Welcome Text

Thank you for visiting our site. You have been randomly selected to take part in this survey to let us know what we are doing well and where we need to do better. Please take a minute or two to give us your opinions. The feedback you provide will help us enhance our site and serve you better in the future. Your responses are anonymous.

Thank You Text

Thank you for your time in completing this survey. Your input is very valuable and we will use it to improve our site.

Model Instance Name:

USAJOBS v2

MID: 9QpFUw1d4ZNc0NYVEEQYgA4C

Date: 06/25/2014

| Q Name | ELEMENTS (drivers of satisfaction) | Q Name | CUSTOMER SATISFACTION | |
|--|---|-----------------------------------|--|---|
| Q IVAILIE | Navigation (1=Poor, 10=Excellent, Don't Know) | Qivalle | Satisfaction | |
| | Havigation (1-1 oor, 10-Excellent, Don t Know) | | Cattorio IOII | |
| 1 Navigation - Organized | Please rate how well the site is organized. | 17 Satisfaction - Overall | What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied) | 2 |
| 2 Navigation - Options | Please rate the options available for navigating this site. | 18 Satisfaction - Expectations | How well does this site meet your expectations ? (1=Falls Short, 10=Exceeds) | |
| 3 Navigation - Layout | Please rate how well the site layout helps you find what you are looking for. | 19 Satisfaction - Ideal | How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close) | 2 |
| | Site Performance (1=Poor, 10=Excellent, Don't Know) | | | |
| 4 Site Performance - Loading | Please rate how quickly pages load on this site. | | | 2 |
| 5 Site Performance - Consistency | Please rate the consistency of speed from page to page on this site. | | | |
| Site Performance - Errors | Please rate the ability to load pages without getting error messages on this site. | | | 2 |
| 7 Look and Feel - | Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this site. | | | |
| Appeal | Please rate the visual appeal of this site. | | | |
| 8 Look and Feel - Balance | Please rate the balance of graphics and text on this site. | | | |
| 9 Look and Feel - Readability | Please rate the readability of the pages on this site. | | | |
| | Job Descriptions (1=Poor, 10=Excellent, Don't Know) | | | |
| Job | Please rate how understandable job descriptions are on this site. | | | |
| Descriptions - Understandable | | | | |
| Job Descriptions - | Please rate the level of detail of job descriptions on this site. | | | |
| Detail Job | Please rate how well the job descriptions provide answers | | | |
| Descriptions - Answers | to your questions. | | | |
| | Job Search (1=Poor, 10=Excellent, Don't Know) | | | |
| Job Search - Results Relevance | Please rate the relevance of job search results on this site. | | | |
| ⁴ Job Search - Results Organization | Please rate the organization of job search results on this site. | | | |
| 5 Job Search - Results Help | Please rate how well the job search results help you decide what job listings to select. | | | |
| Job Search - Feature Narrow | Please rate how well the search feature helps you to narrow the results to find job listings you want. | | | |

Model Name USAJobs V3

Model ID 9QpFUw1d4ZNc0NYVEEQYgA4C

Partitioned Yes - 2MQ
Date 3/20/2017

Red & Strike-Through: Delete Underlined & Italicized: Re-order

Pink: Addition

Blue: Reword



| QID | Skip From | Question Text | Answer Choices | Skip To | Required Y/N | Туре | Special Instructions | CQ Label |
|-------------|-----------|---|---|---------|-----------------|-------------------------------|-------------------------|-------------------|
| HAJ5336Q043 | | What is your primary reason for visiting the site today? | Search job opportunities | | Y | Radio button, one-up vertical | Skip Logic Group* | Primary Reason |
| | | | | | | | | |
| | | | | | | | | |
| | | | Apply for specific job(s) | | | | | |
| | | | Check on status or update a prior job application | | | | | |
| | | | Create a USAJOBS profile | | | | | |
| | | | Create or change a saved job search | | | | | |
| | | | Upload or change a searchable resume | | | | | |
| | | | Find general information about USAJOBS | | | | | |
| | | | Update/edit my USAJOBS profile | | | | | |
| | | | Look for events | | | | | |
| | | | Explore opportunities for a specific group (student, veteran, etc.) | | | | | |
| | | | Reset password | | | | | |
| | | | Learn about Federal employment | | | | | |
| | | | Other | | | | | |
| HAJ5336Q044 | | How did you look for information on the site today? (Please | Used the menu in the center of the homepage (Create a USAJOBS | | Υ | Checkbox, one-up | Skip Logic Group* | Navigation Method |
| | | select all that apply.) | Profile, Federal Application Process, Explore Opportunities) | | | vertical | | |
| | | | Used featured links on the homepage | | | | | |
| | | | Used the Explore Unique Hiring Paths section | | | | | |
| | | | Used the left menu on my account page | | | | | |

