

Welcome and Th

Welcome Text

Thank you for visiting CDC.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve. Your survey results are completely confidential.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Texto de bienvenida

Gracias por visitar CDC.gov. Usted ha sido seleccionado al azar para participar en esta breve encuesta que nos servirá para saber qué estamos haciendo bien y en qué podemos mejorar. Las respuestas que nos proporcione son completamente confidenciales.

Tómese unos minutos para darnos su opinión, que es esencial para ayudarnos a proporcionar la mejor experiencia en línea posible.

Thank You Text

Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Texto de agradecimiento

Gracias por participar en la encuesta y por ayudarnos a brindar un mejor servicio. ¡Valoramos la información que nos proporciona!

Model Name	CDC Enterprise	MIDS-	EN: AtBI5tZ89E5RMpR9IkJNsA4C
Model ID	hIZE8ktM8wQVN8s1kxsVRA4C		SP: QlsMBgZ51d0RZYhJoAdAlw4C
Partitioned	Yes - 2 MQ Partitioning		NPIN EN: 8whVZVEk0Y14cY9MIsB1Rw4C
Date	9/1/2015		NPIN SP: BkV95R8QopMdAB4E1JYp5A4C

Label	Element Questions	Label	Satisfaction Questions
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction
Look and Feel - Appeal	Please rate the visual appeal of this site.	Satisfaction - Overall	What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)
Look and Feel - Balance	Please rate the balance of graphics and text on this site.	Satisfaction - Expectations	How well does this site meet your expectations ? (1= Falls Short, 10=Exceeds)
Look and Feel - Readability	Please rate the readability of the pages on this site.	Satisfaction - Ideal	How does this site compare to your idea of an ideal website ? (1=Not Very Close, 10=Very Close)
	Site Performance (1=Poor, 10=Excellent, Don't Know)		
Site Performance - Loading	Please rate how quickly pages load on this site.		
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.		
Site Performance - Completeness	Please rate how completely the page content loads on this site.		
	Navigation (1=Poor, 10=Excellent, Don't Know)		
Navigation - Organized	Please rate how well the site is organized.		
Navigation - Options	Please rate the options available for navigating this site.		
Navigation - Layout	Please rate how well the site layout helps you find what you need.		
	Information Browsing (1=Poor, 10=Excellent, Don't Know)		
Information Browsing - Sort	Please rate the ability to sort information by criteria that are important to you on this site.		
Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.		
Information Browsing - Features	Please rate how well the features on the site help you find the information you need.		
	Site Information (1=Poor, 10=Excellent, Don't Know)		
Site Information - Thoroughness	Please rate the thoroughness of information provided on this site.		
Site Information - Understandable	Please rate how understandable this site's information is.		
Site Information - Answers	Please rate how well the site's information provides answers to your questions.		

Red & Strike Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword



FORESEE
by Answers

Label	Future Behaviors
Recommend	Recommend (1=Very Unlikely, 10=Very Likely)
	How likely are you to recommend CDC.gov to someone else?
Return	Return (1=Very Unlikely, 10=Very Likely)
	How likely are you to visit CDC.gov again in the future?

Model Name	CDC Enterprise
Partitioned	Yes - 2 MQ Partitioning
Date	9/1/2015

Label	Element Questions	Label	Satisfaction Questions
	Aspecto y percepción (1=Mediocre, 10=Excelente, No sabe)		Satisfacción
Aspecto y percepción, atractivo	Por favor califique el atractivo visual de este sitio.	Satisfacción, general	¿Cómo califica su satisfacción general con este sitio web? (1=Muy insatisfecho, 10=Muy satisfecho)
Aspecto y comportamiento, equilibrio	Por favor califique el equilibrio entre imágenes y texto en este sitio web.	Satisfacción, expectativas	¿Qué tanto satisface sus expectativas este sitio web? (1=No satisface, 10=Excede)
Aspecto y percepción, facilidad de lectura	Por favor califique la facilidad de lectura de las páginas de este sitio.	Satisfacción, ideal	¿Cuánto se acerca este sitio web a la idea que tiene usted de un sitio web ideal ? (1=No se acerca, 10=Se acerca mucho)
	Funcionamiento del sitio (1=Mediocre, 10=Excelente, No sabe)		
Funcionamiento del sitio, cargar páginas	Por favor califique la rapidez con que se cargan las páginas en este sitio web.		
Funcionamiento del sitio, regularidad	Por favor califique la regularidad de la velocidad al pasar de una página a otra en este sitio.		
Funcionamiento del sitio, carga	Por favor califique qué tan completamente se carga el contenido de las páginas en este sitio.		
	Navegación (1=Mediocre, 10=Excelente, No sabe)		
Navegación, organización	Por favor califique qué tan bien está organizado el sitio web .		
Navegación, opciones	Por favor califique las opciones de navegación disponibles de este sitio web.		
Navegación, distribución gráfica	Por favor califique qué tanto lo ayuda a encontrar lo que necesita la distribución gráfica del sitio web .		
	Búsqueda de información (1=Mediocre, 10=Excelente, No sabe)		
Búsqueda de información, ordenamiento	Por favor califique las opciones en este sitio web para ordenar información según criterios que son importantes para usted .		
Búsqueda de información, limitar	Por favor califique la capacidad de limitar las opciones para encontrar la información que busca .		
Búsqueda de información, funciones	Por favor califique qué tan bien lo ayudan las funciones en este sitio web a encontrar la información que necesita.		
	Información en el sitio (1=Mediocre, 10=Excelente, No sabe)		
Información en el sitio, completa	Por favor califique la integridad de la información proporcionada en este sitio.		
Información en el sitio, fácil de entender	Por favor califique qué tan fácil de entender es la información de este sitio.		
Información en el sitio, respuestas	Por favor califique qué tan bien responde sus preguntas la información proporcionada.		

Red & Strike Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword



Label	Future Behaviors
Recomendar	Recomendar (1=Muy improbable, 10=Muy probable)
	¿Qué tan probable es que le recomiende CDC.gov a otra persona?
Regresar	Regresar (1=Muy improbable, 10=Muy probable)
	¿Qué tan probable es que usted vuelva a visitar CDC.gov en el futuro?

Model Name	CDC Enterprise	MIDS-	Red & Strike-Through: Delete
Model ID	hIZE8ktM8wQVN8s1kxsVRA4C	EN: AIBI5tZ89E5RMpR9IkJNsA4C	Underlined & Italicized: Re-order
Partitioned	Yes	SP: QlsmBgZ51d0RZYhJoAdAlw4C	Pink: Addition
Date	(1/2/2013)		Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
NMS6115Q029			Were you able to find what you were looking for?	Yes Partially No, I'm still looking on the CDC site No, I'm going to look on another website	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
NMS6115Q030		A	What were you looking for?			N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find
TAR0199368			Do you agree with the following statements? The pages I have read: Are clearly communicated	Yes No Not Sure		N	Drop Down, select one	Multiple List Group	01. Clear communication
TAR0199369			Allow me to take action	Yes No Not Sure		N	Drop Down, select one	Multiple List Group	01.1 Allow to take action
TAR0199326			How would you describe your experience while visiting CDC.gov today? (Check all that apply)	Links often did not take me where I expected Links were often difficult to understand Too many links to choose from I had technical difficulties such as broken links or error pages I had a navigation difficulty not listed above I had no difficulty navigating the site	A	Y	Checkbox, one-up vertical	Skip Logic Group Mutually Exclusive	Navigation Experience
TAR0199330		A	Please describe your other navigation difficulty.			N	Text area, no char limit	Skip Logic Group	OE_Navigation Experience
NMS6115Q027			Which of the following best describes the type of information you were looking for?	General information about the health topic selected General information about symptoms, causes, risk factors, tests, or treatment Data and statistics Scientific research, articles, publications, and journals Guidelines and recommendations for healthcare providers Professional training for healthcare providers, researchers, public health professionals, etc. Educational materials Campaigns and initiatives Grants and funding opportunities Tools, software applications, systems, and other resources Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Jobs and careers Info graphics Fact Sheets Other	A	Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
NMS6115Q028		A	Please list the other type of information you were looking for:			N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
TAR0199324			Which is your preferred way of getting information from the web?	Print (such as handouts, information sheets, flyers, and posters) Electronically (such as viewing content online, links to website, or email) No Preference		Y	Radio button, one-up vertical		03.0.1 Info From Web
NMS6115Q031			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For a physician's office/hospital For a patient or client For a public health agency For a research institution For a business/workplace For an educational institution or teaching purposes	A A A	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage

				For a school/class project For a news report or article Other	B				
NMS6115Q032	A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:	Strongly agree Agree Disagree Strongly disagree Not applicable		C	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
NMS6115Q033	B	Please specify how you will use the information you are looking for today:				N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
NMS6115Q034	C	Why are you unlikely to make a change to improve your health?				N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
NMS6115Q035		How frequently do you use the CDC.gov site?	Daily Weekly Monthly A couple times a year About once a year This is my first time			Y	Radio button, one-up vertical		05. Visit Frequency
NMS6115Q036		Which best describes the primary role that brought you to the CDC.gov site today?	Individual interested in health Traveler Healthcare provider (physician, nurse, physicians assistant, nurse practitioner, pharmacist, or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Safety advisor Business manager Journalist or member of the media Emergency responder Law enforcement Policymaker, legislator, or staff Grantee CDC Employee, staff, or contractor Other	B, C, Y, Z D, E A		Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
NMS6115Q037	A	Please list your role:				N	Text area, no char limit	Skip Logic Group*	06. OE_Role
NMS6115Q038	B	Which of the following best describes you?	Physician, actively seeing patients at least 2 days a week Physician, primarily conducting research projects Nurse Nurse Practitioner Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other	F		Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
NMS6115Q039	F	Please list your role:				N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
NMS6115Q040	C	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other	G		Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
NMS6115Q041	G	Please list where you work:				N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
TAR0199332	Y	Which is your preferred way of sharing information with patients?	Print (such as handouts, information sheets, flyers, and posters) Electronically (such as viewing content online, links to website, or email) I do not typically share print or electronic materials			Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info
TAR0199333	Z	How often do you use your mobile device to search for information while at work?	Daily A few times a week Weekly A few times a month Monthly Less often Never			Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile
NMS6115Q042	D	Which of the following best describes you?	Public health advocate			Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health

				Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other					
NMS6115Q043		H	Please list your role:		H	N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
NMS6115Q044		E	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency Tribal public health agency Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
NMS6115Q045		I	Please list where you work:		I	N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
NMS6115Q046			From what location are you accessing the CDC site today?	Home Work In transit Other		Y	Drop down, select one		07. Location
NMS6115Q047			How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		08. Age
JAC0092785			Are you Hispanic or Latino?	Yes No Prefer not to answer		Y	Drop down, select one		09. Ethnicity
JAC0092786			How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Checkbox, one-up vertical	Mutally Exclusive	10. Race
NMS6115Q049			What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one		11. Education
NMS6115Q050			What is your gender?	Female Male Prefer not to answer		Y	Drop down, select one		12. Gender
NMS6115Q051			If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit		13. OE_One Improvement

