



## Welcome and Thank You Text

### Welcome Text

Thank you for visiting NOAA NGS. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

### Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

### Welcome Text - Alternate

Thank you for visiting NOAA NGS. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the NOAA NGS. Please take a few minutes to give us your feedback. All results are strictly confidential.

### Thank You Text - Alternate

Thank you for taking our survey - and for helping us serve you better.

Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.



### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank you for taking our survey - and for helping us serve you better.  
We appreciate your input!

Cancel

Submit

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[ForeSee](#) [ForeSee Privacy Policy](#) [Survey Support](#)

Model Name NOAA NGS Customer Satisfaction Survey V3  
 Model ID 0BdJpVF900lt4s14d0Rstg4C  
 Partitioned 2MQ  
 Date 3/29/2016

~~Red & Strike-Through~~: Delete  
Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Rework



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	<b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b>		<b>Satisfaction</b>		<b>Return (1=Very Unlikely, 10=Very Likely)</b>
1 Look and Feel - Appeal	Please rate the visual appeal of this site.	19 Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	22 Return	How likely are you to return to NOAA NGS?
2 Look and Feel	Please rate the balance of graphics and text on this site.	20 Satisfaction -	How well does this site meet your expectations?		
3 Look and Feel - Readability	Please rate the readability of the pages on this site.	21 Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	23 Recommend	<b>Recommend (1=Very Unlikely, 10=Very Likely)</b> How likely are you to recommend NOAA NGS to someone else?
	<b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b>				
4 Site Performance - Loading	Please rate how quickly pages load on this site.				
5 Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
6 Site Performance	Please rate how completely the page content loads on this site.				
	<b>Navigation (1=Poor, 10=Excellent, Don't Know)</b>				
7 Navigation - Organized	Please rate how well the site is organized.				
8 Navigation - Options	Please rate the options available for navigating this site.				
9 Navigation - Layout	Please rate how well the site layout helps you find what you are looking for.				
	<b>Information Browsing (1=Poor, 10=Excellent, Don't Know)</b>				
10 Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.				
11 Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
12 Information Browsing - Features	Please rate how well the features on the site help you find the information you need.				
	<b>Site Information (1=Poor, 10=Excellent, Don't Know)</b>				
13 Site	Please rate the thoroughness of information provided on this site.				
14 Site	Please rate how understandable this site's information is.				
15 Site	Please rate how well the site's information provides answers to your questions.				

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
BAN6677Q001			Which term <b>best describes your role?</b>	Land Surveyor Engineer Researcher Educator Student Geodesist Cartographer/GIS Mapping User General Public Geocacher News Media Other		Y	Radio button, one-up vertical	Skip Logic	Role
BAN6677Q002		A	Please specify your role in visiting this site.			N	Text field, <100 char	Skip Logic	OE_Role
BAN6677Q003			How frequently do you visit this site?	This is my first time Once a year or less often Once every 3 to 12 months Once every 1 to 3 months Several times a month or more often		Y	Radio button, one-up vertical		Visit Frequency
BAN6677Q004			<b>What were you primarily looking for</b> on this visit to the NGS site?	Toolkit software Guidelines or specifications Imagery/LIDAR CORS/OPUS Datasheets News Other		Y	Radio button, one-up vertical	Skip Logic	Primarily Looking For
BAN6677Q005		B	Please specify what you were primarily looking for today. Be as detailed as possible.			N	Text area, No Limit	Skip Logic	OE_Primary Looking For
BAN6677Q006			Did you accomplish what you wanted to on the site today?	Yes Partially No I wasn't planning to accomplish anything in particular		Y	Radio button, one-up vertical	Skip Logic	Accomplish Task
BAN6677Q007		A	Please explain why you were not able to fully accomplish your task today and indicate which NGS product or service you are referencing.			N	Text area, No Limit	Skip Logic	OE_Accomplish Task
VAN0203607			On what topics have you requested assistance from NGS personnel during the last two years? (select all that apply)	Planning a survey Recovering survey marks Assistance with online tools or programs General geodesy or remote sensing concepts or terminology Upcoming changes to geodetic reference frames Other Not applicable		Y	Checkbox, one-up vertical	Skip Logic	Assistance
VAN0203609		A	Please specify the other topic you have requested assistance about.			N	Text area, no char limit	Skip Logic	OE_Assistance
VAN0203610			How have you interacted with NGS personnel during the past two years? (select all that apply)	NGS information center or "help desk" NGS colleague or individual (other than a geodetic advisor) NGS geodetic advisor Other Not applicable		Y	Checkbox, one-up vertical	Skip Logic	Interactions
VAN0203611		A	Please specify what other type of interaction you had with NGS personnel over the past two years.			N	Text area, no char limit	Skip Logic	OE_Interactions
VAN0203612			On geospatial topics such as geodesy or remote sensing, do you train others, or determine the training of others, either within or outside of your organization?	Yes No		Y	Radio button, one-up vertical		Training
BAN6677Q025			Are you aware that NGS will replace NAD 83 and NAVD 88 with new geometric and vertical datums?  I am...	Very aware  Somewhat aware Not at all aware Not applicable - I am visiting this site for other reasons		Y	Dropdown select one		Replacing NAD83 NAVD87
BAN6677Q026		A	How did you learn about the eventual NAD 83 and NAVD 88 replacements?	NGS website Trade/professional publications		Y	Radio button, one-up vertical		Replace Aware

