Yes



		-			
MID	Language	Target Country	Target Audience	Website URL	Notes

CQ/MQ changes: - Provide all fields

Dataloads: - All fields except MID

Target Audience: Providing information on the typical demographic or customer that will take the survey helps our vendors better word and phrase translations.



Welcome Text	Thank You Text
Thank you for visiting NOAA NGS. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.	Thank you for taking our survey - and for helping us serve you better. We appreciate your input!
Please take a few minutes to share your opinions, which are essential in nelping us provide the best online experience possible.	
Welcome Text - Alternate	Thank You Text - Alternate
Thank you for visiting NOAA NGS. You have been randomly selected to take part in this survey that is being conducted by ForeSee on behalf of the NOAA NGS. Please take a few minutes to give us your feedback. All results are strictly confidential.	Thank you for taking our survey - and for helping us serve you better. Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.
FORE SEE	Thank you for taking our survey - and for helping us serve you better. We appreciate your input!
Customer Satisfaction Survey	Cancel
Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.	Copyright 2015 - all rights reserved
Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.	ForeSee ForeSee Privacy Policy Survey Support

Model Name	NOAA NGS Customer Satisfaction Survey V3
Model ID	0BdJpVF900lt4s14d0Rstg4C
Partitioned	2MQ
Date	3/29/2016

Re	ed & Strike	Through:	Delete
Ur	nderlined &	Italicized:	Re-order
Pi	nk: Additior		
Bli	ue: Reword		



Labe	Element Questions		Label	Satisfaction Questions		Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)			Satisfaction			Return (1=Very Unlikely, 10=Very Likely)
Look and - Appeal	Feel Please rate the visual appeal of this site.	19	Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	22	Return	How likely are you to return to NOAA NGS?
	Feel Please rate the balance of graphics and text on this site. Feel Please rate the readability of the pages on this site. Ity		Satisfaction -	How well does this site meet your expectations? How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	23		Recommend (1=Very Unlikely, 10=Very Likely) How likely are you to recommend NOAA NGS to someone else
	Site Performance (1=Poor, 10=Excellent, Don't Know)						
Site Performar Loading	ce - Please rate how quickly pages load on this site.						
Site Performar Consisten							
Site	Please rate how completely the page content loads on this site.						
	Navigation (1=Poor, 10=Excellent, Don't Know)						
Navigation Organized	 Please rate how well the site is organized. 						
Navigation Options	Please rate the options available for navigating this site.						
Navigation Layout	 Please rate how well the site layout helps you find what you are looking for. 						
	Information Browsing (1=Poor, 10=Excellent, Don't Know)						
Informatio Browsing Sort							
L Informatio Browsing Narrow							
Informatio Browsing Features							
	Site Information (1=Poor, 10=Excellent, Don't Know)						
Site	Please rate the thoroughness of information provided on this site.						
1 Site	Please rate how understandable this site's information is.						
Site	Please rate how well the site's information provides answers to your questions.						1

Model Name	NOAA NGS Customer Satisfaction Survey V3
Model ID	0BdJpVF900lt4s14d0Rstg4C
Partitioned	2MQ
Date	3/29/2016

