioned 2MQ

Date 11/18/2015

	-		<del>,</del>
QID	QUESTION META TAG	Skip From	Question Text
BAN6358Q001			How <b>frequently</b> do you visit this site?
BAN6358Q002			What <b>best describes</b> your role during your site visit today?
BAN6358Q003		Α	Other best describes your role
BAN6358Q004			What <b>type(s) of information</b> were you looking for on the site? (Please select all that apply.)
BAN6358Q005		Α	Other information
BAN6358Q006		F	What type(s) of driving safety information were you looking for? (Please select all that apply.)

BAN6358Q007	G	Other driving safety information
BAN6358Q008	В	What <b>type(s) of car seat information</b> were you looking for? (Please select all that apply.)
BAN6358Q009	С	Other car seat information
BAN6358Q010	Н	What type(s) of vehicle safety information were you looking for? (Please select all that apply.)
BAN6358Q011	J	Why were you looking for information on air bags?
BAN6358Q012	K	For what other reason were you looking for air bag information?
BAN6358Q013	ı	Other vehicle safety information
BAN6358Q014		What made you decide to look for this type of information?
BAN6358Q015		Did you try to search for recalls on a vehicle today?
BAN6358Q016	Α	Did you use the VIN search tool today?
BAN6358Q017	В	Was the explanation clear for which kind of recalls the VIN search tool covers and does not cover?
BAN6358Q018 BAN6358Q019	BB C	What was not clearly explained? Which best describes your experience with the VIN
		search tool today?

		_	
BAN6358Q020		CC	Describe your experience with the VIN search tool.
BAN6358Q021		D	Was the information given in the Recall Results clear?
BAN6358Q022		DD	What was not clear about the Recall Results?
BAN6358Q023 E		E	Did the Recall Results give you the information you needed about any potential issue and next steps to take?
BAN6358Q024		EE	What other information would you like to have?
BAN6358Q025		F	Did you search for additional safety information by make/model/year?
TAR0203287		FF	Did you have any difficulty finding where to search for safety information by make/year/model?
TAR0203308		FF	How was your experience searching for safety information by make/year/model?
TAR0203311		F1	Please describe your issue.
BAN6358Q026		G	Why didn't you use the VIN search tool today? (Please select all that apply.)
BAN6358Q027		GG	Why else didn't you use the VIN search tool?
BAN6358Q036			How do you want to use the information you were looking for today?
BAN6358Q037			More specifically, how will you use the information. Please be brief. (Ex: To decide what vehicle to buy, to learn about a car seat I own, etc.)
BAN6358Q038			Were you able to <b>find what you were looking for</b> on the site today?
BAN6358Q039		E	What were you looking for that you could not find?
BAN6358Q046			Did you have any trouble <b>navigating the site</b> today?

BAN6358Q047	F	What type of difficulty did you encounter with the <b>navigation process</b> ? (Please select all that apply.)
BAN6358Q048	A	Other navigational difficulties
BAN6358Q049	В	Please tell us which links took you somewhere unexpected
BAN6358Q050		Did you use the <b>search feature</b> today?
BAN6358Q051	A	Please describe your experience with the site's search feature.
BAN6358Q052	В	Other search difficulties
BAN6358Q053	С	If you could make <b>one improvement</b> to the search feature, which of the following would you make?
BAN6358Q054	D	What other search improvement suggestion would you make?
BAN6358Q059		Have you seen or heard of any program(s) or campaign(s) that NHTSA is currently running? (Please select all that apply.)

BAN6358Q060	Thinking of all the of the websites where you search for information on a regular basis, which one site do you believe to be your ideal site?
BAN6358Q061	What additional features or options would you most like to see added to the NHTSA site?

Answer Choices	Skip To	Required Y/N
Daily		Υ
Two to three times per week		
About once a month		
Every few months		
Every 6 months or less		
This is my first time visiting this site		
State or local government employee		Y
Parent		
Child care provider/Caregiver		
Consumer		
Traffic Safety Advocate		
Manufacturer		
Industry group member		
Researcher		
Other	Α	
		N
<b>Driving Safety</b> (alcohol, texting/cell phones, car seats, seat belts, bicycles, motorcycles, pedestrians, driver education, school buses, etc.)	F	Y
<b>Vehicle Safety</b> (air bags, brakes, recalls & defects, complaints, tires, etc.)	н	
<b>Research</b> (Crash Injury Research (CIREN), Driver Simulation (NADS), Event Data Recorder (EDR), etc.)		
<b>Data</b> (National Automotive Sampling System (NASS), Fatality Analysis Reporting System (FARS), National Driver Register, Special Crash Investigations (SCI), etc.)		
Laws & Regulations (air bags, fuel economy, seat belts, tires, etc.)		
About NHTSA (Administrator, calendar, jobs, press releases, etc.)		
Other	Α	
		N
Aggressive Driving		Y
Bicycles		
Child Safety (car seats)	В	
Distracted Driving (text or call)		
Driver Education		
Enforcement & Justice Services		
Impaired Driving (alcohol)		
Motorcycles		
Occupant Protection (seat belts)		
Pedestrians		
Research & Evaluation		

School Buses		
Other	G	
		N
Car seat recalls		Υ
Seat ratings		
Inspection center locations		
Car seat installation information		
Instructional videos Other	С	
Ottlet		N
		IN
Air Bags	_	Υ
, iii Dago	J	
Brakes	_	
Odometer Fraud		
Other Equipment (head restraints, vehicle backover avoidance		
technology, transportation recorders)		
Recalls & Defects or Complaints		
Test Procedures		
Tires		
Vehicle-Related Theft		
Other	I	
Curiosity - just browsing		Υ
My car is recalled and I want to learn what to do next	-	
Check air bag recall information to see if my car is included		
Other	K	N.I.
		N
		N
		14
		N
Yes	Α	Υ
No		
Yes	B,C,F	Υ
No	G	
Don't know		
Yes		Y
NI-		
No Don't know	ВВ	
Don't know		NI
I received Decall Decults for my VIN	D,E	N Y
I received Recall Results for my VIN	D,E	ľ
I submitted my VIN, but got an error message		
I could not submit my VIN in the search field		
Other	СС	
Outo	33	

		N
Yes		Υ
No	DD	
110	00	N
		14
Yes		Υ
No	EE	
Don't know		
		N
Yes	FF	Υ
No		
Yes		Y
No .		
Search met my needs		Υ
Did not get the information I needed	-	
Had another issue with the search	F1	
That another issue with the search	-	N
		17
I could not find the VIN search tool		Y
I did not have my VIN available at the time	-	
I do not know how to find my VIN	-	
I searched by make/model/year instead		
I found what I needed without doing a search		
Other	GG	
		N
For personal research		Y
To you a supply for your die	-	
To research for work	1	
To research for school	-	
Not applicable		N
		IN
Yes		Υ
No	E	
		N
		) f
Yes	F	Y
No	-	
INU		

Too many links to choose from		Υ
Links did not take me where I expected	В	
Links/labels were difficult to understand		
Technical difficulties (e.g., broken links, error messages)		
Other	Α	
		N
		N
Yes	A, C	Υ
No		
I did <b>not have</b> any difficulty with the search feature		Y
Returned results that were too similar/redundant		
Results were not relevant to my search terms or needs		
Returned too many results		
Returned not enough results		
I was not sure what words to use in my search		
Search speed was too slow		
Search required too many refinements to get to what I wanted		
Other	В	
		N
Narrow results by a specific date		Y
Sort results by most popular to least popular		
Narrow by searching within the first set of results I receive		
Search the document by type (e.g., pdf, doc, wav, etc.)		
Other improvement suggestion:	D	
i gg		N
Drive sober or get pulled over (Campaign against drunk driving)		Y
Click it or ticket (Campaign for seat belt use)		
Where's baby? Look before you lock. (Program against leaving children in hot cars - Heatstroke, Hypothermia)		
Securing our most precious cargo. (Program promoting child passenger safety)		
One text or call could wreck it all. (Campaign against distracted driving)		
Tire Wise (Campaign with tire safety information)		
Government 5-Star Safety Ratings (Campaign with vehicle safety information)		
If you're texting, you're not driving. (Campaign against distracted driving)		
Ride Sober or Get Pulled Over. (Campaign against drinking while operating motorcycle)		