| | | | Used the site map in the footer | | | | | |
|-------------|----|--|---|------|---|-------------------------------|-------------------------|--------------------------|
| | | | Other (please specify): | A | | | | |
| HAJ5336Q045 | Α | Please specify how you looked for information. | | | N | Text area, no char limit | Skip Logic Group* | |
| AJ5336Q046 | | Did you accomplish what you wanted to do today on this site? | Yes | A | Y | Radio button, one-up vertical | Skip Logic Group* | Accomplish |
| | | | No | В | | | | |
| AJ5336Q047 | A | Was it easy to accomplish what you wanted to do? | Yes | | Υ | Radio button, one-up vertical | Skip Logic Group* | Accomplish Experience |
| | | | No | A1 | | | | |
| IAJ5336Q048 | A1 | Please briefly describe what was difficult to accomplish. | | | N | Text area, no char limit | Skip Logic Group* | Not Easy Accomplish |
| HAJ5336Q049 | В | Please tell us why you were unable to accomplish your task today. | | | N | Text area, no char limit | Skip Logic Group* | Why Not Accomplish |
| HAJ5336Q050 | | Do any of these groups describe you? (Please select all that apply.) | Federal Employees (current or former) | С | Y | Checkbox, one-up vertical | Skip Logic Group* | Role |
| | | | Veterans | С | | | | |
| | | | Students and recent graduates | C | | | | |
| | | | Individuals with disabilities | c | | | | |
| | | | Former overseas federal employees | c | | | | |
| | | | | | | | | |
| | | | Land Management | С | | | | |
| | | | Military spouses | С | | | | |
| | | | National Guard | С | | | | |
| | | | Native Americans | С | | | | |
| | | | Peace Corps or AmeriCorps Vista (current or alumni) | С | | | | |
| | | | Senior executives | С | | | | |
| | | | General public | | | | Mutually exclusive | |
| AJ5336Q051 | С | Did you explore the hiring paths/site information for any of the groups you selected? | Yes | C1 | Υ | Radio button, one-up vertical | Skip Logic Group* | Role Info Access |
| | | 3 - 1 - 3 | No, I was not aware of any such information | | | | | |
| | | | No, I did not need to | | | | | |
| AJ5336Q052 | C1 | Was the information you found pertinent to what you were looking for? | Yes Yes | | Υ | Radio button, one-up | Skip Logic Group* | Role Info Useful |
| | | looking for : | No. I had to go alcowhere to find the information I needed | | | Vertical | | |
| 14050000004 | | Harristan was about a service in their airco | No, I had to go elsewhere to find the information I needed. | | | Dadie butter and un | Older I and a Onesse | Vicia Facence |
| MS5336Q001 | | How frequently do you visit this site? | This is my first visit | A | Y | Radio button, one-up vertical | Skip Logic Group | Visit Frequency |
| | | | Once every 6 months or less often | | | | | |
| | | | Once every few months | | | | | |
| | | | Monthly | | | | | |
| | | | Weekly | | | | | |
| | | | | | | | | |
| MS5336Q002 | | Did you create a USAJOBS account during your visit? | Daily or more often Yes | В | Y | Dadia huttan ana un | Skip Logic Group | Cuanta Annount |
| WI35330Q002 | A | Did you create a OSASOBS account during your visit? | | | ' | Radio button, one-up vertical | Skip Logic Group | Create Account |
| | | | No | | | | | |
| | | | Not Sure | | | | | |
| IMS5336Q003 | В | Did you have any difficulty setting up the account? | Yes | С | Υ | Radio button, one-up vertical | Skip Logic Group | Account Difficulty |
| | | | No No | | | | | |
| | | | Not Sure | | | | | |
| IMS5336Q004 | С | Which of the following difficulties did you encounter while creating an account? | Account creation timed-out | | Υ | Radio button, one-up vertical | Skip Logic Group | Specific Difficulty |
| | | | Difficulty with username and/or password creation | | | | | |
| | | | Difficulty with email address validation | | | | | |
| | | | Other | D | | | | |
| IMS5336Q005 | D | What difficulty did you have while creating an account? | | | Y | Radio button, one-up vertical | Skip Logic Group* | OE_Account Difficulty |
| IAJ5336Q053 | | Did you use the site's search feature during your visit today? | Yes | Y | Y | Radio button, one-up | Skip Logic Group* | Search Access |
| | | | N- | | | vertical | | |
| | | | No | | | | | |
| | | | Don't recall | | | | | |
| AJ5336Q054 | Y | Please tell us about your experience with the site's search feature today. (Select all that apply.) | Results were not relevant/not what I expected | | Υ | Checkbox, one-up vertical | Randomize | Search Experience |
| | | | Too many results/I needed to refine my search | | | | | |
| | | | Not enough results | | | | Skip Logic Group* | |
| | | | Returned NO results | | | | 1 3 5 5 5 5 5 | |
| | | | Received error message(s) | | | | | |
| | | | Search speed was too slow | | | | | |
| | | | | | | | Anchor Answer | |
| | | | I experienced a different search issue | | | | Anchor Answer Choice | |
| | | | I had no difficulty with search/results were helpful | | | | Mutually Exclusive | |
| | | the state of the s | | A, B | Υ | Checkbox, one-up | Skip Logic Group | Filter Usage |
| IAJ5336Q055 | | Which of these job search filter options do you use most often | Salary | A.D | | | | |