Red & Strike Through: Delete Underlined & Italicized: Re-order Pink: Addition Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
BAN6677Q001			Which term best describes your role?	Land Surveyor	_	Y	Radio button, one-up vertical	Skip Logic	Role
				Engineer	-				
				Researcher	4				
				Educator	4				
				Student	-				
				Geodesist	4				
				Cartographer/GIS Mapping User	4				
				General Public	4				
				Geocacher	-				
				News Media	4				
PAN(6770002		•	Disease enceif ways rais in visiting this site	Other	A	N	Tout fold _ <100 abor	Chin Lonio	OF Dala
BAN6677Q002		A	Please specify your role in visiting this site.			N	Text field, <100 char	Skip Logic	OE_Role
BAN6677Q003			How frequently do you visit this site?	This is my first time		Y	Radio button, one-up vertical		Visit Frequency
				Once a year or less often					
				Once every 3 to 12 months					
				Once every 1 to 3 months					
				Several times a month or more often					
BAN6677Q004			What were you primarily looking for on this visit to the NGS site?	Toolkit software		Y	Radio button, one-up vertical	Skip Logic	Primarily Looking For
				Guidelines or specifications	-				101
				Imagery/LIDAR	1				
				CORS/OPUS	1				
				Datasheets	1				
				News	-				
				Other	в				
BAN6677Q005		в	Please specify what you were primarily looking for			N	Text area, No Limit	Skip Logic	OE_Primarily
BAN6677Q006			today. Be as detailed as possible. Did you accomplish what you wanted to on the site	Yes		Y	Radio button, one-up vertical	Skip Logic	Looking For Accomplish Task
			today?						
				Partially	A				
				No	Α				
				I wasn't planning to accomplish anything in particular					
BAN6677Q007		A	Please explain why you were not able to fully accomplish your task today and indicate which NGS product or service you are referencing.			N	Text area, No Limit	Skip Logic	OE_Accomplish Task
VAN0203607			On what topics have you requested assistance from NGS personnel during the last two years? (select all that apply)	Planning a survey		Y	Checkbox, one-up vertical	Skip Logic	Assistance
				Recovering survey marks Assistance with online tools or programs General geodesy or remote sensing concepts or terminology Upcoming changes to geodetic reference frames Other	А				
				Not applicable			Mutually exclusive		
VAN0203609		A	Please specify the other topic you have requested assistance about.			N	Text area, no char limit	Skip Logic	OE_Assistance
VAN0203610			How have you interacted with NGS personnel during	NGS information center or "help desk"		Y	Checkbox, one-up vertical	Skip Logic	Interactions
			the past two years? (select all that apply)	NGS colleague or individual (other than a geodetic advisor) NGS geodetic advisor					
				Other					
				Not applicable	Α		Mutually exclusive		
VAN0203611		A	Please specify what other type of interaction you had with NGS personnel over the past two years.			N	Text area, no char limit	Skip Logic	OE_Interactions
VAN0203612			On geospatial topics such as geodesy or remote	Yes		Y	Radio button, one-up vertical		Training
			sensing, do you train others, or determine the training of others, either within or outside of your organization?	Ma					
			Are you aware that NGS will replace NAD 83 and	No Very aware		Y			Replacing NAD83
BAN6677Q025			NAVD 88 with new geometric and vertical datums?		A				NAVD87
BAN6677Q025					-				
BAN6677Q025			I am						
BAN6677Q025			I am	Somewhat aware	•		Dropdown select one		
BAN6677Q025			I am	Somewhat aware	A		Dropdown select one		
BAN6677Q025			I am	Not at all aware	A		Dropdown select one		
BAN6677Q025 BAN6677Q026		A			A	Y	Dropdown select one		Replace Aware

			NGS list-serve, e-mail announcement or webinars Trade/professional meeting Other	в			
BAN6677Q027		Please specify the other way you learned about the NAD 83 and NAVD 88 replacements.			N	Text area, No Limit	OE_Awareness
BAN6677Q030		What is one improvement you would make to the site? Be as specific as possible.			N	Text area, No Limit	OE_Improvement