<b>Child Passenger Safety Week</b> (Campaign promoting safety for child passengers)		
National Seat Check Saturday (Child car seats – proper installation)		
Child Car Safety (Child car seats)		
Right Car Seat (Child car seats)		
<b>Seatbelt Safety for 8-14 year olds</b> (Appropriate car seat/seatbelt use for older children)		
U Drive. U Text. U Pay. Or You Drive. You Text. You Pay. (Campaign against distracted driving)		
Buzzed Driving is Drunk Driving. (Campaign against drunk driving)		
Everyone is a pedestrian. (Campaign to improve pedestrian safety)		
I have not seen or heard any program or campaign.		
	N	
	N	

Through: Delete

Italicized: Re-order





by Answers

·	Dy Aliswe			
Туре	Special Instructions	CQ Label		
Radio button, one-up vertical	Skip Logic Group	Visit Frequency		
Drop down, select one	Skip Logic Group	Role		
Text area, no char limit	Skip Logic Group	Other role		
Checkbox, one-up vertical	Skip Logic Group	Vehicle Info		
Text area, no char limit	Skip Logic Group	Other Vehicle Info		
Checkbox, one-up vertical	Skip Logic Group	Driving Safety		

	Skip Logic Group	Other Driving
Text area, no char limit	Skip Logic Group	Safety
Checkbox, one-up vertical	Skip Logic Group	Car seat info
Tout area in a short limit	Skip Logic Group	Other car seat info
Text area, no char limit Checkbox, one-up vertical	Skip Logic Group	Vehicle Safety
Checkbox, one-up vertical	Skip Logic Group	Air bag - why
Text area, no char limit	Skip Logic Group	OE_Air Bag info
Text area, no char limit	Skip Logic Group	Other Vehicle Safety
Text area, no char limit		Why Looking for Info
Radio button, one-up vertical	Skip Logic Group	VIN recall search
Radio button, one-up vertical	Skip Logic Group	VIN search
Radio button, one-up vertical	Skip Logic Group	VIN clear expl
Text area, no char limit	Skip Logic Group	OE VIN clear expl
Radio button, one-up vertical	Skip Logic Group	VIN experience

Text area, no char limit	Skip Logic Group	OE VIN exper
Radio button, one-up vertical	Skip Logic Group	VIN results clear
Text area, no char limit	Skip Logic Group	OE VIN results not clear
Radio button, one-up vertical	Skip Logic Group	VIN info needed
Text area, no char limit	Skip Logic Group	OE VIN info needed
Radio button, one-up vertical	Skip Logic Group	VIN search addtl
Radio button, one-up vertical	Skip Logic Group*	Difficulty Find MYM
Radio button, one-up vertical	Skip Logic Group*	MYM search experience
Text area, no char limit	Skip Logic Group*	OE_MYM Issue
Checkbox, one-up vertical	Skip Logic Group	VIN search not used
Text area, no char limit	Skip Logic Group	OE VIN search not used
Radio button, one-up vertical		Use information
		OE_Use Info
Text area, no char limit		
Radio button, one-up vertical	Skip Logic Group	Accomplish
Text area, no char limit	Skip Logic Group	Could not accomplish
Radio button, one-up vertical	Skip Logic Group	Navigation

Checkbox, one-up vertical	Skip Logic Group	Navigation difficulty
Text area, no char limit	Skip Logic Group	Other navigation difficulty
	Skip Logic Group	Unexpected Links
Text area, no char limit Radio button, one-up vertical	Skip Logic Group	Search
	Skip Logic Group	Search experience
Checkbox, one-up vertical	Sinp Logic Group	Scarcii experience
	Skip Logic Group	Other search
Text area, no char limit	Skip Logic Group	difficulty Search
Drop down, select one		Improvement
Text area, no char limit	Skip Logic Group	OE_Search Improvement
Checkbox, one-up vertical	Randomize	Campaigns

	Mutually Exclusive,	
	Anchor Answer	
	Choice	
		OE - Ideal site
Text area, no char limit		
		OE - Additional
Text area, no char limit		features

Model Name NHTSA v2

Model ID VZcAA4QoMBcBRhpA15JEEA4C

Partitioned 2MQ

Date 11/18/2015

	-		<del>,</del>
QID	QUESTION META TAG	Skip From	Question Text
BAN6358Q001			How <b>frequently</b> do you visit this site?
BAN6358Q002			What <b>best describes</b> your role during your site visit today?
BAN6358Q003		Α	Other best describes your role
BAN6358Q004			What <b>type(s) of information</b> were you looking for on the site? (Please select all that apply.)
BAN6358Q005		Α	Other information
BAN6358Q006		F	What type(s) of driving safety information were you looking for? (Please select all that apply.)

BAN6358Q007	G	Other driving safety information
BAN6358Q008	В	What <b>type(s) of car seat information</b> were you looking for? (Please select all that apply.)
BAN6358Q009	С	Other car seat information
BAN6358Q010	Н	What type(s) of vehicle safety information were you looking for? (Please select all that apply.)
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BAN6358Q015		Did you try to search for recalls on a vehicle today?
BAN6358Q016	Α	Did you use the VIN search tool today?
BAN6358Q017	В	Was the explanation clear for which kind of recalls the VIN search tool covers and does not cover?
BAN6358Q018 BAN6358Q019	BB C	What was not clearly explained? Which best describes your experience with the VIN
		search tool today?

BAN6358Q021  D Was the information given in the Recall Results clear?  DD What was not clear about the Recall Results?  BAN6358Q023  E Did the Recall Results give you the information you needed about any potential issue and next steps to take?  BAN6358Q024  EE What other information would you like to have?  BAN6358Q025  F Did you search for additional safety information by make/model/year?  FF Did you have any difficulty finding where to search for safety information by make/year/model?  FF How was your experience searching for safety information by make/year/model?  F1 Please describe your issue.  BAN6358Q026  G Why didn't you use the VIN search tool today? (Please select all that apply.)  BAN6358Q037  GG Why else didn't you use the VIN search tool?  How do you want to use the information you were looking for today?  More specifically, how will you use the information. Please be brief. (Ex: To decide what vehicle to buy, to learn about a car seat I own, etc.)  BAN6358Q038  Were you able to find what you were looking for on the site today?			
Clear?	BAN6358Q020	CC	Describe your experience with the VIN search tool.
BAN6358Q023  E Did the Recall Results give you the information you needed about any potential issue and next steps to take?  EE What other information would you like to have?  BAN6358Q025  F Did you search for additional safety information by make/model/year?  FF Did you have any difficulty finding where to search for safety information by make/year/model?  FF How was your experience searching for safety information by make/year/model?  F1 Please describe your issue.  BAN6358Q026  G Why didn't you use the VIN search tool today? (Please select all that apply.)  BAN6358Q036  GG Why else didn't you use the VIN search tool?  How do you want to use the Information you were looking for today?  More specifically, how will you use the information. Please be brief. (Ex: To decide what vehicle to buy, to learn about a car seat I own, etc.)  BAN6358Q038  Were you able to find what you were looking for on the site today?  BAN6358Q039  E What were you looking for that you could not find?  Did you have any trouble navigating the site	BAN6358Q021	D	
BAN6358Q024  EE What other information would you like to have?  BAN6358Q025  F Did you search for additional safety information by make/model/year?  FF Did you have any difficulty finding where to search for safety information by make/year/model?  FF How was your experience searching for safety information by make/year/model?  F1 Please describe your issue.  BAN6358Q026  G Why didn't you use the VIN search tool today? (Please select all that apply.)  BAN6358Q036  How do you want to use the information you were looking for today?  More specifically, how will you use the information. Please be brief. (Ex: To decide what vehicle to buy, to learn about a car seat I own, etc.)  BAN6358Q039  E What were you looking for that you could not find?  BAN6358Q046  Did you have any trouble navigating the site	BAN6358Q022	DD	What was not clear about the Recall Results?
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	BAN6358Q046		

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BAN6358Q061		What additional features or options would you most like to see added to the NHTSA site?

