

**Welcome Text**

Thank you for visiting CDC.gov. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve. Your survey results are completely confidential.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.



**Customer Satisfaction Survey**

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

## Thank You Text

### Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Thank you for taking our survey - and for helping us serve you better.  
We appreciate your input!

Cancel

Submit

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### Texto de bienvenida

Gracias por visitar CDC.gov. Usted ha sido seleccionado al azar para participar en esta breve encuesta que nos servirá para saber qué estamos haciendo bien y en qué podemos mejorar. Las respuestas que nos proporcione son completamente confidenciales.

Tómese unos minutos para darnos su opinión, que es esencial para ayudarnos a proporcionar la mejor experiencia en línea posible.



### Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.



## Thank You Text

### Texto de agradecimiento

Gracias por participar en la encuesta y por ayudarnos a brindar un mejor servicio. ¡Valoramos la información que nos proporciona!

Thank you for taking our survey - and for helping us serve you better.  
We appreciate your input!

Cancel

Submit

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Model Name	CDC Mobile
Model ID	NocwhR8Uo1VJ4MoVh0FUwg4C
Partitioned	Yes - 2 MQ Partitioning
Date	9/1/2015

Label	Element Questions	Label	Satisfaction Questions
	<b>Look and Feel (1=Poor, 10=Excellent, Don't Know)</b>		<b>Satisfaction</b>
Look and Feel - Appeal	Please rate the <b>visual appeal</b> of this site.	Satisfaction - Overall	What is your <b>overall satisfaction</b> with this site? (1=Very Dissatisfied, 10=Very Satisfied)
Look and Feel - Readability	Please rate the <b>balance of graphics and text</b> on this site.	Satisfaction - Ideal	How well does this site <b>meet your expectations</b> ? How does this site <b>compare to your idea of an ideal website</b> ? (1=Not Very Close, 10=Very Close)
	<b>Site Performance (1=Poor, 10=Excellent, Don't Know)</b>		
Site Performance - Loading	Please rate how <b>quickly pages load</b> on this site.		
Site Performance - Consistency	Please rate the <b>consistency of speed from page to page</b> on this site.		
Site Performance - Content	Please rate how <b>completely the page content loads</b> on this site.		
	<b>Navigation (1=Poor, 10=Excellent, Don't Know)</b>		
Navigation - Organized	Please rate <b>how well the site is organized</b> .		
Navigation - Options	Please rate the <b>options available for navigating</b> this site.		
Navigation - Layout	Please rate <b>how well the site layout helps you find what you need</b> .		
	<b>Information Browsing (1=Poor, 10=Excellent, Don't Know)</b>		
Information Browsing - Sort	Please rate the <b>ability to sort information by criteria that are important to you</b> on this site.		
Information Browsing - Narrow	Please rate the <b>ability to narrow choices to find the information you are looking for</b> on this site.		
Information Browsing - Features	Please rate how well the <b>features on the site help you find the information you need</b> .		
	<b>Site Information (1=Poor, 10=Excellent, Don't Know)</b>		
Site Information - Thoroughness	Please rate the <b>thoroughness of information</b> provided on this site.		
Site Information - Understandable	Please rate how <b>understandable</b> this site's <b>information</b> is.		
Site Information - Answers	Please rate how well the site's <b>information provides answers to your questions</b> .		

Red & Strike Through: Delete  
Underlined & Italicized: Re-order  
Pink: Addition  
Blue: Reword



Label	Future Behaviors
Recommend	Recommend (1=Very Unlikely, 10=Very Likely)
	How likely are you to <b>recommend CDC.gov</b> to someone else?
Return	Return
	How likely are you to <b>visit CDC.gov again in the future</b> ?