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
BAN6677Q001			Which term best describes your role?	Land Surveyor Engineer Researcher Educator		Y	Radio button, one-up vertical	Skip Logic	Role
				Student Geodesist Cartographer/GIS Mapping User General Public					
				Geocacher News Media Other	А				
BAN6677Q002		A	Please specify your role in visiting this site.			N	Text field, <100 char	Skip Logic	OE_Role
BAN6677Q003			How frequently do you visit this site?	This is my first time Once a year or less often Once every 3 to 12 months Once every 1 to 3 months Several times a month or more often		Y	Radio button, one-up vertical		Visit Frequency
BAN6677Q004			What were you primarily looking for on this visit to the NGS site?	Toolkit software Guidelines or specifications Imagery/LIDAR CORS/OPUS Datasheets News Other	в	Y	Radio button, one-up vertical	Skip Logic	Primarily Looking For
BAN6677Q005		В	Please specify what you were primarily looking for today. Be as detailed as possible.	One		N	Text area, No Limit	Skip Logic	OE_Primarily Looking For
BAN6677Q006			Did you accomplish what you wanted to on the site today?	Yes Partially	А	Y	Radio button, one-up vertical	Skip Logic	Accomplish Task
BAN6677Q007		A	Please explain why you were not able to fully accomplish your task today and indicate which NGS	No I wasn't planning to accomplish anything in particular	A	N	Text area, No Limit	Skip Logic	OE_Accomplish Task
VAN0203607			product or service you are referencing. On what topics have you requested assistance from	Planning a survey		Y	Checkbox, one-up vertical	Skip Logic	Assistance
			NGS personnel during the last two years? (select all that apply)	Recovering survey marks Assistance with online tools or programs General geodesy or remote sensing concepts or terminology Upcoming changes to geodetic reference frames Other Not applicable	A		Mutually exclusive		
VAN0203609		A	Please specify the other topic you have requested assistance about.			N	Text area, no char limit	Skip Logic	OE_Assistance
VAN0203610			How have you interacted with NGS personnel during the past two years? (select all that apply)	NGS colleague or individual (other than a geodetic advisor) NGS geodetic advisor Other		Y	Checkbox, one-up vertical	Skip Logic	Interactions
VAN0203611		A	Please specify what other type of interaction you had with NGS personnel over the past two years.	Not applicable	A	N	Mutually exclusive Text area, no char limit	Skip Logic	OE_Interactions
VAN0203612			On geospatial topics such as geodesy or remote sensing, do you train others, or determine the training of others, either within or outside of your organization?	Yes		Y	Radio button, one-up vertical		Training
BAN6677Q008			What is the primary reason passive survey control marks (e.g., bench marks) are important to your work?	No Using these marks is required by federal, state, or local requirements Using these marks is included in contract terms Fean't depend on satellite systems being available in the areas where I work Not applicable – I am visiting this site for other reasons Cathor	4	¥	Radio button, one-up vertical	Skip Logic	Survey-Controls Impt-
BAN6677Q009		A	Please specify why passive survey control marks are important to your work.		*	N	Text area, No Limit		OE_Survey Controls impt

BAN6677Q025		Are you aware that NGS will replace NAD 83 and NAVD 88 with new geometric and vertical datums?	Very aware	А	Y	Dropdown select one	Replacing NAD83 NAVD87
			Somewhat aware	A			
			Not at all aware Not applicable - I am visiting this site for other reasons	-			
DAN(66770026	•				Y		Deplese Autore
BAN6677Q026		NAVD 88 replacements?	NGS website		Y Y	Radio button, one-up vertical	Replace Aware
			Trade/professional publications				
			NGS list-serve, e-mail announcement or webinars				
			Trade/professional meeting				
			Other	В			
BAN6677Q027		Please specify the other way you learned about the NAD 83 and NAVD 88 replacements.			N	Text area, No Limit	OE_Awareness
BAN6677Q030		What is one improvement you would make to the site? Be as specific as possible.			N	Text area, No Limit	OE_Improvement