Answer Choices	Skip To	Required Y/N
Daily		Υ
Two to three times per week		
About once a month		
Every few months		
Every 6 months or less		
This is my first time visiting this site		
State or local government employee		Y
Parent		
Child care provider/Caregiver		
Consumer		
Traffic Safety Advocate		
Manufacturer		
Industry group member		
Researcher		
Other	Α	
		N
<b>Driving Safety</b> (alcohol, texting/cell phones, car seats, seat belts, bicycles, motorcycles, pedestrians, driver education, school buses, etc.)	F	Y
<b>Vehicle Safety</b> (air bags, brakes, recalls & defects, complaints, tires, etc.)	н	
<b>Research</b> (Crash Injury Research (CIREN), Driver Simulation (NADS), Event Data Recorder (EDR), etc.)		
<b>Data</b> (National Automotive Sampling System (NASS), Fatality Analysis Reporting System (FARS), National Driver Register, Special Crash Investigations (SCI), etc.)		
Laws & Regulations (air bags, fuel economy, seat belts, tires, etc.)		
About NHTSA (Administrator, calendar, jobs, press releases, etc.)		
Other	Α	
		N
Aggressive Driving		Y
Bicycles		
Child Safety (car seats)	В	
Distracted Driving (text or call)		
Driver Education		
Enforcement & Justice Services		
Impaired Driving (alcohol)		
Motorcycles		
Occupant Protection (seat belts)		
Pedestrians		
Research & Evaluation		

School Buses		
Other	G	
		N
Car seat recalls		Υ
Seat ratings		
Inspection center locations		
Car seat installation information		
Instructional videos Other	С	
Ottlet		N
		IN
Air Bags	_	Υ
, iii Dago	J	
Brakes	_	
Odometer Fraud		
Other Equipment (head restraints, vehicle backover avoidance		
technology, transportation recorders)		
Recalls & Defects or Complaints		
Test Procedures		
Tires		
Vehicle-Related Theft		
Other	I	
Curiosity - just browsing		Υ
My car is recalled and I want to learn what to do next	-	
Check air bag recall information to see if my car is included		
Other	K	N.I.
		N
		N
		14
		N
Yes	Α	Υ
No		
Yes	B,C,F	Υ
No	G	
Don't know		
Yes		Y
NI-		
No Don't know	ВВ	
Don't know		NI
I received Decall Decults for my VIN	D,E	N Y
I received Recall Results for my VIN	D,E	ľ
I submitted my VIN, but got an error message		
I could not submit my VIN in the search field		
Other	СС	
Outo	33	

		N
Yes		Υ
No	DD	
		N
Yes		Υ
No	EE	
Don't know	EE	
Don't Klow		N
Yes	FF	Υ
No		
Yes		Υ
No		
Search met my needs		Υ
		·
Did not get the information I needed		
Had another issue with the search	F1	
		N
I could not find the VIN search tool		Υ
Todala flot iiila allo viiv odaloit todi		•
I did not have my VIN available at the time		
I do not know how to find my VIN		
I searched by make/model/year instead		
I found what I needed without doing a search		
Other	GG	
		N
For personal research		Υ
To account forward		
To research for work To research for school		
Not applicable		
Not applicable		N
Yes		Υ
	_	
No	Е	N.
		N
Yes	F	Υ
No		

Too many links to choose from		Υ
Links did not take me where I expected	В	
Links/labels were difficult to understand		
Technical difficulties (e.g., broken links, error messages)		
Other	Α	
		N
		N
Yes	A, C	Υ
No		
I did <b>not have</b> any difficulty with the search feature		Y
Returned results that were too similar/redundant		
Results were not relevant to my search terms or needs		
Returned too many results		
Returned not enough results		
I was not sure what words to use in my search		
Search speed was too slow		
Search required too many refinements to get to what I wanted		
Other	В	
		N
Narrow results by a specific date		Y
Sort results by most popular to least popular		
Narrow by searching within the first set of results I receive		
Search the document by type (e.g., pdf, doc, wav, etc.)		
Other improvement suggestion:	D	
i gg		N
Drive sober or get pulled over (Campaign against drunk driving)		Y
Click it or ticket (Campaign for seat belt use)		
Where's baby? Look before you lock. (Program against leaving children in hot cars - Heatstroke, Hypothermia)		
Securing our most precious cargo. (Program promoting child passenger safety)		
One text or call could wreck it all. (Campaign against distracted driving)		
Tire Wise (Campaign with tire safety information)		
Government 5-Star Safety Ratings (Campaign with vehicle safety information)		
If you're texting, you're not driving. (Campaign against distracted driving)		
Ride Sober or Get Pulled Over. (Campaign against drinking while operating motorcycle)		

<b>Child Passenger Safety Week</b> (Campaign promoting safety for child passengers)	
National Seat Check Saturday (Child car seats – proper installation)	
Child Car Safety (Child car seats)	
Right Car Seat (Child car seats)	
<b>Seatbelt Safety for 8-14 year olds</b> (Appropriate car seat/seatbelt use for older children)	
U Drive. U Text. U Pay. Or You Drive. You Text. You Pay. (Campaign against distracted driving)	
Buzzed Driving is Drunk Driving. (Campaign against drunk driving)	
Everyone is a pedestrian. (Campaign to improve pedestrian safety)	
I have not seen or heard any program or campaign.	
	N
	N

Through: Delete

Italicized: Re-order





by Answers

Dy Aliswers						
Туре	Special Instructions	CQ Label				
Radio button, one-up vertical	Skip Logic Group	Visit Frequency				
Drop down, select one	Skip Logic Group	Role				
Text area, no char limit	Skip Logic Group	Other role				
Checkbox, one-up vertical	Skip Logic Group	Vehicle Info				
Text area, no char limit	Skip Logic Group	Other Vehicle Info				
Checkbox, one-up vertical	Skip Logic Group	Driving Safety				

	Skip Logic Group	Other Driving
Text area, no char limit	Skip Logic Group	Safety
Checkbox, one-up vertical	Skip Logic Group	Car seat info
Tout area in a short limit	Skip Logic Group	Other car seat info
Text area, no char limit Checkbox, one-up vertical	Skip Logic Group	Vehicle Safety
Checkbox, one-up vertical	Skip Logic Group	Air bag - why
Text area, no char limit	Skip Logic Group	OE_Air Bag info
Text area, no char limit	Skip Logic Group	Other Vehicle Safety
Text area, no char limit		Why Looking for Info
Radio button, one-up vertical	Skip Logic Group	VIN recall search
Radio button, one-up vertical	Skip Logic Group	VIN search
Radio button, one-up vertical	Skip Logic Group	VIN clear expl
Text area, no char limit	Skip Logic Group	OE VIN clear expl
Radio button, one-up vertical	Skip Logic Group	VIN experience

Skip Logic Group	OE VIN exper
Skip Logic Group	VIN results clear
Skip Logic Group	OE VIN results not clear
Skip Logic Group	VIN info needed
Skip Logic Group	OE VIN info needed
Skip Logic Group	VIN search addtl
Skip Logic Group*	Difficulty Find MYM
Skip Logic Group*	MYM search experience
Skip Logic Group*	OE_MYM Issue
Skip Logic Group	VIN search not used
Skip Logic Group	OE VIN search not used
	Use information
	OE_Use Info
Skip Logic Group	Accomplish
	·
Skip Logic Group	Could not accomplish
Skip Logic Group	Navigation
	Skip Logic Group  Skip Logic Group  Skip Logic Group  Skip Logic Group*  Skip Logic Group*  Skip Logic Group*  Skip Logic Group  Skip Logic Group  Skip Logic Group  Skip Logic Group  Skip Logic Group

Checkbox, one-up vertical	Skip Logic Group	Navigation difficulty
Text area, no char limit	Skip Logic Group	Other navigation difficulty
	Skip Logic Group	Unexpected Links
Text area, no char limit Radio button, one-up vertical	Skip Logic Group	Search
	Skip Logic Group	Search experience
Checkbox, one-up vertical	Sinp Logic Group	Scarcii experience
	Skip Logic Group	Other search
Text area, no char limit	Skip Logic Group	difficulty Search
Drop down, select one		Improvement
Text area, no char limit	Skip Logic Group	OE_Search Improvement
Checkbox, one-up vertical	Randomize	Campaigns

	Mutually Exclusive,	
	Anchor Answer	
	Choice	
		OE - Ideal site
Text area, no char limit		
		OE - Additional
Text area, no char limit		features

