Welcome and Thank You Text

Welcome Text - Tablet / Phone

Thank you for visiting nccih.nih.gov. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.

Thank You Text - Tablet / Phone

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Example Mobile

FORESEE

Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.

Required questions are denoted by an *

Thank you for taking our survey - and for helping us serve you better.

Cancel   Submit

ForeSee
ForeSee Privacy Policy

~~Red & Strike-Through~~: Delete

Underlined & Italicized: Re-order

Pink: Addition

Blue: Reword

FORESEE

	Label	Element Questions
		Look and Feel (1=Poor, 10=Excellent, Don't Know)
1	**Look and Feel - Appeal**	Please rate the **visual appeal** of this site.
2	**Look and Feel - Balance**	Please rate the **balance of graphics and text** on this site.
3	**Look and Feel - Readability**	Please rate the **readability of the pages** on this site.
		Site Performance (1=Poor, 10=Excellent, Don't Know)
4	**Site Performance - Loading**	Please rate how **quickly pages load** on this site.
5	**Site Performance - Consistency**	Please rate the **consistency of speed from page to page** on this site.
6	**Site Performance - Completeness**	Please rate how **completely the page content loads** on this site.
		Navigation (1=Poor, 10=Excellent, Don't Know)
7	**Navigation - Organized**	Please rate **how well this site is organized**.
8	**Navigation - Options**	Please rate the **options available for navigating** this site.
9	**Navigation - Layout**	Please rate **how well the site layout helps you find what you need.**
		Information Browsing (1=Poor, 10=Excellent, Don't Know)
10	**Information Browsing - Sort**	Please rate the ability to **sort information by criteria that are important to you** on this site.
11	**Information Browsing - Narrow**	Please rate the **ability to narrow choices to find the information you are looking for** on this site.
12	**Information Browsing - Features**	Please rate how well the **features** on the site **help you find the information you need.**
		Site Information (1=Poor, 10=Excellent, Don't Know)
13	**Site Information - Thoroughness**	Please rate the **thoroughness of information** provided on this site.
14	**Site Information - Understandable**	Please rate how **understandable** this site's **information** is.
15	**Site Information - Answers**	Please rate how well the site's **information provides answers to your questions**.

	Label	Satisfaction Questions
		Satisfaction
19	**Satisfaction - Overall**	What is your **overall satisfaction** with this mobile site? _(1=Very Dissatisfied, 10=Very Satisfied)_
20	**Satisfaction - Expectations**	How well does this mobile site **meet your expectations**? _(1=Falls Short, 10=Exceeds)_
21	**Satisfaction - Ideal**	How does this site **compare to an ideal mobile site**? _(1=Not Very Close, 10=Very Close)_

	Label	Future Behaviors
		Trust (1=Not at all Trustworthy, 10=Very Trustworthy)
22	**Trust-Level**	Please rate your level of trust in this organization.
		Return (1=Very Unlikely, 10=Very Likely)
23	**Return**	How likely are you to return to nccih.nih.gov in the future?
		Recommend Company (1=Very Unlikely, 10=Very Likely)
24	**Recommend Company**	How likely are you to **recommend NIH - NCCIH** to someone else?

QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Type	Special Instructions	CQ Label
JHR8253Q001	fs_primary_reason_govt		What is the primary information you were looking for today?	General information about NCCIH		general_information_about_nccih	Y	Radio button, one-up vertical	Skip Logic Group*	Primary Reason
				Specific disease or condition	A	specific_disease_or_condition			Randomize	
				Specific herb, supplement, or health approach	B	specific_herb_supplement_or_health_approach				
				Safety information		safety_information				
				Clinical guidelines		clinical_guidelines				
				Research results		research_results				
				Research funding or grants		research_funding_or_grants				
				Professional continuing education credits		professional_continuing_education_credits				
				Find a complementary health practitioner		find_a_complementary_health_practitioner				
				Jobs		jobs				
				Events		events				
				Other (please specify)	C	other_please_specify			Anchor Answer Choice	
JHR8253Q002	nih_nccih_nih_nccih_mobile_informational_primary_reason__disease	A	Please specify the disease or condition.				N	Text field, <100 char	Skip Logic Group*	Primary reason -- disease
JHR8253Q003	nih_nccih_nih_nccih_mobile_informational_primary_reason__type_of	B	Please specify the herb, supplement, or health approach.				N	Text field, <100 char	Skip Logic Group*	Primary reason -- type of
JHR8253Q004	nih_nccih_nih_nccih_mobile_informational_primary_reason_other	C	Please specify the reason for your visit.				N	Text field, <100 char	Skip Logic Group*	Primary Reason - Other
JHR8253Q005	fs_accomplish		Did you find the information you were looking for today?	Yes	B	yes	Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
				No		no				
JHR8253Q006	fs_accomplish_experience	B	Was the information easy to find?	Yes		yes	Y	Radio button, one-up vertical	Skip Logic Group*	Easy Accomplish
				No	B1	no				
JHR8253Q007	fs_not_easy_accomplish	B1	Why was this information difficult to find?				N	Text area, no char limit	Skip Logic Group*	Not Easy Accomplish
JHR8253Q008	fs_role_healthcare		What role best describes you today?	General health consumer		general_health_consumer	Y	Radio button, one-up vertical	Skip Logic Group*	Role
				Patient		patient			Randomize	
				Family or friend of patient		patient_family				
				Researcher or grant applicant		researcher_or_grant_applicant				
				Journalist/media professional		journalist_media_professional				
				Health care professional	A	medical_professional				
				Student		student				
				Educator		educator				
				Other (please specify)	B	other_please_specify			Anchor Answer Choice	
JHR8253Q009	mobile_informational	A	What type of health care professional are you?				N	Text area, no char limit	Skip Logic Group*	OE_Healthcare Role
JHR8253Q010	h_mobile_informatic	B	Please specify your role today.				N	Text area, no char limit	Skip Logic Group*	OE_Role_Other
JHR8253Q011	fs_visit_frequency		How often do you visit this site?	This is my first visit		first_visit	Y	Radio button, one-up vertical		Visit Frequency
				Once every 6 months or less often		six_months				
				Once every few months		few_months				
				Monthly		monthly				
				Weekly		weekly				
				Daily or more often		daily				
JHR8253Q012	ih_mobile_informational_site_s		What sections of the site did you visit today? (Select all that apply.)	Health Information		health_information	Y	Checkbox, one-up vertical	Skip Logic Group*	Site Sections
				Research		research			Randomize	
				Grants & funding	E	grants_funding				
				Training		training				
				News & Events		news_events				
				About NCCIH		about_nccih				
				Information for health care providers		information_for_health_care_providers				
				NCCIH research blog		nccih_research_blog				
				Other (please specify)	A	other_please_specify			Anchor Answer Choice	
JHR8253Q013	_mobile_informatio	A	Please tell us the sections of the site you visited.				N	Text field, <100 char	Skip Logic Group*	OE_Site Sections
JHR8253Q014	nobile_informationa	E	What type of funding information were you looking for? (Please select all that apply.)	Available funding opportunities		available_funding_opportuniti	Y	Checkbox, one-up vertical	Skip Logic Group*	Specific Funding Info
				Clinical trials funding		clinical_trials_funding				
				Policies regarding funding		policies_regarding_funding			Randomize	
				List of grants that have already been awarded		t_of_grants_that_have_already_been_awarded				

