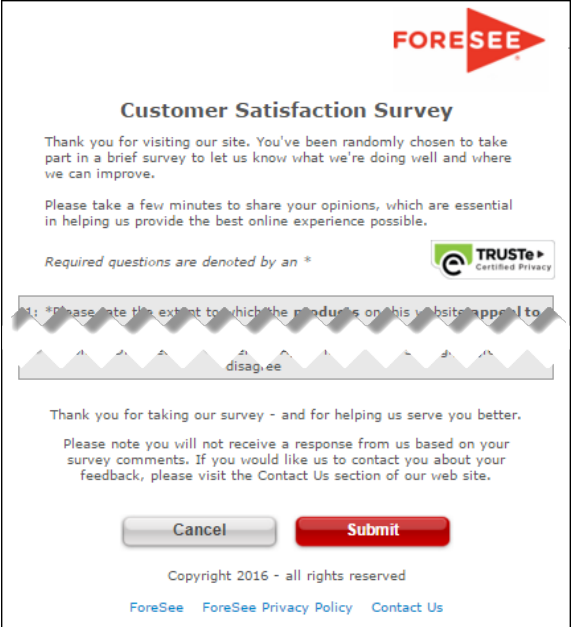




The text you see here will appear at the top and bottom of your survey, examples below.  
Default text is included and you may modify this text as needed.

Welcome and Thank You Text	
<p><b>Welcome Text</b></p> <p>Thank you for visiting FedsHireVets.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p> <p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p>	
<p><b>Thank You Text</b></p> <p>Thank you for taking our survey - and for helping us serve you better.</p> <p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.</p>	
<p><b>Example Desktop</b></p> 	

Model Name OPM FedshHireVets Desktop  
 Model ID 0c0VNRFY8AYVII9xk9sJFg4C  
 Partitioned Yes - 2MQ  
 Date 7/21/2016

~~Red & Strike-Through~~: Delete  
Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	<b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b>		<b>Satisfaction</b>		<b>Return (1=Very Unlikely, 10=Very Likely)</b>
1 Look and Feel - Appeal	Please rate the visual appeal of this site.	16 Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	19 Return	How likely are you to return to FedshHireVets.gov in the future?
2 Look and Feel - Balance	Please rate the balance of graphics and text on this site.	17 Satisfaction - Expectations	How well does this site meet your expectations? (1=Falls Short, 10=Exceeds)		<b>Recommend Company (1=Very Unlikely, 10=Very Likely)</b>
3 Look and Feel - Readability	Please rate the readability of the pages on this site.	18 Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	20 Recommend	How likely are you to recommend FedshHireVets to someone else?
	<b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b>			21 Trust - Level	<b>Trust (1=Not at all Trustworthy, 10=Very Trustworthy)</b>
4 Site Performance - Loading	Please rate how quickly pages load on this site.				Please rate your level of trust in FedshHireVets.
5 Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.				
6 Site Performance - Completeness	Please rate how completely the page content loads on this site.				
	<b>Navigation (1=Poor, 10=Excellent, Don't Know)</b>				
7 Navigation - Organized	Please rate how well this site is organized.				
8 Navigation - Options	Please rate the options available for navigating this site.				
9 Navigation - Layout	Please rate how well the site layout helps you find what you need.				
	<b>Information Browsing (1=Poor, 10=Excellent, Don't Know)</b>				
10 Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.				
11 Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.				
12 Information Browsing - Features	Please rate how well the features on the site help you find the information you need.				
	<b>Site Information (1=Poor, 10=Excellent, Don't Know)</b>				
13 Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.				
14 Site Information - Understandable	Please rate how understandable this site's information is.				
15 Site Information - Answers	Please rate how well the site's information provides answers to your questions.				