VZcAA4QoMBcBRhpA15JEEA4C

Model Name NHTSA v2 Model ID VZcAA4QoM Partitioned 2MQ Date 11/18/2015

Red & Strike-Through: Delete Underlined & Italicized: Re-order

Pink: Addition Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
AN6358Q001			How frequently do you visit this site?	Daily	Α	Y	Radio button, one-up vertical	Skip Logic Group	Visit Frequenc
				Two to three times per week	A				
				About once a month	Α				
				Every few months	Α				
				Every 6 months or less	A				
				This is my first time visiting this site					
IB0158261		Α	During your visit today, did you notice the redesign	Yes	B, C	Y	Radio button, one-up vertical	Skip Logic Group	
			of the NHTSA site?	No	-				Redesign
IB0158263		В	How does the new site compare to the previous design?	New site is better		Y	Radio button, one-up vertical	Skip Logic Group	New Site_Compare
				About the same New site is worse	B1				
JIB0158264		B1	Please tell us why you feel the new site is worse than the previous site.			N	Text area, no char limit	Skip Logic Group	OE_New Site Compare
JIB0158262		С	Please tell us whether you agree or disagree with the following statement:  The new site makes it easier to find the	Strongly Disagree		Y	Radio button, one-up vertical	Skip Logic Group	New Site_Task
			information I was looking for.						
				Disagree Neutral					
				Agree					
				Strongly Agree	1				
				Don't know	1				
3AN6358Q002			What <b>best describes</b> your role during your site visit today?			Y	Drop down, select one	Skip Logic Group	Role
				Parent					
				Child care provider/Caregiver					
				Consumer					
				Traffic Safety Advocate	Ī				
				Manufacturer	Ī				
				Industry group member	1				
				Researcher	1				
				Other	A				
BAN6358Q003		Α	Other best describes your role			N	Text area, no char limit	Skip Logic Group	Other role
BAN6358Q004			What <b>type(s) of information</b> were you looking for on the site? (Please select all that apply.)	Driving Safety (alcohol, texting/cell phones, car seats, seat belts, bicycles, motorcycles, pedestrians, driver education, school buses,	F	Y	Checkbox, one-up vertical	Skip Logic Group	Vehicle Info
				etc.)  Vehicle Safety (air bags, brakes, recalls & defects, complaints, tires,					
				etc.)	н				
				Research (Crash Injury Research (CIREN), Driver Simulation (NADS), Event Data Recorder (EDR), etc.)					
				Data (National Automotive Sampling System (NASS), Fatality Analysis Reporting System (FARS), National Driver Register, Special Crash Investigations (SCI), etc.)					
				Laws & Regulations (air bags, fuel economy, seat belts, tires, etc.)					
				About NHTSA (Administrator, calendar, jobs, press releases, etc.)					
		Α	Other information	Other	A	N	Text area, no char limit	Skip Logic Group	Other Vehicle II
BAN6358Q005			What type(s) of driving safety information were you	Aggressive Driving		Y	Checkbox, one-up vertical	Skip Logic Group	Driving Safet
		F	looking for? (Please select all that apply.)	Aggressive Driving					
		F	looking for? (Please select all that apply.)	Bicycles					
		F	looking for? (Please select all that apply.)		В				
		F	looking for? (Please select all that apply.)	Bicycles	В				
		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats)	В				
		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education	В				
		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services	В				
		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol)	В				
		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles	В				
		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts)	В				
BAN6358Q005 BAN6358Q006		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians	В				
		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation	В				
		F	looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation School Buses					
		F	looking for? (Please select all that apply.)  Other driving safety information	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation	B	N		Skip Logic Group	
AN6358Q006			looking for? (Please select all that apply.)	Bicycles Child Safety (car seats) Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation School Buses		N Y	Text area, no char limit Checkbox, one-up vertical	Skip Logic Group Skip Logic Group	Other Drivin Safety Car seat info

			In an anti-manufacture and a section and a s					
			Inspection center locations  Car seat installation information	-				
			Instructional videos					
			Other	С				
BAN6358Q009	С	Other car seat information			N	Text area, no char limit	Skip Logic Group	Other car seat info
BAN6358Q010	Н	What type(s) of vehicle safety information were you looking for? (Please select all that apply.)	Air Bags	J	Y	Checkbox, one-up vertical	Skip Logic Group	Vehicle Safety
			Brakes					
			Odometer Fraud Other Equipment (head restraints, vehicle backover avoidance	4				
			technology, transportation recorders)					
			Recalls & Defects or Complaints					
			Test Procedures					
			Tires Vehicle-Related Theft	+				
			Other	1				
BAN6358Q011	J	Why were you looking for information on air bags?	Curiosity - just browsing		Y	Checkbox, one-up vertical	Skip Logic Group	Air bag - why
			My car is recalled and I want to learn what to do next	+				
			Check air bag recall information to see if my car is included					
			Other	К				
BAN6358Q012	К	For what other reason were you looking for air bag information?			N	Text area, no char limit	Skip Logic Group	OE_Air Bag info
BAN6358Q013	ı	Other vehicle safety information			N	Total control of the Basis	Skip Logic Group	Other Vehicle
BAN6358Q014		What made you decide to look for this type of			N	Text area, no char limit Text area, no char limit		Safety Why Looking for
		information?			.,			Info
BAN6358Q015		Did you try to search for recalls on a vehicle today?	Yes	A	Y	Radio button, one-up vertical	Skip Logic Group	VIN recall search
			No	-				
BAN6358Q016	A	Did you use the VIN search tool today?	Yes	B,C,F	Y	Radio button, one-up vertical	Skip Logic Group	VIN search
			No Doubt teasure	G				
BAN6358Q017	В	Was the explanation clear for which kind of recalls	Don't know Yes		Y	Radio button, one-up vertical	Skip Logic Group	VIN clear expl
		the VIN search tool covers and does not cover?				,		
			Na					
			No Don't know	BB				
BAN6358Q018	BB	What was not clearly explained?	Softwood		N	Text area, no char limit	Skip Logic Group	OE VIN clear expl
BAN6358Q019	С	Which best describes your experience with the VIN	I received Recall Results for my VIN	D,E	Y	Radio button, one-up vertical	Skip Logic Group	VIN experience
1		search tool today?	Landard Mark Landa	4				
			I submitted my VIN, but got an error message I could not submit my VIN in the search field	+				
			Other	сс				
BAN6358Q020	СС	Describe your experience with the VIN search tool.			N	Text area, no char limit	Skip Logic Group	OE VIN exper
BAN6358Q021	D	Was the information given in the Recall Results	Yes		Y	Radio button, one-up vertical	Skip Logic Group	VIN results clear
DAN0030Q021	"	clear?	163		'	readio battori, orie-up vertical	Skip Logic Group	VIIV results clear
			No	DD				
BAN6358Q022	DD	What was not clear about the Recall Results?			N	Text area, no char limit	Skip Logic Group	OE VIN results not clear
BAN6358Q023	E	Did the Recall Results give you the information you	Yes		Y	Radio button, one-up vertical	Skip Logic Group	VIN info needed
		needed about any potential issue and next steps to take?						
		take?	No .	EE				
			Don't know	-				
BAN6358Q024	EE	What other information would you like to have?			N	Text area, no char limit	Skip Logic Group	OE VIN info
BAN6358Q025	F	Did you search for additional safety information by	Yes		Y	Radio button, one-up vertical	Skip Logic Group	needed VIN search addtl
D. 1.10000Q020		make/model/year?	1.55			Tada batton, one-up ventical	OKIP LOGIC GIOUP	Scarcii adull
			No					
BAN6358Q026	G	Why didn't you use the VIN search tool today? (Please select all that apply.)	I could not find the VIN search tool		Y	Checkbox, one-up vertical	Skip Logic Group	VIN search not used
		( loade dolest all a at apply.)	I did not have my VIN available at the time	+				1000
			I do not know how to find my VIN					
			I searched by make/model/year instead I found what I needed without doing a search	-				
			Other	GG				
BAN6358Q027	GG	Why else didn't you use the VIN search tool?			N	Text area, no char limit	Skip Logic Group	OE VIN search not
BAN6358Q036		How do you want to use the information you were	For personal research		Y			Use information
DV:14000000000		looking for today?	or personal research		'	Radio button, one-up vertical		Joe miormation
			To research for work	]				
			To research for school	4				
BAN6358Q037		More specifically, how will you use the information.	Not applicable	+	N			OE Use Info
		Please be brief. (Ex: To decide what vehicle to buy,			"			02_030 1110
		to learn about a car seat I own, etc.)				L		
				1		Text area, no char limit		L