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Partitioned	Yes	SP: QlSMBgZ51d0RZYhJoAdAlw4C	Pink: Addition
Date	(1/2/2013)		Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
NMS6115Q029			Were you able to find what you were looking for?	Yes Partially No, I'm still looking on the CDC site No, I'm going to look on another website	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
NMS6115Q030		A	What were you looking for?			N	Text area, no char limit	Skip Logic Group*	03. OE Ability to Find
			Do you agree with the following statements? The pages I have read: Are clearly communicated	Yes No Not Sure		N	Drop Down, select one	Multiple List Group	01. Clear communication
			Allow me to take action	Yes No Not Sure		N	Drop Down, select one	Multiple List Group	01.1 Allow to take action
			How would you describe your experience while visiting CDC.gov today? (Check all that apply)	Links often did not take me where I expected Links were often difficult to understand Too many links to choose from I had technical difficulties such as broken links or error pages I had a navigation difficulty not listed above I had no difficulty navigating the site	A	Y	Checkbox, one-up vertical	Skip Logic Group	Navigation Experience
		A	Please describe your other navigation difficulty.			N	Text area, no char limit	Mutually Exclusive Skip Logic Group	OE Navigation Experience
NMS6115Q001			Which category best describes the topic you were looking for?	Diseases and Conditions (ADHD, Cancer, Diabetes, Heart Disease, Flu (Influenza), Sexually Transmitted Diseases (STDs), Zika...) Healthy Living (Adolescent and School Health, Food Safety, Healthy Weight, Overweight and Obesity, Smoking and Tobacco Use, Vaccines and Immunizations...) Emergency Preparedness and Response (bioterrorism, chemical & radiation emergencies, severe weather, natural disasters, hurricanes, wildfires, tornadoes, recent outbreaks & incidents...) Injury, Violence & Safety (Home and recreational safety, motor vehicle safety, traumatic brain injury, violence prevention...) Environmental Health (Air pollution, carbon monoxide, toxic lead, toxic substances, mold...) Workplace Health (Hazards and exposures, chemicals, industries and occupations, diseases and injuries, safety and prevention...) Global Health (Global AIDS, malaria, disease detection, polio, influenza...) Traveler's Health (Travel notices, outbreaks, travel vaccinations, Yellow Book...) Life Stages & Populations (Pregnancy, infant and child, disabilities, women, men, seniors...) State, Tribal, Local & Territorial (The Public Health Workplace, program planning, professional development, tribal support...) Outbreaks (International outbreaks, outbreaks in the United States, food-related outbreaks...) Business Operations Information (Grants, CDC budget, CDC jobs...) Other	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic
NMS6115Q002		M	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.0E Health Topic

NMS6115Q003		A	More specifically, what topic were you looking for?	ADHD Arthritis Asthma Autism Birth defects Cancer Diabetes Ebola Epilepsy Fetal alcohol syndrome Flu (influenza) Hand, foot and mouth disease Heart disease Hepatitis HIV/AIDS HPV Measles Meningitis MRSA (Methicillin-Resistant Staphylococcus Aureus) Norovirus Obesity Pink eye (conjunctivitis) Salmonella Sexually transmitted diseases (HPV, chlamydia, gonorrhea, etc.) Shingles Stroke Tuberculosis Water-related diseases Whooping cough (pertussis) Zika Other		Y	Radio button, one-up-vertical	Skip-Logic Group ²	01.1 Diseases & Conditions
NMS6115Q004		N	Please list the other topic you were looking for-		N	N	Text area, no character limit	Skip-Logic Group ²	01.1 OE-Diseases
NMS6115Q005		B	More specifically, what topic were you looking for?	Aging Birth defects BMI (Body Mass Index) Bone health Breastfeeding Child development Excessive alcohol use Food safety Genetics and genomics Mental health Nutrition Physical activity and exercise Reproductive health Sexual health Sleep and sleep disorders Smoking and tobacco use Vaccines and immunizations Other		Y	Radio button, one-up-vertical	Skip-Logic Group ²	01.2 Healthy Living
NMS6115Q006		O	Please list the other topic you were looking for-		O	N	Text area, no character limit	Skip-Logic Group ²	01.2 OE-Healthy Living
NMS6115Q007		C	More specifically, what topic were you looking for?	Bioterrorism (anthrax, plague, smallpox) Chemical emergencies (ricin, chlorine, nerve agents) Coping with a disaster Mass casualties (explosions, blasts, injuries) Natural disasters & severe weather (earthquakes, hurricanes, volcanoes, winter weather) Preparation & planning for hazards Radiation emergencies (dirty bombs, nuclear blasts) Recent outbreaks & incidents (salmonella, melamine) Surveillance Other		Y	Radio button, one-up-vertical	Skip-Logic Group ²	01.3 Emergency Preparedness
NMS6115Q008		P	Please list the other topic you were looking for-		P	N	Text area, no character limit	Skip-Logic Group ²	01.3 OE-Emergency
NMS6115Q009		D	More specifically, what topic were you looking for?	Acute care (injury response) Adolescent injuries Child abuse/maltreatment Choking Concussion/brain injuries Dog bites Drowning		Y	Radio button, one-up-vertical	Skip-Logic Group ²	01.4 Injury, Violence, Safety

				<ul style="list-style-type: none"> Elder maltreatment Explosion and blast injuries Falls among older adults Fire-related injuries Fireworks Intimate partner violence Mass casualties Motor-vehicle injuries Poisoning Preventing injury & violence Sexual violence Suicide Violence Other 						
NMS6115Q010		Q	Please list the other topic you were looking for:-			N	Text area, no char limit	Skip Logic Group ²	01.4 OE Injury, Violence	
NMS6115Q011		E	More specifically, what topic were you looking for?:-	<ul style="list-style-type: none"> Air quality Asbestos Asthma Biomonitoring Carbon monoxide poisoning Childhood lead poisoning prevention Climate change Cruise ship health Extreme weather conditions Mold Natural disasters Protect yourself from the sun Radiation studies Rodent control Smoking and tobacco use Water Other 			Y	Radio button, one-up vertical	Skip Logic Group ²	01.5 Environmental Health
NMS6115Q012		R	Please list the other topic you were looking for:-				N	Text area, no char limit	Skip Logic Group ²	01.5 OE Environmental Health
NMS6115Q013		F	More specifically, what topic were you looking for?:-	<ul style="list-style-type: none"> Asbestos Blood borne Infectious Diseases Chemical safety Construction Electrical safety Emergency preparedness & Response Ergonomics and Musculoskeletal Disorders Eye safety Falls Heat Stress/Cold Stress Machine safety Mining Noise/Hearing Loss Office environments Protective clothing Respirators Stress Violence Workplace safety & prevention Other 			Y	Radio button, one-up vertical	Skip Logic Group ²	01.6 Workplace Health
NMS6115Q014		S	Please list the other topic you were looking for:-				N	Text area, no char limit	Skip Logic Group ²	01.6 OE Workplace Health
NMS6115Q015		G	More specifically, what topic were you looking for?:-	<ul style="list-style-type: none"> CDC's work in a specific country CDC's efforts against a specific disease or health threat (e.g., malaria, polio, tobacco) CDC funding and budget CDC's global health strategy and plans Field Epidemiologist Training Program Global disease detection Global health initiatives Global health news Global Health Security Global HIV/AIDS Global immunizations Health information on a specific disease or health topic (e.g., malaria, polio, tobacco) Information about a specific CDC division or program in CDC Center for Global Health (CGH) 			Y	Radio button, one-up vertical	Skip Logic Group ²	01.7 Global Health

				Information about the CDC Center for Global Health (CGH) and its leadership International emergency and refugee health Job opportunities Parasites Travel information Updates on international outbreaks or other public health emergencies Other	T				
NMS6115Q016		T	Please list the other topic you were looking for:-			N	Text area, no char limit	Skip Logic Group ²	01.7 OE_Global Health
NMS6115Q017		H	More specifically, what topic were you looking for?-	Yellow Book (CDC Health Information for International Travel) Destinations Diseases related to travel (including malaria and yellow fever) Illness & injury abroad (what to do if you become sick while traveling) Preparing for your trip Staying healthy & safe (insect protection, safe food & water, survival guide) Vaccinations Other	U	Y	Radio button, one-up-vertical	Skip Logic Group ²	01.8 Traveler's Health
NMS6115Q018		U	Please list the other topic you were looking for:-			N	Text area, no char limit	Skip Logic Group ²	01.8 OE_Travelers Health
NMS6115Q019		I	More specifically, what topic were you looking for?-	Adolescents & teens Children People with disabilities Family Immigrants/refugees Infants & toddlers Men Military Older adults & seniors Parents Pregnancy Women Young adults Other	V	Y	Radio button, one-up-vertical	Skip Logic Group ²	01.9 Life Stages and Population
NMS6115Q020		V	Please list the other topic you were looking for:-			N	Text area, no char limit	Skip Logic Group ²	01.9 OE_Life Stages
NMS6115Q021		J	More specifically, what topic were you looking for?-	Best practices Cooperative agreements Funding and grants Policy Strategy and planning Training Other	W	Y	Radio button, one-up-vertical	Skip Logic Group ²	01.10 State Tribal Local
NMS6115Q022		W	Please list the other topic you were looking for:-			N	Text area, no char limit	Skip Logic Group ²	01.10 OE_State Tribal
NMS6115Q023		K	More specifically, what topic were you looking for?-	Flu outbreaks Travel-related outbreaks International outbreaks United States outbreaks Food-related outbreaks Zika Other	X	Y	Radio button, one-up-vertical	Skip Logic Group ²	01.11 Outbreaks
NMS6115Q024		X	Please list the other topic you were looking for:-			N	Text area, no char limit	Skip Logic Group ²	01.11 OE_Outbreaks
NMS6115Q025		L	More specifically, what topic were you looking for?-	Getting grants from CDC Contracting with CDC Information technology at CDC Learning more about CDC's budget Applying for a job at CDC Diversity and equal employment at CDC Applying for a fellowship at CDC Finding information about lab safety (biosafety) Learning more about CDC policies governing research and information sharing Locating CDC recruitment events Starting work at CDC Other	Y	Y	Radio button, one-up-vertical	Skip Logic Group ²	01.12 Business Operations
NMS6115Q026		Y	Please list the other topic you were looking for:-			N	Text area, no char limit	Skip Logic Group ²	01.12 OE_Business

NMS6115Q027			Which of the following best describes the type of information you were looking for?	General information about the health topic selected General information about symptoms, causes, risk factors, tests, or treatment Data and statistics Scientific research, articles, publications, and journals Guidelines and recommendations for healthcare providers Professional training for healthcare providers, researchers, public health professionals, etc. Educational materials Campaigns and initiatives Grants and funding opportunities Tools, software applications, systems, and other resources Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Jobs and careers Info graphics Fact Sheets Other	A	Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
NMS6115Q028		A	Please list the other type of information you were looking for:		A	N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
			Which is your preferred way of getting information from the web?	Print (such as handouts, information sheets, flyers, and posters) Electronically (such as viewing content online, links to website, or email) No Preference		Y	Radio button, one-up vertical		03.0.1 Info From Web
NMS6115Q031			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For a physician's office/hospital For a patient or client For a public health agency For a research institution For a business/workplace For an educational institution or teaching purposes For a school/class project For a news report or article Other	A A A B	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage
NMS6115Q032		A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:	Strongly agree Agree Disagree Strongly disagree Not applicable	C C	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
NMS6115Q033		B	Please specify how you will use the information you are looking for today:			N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
NMS6115Q034		C	Why are you unlikely to make a change to improve your health?			N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
NMS6115Q035			How frequently do you use the CDC.gov site?	Daily Weekly Monthly A couple times a year About once a year This is my first time		Y	Radio button, one-up vertical		05. Visit Frequency
NMS6115Q036			Which best describes the primary role that brought you to the CDC.gov site today?	Individual interested in health Traveler Healthcare provider (physician, nurse, physicians assistant, nurse practitioner, pharmacist, or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Safety advisor Business manager Journalist or member of the media Emergency responder Law enforcement Policymaker, legislator, or staff Grantee CDC Employee, staff, or contractor Other	B, C, Y, Z D, E A	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
NMS6115Q037		A	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06. OE_Role

NMS6115Q038		B	Which of the following best describes you?	Physician, actively seeing patients at least 2 days a week Physician, primarily conducting research projects Nurse Nurse Practitioner Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other	F	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
NMS6115Q039		F	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
NMS6115Q040		C	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other	G	Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
NMS6115Q041		G	Please list where you work:			N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
		Y	Which is your preferred way of sharing information with patients?	Print (such as handouts, information sheets, flyers, and posters) Electronically (such as viewing content online, links to website, or email) I do not typically share print or electronic materials		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info
		Z	How often do you use your mobile device to search for information while at work?	Daily A few times a week Weekly A few times a month Monthly Less often Never		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile
NMS6115Q042		D	Which of the following best describes you?	Public health advocate Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other	H	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
NMS6115Q043		H	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
NMS6115Q044		E	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency Tribal public health agency Other	I	Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
NMS6115Q045		I	Please list where you work:			N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
NMS6115Q046			From what location are you accessing the CDC site today?	Home Work In transit Other		Y	Drop down, select one		07. Location
NMS6115Q047			How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		08. Age
JAC0092785			Are you Hispanic or Latino?	Yes No Prefer not to answer		Y	Drop down, select one		09. Ethnicity
JAC0092786			How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native		Y	Checkbox, one-up vertical		10. Race