			NGS list-serve, e-mail announcement or webinars Trade/professional meeting Other					
BAN6677Q027		<b>B</b>	Please specify the other way you learned about the NAD 83 and NAVD 88 replacements.		N	Text area, No Limit		OE_Awareness
BAN6677Q030			What is one improvement you would make to the site? Be as specific as possible.		N	Text area, No Limit		OE_Improvement

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
BAN6677Q001			Which term <b>best describes your role?</b>	Land Surveyor Engineer Researcher Educator Student Geodesist Cartographer/GIS Mapping User General Public Geocacher News Media Other		Y	Radio button, one-up vertical	Skip Logic	Role
BAN6677Q002		A	Please specify your role in visiting this site.			N	Text field, <100 char	Skip Logic	OE_Role
BAN6677Q003			How frequently do you visit this site?	This is my first time Once a year or less often Once every 3 to 12 months Once every 1 to 3 months Several times a month or more often		Y	Radio button, one-up vertical		Visit Frequency
BAN6677Q004			<b>What were you primarily looking for</b> on this visit to the NGS site?	Toolkit software Guidelines or specifications Imagery/LIDAR CORS/OPUS Datasheets News Other		Y	Radio button, one-up vertical	Skip Logic	Primarily Looking For
BAN6677Q005		B	Please specify what you were primarily looking for today. Be as detailed as possible.			N	Text area, No Limit	Skip Logic	OE_Primary Looking For
BAN6677Q006			Did you accomplish what you wanted to on the site today?	Yes Partially No I wasn't planning to accomplish anything in particular		Y	Radio button, one-up vertical	Skip Logic	Accomplish Task
BAN6677Q007		A	Please explain why you were not able to fully accomplish your task today and indicate which NGS product or service you are referencing.			N	Text area, No Limit	Skip Logic	OE_Accomplish Task
VAN0203607			On what topics have you requested assistance from NGS personnel during the last two years? (select all that apply)	Planning a survey Recovering survey marks Assistance with online tools or programs General geodesy or remote sensing concepts or terminology Upcoming changes to geodetic reference frames Other Not applicable		Y	Checkbox, one-up vertical	Skip Logic	Assistance
VAN0203609		A	Please specify the other topic you have requested assistance about.			N	Text area, no char limit	Skip Logic	OE_Assistance
VAN0203610			How have you interacted with NGS personnel during the past two years? (select all that apply)	NGS information center or "help desk" NGS colleague or individual (other than a geodetic advisor) NGS geodetic advisor Other Not applicable		Y	Checkbox, one-up vertical	Skip Logic	Interactions
VAN0203611		A	Please specify what other type of interaction you had with NGS personnel over the past two years.			N	Text area, no char limit	Skip Logic	OE_Interactions
VAN0203612			On geospatial topics such as geodesy or remote sensing, do you train others, or determine the training of others, either within or outside of your organization?	Yes No		Y	Radio button, one-up vertical		Training
BAN6677Q008			<b>What is the primary reason passive survey control marks (e.g., bench marks) are important to your work?</b>	<del>Using these marks is required by federal, state, or local requirements</del> <del>Using these marks is included in contract terms</del> <del>I can't depend on satellite systems being available in the areas where I work</del> <del>Not applicable — I am visiting this site for other reasons</del> Other		Y	<del>Radio button, one-up vertical</del>	<del>Skip Logic</del>	<del>Survey Controls Impt</del>
BAN6677Q009		A	<b>Please specify why passive survey control marks are important to your work.</b>			N	<del>Text area, No Limit</del>		<del>OE_Survey Controls Impt</del>