BAN6358Q038		Were you able to <b>find what you were looking for</b> on the site today?	Yes		Y	Radio button, one-up vertical	Skip Logic Group	Accomplish
			No No	E				
BAN6358Q039	E	What were you looking for that you could not find?			N	Text area, no char limit	Skip Logic Group	Could not accomplish
BAN6358Q046		Did you have any trouble navigating the site today?	Yes	F	Y	Radio button, one-up vertical	Skip Logic Group	Navigation
			No			· ·		
BAN6358Q047	F	What type of difficulty did you encounter with the <b>navigation process?</b> (Please select all that apply.)	Too many links to choose from		Y	Checkbox, one-up vertical	Skip Logic Group	Navigation difficulty
			Links did not take me where I expected	В				
			Links/labels were difficult to understand Technical difficulties (e.g., broken links, error messages)					
			Other	А				
BAN6358Q048	Α	Other navigational difficulties			N	Text area, no char limit	Skip Logic Group	Other navigation difficulty
BAN6358Q049	В	Please tell us which links took you somewhere unexpected			N	Text area, no char limit	Skip Logic Group	Unexpected Links
BAN6358Q050		Did you use the <b>search feature</b> today?	Yes No	A, C	Y	Radio button, one-up vertical	Skip Logic Group	Search
BAN6358Q051	Α	Please describe your experience with the site's	I did <b>not have</b> any difficulty with the search feature		Y		Skip Logic Group	Search experience
		search feature.				Checkbox, one-up vertical		
			Returned results that were too similar/redundant Results were not relevant to my search terms or needs	]				
			Returned too many results					
			Returned not enough results I was not sure what words to use in my search	-				
			Search speed was too slow					
			Search required too many refinements to get to what I wanted Other	В				
BAN6358Q052	В	Other search difficulties	Outer		N		Skip Logic Group	Other search difficulty
BAN6358Q053	С	If you could make <b>one improvement</b> to the search	Narrow results by a specific date		Y	Text area, no char limit	Skip Logic Group	Search
		feature, which of the following would you make?				Drop down, select one		Improvement
			Sort results by most popular to least popular  Narrow by searching within the first set of results I receive					
			Search the document by type (e.g., pdf, doc, wav, etc.)					
BAN6358Q054	D	What other search improvement suggestion would	Other improvement suggestion:	D	N		Skip Logic Group	OE Search
		you make?				Text area, no char limit		Improvement
BAN6358Q059		Have you seen or heard of any program(s) or campaign(s) that NHTSA is currently running? (Please select all that apply.)	Drive sober or get pulled over (Campaign against drunk driving)		Y	Checkbox, one-up vertical	Randomize	Campaigns
			Click it or ticket (Campaign for seat belt use)  Where's baby? Look before you lock. (Program against leaving	1				
			children in hot cars - Heatstroke, Hypothermia)  Securing our most precious cargo. (Program promoting child					
			passenger safety)					
			One text or call could wreck it all. (Campaign against distracted driving)					
			Tire Wise (Campaign with tire safety information) Government 5-Star Safety Ratings (Campaign with vehicle safety	-				
			information)					
			If you're texting, you're not driving. (Campaign against distracted driving)					
			Ride Sober or Get Pulled Over. (Campaign against drinking while operating motorcycle)					
			Child Passenger Safety Week (Campaign promoting safety for child passengers)					
			National Seat Check Saturday (Child car seats – proper installation)					
			Child Car Safety (Child car seats) Right Car Seat (Child car seats)					
			Seatbelt Safety for 8-14 year olds (Appropriate car seat/seatbelt use for older children)					
			U Drive. U Text. U Pay. Or You Drive. You Text. You Pay.					
			(Campaign against distracted driving)  Buzzed Driving is Drunk Driving. (Campaign against drunk driving)					
			Everyone is a pedestrian. (Campaign to improve pedestrian safety)	1			Manhaella Tarabari	
			I have not seen or heard any program or campaign.				Mutually Exclusive Anchor Answer Choice	
BAN6358Q060		Thinking of all the of the websites where you search			N		CHOICE	OE - Ideal site
		for information on a regular basis, which one site do you believe to be your ideal site?				Text area, no char limit		
		r	I .		1	Toward, no ona min		ForeSee Results - C

BAN6358Q061		What additional features or options would you most		N		OE - Additional
		like to see added to the NHTSA site?			Text area. no char limit	features

Model Name NHTSA v2

Model ID VZcAA4QoMBcBRhpA15JEEA4C

Partitioned 2MQ

Date 11/18/2015

QID	QUESTION META TAG	Skip From	Question Text
BAN6358Q001			How <b>frequently</b> do you visit this site?
JIB0158261		A	During your visit today, did you notice the redesign of the NHTSA site?
JIB0158263		В	How does the new site compare to the previous design?
<del>JIB0158264</del>		<del>B1</del>	Please tell us why you feel the new site is worse than the previous site.
JIB0158262		E	Please tell us whether you agree or disagree with the following statement:  The new site makes it easier to find the information I was looking for.
BAN6358Q002			What <b>best describes</b> your role during your site visit today?
BAN6358Q003		Α	Other best describes your role
BAN6358Q004			What <b>type(s) of information</b> were you looking for on the site? (Please select all that apply.)

BAN6358Q005	Α	Other information
BAN6358Q006	F	What type(s) of driving safety information were you looking for? (Please select all that apply.)
BAN6358Q007	G	Other driving safety information
BAN6358Q008	В	What <b>type(s) of car seat information</b> were you looking for? (Please select all that apply.)
DAMOSTO 000		
BAN6358Q009	С	Other car seat information
BAN6358Q010	Н	What type(s) of vehicle safety information were you looking for? (Please select all that apply.)
BAN6358Q011	J	Why were you looking for information on air bags?
	·	J J J J J J J J J J J J J J J J J J J
BAN6358Q012	К	For what other reason were you looking for air bag information?

BAN6358Q013	ı	Other vehicle safety information
BAN6358Q014		What made you decide to look for this type of information?
BAN6358Q015		Did you try to search for recalls on a vehicle today?
BAN6358Q016	А	Did you use the VIN search tool today?
BAN6358Q017	В	Was the explanation clear for which kind of recalls the VIN search tool covers and does not cover?
BAN6358Q018	BB	What was not clearly explained?
BAN6358Q019	С	Which best describes your experience with the VIN search tool today?
BAN6358Q020	CC	Describe your experience with the VIN search tool.
BAN6358Q021	D	Was the information given in the Recall Results clear?
BAN6358Q022	DD	What was not clear about the Recall Results?
BAN6358Q023	E	Did the Recall Results give you the information you needed about any potential issue and next steps to take?
BAN6358Q024	EE	What other information would you like to have?
BAN6358Q025	F	Did you search for additional safety information by make/model/year?
BAN6358Q026	G	Why didn't you use the VIN search tool today? (Please select all that apply.)
BAN6358Q027	GG	Why else didn't you use the VIN search tool?
BAN6358Q036		How do you want to use the information you were looking for today?

BAN6358Q037		More specifically, how will you use the information. Please be brief. (Ex: To decide what vehicle to buy, to learn about a car seat I own, etc.)
BAN6358Q038		Were you able to <b>find what you were looking for</b> on the site today?
BAN6358Q039	E	What were you looking for that you could not find?
BAN6358Q046		Did you have any trouble <b>navigating the site</b> today?
BAN6358Q047	F	What type of difficulty did you encounter with the navigation process? (Please select all that apply.)
BAN6358Q048	Α	Other navigational difficulties
BAN6358Q049	В	Please tell us which links took you somewhere unexpected
BAN6358Q050		Did you use the <b>search feature</b> today?
BAN6358Q051	A	Please describe your experience with the site's search feature.
BAN6358Q052	В	Other search difficulties
BAN6358Q053	C	If you could make <b>one improvement</b> to the search feature, which of the following would you make?
BAN6358Q054	 D	What other search improvement suggestion would you make?
BAN6358Q059		Have you seen or heard of any program(s) or campaign(s) that NHTSA is currently running? (Please select all that apply.)

BAN6358Q060		Thinking of all the of the websites where you search for information on a regular basis, which one site do you believe to be your ideal site?
BAN6358Q061		What additional features or options would you most like to see added to the NHTSA site?

Answer Choices	Skip To	Required Y/N
Daily	A	Υ
Two to three times per week	A	
About once a month	A	
Every few months	A	
Every 6 months or less	A	
This is my first time visiting this site		
<del>Yes</del>	<del>B, C</del>	¥
<del>No</del>		
New site is better		¥
About the same		
New site is worse	<del>B1</del>	
		N
Strongly Disagree		¥
<del>Disagree</del>		
Neutral		
Agree		
Strongly Agree		
Don't know		
State or local government employee		Y
Parent		
Child care provider/Caregiver		
Consumer		
Traffic Safety Advocate		
Manufacturer		
Industry group member		
Researcher		
Other	Α	N.I.
Driving Cofety (clockel toyting/cell whence care costs cost belts		N Y
<b>Driving Safety</b> (alcohol, texting/cell phones, car seats, seat belts, bicycles, motorcycles, pedestrians, driver education, school buses, etc.)	F	Y
Vehicle Safety (air bags, brakes, recalls & defects, complaints, tires, etc.)	н	
Research (Crash Injury Research (CIREN), Driver Simulation (NADS), Event Data Recorder (EDR), etc.)		