			Native Hawaiian or other Pacific Islander					
			Prefer not to answer				Mutally Exclusive	
NMS6115Q049		What is the highest level of education you have completed?	High school or less		Y	Drop down, select one		11. Education
			Some college					
			College degree					
			Advanced degree					
			Prefer not to answer					
NMS6115Q050		What is your gender?	Female		Y	Drop down, select one		12. Gender
			Male					
			Prefer not to answer					
NMS6115Q051		If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit		13. OE_One Improvement

Model Name CDC Enterprise

Partitioned Yes
Date (1/2/2013)

Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
NMS6115Q029			¿Pudo encontrar lo que buscaba?	Sí En parte No. Todavía estoy buscando en el sitio web de los CDC No. Voy a buscar en otro sitio web	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
NMS6115Q030		A	¿Qué estaba buscando?			N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find
TAR0199368			¿Está de acuerdo con las siguientes afirmaciones? Las páginas que he leído: Tienen comunicación clara	Sí No No estoy seguro		N	Drop Down, select one	Multiple List Group	01. Clear communication
TAR0199369			Me permiten tomar medidas	Sí No No estoy seguro		N	Drop Down, select one	Multiple List Group	01.1 Allow to take action
TAR0199326			¿Cómo describiría su experiencia al visitar CDC.gov hoy? (Marque todas las que correspondan)	No fue difícil navegar en busca de información en este sitio. Los enlaces a menudo no me llevaron a donde esperaba. Los enlaces a menudo fueron difíciles de entender. Había demasiados enlaces para escoger. Tuve dificultades técnicas, como enlaces rotos o páginas erradas. Tuve una dificultad para navegar que no está en la lista anterior.	A	Y	Checkbox, one-up vertical	Skip Logic Group Mutually Eclusive	Navigation Experience
TAR0199330		A	Por favor describe tu otra dificultad de navegación			N	Text area, no char limit	Skip Logic Group	OE_Navigation Experience
NMS6115Q027			¿Cuál de las siguientes frases describe mejor el tipo de información que buscaba?	Información general sobre el tema de salud seleccionado. Información general sobre síntomas, causas, factores de riesgo, pruebas o tratamientos. Datos y estadísticas. Investigaciones, artículos, publicaciones y revistas científicas. Directrices y recomendaciones para proveedores de atención médica. Capacitación profesional para proveedores de atención médica, investigadores, profesionales de salud pública, etc. Materiales educativos. Campañas e iniciativas. Oportunidades de financiamiento y subvenciones. Herramientas, programas informáticos, sistemas y otros recursos. Materiales para imprimir (hojas informativas, folletos, afiches, etc.). Materiales multimedia (podcasts, videos, widgets, etc.). Empleos y carreras. Infografías. Hojas informativas. Otro.	A	Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
NMS6115Q028		A	Por favor indique los otros tipos de información que estaba buscando:			N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
TAR0199324			¿Cuál es su manera preferida para obtener información de la web?	Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) No tengo preferencia		Y	Radio button, one-up vertical		03.0.1 Info From Web
NMS6115Q031			Planeo usar la información que encontré hoy para lo siguiente:	Mi propia salud La salud de mis hijos La salud de un amigo o familiar Un consultorio médico/hospital Un paciente o cliente	A A A	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage

				Una agencia de salud pública Una institución de investigación Una empresa o lugar de trabajo Una institución educativa o para la enseñanza Una escuela o proyecto escolar Un informe o artículo noticioso Otro					
NMS6115Q032		A	Con base en la información que encontré, planeo hacer cambios en mi estilo de vida o el de mi familia:	Muy de acuerdo De acuerdo En desacuerdo Muy en desacuerdo No corresponde	B C C	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
NMS6115Q033		B	Por favor especifique cómo usará la información que está buscando hoy:			N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
NMS6115Q034		C	¿Por qué es improbable que haga algún cambio para mejorar su salud?			N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
NMS6115Q035			¿Con qué frecuencia utiliza usted el sitio web CDC.gov?	A diario Semanalmente Mensualmente Un par de veces al año Aproximadamente una vez al año Esta es la primera vez		Y	Radio button, one-up vertical		05. Visit Frequency
NMS6115Q036			¿Cuál describe mejor el rol que lo llevó a visitar el sitio web CDC.gov hoy?	Persona interesada en temas de salud Viajero Proveedor de atención médica (médico, enfermero, asistente médico, enfermero certificado, farmacéuta u otro prestador de atención médica) Empleado de una agencia de salud pública o profesional de salud pública Científico o investigador Educador, maestro o instructor Estudiante Asesor de temas de seguridad Administrador de empresa Periodista o miembro de medios de comunicación Socorrista Personal del orden público Formulador de políticas, legislador o su personal Becario/beneficiario de subvención Empleado, contratista o personal de los CDC Otro	B, C D, E A	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
NMS6115Q037		A	Por favor indique su rol:			N	Text area, no char limit	Skip Logic Group*	06. OE_Role
NMS6115Q038		B	¿Cuál de las siguientes opciones lo describe mejor?	Médico que atiende a pacientes activamente al menos 2 días a la semana Médico que principalmente hace proyectos de investigación Personal de enfermería Enfermero certificado Asistente médico Farmacéutico o asistente de farmacéutico Asistente de atención médica Administrador de centro médico/oficina Otro	F	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
NMS6115Q039		F	Por favor indique su papel:			N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
NMS6115Q040		C	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Hospital Consultorio médico grande Consultorio médico pequeño Organización sin fines de lucro Institución de investigaciones Centro médico Otro	G	Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
NMS6115Q041		G	Por favor indique donde trabaja:			N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
TAR0199332		Y	¿Cuál es su manera preferida de compartir información con los pacientes?	Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) Por lo general no comparto materiales impresos o electrónicos		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info
TAR0199333		Z	¿Con qué frecuencia usa su dispositivo móvil para buscar información mientras está en el trabajo?	Diariamente Unas cuantas veces a la semana Semanalmente		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile

				Unas cuantas veces al mes Mensualmente Con menos frecuencia Nunca					
NMS6115Q042		D	¿Cuál de las siguientes opciones lo describe mejor?	Promotor de salud pública Educador de la salud Comunicador de temas de la salud Administrador Epidemiólogo Científico investigador Personal administrativo Otro	H	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
NMS6115Q043		H	Por favor indique su rol:			N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
NMS6115Q044		E	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Sector público o comercial Organización sin fines de lucro Agencia de salud pública federal Agencia de salud pública estatal Agencia de salud pública local Agencia de salud pública territorial Agencia de salud pública tribal Otro	I	Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
NMS6115Q045		I	Por favor indique donde trabaja:			N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
NMS6115Q046			¿Desde qué lugar está accediendo hoy al sitio web de los CDC hoy?	Casa Trabajo En tránsito Otro		Y	Drop down, select one		07. Location
NMS6115Q047			¿Qué edad tiene?	19 años o menos. 20-34 años 35-49 años 50-64 años 65 años o más Prefiero no responder		Y	Drop down, select one		08. Age
JAC0092785			¿Es usted hispano o latino?	Sí No Prefiero no responder		Y	Drop down, select one		09. Ethnicity
JAC0092786			¿Cómo se describiría usted?	Blanco Asiático Negro o afroamericano Indoamericano o nativo de Alaska Nativo de Hawái o de otra isla del Pacífico Prefiero no responder		Y	Checkbox, one-up vertical		10. Race
NMS6115Q049			¿Cuál es el nivel más alto de estudios que ha alcanzado?	Escuela secundaria superior o menor Algunos estudios universitarios Título universitario Título de posgrado Prefiero no responder		Y	Drop down, select one		11. Education
NMS6115Q050			¿Cuál es su sexo?	Femenino Masculino Prefiero no responder		Y	Drop down, select one		12. Gender
NMS6115Q051			Si pudiera sugerir un cambio para mejorar el sitio web de los CDC, ¿qué recomendación haría?			N	Text area, no char limit		13. OE_One Improvement

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
NMS6115Q029			¿Pudo encontrar lo que buscaba?	Sí En parte No. Todavía estoy buscando en el sitio web de los CDC No. Voy a buscar en otro sitio web	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
NMS6115Q030		A	¿Qué estaba buscando?			N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find
TAR0199368			¿Está de acuerdo con las siguientes afirmaciones? Las páginas que he leído: Tienen comunicación clara	Sí No No estoy seguro		N	Drop Down, select one	Multiple List Group	01. Clear communication
TAR0199369			Me permiten tomar medidas	Sí No No estoy seguro		N	Drop Down, select one	Multiple List Group	01.1 Allow to take action
TAR0199326			¿Cómo describiría su experiencia al visitar CDC.gov hoy? (Marque todas las que correspondan)	No fue difícil navegar en busca de información en este sitio. Los enlaces a menudo no me llevaron a donde esperaba. Los enlaces a menudo fueron difíciles de entender. Había demasiados enlaces para escoger. Tuve dificultades técnicas, como enlaces rotos o páginas erradas. Tuve una dificultad para navegar que no está en la lista anterior.	A	Y	Checkbox, one-up vertical	Skip Logic Group	Navigation Experience
TAR0199330		A	Por favor describe tu otra dificultad de navegación			N	Text area, no char limit	Skip Logic Group	OE_Navigation Experience
NMS6115Q027			¿Cuál de las siguientes frases describe mejor el tipo de información que buscaba?	Información general sobre el tema de salud seleccionado. Información general sobre síntomas, causas, factores de riesgo, pruebas o tratamientos. Datos y estadísticas. Investigaciones, artículos, publicaciones y revistas científicos. Directrices y recomendaciones para proveedores de atención médica. Capacitación profesional para proveedores de atención médica, investigadores, profesionales de salud pública, etc. Materiales educativos. Campañas e iniciativas. Oportunidades de financiamiento y subvenciones. Herramientas, programas informáticos, sistemas y otros recursos. Materiales para imprimir (hojas informativas, folletos, afiches, etc.). Materiales multimedia (podcasts, videos, widgets, etc.). Empleos y carreras. Infografías. Hojas informativas. Otro.	A	Y	Radio button, one-up vertical	Skip Logic Group*	02_Type of Information
NMS6115Q028		A	Por favor indique los otros tipos de información que estaba buscando:			N	Text area, no char limit	Skip Logic Group*	02_OE_Type of Info
NMS6115Q001			¿Qué categoría describe mejor el tema que estaba buscando?	Enfermedades y afecciones (TDAH, cáncer, Diabetes, influenza (gripe), enfermedades de transmisión sexual, zika...) Vida saludable (salud de adolescentes y escolar, seguridad de los alimentos; peso saludable; sobrepeso y obesidad; fumar y consumo de tabaco; vacunas e inmunizaciones) Preparación y respuesta a emergencias (bioterrorismo; emergencias por sustancias químicas y radiación; mal tiempo; desastres naturales; huracanes; incendios forestales; tornados; brotes e incidentes recientes...)	A B C	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic

			<p>Lesiones; violencia y seguridad (seguridad en espacios recreativos y en el hogar; seguridad en vehículos automotores; lesiones cerebrales traumáticas; prevención de la violencia...)</p> <p>Salud ambiental (contaminación del aire; monóxido de carbono; plomo tóxico; sustancias tóxicas; moho...)</p> <p>Salud en el lugar de trabajo (peligros y exposiciones; sustancias químicas; industrias y ocupaciones; enfermedades y lesiones; seguridad y prevención...)</p> <p>Salud mundial (sida en el mundo; paludismo o malaria; detección de enfermedades; poliomielitis; influenza o gripe...)</p> <p>Salud del viajero (avisos para viajeros; brotes; vacunas para viajeros; Yellow Book ("Libro amarillo"...))</p> <p>Etapas de la vida y poblaciones (embarazo; bebés y niños; discapacidades; mujeres; hombres; personas de edad avanzada...)</p> <p>Sector estatal, tribal, local y territorial (área de trabajo de la salud pública; planeación de programas; desarrollo profesional; apoyo tribal...)</p> <p>Brotes (brotes internacionales; brotes en los Estados Unidos; brotes relacionados con alimentos...)</p> <p>Información operacional agencial (subvenciones; presupuesto de los CDC; trabajos en los CDC...)</p> <p>Otro</p>	<p>D</p> <p>E</p> <p>F</p> <p>G</p> <p>H</p> <p>I</p> <p>J</p> <p>K</p> <p>L</p> <p>M</p>					
NMS6115Q002		M	Por favor enumere los otros temas que estaba buscando:		N	Text area, no char limit	Skip Logic Group ^a	01.OE_Health Topic	
NMS6115Q003		A	En específico, ¿qué tema estaba buscando?	<p>TDAH</p> <p>Artritis</p> <p>Asma</p> <p>Autismo</p> <p>Defectos de nacimiento (congénitos)</p> <p>Cáncer</p> <p>Diabetes</p> <p>Ébola, enfermedad del Ébola</p> <p>Epilepsia</p> <p>Síndrome alcohólico fetal</p> <p>Influenza (gripe)</p> <p>Enfermedad de manos, pies y boca</p> <p>Enfermedades cardíacas</p> <p>Hepatitis</p> <p>VII/Sida</p> <p>VPH (virus del papiloma humano)</p> <p>Sarampión</p> <p>Meningitis</p> <p>SARM (<i>Staphylococcus Aureus</i> resistente a la meticilina)</p> <p>Norovirus</p> <p>Obesidad</p> <p>Conjuntivitis</p> <p>Salmonela</p> <p>Enfermedades de transmisión sexual (VPH, clamidia, gonorrea, etc.)</p> <p>Herpes zóster (culebrilla)</p> <p>Accidentes cerebrovasculares</p> <p>Tuberculosis</p> <p>Enfermedades relacionadas con el agua</p> <p>Tosferina (<i>pertussis</i>)</p> <p>Zika</p> <p>Otro</p>		Y	Radio button, one-up vertical	Skip Logic Group ^a	01.1 Diseases & Conditions
NMS6115Q004		N	Por favor enumere los otros temas que estaba buscando:		N	Text area, no char limit	Skip Logic Group ^a	01.1 OE_Diseases	
NMS6115Q005		B	En específico, ¿qué tema estaba buscando?	<p>Envejecimiento</p> <p>Defectos de nacimiento (congénitos)</p> <p>IMC (índice de masa corporal)</p> <p>Salud de los huesos</p> <p>Lactancia materna (amamantamiento)</p> <p>Desarrollo infantil</p> <p>Consumo excesivo de alcohol</p> <p>Seguridad de los alimentos</p> <p>Genética y genómica</p> <p>Salud mental</p> <p>Alimentación</p> <p>Actividad física y ejercicio</p> <p>Salud reproductiva</p> <p>Salud sexual</p> <p>Sueño y trastornos del sueño</p> <p>Tabaquismo</p> <p>Vacunas e inmunización</p> <p>Otro</p>		Y	Radio button, one-up vertical	Skip Logic Group ^a	01.2 Healthy Living
					O				

NMS6115Q006		O	Por favor enumere los otros temas que estaba buscando:-			N	Text area, no char limit	Skip Logic Group ^a	01.2.OE_Healthy Living
NMS6115Q007		G	En específico, ¿qué tema estaba buscando?-	<p>Bioterrorismo (carbunco o anthrax, peste, viruela)</p> <p>Emergencias con sustancias químicas (ricina, cloro, agentes nerviosos)</p> <p>Cómo sobrellevar un desastre</p> <p>Victimas en cantidades masivas (explosiones, ondas expansivas, lesiones)</p> <p>Desastres naturales y mal tiempo (terremotos, huracanes, volcanes, condiciones invernales)</p> <p>Preparación y planificación para peligros</p> <p>Emergencias por radiación (bombas sucias, explosiones nucleares)</p> <p>Brotos e incidentes recientes (salmonella, melamina)</p> <p>Vigilancia</p> <p>Otro</p>		P	Radio button, one-up-vertical	Skip Logic Group ^a	01.3 Emergency Preparedness
NMS6115Q008		P	Por favor enumere los otros temas que estaba buscando:-			N	Text area, no char limit	Skip Logic Group ^a	01.3.OE_Emergency
NMS6115Q009		D	En específico, ¿qué tema estaba buscando?-	<p>Atención médica aguda (respuesta a lesiones)</p> <p>Lesiones en adolescentes</p> <p>Abuso o maltrato infantil</p> <p>Ahogo o asfixia</p> <p>Conmociones o lesiones cerebrales</p> <p>Mordeduras de perro</p> <p>Ahogamiento</p> <p>Maltrato de ancianos</p> <p>Lesiones por explosiones y onda expansiva</p> <p>Caidas en adultos mayores</p> <p>Lesiones relacionadas con fuego</p> <p>Fuegos artificiales</p> <p>Violencia en la pareja íntima</p> <p>Victimas en cantidades masivas</p> <p>Lesiones relacionadas con vehículos automotores</p> <p>Envenenamiento</p> <p>Prevención de lesiones y violencia</p> <p>Violencia sexual</p> <p>Suicidio</p> <p>Violencia</p> <p>Otro</p>		Q	Radio button, one-up-vertical	Skip Logic Group ^a	01.4 Injury, Violence, Safety
NMS6115Q010		Q	Por favor enumere los otros temas que estaba buscando:-			N	Text area, no char limit	Skip Logic Group ^a	01.4.OE_Injury, Violence
NMS6115Q011		E	En específico, ¿qué tema estaba buscando?-	<p>Calidad del aire</p> <p>Asbesto</p> <p>Asma</p> <p>Biomonitoreo</p> <p>Intoxicación por monóxido de carbono</p> <p>Prevención de intoxicación infantil por plomo</p> <p>Cambio climático</p> <p>Salud en los cruceros</p> <p>Condiciones meteorológicas extremas</p> <p>Moho</p> <p>Desastres naturales</p> <p>Protección contra el sol</p> <p>Estudios sobre la radiación</p> <p>Control de roedores</p> <p>Tabaquismo</p> <p>Agua</p> <p>Otro</p>		R	Radio button, one-up-vertical	Skip Logic Group ^a	01.5 Environmental Health
NMS6115Q012		R	Por favor enumere los otros temas que estaba buscando:-			N	Text area, no char limit	Skip Logic Group ^a	01.5.OE_Environmental Health
NMS6115Q013		F	En específico, ¿qué tema estaba buscando?-	<p>Asbesto</p> <p>Enfermedades infecciosas que se transmiten por la sangre</p> <p>Seguridad con las sustancias químicas</p> <p>Construcción</p> <p>Seguridad con la electricidad</p> <p>Preparación y respuesta a emergencias</p> <p>Ergonomía y trastornos musculoesqueléticos</p> <p>Protección de los ojos</p> <p>Caidas</p> <p>Estrés por calor/Estrés por frío</p> <p>Seguridad con las máquinas</p> <p>Minería</p> <p>Ruido/Pérdida auditiva</p> <p>Entornos de oficina</p>			Radio button, one-up-vertical	Skip Logic Group ^a	01.6 Workplace Health

			Ropa protectora Respiradores Estrés Violencia Seguridad y prevención en el lugar de trabajo Otro	S				
NMS6115Q014		S	Por favor enumere los otros temas que estaba buscando-		N	Text area, no char limit	Skip Logic Group ^a	01.6.OE_Workplace Health
NMS6115Q015		G	En específico, ¿qué tema estaba buscando?		Y	Radio button, one-up-vertical	Skip Logic Group ^a	01.7.Global Health
			Actividades de los CDC en países específicos Esfuerzos de los CDC contra enfermedades o amenazas de salud específicas (por ejemplo, paludismo o malaria, poliomielitis, tabaco) Financiamiento y presupuesto de los CDC Planes y estrategias de los CDC para la salud mundial Programa de capacitación de epidemiólogos de campo Detección de enfermedades en el mundo Iniciativas de salud en el mundo Noticias de salud en el mundo Seguridad de la salud en el mundo VIH/Sida en el mundo Inmunización en el mundo Información de salud sobre enfermedades o temas de salud específicos (por ejemplo, paludismo o malaria, poliomielitis, tabaco) Información sobre divisiones o programas específicos del Centro de Salud Global (CGH) de los CDC. Información sobre el Centro de Salud Global (CGH) de los CDC y su liderazgo Emergencias internacionales y salud de refugiados Oportunidades laborales Parásitos Información para viajeros Actualizaciones sobre brotes internacionales u otras emergencias de salud pública Otro	T				
NMS6115Q016		T	Por favor enumere los otros temas que estaba buscando-		N	Text area, no char limit	Skip Logic Group ^a	01.7.OE_Global Health
NMS6115Q017		H	En específico, ¿qué tema estaba buscando?		Y	Radio button, one-up-vertical	Skip Logic Group ^a	01.8.Traveler's Health
			Libro Amarillo (Información de salud para viajeros internacionales, de los CDC) Destinos Enfermedades relacionadas con los viajes (como paludismo o malaria y fiebre amarilla) Enfermedades y lesiones en el extranjero (qué hacer si se enferma durante un viaje) Cómo prepararse para un viaje Cómo mantenerse seguro y saludable (protección contra insectos, agua y alimentos seguros, guía de supervivencia) Vacunas Otro	U				
NMS6115Q018		U	Por favor enumere los otros temas que estaba buscando-		N	Text area, no char limit	Skip Logic Group ^a	01.8.OE_Travelers Health
NMS6115Q019		I	En específico, ¿qué tema estaba buscando?		Y	Radio button, one-up-vertical	Skip Logic Group ^a	01.9.Life Stages and Population
			Adolescentes Niños Personas con discapacidades Familias Inmigrantes/Refugiados Bebés y niños pequeños Hombres Militares Adultos mayores y ancianos Padres Embarazo Mujeres Adultos jóvenes Otro	V				
NMS6115Q020		V	Por favor enumere los otros temas que estaba buscando-		N	Text area, no char limit	Skip Logic Group ^a	01.9.OE_Life Stages
NMS6115Q021		J	En específico, ¿qué tema estaba buscando?		Y	Radio button, one-up-vertical	Skip Logic Group ^a	01.10.State Tribal Local
			Mejores prácticas Acuerdos de cooperación Financiamiento y subvenciones Políticas Estrategias y planeación Capacitación Otro	W				

NMS6115Q022		W	Por favor enumere los otros temas que estaba buscando-			N	Text area, no char limit	Skip Logic Group*	01-10-OE_State Tribal
NMS6115Q023		K	En específico, ¿qué tema estaba buscando?	Brotos epidémicos de gripe Brotos relacionados con viajes Brotos internacionales Brotos en los Estados Unidos Brotos relacionados con los alimentos Zika Otro		Y	Radio button, one-up vertical	Skip Logic Group*	01-11-Outbreaks
NMS6115Q024		X	Por favor enumere los otros temas que estaba buscando-		X	N	Text area, no char limit	Skip Logic Group*	01-11-OE-Outbreaks
NMS6115Q025		L	En específico, ¿qué tema estaba buscando?	Cómo obtener subvenciones de los CDC Contratación con los CDC Tecnología de la información en los CDC Más información sobre el presupuesto de los CDC Cómo solicitar un trabajo en los CDC Diversidad e igualdad de oportunidades en el empleo en los CDC Cómo solicitar una beca de investigación en los CDC Cómo encontrar información sobre la seguridad en los laboratorios (bioseguridad) Cómo obtener más información sobre las políticas de los CDC que rigen la investigación y la divulgación de información Cómo encontrar eventos de reclutamiento de los CDC Comenzar un empleo en los CDC Otro		Y	Radio button, one-up vertical	Skip Logic Group*	01-12-Business Operations
NMS6115Q026		Y	Por favor enumere los otros temas que estaba buscando-			N	Text area, no char limit	Skip Logic Group*	01-12-OE_Business
TAR0199324			¿Cuál es su manera preferida para obtener información de la web?	Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) No tengo preferencia		Y	Radio button, one-up vertical		03.0.1 Info From Web
NMS6115Q031			Planeo usar la información que encontré hoy para lo siguiente:	Mi propia salud La salud de mis hijos La salud de un amigo o familiar Un consultorio médico/hospital Un paciente o cliente Una agencia de salud pública Una institución de investigación Una empresa o lugar de trabajo Una institución educativa o para la enseñanza Una escuela o proyecto escolar Un informe o artículo noticioso Otro	A A A B	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage
NMS6115Q032		A	Con base en la información que encontré, planeo hacer cambios en mi estilo de vida o el de mi familia:	Muy de acuerdo De acuerdo En desacuerdo Muy en desacuerdo No corresponde	C C	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
NMS6115Q033		B	Por favor especifique cómo usará la información que está buscando hoy:			N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
NMS6115Q034		C	¿Por qué es improbable que haga algún cambio para mejorar su salud?			N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
NMS6115Q035			¿Con qué frecuencia utiliza usted el sitio web CDC.gov?	A diario Semanalmente Mensualmente Un par de veces al año Aproximadamente una vez al año Esta es la primera vez		Y	Radio button, one-up vertical		05. Visit Frequency
NMS6115Q036			¿Cuál describe mejor el rol que lo llevó a visitar el sitio web CDC.gov hoy?	Persona interesada en temas de salud Viajero Proveedor de atención médica (médico, enfermero, asistente médico, enfermero certificado, farmacéuta u otro prestador de atención médica) Empleado de una agencia de salud pública o profesional de salud pública Científico o investigador Educador, maestro o instructor Estudiante Asesor de temas de seguridad Administrador de empresa	B, C D, E	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role