BAN6677Q025			Are you aware that NGS will replace NAD 83 and NAVD 88 with new geometric and vertical datums?  <b>I am...</b>	Very aware	A	Y	Dropdown select one		Replacing NAD83 NAVD87
				Somewhat aware	A				
				Not at all aware					
				Not applicable - I am visiting this site for other reasons					
BAN6677Q026		A	How did you learn about the eventual NAD 83 and NAVD 88 replacements?	NGS website		Y	Radio button, one-up vertical		Replace Aware
				Trade/professional publications					
				NGS list-serve, e-mail announcement or webinars					
				Trade/professional meeting					
				Other	B				
BAN6677Q027		B	Please specify the other way you learned about the NAD 83 and NAVD 88 replacements.			N	Text area, No Limit		OE_Awareness
BAN6677Q030			What is one improvement you would make to the site? Be as specific as possible.			N	Text area, No Limit		OE_Improvement

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
BAN6677Q001			Which term <b>best describes your role?</b>	Land Surveyor Engineer Researcher Educator Student Geodesist Cartographer/GIS Mapping User General Public Geocacher News Media Other	A	Y	Radio button, one-up vertical	Skip Logic	Role
BAN6677Q002		A	Please specify your role in visiting this site.			N	Text field, <100 char	Skip Logic	OE_Role
BAN6677Q003			How frequently do you visit this site?	This is my first time Once a year or less often Once every 3 to 12 months Once every 1 to 3 months Several times a month or more often		Y	Radio button, one-up vertical		Visit Frequency
BAN6677Q004			<b>What were you primarily looking for</b> on this visit to the NGS site?	Toolkit software Guidelines or specifications Imagery/LIDAR CORS/OPUS Datashets News Other	B	Y	Radio button, one-up vertical	Skip Logic	Primarily Looking For
BAN6677Q005		B	Please specify what you were primarily looking for today. <i>Be as detailed as possible.</i>			N	Text area, No Limit	Skip Logic	OE_Primary Looking For
UNG0130973			<del>If OPUS Projects supported leveling, gravity, RTK, traverse and other surveys, would you be more likely to submit those surveys to NGS?</del>	<del>Much more likely More likely Neither more nor less likely Less likely Much less likely Not sure</del>		<del>Y</del>	<del>Radio button, one-up vertical</del>	<del>Skip Logic</del>	<del>OPUS-Projects</del>
BAN6677Q006			Did you accomplish what you wanted to on the site today?	Yes Partially No I wasn't planning to accomplish anything in particular	A A	Y	Radio button, one-up vertical	Skip Logic	Accomplish Task
BAN6677Q007		A	Please explain why you were not able to fully accomplish your task today and indicate which NGS product or service you are referencing.			N	Text area, No Limit	Skip Logic	OE_Accomplish Task
VAN0203607			On what topics have you requested assistance from NGS personnel during the last two years? (select all that apply)	Planning a survey Recovering survey marks Assistance with online tools or programs General geodesy or remote sensing concepts or terminology Upcoming changes to geodetic reference frames Other Not applicable	A	Y	Checkbox, one-up vertical	Skip Logic	Assistance
VAN0203609		A	Please specify the other topic you have requested assistance about.			N	Text area, no char limit	Skip Logic	OE_Assistance
VAN0203610			How have you interacted with NGS personnel during the past two years? (select all that apply)	NGS information center or "help desk" NGS colleague or individual (other than a geodetic advisor) NGS geodetic advisor Other Not applicable	A	Y	Checkbox, one-up vertical	Skip Logic	Interactions
VAN0203611		A	Please specify what other type of interaction you had with NGS personnel over the past two years.			N	Text area, no char limit	Skip Logic	OE_Interactions
VAN0203612			On geospatial topics such as geodesy or remote sensing, do you train others, or determine the training of others, either within or outside of your organization?	Yes No		Y	Radio button, one-up vertical		Training
BAN6677Q008			What is the primary reason passive survey control marks (e.g., bench marks) are important to your work?	Using these marks is required by federal, state, or local requirements		Y	Radio button, one-up vertical	Skip Logic	Survey Controls Impt