HDU6878Q013		D	Please describe the technical difficulty you encountered (include as much detail as possible).			N	Text area, no char limit	Skip Logic Group*	Navigation Technical Issue OE
HDU6878Q014	Acquisition Source		How were you referred to the site today?	An email from FedshireVets FedshireVets social network post, tweet, video, etc. Non - FedshireVets social network post, tweet, video, etc. Internet blogs or discussion forums Search engine results Recommendation from someone I know Internet advertising Advertising on social networks (Facebook, Twitter) Military Transitioning Office Other (Please specify.) X I was not referred to the site by anything specific		Y	Radio button, one-up vertical	Skip Logic Group*  Randomize  Anchor Answer Choice Anchor Answer Choice	Acquisition Source
HDU6878Q015		X	Please specify how else you were referred to the site.			N	Text field, <100 char	Skip Logic Group*	Acquisition Source - Other
HDU6878Q016	Role		What is your primary role in visiting the site today?	Veteran A,B Active Duty Service Member C,D Family member of Veteran Transitioning Service Member Media Federal employee General public Hiring Manager HR Practitioner Other (Please specify.) X		Y	Radio button, one-up vertical	Skip Logic Group*	Role
HDU6878Q017		X	Please describe your role in visiting the site today.			N	Text area, no char limit	Skip Logic Group*	Role - OE
HDU6878Q018		A	What was your Branch of Service?	U.S. Army U.S. Marines U.S. Navy U.S. Air Force U.S. Coast Guard		Y	Radio button, one-up vertical	Skip Logic Group*	Veteran- Branch
HDU6878Q019		B	Please indicate what your rank was.			N	Text field, <100 char	Skip Logic Group*	Veteran- Rank
HDU6878Q020		C	What Branch of Service?	U.S. Army U.S. Marines U.S. Navy U.S. Air Force U.S. Coast Guard		Y	Radio button, one-up vertical	Skip Logic Group*	Active Duty- Branch
HDU6878Q021		D	Please indicate your rank.			N	Text field, <100 char	Skip Logic Group*	Active Duty- Rank
HDU6878Q023			Do you follow us on any of the following social media websites?	Twitter Facebook YouTube Other, (please specify.) X I do not follow FedshireVets on any social media sites		Y	Checkbox, one-up vertical	Skip Logic Group*  Mutually Exclusive	Social Media
HDU6878Q024		X	What other social media sites do you follow us on?			N	Text field, <100 char	Skip Logic Group*	Social Media - OE
HDU6878Q025			Prior to your site visit today, what was your general perception of FedshireVets?	Poor X Indifferent Fair Good Excellent Not Sure		Y	Radio button, one-up vertical	Skip Logic Group*	Perception Before
HDU6878Q026		X	Please explain why your general perception of FedshireVets was poor.			N	Text area, no char limit	Skip Logic Group*	Prior Perception - Why Poor
HDU6878Q027			Following your site visit today, what is your general perception of FedshireVets?	Poor X Indifferent Fair Good Excellent Not Sure		Y	Radio button, one-up vertical	Skip Logic Group*	Perception After
HDU6878Q028		X	Please explain why your general perception of FedshireVets is poor.			N	Text area, no char limit	Skip Logic Group*	Current Perception - Why Poor

BUC0242066			What do you plan to do next?	Return to FedSHireVets.gov later		Y	Radio button, one-up vertical		Do Next
				Visit another employment information site					
				Contact FedSHireVets.gov by phone or mail					
				Not sure					
				None of the above					
HDU6878Q029	OE_Improve Experience		What else would you like to share with us to help improve your online experience with FedSHireVets.gov?			N	Text area, no char limit		Improve
HDU6878Q030	Demographics: Gender		What is your gender?	Male		Y	Radio button, one-up vertical		Demographics: Gender
				Female					
				Prefer not to respond					
HDU6878Q031	Demographics: Age		Which category includes your age?	Under 18		Y	Radio button, one-up vertical		Demographics: Age
				18 - 24					
				25 - 34					
				35 - 44					
				45 - 54					
				55 - 64					
				65 or older					
				Prefer not to respond					
HDU6878Q032			What is your highest level of education completed?	Some high school or less		Y	Radio button, one-up vertical		Education
				High school graduate or GED					
				Some college credit, no degree					
				Associate degree (e.g., AA, AS)					
				Bachelor's degree (e.g., BA, AB, BS)					
				Master's degree (e.g., MA, MS, MEng, MEd, MSW, MBA)					
				Professional degree (e.g., MD, DDS, DVM, LLB, JD)					
				Doctorate degree (e.g., PhD, EdD)					
				Prefer not to respond					