| | | | Pay Grade | A,B | | | Allow up to 3 | |
|-------------|----|---|-------------------------------------|-----|---|-------------------------------|-----------------------|----------------------------|
| | | | ray Glade | ^,5 | | | choices | |
| | | | Hiring Path | A,B | | | | |
| | | | Location | A,B | | | | |
| | | | Department and Agency | A,B | | | | |
| | | | Type of Work or Work Schedule | A,B | | | | |
| | | | Occupational Series or Job Category | A,B | | | | |
| | | | Appointment Type | A,B | | | | |
| | | | Security Clearance | A,B | | | | |
| | | | Travel Percentage | A,B | | | | |
| | | | Relocation Assistance | A,B | | | | |
| | | | Supervisory position | A,B | | | | |
| | | | None of the above | | | | Mutually Exclusive | |
| HAJ5336Q056 | Α | Are the filters options easy to use? | Yes | | Υ | Radio button, one-up vertical | Skip Logic Group* | Filter Usage Easy |
| | | | No | A1 | | | | |
| | | | Don't recall | | | | | |
| HAJ5336Q057 | A1 | Which filter options are most difficult to use? (Select up to three.) | Salary | | Υ | Checkbox, one-up vertical | Skip Logic Group* | Filters with Difficulty |
| | | | Pay Grade | | | | Allow up to 3 choices | |
| | | | Hiring Path | | | | | |
| | | | Location | | | | | |
| | | | Department and Agency | | | | | |
| | | | Type of Work or Work Schedule | | | | | |
| | | Occupational Series or Job Category | | | | | | |
| | | | Appointment Type | | | | | |

| | | Security Clearance Travel Percentage Relocation Assistance Supervisory position Don't recall | | | Mutually Exclusive | |
|-------------|--|--|---|-------------------------------|--------------------|--------------------------|
| HAJ5336Q058 | Which of the following features/functions is most in need of improvement? | Login | Y | Radio button, one-up vertical | | Focus feature |
| | | Uploading Documents | | | | |
| | | Profile | | | | |
| | | Search | | | | |
| | | Resume Builder | | | | |
| | | None of these | | | | |
| HAJ5336Q059 | We value your feedback! Please share any ideas on how we could most improve this site. | | N | Text area, no char limit | | OE_Improve Experience |