				Periodista o miembro de medios de comunicación Socorrista Personal del orden público Formulador de políticas, legislador o su personal Becario/beneficiario de subvención Empleado, contratista o personal de los CDC Otro					
NMS6115Q037		A	Por favor indique su rol:		A	N	Text area, no char limit	Skip Logic Group*	06_OE_Role
NMS6115Q038		B	¿Cuál de las siguientes opciones lo describe mejor?	Médico que atiende a pacientes activamente al menos 2 días a la semana Médico que principalmente hace proyectos de investigación Personal de enfermería Enfermero certificado Asistente médico Farmacéutico o asistente de farmacéutico Asistente de atención médica Administrador de centro médico/oficina Otro	F	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
NMS6115Q039		F	Por favor indique su papel:		F	N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
NMS6115Q040		C	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Hospital Consultorio médico grande Consultorio médico pequeño Organización sin fines de lucro Institución de investigaciones Centro médico Otro	G	Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
NMS6115Q041		G	Por favor indique donde trabaja:		G	N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
TAR0199332		Y	¿Cuál es su manera preferida de compartir información con los pacientes?	Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) Por lo general no comparto materiales impresos o electrónicos		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info
TAR0199333		Z	¿Con qué frecuencia usa su dispositivo móvil para buscar información mientras está en el trabajo?	Diariamente Unas cuantas veces a la semana Semanalmente Unas cuantas veces al mes Mensualmente Con menos frecuencia Nunca		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile
NMS6115Q042		D	¿Cuál de las siguientes opciones lo describe mejor?	Promotor de salud pública Educador de la salud Comunicador de temas de la salud Administrador Epidemiólogo Científico investigador Personal administrativo Otro	H	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
NMS6115Q043		H	Por favor indique su rol:		H	N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
NMS6115Q044		E	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Sector público o comercial Organización sin fines de lucro Agencia de salud pública federal Agencia de salud pública estatal Agencia de salud pública local Agencia de salud pública territorial Agencia de salud pública tribal Otro	I	Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
NMS6115Q045		I	Por favor indique donde trabaja:		I	N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
NMS6115Q046			¿Desde qué lugar está accediendo hoy al sitio web de los CDC hoy?	Casa Trabajo En tránsito Otro		Y	Drop down, select one		07. Location
NMS6115Q047			¿Qué edad tiene?	19 años o menos. 20-34 años 35-49 años 50-64 años 65 años o más		Y	Drop down, select one		08. Age

JAC0092785		¿Es usted hispano o latino?	Prefiero no responder Sí No Prefiero no responder		Y	Drop down, select one		09. Ethnicity
JAC0092786		¿Cómo se describiría usted?	Blanco Asiático Negro o afroamericano Indoamericano o nativo de Alaska Nativo de Hawái o de otra isla del Pacífico Prefiero no responder		Y	Checkbox, one-up vertical		10. Race
NMS6115Q049		¿Cuál es el nivel más alto de estudios que ha alcanzado?	Escuela secundaria superior o menor Algunos estudios universitarios Título universitario Título de posgrado Prefiero no responder		Y	Drop down, select one		11. Education
NMS6115Q050		¿Cuál es su sexo?	Femenino Masculino Prefiero no responder		Y	Drop down, select one		12. Gender
NMS6115Q051		Si pudiera sugerir un cambio para mejorar el sitio web de los CDC, ¿qué recomendación haría?			N	Text area, no char limit		13. OE_One Improvement



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
NMS6115Q029			¿Pudo encontrar lo que buscaba?	<p>Si</p> <p>En parte.</p> <p>No. Todavía estoy buscando en el sitio web de los CDC.</p> <p>No. Voy a buscar en otro sitio web.</p>		Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
NMS6115Q030		A	¿Qué es lo que estabas buscando?			N	Text area, no char limit	Skip Logic Group*	03. OE. Ability to Find
TAR0199368			¿Está de acuerdo con las siguientes afirmaciones? Las páginas que he leído: Tienen comunicación clara	<p>Si</p> <p>No</p> <p>No estoy seguro</p>		N	Drop Down, select o	Multiple List Group	01. Clear communication
TAR0199369			Me permiten tomar medidas	<p>Si</p> <p>No</p> <p>No estoy seguro</p>		N	Drop Down, select o	Multiple List Group	01.1 Allow to take action
TAR0199326			¿Cómo describiría su experiencia al visitar CDC.gov hoy? (Marque todas las que correspondan)	<p>No fue difícil navegar en busca de información en este sitio.</p> <p>Los enlaces a menudo no me llevaron a donde esperaba.</p> <p>Los enlaces a menudo fueron difíciles de entender.</p> <p>Había demasiados enlaces para escoger.</p> <p>Tuve dificultades técnicas, como enlaces rotos o páginas erradas.</p> <p>Tuve una dificultad para navegar que no está en la lista anterior.</p>		Y	Checkbox, one-up vertical	Skip Logic Group	Navigation Experience
TAR0199330		A	Por favor describe tu otra dificultad de navegación			N	Text area, no char limit	Skip Logic Group	0E. Navigation Experience
NMS6115Q027			¿Cuál de las siguientes frases describe mejor el tipo de información que buscaba?	<p>Información general sobre el tema de salud seleccionado.</p> <p>Información general sobre síntomas, causas, factores de riesgo, pruebas o tratamientos.</p> <p>Datos y estadísticas.</p> <p>Investigaciones, artículos, publicaciones y revistas científicas.</p> <p>Directrices y recomendaciones para proveedores de atención médica.</p> <p>Capacitación profesional para proveedores de atención médica, investigadores, profesionales de salud pública, etc.</p> <p>Materiales educativos.</p> <p>Campañas e iniciativas.</p> <p>Oportunidades de financiamiento y subvenciones.</p> <p>Herramientas, programas informáticos, sistemas y otros recursos.</p> <p>Materiales para imprimir (hojas informativas, folletos, afiches, etc.).</p> <p>Materiales multimedia (podcasts, videos, widgets, etc.).</p> <p>Empleos y carreras.</p> <p>Infografías.</p> <p>Hojas informativas.</p> <p>Otro.</p>		Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
NMS6115Q028		A	Por favor indique los otros tipos de información que estaba buscando:			N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
TAR0199324			¿Cuál es su manera preferida para obtener información de la web?	<p>Impresa (como materiales para entregar, hojas con información, volantes y afiches)</p> <p>Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email)</p> <p>No tengo preferencia</p>		Y	Radio button, one-up vertical		03.0.1 Info From Web
NMS6115Q031			Planeo usar la información que encontré hoy para lo siguiente:	<p>Mi propia salud</p> <p>La salud de mis hijos</p> <p>La salud de un amigo o familiar</p> <p>Un consultorio médico u hospital</p> <p>Un paciente o cliente</p> <p>Una agencia de salud pública</p> <p>Una institución de investigación</p> <p>Una empresa o lugar de trabajo</p> <p>Una institución educativa o para la enseñanza</p> <p>Una escuela o proyecto escolar</p> <p>Un informe o artículo noticioso</p> <p>Otro</p>		Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage
NMS6115Q032		A	Con base en la información que encontré, planeo hacer cambios en mi estilo de vida o el de mi familia:	<p>Completamente de acuerdo</p> <p>De acuerdo</p> <p>En desacuerdo</p> <p>Completamente en desacuerdo</p> <p>No corresponde</p>		Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
NMS6115Q033		B	Por favor especifique cómo usará la información que está buscando hoy:			N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
NMS6115Q034		C	¿Por qué es poco probable que realice un cambio para mejorar su salud?			N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
NMS6115Q035			¿Con qué frecuencia utiliza usted el sitio web CDC.gov?	<p>Diariamente</p> <p>Semanalmente</p> <p>Mensualmente</p> <p>Un par de veces al año</p> <p>Aproximadamente una vez al año</p> <p>Esta es la primera vez</p>		Y	Radio button, one-up vertical		05. Visit Frequency
NMS6115Q036			¿Cuál describe mejor el principal papel que lo llevó a visitar el sitio web CDC.gov hoy?	<p>Persona interesada en la salud.</p> <p>Viajero.</p> <p>Proveedor de atención médica (médico, enfermero, asistente médico, enfermero certificado, farmacéutico u otro prestador de atención médica).</p> <p>Empleado de una agencia de salud pública o profesional de salud pública.</p> <p>Científico o investigador.</p> <p>Educador, maestro o instructor.</p> <p>Estudiante.</p> <p>Asesor en seguridad.</p>		Y	Radio button, one-up vertical	Skip Logic Group*	06. Role

				Administrador de empresa. Periodista o miembro de medios de comunicación. Personal de respuesta a emergencias. Personal de seguridad pública. Formulador de políticas, legislador o miembro de su personal. Becario o beneficiario de subvención. Empleado, contratista o personal de los CDC. Otro.						
NMS6115Q037		A	Por favor indique su papel:		A	N	Text area, no char limit	Skip Logic Group*	06. OE_Role	
NMS6115Q038		B	¿Cuál de las siguientes opciones lo describe a usted mejor?	Médico que atiende a pacientes activamente al menos 2 días a la semana. Médico que principalmente hace proyectos de investigación. Enfermero. Enfermero certificado. Asociado médico. Farmacéutico o asistente farmacéutico. Asistente médico. Administrador de consultorio o centro médico. Otro.	F	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers	
NMS6115Q039		F	Por favor indique su papel:		F	N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers	
NMS6115Q040		C	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Hospital Consultorio médico grande Consultorio médico pequeño Organización sin fines de lucro Institución de investigaciones Centro médico Otro	G	Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location	
NMS6115Q041		G	Por favor indique donde trabaja:			N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location	
TAR0199332		Y	¿Cuál es su manera preferida de compartir información con los pacientes?	Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) Por lo general no comparto materiales impresos o electrónicos		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info	
TAR0199333		Z	¿Con qué frecuencia usa su dispositivo móvil para buscar información mientras está en el trabajo?	Diariamente Semanalmente Unas cuantas veces a la semana Unas cuantas veces al mes Mensualmente Con menos frecuencia Nunca		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile	
NMS6115Q042		D	¿Cuál de las siguientes opciones lo describe a usted mejor?	Promotor de salud pública Educador en salud Comunicador de temas de la salud Administrador Epidemiólogo Científico investigador Personal administrativo Otro	H	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health	
NMS6115Q043		H	Por favor indique su papel:			N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health	
NMS6115Q044		E	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Sector público o comercial Organización sin fines de lucro Agencia de salud pública federal Agencia de salud pública estatal Agencia de salud pública local Agencia de salud pública territorial Agencia de salud pública tribal Otro	I	Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location	
NMS6115Q045		I	Por favor indique donde trabaja:			N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location	
NMS6115Q046			¿Desde qué lugar está accediendo hoy al sitio web de los CDC?	Casa Trabajo En tránsito Otro		Y	Drop down, select one		07. Location	
NMS6115Q047			¿Cuántos años tiene?	19 años o menos 20-34 años 35-49 años 50-64 años 65 años o más Prefiero no responder		Y	Drop down, select one		08. Age	
JAC0092785			¿Es usted hispano o latino?	Si No Prefiero no responder		Y	Drop down, select one		09. Ethnicity	
JAC0092786			¿Cómo se describiría usted?	Blanco Asiático Negro o afroamericano Indoamericano o nativo de Alaska Nativo de Hawái o de otra isla del Pacífico Prefiero no responder		Y	Checkbox, one-up vertical	Mutally Exclusive	10. Race	
NMS6115Q049			¿Cuál es el nivel más alto de educación que ha alcanzado?	Escuela secundaria superior o menos Algunos estudios universitarios Título universitario Título de posgrado Prefiero no responder		Y	Drop down, select one		11. Education	
NMS6115Q050			¿Cuál es su género?	Femenino Masculino Prefiero no responder		Y	Drop down, select one		12. Gender	
NMS6115Q051			Si pudiera sugerir un cambio para mejorar el sitio web de los CDC, ¿qué recomendación haría?			N	Text area, no char limit		13. OE_One Improvement	