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
BAN6677Q001			Which term best describes your role?	Land Surveyor Engineer	-	Y	Radio button, one-up vertical	Skip Logic	Role
				Researcher	-				
				Educator	1				
				Student					
				Geodesist	_				
				Cartographer/GIS Mapping User	-				
				General Public	-				
				Geocacher News Media	-				
				Other	A				
BAN6677Q002		A	Please specify your role in visiting this site.			N	Text field, <100 char	Skip Logic	OE_Role
BAN6677Q003			How frequently do you visit this site?	This is my first time		Y	Radio button, one-up vertical		Visit Frequency
				Once a year or less often					
				Once every 3 to 12 months					
				Once every 1 to 3 months					
				Several times a month or more often					
BAN6677Q004			What were you primarily looking for on this visit to the NGS site?	Toolkit software		Y	Radio button, one-up vertical	Skip Logic	Primarily Looking For
				Guidelines or specifications					
				Imagery/LIDAR					
				CORS/OPUS					
				Datasheets					
				News					
				Other	В				
BAN6677Q005		В	Please specify what you were primarily looking for today. Be as detailed as possible.			N	Text area, No Limit	Skip Logic	OE_Primarily Looking For
UNG0130973			If OPUS Projects supported leveling, gravity, RTK, traverse and other surveys, would you be more likely to submit those surveys to NGS?	Much more likely		¥	Radio button, one-up vertical	Skip Logi c	OPUS-Projects
				More likely Neither more nor less likely					
				Less likely					
				Much less likely					
BAN6677Q006			Did you accomplish what you wanted to on the site	Not sure Yes		Y	Radio button, one-up vertical	Skip Logic	Accomplish Task
B/110011 Q000			today?				radio batton, one up venteta	Skip Logic	
				Partially No	A				
				I wasn't planning to accomplish anything in particular	1				
BAN6677Q007		A	Please explain why you were not able to fully			N	Text area, No Limit	Skip Logic	OE Accomplish
			accomplish your task today and indicate which NGS product or service you are referencing.						Task
VAN0203607			On what topics have you requested assistance from NGS personnel during the last two years? (select all	Planning a survey		Y	Checkbox, one-up vertical	Skip Logic	Assistance
			that apply)						
				Recovering survey marks					
				Assistance with online tools or programs					
				General geodesy or remote sensing concepts or terminology					
				Upcoming changes to geodetic reference frames					
				Other	Α				
VAN0203609		Α	Please specify the other topic you have requested	Not applicable		N	Mutually exclusive Text area, no char limit	Skip Logic	OE_Assistance
			assistance about.						
VAN0203610			How have you interacted with NGS personnel during the past two years? (select all that apply)	NGS information center or "help desk"		Y	Checkbox, one-up vertical	Skip Logic	Interactions
				NGS colleague or individual (other than a geodetic advisor)					
				NGS geodetic advisor					
				Other					
				Not applicable	Α		Mutually exclusive	Ohim hawin	05.100
VAN0203611		A	Please specify what other type of interaction you had with NGS personnel over the past two years.			N	Text area, no char limit	Skip Logic	OE_Interactions
VAN0203612			On geospatial topics such as geodesy or remote	Yes		Y	Radio button, one-up vertical		Training
			sensing, do you train others, or determine the training of others, either within or outside of your						
			organization?						
				No					
BAN6677Q008			What is the primary reason passive survey control marks (e.g., bench marks) are important to your work?	Using these marks is required by federal, state, or local requirements		Y	Radio button, one-up vertical	Skip Logic	Survey Controls Impt
			work?						