red & strike-through: DELETE
underlined & italicized: RE-ORDER
pink: ADDITION

blue + -->: REWORDING

| | | | USA | JOBS v2 CUSTOM QUESTION LIST | | | | |
|-----------------------|------------------------|-----------------|--|--|-----------------|-----------------------------------|--------------------|-----------------|
| QID | Skip Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
| VMS5336Q001 | | Visit Frequency | How frequently do you visit this site? | This is my first visit | Ä | Radio button, one-up | <u>Single</u> | <u>Y</u> |
| | | | | | | <u>vertical</u> | | |
| | | | | Once every 6 months or less often | | | | |
| | | | | Once every few months | | | | |
| | | | | <u>Monthly</u> <u>Weekly</u> | | | | |
| | | | | Daily or more often | | | | |
| VMS5336Q002 | <u>A</u> | | | Yes | <u>B</u> | Radio button, one-up | Single | Y |
| | _ | | Did you create a USAJOBS account during your visit? | | - | vertical | | _ |
| | | | | No | | | | |
| | | | | Not Sure | | | | |
| VMS5336Q003 | <u>B</u> | | | <u>Yes</u> | <u>C</u> | Radio button, one-up | <u>Single</u> | Y |
| | | | Did you have any difficulty setting up the account? | | | <u>vertical</u> | | |
| | | | | No. | | | | |
| MS5336Q004 | <u>c</u> | | IANI in the state of the state | Not Sure Account creation timed-out | | Destination and the | <u>Single</u> | <u>Y</u> |
| <u>VIVI 33330Q004</u> | <u> </u> | | Which of the following difficulties did you encounter while creating an account? | | | Radio button, one-up vertical | Sirigie | <u></u> |
| | | | | Difficulty with username and/or password creation | | | | |
| | | | | <u>Difficulty with email address</u> <u>Other</u> | p | | | |
| VMS5336Q005 | D | | What difficulty did you have while creating an account? | <u>Other</u> | | Text area, no char | | N |
| | | | | | | <u>limit</u> | C: 1 | |
| NMS5336Q008 | | | When you visit websites, do you typically use basic or advanced search? | Basic- | J, L | Radio button, one- up vertical | Single | Yes |
| | | | | Advanced- | K, L | | | |
| | | | | Both equally | Ĺ | | | |
| NMS5336Q009 | J | | Why do you prefer basic search? | | | Text area, no char | | No |
| NMS5336Q010 | K | | Why do you prefer advanced search? | | | Text area, no char | | No |
| NMS5336Q011 | E | | How often do you use USAJOBS advanced search? | First time using advance search | S | Radio button, one- up vertical | Single | Yes |
| | | | | Each visit | s | · | | |
| | | | | On approximately half of my visits | s | | | |
| | | | | On less than 25% of my visits | s | | | |
| | | | | Never | | | | |
| NMS5336Q022 | S | | What is your first improcesson of the advanced | | U | Dadio button one | Cinalo | Voc |
| VIVI 33300Q022 | 3 | | What is your first impression of the advanced search page? | Looks easy to use | • | Radio button, one- up vertical | Single | Yes |
| | | | | Looks difficult | T, U | | | |
| NMS5336Q023 | Ŧ | | What seems difficult to use? | | | Text area, no char limit | | No |
| NMS5336Q024 | Ð | | Which of these advanced search features do you use most often on USAJOBS? (multi-select up to 3) | Keyword | | Checkbox, one-up vertical | Multi | Yes |
| | | | | Salary or Pay Grade | | | | |
| | | | | Occupational Series or Job Category | | | | |
| | | | | Location | | | | |
| | | | | Department and Agency | | | | |
| | | | | Type of Work or Work Schedule | | | | |
| | | | | Posting Options | | | | |
| (AU0091670 | | | Did you use the map search tool today? | Yes | A,B,C | Radio button, one- | Single | Yes |
| | | | | | | up vertical | | |
| | | | | No | | | | |
| KAU0091671 | | | the state of the s | | | | | |

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underlined & italicized: RE-ORDER

pink: ADDITION blue + -->: REWORDING

| | | | USA | JOBS v2 CUSTOM QUESTION LIST | | | | |
|-----------------------|------------------------|---|--|--|-----------------------------------|-----------------------------------|--------------------|-----------------|
| QID | Skip Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
| | | | | 2 | | | | |
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| | | | | 8 | | | | |
| | | | | 9 | | | | |
| | | | | 10 - Very satisfied | | | | |
| U0091672 | В | | Please rate the ease of using the map search tool. | 1 - Very difficult | | Radio button, scale, | Single | Yes |
| | | | li lease rate the ease of asing the map search tool. | T very dimedit | | no don't know | Single | 163 |
| | | | | | | I | | |
| | | | | 2 | | | | |
| | | | | 3 | | | | |
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| | | | | 0 | | | | |
| | | | | ð . | | | | |
| | | | | 9 | | | | |
| | | | | 10 - Very easy | | | | |
| \U0091673 | E | | Do you have any recommendations to improve the map search tool? | | | Text area, no char limit | | No |
| 1S5336Q025 | | How would you rate the search functionality on USAJOBS? | Very helpful | | Radio button, one- up vertical | Single | Yes | |
| | | | | Computed helpful | | | | |
| | | | | Somewhat helpful | | | | |
| | | | | Fair | | | | |
| | | | | Somewhat unhelpful | | | | |
| | | | | Very unhelpful | | | | |
| AS5336Q026 | | | Do you have any recommendations to improve the | | | Text area, no char | | No |
| | | | search tool? | | | limit | | |
| | | | | | | | | |
| AS5336Q027 | | | Which of the following site services, if any, did you use today? (Select all that apply) | Search Jobs | | Checkbox, one-up vertical | Multi | ¥ |
| | | | | My Account | | | | |
| | | | | Resource Center | | | | |
| | | | | Individuals with Disabilities | | | | |
| | | | | Veterans | | | | |
| | | | | Support | | | | |
| | | | | Students and Recent Graduates | | | | |
| | | | | Senior-Executives | | | | |
| | | | | FAQs | | | | |
| | | | | Tutorials | | | | |
| | | | | Spotlights | | | | |
| | | | | Other (please specify) | Q | | | |
| AS5336Q028 | Ą | | Specifically, what other site services did you use today? | | | Text area, no char limit | | N |
| IMS5336Q029 | | Accomplish | Were you able to find what you were looking for on USAJOBS.gov? | Yes | | Radio button, one- up vertical | Single | ¥ |
| | | | | No N | e | | | |
| | | | | Not Yet | | | | |
| AS5336Q030 | G | | What were you unable to find on USAJOBS.gov? | A specific job | | Radio button, one- up vertical | Single | ¥ |
| | | | | Jobs I qualify for | | | | |
| | | | | Jobs that were relevant to my search | | | | |
| | | | | Information about how to apply | | | | |
| | | | | Other | H | | | |