Benchmark Meta Tags
Accomplish
Acquisition Source
Approached
Associate: Available
Associate: Courteous
Associate: Help
Associate: Inform Promos
Associate: Invite Back
Associate: Recommend
Banking Activities
Call Resolution
Checkout
Checkout: Found all Items
Checkout: Problems
Checkout: Thank You
Contact Center Purchase Frequency
Contact Center: First Call
Current Customer - Product
Current Customer - Service
Customer Service
Demographics: Age
Demographics: Gender
Demographics: Income
Do Next
Do Next: Healthcare
Do Next: Insurance
Donate Today
Done Any Following
Greeted
Inquiry: First Call
Inquiry: Times Called
Items Meet Expectations
Location
Log In Success
Mobile Deposit
OE_Accomplish
OE_Improve Experience
Order Arrived on Time
Order Process
Previous Channel Visited
Primary Financial Provider
Primary Reason
Primary Reason: Associations
Primary Reason: Associations Non-profit
Primary Reason: B2B
Primary Reason: Federal Government or Informational Non-Profit
Primary Reason: Product Manufacturers (Non ecommerce)
Primary Reason: Retail
Primary Reason: Telecom
Primary Reason: Travel
Primary Reason: Banking
Primary Reason: Healthcare

Primary Reason: Insurance
Products Purchased
Products Sought
Purchase
Purchase Channel Preference
Purchase Everything
Purchase Frequency
Purchased
Receive All Items
Research Process for Purchase
Return
Role
Role: Healthcare
Role: Insurance
Times Visited Prior Purchase
Track Delivery
Visit Frequency
Website Contribution
Where Purchased
Why No Purchase
Why Not Purch Everything

Model Name CDC Enterprise - NPIN
 Model ID 8whVZVEk0YI4cY9MIsB1Rw4C
 Partitioned Yes
 Date 9/1/2015

Red & Strike-Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Rework



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
KMJ6115Q001	Role		What is your primary role in visiting the site today?	Individual interested in health Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Other		N	Radio button, one-up vertical	Skip Logic Group*	Role
KMJ6115Q002		A	What is your role in visiting the site today?			N	Text area, no char limit	Skip Logic Group*	OE Role
KMJ6115Q003			Which of the following health topics were you most interested in today? Information about...	HIV STDs Viral Hepatitis Tuberculosis Other	A	N	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice	Health Topic
KMJ6115Q004		A	Which health topic were you most interested in today?			N	Text area, no char limit	Skip Logic Group*	OE_Topic
KMJ6115Q005			Which of the following information were you looking for today? (Please select all that apply)	General information about the health topic selected above Information about testing and/or vaccinations (including facility locations) of the health topic selected above Information about risks, symptoms or prevention about the health topic selected above Guidelines and recommendations for healthcare providers or public health agencies on the health topic selected above Educational materials to share with others on the health topic selected above Campaigns and initiatives on the health topic selected above Other	A	N	Checkbox, one-up vertical	Skip Logic Group*	Information
KMJ6115Q006		A	What information were you looking for today?			N	Text area, no char limit	Skip Logic Group*	OE_Information
KMJ6115Q007	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes No	A	N	Drop down, select one	Skip Logic Group*	Accomplish
KMJ6115Q008	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	OE_Unable to Accomplish
KMJ6115Q009			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For my spouse or romantic partner For a physician's office/hospital For a patient or client For a public health agency For a school/class project For a news report or article Other	B	N	Radio button, one-up vertical	Skip Logic Group*	Info Usage
KMJ6115Q010		B	How are you planning to use the information you found today?			N	Text area, no char limit	Skip Logic Group*	OE_Info Usage
KMJ6115Q011		A	Which of the following actions do you plan to take after visiting the site today? (Please select all that apply)	Make an appointment to see my doctor Get tested for HIV Get tested for STDs Get tested for Hepatitis B Get tested for Hepatitis C Get the Hepatitis A Vaccine Get the Hepatitis B Vaccine None of the above		N	Checkbox, one-up vertical	Skip Logic Group* Mutually Exclusive	Action
KMJ6115Q012	OE_Improve Experience		What else would you like to share with us to help improve your online experience with this website?			N	Text area, no char limit		OE_Improvement
KMJ6115Q013	Visit Frequency		How often do you visit this site?	First time		N	Drop down, select one		Visit Frequency

				Daily					
				Weekly					
				Monthly					
				Once every few months					
				Once every 6 months or less					
KMJ6115Q014	Demographics: Age		How old are you?	Under 18 years old		N	Drop down, select one		Age
				18-24 years old					
				25-34 years old					
				35-44 years old					
				45-54 years old					
				55-64 years old					
				65 or older					
				Prefer not to answer					
KMJ6115Q015			Are you Hispanic or Latino?	Yes		N	Drop down, select one		Ethnicity
				No					
				Prefer not to answer					
KMJ6115Q016			How would you describe yourself?	White		N	Checkbox, one-up vertical		Race
				Asian					
				Black or African American					
				American Indian or Alaska Native					
				Native Hawaiian or other Pacific Islander					
				Prefer not to answer				Mutually Exclusive	
KMJ6115Q017			What is the highest level of education you have completed?	High school or less		N	Drop down, select one		Education
				Some college					
				College degree					
				Advanced degree					
				Prefer not to answer					
KMJ6115Q018	Demographics: Gender		What is your gender?	Female		N	Drop down, select one		Gender
				Male					
				Prefer not to answer					

Model Name CDC Enterprise - NPIN
 Model ID TBD
 Partitioned Yes
 Date 9/1/2015

Red & Strike-Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
KMJ6115Q001	Role		¿Cuál es el rol principal que lo llevó a visitar este sitio hoy?	Persona interesada en temas de salud Proveedor de atención médica (médico, enfermero, asistente médico, enfermero certificado, farmacéuta u otro prestador de atención médica) Empleado de una agencia de salud pública o profesional de salud pública Científico o investigador Educador, maestro o instructor Estudiante Otra		N	Radio button, one-up vertical	Skip Logic Group*	RoI
KMJ6115Q002		A	¿Cuál es el rol que lo llevó a visitar este sitio hoy?			N	Text area, no char limit	Skip Logic Group*	OE_Role
KMJ6115Q003			¿Cuáles de los siguientes temas de salud le interesaron más hoy? Información sobre...	VIH ETS Hepatitis viral Tuberculosis Otra	A	N	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice	Health Topic
KMJ6115Q004		A	¿Cuáles temas de salud le interesaron más hoy?			N	Text area, no char limit	Skip Logic Group*	OE_Topic
KMJ6115Q005			¿Qué información, entre las siguientes opciones, buscaba hoy? (Seleccione todas las opciones que correspondan).	Información general sobre el tema de salud seleccionado anteriormente Información sobre pruebas o vacunas relacionadas con el tema de salud seleccionado anteriormente (incluida la dirección de los lugares donde se administran) Información sobre riesgos, síntomas o prevención del tema de salud seleccionado anteriormente Directrices y recomendaciones para proveedores de atención médica o para agencias de salud pública relacionadas con el tema de salud seleccionado anteriormente. Materiales educativos para compartir relacionados con el tema de salud seleccionado anteriormente. Campañas e iniciativas relacionadas con el tema de salud seleccionado anteriormente. Otra		N	Checkbox, one-up vertical	Skip Logic Group*	Información
KMJ6115Q006		A	¿Qué información buscaba hoy?			N	Text area, no char limit	Skip Logic Group*	OE_Information
KMJ6115Q007	Accomplish		¿Consiguió lo que necesitaba de este sitio hoy?	Sí No		N	Drop down, select one	Skip Logic Group*	Accomplish
KMJ6115Q008	OE_Accomplish	A	Por favor, díganos por qué no consiguió su objetivo hoy.			N	Text area, no char limit	Skip Logic Group*	OE_Unable to Accomplish
KMJ6115Q009			Planeo usar la información que encontré hoy para lo siguiente:	Mi propia salud La salud de mis hijos La salud de un amigo o familiar Mi cónyuge o pareja romántica Un consultorio médico/hospital Un paciente o cliente Una agencia de salud pública Una escuela o proyecto escolar Un informe o artículo noticiero Otra	A	N	Radio button, one-up vertical	Skip Logic Group*	Info Usage
KMJ6115Q010		B	¿Qué uso piensa darle a la información que encontró hoy?			N	Text area, no char limit	Skip Logic Group*	OE_Info Usage
KMJ6115Q011		A	¿Cuál de las siguientes acciones piensa realizar después de visitar hoy este sitio? (Seleccione todas las opciones que correspondan).	Hacer una cita para ver al médico Hacerme la prueba del VIH Hacerme las pruebas de detección de ETS Hacerme la prueba de detección de la hepatitis B Hacerme la prueba de detección de la hepatitis C Recibir la vacuna contra la hepatitis A		N	Checkbox, one-up vertical	Skip Logic Group*	Action

				Recibir la vacuna contra la hepatitis B Ninguna de las anteriores				Mutually Exclusive	
KMJ6115Q012	OE_Improve Experience		¿Qué más desea decirnos para ayudarnos a mejorar su experiencia en línea en este sitio web?			N	Text area, no char limit		OE_Improvement
KMJ6115Q013	Visit Frequency		¿Con qué frecuencia visita usted este sitio?	Primera vez Diariamente Semanalmente Mensualmente Una vez cada varios meses Una vez cada 6 meses o menos		N	Drop down, select one		Visit Frequency
KMJ6115Q014	Perfil demográfico: Edad		¿Qué edad tiene?	Menos de 18 años de edad 18-24 años 25-34 años 35-44 años 45-54 años 55-64 años 65 años o más Prefiero no responder		N	Drop down, select one		Age
KMJ6115Q015			¿Es usted hispano o latino?	Sí No Prefiero no responder		N	Drop down, select one		Ethnicity
KMJ6115Q016			¿Cómo se describiría usted?	Blanco Asiático Negro o afroamericano Indoamericano o nativo de Alaska Nativo de Hawái o de otra isla del Pacífico Prefiero no responder		N	Checkbox, one-up vertical		Raza
KMJ6115Q017			¿Cuál es el nivel más alto de estudios que ha alcanzado?	Escuela secundaria superior o menos Algunos estudios universitarios Título universitario Título de posgrado Prefiero no responder		N	Drop down, select one		Educación
KMJ6115Q018			¿Cuál es su sexo?	Femenino Masculino Prefiero no responder		N	Drop down, select one		Sexo