				Grant writing advice		grant_writing_advice			Anchor Answer Choice	
				Other (please specify)	G	other_please_specify				
JHR8253Q015	bile_informational_	G	What other funding information were you looking for today?				N	Text area, no char limit		OE_Specific Funding Info
JHR8253Q016	fs_search_use		Did you use the search feature during your visit today?	Yes	Y	yes	Y	Radio button, one-up vertical	Skip Logic Group*	Search Use
				No		no				
				Don't recall		donot_recall				
JHR8253Q017	_search_experienc	Y	Please tell us about your **experience with the site's search feature** today. (Select all that apply.)	Results were not relevant/not what I wanted		results_not_relevant	Y	Checkbox, one-up vertical	Randomize	Search Experience
				Too many results/I needed to refine my search		too_many_results			Skip Logic Group*	
				Not enough results		not_enough_results				
				Returned NO results		returned_no_results				
				Received error message(s)		received_error_message				
				Search speed was too slow		search_speed_was_too_slow			Anchor Answer Choice	
				Other (please specify)	A	different_issue			Mutually Exclusive	
				I had **no difficulty** with search/results were helpful		no_difficulty				
JHR8253Q018	_search_issue_oth	A	Please specify what you experienced.				N	Text area, no char limit	Skip Logic Group*	Search Issue - Other
JHR8253Q019	fs_info_issues		What issues, if any, did you experience while reviewing information? (Please select all that apply.)	Information was not up to date		information_not_up_to_date	Y	Checkbox, one-up vertical	Skip Logic Group*	Information Issues
				Information did not answer my questions	B	information_did_not_answer_questions				
				Information was not presented in a concise format		information_not_concise				
				Wording was not clear		wording_not_clear				
				Text was difficult to read		text_difficult_to_read				
				Other (please specify)	A	other_please_specify				
				I had no issues while reviewing information.		no_issues			Mutually Exclusive	
JHR8253Q020	s_other_info_issues	A	Please describe the issue you experienced while reviewing information.				N	Text area, no char limit	Skip Logic Group*	Other Information Issues
JHR8253Q021	fs_info_looking_for	B	What questions were not answered?				N	Text area, no char limit	Skip Logic Group*	Information questions
JHR8253Q022	fs_location		From what location were you accessing this site?	Home		home	Y	Radio button, one-up vertical		Location
				Work		work				
				In-transit		in_transit				
				Other		other				
JHR8253Q023	fs_demos_age		Which category includes your age?	Under 18		under_18	N	Radio button, one-up vertical		Demos: Age
				18 - 24		18_24				
				25 - 34		25_34				
				35 - 44		35_44				
				45 - 54		45_54				
				55 - 64		55_64				
				65 or older		65_or_older				
				Prefer not to respond		prefer_not_to_respond				
JHR8253Q024	_mobile_informational_demos_		What is your primary language?	English		english	N	Radio button, one-up vertical	Skip Logic Group*	Demos: Language
				Spanish		spanish				
				Other (please specify)	A	other_please_specify				
				Prefer not to respond		prefer_not_to_respond				
JHR8253Q025	ih_mobile_informati	A	Please specify your primary language.				N	Text area, no char limit	Skip Logic Group*	OE_Language
JHR8253Q026	fs_improve		What else would you like to share with us to help improve your online experience with nccih.nih.gov?				N	Text area, no char limit		Improve