



odel Name odel ID	FAA Public Site 2015					Red & Strike-Th	
	IoFREY5owdtlZs9EgwwBRA4C						licized: Re-order
rtitioned	Yes - 2MQ					Pink: Addition	
te	9/9/2015					Blue: Reword	by A
Label	Element Questions		Label	Satisfaction Questions		Label	Future Behaviors
	Site Information (1=Poor, 10=Excellent, Don't Know)	1		Satisfaction	' i		Future Transactions (1=Very Unlikely, 10=Very Likely)
Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.		Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)		Future Transactions	How likely are you to conduct future transactions on this site?
Site Information - Understandable	Please rate how understandable this site's information is.		Satisfaction - Expectations	How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds)			Recommend (1=Very Unlikely, 10=Very Likely)
3 Site Information - Answers	Please rate how well the site's information provides answers to your questions.		Satisfaction - deal	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)	23	Recommend	How likely are you to recommend this site to someone else?
	Look and Feel (1=Poor, 10=Excellent, Don't Know)						Return (1=Very Unlikely, 10=Very Likely)
4 Look and Feel - Appeal	Please rate the visual appeal of this site.				24	Return	How likely are you to return to this site?
Look and Feel - Balance	Please rate the balance of graphics and text on this site.						Primary Resource (1=Very Unlikely, 10=Very Likely)
6 Look and Feel - Readability	Please rate the readability of the pages on this site.				25	Primary Resourc	e How likely are you to use this site as your primary resource for information about aviation?
	Navigation (1=Poor, 10=Excellent, Don't Know)						
7 Navigation - Organized	Please rate how well the site is organized.						
Navigation - Options	Please rate the options available for navigating this site.						
Navigation - Layout	Please rate how well the site layout helps you find what you need.						
D	Site Performance (1=Poor, 10=Excellent, Don't Know)						
Site Performance - Loading	Please rate how quickly pages load on this site.	1 1					
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.						
Site Performance - Completeness	Please rate how completely page content loads on this site.						
3	Task Process (1=Poor, 10=Excellent, Don't Know)						
Task Process - Time	Please rate the time it takes to complete task(s) on this site.						
5 Task Process - Procedures	Please rate the site procedures to accomplish task(s) on this site.						
Task Process - Efficiency	Please rate the number of steps needed to complete task(s) on this site.						
	Information Browsing (1=Poor, 10=Excellent, Don't Know)						
6 Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.						
7 Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.						
8 Information Browsing - Features	Please rate how well the features on the site help you find the information you need.						

Model Name	FAA Public Site 2015	Red & Strike-Through: Delete	
Model ID	loFREY5owdtlZs9EgwwBRA4C	Underlined & Italicized: Re-order	FORESEE
Partitioned	Yes - 2MQ	Pink: Addition	
Date	9/9/2015	Blue: Reword	by Answers

QID	Meta Tags	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
ML6169Q001			How frequently do you visit FAA.gov?	This is my first visit		Yes	Radio button, one-up vertical		Visit Frequency
				Every few months or less often					
				Monthly					
				Weekly	_				
				Several times a week	_				
AML6169Q002	Role		Which best describes your role?	Daily/more than once a day			Dadia buttan	Skip Logic	Role
	Rule		which best describes your fole?	Active Pilot		Yes	Radio button, one-up vertical	Group*	Rule
				Retired Pilot	-				
				Mechanic	-				
				Engineer					
				Aviation enthusiast/hobbyist					
				UAS owner/hobbyist	_				
				Commercial UAS owner/business	_				
				Instructor Non-FAA government employee	_				
				Quality assurance professional	-				
				Consultant/Analyst	-				
				Inspector	-				
				FAA employee					
				Airport employee					
				Aviation Student	_				
				Airline operator	_				
				Researcher General public/passenger	-				
				Other	A				
ML6169Q003		A	Please specify your role:		A		Text area, no	Skip Logic	OE Role
						No	char limit	Group*	
AML6169Q004	Primary Reason:		Which best describes the main reason for your visit					Skip Logic	PrimaryReason
	Federal		today?					Group*	
	Government or Informational								
	Non-Profit								
				Dedictration licensing or contification		Vac	Radio button,		
				Registration, licensing or certification Register my UAS for recreational/hobby purposes	A	Yes	one-up vertical		
				Register my UAS for commercial purposes	-				
				Find forms or materials	в				
				Search data and statistics	- c				
				Review regulations and advisories	D				
				NextGen	-				
				Find contact information					
				N-Numbers	_				
				What's New/Learn about the FAA	_				
				General aviation information	AA				
ML6169Q005		AA	Please specify your main reason for your visit:	Other, please specify			Text area, no	Skip Logic	OE_PrimaryReason
						No	char limit	Group*	OL_I millary/(cuson
AML6169Q006		A	Which of the following registration, licensing or				Checkbox, one-	Skip Logic	Registration-Task
			certification activities did you perform? (Please				up vertical	Group*	
			select all that apply.)	Change or update information on license or certificate		Yes			
				Replace a license or certificate	-				
				Obtain license or certificate	-				
				Check status of a registration Renew aircraft registration	-				
				Other, please specify	вв				
		BB	Please specify:				Text area, no	Skip Logic	OE_Registration-Task
ML6169Q007						No	char limit	Group*	
-							Checkbox, one-	Skip Logic	FormsMaterials
-		В	Which of the following describes the forms or						
-		В	materials you were trying to find? (Please select all	Training materials		Voc	up vertical	Group*	
-		B	Which of the following describes the forms or materials you were trying to find? (Please select all that apply.)	Training materials	_	Yes	up vertical	Group	
-		B	materials you were trying to find? (Please select all	Forms	_	Yes	up vertical	Group	
-		В	materials you were trying to find? (Please select all	Forms Aeronautical charts, procedures, or diagrams		Yes	up vertical	Group	
AML6169Q007		B	materials you were trying to find? (Please select all	Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual	сс	Yes	up vertical	Group	
ML6169Q008		B	materials you were trying to find? (Please select all	Forms Aeronautical charts, procedures, or diagrams			Text area, no	Skip Logic	OE_FormsMaterials
ML6169Q008			materials you were trying to find? (Please select all that apply.) Please specify:	Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual		Yes		Skip Logic Group*	OE_FormsMaterials
ML6169Q008			materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify Airmen data			Text area, no char limit	Skip Logic	_
ML6169Q008			materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify Airmen data Accident and incident reports and statistics	CC	No	Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic	_
ML6169Q008			materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify Airmen data Accident and incident reports and statistics Aircraft data	_	No	Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic	_
ML6169Q008			materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify Airmen data Accident and incident reports and statistics	CC DD	No	Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic	_