				News					
				Calendar of Events					
				FAQs					
				Virtual Classroom					
				Success Stories	A				
				Other (Please specify.)	X				
HDU6878Q006		X	What other sections of the site did you visit today?			N	Text field, <100 char	Skip Logic Group*	Sections Visited - Other
HDU6878Q007		A	Do you plan to submit a Success Story?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Submit Success Story
				No					
HDU6878Q008			How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected	A	Y	Checkbox, one-up vertical	Skip Logic Group*	Navigation Experience
				I had difficulty finding relevant information	B				
				Links and labels were difficult to understand	C			Randomize	
				There were too many links or navigation options to choose from					
				I had technical difficulties (error messages, broken links, etc.)	D				
				I could not navigate back to previous information					
				I had a different navigation difficulty	X			Anchor Answer Choice Mutually Exclusive	
				I had no difficulty navigating the site					
HDU6878Q009		X	Please specify your navigation difficulty.			N	Text area, no char limit	Skip Logic Group*	Navigation Experience - Other
HDU6878Q010		A	Please describe any specific navigation links or paths that did not take you where they should have.			N	Text area, no char limit	Skip Logic Group*	Navigation Not Expected OE
HDU6878Q011		B	Please describe why you had difficulty finding relevant information.			N	Text area, no char limit	Skip Logic Group*	Navigation Issues OE
HDU6878Q012		C	What specific links or labels were difficult to understand?			N	Text area, no char limit	Skip Logic Group*	Nav Links and Labels OE
HDU6878Q013		D	Please describe the technical difficulty you encountered (include as much detail as possible).			N	Text area, no char limit	Skip Logic Group*	Navigation Technical Issue OE
HDU6878Q014	Acquisition Source		How were you referred to the site today?	An email from FedshireVets		Y	Radio button, one-up vertical	Skip Logic Group*	Acquisition Source
				FedshireVets social network post, tweet, video, etc.					
				Non - FedshireVets social network post, tweet, video, etc.				Randomize	
				Internet blogs or discussion forums					
				Search engine results					
				Recommendation from someone I know					
				Internet advertising					
				Advertising on social networks (Facebook, Twitter)					
				Military Transitioning Office					
				Other (Please specify.)	X			Anchor Answer Choice	
				I was not referred to the site by anything specific				Anchor Answer Choice	
HDU6878Q015		X	Please specify how else you were referred to the site.			N	Text field, <100 char	Skip Logic Group*	Acquisition Source - Other
HDU6878Q016	Role		What is your primary role in visiting the site today?	Veteran	A,B	Y	Radio button, one-up vertical	Skip Logic Group*	Role
				Active Duty Service Member	C,D				
				Family member of Veteran					
				Transitioning Service Member					
				Media					
				Federal employee					
				General public					
				Hiring Manager					
				HR Practitioner					
				Other (Please specify.)	X				
HDU6878Q017		X	Please describe your role in visiting the site today.			N	Text area, no char limit	Skip Logic Group*	Role - OE
HDU6878Q018		A	What was your Branch of Service?	U.S. Army		Y	Radio button, one-up vertical	Skip Logic Group*	Veteran- Branch
				U.S. Marines					
				U.S. Navy					
				U.S. Air Force					
				U.S. Coast Guard					
HDU6878Q019		B	Please indicate what your rank was.			N	Text field, <100 char	Skip Logic Group*	Veteran- Rank
HDU6878Q020		C	What Branch of Service?	U.S. Army		Y	Radio button, one-up vertical	Skip Logic Group*	Active Duty- Branch
				U.S. Marines					
				U.S. Navy					
				U.S. Air Force					
				U.S. Coast Guard					