	1			Using these marks is included in contract terms					
1				I can't depend on satellite systems being available in the areas where					
				I work Not applicable – I am visiting this site for other reasons					
				Other	А				
BAN6677Q009		Α	Please specify why passive survey control marks are important to your work.			N	Text area, No Limit		OE_Survey Controls impt
NEL0115100			Which geospatial data types do you use? (Select all that apply)	GPS or GNSS-		¥	Chaelikey, one un vertical	Skip Logic	Geospatial data types
				Leveling			Checkbox, one-up vertical		types
				Optical total station					
1				LIDAR					
1				Laser scanners (terrestrial LIDAR) Aerial/orthophotography					
				Other	A		Mutually Exculsive		
BAN6677Q011	++	A	Please specify the geospatial data types you use.	Not applicable - I am visiting this site for other reasons		N		Skip Logic	OE_Geospatial
BAN6677Q012			What do you primarily use NGS data for?	Deeds, Plats, or Boundaries		¥	Text area, No Limit Radio button, one-up vertical	Skip Logic	data types Primary Reason
BANOUTIQUIZ			What do you primarily use NGS data lor?	Construction		- T	radio baton, one up verticar	OKIP LOGIC	r ninary reason
1				Transportation (roads, waterways, bridges, or tunnels)					
1				Urban Planning Agriculture and/or Crop Management					
1				Geodetic Quality Control					
1				FEMA Flood Certification					
1				Other	A				
BAN6677Q013	++	A	Please specify what you use NGS data for.	Not applicable - I am visiting this site for other reasons		N		Skip Logic	OE PrimaryReaso
							Text area, No Limi t		n -
BAN6677Q014			Where are you most likely to look for remotely collected data, such as LIDAR or ortho-	National Geodetic Survey website		¥		Skip Logic	LookforData
			photography?	Wallonal Geodelic Survey website			Radio button, one-up vertical		
				NOAA's Digital Coast					
				USGS National Map USDA Data Gateway					
1				Other	A				
BAN6677Q015		A	Please specify where you are most likely to look for remotely collected data.			N	Text area, No Limit	Skip Logic	OE_LookforData
BAN6677Q016			LIDAR data to support work in:	Academic studies		¥	Radio button, one-up vertical	Skip Logic	LidarUse
				Engineering/Surveying					
				Transportation I don't use LIDAR					
				Other	A				
BAN6677Q017		A	Please specify how you use LIDAR data.			N	Text area, No Limit	Skip Logic	OE_LidarUse
BAN6677Q018			Which of the following types of NGS products and services content would you like to see highlighted	Airport Surveys		¥		Skip Logic	HomepageHighligh
			on the NGS homepage? (Select your top 3)-						t
'							Checkbox, one-up vertical		
'				ECO/COASTAL				Top 3 Selection	
				Emergency Response Imagery GPS-Satellite Orbits					
				GRAV-D					
'				Height Modernization					
'				Shoreline Mapping VDatum					
1				Other	A				
BAN6677Q019		A	Please specify what you would like to see highlighted on the NOAA NGS home page.				Text area, No Limit		OE_HomepageHig hlight
BAN6677Q020			What is your preferred way to search for survey mark information?	Map service, e.g., DSWorld or NGS Data Explorer		¥		Skip Logic	SearchSurveyMark
			ind a monitation r	Query based on location (address, radial search, state or county)			Radio button, one-up vertical		
				Query based on mark information (station name, designation, or PID)					
/				Other Not applicable - I am visiting this site for other reasons	A				
BAN6677Q021		A	Please specify the way you access survey mark	reception of the Honding and one for other reddond		N		Skip Logic	OE_SearchSurvey
PANISS770000			information.	Current positional information		N N	Text area, No Limit		Datachastillas
BAN6677Q022			What do you most often use datasheet information for?	Current positional information		¥	Radio button, one-up vertical	Skip Logic	DatasheetUse
				Superseded or historical positional information					
				Mark recovery or description information					
				Mark condition Other	A				
				Not applicable - I am visiting this site for other reasons					
BAN6677Q023		A	Please specify what you most often use datasheet information for.			N	Text area, No Limit	Skip Logic	OE_Datasheet
BAN6677Q024	1		What is one improvement you would make to the NGS datasheets?			N	Text area, No Limit		OE_DS Improvement