AML6169Q012		D	Which regulations and advisories were you trying				Checkbox, one-	Skip Logic	RegulationsAdvisories
			to review? (Please select all that apply.)	FARs (Federal Aviation Regulations)		Yes	up vertical	Group*	-
				ACs (Advisory Circulars)					
				ADs (Airworthiness Directives)					
				NOTAMs (Notices to airmen)					
				TCDS (Type Certificate Data Sheets) TFRs (Temporary flight restrictions)					
				Orders and Notices					
				Other, please specify	EE				
AML6169Q013		EE	Please specify:			No	Text area, no char limit	Skip Logic Group*	OE_RegulationsAdvisorie
AML6169Q014	Accomplish		Were you able to complete your main task on	Yes		No	Radio button,	Skip Logic	Task Accomplishment
			FAA.gov?	No	A, B D	Yes	one-up vertical	Group*	
AML6169Q015		A	Please rate how easy it was to complete your task on FAA.gov.			Yes	Radio button, scale, no don't know	Skip Logic Group*	Task Accomplishment-Ra
				2					
				4					
				5 6					
				7					
				9					
				10 = Very Easy			Text area, no	Skip Logic	
AML6169Q016		В	Completed task comments:			No	char limit	Group*	OE_TaskAccomplishment
AML6169Q017	OE_Accomplish	D	What prevented you from completing your task?			No	Text area, no char limit	Skip Logic Group*	TaskAccomplishment-Prev
AML6169Q018			How would you describe your navigation experience on this site today? (Please select all	I had no difficulty navigating/browsing on this site			Checkbox, one- up vertical	Skip Logic Group*	Navigation-Experience
			that apply.)			Yes	up verticai	Croup	
				Links often did not take me where I expected Had difficulty finding relevant information					
				Links/labels are difficult to understand					
				Too many links/navigational options to choose from Had technical difficulties (error messages, broken links, etc.)	с				
				Could not navigate back to previous information I had a navigation difficulty not listed above:	А				
AML6169Q019		A	Other navigation difficulty:			No	Text area, no char limit	Skip Logic Group*	OE_Navigation- Experience
AML6169Q020		с	Please describe the technical difficulty:			No	Text area, no char limit	Skip Logic Group*	OE_TechnicalDifficulty
AML6169Q021			Did you use the search tool on the FAA site during	Yes	А		Radio button,	Skip Logic	UseSearch
			your visit today?	No		Yes	one-up vertical	Group*	
				Don't know					
AML6169Q022		A	Which best describes your experience with the search tool today? (Please select all that apply.)			Yes	Checkbox, one- up vertical	Skip Logic Group*	SearchExperience
				Results were not relevant to my search terms or needs Returned too many results Did not return enough results					
				I was not sure what words to use in my search Returned results that were too similar/redundant					
				Results were not helpful					
				Search required to many refinements to get what I wanted					
				Search speed was too slow Other, please specify	в				
AML6169Q023		В	Please specify:				Text area, no	Skip Logic	OE_SearchExperience
AML6169Q024			Did you read information about NextGen during		A, B, C, D	NO Yes	char limit Radio button,	Group* Skip Logic	
			your visit today?	Yes No Don't Remember			one-up vertical	Group*	NextGen-Read
AML6169Q025		A	What NextGen content did you read? (Please select all that apply.)	Performance Snapshots		Yes	Checkbox, one- up vertical	Skip Logic Group*	NextGen-Content
				Implementation		1			
				Why NextGen Matters		_			
				What's New in NextGen					
				Interactive Map		-			
				NextGen for Airports Videos		-			
				Other, please specify	AA	-			
		AA	What other NextGen content did you read?	, p.5400 opcony		No	Text area, no	Skip Logic	OE-NextGenContent

AML6169Q027	В	What would you rate the quality of the NextGen content?	1 = Not Interesting		Yes	Radio button, scale, no don't know	Skip Logic Group*	NextGenContent-Quality
IL0109Q021			2		res	KHOW		
			3		-			
			5		-			
			6		-			
			8					
			9 10 = Very Interesting		-			
	С	Was it easy to find the NextGen information you				Radio button,	Skip Logic	NextGen-EaseToFind
ML6169Q028		were looking for?	Yes	СС	Yes	one-up vertical	Group*	
	СС	Why was the NextGen information not easy to find?				Text area, no	Skip Logic	DE_NextGen-WhyNotEasy
ML6169Q029	D	What information about NextGen are you			No	char limit	Group* Skip Logic	E NextGen-MoreInformatio
ML6169Q030		interested in reading more about?			No	Text area, no char limit	Group*	
AML6169Q031		Which of the following sources prompted you to visit FAA.gov today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Recommendation from a friend on a social network		Yes	Drop down, select one	Rank Group	SV - Rank 1
			YouTube video					
			Blog or discussion forum				Adjust Template/Style Sheet	
			Message or link on a FAA social network (e.g., Twitter, Facebook)					
			Mobile phone text message or alert	_				
			Instant Message from a friend or colleague Familiarity with FAA or FAA website					
			Received a letter from FAA					
			Received an email from FAA Search engine results	-				
			Word of mouth recommendation from someone I know					
			Don't know				Anchor Answer Choice	
			Other				Anchor Answer	
ML6169Q032		Rank 2 (Optional)	Recommendation from a friend on a social network		Yes	Drop down,	Choice Rank Group	SV - Rank 2
			YouTube video	-	res	select one		
			Blog or discussion forum				Adjust Template/Style	
			Message or link on a FAA social network (e.g., Twitter, Facebook)	-			Sheet Randomize	
			Mobile phone text message or alert	-				
			Instant Message from a friend or colleague	_			1	
			Familiarity with FAA or FAA website Received a letter from FAA	-			L	
			Received an email from FAA					
			Search engine results Word of mouth recommendation from someone I know	-				
			Don't know				Anchor Answer	
			Othor	_			Choice	
			Other				Anchor Answer Choice	
AML6169Q033		Rank 3 (Optional)	Recommendation from a friend on a social network		Yes	Drop down, select one	Rank Group	SV - Rank 3
			YouTube video Blog or discussion forum				Adjust	
							Template/Style Sheet	
			Message or link on a FAA social network (e.g., Twitter, Facebook)				Randomize	
			Mobile phone text message or alert	_				
			Instant Message from a friend or colleague Familiarity with FAA or FAA website					
			Received a letter from FAA					
			Received an email from FAA Search engine results	-				
			Word of mouth recommendation from someone I know Don't know	-			Anchor Answer	
			Other	-			Choice Anchor Answer	
							Choice	
	1	Are you interested in helping FAA improve the		1	1	1	1	OE_Email Address
ML6169Q034		website? If yes, please provide your email address.				Text field, <100		

AML6169Q035		If you heard about FAA.gov from a social network, please specify the site (e.g., Facebook, Twitter)			No	Text area, no char limit		OE_SV - Other Social Network
AML6169Q036		Please indicate where you are located.	AL		Yes	Drop down,	Skip Logic Group*	Location
						select one	Group	
			AK					
			AZ					
			AK AZ AR CA CO CT					
			CT					
			DC					
			DE					
			DE FL					
			GA					
			н					
			ID					
			IL					
			IN					
			IA					
			KS					
			KY					
			LA					
			ME					
			MD					
			MA MI					
			MI					
			MN					
			MS					
			MO					
			MT					
			NE					
			NV					
			NH					
			NJ					
			NM					
			NY					
			NC					
			ND					
			ОН					
			ОК					
			PA RI					
			PA					
			RI					
			SC SD					
			TN					
			TX					
			UT VT					
			VA WA					
			WV WI					
			WY					
			AS GU					
			MP					
			DD					
			PR VI					
			UM					
			Country other than United States	А				
		Please specify where you are located.	Country other than onlice states	~		Text area no	Skin Logia	
ML6169Q037 ML6169Q038	A				No No	Text area, no char limit	Skip Logic Group*	OE_Location OE_Improvements
VINIE0T090038		Your feedback is helpful. Do you have any additional comments or suggestions for us?				Text area, no char limit		

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Partitioned	Yes - 2MQ	Pink: Addition	
Date	9/9/2015	Blue: Reword	by Answers