HDU6878Q021		D	Please indicate your rank.			N	Text field, <100 char	Skip Logic Group*	Active Duty- Rank		
HDU6878Q023			Do you follow us on any of the following social media websites?	Twitter		Y	Checkbox, one-up vertical	Skip Logic Group*	Social Media		
				Facebook							
				YouTube							
				Other, (please specify.)	X						
I do not follow FedshireVets on any social media sites									Mutually Exclusive		
HDU6878Q024		X	What other social media sites do you follow us on?			N	Text field, <100 char	Skip Logic Group*	Social Media - OE		
HDU6878Q025			Prior to your site visit today, what was your general perception of FedshireVets?	Poor	X	Y	Radio button, one-up vertical	Skip Logic Group*	Perception Before		
				Indifferent							
				Fair							
				Good							
				Excellent							
				Not Sure							
HDU6878Q026		X	Please explain why your general perception of FedshireVets was poor.			N	Text area, no char limit	Skip Logic Group*	Prior Perception - Why Poor		
HDU6878Q027			Following your site visit today, what is your general perception of FedshireVets?	Poor	X	Y	Radio button, one-up vertical	Skip Logic Group*	Perception After		
				Indifferent							
				Fair							
				Good							
				Excellent							
				Not Sure							
HDU6878Q028		X	Please explain why your general perception of FedshireVets is poor.			N	Text area, no char limit	Skip Logic Group*	Current Perception - Why Poor		
BUC0242066			What do you plan to do next?	Return to FedshireVets.gov later		Y	Radio button, one-up vertical		Do Next		
		Visit another employment information site									
		Contact FedshireVets.gov by phone or mail									
		Not sure									
			None of the above								
HDU6878Q029	OE_Improve Experience		What else would you like to share with us to help improve your online experience with FedshireVets.gov?			N	Text area, no char limit		Improve		
HDU6878Q030	Demographics: Gender		What is your gender?	Male		Y	Radio button, one-up vertical		Demographics: Gender		
				Female							
			Prefer not to respond								
HDU6878Q031	Demographics: Age		Which category includes your age?	Under 18		Y	Radio button, one-up vertical		Demographics: Age		
				18 - 24							
				25 - 34							
				35 - 44							
				45 - 54							
				55 - 64							
				65 or older							
		Prefer not to respond									
HDU6878Q032			What is your highest level of education completed?	Some high school or less		Y	Radio button, one-up vertical		Education		
				High school graduate or GED							
				Some college credit, no degree							
				Associate degree (e.g., AA, AS)							
				Bachelor's degree (e.g., BA, AB, BS)							
				Master's degree (e.g., MA, MS, MEng, MEd, MSW, MBA)							
				Professional degree (e.g., MD, DDS, DVM, LLB, JD)							
				Doctorate degree (e.g., PhD, EdD)							
										Prefer not to respond	



Model Name OPM FedHireVets Desktop  
 Model ID 0c0VNRFY8AYVlI9xk9sJFg4C  
 Partitioned Yes - 2MQ  
 Date 7/12/2018


Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
HDU6878Q001	Primary Reason - Federal Government or Informational Non-Profit		What is your primary reason for visiting the site today?	Looking for a job	A	Y	Radio button, one-up vertical	Skip Logic Group*	Primary Reason
				Looking for information on behalf of Veterans					
				Looking for information for Veterans' families					
				Looking for stories about Veterans					
				Looking for policy information					
				Looking for media stories					
				Looking for information on Veterans					
				Looking for Federal Employee Data on Veterans in the Executive Branch					
				Looking for Frequently Asked Questions					
				Other (Please specify.)	X				
BUC0242064		A	Were you able to find the link to where you can apply for a job (i.e., USAJOBS.gov)?	Yes No, and I was looking for somewhere to apply No, but I wasn't looking to apply Not sure/don't know		Y	Drop down, select one	Skip Logic Group*	Find Link
HDU6878Q002		X	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
HDU6878Q022	Visit Frequency		How often do you visit this site?	This is my first visit		Y	Radio button, one-up vertical	Skip Logic Group*	Visit Frequency
				Once every 6 months or less often					
				Once every few months	A				
				Monthly	A				
				Weekly	A				
				Daily or more often	A				
BUC0242067		A	Did you notice any changes to the design of the website?	Yes No Not sure	B	Y	Radio button, one-up vertical	Skip Logic Group*	Changes Notice
BUC0242068		B	Were you aware of the design changes prior to visiting the website today?	Yes No Not sure	E	Y	Radio button, one-up vertical	Skip Logic Group*	Changes Aware
BUC0242069		E	From where did you find out the website was redesigned?	Facebook		Y	Radio button, one-up vertical	Skip Logic Group*	Changes Learned
				LinkedIn					
				Twitter					
				USAJOBS.gov website					
				Word of mouth					
				Visiting this website after design changes were made					
				Not sure/don't remember					
				Somewhere else (Please specify)	F				
BUC0242070		F	Where did you find out that design changes were coming to the website?			N	Text area, no char limit	Skip Logic Group*	OTS_Changes Learned
BUC0242071		B	Overall, how do you feel about the new design compared to what it was previously?	Much better	C	Y	Radio button, one-up vertical	Skip Logic Group*	Changes Reaction
				Somewhat better	C				
				Neither better nor worse	D				
				Somewhat worse	D				
				Much worse	D				
BUC0242072		C	Why did you say that the website is <b>better</b> now than previously?			N	Text area, no char limit	Skip Logic Group*	OE_Changes Better
BUC0242073		D	Why did you say that the website is <b>worse</b> now than previously?			N	Text area, no char limit	Skip Logic Group*	OE_Changes Worse
HDU6878Q003	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
				No	A				
HDU6878Q004	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
BUC0242065			What sections of the site did you visit today? (Please select all that apply.)	Job Seekers		Y	Checkbox, one-up vertical	Skip Logic Group*	Sections Visited_2
				Federal Employees					
				Hiring Officials					
				Veteran's Council					
				Agency Directory					