BAN6677Q025		Are you aware that NGS will replace NAD 83 and NAVD 88 with new geometric and vertical datums?	Very aware		Y			Replacing NAD83 NAVD87
		INAVE of with new geometric and vehical datums?						INAV DOT
		I am		A				
						Duranda una a da strata a se		
						Dropdown select one		
			Somewhat aware	A .				
			Not at all aware	-				
			Not applicable - I am visiting this site for other reasons	_				
BAN6677Q026	Α		NGS website		Y			Replace Aware
		NAVD 88 replacements?				Radio button, one-up vertical		
			Trade/professional publications					
			NGS list-serve, e-mail announcement or webinars					
			Trade/professional meeting					
			Other	В				
BAN6677Q027		Please specify the other way you learned about the			N			OE_Awareness
		NAD 83 and NAVD 88 replacements.				Text area, No Limit		
BAN6677Q028		What kind of training formats do you prefer?	Web accessible videos, slide shows (no interaction with instructor)		¥	Radio Button, one-up vertical	Skip Logic	Training Format
			Live Web conference (interactive with instructor)	-				
			Workshops and conferences	-				
			NGS's training center in Corbin, VA	-				
			Guidelines, user manuals, and published articles	-				
			Other	A				
BAN6677Q029	A	Please specify the other training formats you prefer.			N		Skip Logic	OE Training
						Text area, No Limit		OE_Training Format
BAN6677Q030		What is one improvement you would make to the			N	Text area, No Limit		OE Improvement
		site? Be as specific as possible.						
BAN6677Q031		On which social media would you like to see	Facebook		¥			Social Media
		information about NGS programs, products, and						
		services?				Checkbox, one-up vertical		
			Twitter					
			Pinterest		1			
			YouTube	1				
			Instagram	1				
			Flickr	1				

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Туре	Special Instructions	CQ Label
BAN6677Q001			Which term best describes your role?	Land Surveyor	_	Y	Radio button, one-up vertical	Skip Logic	Role
				Engineer					
				Researcher	-				
				Educator	-				
				Student Geodesist	-				
				Cartographer/GIS Mapping User	-				
				General Public	-				
				Geocacher	1				
				News Media	1				
				Other	A				
BAN6677Q002		А	Please specify your role in visiting this site.			N	Text field, <100 char	Skip Logic	OE_Role
BAN6677Q003			How frequently do you visit this site?	This is my first time		Y	Radio button, one-up vertical		Visit Frequency
				Once a year or less often					
				Once every 3 to 12 months					
				Once every 1 to 3 months					
BAN6677Q004			Milest wave you primarily leaking for on this visit	Several times a month or more often		Y	Dedia hutton and un vertical	Chin Lonia	Drimorih (Looking
BAIN6677Q004			What were you primarily looking for on this visit to the NGS site?	Toolkit software		Y	Radio button, one-up vertical	Skip Logic	Primarily Looking For
				Guidelines or specifications	-				
				Imagery/LIDAR					
				CORS/OPUS					
				Datasheets	1				
				News	1				
				Other	В				
BAN6677Q005		В	Please specify what you were primarily looking for today.			N	Text area, No Limit	Skip Logic	OE_Primarily Looking For
			If OPUS-Projects supported leveling, gravity, RTK,	Much more likely		Y	Radio button, one-up vertical	Skip Logic	OPUS-Projects
			traverse and other surveys, would you be more						
			likely to submit those surveys to NGS?						
				More likely					
				Neither more nor less likely					
				Less likely					
				Much less likely Not sure					
BAN6677Q006			Did you accomplish what you wanted to on the site	Yes		Y	Radio button, one-up vertical	Skip Logic	Accomplish Task
			today?				····· , · · · · · · ·		
				Partially	A				
				No	Α				
				I wasn't planning to accomplish anything in particular					
BAN6677Q007		Α	Please explain why you were not able to fully accomplish your task today.			N	Text area, No Limit	Skip Logic	OE_Accomplish Task
BAN6677Q008			What is the primary reason passive survey control marks (e.g., bench marks) are important to your work?	Using these marks is required by federal, state, or local requirements		Y	Radio button, one-up vertical	Skip Logic	Survey Controls Impt
				Using these marks is included in contract terms	-				
				I can't depend on satellite systems being available in the areas where I work					
				Not applicable – I am visiting this site for other reasons	1				
				Other	Α				
BAN6677Q009		Α	Please specify why passive survey control marks are important to your work.			N	Text area, No Limit		OE_Survey Controls impt
NEL0115100			Which geospatial data types do you use? (Select all that apply)	GPS or GNSS		Y	Checkbox, one-up vertical	Skip Logic	Geospatial data types
				Leveling	1		energy one up venicu		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
				Optical total station					
				LIDAR	1				
				Laser scanners (terrestrial LIDAR)	1				
				Aerial/orthophotography	1				
				Other	Α				
				Not applicable - I am visiting this site for other reasons			Mutually Exculsive		
BAN6677Q011		Α	Please specify the geospatial data types you use.			N	Text area, No Limit	Skip Logic	OE_Geospatial data types
BAN6677Q012			What do you primarily use NGS data for?	Deeds, Plats, or Boundaries		Y	Radio button, one-up vertical	Skip Logic	Primary Reason
				Construction	1			2 209.0	
				Transportation (roads, waterways, bridges, or tunnels)	1				
				Urban Planning	1				
				Agriculture and/or Crop Management					
				Geodetic Quality Control					
				FEMA Flood Certification					
				Other	A				
				Not applicable - I am visiting this site for other reasons					