<b>Data</b> (National Automotive Sampling System (NASS), Fatality Analysis Reporting System (FARS), National Driver Register, Special Crash Investigations (SCI), etc.)		
Laws & Regulations (air bags, fuel economy, seat belts, tires, etc.)		
About NHTSA (Administrator, calendar, jobs, press releases, etc.)		
Other	Α	
		N
Aggressive Driving		Y
Bicycles		
Child Safety (car seats)	В	
Distracted Driving (text or call)		
Driver Education		
Enforcement & Justice Services		
Impaired Driving (alcohol)		
Motorcycles		
Occupant Protection (seat belts)		
Pedestrians		
Research & Evaluation		
School Buses		
Other	G	
		N
Car seat recalls		Y
Seat ratings		
Inspection center locations		
Car seat installation information		
Instructional videos		
Other	С	
		N
Air Bags	J	Y
Brakes		
Odometer Fraud		
Other Equipment (head restraints, vehicle backover avoidance technology, transportation recorders)		
Recalls & Defects or Complaints		
Test Procedures		
Tires		
Vehicle-Related Theft		
Other	ı	
Curiosity - just browsing		Y
My car is recalled and I want to learn what to do next		
Check air bag recall information to see if my car is included		
Other	К	
	1	N

		N
		N
Yes	А	Y
No		
Yes	B,C,F	Υ
No	G	
Don't know	1	
Yes		Y
No	ВВ	
Don't know		
		N
I received Recall Results for my VIN	D,E	Y
I submitted my VIN, but got an error message		
I could not submit my VIN in the search field		
Other	СС	
		N
Yes		Y
No	DD	
		N
Yes		Υ
No	EE	
Don't know		
		N
Yes		Y
No		
I could not find the VIN search tool		Y
I did not have my VIN available at the time		
I do not know how to find my VIN		
I searched by make/model/year instead		
I found what I needed without doing a search		
Other	GG	
		N
For personal research		Y
To research for work		
To research for school		
Not applicable		

		N
V		V
Yes		Υ
N.o.	_	
No	E	N.I.
		N
Yes		Y
	F	·
No		
Too many links to choose from		Υ
Too many mino to onecoe from		·
Links did not take me where I expected	В	
Links/labels were difficult to understand		
Technical difficulties (e.g., broken links, error messages)		
Other	Α	
		N
		.,
		N
Yes	A, C	Υ
No		
I did <b>not have</b> any difficulty with the search feature		Υ
Returned results that were too similar/redundant		
Results were not relevant to my search terms or needs		
Returned too many results		
Returned not enough results		
I was not sure what words to use in my search		
Search speed was too slow		
Search required too many refinements to get to what I wanted		
Other	В	
		N
Narrow results by a specific date		Υ
Sort results by most popular to least popular		
Narrow by searching within the first set of results I receive		
Search the document by type (e.g., pdf, doc, wav, etc.)		
Other improvement suggestion:	D	
		N
Drive sober or get pulled over (Campaign against drunk driving)		Υ
1	1	
Click it or ticket (Campaign for seat belt use)		

Where's baby? Look before you lock. (Program against leaving children in hot cars - Heatstroke, Hypothermia)	
Securing our most precious cargo. (Program promoting child passenger safety)	
One text or call could wreck it all. (Campaign against distracted driving)	
Tire Wise (Campaign with tire safety information)	
<b>Government 5-Star Safety Ratings</b> (Campaign with vehicle safety information)	
If you're texting, you're not driving. (Campaign against distracted driving)	
Ride Sober or Get Pulled Over. (Campaign against drinking while operating motorcycle)	
Child Passenger Safety Week (Campaign promoting safety for child passengers)	
National Seat Check Saturday (Child car seats – proper installation)	
Child Car Safety (Child car seats)	
Right Car Seat (Child car seats)	
<b>Seatbelt Safety for 8-14 year olds</b> (Appropriate car seat/seatbelt use for older children)	
U Drive. U Text. U Pay. Or You Drive. You Text. You Pay. (Campaign against distracted driving)	
Buzzed Driving is Drunk Driving. (Campaign against drunk driving)	
Everyone is a pedestrian. (Campaign to improve pedestrian safety)	
I have not seen or heard any program or campaign.	
	N
	N

Through: Delete

Italicized: Re-order



by Answers

	by Ansv	
Туре	Special Instructions	CQ Label
Radio button, one-up vertical	Skip Logic Group	Visit Frequency
Radio button, one-up vertical	Skip Logic Group	New Site_Notice Redesign
Radio button, one-up vertical	Skip Logic Group	New Site_Compare
<del>Text area, no char limit</del>	Skip Logic Group	OE_New Site_Compare
Radio button, one-up vertical	Skip Logic Group	New Site_Task
Drop down, select one	Skip Logic Group	Role
Text area, no char limit Checkbox, one-up vertical	Skip Logic Group Skip Logic Group	Other role Vehicle Info

Toyt area no shar limit	Ckin Logio Croup	Other Vehicle Info
Text area, no char limit	Skip Logic Group	
Checkbox, one-up vertical	Skip Logic Group	Driving Safety
	Skip Logic Group	Other Driving
Text area, no char limit	OMP Logic Group	Safety
Checkbox, one-up vertical	Skip Logic Group	Car seat info
checkbox, one up vertical	Chip Logic Group	our cour mio
	Skip Logic Group	Other car seat info
Text area, no char limit		
Checkbox, one-up vertical	Skip Logic Group	Vehicle Safety
Checkbox, one-up vertical	Skip Logic Group	Air bag - why
Text area, no char limit	Skip Logic Group	OE_Air Bag info

Text area, no char limit	Skip Logic Group	Other Vehicle Safety
Text area, no char limit		Why Looking for Info
Radio button, one-up vertical	Skip Logic Group	VIN recall search
Radio button, one-up vertical	Skip Logic Group	VIN search
Radio button, one-up vertical	Skip Logic Group	VIN clear expl
Text area, no char limit	Skip Logic Group	OE VIN clear expl
Radio button, one-up vertical	Skip Logic Group	VIN experience
Text area, no char limit	Skip Logic Group	OE VIN exper
Radio button, one-up vertical	Skip Logic Group	VIN results clear
Text area, no char limit	Skip Logic Group	OE VIN results not clear
Radio button, one-up vertical	Skip Logic Group	VIN info needed
Text area, no char limit	Skip Logic Group	OE VIN info needed
Radio button, one-up vertical	Skip Logic Group	VIN search addtl
Checkbox, one-up vertical	Skip Logic Group	VIN search not used
Text area, no char limit	Skip Logic Group	OE VIN search not used
Radio button, one-up vertical		Use information

		OE_Use Info
Text area, no char limit		
Radio button, one-up vertical	Skip Logic Group	Accomplish
Text area, no char limit	Skip Logic Group	Could not accomplish
Text area, no char min	Skip Logic Group	Navigation
Radio button, one-up vertical		
Checkbox, one-up vertical	Skip Logic Group	Navigation difficulty
	Skip Logic Group	Other navigation
Text area, no char limit	Skip Logic Group	difficulty
Tout our or all ou limit	Skip Logic Group	Unexpected Links
Text area, no char limit  Radio button, one-up vertical	Skip Logic Group	Search
Radio button, one-up vertical	Skip Logic Group	Search
	Skip Logic Group	Search experience
Checkbox, one-up vertical		
Text area, no char limit	Skip Logic Group	Other search difficulty
Drop down, select one	Skip Logic Group	Search Improvement
Text area, no char limit	Skip Logic Group	OE_Search Improvement
	Randomize	Campaigns
Checkbox, one-up vertical		

1	1	ı
	Mutually Exclusive,	
	Anchor Answer	
	Choice	
	CHOICE	
		OE - Ideal site
Text area, no char limit		
		OE - Additional
Text area, no char limit		features
. one at oat 110 offer milit	l	