QID	Meta Tags	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
ML6169Q001			How frequently do you visit FAA.gov?	This is my first visit		Yes	Radio button, one-up vertical		Visit Frequency
				Every few months or less often					
				Monthly					
				Weekly					
				Several times a week					
				Daily/more than once a day					
ML6169Q002	Role		Which best describes your role?				Radio button,	Skip Logic	Role
				Active Pilot	4	Yes	one-up vertical	Group*	
				Retired Pilot	_				
				Mechanic	-				
				Engineer Aviation enthusiast/hobbyist	-				
				Drone owner UAS owner/hobbyist	-				
				Commercial LIAS owner/business	-				
				Instructor	-				
				Non-FAA government employee	-				
				Quality assurance professional	-				
				Consultant/Analyst	-				
				Inspector	-				
				FAA employee	-				
				Airport employee					
				Aviation Student					
				Airline operator					
				Researcher					
				General public/passenger					
				Other	A				
ML6169Q003		A	Please specify your role:			No	Text area, no char limit	Skip Logic Group*	OE_Role
ML6169Q004	Primary Reason:		Which best describes the main reason for your visit					Skip Logic	PrimaryReason
	Federal Government or Informational Non-Profit		today?					Group*	FinalyNeason
				Registration, licensing or certification Register my drone Register my UAS for recreational/hobby	A	Yes	Radio button, one-up vertical		
				purposes Register my UAS for commercial purposes					
				Find forms or materials	В				
				Search data and statistics	с				
				Review regulations and advisories NextGen	D				
				Find contact information	-				
				N-Numbers	-				
				What's New/Learn about the FAA	-				
				General aviation information	-				
				Other, please specify	AA				
ML6169Q005		AA	Please specify your main reason for your visit:				Text area, no	Skip Logic	OE_PrimaryReason
						No	char limit	Group*	
ML6169Q006		A	Which of the following registration, licensing or				Checkbox, one-	Skip Logic	Registration-Task
			certification activities did you perform? (Please select all that apply.)	Change or update information on license or certificate Replace a license or certificate		Yes	up vertical	Group*	
				Obtain license or certificate					
				Check status of a registration					
				Renew aircraft registration					
				Other, please specify	вв				
ML6169Q007		BB	Please specify:			No	Text area, no char limit	Skip Logic Group*	OE_Registration-Task
ML6169Q008		В	Which of the following describes the forms or			140	Checkbox, one-	Skip Logic	FormsMaterials
			materials you were trying to find? (Please select all that apply.)	Training materials		Yes	up vertical	Group*	- officiencio
				Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual					
				Other, please specify	сс				
							Text area, no	Skip Logic	OE_FormsMaterials
AML6169Q009		сс	Please specify:			INO	Ichar limit	IGroup^	
		cc c				No	char limit Checkbox, one-	Group* Skip Logic	DataStatistics
			Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Airmen data		Yes	Checkbox, one- up vertical	Group [*] Skip Logic Group*	DataStatistics
			What type of data or statistics were you trying to find? (Please select all that apply.)	Airmen data Accident and incident reports and statistics			Checkbox, one-	Skip Logic	DataStatistics
AML6169Q009			What type of data or statistics were you trying to find? (Please select all that apply.)	Airmen data Accident and incident reports and statistics Aircraft data	_		Checkbox, one-	Skip Logic	DataStatistics

AML6169Q011		DD	Please specify:			No	Text area, no char limit	Skip Logic Group*	OE_DataStatistics
AML6169Q012		D	Which regulations and advisories were you trying				Checkbox, one-	Skip Logic	RegulationsAdvisories
			to review? (Please select all that apply.)	FARs (Federal Aviation Regulations) ACs (Advisory Circulars)	-	Yes	up vertical	Group*	
				ADs (Airworthiness Directives)	-				
				NOTAMs (Notices to airmen)					
				TCDS (Type Certificate Data Sheets)					
				TFRs (Temporary flight restrictions)	-				
				Orders and Notices Other, please specify	EE				
ML6169Q013		EE	Please specify:	ourer, prease speciny		No	Text area, no char limit	Skip Logic Group*	OE_RegulationsAdvisori
ML6169Q014	Accomplish		Were you able to complete your main task on FAA.gov?	Yes			Radio button,	Skip Logic Group*	Task Accomplishment
				No	A, B D	Yes	one-up vertical		
AML6169Q015		A	Please rate how easy it was to complete your task on FAA.gov.	1 = Very Difficult 2		Yes	Radio button, scale, no don't know	Skip Logic Group*	Task Accomplishment-R
				3 4					
				5					
				7					
				9 9					
				10 = Very Easy			Text area, no	Skip Logic	
AML6169Q016		B D	Completed task comments: What prevented you from completing your task?			No	char limit Text area, no	Group* Skip Logic	OE_TaskAccomplishmer TaskAccomplishment-Pre
ML6169Q017	OE_Accomplish					No	char limit	Group*	
AML6169Q018			How would you describe your navigation experience on this site today? (Please select all that apply.)	I had no difficulty navigating/browsing on this site			Checkbox, one- up vertical	Skip Logic Group*	Navigation-Experience
			that apply.)	Links often did not take me where I expected	-	Yes			
				Had difficulty finding relevant information	-				
				Links/labels are difficult to understand Too many links/navigational options to choose from	-				
				Had technical difficulties (error messages, broken links, etc.)	с				
				Could not navigate back to previous information					
ML6169Q019		A	Other navigation difficulty:	I had a navigation difficulty not listed above:	A		Text area, no	Skip Logic	OE Navigation-
ML6169Q020		C	Please describe the technical difficulty:			No	char limit Text area, no	Group* Skip Logic	Experience OE TechnicalDifficulty
ML6169Q021		0	Did you use the search tool on the FAA site during	Vac	A	No	char limit Radio button,	Group*	UseSearch
WIE0109Q021			your visit today?		_ ^	Yes		Group*	Usesearch
				No Don't know	-				
AML6169Q022		A	Which best describes your experience with the				Checkbox, one-	Skip Logic	SearchExperience
			search tool today? (Please select all that apply.)			Yes	up vertical	Group*	
				Results were not relevant to my search terms or needs Returned too many results					
				Did not return enough results	_				
				I was not sure what words to use in my search Returned results that were too similar/redundant	-				
				Results were not helpful					
				Search required to many refinements to get what I wanted	1				
				Search speed was too slow Other, please specify	в				
AML6169Q023		в	Please specify:			No	Text area, no	Skip Logic	OE_SearchExperience
AML6169Q024			Did you read information about NextGen during		A, B, C, D	No Yes	char limit Radio button,	Group* Skip Logic	
			your visit today?	Yes No Don't Remember	-		one-up vertical	Group*	NextGen-Read
MI 61600005		A	What NextGen content did you read? (Please	Performance Snapshots		Yes	Checkbox, one-	Skip Logic	NextGen-Content
AML6169Q025			select all that apply.)	Implementation		-	up vertical	Group*	
				Why NextGen Matters					
				What's New in NextGen		-			
				Interactive Map NextGen for Airports		-			
				NextGen for Airports Videos					
		AA	What other NextGen content did you read?	NextGen for Airports	AA	No	Text area, no	Skip Logic	OE-NextGenContent