BAN6677Q013	A	Please specify what you use NGS data for.			N	Text area, No Limit	Skip Logic	OE_PrimaryRease
BAN6677Q014		Where are you most likely to look for remotely collected data, such as LIDAR or ortho- photography?	National Geodetic Survey website NOAA's Digital Coast USGS National Map		Y	Radio button, one-up vertical	Skip Logic	LookforData
			USDA Data Gateway Other	А				
BAN6677Q015	A	Please specify where you are most likely to look for remotely collected data.			N	Text area, No Limit	Skip Logic	OE_LookforData
BAN6677Q016		I use LIDAR data to support work in:	Academic studies		Y	Radio button, one-up vertical	Skip Logic	LidarUse
			Engineering/Surveying Transportation I don't use LIDAR Other	А				
BAN6677Q017	A	Please specify how you use LIDAR data.			N	Text area, No Limit	Skip Logic	OE LidarUse
BAN6677Q018		Which of the following types of NGS products and services content would you like to see highlighted on the NGS homepage? (Select your top 3)	Airport Surveys ECO/COASTAL Emergency Response Imagery GPS Satellite Orbits GRAV-D Height Modernization Shoreline Mapping		Y	Checkbox, one-up vertical	Skip Logic Top 3 Selection	HomepageHighlig t
			VDatum					
DANICOTROCIO			Other	Α				05.11
BAN6677Q019	A	Please specify what you would like to see highlighted on the NOAA NGS home page.				Text area, No Limit		OE_HomepageHi hlight
BAN6677Q020		What is your preferred way to search for survey	Map service, e.g., DSWorld or NGS Data Explorer		Y		Skip Logic	SearchSurveyMar
		mark information?	Query based on location (address, radial search, state or county) Query based on mark information (station name, designation, or PID) Other	А		Radio button, one-up vertical		
			Not applicable - I am visiting this site for other reasons	n n				
BAN6677Q021	A	Please specify the way you access survey mark information.			N	Text area, No Limit	Skip Logic	OE_SearchSurvey
BAN6677Q022		What do you most often use datasheet information for?	Current positional information Superseded or historical positional information Mark recovery or description information Mark condition Other Not applicable - I am visiting this site for other reasons	А	Y	Radio button, one-up vertical	Skip Logic	DatasheetUse
BAN6677Q023	A	Please specify what you most often use datasheet	Not approable in an violang and one for ouror reasone		N		Skip Logic	OE_Datasheet
BAN6677Q024		information for. What is one improvement you would make to the			N	Text area, No Limit Text area, No Limit		OE DS
		NGS datasheets?						Improvement
BAN6677Q025		Are you aware that NGS will replace NAD 83 and NAVD 88 with new geometric and vertical datums?	Very aware Somewhat aware Not at all aware	A	Y	Dropdown select one		Replacing NAD83 NAVD87
BAN6677Q026	A	How did you learn about the eventual NAD 83 and NAVD 88 replacements?	Not applicable - I am visiting this site for other reasons NGS website Trade/professional publications NGS list-serve, e-mail announcement or webinars Trade/professional meeting Other	в	Y	Radio button, one-up vertical		Replace Aware
BAN6677Q027	В	Please specify the other way you learned about the		В	N	Tout once his Lincia		OE_Awareness
BAN6677Q028		NAD 83 and NAVD 88 replacements. What kind of training formats do you prefer?	Web accessible videos, slide shows (no interaction with instructor)		Y	Text area, No Limit	Skip Logic	Training Format
			Live Web conferences (interactive with instructor) Workshops and conferences NGS's training center in Corbin, VA Guidelines, user manuals, and published articles Other	А		Radio Button, one-up vertical		r taning r ontak
BAN6677Q029	A	Please specify the other training formats you prefer.			N		Skip Logic	OE_Training
BAN6677Q030		What is one improvement you would make to the			N	Text area, No Limit Text area, No Limit		Format OE_Improvemen
DAN(6770021		site?	Facebook					Casial Madic
BAN6677Q031		On which social media would you like to see information about NGS programs, products, and services?	Facebook		Y	Checkbox, one-up vertical		Social Media