			Using these marks is included in contract terms I can't depend on satellite systems being available in the areas where I work Not applicable – I am visiting this site for other reasons Other						
BAN6677Q009		A	Please specify why passive survey control marks are important to your work.		N	Text area, No Limit			OE_Survey Controls Impt
NEL0115100			Which geospatial data types do you use? (Select all that apply)	GPS or GNSS Leveling Optical total station LIDAR Laser scanners (terrestrial LIDAR) Aerial/orthophotography Other Not applicable – I am visiting this site for other reasons		Y	Checkbox, one-up-vertical	Skip-Logic	Geospatial data types
BAN6677Q011		A	Please specify the geospatial data types you use.			N	Mutually Exclusive		
BAN6677Q012			What do you primarily use NGS data for?	Deeds, Plats, or Boundaries Construction Transportation (roads, waterways, bridges, or tunnels) Urban Planning Agriculture and/or Crop Management Geodetic Quality Control FEMA Flood Certification Other Not applicable – I am visiting this site for other reasons		Y	Radio-button, one-up-vertical	Skip-Logic	Primary Reason
BAN6677Q013		A	Please specify what you use NGS data for.			N	Text area, No Limit	Skip-Logic	OE_PrimaryReason
BAN6677Q014			Where are you most likely to look for remotely collected data, such as LIDAR or ortho-photography?	National Geodetic Survey website NOAA's Digital Coast USGS National Map USDA Data Gateway Other		Y	Radio-button, one-up-vertical	Skip-Logic	LookforData
BAN6677Q015		A	Please specify where you are most likely to look for remotely collected data.			N	Text area, No Limit	Skip-Logic	OE_LookforData
BAN6677Q016			I use LIDAR data to support work in:	Academic studies Engineering/Surveying Transportation I don't use LIDAR Other		Y	Radio-button, one-up-vertical	Skip-Logic	LidarUse
BAN6677Q017		A	Please specify how you use LIDAR data.			N	Text area, No Limit	Skip-Logic	OE_LidarUse
BAN6677Q018			Which of the following types of NGS products and services content would you like to see highlighted on the NGS homepage? (Select your top 3)	Airport Surveys ECO/COASTAL Emergency Response Imagery GPS Satellite Orbits GRAV-D Height Modernization Shoreline Mapping vDatum Other		Y	Checkbox, one-up-vertical	Skip-Logic	HomepageHighlight Top-3 Selection
BAN6677Q019		A	Please specify what you would like to see highlighted on the NOAA NGS home page.				Text area, No Limit		OE_HomepageHighlight
BAN6677Q020			What is your preferred way to search for survey mark information?	Map service, e.g., DSWorld or NGS Data Explorer Query based on location (address, radial search, state or county) Query based on mark information (station name, designation, or PID) Other Not applicable – I am visiting this site for other reasons		Y	Radio-button, one-up-vertical	Skip-Logic	SearchSurveyMark
BAN6677Q021		A	Please specify the way you access survey mark information.			N	Text area, No Limit	Skip-Logic	OE_SearchSurvey
BAN6677Q022			What do you most often use datasheet information for?	Current positional information Superseded or historical positional information Mark recovery or description information Mark condition Other Not applicable – I am visiting this site for other reasons		Y	Radio-button, one-up-vertical	Skip-Logic	DatasheetUse
BAN6677Q023		A	Please specify what you most often use datasheet information for.			N	Text area, No Limit	Skip-Logic	OE_Datasheet
BAN6677Q024			What is one improvement you would make to the NGS datasheets?			N	Text area, No Limit		OE_DS Improvement

BAN6677Q025			Are you aware that NGS will replace NAD 83 and NAVD 88 with new geometric and vertical datums? <b>I am...</b>	Very aware	A	Y			Replacing NAD83 NAVD87
				Somewhat aware	A		Dropdown select one		
				Not at all aware					
				Not applicable - I am visiting this site for other reasons					
BAN6677Q026		A	How did you learn about the eventual NAD 83 and NAVD 88 replacements?	NGS website		Y	Radio button, one-up vertical		Replace Aware
				Trade/professional publications					
				NGS list-serve, e-mail announcement or webinars					
				Trade/professional meeting					
				Other	B				
BAN6677Q027		B	Please specify the other way you learned about the NAD 83 and NAVD 88 replacements.			N	Text area, No Limit		OE_Awareness
BAN6677Q028			What kind of training formats do you prefer?	Web accessible videos, slide shows (no interaction with instructor)		Y	Radio Button, one-up vertical	Skip Logic	Training Format
				Live Web conference (interactive with instructor)					
				Workshops and conferences					
				NGS's training center in Corbin, VA					
				Guidelines, user manuals, and published articles					
				Other	A				
BAN6677Q029		A	Please specify the other training formats you prefer.			N	Text area, No Limit	Skip Logic	OE_Training Format
BAN6677Q030			What is one improvement you would make to the site? <b>Be as specific as possible.</b>			N	Text area, No Limit		OE_Improvement
BAN6677Q031			On which social media would you like to see information about NGS programs, products, and services?	Facebook		Y	Checkbox, one-up vertical		Social Media
				Twitter					
				Pinterest					
				YouTube					
				Instagram					
				Flickr					
				None of these			Mutually exclusive		