AML6169Q027	В	What would you rate the quality of the NextGen content?	1 = Not Interesting		Yes	Radio button, scale, no don't know	Skip Logic Group*	NextGenContent-Quality
IL0109Q021			2		res	KHOW		
			3		-			
			5		-			
			6		-			
			8					
			9 10 = Very Interesting		-			
	С	Was it easy to find the NextGen information you				Radio button,	Skip Logic	NextGen-EaseToFind
ML6169Q028		were looking for?	Yes	СС	Yes	one-up vertical	Group*	
	СС	Why was the NextGen information not easy to find?				Text area, no	Skip Logic	DE_NextGen-WhyNotEasy
ML6169Q029	D	What information about NextGen are you			No	char limit	Group* Skip Logic	E NextGen-MoreInformatio
ML6169Q030		interested in reading more about?			No	Text area, no char limit	Group*	
AML6169Q031		Which of the following sources prompted you to visit FAA.gov today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Recommendation from a friend on a social network		Yes	Drop down, select one	Rank Group	SV - Rank 1
			YouTube video					
			Blog or discussion forum				Adjust Template/Style Sheet	
			Message or link on a FAA social network (e.g., Twitter, Facebook)					
			Mobile phone text message or alert	_				
			Instant Message from a friend or colleague Familiarity with FAA or FAA website					
			Received a letter from FAA					
			Received an email from FAA Search engine results	-				
			Word of mouth recommendation from someone I know					
			Don't know				Anchor Answer Choice	
			Other				Anchor Answer	
ML6169Q032		Rank 2 (Optional)	Recommendation from a friend on a social network		Yes	Drop down,	Choice Rank Group	SV - Rank 2
			YouTube video	-	res	select one		
			Blog or discussion forum				Adjust Template/Style	
			Message or link on a FAA social network (e.g., Twitter, Facebook)	-			Sheet Randomize	
			Mobile phone text message or alert	-				
			Instant Message from a friend or colleague	_			1	
			Familiarity with FAA or FAA website Received a letter from FAA	-			L	
			Received an email from FAA					
			Search engine results Word of mouth recommendation from someone I know	-				
			Don't know				Anchor Answer	
			Othor	_			Choice	
			Other				Anchor Answer Choice	
AML6169Q033		Rank 3 (Optional)	Recommendation from a friend on a social network		Yes	Drop down, select one	Rank Group	SV - Rank 3
			YouTube video Blog or discussion forum				Adjust	
							Template/Style Sheet	
			Message or link on a FAA social network (e.g., Twitter, Facebook)				Randomize	
			Mobile phone text message or alert	_				
			Instant Message from a friend or colleague Familiarity with FAA or FAA website					
			Received a letter from FAA					
			Received an email from FAA Search engine results	-				
			Word of mouth recommendation from someone I know Don't know	-			Anchor Answer	
			Other	-			Choice Anchor Answer	
							Choice	
	1	Are you interested in helping FAA improve the		1	1	1	1	OE_Email Address
ML6169Q034		website? If yes, please provide your email address.				Text field, <100		

AML6169Q035		If you heard about FAA.gov from a social network, please specify the site (e.g., Facebook, Twitter)			No	Text area, no char limit		OE_SV - Other Social Network
AML6169Q036		Please indicate where you are located.	AL		Yes	Drop down,	Skip Logic Group*	Location
						select one	Group	
			AK					
			AZ					
			AK AZ AR CA CO CT					
			CT					
			DC					
			DE					
			DE FL					
			GA					
			н					
			ID					
			IL					
			IN					
			IA					
			KS					
			KY					
			LA					
			ME					
			MD					
			MA MI					
			MI					
			MN					
			MS					
			MO					
			MT					
			NE					
			NV					
			NH					
			NJ					
			NM					
			NY					
			NC					
			ND					
			ОН					
			ОК					
			PA RI					
			PA					
			RI					
			SC SD					
			TN					
			TX					
			UT VT					
			VA WA					
			WV WI					
			WY					
			AS GU					
			MP					
			DD					
			PR VI					
			UM					
			Country other than United States	А				
		Please specify where you are located.	Country other than onlice states	~		Text area no	Skin Logia	
ML6169Q037 ML6169Q038	A				No No	Text area, no char limit	Skip Logic Group*	OE_Location OE_Improvements
VINIE0T09Q038		Your feedback is helpful. Do you have any additional comments or suggestions for us?				Text area, no char limit		

Model Name	FAA Public Site 2015	Red & Strike-Through: Delete	
Model ID	IoFREY5owdtlZs9EgwwBRA4C	Underlined & Italicized: Re-order	FORESEE
Partitioned	Yes - 2MQ	Pink: Addition	
Date	9/9/2015	Blue: Reword	by Answers

	Meta Tags	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
AML6169Q001			How frequently do you visit FAA.gov?	This is my first visit		Yes	Radio button, one-up vertical		Visit Frequency
				Every few months or less often	-	103	one-up venticai		
				Monthly					
				Weekly					
				Several times a week					
AMI 61600002	Dele		Which hast describes your relea	Daily/more than once a day				Chin Logia	Dele
AML6169Q002	Role		Which best describes your role?	Active Pilot		Yes	Radio button, one-up vertical	Skip Logic Group*	Role
				Retired Pilot	-	105	one up veracui	Croup	
				Mechanic	-				
				Engineer	-				
				Aviation enthusiast/hobbyist					
				Drone owner					
				Instructor	_				
				Non-FAA government employee	-				
				Quality assurance professional	-				
				Inspector	-				
				FAA employee	-				
				Airport employee					
				Aviation Student					
				Airline operator					
				Researcher					
				General public/passenger	_				
				Other	A				
AML6169Q003		A	Please specify your role:			No	Text area, no char limit	Skip Logic Group*	OE_Role
AML6169Q004	Primary Reason: Federal		Which best describes the main reason for your visit					Skip Logic Group*	PrimaryReason
	Government or		today?					Group.	
	Informational								
	Non-Profit						Dadia huttan		
				Registration, licensing or certification	A	Yes	Radio button, one-up vertical		
				Register my drone	- ^	103	one-up venicai		
				Find forms or materials	в				
				Search data and statistics	- c				
				Review regulations and advisories	D				
				NextGen					
				Find contact information					
				N-Numbers					
				What's New / Learn about the FAA	_				
				General aviation information					
AML6169Q005				Other, please specify	AA				0.5.0
		AA	Please specify your main reason for your visit:			No	Text area, no char limit	Group*	OE_PrimaryReason
AML6169Q006						No		Skip Logic Group* Skip Logic	OE_PrimaryReason Registration-Task
-			Which of the following registration, licensing or certification activities did you perform? (Please				char limit		
-			Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.)	Change or update information on license or certificate		No Yes	char limit Checkbox, one-	Skip Logic	
-			Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.)	Replace a license or certificate			char limit Checkbox, one-	Skip Logic	
-			Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.)				char limit Checkbox, one-	Skip Logic	
-			Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration			char limit Checkbox, one-	Skip Logic	
-			Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration			char limit Checkbox, one-	Skip Logic	
ML6169Q006			Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration	BB	Yes	char limit Checkbox, one- up vertical Text area, no	Skip Logic Group*	
AML6169Q006		A	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify:	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration	BB		char limit Checkbox, one- up vertical Text area, no char limit	Skip Logic Group* Skip Logic Group*	Registration-Task OE_Registration-Task
ML6169Q006		A	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration	BB	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task
AML6169Q006		A	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify		Yes	char limit Checkbox, one- up vertical Text area, no char limit	Skip Logic Group* Skip Logic Group*	Registration-Task OE_Registration-Task
AML6169Q006		A	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration	BB	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task OE_Registration-Task
ML6169Q006		A	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Forms Forms Forms Forms Forms Forms Formatical charts, procedures, or diagrams	BB	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task OE_Registration-Task
ML6169Q006		A	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual		Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task OE_Registration-Task
ML6169Q006 ML6169Q007 ML6169Q008		A BB B	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Forms Forms Forms Forms Forms Forms Formatical charts, procedures, or diagrams	BB	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one- up vertical	Skip Logic Group* Skip Logic Group* Skip Logic Group*	Registration-Task OE_Registration-Task FormsMaterials
AML6169Q006 AML6169Q007 AML6169Q008		A	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual		Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task OE_Registration-Task
-		A BB B	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify		Yes No Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task OE_Registration-Task FormsMaterials
AML6169Q006 AML6169Q007 AML6169Q008		A BB B	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify		Yes No Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one- up vertical Text area, no char limit	Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group*	Registration-Task OE_Registration-Task FormsMaterials OE_FormsMaterials
AML6169Q006 AML6169Q007 AML6169Q008		A BB B	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify		Yes No Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task OE_Registration-Task FormsMaterials OE_FormsMaterials
AML6169Q006 AML6169Q007 AML6169Q008		A BB B	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify Airmen data Accident and incident reports and statistics Aircraft data	cc	Yes No Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task OE_Registration-Task FormsMaterials OE_FormsMaterials
ML6169Q006 ML6169Q007 ML6169Q008 ML6169Q009 ML6169Q010		A BB B CCC C	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify		Yes No Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one- up vertical	Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic Group*	Registration-Task OE_Registration-Task FormsMaterials OE_FormsMaterials DataStatistics
ML6169Q006 ML6169Q007 ML6169Q008 ML6169Q009		A BB B	Which of the following registration, licensing or certification activities did you perform? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: Which of the following describes the forms or materials you were trying to find? (Please select all that apply.) Please specify: What type of data or statistics were you trying to find? (Please select all that apply.)	Replace a license or certificate Obtain license or certificate Obtain license or certificate Check status of a registration Renew aircraft registration Other, please specify Training materials Forms Aeronautical charts, procedures, or diagrams Handbook, guide, or manual Other, please specify Airmen data Accident and incident reports and statistics Aircraft data	cc	Yes No Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic Group* Skip Logic	Registration-Task OE_Registration-Task FormsMaterials OE_FormsMaterials