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pink: ADDITION blue + -->: REWORDING

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| QID | Skip Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
| NMS5336Q031 | H | | What were you unable to find on USAJobs.gov? | | | Text area, no char | | N |
| | | | | | | limit | | |
| NMS5336Q032 | | | Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required) | Message or recommendation from a friend on a social network | | Drop down, select one | Single- | ¥ |
| | | | | Video I saw on YouTube | 1 | | | |
| | | | | Internet blogs or discussion forums | | | | |
| | | | | Advertising on social networks (Facebook, MySpace, Twitter) | | | | |
| | | | | Message directly from the organization/agency on a social network | | | | |
| | | | | Mobile phone text messages or alerts | | | | |
| | | | | Instant Message from a friend or colleague | 1 | | | |
| | | | | Familiarity with site/organization/brand | - | | | |
| | | | | Promotional email(s) from the organization/agency | | | | |
| | | | | Search engine results Word of mouth recommendation from someone I know (family, | 1 | | | |
| | | | | friend, etc.) | | | | |
| | | | | TV, radio, newspaper, or magazine advertising | 1 | | | |
| | | | | OPM Advertisement - "What did you do at your job today?" | 1 | | | |
| | | | | Federal Agency Human Resources Office | | | | |
| | | | | USA.gov | 1 | | | |
| | | | | OPM Sponsored Job Fair | | | | |
| | | | | OPM Veterans Employment Materials | | | | |
| | | | | Placement/Transition Center | | | | |
| | | | | Don't know | | | | |
| | | | | Other | | | | |
| NMS5336Q033 | | | Rank 2 (Optional) | Message or recommendation from a friend on a social network | - | Drop down, select one | Single- | ¥ |
| | | | | Video I saw on YouTube | - | | | |
| | | | | Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) | - | | | |
| | | | | Message directly from the organization/agency on a social network | - | | | |
| | | | | Mobile phone text messages or alerts | 1 | | | |
| | | | | Instant Message from a friend or colleague | 1 | | | |
| | | | | Familiarity-with-site/organization/brand | 1 | | | |
| | | | | Promotional email(s) from the organization/agency- | 1 | | | |
| | | | | Search engine results | | | | |
| | | | | Word-of-mouth recommendation from someone I know (family, friend, etc.) | | | | |
| | | | | TV, radio, newspaper, or magazine advertising | - | | | |
| | | | | OPM Advertisement - "What did you do at your job today?" | - | | | |
| | | | | Federal Agency Human Resources Office USA.gov | 1 | | | |
| | | | | OPM-Sponsored Job Fair | 1 | | | |
| | | | | OPM Veterans Employment Materials | 1 | | | |
| | | | | Placement/Transition Center | 1 | | | |
| | | | | Don't know | 1 | | | |
| | | | | Other | | | | |
| NMS5336Q034 | | | Rank 3 (Optional) | Message or recommendation from a friend on a social network | | Drop down, select one | Single- | ¥ |
| | | | | Video I saw on YouTube | | | | |
| | | | | Internet blogs or discussion forums | | | | |
| | | | | Advertising on social networks (Facebook, MySpace, Twitter) | - | | | |
| | | | | Message directly from the organization/agency on a social network | | | | |
| | | | | Mobile phone text messages or alerts Instant Message from a friend or colleague | | | | |
| | | | | Familiarity with site/organization/brand | | | | |
| | | | | Promotional email(s) from the organization/agency | | | | |
| | | | | Search engine results | 1 | | | |
| | | | | Word of mouth recommendation from someone I know (family, | 1 | | | |
| | | | | friend, etc.) | | | | |
| | | | | TV, radio, newspaper, or magazine advertising | | | | |
| | | | | OPM Advertisement - "What did you do at your job today?" | | | | |
| | | | | Federal Agency Human Resources Office | | | | |
| | | | | USA.gov | | | | |

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| | | | | | | | | | | | | |

| QID | Skip Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
|------------------------|------------------------|----------|---|--|---------|---|--------------------|-----------------|
| | | | | OPM Sponsored Job Fair | | | | |
| | | | | OPM Veterans Employment Materials | | | | |
| | | | | Placement/Transition Center | | | | |
| | | | | Den't know | | | | |
| | | | | Other | | | | |
| VMS5336Q035 | | | If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter) | | | Text area, no char limit | | Н |
| IMS5336Q036 | | | Are you now, or have you ever been, a civilian employee of the United States Government? | Yes | | Radio button, one up vertical | Single | ¥ |
| | | | | No | 1 | | l | |
| NMS5336Q037 | | | Have you ever served on active duty in the United States military? | Yes | | Radio button, one-up | Single | ¥ |
| | | | | | | vertical | | |
| | | | | No | | | <u> </u> | |
| NMS5336Q038 | | | What improvements, if any, would you make to this site? | | | Text area, no char | | N |