				News					
				Calendar of Events					
				FAQs					
				Virtual Classroom					
				Success Stories	A				
				Other (Please specify.)	X				
HDU6878Q006		X	What other sections of the site did you visit today?			N	Text field, <100 char	Skip Logic Group*	Sections Visited - Other
HDU6878Q007		A	Do you plan to submit a Success Story?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Submit Success Story
				No					
HDU6878Q008			How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected	A	Y	Checkbox, one-up vertical	Skip Logic Group*	Navigation Experience
				I had difficulty finding relevant information	B			Randomize	
				Links and labels were difficult to understand	C				
				There were too many links or navigation options to choose from					
				I had technical difficulties (error messages, broken links, etc.)	D				
				I could not navigate back to previous information					
				I had a different navigation difficulty	X			Anchor Answer Choice Mutually Exclusive	
				I had no difficulty navigating the site					
HDU6878Q009		X	Please specify your navigation difficulty.			N	Text area, no char limit	Skip Logic Group*	Navigation Experience - Other
HDU6878Q010		A	Please describe any specific navigation links or paths that did not take you where they should have.			N	Text area, no char limit	Skip Logic Group*	Navigation Not Expected OE
HDU6878Q011		B	Please describe why you had difficulty finding relevant information.			N	Text area, no char limit	Skip Logic Group*	Navigation Issues OE
HDU6878Q012		C	What specific links or labels were difficult to understand?			N	Text area, no char limit	Skip Logic Group*	Nav Links and Labels OE
HDU6878Q013		D	Please describe the technical difficulty you encountered (include as much detail as possible).			N	Text area, no char limit	Skip Logic Group*	Navigation Technical Issue OE
HDU6878Q014	Acquisition Source		How were you referred to the site today?	An email from FedshireVets		Y	Radio button, one-up vertical	Skip Logic Group*	Acquisition Source
				FedshireVets social network post, tweet, video, etc.				Randomize	
				Non - FedshireVets social network post, tweet, video, etc.					
				Internet blogs or discussion forums					
				Search engine results					
				Recommendation from someone I know					
				Internet advertising					
				Advertising on social networks (Facebook, Twitter)					
				Military Transitioning Office					
				Other (Please specify.)	X			Anchor Answer Choice	
				I was not referred to the site by anything specific				Anchor Answer Choice	
HDU6878Q015		X	Please specify how else you were referred to the site.			N	Text field, <100 char	Skip Logic Group*	Acquisition Source - Other
HDU6878Q016	Role		What is your primary role in visiting the site today?	Veteran	A,B	Y	Radio button, one-up vertical	Skip Logic Group*	Role
				Active Duty Service Member	C,D				
				Family member of Veteran					
				Transitioning Service Member					
				Media					
				Federal employee					
				General public					
				Hiring Manager					
				HR Practitioner					
				Other (Please specify.)	X				
HDU6878Q017		X	Please describe your role in visiting the site today.			N	Text area, no char limit	Skip Logic Group*	Role - OE
HDU6878Q018		A	What was your Branch of Service?	U.S. Army		Y	Radio button, one-up vertical	Skip Logic Group*	Veteran- Branch
				U.S. Marines					
				U.S. Navy					
				U.S. Air Force					
				U.S. Coast Guard					
HDU6878Q019		B	Please indicate what your rank was.			N	Text field, <100 char	Skip Logic Group*	Veteran- Rank
HDU6878Q020		C	What Branch of Service?	U.S. Army		Y	Radio button, one-up vertical	Skip Logic Group*	Active Duty- Branch
				U.S. Marines					
				U.S. Navy					
				U.S. Air Force					
				U.S. Coast Guard					