Model Name	CDC Enterprise	MIDS-	Red & Strike-Through: Delete
Model ID	h1ZE8ktM8wQVN8s1kxsVRA4C	EN: A1BI5tZ89E5RMpR9IkJNsA4C	Underlined & Italicized: Re-order
Partitioned	Yes	SP: Ql5MBgZ51d0RZYhJoAdAlw4C	Pink: Addition
Date	(1/2/2013)		Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
NMS6115Q001			Which category best describes the topic you were looking for?	Diseases and Conditions (ADHD, Cancer, Diabetes, Heart Disease, Flu (influenza), Sexually Transmitted Diseases (STDs), Zika...) Healthy Living (Adolescent and School Health, Food Safety, Healthy Weight, Overweight and Obesity, Smoking and Tobacco Use, Vaccines and Immunizations) Emergency Preparedness and Response (bioterrorism, chemical & radiation emergencies, severe weather, natural disasters, hurricanes, wildfires, tornadoes, recent outbreaks & incidents...) Injury, Violence & Safety (Home and recreational safety, motor vehicle safety, traumatic brain injury, violence prevention...) Environmental Health (Air pollution, carbon monoxide, toxic lead, toxic substances, mold...) Workplace Health (Hazards and exposures, chemicals, industries and occupations, diseases and injuries, safety and prevention...) Global Health (Global AIDS, malaria, disease detection, polio, influenza...) Traveler's Health (Travel notices, outbreaks, travel vaccinations, Yellow Book...) Life Stages & Populations (Pregnancy, infant and child, disabilities, women, men, seniors...) State, Tribal, Local & Territorial (The Public Health Workplace, program planning, professional development, tribal support...) Outbreaks (International outbreaks, outbreaks in the United States, food-related outbreaks...) Business Operations Information (Grants, CDC budget, CDC jobs...) Other	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic
NMS6115Q002		M	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.OE_Health Topic
NMS6115Q003		A	More specifically, what topic were you looking for?	ADHD Arthritis Asthma Autism Birth defects Cancer Diabetes Ebola Epilepsy Fetal alcohol syndrome Flu (influenza) Hand, foot and mouth disease Heart disease Hepatitis HIV/AIDS HPV Measles Meningitis MRSA (Methicillin Resistant Staphylococcus Aureus) Norovirus Obesity Pink eye (conjunctivitis) Salmonella Sexually transmitted diseases (HPV, chlamydia, gonorrhea, etc.) Shingles Stroke Tuberculosis Water-related diseases Whooping cough (pertussis) Zika Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.1 Diseases & Conditions
NMS6115Q004		N	Please list the other topic you were looking for:		N	N	Text area, no char limit	Skip Logic Group*	01.1 OE_Diseases

NMS6115Q005		B	More specifically, what topic were you looking for?	Aging Birth defects BMI (Body Mass Index) Bone health Breastfeeding Child development Excessive alcohol use Food safety Genetics and genomics Mental health Nutrition Physical activity and exercise Reproductive health Sexual health Sleep and sleep disorders Smoking and tobacco use Vaccines and immunizations Other	O	Y	Radio button, one-up vertical	Skip Logic Group*	01.2 Healthy Living
NMS6115Q006		O	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.2 OE_Healthy Living
NMS6115Q007		C	More specifically, what topic were you looking for?	Bioterrorism (anthrax, plague, smallpox) Chemical emergencies (ricin, chlorine, nerve agents) Coping with a disaster Mass casualties (explosions, blasts, injuries) Natural disasters & severe weather (earthquakes, hurricanes, volcanoes, winter weather) Preparation & planning for hazards Radiation emergencies (dirty bombs, nuclear blasts) Recent outbreaks & incidents (salmonella, melamine) Surveillance Other	P	Y	Radio button, one-up vertical	Skip Logic Group*	01.3 Emergency Preparedness
NMS6115Q008		P	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.3 OE_Emergency
NMS6115Q009		D	More specifically, what topic were you looking for?	Acute care (injury response) Adolescent injuries Child abuse/maltreatment Choking Concussion/brain injuries Dog bites Drowning Elder maltreatment Explosion and blast injuries Falls among older adults Fire-related injuries Fireworks Intimate partner violence Mass casualties Motor vehicle injuries Poisoning Preventing injury & violence Sexual violence Suicide Violence Other	Q	Y	Radio button, one-up vertical	Skip Logic Group*	01.4 Injury, Violence, Safety
NMS6115Q010		Q	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.4 OE_Injury, Violence
NMS6115Q011		E	More specifically, what topic were you looking for?	Air quality Asbestos Asthma Biomonitoring Carbon monoxide poisoning Childhood lead poisoning prevention Climate change Cruise ship health Extreme weather conditions Mold Natural disasters Protect yourself from the sun Radiation studies Rodent control Smoking and tobacco use Water Other	R	Y	Radio button, one-up vertical	Skip Logic Group*	01.5 Environmental Health

NMS6115Q012		R	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.5 OE_Environmental Health
NMS6115Q013		F	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> Asbestos Blood borne Infectious Diseases Chemical safety Construction Electrical safety Emergency preparedness & Response Ergonomics and Musculoskeletal Disorders Eye safety Falls Heat Stress/Cold Stress Machine safety Mining Noise/Hearing Loss Office environments Protective clothing Respirators Stress Violence Workplace safety & prevention Other 	S	Y	Radio button, one-up vertical	Skip Logic Group*	01.6 Workplace Health
NMS6115Q014		S	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.6 OE_Workplace Health
NMS6115Q015		G	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> CDC's work in a specific country CDC's efforts against a specific disease or health threat (e.g., malaria, polio, tobacco) CDC funding and budget CDC's global health strategy and plans Field Epidemiologist Training Program Global disease detection Global health initiatives Global health news Global Health Security Global HIV/AIDS Global immunizations Health information on a specific disease or health topic (e.g., malaria, polio, tobacco) Information about a specific CDC division or program in CDC Center for Global Health (CGH) Information about the CDC Center for Global Health (CGH) and its leadership International emergency and refugee health Job opportunities Parasites Travel information Updates on international outbreaks or other public health emergencies Other 	T	Y	Radio button, one-up vertical	Skip Logic Group*	01.7 Global Health
NMS6115Q016		T	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.7 OE_Global Health
NMS6115Q017		H	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> Yellow Book (CDC Health Information for International Travel) Destinations Diseases related to travel (including malaria and yellow fever) Illness & injury abroad (what to do if you become sick while traveling) Preparing for your trip Staying healthy & safe (insect protection, safe food & water, survival guide) Vaccinations Other 	U	Y	Radio button, one-up vertical	Skip Logic Group*	01.8 Traveler's Health
NMS6115Q018		U	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.8 OE_Travelers Health
NMS6115Q019		I	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> Adolescents & teens Children People with disabilities Family Immigrants/refugees Infants & toddlers Men Military Older adults & seniors 		Y	Radio button, one-up vertical	Skip Logic Group*	01.9 Life Stages and Population

				Parents Pregnancy Women Young adults Other						
NMS6115Q020		V	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.9 OE_Life Stages	
NMS6115Q021		J	More specifically, what topic were you looking for?	Best practices Cooperative agreements Funding and grants Policy Strategy and planning Training Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.10 State Tribal Local	
NMS6115Q022		W	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.10 OE_State Tribal	
NMS6115Q023		K	More specifically, what topic were you looking for?	Flu outbreaks Travel-related outbreaks International outbreaks United States outbreaks Food-related outbreaks Zika Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.11 Outbreaks	
NMS6115Q024		X	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.11 OE_Outbreaks	
NMS6115Q025		L	More specifically, what topic were you looking for?	Getting grants from CDC Contracting with CDC Information technology at CDC Learning more about CDC's budget Applying for a job at CDC Diversity and equal employment at CDC Applying for a fellowship at CDC Finding information about lab safety (biosafety) Learning more about CDC policies governing research and information sharing Locating CDC recruitment events Starting work at CDC Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.12 Business Operations	
NMS6115Q026		Y	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.12 OE_Business	
NMS6115Q027			Which of the following best describes the type of information you were looking for?	General information about the health topic selected General information about symptoms, causes, risk factors, tests, or treatment Data and statistics Scientific research, articles, publications, and journals Guidelines and recommendations for healthcare providers Professional training for healthcare providers, researchers, public health professionals, etc. Educational materials Campaigns and initiatives Grants and funding opportunities Tools, software applications, systems, and other resources Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Jobs and careers Info graphics Fact Sheets Other		Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information	
NMS6115Q028		A	Please list the other type of information you were looking for:			N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info	
NMS6115Q029			Were you able to find what you were looking for?	Yes Partially No, I'm still looking on the CDC site No, I'm going to look on another website		Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find	
NMS6115Q030		A	What were you looking for?			N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find	
NMS6115Q031			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For a physician's office/hospital For a patient or client For a public health agency		Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage	

				For a research institution For a business/workplace For an educational institution or teaching purposes For a school/class project For a news report or article Other					
NMS6115Q032		A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:	Strongly agree Agree Disagree Strongly disagree Not applicable	B C C	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
NMS6115Q033		B	Please specify how you will use the information you are looking for today:			N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
NMS6115Q034		C	Why are you unlikely to make a change to improve your health?			N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
NMS6115Q035			How frequently do you use the CDC.gov site?	Daily Weekly Monthly A couple times a year About once a year This is my first time		Y	Radio button, one-up vertical		05. Visit Frequency
NMS6115Q036			Which best describes the primary role that brought you to the CDC.gov site today?	Individual interested in health Traveler Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist, or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Safety advisor Business manager Journalist or member of the media Emergency responder Law enforcement Policymaker, legislator, or staff Grantee CDC Employee, staff, or contractor Other	B, C D, E A	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
NMS6115Q037		A	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06. OE_Role
NMS6115Q038		B	Which of the following best describes you?	Physician, actively seeing patients at least 2 days a week Physician, primarily conducting research projects Nurse Nurse Practitioner Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other	F	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
NMS6115Q039		F	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
NMS6115Q040		C	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other	G	Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
NMS6115Q041		G	Please list where you work:			N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
NMS6115Q042		D	Which of the following best describes you?	Public health advocate Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other	H	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
NMS6115Q043		H	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health

NMS6115Q044		E	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency Tribal public health agency Other	I	Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
NMS6115Q045		I	Please list where you work:		I	N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
NMS6115Q046			From what location are you accessing the CDC site today?	Home Work In transit Other		Y	Drop down, select one		07. Location
NMS6115Q047			How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		08. Age
JAC0092785			Are you Hispanic or Latino?	Yes No Prefer not to answer		Y	Drop down, select one		09. Ethnicity
JAC0092786			How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Checkbox, one-up vertical	Mutally Exclusive	10. Race
NMS6115Q049			What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one		11. Education
NMS6115Q050			What is your gender?	Female Male Prefer not to answer		Y	Drop down, select one		12. Gender
NMS6115Q051			If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit		13. OE_One Improvement

Model Name CDC Enterprise - NPIN
 Model ID 8whVZVEk0YI4cY9MIsB1Rw4C
 Partitioned Yes
 Date 9/1/2015

Red & Strike-Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Rework



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
KMJ6115Q001	Role		What is your primary role in visiting the site today?	Individual interested in health Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Other		N	Radio button, one-up vertical	Skip Logic Group*	Role
KMJ6115Q002		A	What is your role in visiting the site today?			N	Text area, no char limit	Skip Logic Group*	OE Role
KMJ6115Q003			Which of the following health topics were you most interested in today? Information about...	HIV STDs Viral Hepatitis Tuberculosis Other	A	N	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice	Health Topic
KMJ6115Q004		A	Which health topic were you most interested in today?			N	Text area, no char limit	Skip Logic Group*	OE_Topic
KMJ6115Q005			Which of the following information were you looking for today? (Please select all that apply)	General information about the health topic selected above Information about testing and/or vaccinations (including facility locations) of the health topic selected above Information about risks, symptoms or prevention about the health topic selected above Guidelines and recommendations for healthcare providers or public health agencies on the health topic selected above Educational materials to share with others on the health topic selected above Campaigns and initiatives on the health topic selected above Other	A	N	Checkbox, one-up vertical	Skip Logic Group*	Information
KMJ6115Q006		A	What information were you looking for today?			N	Text area, no char limit	Skip Logic Group*	OE_Information
KMJ6115Q007	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes No	A	N	Drop down, select one	Skip Logic Group*	Accomplish
KMJ6115Q008	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	OE_Unable to Accomplish
KMJ6115Q009			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For my spouse or romantic partner For a physician's office/hospital For a patient or client For a public health agency For a school/class project For a news report or article Other	B	N	Radio button, one-up vertical	Skip Logic Group*	Info Usage
KMJ6115Q010		B	How are you planning to use the information you found today?			N	Text area, no char limit	Skip Logic Group*	OE_Info Usage
KMJ6115Q011		A	Which of the following actions do you plan to take after visiting the site today? (Please select all that apply)	Make an appointment to see my doctor Get tested for HIV Get tested for STDs Get tested for Hepatitis B Get tested for Hepatitis C Get the Hepatitis A Vaccine Get the Hepatitis B Vaccine None of the above		N	Checkbox, one-up vertical	Skip Logic Group* Mutually Exclusive	Action
KMJ6115Q012	OE_Improve Experience		What else would you like to share with us to help improve your online experience with this website?			N	Text area, no char limit		OE_Improvement
KMJ6115Q013	Visit Frequency		How often do you visit this site?	First time		N	Drop down, select one		Visit Frequency