				ACs (Advisory Circulars)	1				
				ADs (Airworthiness Directives)	-				
				NOTAMs (Notices to airmen)					
				TCDS (Type Certificate Data Sheets)	-				
				TFRs (Temporary flight restrictions) Orders and Notices	-				
				Other, please specify	EE				
AML6169Q013		EE	Please specify:			No	Text area, no char limit	Skip Logic Group*	OE_RegulationsAdvisorie
AML6169Q014	Accomplish		Were you able to complete your main task on FAA.gov?	Yes	А, В	Yes	Radio button, one-up vertical	Skip Logic Group*	Task Accomplishment
				No	D				
AML6169Q015		A	Please rate how easy it was to complete your task on FAA.gov.	1 = Very Difficult		Yes	Radio button, scale, no don't know	Skip Logic Group*	Task Accomplishment-Ra
				3	-				
				4 E]				
				6	-				
				7]				
				9	1				
				10 = Very Easy			T	Obia La sia	
AML6169Q016		в	Completed task comments:			No	Text area, no char limit	Skip Logic Group*	OE_TaskAccomplishment
AML6169Q017	OE Accomplish	D	What prevented you from completing your task?			No	Text area, no char limit	Skip Logic Group*	askAccomplishment-Prev
AML6169Q018	c		How would you describe your navigation	I had no difficulty navigating/browsing on this site			Checkbox, one-	Skip Logic	Navigation-Experience
			experience on this site today? (Please select all that apply.)			Yes	up vertical	Group*	
				Links often did not take me where I expected	1				
				Had difficulty finding relevant information Links/labels are difficult to understand	-				
				Too many links/navigational options to choose from					
				Had technical difficulties (error messages, broken links, etc.)	С				
				Could not navigate back to previous information					
AML6169Q019			Other navigation difficulty:	I had a navigation difficulty not listed above:	A		Text area, no	Skip Logic	OE Navigation-
		<u>^</u>				No	char limit	Group*	Experience
AML6169Q020		С	Please describe the technical difficulty:			No	Text area, no char limit	Skip Logic Group*	OE_TechnicalDifficulty
AML6169Q021			Did you use the search tool on the FAA site during	Yes	A		Radio button,	Skip Logic	UseSearch
			your visit today?	No	-	Yes	one-up vertical	Group*	
				Don't know	-				
AML6169Q022		A	Which best describes your experience with the search tool today? (Please select all that apply.)			Yes	Checkbox, one- up vertical	Skip Logic Group*	SearchExperience
				Results were not relevant to my search terms or needs Returned too many results	-				
				Did not return enough results					
				I was not sure what words to use in my search	-				
				Returned results that were too similar/redundant Results were not helpful					
				Search required to many refinements to get what I wanted					
				Search speed was too slow					
AML6169Q023		В	Please specify:	Other, please specify	В		Text area, no	Skip Logic	OE SearchExperience
						No	char limit	Group*	
AML6169Q024			Did you read information about NextGen during your visit today?	Yes	A, B, C, D	res	Radio button, one-up vertical	Skip Logic Group*	NextGen-Read
				No	-				
		A	What NextGen content did you read? (Please	Don't Remember Performance Snapshots		Yes	Checkbox, one-	Skin Logic	NextGen-Content
AML6169Q025			select all that apply.)			-	up vertical	Group*	
				Implementation Why NextGen Matters		-			
				What's New in NextGen		1			
				Interactive Map NextGen for Airports		-			
				Videos		1			
				Other, please specify	AA				
AML6169Q026		AA	What other NextGen content did you read?			No	Text area, no char limit	Skip Logic Group*	OE-NextGenContent
		В	What would you rate the quality of the NextGen				Radio button,	Skip Logic	NextGenContent-Quality
			content?				scale, no don't	Group*	
AML6169Q027				1 = Not Interesting		Yes	know		