HDU6878Q021		D	Please indicate your rank.			N	Text field, <100 char	Skip Logic Group*	Active Duty- Rank
HDU6878Q023			Do you follow us on any of the following social media websites?	Twitter		Y	Checkbox, one-up vertical	Skip Logic Group*	Social Media
				Facebook					
				YouTube					
				Other, (please specify.)	X				
				I do not follow FedshireVets on any social media sites					
HDU6878Q024		X	What other social media sites do you follow us on?			N	Text field, <100 char	Skip Logic Group*	Social Media - OE
HDU6878Q025			Prior to your site visit today, what was your general perception of FedshireVets?	Poor	X	Y	Radio button, one-up vertical	Skip Logic Group*	Perception Before
				Indifferent					
				Fair					
				Good					
				Excellent					
				Not Sure					
HDU6878Q026		X	Please explain why your general perception of FedshireVets was poor.			N	Text area, no char limit	Skip Logic Group*	Prior Perception - Why Poor
HDU6878Q027			Following your site visit today, what is your general perception of FedshireVets?	Poor	X	Y	Radio button, one-up vertical	Skip Logic Group*	Perception After
				Indifferent					
				Fair					
				Good					
				Excellent					
				Not Sure					
HDU6878Q028		X	Please explain why your general perception of FedshireVets is poor.			N	Text area, no char limit	Skip Logic Group*	Current Perception - Why Poor
BUC0242066			What do you plan to do next?	Return to FedshireVets.gov later		Y	Radio button, one-up vertical		Do Next
		Visit another employment information site							
		Contact FedshireVets.gov by phone or mail							
		Not sure							
		None of the above							
HDU6878Q029	OE_Improve Experience		What else would you like to share with us to help improve your online experience with FedshireVets.gov?			N	Text area, no char limit		Improve
HDU6878Q030	Demographics: Gender		What is your gender?	Male		Y	Radio button, one-up vertical		Demographics: Gender
				Female					
				Prefer not to respond					
HDU6878Q031	Demographics: Age		Which category includes your age?	Under 18		Y	Radio button, one-up vertical		Demographics: Age
				18 - 24					
				25 - 34					
				35 - 44					
				45 - 54					
				55 - 64					
				65 or older					
				Prefer not to respond					
HDU6878Q032			What is your highest level of education completed?			Y	Radio button, one-up vertical		Education
			Some high school or less						
			High school graduate or GED						
			Some college credit, no degree						
			Associate degree (e.g., AA, AS)						
			Bachelor's degree (e.g., BA, AB, BS)						
			Master's degree (e.g., MA, MS, MEng, MEd, MSW, MBA)						
			Professional degree (e.g., MD, DDS, DVM, LLB, JD)						
			Doctorate degree (e.g., PhD, EdD)						
			Prefer not to respond						

Model Name	OPM FedHireVets Desktop	Red & Strike-Through: Delete	
Model ID	0c0VNRFY8AYVlI9xk9sJFg4C	Underlined & Italicized: Re-order	
Partitioned	Yes - 2MQ	Pink: Addition	
Date	6/22/2018	Blue: Reword	

QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
HDU6878Q001	Primary Reason - Federal Government or Informational Non-Profit		What is your primary reason for visiting the site today?	Looking for a job Looking for information on behalf of Veterans Looking for information for Veterans' families Looking for stories about Veterans Looking for policy information Looking for media stories Looking for information on Veterans Looking for Federal Employee Data on Veterans in the Executive Branch Looking for Frequently Asked Questions Other (Please specify.)	A          X	Y	Radio button, one-up vertical	Skip Logic Group*	Primary Reason
		A	Were you able to find the link to where you can apply for a job (i.e., USAJOBS.com)?	Yes No, and I was looking for somewhere to apply No, but I wasn't looking to apply Not sure/don't know		Y	Drop down, select one	Skip Logic Group*	Find Link
HDU6878Q002		X	Please specify the other reason for your visit.			N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
HDU6878Q022	Visit Frequency		How often do you visit this site?	This is my first visit  Once every 6 months or less often Once every few months Monthly Weekly Daily or more often	   A A A A	Y	Radio button, one-up vertical	Skip Logic Group*	Visit Frequency
		A	Did you notice any changes to the design of the website?	Yes No Not sure	B	Y	Radio button, one-up vertical	Skip Logic Group*	Changes Notice
		B	Were you aware of the design changes prior to visiting the website today?	Yes No Not sure	E	Y	Radio button, one-up vertical	Skip Logic Group*	Changes Aware
		E	From where did you find out the website was redesigned?	Facebook LinkedIn Twitter USAJOBS.gov website Word of mouth Visiting this website after design changes were made Not sure/don't remember Somewhere else (Please specify)	       F	Y	Radio button, one-up vertical	Skip Logic Group*  Randomize  Anchor Answer Choice Anchor Answer Choice	Changes Learned
		F	Where did you find out that design changes were coming to the website?			N	Text area, no char limit	Skip Logic Group*	OTS_Changes Learned
		B	Overall, how do you feel about the new design compared to what it was previously?	Much better Somewhat better Neither better nor worse Somewhat worse Much worse	C  C  D D	Y	Radio button, one-up vertical	Skip Logic Group*	Changes Reaction
		C	Why did you say that the website is better now than previously?			N	Text area, no char limit	Skip Logic Group*	OE_Changes Better
		D	Why did you say that the website is worse now than previously?			N	Text area, no char limit	Skip Logic Group*	OE_Changes Worse
HDU6878Q003	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes No		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
HDU6878Q004	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	Why Not Accomplish
HDU6878Q005			What sections of the site did you visit today? (Please select all that apply.)	Job Seekers Veteran Employees Hiring Officials Agency Directory Multimedia		Y	Checkbox, one-up vertical	Skip Logic Group*	Sections Visited

				Success Stories	A				
				Council on Veterans Employment page					
				Other (Please specify)	X				
			What sections of the site did you visit today? (Please select all that apply.)	Job Seekers		Y	Checkbox, one-up vertical	Skip Logic Group*	Sections Visited_2
				Federal Employees					
				Hiring Officials					
				Veteran's Council					
				Agency Directory					
				News					
				Calendar of Events					
				FAQs					
				Virtual Classroom					
				Success Stories	A				
				Other (Please specify)	X				
HDU6878Q006		X	What other sections of the site did you visit today?			N	Text field, <100 char	Skip Logic Group*	Sections Visited - Other
HDU6878Q007		A	Do you plan to submit a Success Story?	Yes		Y	Radio button, one-up vertical	Skip Logic Group*	Submit Success Story
				No					
HDU6878Q008			How would you describe your browsing experience on the site today? (Please select all that apply.)	Links often did not take me where I expected	A	Y	Checkbox, one-up vertical	Skip Logic Group*	Navigation Experience
				I had difficulty finding relevant information	B				
				Links and labels were difficult to understand	C			Randomize	
				There were too many links or navigation options to choose from					
				I had technical difficulties (error messages, broken links, etc.)	D				
				I could not navigate back to previous information					
				I had a different navigation difficulty	X			Anchor Answer Choice	
				I had no difficulty navigating the site				Mutually Exclusive	
HDU6878Q009		X	Please specify your navigation difficulty.			N	Text area, no char limit	Skip Logic Group*	Navigation Experience - Other
HDU6878Q010		A	Please describe any specific navigation links or paths that did not take you where they should have.			N	Text area, no char limit	Skip Logic Group*	Navigation Not Expected OE
HDU6878Q011		B	Please describe why you had difficulty finding relevant information.			N	Text area, no char limit	Skip Logic Group*	Navigation Issues OE
HDU6878Q012		C	What specific links or labels were difficult to understand?			N	Text area, no char limit	Skip Logic Group*	Nav Links and Labels OE
HDU6878Q013		D	Please describe the technical difficulty you encountered (include as much detail as possible).			N	Text area, no char limit	Skip Logic Group*	Navigation Technical Issue OE
HDU6878Q014	Acquisition Source		How were you referred to the site today?	An email from FedHireVets		Y	Radio button, one-up vertical	Skip Logic Group*	Acquisition Source
				FedHireVets social network post, tweet, video, etc.					
				Non - FedHireVets social network post, tweet, video, etc.				Randomize	
				Internet blogs or discussion forums					
				Search engine results					
				Recommendation from someone I know					
				Internet advertising					
				Advertising on social networks (Facebook, Twitter)					
				Military Transitioning Office					
				Other (Please specify)	X			Anchor Answer Choice	
				I was not referred to the site by anything specific				Anchor Answer Choice	
HDU6878Q015		X	Please specify how else you were referred to the site.			N	Text field, <100 char	Skip Logic Group*	Acquisition Source - Other
HDU6878Q016	Role		What is your primary role in visiting the site today?	Veteran	A,B	Y	Radio button, one-up vertical	Skip Logic Group*	Role
				Active Duty Service Member	C,D				
				Family member of Veteran					
				Transitioning Service Member					
				Media					
				Federal employee					
				General public					
				Hiring Manager					
				HR Practitioner					
				Other (Please specify)	X				
HDU6878Q017		X	Please describe your role in visiting the site today.			N	Text area, no char limit	Skip Logic Group*	Role - OE
HDU6878Q018		A	What was your Branch of Service?	U.S. Army		Y	Radio button, one-up vertical	Skip Logic Group*	Veteran- Branch
				U.S. Marines					
				U.S. Navy					
				U.S. Air Force					