Special Instructions Skip Logic Grou

Skip Logic Group

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Rank Group

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Anchor Answer Anchor Answer Rank Group

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| | Skip | | | | | | | |
|-------------|----------------|-----------------|--|---|------------------------------------|-----------------------------------|--------------------|-----------------|
| QID | Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
| NMS5336Q001 | | Visit Frequency | How frequently do you visit this site? | First time | A | Radio button, one-up | Single | Y |
| | | | | | | vertical | | |
| | | | | More than once a day | E, F | | | |
| | | | | Daily About once a week | E, F E, F | | | |
| | | | | About once a month | E, F | | | |
| | | | | Every 6 months or less | E, F | | | |
| IMS5336Q002 | A | | | Yes | В | Radio button, one-up | Single | Y |
| • | | | Did you create a USAJOBS account during your visit? | | | vertical | | |
| | | | | No | | | | |
| IMS5336Q003 | В | | | Not Sure | С | Dadia battan ana | Single | Y |
| MS5336Q003 | B | | Did you have any difficulty setting up the account? | Yes | C | Radio button, one-up vertical | Single | Y |
| | | | Sta you have any announty counting up the account. | No | | Vo. uodi | | |
| | | | | Not Sure | | | | |
| MS5336Q004 | С | | Which of the following difficulties did you encounter while creating an account? | Account creation timed-out | | Radio button, one-up vertical | Single | Y |
| | | | | Difficulty with username and/or password creation | | | | |
| | | | | Difficulty with email address | | | | |
| | | | | Other | D | | | <u> </u> |
| IMS5336Q005 | D | | What difficulty did you have while creating an account? | | | Text area, no char limit | | N |
| NMS5336Q006 | E | | Please select the statement which best describes your | | | Radio button, one-up | Single | ¥ |
| | | | experience with the new USAJOBS site redesign: | It is easier to find what I am looking for It is harder to find what I am looking for | | vertical | | |
| | | | | My experience is no different when looking for information on the new s | ite | | | |
| | | | | Don't Know | | | | |
| MS5336Q007 | F | | Please tell us what you think of the new USAJOBS site: | | | Text area, no char limit | Single | N |
| MS5336Q008 | | | When you visit websites, do you typically use basic | Basic | J, L | Radio button, one- | Single | Yes |
| | | | or advanced search? | | · | up vertical | | |
| | | | | Advanced | K, L | | | |
| | | | | Both equally | L | | | |
| IMS5336Q009 | J | | Why do you prefer basic search? | Journ oquality | | Text area, no char | | No |
| · | | | ling as you profes such cours. | | | limit | | |
| IMS5336Q010 | К | | Why do you prefer advanced search? | | | Text area, no char | | No |
| | | | inny do you protot durantood codacini | | | limit | | |
| MS5336Q011 | L | | How often do you use USAJOBS advanced | First time using advance search | S2 | Radio button, one- | Single | Yes |
| | | | search? | | | up vertical | | |
| | | | | Each visit | M-S2 | | | |
| | | | | On approximately half of my visits | M-S2 | | | |
| | | | | On less than 25% of my visits | M-S2 | | | |
| | | | | Never | | | | |
| IMS5336Q012 | S | | What is your first impression of the advanced search page? | Looks easy to use- | U | Radio button, one- up vertical | Single | Yes |
| | | | | Looks difficult | T, U | Sp. Ortion | | |
| IMS5336Q013 | Ŧ | | What seems difficult to use? | Looks difficult | 1,0 | Tout area no shor | | No |
| W33330Q013 | + | | what seems unitedicto use ₹ | | | Text area, no char limit | | 140 |
| MS5336Q014 | U | | Which of these advanced search features do you use most often on USAJOBS? (multi-select up to 3) | Keyword | | Checkbox, one-up vertical | Multi | Yes |
| | | | | Salary or Pay Grade | | | | |
| | | | | Occupational Series or Job Category | | | | |
| | | | | | | | | |
| | | | | Location Deportment and Agency | | | | |
| | | | | Department and Agency | | | | |
| | | | | Type of Work or Work Schedule | | | | |
| | | | | Posting Options | | | | |