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BAN6677Q001			Which term <b>best describes your role?</b>	Land Surveyor Engineer Researcher Educator Student Geodesist Cartographer/GIS Mapping User General Public Geocacher News Media Other		Y	Radio button, one-up vertical	Skip Logic	Role
BAN6677Q002		A	Please specify your role in visiting this site.		A	N	Text field, <100 char	Skip Logic	OE_Role
BAN6677Q003			How frequently do you visit this site?	This is my first time Once a year or less often Once every 3 to 12 months Once every 1 to 3 months Several times a month or more often		Y	Radio button, one-up vertical		Visit Frequency
BAN6677Q004			<b>What were you primarily looking for</b> on this visit to the NGS site?	Toolkit software Guidelines or specifications Imagery/LIDAR CORS/OPUS Datasheets News Other		Y	Radio button, one-up vertical	Skip Logic	Primarily Looking For
BAN6677Q005		B	Please specify what you were primarily looking for today.			N	Text area, No Limit	Skip Logic	OE_Primary Looking For
			<b>If OPUS-Projects supported leveling, gravity, RTK, traverse and other surveys, would you be more likely to submit those surveys to NGS?</b>	Much more likely More likely Neither more nor less likely Less likely Much less likely Not sure		Y	Radio button, one-up vertical	Skip Logic	OPUS-Projects
BAN6677Q006			Did you accomplish what you wanted to on the site today?	Yes Partially No I wasn't planning to accomplish anything in particular	A A	Y	Radio button, one-up vertical	Skip Logic	Accomplish Task
BAN6677Q007		A	Please explain why you were not able to fully accomplish your task today.			N	Text area, No Limit	Skip Logic	OE_Accomplish Task
BAN6677Q008			What is the primary reason passive survey control marks (e.g., bench marks) are important to your work?	Using these marks is required by federal, state, or local requirements Using these marks is included in contract terms I can't depend on satellite systems being available in the areas where I work Not applicable – I am visiting this site for other reasons Other		Y	Radio button, one-up vertical	Skip Logic	Survey Controls Impt
BAN6677Q009		A	Please specify why passive survey control marks are important to your work.			N	Text area, No Limit		OE_Survey Controls Impt
NEL0115100			Which geospatial data types do you use? (Select all that apply)	GPS or GNSS Leveling Optical total station LIDAR Laser scanners (terrestrial LIDAR) Aerial/orthophotography Other Not applicable - I am visiting this site for other reasons		Y	Checkbox, one-up vertical	Skip Logic	Geospatial data types
BAN6677Q011		A	Please specify the geospatial data types you use.			N	Text area, No Limit	Skip Logic	OE_Geospatial data types
BAN6677Q012			What do you <b>primarily</b> use NGS data for?	Deeds, Plats, or Boundaries Construction Transportation (roads, waterways, bridges, or tunnels) Urban Planning Agriculture and/or Crop Management Geodetic Quality Control FEMA Flood Certification Other Not applicable - I am visiting this site for other reasons		Y	Radio button, one-up vertical	Skip Logic	Primary Reason