HDU6878Q019		B	Please indicate what your rank was.	U.S. Coast Guard		N	Text field, <100 char	Skip Logic Group*	Veteran- Rank
HDU6878Q020		C	What Branch of Service?	U.S. Army		Y	Radio button, one-up vertical	Skip Logic Group*	Active Duty- Branch
				U.S. Marines					
				U.S. Navy					
				U.S. Air Force					
				U.S. Coast Guard					
HDU6878Q021		D	Please indicate your rank.			N	Text field, <100 char	Skip Logic Group*	Active Duty- Rank
HDU6878Q023			Do you follow us on any of the following social media websites?	Twitter		Y	Checkbox, one-up vertical	Skip Logic Group*	Social Media
				Facebook					
				YouTube					
				Other, (please specify.)	X				
				I do not follow FedshireVets on any social media sites				Mutually Exclusive	
HDU6878Q024		X	What other social media sites do you follow us on?			N	Text field, <100 char	Skip Logic Group*	Social Media - OE
HDU6878Q025			Prior to your site visit today, what was your general perception of FedshireVets?	Poor	X	Y	Radio button, one-up vertical	Skip Logic Group*	Perception Before
				Indifferent					
				Fair					
				Good					
				Excellent					
				Not Sure					
HDU6878Q026		X	Please explain why your general perception of FedshireVets was poor.			N	Text area, no char limit	Skip Logic Group*	Prior Perception - Why Poor
HDU6878Q027			Following your site visit today, what is your general perception of FedshireVets?	Poor	X	Y	Radio button, one-up vertical	Skip Logic Group*	Perception After
				Indifferent					
				Fair					
				Good					
				Excellent					
				Not Sure					
HDU6878Q028		X	Please explain why your general perception of FedshireVets is poor.			N	Text area, no char limit	Skip Logic Group*	Current Perception - Why Poor
			What do you plan to do next?	Return to FedshireVets.gov later		Y	Radio button, one-up vertical		Do Next
				Visit another employment information site					
				Contact FedshireVets.gov by phone or mail					
				Not sure					
				None of the above					
HDU6878Q029	OE_Improve Experience		What else would you like to share with us to help improve your online experience with FedshireVets.gov?			N	Text area, no char limit		Improve
HDU6878Q030	Demographics: Gender		What is your gender?	Male		Y	Radio button, one-up vertical		Demographics: Gender
				Female					
				Prefer not to respond					
HDU6878Q031	Demographics: Age		Which category includes your age?	Under 18		Y	Radio button, one-up vertical		Demographics: Age
				18 - 24					
				25 - 34					
				35 - 44					
				45 - 54					
				55 - 64					
				65 or older					
				Prefer not to respond					
HDU6878Q032			What is your highest level of education completed?	Some high school or less		Y	Radio button, one-up vertical		Education
				High school graduate or GED					
				Some college credit, no degree					
				Associate degree (e.g., AA, AS)					
				Bachelor's degree (e.g., BA, AB, BS)					
				Master's degree (e.g., MA, MS, MEng, MEd, MSW, MBA)					
				Professional degree (e.g., MD, DDS, DVM, LLB, JD)					
				Doctorate degree (e.g., PhD, EdD)					
				Prefer not to respond					