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| | | | USA | JOBS v2 CUSTOM QUESTION LIST | | | | |
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| QID | Skip Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
| IMS5336Q015 | M | | Have you noticed that the advanced search has a new look and feel? | Yes | θ | Radio button, one-Sup vertical | ingle | Yes |
| | | | new look and leer. | No | S1 | up vertical | | |
| MS5336Q016 | S1 | | What is your first impression of the advanced search page? | Looks easy to use | U1 | Radio button, one-Sup vertical | ingle | Yes |
| | | | Joan Dago | Looks difficult | T1 U1 | ap voluca: | | |
| MS5336Q017 | T1 | | What seems difficult to use? | | | Text area, no char limit | | No |
| MS5336Q018 | 336Q018 U1 | Which of these advanced search features do you use most often on USAJOBS? (multi-select up to 3) | Keyword | | Checkbox, one-up M vertical | 1ulti | Yes | |
| | | | | Salary or Pay Grade | | | | |
| | | | | Occupational Series or Job Category | | | | |
| | | | | Location | | | | |
| | | | | Department and Agency | | | | |
| | | | | Type of Work or Work Schedule | | | | |
| | | | | F | | | | |
| MS5336Q019 | 0 | | Do you prefer the old or new advanced search look and feel? | Old | P, S2 | Radio button, one- up vertical | ingle | Yes |
| | | | | New | Z, S2 | | | |
| | | | | No preference | S2 | | | |
| MS5336Q020 | Þ | | Why do you prefer the old advanced search look and feel? | | | Text area, no char limit | | No |
| MS5336Q021 | Z | | Why do you prefer the new advanced search look and feel? | | | Text area, no char limit | | No |
| MS5336Q022 | S2 | | What is your first impression of the advanced search page? | Looks easy to use | U2 | Radio button, one-S up vertical | ingle | Yes |
| | | | | Looks difficult | T2, U2 | | | |
| MS5336Q023 | T2 | | What seems difficult to use? | | | Text area, no char limit | | No |
| MS5336Q024 | U2 | | Which of these advanced search features do you use most often on USAJOBS? (multi-select up to 3) | Keyword | | Checkbox, one-up M vertical | 1ulti | Yes |
| | | | | Salary or Pay Grade | | | | |
| | | | | Occupational Series or Job Category | | | | |
| | | | | Location | | | | |
| | | | | Department and Agency | | | | |
| | | | | Type of Work or Work Schedule | | | | |
| | | | | Posting Options | | | | |
| | | | Did you use the map search tool today? | Yes | | Radio button, one-S up vertical | ingle | Yes |
| | | | | No No | | | | |
| | Please ra tool. | Please rate your satisfaction with the map search tool. | 1 - Very dissatisfied | | Radio button, scale, no don't know | ingle | Yes | |
| | | | 2 | | | | | |
| | | | 3 | | | | | |
| | | | | 4 | | | | |
| | | | | 5 | | | | |
| | | | | 6 | | | | |
| | | | 7 8 | 7 | | | | |
| | | | | 8 | | | | |
| | | | | 9 | | | | |

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| QID | Skip Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
| | | | Please rate the ease of using the map search tool. | 10 - Very satisfied 1 - Very difficult | | Radio button, scale, no don't know | Single | Yes |
| | | | | 2 3 4 | - | | | |
| | | | | 5 | | | | |
| | | | | 8 9 | | | | |
| | | | Do you have any recommendations to improve the | 10 - Very easy | | Text area, no char | | No |
| | | | map search tool? | | | limit | | INU |
| MS5336Q025 | | | How would you rate the search functionality on USAJOBS? | Very helpful | | Radio button, one- up vertical | Single | Yes |
| | | | | Somewhat helpful Fair | | | | |
| | | | | Somewhat unhelpful Very unhelpful | | | | |
| MS5336Q026 | | | Do you have any recommendations to improve the search tool? | voly dimoptal | | Text area, no char limit | | No |
| NS5336Q027 | | | Which of the following site services , if any, did you use today? (Select all that apply) | Search Jobs | | Checkbox, one-up vertical | Multi | Y |
| | | | | My Account Resource Center Individuals with Disabilities Veterans Support Students and Recent Graduates Senior Executives FAQs Tutorials Spotlights Other (please specify) | Q | | | |
| MS5336Q028 | Q | | Specifically, what other site services did you use today? | | | Text area, no char limit | | N |
| MS5336Q029 | | Accomplish | Were you able to find what you were looking for on USAJOBS.gov? | Yes No Not Yet | G | Radio button, one- up vertical | Single | Y |
| 1S5336Q030 | G | | What were you unable to find on USAJOBS.gov? | A specific job Jobs I qualify for Jobs that were relevant to my search Information about how to apply Other | н | Radio button, one- up vertical | Single | Y |
| NS5336Q031 | Н | | What were you unable to find on USAJobs.gov? | | | Text area, no char limit | | N |
| MS5336Q032 | | | Which of the following sources drove you to visit the site today? Please rank the top 3 (Rank 1 is most important). Rank 1 (Required) | Message or recommendation from a friend on a social network Video I saw on YouTube Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization/agency on a social network | | Drop down, select one | Single | Y |