List of the server in	1-WhyNotEasy
MLLEBOOK Note:	n-WhyNotEasy
MLLEBOOK Note:	n-WhyNotEas
MLLEBOOK Note:	n-WhyNotEas
MLLEBOOK Note:	n-WhyNotEasy
MLLEBOOK Note:	n-WhyNotEasy
BL31302 Image: second sec	1-WhyNotEasy
Isb OCC Mo OCC Mo Text area, no Skip Logic Skip Logic <td></td>	
L6.100000 CC Why use In NextGen information not easy to Indif Web Information Not easy to Mark Mark Mark Mark Mark Mark Mark Mark	
Display O No End minitial Circulary Circulary 16.15900201 D What information about NeedGen are you Intersented in mading none about? Intersented in mading none about? Sign Log P	
Bit	MoreInformatio
IL6169Q31. Which of the following sources prompted you to wate FAA goot sources prompted you to sate FAA goot sources prompted you to Recommendation from a filend on a social network Is in soil important). Read Group SV - Rei Adjust Visit FAA goot and important). Read Group Turn Tabe visite Biog or discussion forum Turn Tabe visite Biog or discussion forum Turn Tabe visite Biog or discussion forum Yes Drop down, Adjust Read Group Read Group 16.1690032 Reak 2 (Optional) Reak 2 (Optional) Reak 2 (Optional) Reak for a FAA social network (e.g., Twitter, Familiarly with FAA or FAA website Received an enalty for a FAA social network (e.g., Twitter, Total Received an enalty for the FAA Received an enalty for the FAA social network (e.g., Twitter, Total Received an enalty for the FAA Received an enalty for the FAA or FAA website Received an e	
List Box 1 (respired) Reak 1 (respired) Reak 1 (respired) Respired (respired) Respired) Respired (respired) Respired) Respired (respired) Respired) Respired (respired) Respired) Respired) Respired (respired) Respired) Respired) <t< td=""><td></td></t<>	
Isea In International Internation I	Rank 1
LE559Q032 Rank 2 (Optional) Rank 3 (Optional) Recommendation from a FAA social network (e.g., Twitter, Farshapok) Yes Drop down, Select SNe Archor Answer LE559Q032 LE559Q032 Rank 3 (Optional) Recommendation from a FAA social network (e.g., Twitter, Familiarty with FAA Recommendation from a Select network (e.g., Twitter, FAA Archor Answer LE559Q032 Rank 3 (Optional) Recommendation from a FAA social network (e.g., Twitter, FAA Select one Archor Answer LE559Q033 Rank 3 (Optional) Recommendation from a FAA social network (e.g., Twitter, FAA Select one Archor Answer LE559Q033 Rank 3 (Optional) Recommendation from a FAA social network (e.g., Twitter, FAA Select one Archor Answer LE559Q033 Rank 3 (Optional) Recommendation from a FAA social network (e.g., Twitter, FAA Recommendation from someone I know Yes Drop down, Select one Archor Answer LE559Q033 Rank 3 (Optional) Recommendation from someone I know Yes Prog down, Archor Answer Archor Answer LE559Q031 Rank 3 (Optional) Recommendation from someone I know Yes Prog down, Recommendation from someone I know Recommendation from someone I know Archor Answer Archor Answer Archor Answer	
LE6169Q03 Fank 3 (Optional) Fank 3 (Optional) Recommendation from a FAA social network (e.g., Twitter, Familiarity with FAA or FAA website Familiarity with FAA Facebook Press Pamber of the familiarity with FAA Facebook Press Pamber of the famili	
Itestant Message from a finder or collegue Examilarity with FAA r FAA versite Received an email from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from fAA Received a nemal from fAA Received a nemal from fAA Vord of mouth incommendation from someone I know Other Other Anchor Answer Ubits 90032 Reak 2 (Optional) Received an environ Franklary with a filter of or collegue Franklary with a filter of or collegue Ites 90032 Reak 2 (Optional) Recommendation from a FAA social network (e.g., Twitter, Facebook) Recommendation from a filter of or collegue Franklary with a filter of or collegue Ites 90033 Reak 3 (Optional) Recommendation from a filter or collegue Recommendation from a filter or collegue Franklary with a filter or collegue Ites 90033 Reak 3 (Optional) Recommendation from a filter or collegue Franklary with a filter or collegue Franklary with a filter or collegue Ites 90033 Reak 3 (Optional) Recommendation from a filter or collegue Franklary with a filter or collegue Franklary with a filter or collegue Ites 90033 Reak 3 (Optional) Recommendation from a filter or collegue Franklary with a filter or collegue Franklary with a filter or collegue Ites 9003 Reak 3 (Optional) Recommendation from a filter or collegue Franklary with a filter or collegue F	
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Received a letter from FAA Received a memil from FAA Search engine results Word of mouth recommendation from someone I know Dither IL6.169Q032 IL6.169Q033 IL6.169Q033 IL6.169Q033 IL6.169Q033 IL6.169Q033 IL6.169Q034 IL6.169Q035 IL6.169Q035 IL6.169Q036 IL6.169Q037 IL6.169Q037 IL6.169Q038 IL6.169Q037 IL6.169Q037 IL6.169Q038 IL6.169Q038 IL6.169Q031 Reak 3 (Optional) Received at result from a friend on a social network (e.g., Twitter, Fax website Received at result from FAX website Received at result from FAX Received at result from FAX Received at result from FAX Received at result from FAX <t< td=""><td></td></t<>	
Received an email rom FAA Search engine results Anchor Answer Anchor Answer Anchor Answer UL8169Q032 Rank 2 (Optional) Recommendation from a friend on a social network Yes Org down, select one Rain Croup Solar of mouth recommendation from someone I know UL8169Q032 Rank 2 (Optional) Recommendation from a friend on a social network (e.g., Twitter, Facebook) Yes Org down, select one Rain Group SV - Re UL8169Q033 Rank 3 (Optional) Recommendation from a FAA social network (e.g., Twitter, Facebook) Recommendation from a friend or colleague Family frequencies Anchor Answer Adjust Template/Style Street Street Adjust Template/Style Street Street Adjust Template/Style Street Anchor Answer Adjust Template/Style Street Adjust Template/Style Street Anchor Answer Adjust Template/Style Street Anchor Answer Adjust Template/Style Street Adjust Template/Style Street Anchor Answer Adjust Template/Style Street Adjust Template/Style Street Anchor Answer Adjust Template/Style Street Adjust Template/Style Street<	
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More of mouth recommendation from someone 1 know Anchor Answer Anchor Answer Anchor Answer Anchor Answer Anchor Answer Anchor Answer Choice SV - Re VIUTube video Blog or discussion forum Message or ink on a FAA social network (e.g., Twitter, Facebook) Message or ink on a fiend or olleaque Familaurity with FAA or FAA website Rank Group SV - Re Received al email from FAA Search engine results Message or ink on a fiend or a social network Anchor Answer Choice Anchor Answer UL6169Q033 Rank 3 (Optional) Recommendation from a fiend on a social network (e.g., Twitter, Facebook) Anchor Answer Choice Anchor Answer UL6169Q033 Rank 3 (Optional) Recommendation from a fiend on a social network (e.g., Twitter, Facebook) Anchor Answer Choice Anchor Answer Message or ink on a FAA social network (e.g., Twitter, Facebook) Message or ink on a fiend or colleaque Anchor Answer	
L6169Q032 Rank 2 (Optional) Recommendation from a friend on a social network Ves Drop down, select one Anchor Answer Choice Rank Group SV - Ret Anchor Answer Choice 1L6169Q032 Image: State of the select one Anchor Answer Choice Mark Group SV - Ret Anchor Answer Choice Anchor Answer Choice Anchor Answer Choice 1L6169Q032 Image: State of the select one Anchor Answer Choice Message or Ink on a FAA social network (e.g., Twitter, Fernback) Anchor Answer Choice Anchor Answer Choice Image: State of the select one Anchor Answer Choice Message or Ink on a feed or colleague Fernback Anchor Answer Choice Anchor Answer Choice Image: State of the mouth recommendation from a friend on a social network Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA Received a nemal from FAA <td< td=""><td></td></td<>	
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Facebook) Mobile phone text message or alert Instant Message from a friend or colleague	
Instant Message from a friend or colleague	
Instant Message from a friend or colleague	
Familiarity with FAA or FAA website Received a letter from FAA	
Received a letter from FAA	
Search engine results	
Word of mouth recommendation from someone I know	
Don't know Anchor Answer	
Other Anchor Answer Choice	
Lb199Q034 Are you interested in neiping FAA improve the OE_Email. website? If yes, please provide your email DE_Email.	il Address
address. No char	ul Address
IL6169Q035 If you heard about FAA.gov from a social network, OE SV - Ott	il Address
	Other Social
No char limit	