	Twitter			
	Pinterest			
	Twitter Pinterest YouTube Instagram			
	Instagram			
	Flickr			
	None of these		Mutually exclusive	

Туреѕ	Instructions	Custom Text
Checkbox, one-up vertical	Anchor Answer Choice	Yes
Checkbox, two-up vertical	EPP	No
Checkbox, three-up vertical	Multiple Lists Group*	Unsure
Drop down, select one	Mutually Exclusive	Cilicaro
Radio button, one-up vertical	OPS Group*	
Radio button, two-up vertical	Randomize	
Radio button, three-up vertical	Rank Group*	
Radio button, scale, has don't know	Skip Logic Group*	
Radio button, scale, has don't know	True Conversion	
Radio button, scale, no don't know		
Text area, no char limit		
Text field, <100 char		

Benchmark Meta Tags
Accomplish
Acquisition Source
Approached
Associate: Available
Associate: Courteous
Associate: Help
Associate: Inform Promos
Associate: Invite Back
Associate: Recommend
Banking Activities
Call Resolution
Checkout
Checkout: Found all Items
Checkout: Problems
Checkout: Thank You
Contact Center Purchase Frequency
Contact Center: First Call
Current Customer - Product
Current Customer - Service
Customer Service
Demographics: Age
Demographics: Gender
Demographics: Income
Do Next
Do Next: Healthcare
Do Next: Insurance
Donate Today
Done Any Following
Greeted
Inquiry: First Call
Inquiry: Times Called
Items Meet Expectations
Location
Log In Success
Mobile Deposit
OE_Accomplish
OE_Improve Experience
Order Arrived on Time
Order Process
Previous Channel Visited
Primary Financial Provider
Primary Reason
Primary Reason: Associations
Primary Reason: Associations Non-profit
Primary Reason: B2B
Primary Reason: Federal Government or Informational Non-Profit
Primary Reason: Product Manufacturers (Non ecommerce)
Primary Reason: Retail
Primary Reason: Telecom

Primary Reason: Travel
Primary Reason: Banking
Primary Reason: Healthcare
Primary Reason: Insurance
Products Purchased
Products Sought
Purchase
Purchase Channel Preference
Purchase Everything
Purchase Frequency
Purchased
Receive All Items
Research Process for Purchase
Return
Role
Role: Healthcare
Role: Insurance
Times Visited Prior Purchase
Track Delivery
Visit Frequency
Website Contribution
Where Purchased
Why No Purchase
Why Not Purch Everything