

CFI/FCG OMB CLEARANCE SURVEY MAP

Survey: DMA
 IA#: 30682 Amend 3
 Date:

SURVEY TYPE: Relationship (tab 4)

Survey Q#	Type#	Type Topic
1	Standard	Site Performance - Speed
2	Standard	Site Performance - Completeness
3	Standard	Site Performance -Responsiveness
4	Standard	Look and Feel - Appeal
5	Standard	Look and Feel - Spacing
6	Standard	Look and Feel - Readability
7	Standard	Navigation - Ease
8	Standard	Navigation - Layout
9	Standard	Navigation - Links
10	Standard	Site Information - Relevance
11	Standard	Site Information - Thoroughness
12	Standard	Site Information - Readability
13	Standard	Satisfaction - Overall
14	Standard	Satisfaction - Expectations
15	Standard	Satisfaction - Ideal
16	Standard	Primary Resource
17	Standard	Return
18	Standard	Recommend
19	Custom	Frequency
20	Custom	Role
21	Custom	Other role
22	Custom	Primary Reason
23	Custom	Other reason
24	Custom	Did You Find
25	Custom	Unable to Find
26	Custom	Search Method
27	Custom	Other method
28	Custom	Search problem
29	Custom	Search difficulty
30	Custom	Other search diff
31	Custom	Nav problem
32	Custom	Nav difficulty
33	Custom	Other nav diff
34	Custom	Appealing
35	Custom	OE Appealing
36	Custom	Improvement
37	Custom	Location
38	Custom	States
39	Custom	Age
40	Custom	Gender
41	Custom	Mobile Viewing
42	Custom	Mobile Access
43	Custom	Preferred device
44	Custom	Other preferred device
45	Custom	Content/info via mobile
46	Custom	Other content/info via mobile
47	Custom	Preferred Format

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SURVEY TYPE: Relationship (tab 4)

Survey Q#	Type#	Type Topic
1	Standard	Content - Accuracy
2	Standard	Content - Quality
3	Standard	Content - Freshness
4	Standard	Look and Feel - Appeal
5	Standard	Look and Feel - Balance
6	Standard	Look and Feel - Readability
7	Standard	Navigation - Organized
8	Standard	Navigation - Options
9	Standard	Navigation - Layout
10	Standard	Navigation - Clicks
11	Standard	Search - Relevance
12	Standard	Search - Organization
13	Standard	Search - Selection Help
14	Standard	Search - Narrow
15	Standard	Online Transparency - Disclose
16	Standard	Online Transparency - Quick
17	Standard	Online Transparency - Access
18	Standard	Site Performance - Loading
19	Standard	Site Performance - Consistency
20	Standard	Site Performance - Errors
21	Standard	Satisfaction - Overall
22	Standard	Satisfaction - Expectations
23	Standard	Satisfaction - Ideal
24	Standard	Return
25	Standard	Recommend
26	Standard	Primary Resource
27	Standard	Trust - My Best Interests
28	Standard	Trust - Trustworthy
29	Standard	Trust - Do What Is Right
30	Custom	Frequency
31	Custom	Role
32	Custom	Primary Reason
33	Custom	OE Primary Reason
34	Custom	Did You Find
35	Custom	Search Method
36	Custom	OE Search Method
37	Custom	Search problem
38	Custom	Search difficulty
39	Custom	OE search difficulty
40	Custom	Nav problem
41	Custom	Nav difficulty
42	Custom	OE navigation difficulty
43	Custom	Appealing
44	Custom	OE Appealing
45	Custom	Interact with DOD
46	Custom	Web-based social media tools
47	Custom	Site Features
48	Custom	OE Features
49	Custom	OE Improvement
50	Custom	Location
51	Custom	Age
52	Custom	Gender
53	Custom	Video/podcast appeal
54	Custom	Variety of videos/podcasts
55	Custom	Availability of videos/podcasts
56	Custom	Mobile Viewing
57	Custom	Mobile Access
58	Custom	Preferred device

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Survey Q#	Type#	Type Topic
59	Custom	OE preferred device
60	Custom	Content/info via mobile
61	Custom	OE content/info via mobile
62	Custom	Preferred Format