AML6169Q036		Please indicate where you are located.	AL		Yes	Drop down,	Skip Logic	Location
		,				select one	Skip Logic Group*	
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			СО					
			DC					
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			TX					
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			VT					
			VA					
			WA					
			WV WI					
			WY					
			AS					
			GU					
			MP					
			PR					
			VI					
			UM					
			Country other than United States	Α				
AMI 61690027		Please specify where you are located.			No	Text area,no char limit	Skip Logic Group*	OE_Location
AML6169Q037 AML6169Q038	<u>^</u>	Your feedback is helpful. Do you have any			No	Text area, no	Croup	OE_Improvements
		Your feedback is helpful. Do you have any additional comments or suggestions for us?				char limit		

Model Name	FAA Public Site 2015	Red & Strike Through: Delete	
Model ID	IoFREY5owdtlZs9EgwwBRA4C	Underlined & Italicized: Re-order	FORESEE
Partitioned	Yes - 2MQ	Pink: Addition	
Date	9/9/2015	Blue: Reword	by Answers

	Meta Tags	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
ML6169Q001			How frequently do you visit FAA.gov?	This is my first visit		Yes	Radio button, one-up vertical		Visit Frequency
				Every few months or less often					
				Monthly					
				Weekly					
				Several times a week					
				Daily/more than once a day					
AML6169Q002	Role		Which best describes your role?	Active Pilot		Yes	Radio button, one-up vertical	Skip Logic Group*	Role
				Retired Pilot					
				Mechanic					
				Engineer					
				Aviation enthusiast/hobbyist					
				Instructor					
				Non-FAA government employee Quality assurance professional					
				Aviation Student					
				Airline operator					
				Researcher					
				General public/passenger					
				Other	A				
ML6169Q003		A	Please specify your role:			No	Text area, no char limit	Skip Logic Group*	OE_Role
ML6169Q004	Primary Reason:		Which best describes the main reason for your visit				onda minit	Skip Logic	PrimaryReason
UNE0103Q004	Primary Reason: Federal Government or Informational		today?					Group*	i initi yrccisori
	Non-Profit						Radio button,		
				Registration, licensing or certification	A	Yes	one-up vertical		
				Find forms or materials	В				
				Search data and statistics	С 				
				Review regulations and advisories NextGen					
				Find contact information					
				N-Numbers					
				Other, please specify	AA				
AML6169Q005		AA	Please specify your main reason for your visit:			No	Text area, no char limit	Skip Logic Group*	OE_PrimaryReason
ML6169Q006		A	Which of the following registration, licensing or					Skip Logic	Registration-Task
			certification activities did you perform? (Please				up vertical	Group*	
			select all that apply.)	Change information on license or certificate		Yes			
				Replace a license or certificate					
				Obtain license or certificate					
				Renew aircraft registration					
				Other, please specify	BB				
ML6169Q007		вв	Please specify:			No	Text area, no char limit	Skip Logic Group*	OE_Registration-Task
AML6169Q008		В	Which of the following describes the forms or materials you were trying to find? (Please select all				Checkbox, one- up vertical	Skip Logic Group*	FormsMaterials
			that apply.)	Training materials		Yes			
				Forms					
				Aeronautical charts, procedures, or diagrams					
				Handbook, guide, or manual					
				Other, please specify	CC				
							Text area, no	Skip Logic	OE_FormsMaterials
AML6169Q009		сс	Please specify:			No	char limit	Group*	
		cc c	What type of data or statistics were you trying to				char limit Checkbox, one-	Skip Logic	DataStatistics
			What type of data or statistics were you trying to find? (Please select all that apply.)	Airmen data		No Yes	char limit		DataStatistics
•			What type of data or statistics were you trying to find? (Please select all that apply.)	Airmen data Accident and incident reports and statistics	_		char limit Checkbox, one-	Skip Logic	DataStatistics
•			What type of data or statistics were you trying to find? (Please select all that apply.)	Airmen data Accident and incident reports and statistics Aircraft data			char limit Checkbox, one-	Skip Logic	DataStatistics
ML6169Q010			What type of data or statistics were you trying to find? (Please select all that apply.)	Airmen data Accident and incident reports and statistics		Yes	char limit Checkbox, one- up vertical Text area, no	Skip Logic Group* Skip Logic	DataStatistics OE_DataStatistics
AML6169Q010		С	What type of data or statistics were you trying to find? (Please select all that apply.) Please specify: Which regulations and advisories were you trying	Airmen data Accident and incident reports and statistics Aircraft data Other, please specify	DD		char limit Checkbox, one- up vertical	Skip Logic Group*	
AML6169Q009 AML6169Q010 AML6169Q011 AML6169Q012		C DD	What type of data or statistics were you trying to find? (Please select all that apply.) Please specify: Which regulations and advisories were you trying to review? (Please select all that apply.)	Airmen data Accident and incident reports and statistics Aircraft data Other, please specify FARs (Federal Aviation Regulations)		Yes	char limit Checkbox, one- up vertical Text area, no char limit	Skip Logic Group* Skip Logic Group*	OE_DataStatistics
AML6169Q010		C DD	What type of data or statistics were you trying to find? (Please select all that apply.) Please specify: Which regulations and advisories were you trying to review? (Please select all that apply.)	Airmen data Airmen data Aircraft data Other, please specify FARs (Federal Aviation Regulations) ACs (Advisory Circulars)	DD	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	OE_DataStatistics
AML6169Q010		C DD	What type of data or statistics were you trying to find? (Please select all that apply.) Please specify: Which regulations and advisories were you trying to review? (Please select all that apply.)	Airmen data Accident and incident reports and statistics Aircraft data Other, please specify FARs (Federal Aviation Regulations) ACs (Advisory Circulars) ADs (Airworthiness Directives)	DD	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	OE_DataStatistics
AML6169Q010		C DD	What type of data or statistics were you trying to find? (Please select all that apply.) Please specify: Which regulations and advisories were you trying to review? (Please select all that apply.)	Airmen data Accident and incident reports and statistics Aircraft data Other, please specify FARs (Federal Aviation Regulations) ACs (Advisory Circulars) ADs (Airworthiness Directives) NOTAMS (Notices to airmen)	DD	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	OE_DataStatistics
AML6169Q010		C DD	What type of data or statistics were you trying to find? (Please select all that apply.) Please specify: Which regulations and advisories were you trying to review? (Please select all that apply.)	Airmen data Accident and incident reports and statistics Aircraft data Other, please specify FARs (Federal Aviation Regulations) ACs (Advisory Circulars) ADs (Airworthiness Directives) NOTAMs (Notices to airmen) TCDS (Type Certificate Data Sheets)	DD	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	OE_DataStatistics
ML6169Q010		C DD	What type of data or statistics were you trying to find? (Please select all that apply.) Please specify: Which regulations and advisories were you trying to review? (Please select all that apply.)	Airmen data Accident and incident reports and statistics Aircraft data Other, please specify FARs (Federal Aviation Regulations) ACs (Advisory Circulars) ADs (Airworthiness Directives) NOTAMs (Notices to airmen) TCDS (Type Certificate Data Sheets) TFRs (Temporary flight restrictions)	DD	Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	OE_DataStatistics
ML6169Q010		C DD	What type of data or statistics were you trying to find? (Please select all that apply.) Please specify: Which regulations and advisories were you trying to review? (Please select all that apply.)	Airmen data Accident and incident reports and statistics Aircraft data Other, please specify FARs (Federal Aviation Regulations) ACs (Advisory Circulars) ADs (Airworthiness Directives) NOTAMs (Notices to airmen) TCDS (Type Certificate Data Sheets)		Yes	char limit Checkbox, one- up vertical Text area, no char limit Checkbox, one-	Skip Logic Group* Skip Logic Group* Skip Logic	OE_DataStatistics