BAN6677Q013		A	Please specify what you use NGS data for.			N	Text area, No Limit	Skip Logic	OE_PrimaryReason
BAN6677Q014			Where are you most likely to look for remotely collected data, such as LIDAR or ortho-photography?	National Geodetic Survey website NOAA's Digital Coast USGS National Map USDA Data Gateway Other		Y	Radio button, one-up vertical	Skip Logic	LookforData
BAN6677Q015		A	Please specify where you are most likely to look for remotely collected data.			N	Text area, No Limit	Skip Logic	OE_LookforData
BAN6677Q016			I use LIDAR data to support work in:	Academic studies Engineering/Surveying Transportation I don't use LIDAR Other		Y	Radio button, one-up vertical	Skip Logic	LidarUse
BAN6677Q017		A	Please specify how you use LIDAR data.			N	Text area, No Limit	Skip Logic	OE_LidarUse
BAN6677Q018			Which of the following types of NGS products and services content would you like to see highlighted on the NGS homepage? (Select your top 3)	Airport Surveys  ECO/COASTAL Emergency Response Imagery GPS Satellite Orbits GRAV-D Height Modernization Shoreline Mapping VDatum Other		Y	Checkbox, one-up vertical  Top 3 Selection	Skip Logic Skip Logic	Homepage-Highlight
BAN6677Q019		A	Please specify what you would like to see highlighted on the NOAA NGS home page.				Text area, No Limit		OE_HomepageHighlight
BAN6677Q020			What is your preferred way to search for survey mark information?	Map service, e.g., DSWorld or NGS Data Explorer Query based on location (address, radial search, state or county) Query based on mark information (station name, designation, or PID) Other Not applicable - I am visiting this site for other reasons		Y	Radio button, one-up vertical	Skip Logic	SearchSurveyMark
BAN6677Q021		A	Please specify the way you access survey mark information.			N	Text area, No Limit	Skip Logic	OE_SearchSurvey
BAN6677Q022			What do you most often use datasheet information for?	Current positional information Superseded or historical positional information Mark recovery or description information Mark condition Other Not applicable - I am visiting this site for other reasons		Y	Radio button, one-up vertical	Skip Logic	DatasheetUse
BAN6677Q023		A	Please specify what you most often use datasheet information for.			N	Text area, No Limit	Skip Logic	OE_Datasheet
BAN6677Q024			What is one improvement you would make to the NGS datasheets?			N	Text area, No Limit		OE_DS Improvement
BAN6677Q025			Are you aware that NGS will replace NAD 83 and NAVD 88 with new geometric and vertical datums?  I am...	Very aware  Somewhat aware Not at all aware Not applicable - I am visiting this site for other reasons		Y	Dropdown select one		Replacing NAD83 NAVD87
BAN6677Q026		A	How did you learn about the eventual NAD 83 and NAVD 88 replacements?	NGS website Trade/professional publications NGS list-serve, e-mail announcement or webinars Trade/professional meeting Other		Y	Radio button, one-up vertical		Replace Aware
BAN6677Q027		B	Please specify the other way you learned about the NAD 83 and NAVD 88 replacements.			N	Text area, No Limit		OE_Awareness
BAN6677Q028			What kind of training formats do you prefer?	Web accessible videos, slide shows (no interaction with instructor) Live Web conference (interactive with instructor) Workshops and conferences NGS's training center in Corbin, VA Guidelines, user manuals, and published articles Other		Y	Radio Button, one-up vertical	Skip Logic	Training Format
BAN6677Q029		A	Please specify the other training formats you prefer.			N	Text area, No Limit	Skip Logic	OE_Training Format
BAN6677Q030			What is one improvement you would make to the site?			N	Text area, No Limit		OE_Improvement
BAN6677Q031			On which social media would you like to see information about NGS programs, products, and services?	Facebook		Y	Checkbox, one-up vertical		Social Media







<b>Benchmark Meta Tags</b>
Accomplish
Acquisition Source
Approached
Associate: Available
Associate: Courteous
Associate: Help
Associate: Inform Promos
Associate: Invite Back
Associate: Recommend
Banking Activities
Call Resolution
Checkout
Checkout: Found all Items
Checkout: Problems
Checkout: Thank You
Contact Center Purchase Frequency
Contact Center: First Call
Current Customer - Product
Current Customer - Service
Customer Service
Demographics: Age
Demographics: Gender
Demographics: Income
Do Next
Do Next: Healthcare
Do Next: Insurance
Donate Today
Done Any Following
Greeted
Inquiry: First Call
Inquiry: Times Called
Items Meet Expectations
Location
Log In Success
Mobile Deposit
OE_Accomplish
OE_Improve Experience
Order Arrived on Time
Order Process
Previous Channel Visited
Primary Financial Provider
Primary Reason
Primary Reason: Associations
Primary Reason: Associations Non-profit
Primary Reason: B2B
Primary Reason: Federal Government or Informational Non-Profit
Primary Reason: Product Manufacturers (Non ecommerce)
Primary Reason: Retail
Primary Reason: Telecom



Primary Reason: Travel
Primary Reason: Banking
Primary Reason: Healthcare
Primary Reason: Insurance
Products Purchased
Products Sought
Purchase
Purchase Channel Preference
Purchase Everything
Purchase Frequency
Purchased
Receive All Items
Research Process for Purchase
Return
Role
Role: Healthcare
Role: Insurance
Times Visited Prior Purchase
Track Delivery
Visit Frequency
Website Contribution
Where Purchased
Why No Purchase
Why Not Purch Everything