VZcAA4QoMBcBRhpA15JEEA4C

Model Name NHTSA v2
Model ID VZcAA4QoM
Partitioned 2MQ
Date 11/18/2015

Red & Strike-Through: Delete Underlined & Italicized: Re-order

Pink: Addition Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
ESK6357Q001			How frequently do you visit this site?	Daily	Α	Y	Radio button, one-up vertical	Skip Logic Group	Visit Frequenc
				Two to three times per week	Α				
				About once a month	Α				
				Every few months	Ι Δ				
				Every 6 months or less	1 7				
					- ^				
				This is my first time visiting this site					
		Α	During your visit today, did you notice the redesign of the NHTSA site?	Yes	B, C	Y	Radio button, one-up vertical	Skip Logic Group	New Site_Notice Redesign
				No					
		В	How does the new site compare to the previous design?	New site is better		Y	Radio button, one-up vertical	Skip Logic Group	New Site_Compare
				About the same	R1				
		B1	Please tell us why you feel the new site is worse	Tew site is worse		N	Text area, no char limit	Skip Logic Group	OE_New
		C	Please tell us whether you agree or disagree with	Strongly Disagree		V	Radio hutton one-un vertical	Skin Logic Group	New Site Task
			The new site makes it easier to find the information I was looking for.	Strongly Disaglet		,	ixadio buttori, idre-up vertical	Skip Logic Group	New Site_1 ask
				Disagree Neutral					
		1		Agree					
		-		Strongly Agree Don't know					
AN6358Q002			What <b>best describes</b> your role during your site visit today?	State or local government employee		Y	Drop down, select one	Skip Logic Group	Role
				Parent					
				Child care provider/Caregiver	†				
					-				
				Consumer Traffic Safety Advocate	-				
				Manufacturer					
				Industry group member	1				
				Researcher	†				
				Other	Α .				
				Other	A			01: 1 : 0	0.1
AN6358Q003		Α	Other best describes your role			N	Text area, no char limit	Skip Logic Group	Other role
AN6358Q004			What <b>type(s) of information</b> were you looking for on the site? (Please select all that apply.)	<b>Driving Safety</b> (alcohol, texting/cell phones, car seats, seat belts, bicycles, motorcycles, pedestrians, driver education, school buses, etc.)	F	Y	Checkbox, one-up vertical	Skip Logic Group	Vehicle Info
				Vehicle Safety (air bags, brakes, recalls & defects, complaints, tires,	н				
				etc.)  Research (Crash Injury Research (CIREN), Driver Simulation	1				
				(NADS), Event Data Recorder (EDR), etc.)  Data (National Automotive Sampling System (NASS), Fatality Analysis Reporting System (FARS), National Driver Register, Special	1				
				Crash Investigations (SCI), etc.)					
				Laws & Regulations (air bags, fuel economy, seat belts, tires, etc.)					
				About NHTSA (Administrator, calendar, jobs, press releases, etc.)					
*******				Other	Α				
AN6358Q005		A	Other information			N	Text area, no char limit	Skip Logic Group	Other Vehicle I
AN6358Q006		F	What type(s) of driving safety information were you looking for? (Please select all that apply.)			Y	Checkbox, one-up vertical	Skip Logic Group	Driving Safet
				Bicycles					
				Child Safety (car seats)	В				
				Offile Selecty (cell selects)					
				Distracted Driving (text or call)					
				Distracted Driving (text or call) Driver Education					
				Distracted Driving (text or call) Driver Education Enforcement & Justice Services					
				Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol)					
				Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles					
_				Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts)					
_				Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians					
_				Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts)					
				Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation					
_				Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation School Buses	G				
AN6358Q007		G	Other driving safety information	Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation	G	N		Skip Logic Group	Other Drivin
AN6358Q007 AN6358Q008		G	What type(s) of car seat information were you	Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation School Buses	G	N Y	Text area, no char limit Checkbox, one-up vertical		Other Drivin Safety Car seat info
-			Other driving safety information  What type(s) of car seat information were you looking for? (Please select all that apply.)	Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation School Buses Other  Car seat recalls	G		Text area, no char limit Checkbox, one-up vertical	Skip Logic Group Skip Logic Group	Safety
-			What type(s) of car seat information were you	Distracted Driving (text or call) Driver Education Enforcement & Justice Services Impaired Driving (alcohol) Motorcycles Occupant Protection (seat belts) Pedestrians Research & Evaluation School Buses Other	G				Safety

				One and installation information	1				
				Car seat installation information Instructional videos	+				
				Other	С				
BAN6358Q009		С	Other car seat information			N		Skip Logic Group	Other car seat info
							Text area, no char limit		
BAN6358Q010		н	What type(s) of vehicle safety information were you looking for? (Please select all that apply.)	Air Bags	J	Y	Checkbox, one-up vertical	Skip Logic Group	Vehicle Safety
			looking for: (Flease Select all that apply.)	Brakes	+				
				Odometer Fraud					
				Other Equipment (head restraints, vehicle backover avoidance	1				
				technology, transportation recorders)					
				Recalls & Defects or Complaints	-				
				Test Procedures Tires	-				
				Vehicle-Related Theft	-				
				Other	1				
BAN6358Q011		J	Why were you looking for information on air bags?	Curiosity - just browsing		Y	Checkbox, one-up vertical	Skip Logic Group	Air bag - why
					1				
				My car is recalled and I want to learn what to do next	-				
				Check air bag recall information to see if my car is included Other	к				
BAN6358Q012		К	For what other reason were you looking for air bag	Otties		N	Text area, no char limit	Skip Logic Group	OE Air Bag info
_			information?					July Logic Croop	
BAN6358Q013		ı	Other vehicle safety information			N		Skip Logic Group	Other Vehicle
DANIGOEOGO 1			Miles and a second resident leads for this 4			N	Text area, no char limit		Safety
BAN6358Q014			What made you decide to look for this type of information?			N	Text area, no char limit		Why Looking for Info
BAN6358Q015			Did you try to search for recalls on a vehicle today?	Yes	Α	Υ	Radio button, one-up vertical	Skip Logic Group	VIN recall search
			.,,					1 , 13 , 11,	
				No					
BAN6358Q016		Α	Did you use the VIN search tool today?	Yes	B,C,F	Y	Radio button, one-up vertical	Skip Logic Group	VIN search
				No	G				
BAN6358Q017		В	Was the explanation clear for which kind of recalls	Don't know Yes		Y	Radio button, one-up vertical	Skip Logic Group	VIN clear expl
DAN0330Q011		"	the VIN search tool covers and does not cover?	163			radio buttori, orie-up vertical	Skip Logic Group	VIIV Clear expi
				No	вв				
				Don't know					
BAN6358Q018		BB	What was not clearly explained?			N	Text area, no char limit	Skip Logic Group	OE VIN clear expl
BAN6358Q019		С	Which best describes your experience with the VIN search tool today?	I received Recall Results for my VIN	D,E	Y	Radio button, one-up vertical	Skip Logic Group	VIN experience
	1		Source County .	I submitted my VIN, but got an error message	+				
				I could not submit my VIN in the search field	1				
				Other	СС				
BAN6358Q020		СС	Describe your experience with the VIN search tool.			N	Text area, no char limit	Skip Logic Group	OE VIN exper
BAN6358Q021		D	Manufacture information along in the Board Boards	Yes		Y	Dadia huttan ana un vertical	Chin Logie Croup	VIN results clear
BAN0336Q021		"	Was the information given in the Recall Results clear?	res		'	Radio button, one-up vertical	Skip Logic Group	VIIV Iesuits clear
				No	DD				
BAN6358Q022		DD	What was not clear about the Recall Results?			N	Text area, no char limit	Skip Logic Group	OE VIN results not
									clear
BAN6358Q023		E	Did the Recall Results give you the information you needed about any potential issue and next steps to	Yes		Y	Radio button, one-up vertical	Skip Logic Group	VIN info needed
			take?						
				No	EE				
				Don't know					
BAN6358Q024		EE	What other information would you like to have?			N	Text area, no char limit	Skip Logic Group	OE VIN info
DANIGOEOGOS		-	Did you goovely for additional and the formation	Vee			Dadia huttan ana mandiad	Claim Logic Con	needed
BAN6358Q025		F	Did you search for additional safety information by make/model/year?	Yes		Y	Radio button, one-up vertical	Skip Logic Group	VIN search addtl
			The state of the s	No					
BAN6358Q026		G	Why didn't you use the VIN search tool today?	I could not find the VIN search tool		Υ	Checkbox, one-up vertical	Skip Logic Group	VIN search not
			(Please select all that apply.)						used
				I did not have my VIN available at the time	-				
				I do not know how to find my VIN I searched by make/model/year instead	-				
				I found what I needed without doing a search	1				
				Other	GG				
BAN6358Q027		GG	Why else didn't you use the VIN search tool?			N	Text area, no char limit	Skip Logic Group	OE VIN search not
DANIGOESOSS			Bid and a standard to the stan	V		.,		Older Leville	used
BAN6358Q028			Did you come to the site today to file a complaint?	<del>Yes</del>	A, C, E	¥	Radio button, one-up vertical	Skip Logic Group	File complaint
				N <del>o</del>	+		readio buttori, one up vertical		
BAN6358Q029		A	What type of complaint?	Vehicle-		¥	Drop down, select one	Skip Logic Group	Complaint - Type
			, , , , , , , , , , , , , , , , , , , ,	Tires			, 22, 23.22.0	p =19.0 Croup	топриять турс
				Equipment					
				Child Car Seats					
				Consumer					
				Other	B				