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| | Skip | | | | | | | |
|---------------|----------------|----------|---|--|---------|--|--------------------|-----------------|
| QID | Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | Skip to | Type (select from list) | Single or Multi | Required Y/N |
| 4 | | | Q | Mobile phone text messages or alerts | | , species and seed an | | .,,, |
| | | | | Instant Message from a friend or colleague | | | | |
| | | | | Familiarity with site/organization/brand | | | | |
| | | | | Promotional email(s) from the organization/agency | | | | |
| | | | | Search engine results | | | | |
| | | | | Word of mouth recommendation from someone I know (family, | | | | |
| | | | | friend, etc.) | | | | |
| | | | | TV, radio, newspaper, or magazine advertising | | | | |
| | | | | OPM Advertisement - "What did you do at your job today?" | | | | |
| | | | | Federal Agency Human Resources Office | | | | |
| | | | | USA.gov | | | | |
| | | | | OPM Sponsored Job Fair | | | | |
| | | | | OPM Veterans Employment Materials | | | | |
| | | | | Placement/Transition Center | | | | |
| | | | | Don't know | | | | |
| 1111050000000 | | | Park 2 (Ontional) | Other | | Dona danna antantana | O'I- | |
| VMS5336Q033 | | | Rank 2 (Optional) | Message or recommendation from a friend on a social network | | Drop down, select one | Single | Y |
| | | | | Video I saw on YouTube | | | | |
| | | | | Internet blogs or discussion forums Advertising on social networks (Facebook, MySpace, Twitter) | | | | |
| | | | | Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization/agency on a social network | | | | |
| | | | | Interesting the organization/agency on a social network | | | | |
| | | | | Mobile phone text messages or alerts | | | | |
| | | | | Instant Message from a friend or colleague | | | | |
| | | | | Familiarity with site/organization/brand | | | | |
| | | | | Promotional email(s) from the organization/agency | | | | |
| | | | | Search engine results | | | | |
| | | | | Word of mouth recommendation from someone I know (family, | | | | |
| | | | | friend, etc.) | | | | |
| | | | | TV, radio, newspaper, or magazine advertising | | | | |
| | | | | OPM Advertisement - "What did you do at your job today?" | | | | |
| | | | | Federal Agency Human Resources Office | | | | |
| | | | | USA.gov | | | | |
| | | | | OPM Sponsored Job Fair | | | | |
| | | | | OPM Veterans Employment Materials | | | | |
| | | | | Placement/Transition Center | | | | |
| | | | | Don't know | | | | |
| NMS5336Q034 | | | Paul O (Outlana) | Other | | December 1 | O'I- | Y |
| NIVIS5336QU34 | | | Rank 3 (Optional) | Message or recommendation from a friend on a social network Video I saw on YouTube | | Drop down, select one | Single | Y |
| | | | | Internet blogs or discussion forums | | | | |
| | | | | | | | | |
| | | | | Advertising on social networks (Facebook, MySpace, Twitter) Message directly from the organization/agency on a social network | | | | |
| | | | | Intessage directly from the organization/agency on a social network | | | | |
| | | | | Mobile phone text messages or alerts | | | | |
| | | | | Instant Message from a friend or colleague | | | | |
| | | | | Familiarity with site/organization/brand | | | | |
| | | | | Promotional email(s) from the organization/agency | | | | |
| | | | | Search engine results | | | | |
| | | | | Word of mouth recommendation from someone I know (family, | | | | |
| | | | | friend, etc.) | | | | |
| | | | | TV, radio, newspaper, or magazine advertising | | | | |
| | | | | OPM Advertisement - "What did you do at your job today?" | | | | |
| | | | | Federal Agency Human Resources Office | | | | |
| | | | | USA.gov | | | | |
| | | | | OPM Sponsored Job Fair | | | | |
| | | | | OPM Veterans Employment Materials | | | | |
| | | | | Placement/Transition Center | | | | |
| | | | | Don't know | | | | |
| | | | | Other | | | | |
| NMS5336Q035 | | | If you heard about this website from a social network, please specify the site (i.e. Facebook, Twitter) | | | Text area, no char limit | | N |
| | | | | | | mint | | |

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| QID | Skip Logic Label | Meta Tag | Question Text | Answer Choices (limited to 50 characters) | | Type (select from list) | Single or Multi | Required Y/N | |
|-------------|------------------------|----------|---|--|--|-------------------------------|--------------------|-----------------|--|
| NMS5336Q036 | | | Are you now, or have you ever been, a civilian employee of the United States Government? | Yes | | Radio button, one-up vertical | Single | Y | |
| | | | | No | | | | | |
| NMS5336Q037 | | | Have you ever served on active duty in the United States military? | Yes | | Radio button, one-up vertical | Single | Y | |
| | | | | No | | | | | |
| NMS5336Q038 | | | What improvements , if any, would you make to this site? | | | Text area, no char limit | | N | |

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Rank Group

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