ForeSee Results - Confidential and Proprietary

AML6169Q014	Accomplish		Were you able to complete your main task on FAA.gov?	Yes	A, B D	Yes	Radio button, one-up vertical	Skip Logic Group*	Task Accomplishment
AML6169Q015		A	Please rate how easy it was to complete your task on FAA.gov.			Yes	Radio button, scale, no don't know	Skip Logic Group*	Task Accomplishment-Rat
				3 4 5					
				6 7 8					
				9 10 = Very Easy	-		Text area, no	Skip Logic	
AML6169Q016		B	Completed task comments: What prevented you from completing your task?			No	char limit Text area, no	Group*	OE_TaskAccomplishment TaskAccomplishment-Prev
AML6169Q017	OE_Accomplish	U				No	l ext area, no char limit	Skip Logic Group*	
AML6169Q018			How would you describe your navigation experience on this site today? (Please select all that apply.)	I had no difficulty navigating/browsing on this site	-	Yes	Checkbox, one- up vertical	Skip Logic Group*	Navigation-Experience
				Had difficulty finding relevant information Links/labels are difficult to understand Too many links/navigational options to choose from	-				
				Had technical difficulties (error messages, broken links, etc.) Could not navigate back to previous information	с				
AML6169Q019		A	Other navigation difficulty:	I had a navigation difficulty not listed above:	A		Text area, no	Skip Logic	OE_Navigation-
AML6169Q020		с	Please describe the technical difficulty:			No	char limit Text area, no	Group* Skip Logic	Experience OE_TechnicalDifficulty
AML6169Q021			Did you use the search tool on the FAA site during	Vec	A	No	char limit Radio button,	Group* Skip Logic	UseSearch
			your visit today?	No Don't know		Yes	one-up vertical	Group*	
AML6169Q022		A	Which best describes your experience with the search tool today? (Please select all that apply.)			Yes	Checkbox, one- up vertical	Skip Logic Group*	SearchExperience
				Results were not relevant to my search terms or needs Returned too many results Did not return enough results	-				
				I was not sure what words to use in my search Returned results that were too similar/redundant Results were not helpful Search required to many refinements to get what I wanted	-				
				Search speed was too slow Other, please specify	в				
AML6169Q023		В	Please specify:			No	Text area, no char limit	Skip Logic Group*	OE_SearchExperience
AML6169Q024			Did you read information about NextGen during your visit today?	Yes No Don't Remember	A, B, C, D	Yes	Radio button, one-up vertical	Skip Logic Group*	NextGen-Read
AML6169Q025		A	What NextGen content did you read? (Please select all that apply.)	Performance Snapshots		Yes	Checkbox, one- up vertical	Skip Logic Group*	NextGen-Content
				Implementation Why NextGen Matters Why the set of the s					
				What's New in NextGen Interactive Map					
				NextGen for Airports Videos		-			
				Other, please specify	AA		-		
AML6169Q026			What other NextGen content did you read?			No	Text area, no char limit	Group*	OE-NextGenContent
AML6169Q027		В	What would you rate the quality of the NextGen content?	1 = Not Interesting		Yes	Radio button, scale, no don't know	Skip Logic Group*	NextGenContent-Quality
				3		1			
				÷ 5		1			
				6 7		-			
				0		1			
				0		-			

AML6169Q028	С	Was it easy to find the NextGen information you were looking for?	Yes	СС	Yes	Radio button, one-up vertical	Skip Logic Group*	NextGen-EaseToFind
AML6169Q029	СС	Why was the NextGen information not easy to find?			No	Text area, no char limit	Skip Logic Group*	OE_NextGen-WhyNotEas
	D	What information about NextGen are you interested in reading more about?				Text area, no	Skip Logic	E_NextGen-MoreInformati
AML6169Q030 AML6169Q031		Which of the following sources prompted you to visit FAA.gov today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required)	Recommendation from a friend on a social network		No Yes	char limit Drop down, select one	Group* Rank Group	SV - Rank 1
			YouTube video Blog or discussion forum	-			Adjust	
			Message or link on a FAA social network (e.g., Twitter,	-			Template/Style Sheet	
			Facebook) Mobile phone text message or alert Instant Message from a friend or colleague	-				
			Familiarity with FAA or FAA website Received a letter from FAA Received an email from FAA					
			Search engine results Word of mouth recommendation from someone I know	-			Anchor Annuar	
			Don't know Other	-			Anchor Answer Choice Anchor Answer Choice	
AML6169Q032		Rank 2 (Optional)	Recommendation from a friend on a social network	_	Yes	Drop down, select one	Rank Group	SV - Rank 2
			YouTube video Blog or discussion forum	-			Adjust Template/Style Sheet	
			Message or link on a FAA social network (e.g., Twitter, Facebook) Mobile phone text message or alert				Randomize	
			Instant Message from a friend or colleague Familiarity with FAA or FAA website Received a letter from FAA	-				
			Received an email from FAA Search engine results Word of mouth recommendation from someone I know	-				
			Don't know Other				Anchor Answer Choice Anchor Answer	
AML6169Q033		Rank 3 (Optional)	Recommendation from a friend on a social network		Yes	Drop down, select one	Choice Rank Group	SV - Rank 3
			YouTube video Blog or discussion forum	-			Adjust Template/Style	
			Message or link on a FAA social network (e.g., Twitter, Facebook)	-			Sheet Randomize	
			Mobile phone text message or alert Instant Message from a friend or colleague Familiarity with FAA or FAA website					
			Received a letter from FAA Received an email from FAA	_				
			Search engine results Word of mouth recommendation from someone I know Don't know				Anchor Answer Choice	
			Other	_			Anchor Answer Choice	
AML6169Q034		Are you interested in helping FAA improve the website? If yes, please provide your email address.			No	Text field, <100 char		OE_Email Address
AML6169Q035		If you heard about FAA.gov from a social network, please specify the site (e.g., Facebook, Twitter)			No	Text area, no char limit		OE_SV - Other Social Network
AML6169Q036		,	AL AK		Yes	Drop down, select one	Skip Logic Group*	Location
			AK AZ AR CA	-				
			CA CO CT DC					

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TX	
UT	
VT	
WV	
WI	
WY	
AS	
AS GU	
MP MP	
PR	
VI	
UM	
Country other than United States A	
Please specify where you are located. Text area, no Skip Logic	
AML6169Q037 A Please specify where you are located. Text area, no char limit Group*	OE_Location
AML6169Q037 A No char limit Group* AML6169Q038 Your feedback is helpful. Do you have any No Text area, no Text area, no	
AML6169Q038 Your feedback is helpful. Do you have any additional comments or suggestions for us? No Text area, no char limit	OE_Improvements