BAN6358Q030	1		Other type of complaint			N		Skip Logic Group	Other complaint
		-B	21 1				Text area, no char limit		type
BAN6358Q031		e	Did you file your complaint?	<del>Yes</del> No	F Đ	¥	Radio button, one-up vertical	Skip Logic Group	Complaint - File
BAN6358Q032		Đ	If you did not file your complaint, why not?			N	Text area, no char limit	Skip Logic Group	Why not file complaint
BAN6358Q033		F	After you filed your complaint, did you receive any confirmation or feedback about the complaint?- (Please select all that apply.)	Email confirmation that complaint was filed		¥	Checkbox, one-up vertical	Skip Logic Group	Confirmation Complaint
				Confirmation on my screen that complaint was filed Other type of confirmation No confirmation that I'm aware of I'm not sure	G			mutually exclusive	
BAN6358Q034		G	What other type of complaint confirmation did you receive?			N	Text area, no char limit	Skip Logic Group	OE Confirmation Complaint
BAN6358Q035		E	If you could improve one area of the complaint process, what would it be?			N		Skip Logic Group	Complaint improvement
BAN6358Q036			How do you want to use the information you were looking for today?	For personal research		Y	Text area, no char limit  Radio button, one-up vertical		Use information
				To research for work To research for school Not applicable					
BAN6358Q037			More specifically, how will you use the information. Please be brief. (Ex: To decide what vehicle to buy, to learn about a car seat I own, etc.)			N	Tout area and about limit		OE_Use Info
BAN6358Q038			Were you able to <b>find what you were looking for</b> on the site today?	Yes		Y	Text area, no char limit Radio button, one-up vertical	Skip Logic Group	Accomplish
				No	E				
BAN6358Q039		E	What were you looking for that you could not find?			N	Text area, no char limit	Skip Logic Group	Could not accomplish
BAN6358Q040			While you were on the site today, did you notice the "Chat Help" function?	Yes	A	¥	Radio button, one up vertical	Skip Logic Group	Chat Noticed
BAN6358Q041		A	Did you try to use Chat Help while on the site today?	Yes, I tried to use it  No, I did not try to use it	B, D, E	N	Radio button, one up vertical	Skip Logic Group	Chat Tried
BAN6358Q042		В	Were you able to chat with someone through Chat Help?	Yes	e	И	Radio button, one-up vertical	Skip Logic Group	Chatted with Someone
BAN6358Q043		G	Did the chat representative help you (e.g., answer your questions, direct you to appropriate resources, etc.)?	Yes Partially Ne Not-Sure		N	Radio button, one up-vertical	Skip Logic Group	Chat Rep Helped
BAN6358Q044		Đ	What were you seeking help with from Chat Help?	Noticiale		N	<del>Text area, no char limit</del>	Skip Logic Group	OE_Chat Help What
BAN6358Q045		E	If you could make one improvement to Chat Help, what would it be?			N	Text area, no char limit	Skip Logic Group	OE_Chat Improvement
BAN6358Q046			Did you have any trouble <b>navigating the site</b> today?	Yes No	F	Y	Radio button, one-up vertical	Skip Logic Group	Navigation
BAN6358Q047		F	What type of difficulty did you encounter with the navigation process? (Please select all that apply.)	Too many links to choose from		Y	Checkbox, one-up vertical	Skip Logic Group	Navigation difficulty
				Links did not take me where I expected Links/labels were difficult to understand Technical difficulties (e.g., broken links, error messages)	В				
BAN6358Q048		Α	Other navigational difficulties	Other	A	N	Toyt area no char limit	Skip Logic Group	Other navigation difficulty
BAN6358Q049		В	Please tell us which links took you somewhere			N	Text area, no char limit	Skip Logic Group	Unexpected Links
BAN6358Q050			Did you use the search feature today?	Yes	A, C	Y	Text area, no char limit Radio button, one-up vertical	Skip Logic Group	Search
BAN6358Q051		A	Please describe your experience with the site's search feature.	No I did not have any difficulty with the search feature		Y		Skip Logic Group	Search experience
				Returned results that were too similar/redundant Results were not relevant to my search terms or needs Returned too many results Returned not enough results I was not sure what words to use in my search Search speed was too slow Search required too many refinements to get to what I wanted Other	В		Checkbox, one-up vertical		
BAN6358Q052		В	Other search difficulties	Oute	В	N		Skip Logic Group	Other search
							Text area, no char limit		difficulty

BAN6358Q053	С	If you could make <b>one improvement</b> to the search feature, which of the following would you make?	Narrow results by a specific date		Y	Drop down, select one	Skip Logic Group	Search Improvement
			Sort results by most popular to least popular Narrow by searching within the first set of results I receive Search the document by type (e.g., pdf, doc, wav, etc.) Other improvement suggestion:	D		Stop down, scient one		
BAN6358Q054	D	What other search improvement suggestion would you make?			N	Text area, no char limit	Skip Logic Group	OE_Search Improvement
BAN6358Q055		Are-you-currently signed-up for email-updates?	Yes, I was signed up before today's visit Yes, I signed up during today's visit No, I was not aware of the list No, I was aware but am not signed up		¥	Radio button, one-up vertical		Email Updates
BAN6358Q056		Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Message or recommendation from a friend on a social network		¥	Drop down, select one	Rank Group	SV Rank 1
			Video + saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts				Adjust Template/St Randomize	<del>yle Sheet</del>
			Instant Message-from a friend or colleague Aiready knew about NHTSA Promotional email(e) from NHTSA Search-engine results					
			Word of mouth-recommendation-from-someone-l-know Radio or television-advertisement Internet-advertising Den't-know Cither				Anchor Answer Ch	<del>lice</del>
BAN6358Q057		Rank 2 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube		N	Drop-down, select one	Rank Group	SV - Rank 2
			Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile phone text messages or alerts				Adjust Template/St Randomize	<del>de Sheet</del>
			Instant Message from a friend-or-colleague Already knew about NHTSA Promotional email(s) from NHTSA					
			Search engine results Word of mouth recommendation from someone I know Radio or television advertisement Internet advertising					
			Don't know Other				Anchor Answer Ch	ice
BAN6358Q058		Rank 3 (Optional)	Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums		N	Drop-down, select one	Rank Group  Adjust Template/St	SV - Rank 3
			Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the company on a social network Mobile-phone text messages or alerts				Randomize	<del>yle sheet</del>
			instant Message from a friend-or-colleague Already knew about NHTSA Promotional email(s) from NHTSA					
			Search engine results Word of mouth recommendation from someone I know Radio or television advertisement Internet advertising					
			Den't know Other				Ancher Answer Che Ancher Answer Che	ice
BAN6358Q059		Have you seen or heard of any program(s) or campaign(s) that NHTSA is currently running? (Please select all that apply.)	Drive sober or get pulled over (Campaign against drunk driving)		Y	Checkbox, one-up vertical	Randomize	Campaigns
			Click it or ticket (Campaign for seat belt use) Where's baby? Look before you lock. (Program against leaving children in hot cars - Heatstroke, Hypothermia) Securing our most precious cargo. (Program promoting child					
			passenger safety)  One text or call could wreck it all. (Campaign against distracted driving)					
			Tire Wise (Campaign with tire safety information)  Government 5-Star Safety Ratings (Campaign with vehicle safety information)					
			If you're texting, you're not driving. (Campaign against distracted driving)  Ride Sober or Get Pulled Over. (Campaign against drinking while					
			operating motorcycle)					

		Child Passenger Safety Week (Campaign promoting safety for child passengers)				
		National Seat Check Saturday (Child car seats – proper installation)				
		Child Car Safety (Child car seats)				
		Right Car Seat (Child car seats)				
		Seatbelt Safety for 8-14 year olds (Appropriate car seat/seatbelt use for older children)				
		U Drive. U Text. U Pay. Or You Drive. You Text. You Pay. (Campaign against distracted driving)				
		Buzzed Driving is Drunk Driving. (Campaign against drunk driving)				
		Everyone is a pedestrian. (Campaign to improve pedestrian safety)				
		I have not seen or heard any program or campaign.			Mutually Exclusive, Anchor Answer Choice	
BAN6358Q060	Thinking of all the of the websites where you search for information on a regular basis, which one site do you believe to be your ideal site?		N	Text area, no char limit		OE - Ideal site
BAN6358Q061	What additional features or options would you most like to see added to the NHTSA site?		N	Text area no char limit		OE - Additional features