				Daily					
				Weekly					
				Monthly					
				Once every few months					
				Once every 6 months or less					
KMJ6115Q014	Demographics: Age		How old are you?	Under 18 years old		N	Drop down, select one		Age
				18-24 years old					
				25-34 years old					
				35-44 years old					
				45-54 years old					
				55-64 years old					
				65 or older					
				Prefer not to answer					
KMJ6115Q015			Are you Hispanic or Latino?	Yes		N	Drop down, select one		Ethnicity
				No					
				Prefer not to answer					
KMJ6115Q016			How would you describe yourself?	White		N	Checkbox, one-up vertical		Race
				Asian					
				Black or African American					
				American Indian or Alaska Native					
				Native Hawaiian or other Pacific Islander					
				Prefer not to answer				Mutually Exclusive	
KMJ6115Q017			What is the highest level of education you have completed?	High school or less		N	Drop down, select one		Education
				Some college					
				College degree					
				Advanced degree					
				Prefer not to answer					
KMJ6115Q018	Demographics: Gender		What is your gender?	Female		N	Drop down, select one		Gender
				Male					
				Prefer not to answer					

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Date	(1/2/2013)		Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
NMS6115Q001			Which category best describes the topic you were looking for?	Diseases and Conditions (ADHD, birth defects, cancer, diabetes, fetal alcohol syndrome, flu, hepatitis, HIV/AIDS, whooping cough, STDs...) Healthy Living (food safety, bone health, physical activity, vaccines, genetics, sexual health, smoking prevention...) Emergency Preparedness & Response (bioterrorism, chemical & radiation emergencies, severe weather...) Injury, Violence & Safety (motor vehicle safety, traumatic brain injury and concussion, falls, child abuse, prescription drug abuse, suicide, injury data...) Environmental Health (air pollution, biomonitoring, carbon monoxide, toxic lead, toxic substances, mold...) Workplace Health (asbestos, chemical safety, construction, mining, office environments, respirators...) Global Health (Global AIDS, malaria, disease detection, polio, influenza...) Traveler's Health (destinations, outbreaks, travel vaccinations, Yellow Book...) Life Stages & Populations (infant & child, disabilities, men, minorities, pregnancy, seniors, women...) State, Tribal, Local & Territorial (The Public Health Workplace, program planning, professional development, tribal support...) Outbreaks (International outbreaks, outbreaks in the United States, food-related outbreaks...) Business Operations Information (Grants, CDC budget, CDC jobs...) Other	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic
NMS6115Q002		M	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.OE_Health Topic
NMS6115Q003		A	More specifically, what topic were you looking for?	ADHD Arthritis Asthma Autism Birth defects Cancer Diabetes Ebola Epilepsy Fetal alcohol syndrome Flu (influenza) Hand, foot and mouth disease Heart disease Hepatitis HIV/AIDS HPV Measles Meningitis MRSA (Methicillin Resistant Staphylococcus Aureus) Norovirus Obesity Pink eye (conjunctivitis) Salmonella Sexually transmitted diseases (HPV, chlamydia, gonorrhea, etc.) Shingles Stroke Tuberculosis Water-related diseases Whooping cough (pertussis) Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.1 Diseases & Conditions
NMS6115Q004		N	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.1 OE_Diseases
NMS6115Q005		B	More specifically, what topic were you looking for?	Aging Birth defects BMI (Body Mass Index) Bone health Breastfeeding		Y	Radio button, one-up vertical	Skip Logic Group*	01.2 Healthy Living

				<p>Child development Excessive alcohol use Food safety Genetics and genomics Mental health Nutrition Physical activity and exercise Reproductive health Sexual health Sleep and sleep disorders Smoking and tobacco use Vaccines and immunizations Other</p>					
NMS6115Q006		O	Please list the other topic you were looking for:		O	N	Text area, no char limit	Skip Logic Group*	01.2 OE_Healthy Living
NMS6115Q007		C	More specifically, what topic were you looking for?	<p>Bioterrorism (anthrax, plague, smallpox) Chemical emergencies (ricin, chlorine, nerve agents) Coping with a disaster Mass casualties (explosions, blasts, injuries) Natural disasters & severe weather (earthquakes, hurricanes, volcanoes, winter weather) Preparation & planning for hazards Radiation emergencies (dirty bombs, nuclear blasts) Recent outbreaks & incidents (salmonella, melamine) Surveillance Other</p>	P	Y	Radio button, one-up vertical	Skip Logic Group*	01.3 Emergency Preparedness
NMS6115Q008		P	Please list the other topic you were looking for:		P	N	Text area, no char limit	Skip Logic Group*	01.3 OE_Emergency
NMS6115Q009		D	More specifically, what topic were you looking for?	<p>Acute care (injury response) Adolescent injuries Child abuse/maltreatment Choking Concussion/brain injuries Dog bites Drowning Elder maltreatment Explosion and blast injuries Falls among older adults Fire-related injuries Fireworks Intimate partner violence Mass casualties Motor vehicle injuries Poisoning Preventing injury & violence Sexual violence Suicide Violence Other</p>	Q	Y	Radio button, one-up vertical	Skip Logic Group*	01.4 Injury, Violence, Safety
NMS6115Q010		Q	Please list the other topic you were looking for:		Q	N	Text area, no char limit	Skip Logic Group*	01.4 OE_Injury, Violence
NMS6115Q011		E	More specifically, what topic were you looking for?	<p>Air quality Asbestos Asthma Biomonitoring Carbon monoxide poisoning Childhood lead poisoning prevention Climate change Cruise ship health Extreme weather conditions Mold Natural disasters Protect yourself from the sun Radiation studies Rodent control Smoking and tobacco use Water Other</p>	R	Y	Radio button, one-up vertical	Skip Logic Group*	01.5 Environmental Health
NMS6115Q012		R	Please list the other topic you were looking for:		R	N	Text area, no char limit	Skip Logic Group*	01.5 OE_Environmental Health
NMS6115Q013		F	More specifically, what topic were you looking for?	<p>Asbestos Blood borne Infectious Diseases Chemical safety</p>		Y	Radio button, one-up vertical	Skip Logic Group*	01.6 Workplace Health

			<ul style="list-style-type: none"> Construction Electrical safety Emergency preparedness & Response Ergonomics and Musculoskeletal Disorders Eye safety Falls Heat Stress/Cold Stress Machine safety Mining Noise/Hearing Loss Office environments Protective clothing Respirators Stress Violence Workplace safety & prevention Other 							
NMS6115Q014		S	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.6 OE_Workplace Health	
NMS6115Q015		G	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> CDC's work in a specific country CDC's efforts against a specific disease or health threat (e.g., malaria, polio, tobacco) CDC funding and budget CDC's global health strategy and plans Field Epidemiologist Training Program Global disease detection Global health initiatives Global health news Global Health Security Global HIV/AIDS Global immunizations Health information on a specific disease or health topic (e.g., malaria, polio, tobacco) Information about a specific CDC division or program in CDC Center for Global Health (CGH) Information about the CDC Center for Global Health (CGH) and its leadership International emergency and refugee health Job opportunities Parasites Travel information Updates on international outbreaks or other public health emergencies Other 			Y	Radio button, one-up vertical	Skip Logic Group*	01.7 Global Health
NMS6115Q016		T	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.7 OE_Global Health	
NMS6115Q017		H	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> Yellow Book (CDC Health Information for International Travel) Destinations Diseases related to travel (including malaria and yellow fever) Illness & injury abroad (what to do if you become sick while traveling) Preparing for your trip Staying healthy & safe (insect protection, safe food & water, survival guide) Vaccinations Other 			Y	Radio button, one-up vertical	Skip Logic Group*	01.8 Traveler's Health
NMS6115Q018		U	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.8 OE_Travelers Health	
NMS6115Q019		I	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> Adolescents & teens Children People with disabilities Family Immigrants/refugees Infants & toddlers Men Military Older adults & seniors Parents Pregnancy Women Young adults Other 			Y	Radio button, one-up vertical	Skip Logic Group*	01.9 Life Stages and Population
NMS6115Q020		V	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.9 OE_Life Stages	

NMS6115Q021		J	More specifically, what topic were you looking for?	Best practices Cooperative agreements Funding and grants Policy Strategy and planning Training Other	W	Y	Radio button, one-up vertical	Skip Logic Group*	01.10 State Tribal Local
NMS6115Q022		W	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.10 OE_State Tribal
NMS6115Q023		K	More specifically, what topic were you looking for?	Flu outbreaks Travel-related outbreaks International outbreaks United States outbreaks Food-related outbreaks Other	X	Y	Radio button, one-up vertical	Skip Logic Group*	01.11 Outbreaks
NMS6115Q024		X	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.11 OE_Outbreaks
NMS6115Q025		L	More specifically, what topic were you looking for?	Getting grants from CDC Contracting with CDC Information technology at CDC Learning more about CDC's budget Applying for a job at CDC Diversity and equal employment at CDC Applying for a fellowship at CDC Finding information about lab safety (biosafety) Learning more about CDC policies governing research and information sharing Locating CDC recruitment events Starting work at CDC Other	Y	Y	Radio button, one-up vertical	Skip Logic Group*	01.12 Business Operations
NMS6115Q026		Y	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.12 OE_Business
NMS6115Q027			Which of the following best describes the type of information you were looking for?	General information about the health topic selected General information about symptoms, causes, risk factors, tests, or treatment Data and statistics Scientific research, articles, publications, and journals Guidelines and recommendations for healthcare providers Professional training for healthcare providers, researchers, public health professionals, etc. Educational materials Campaigns and initiatives Grants and funding opportunities Tools, software applications, systems, and other resources Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Jobs and careers Info graphics Fact Sheets Other	A	Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
NMS6115Q028		A	Please list the other type of information you were looking for:			N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
NMS6115Q029			Were you able to find what you were looking for?	Yes Partially No, I'm still looking on the CDC site No, I'm going to look on another website	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
NMS6115Q030		A	What were you looking for?			N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find
NMS6115Q031			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For a physician's office/hospital For a patient or client For a public health agency For a research institution For a business/workplace For an educational institution or teaching purposes For a school/class project For a news report or article Other	A A B	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage

NMS6115Q032		A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:	Strongly agree Agree Disagree Strongly disagree Not applicable		Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
NMS6115Q033		B	Please specify how you will use the information you are looking for today:			N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
NMS6115Q034		C	Why are you unlikely to make a change to improve your health?			N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
NMS6115Q035			How frequently do you use the CDC.gov site?	Daily Weekly Monthly A couple times a year About once a year This is my first time		Y	Radio button, one-up vertical		05. Visit Frequency
NMS6115Q036			Which best describes the primary role that brought you to the CDC.gov site today?	Individual interested in health Traveler Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist, or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Safety advisor Business manager Journalist or member of the media Emergency responder Law enforcement Policymaker, legislator, or staff Grantee CDC Employee, staff, or contractor Other	B, C D, E A	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
NMS6115Q037		A	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06. OE_Role
NMS6115Q038		B	Which of the following best describes you?	Physician, actively seeing patients at least 2 days a week Physician, primarily conducting research projects Nurse Nurse Practitioner Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other	F	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
NMS6115Q039		F	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
NMS6115Q040		C	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other	G	Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
NMS6115Q041		G	Please list where you work:			N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
NMS6115Q042		D	Which of the following best describes you?	Public health advocate Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other	H	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
NMS6115Q043		H	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
NMS6115Q044		E	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location

				Tribal public health agency					
NMS6115Q045		I	Please list where you work:	Other	I	N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
NMS6115Q046			From what location are you accessing the CDC site today?	Home Work In transit Other		Y	Drop down, select one		07. Location
NMS6115Q047			How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		08. Age
			Are you Hispanic or Latino?	Yes No Prefer not to answer		Y	Drop down, select one		09. Ethnicity
			How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Checkbox, one-up vertical		10. Race
NMS6115Q049			What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one		11. Education
NMS6115Q050			What is your gender?	Female Male Prefer not to answer		Y	Drop down, select one		12. Gender
NMS6115Q051			If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit		13. OE_One Improvement