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Label	Element Questions	Label	Satisfaction Questions	
	<b>Aspecto y percepción (1=Malo, 10=Excelente, No sabe)</b>		<b>Satisfacción</b>	
1 Aspecto y percepción, atractivo	Por favor califique el atractivo visual de este sitio.	16 Satisfacción, general	¿Cómo califica su <b>satisfacción general</b> con este sitio web? (1=Muy insatisfecho, 10=Muy satisfecho)	19
2 Aspecto y comportamiento, equilibrio	Por favor califique el equilibrio entre imágenes y texto en este sitio web.	17 Satisfacción, expectativas	¿Qué tanto <b>satisface sus expectativas</b> este sitio web? (1=No satisface, 10=Excede)	20
3 Aspecto y percepción, facilidad de lectura	Por favor califique la <b>facilidad de lectura</b> de las páginas de este sitio.	18 Satisfacción, ideal	¿Cuánto se acerca este sitio web a la <b>idea que tiene usted de un sitio web ideal</b> ? (1=No se acerca, 10=Se acerca mucho)	
4 Funcionamiento del sitio, cargar páginas	<b>Funcionamiento del sitio (1=Malo, 10=Excelente, No sabe)</b> Por favor califique la <b>rapidez con que se cargan las páginas</b> en este sitio web.			
5 Funcionamiento del sitio, regularidad	Por favor califique la <b>regularidad de la velocidad al pasar de una página a otra</b> en este sitio.			
6 Funcionamiento del sitio, carga	Por favor califique qué tan <b>completamente se carga el contenido de las páginas</b> en este sitio.			
7 Navegación, organización	<b>Navegación (1=Mala, 10=Excelente, No sabe)</b> Por favor califique qué tan <b>bien está organizado el sitio web</b> .			
8 Navegación, opciones	Por favor califique las <b>opciones de navegación disponibles</b> de este sitio web.			
9 Navegación, distribución gráfica	Por favor califique qué tanto lo ayuda a encontrar lo que necesita la <b>distribución gráfica del sitio web</b> .			
10 Búsqueda de información, ordenamiento	<b>Búsqueda de información (1=Mala, 10=Excelente, No sabe)</b> Por favor califique las opciones en este sitio web para <b>ordenar información según criterios que son importantes para usted</b> .			
11 Búsqueda de información, limitar	Por favor califique la capacidad de <b>limitar las opciones para encontrar la información que busca</b> .			
12 Búsqueda de información, funciones	Por favor califique qué tan bien lo ayudan las <b>funciones</b> en este sitio web a <b>encontrar la información que necesita</b> .			
13 Información en el sitio, completa	<b>Información en el sitio (1=Malo, 10=Excelente, No sabe)</b> Por favor califique la <b>integridad de la información</b> proporcionada en este sitio.			
14 Información en el sitio, fácil de entender	Por favor califique qué tan <b>fácil de entender</b> es la <b>información</b> de este sitio.			
15 Información en el sitio, respuestas	Por favor califique qué tan bien <b>responde sus preguntas la información</b> proporcionada.			

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Label	Future Behaviors
Recomendar	Recomendar (1=Muy improbable, 10=Muy probable)
	¿Qué tan probable es que le <b>recomiende CDC.gov</b> a otra persona?
Regresar	Regresar (1=Muy improbable, 10=Muy probable)
	¿Qué tan probable es que usted <b>vuelva a visitar CDC.gov en el futuro</b> ?



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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
ESK6109Q029			Were you able to find what you were looking for?	Yes Partially No, I'm still looking on the CDC site No, I'm going to look on another website	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
ESK6109Q030		A	What were you looking for?			N	Text area, no char limit	Skip Logic Group*	03. OE Ability to Find
VAN0205444			Do you agree with the following statements? The pages I have read:  Are clearly communicated	Yes  No Not Sure		N	Drop Down, select one	Multiple List Group	01. Clear communication
VAN0205445			Allow me to take action	Yes No Not Sure		N	Drop Down, select one	Multiple List Group	01.1 Allow to take action
VAN0205285			How would you describe your experience while visiting CDC.gov today? (Check all that apply)	Links often did not take me where I expected  Links were often difficult to understand Too many links to choose from I had technical difficulties such as broken links or error pages I had a navigation difficulty not listed above I had no difficulty navigating the site	A	Y	Checkbox, one-up vertical	Skip Logic Group  Mutually Exclusive	Navigation Experience
VAN0205286		A	Please describe your other navigation difficulty.			N	Text area, no char limit	Skip Logic Group*	OE_Navigation Experience
ESK6109Q027			Which of the following best describes the <b>type of information</b> you were looking for?	General information about the health topic selected General information about symptoms, causes, risk factors, tests, or treatment Data and statistics Scientific research, articles, publications, and journals Guidelines and recommendations for healthcare providers Professional training for healthcare providers, researchers, public health professionals, etc. Educational materials Campaigns and initiatives Grants and funding opportunities Tools, software applications, systems, and other resources Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Jobs and careers Info graphics Fact Sheets Other	A	Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
ESK6109Q028		A	Please list the other type of information you were looking for:			N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
VAN0205287			Which is your preferred way of getting information from the web?	Print (such as handouts, information sheets, flyers, and posters)  Electronically (such as viewing content online, links to website, or email) No Preference		Y	Radio button, one-up vertical		03.0.1 Info From Web
ESK6109Q031			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For a physician's office/hospital For a patient or client For a public health agency For a research institution For a business/workplace For an educational institution or teaching purposes For a school / class project For a news report or article Other	A A	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage
ESK6109Q032		A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:	Strongly agree  Agree Disagree Strongly disagree Not applicable	C C	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
ESK6109Q033		B	Please specify how you will use the information you are looking for today:			N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage

ESK6109Q034		C	Why are you unlikely to make a change to improve your health?			N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
ESK6109Q035			How frequently do you use the CDC.gov site?	Daily Weekly Monthly A couple times a year About once a year This is my first time		Y	Radio button, one-up vertical		05. Visit Frequency
ESK6109Q036			Which best describes the primary role that brought you to the CDC.gov site today?	Individual interested in health Traveler Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist, or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Safety advisor Business manager Journalist or member of the media Emergency responder Law enforcement Policymaker, legislator, or staff Grantee CDC Employee, staff, or contractor Other	B, C, Y, Z D, E A	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
ESK6109Q037		A	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06. OE_Role
ESK6109Q038		B	Which of the following best describes you?	Physician, actively seeing patients at least 2 days a week Physician, primarily conducting research projects Nurse Nurse Practitioner Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
ESK6109Q039		F	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
ESK6109Q040		C	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
ESK6109Q041		G	Please list where you work:			N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
VAN0205304		Y	Which is your preferred way of sharing information with patients?	Print (such as handouts, information sheets, flyers, and posters) Electronically (such as viewing content online, links to website, or email) I do not typically share print or electronic materials		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info
VAN0205305		Z	How often do you use your mobile device to search for information while at work?	Daily A few times a week Weekly A few times a month Monthly Less often Never		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile
ESK6109Q042		D	Which of the following best describes you?	Public health advocate Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
ESK6109Q043		H	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
ESK6109Q044		E	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency Tribal public health agency Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
ESK6109Q045		I	Please list where you work:			N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
ESK6109Q046			From what location are you accessing the CDC site today?	Home Work		Y	Drop down, select one		07. Location

			In transit Other				
ESK6109Q047		How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one	08. Age
MAD0092832		Are you Hispanic or Latino?	Yes No Prefer not to answer		Y	Drop down, select one	09. Ethnicity
MAD0092833		How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Checkbox, one-up vertical	10. Race
ESK6109Q049		What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one	11. Education
ESK6109Q050		What is your gender?	Female Male Prefer not to answer		Y	Drop down, select one	12. Gender
ESK6109Q051		If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit	13. OE_One Improvement

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QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
ESK6109Q029			¿Pudo encontrar lo que buscaba?	Sí En parte No. Todavía estoy buscando en el sitio web de los CDC. No. Voy a buscar en otro sitio web.	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
ESK6109Q030		A	¿Qué estaba buscando?			N	Text area, no char limit	Skip Logic Group*	03. OE Ability to Find
VAN0205444			¿Está de acuerdo con las siguientes afirmaciones? Las páginas que he leído:  Tienen comunicación clara	Sí No No estoy seguro		N	Drop Down, select one	Multiple List Group	01. Clear communication
VAN0205445			Me permiten tomar medidas	Sí No No estoy seguro		N	Drop Down, select one	Multiple List Group	01.1 Allow to take action
VAN0205285			¿Cómo describiría su experiencia al visitar CDC.gov hoy? (Marque todas las que correspondan)	Los enlaces a menú no me llevaron a donde esperaba. Los enlaces a menú fueron difíciles de entender. Había demasiados enlaces para escoger. Tuve dificultades técnicas, como enlaces rotos o páginas erradas. Tuve una dificultad para navegar que no está en la lista anterior. No fue difícil navegar en busca de información en este sitio.	A	Y	Checkbox, one-up vertical	Skip Logic Group	Navigation Experience
VAN0205286		A	Por favor describe tu otra dificultad de navegación			N	Text area, no char limit	Skip Logic Group	OE Navigation Experience
ESK6109Q027			¿Cuál de los siguientes describe mejor el tipo de información que buscaba?	Información general sobre el tema de salud seleccionado Información general sobre síntomas, causas, factores de riesgo, pruebas o tratamientos Datos y estadísticas Investigaciones, artículos, publicaciones y revistas científicos Directrices y recomendaciones para proveedores de atención médica Capacitación profesional para proveedores de atención médica, investigadores, profesionales de salud pública, etc. Materiales educativos Campañas e iniciativas Oportunidades de financiamiento y subvenciones Herramientas, programas informáticos, sistemas y otros recursos Materiales para imprimir (hojas informativas, folletos, afiches, etc.) Materiales multimedia (podcasts, videos, widgets, etc.) Empleos y carreras Infografías Hojas informativas Otro	A	Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
ESK6109Q028		A	Por favor enumere los otros tipos de información que estaba buscando:			N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
VAN0205287			¿Cuál es su manera preferida para obtener información de la web?	Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) No tengo preferencia		Y	Radio button, one-up vertical		03.0.1 Info From Web
ESK6109Q031			Planeo usar la información que encontré hoy para lo siguiente:	Mi propia salud La salud de mis hijos La salud de un amigo o familiar Un consultorio médico/hospital Un paciente o cliente Una agencia de salud pública Una institución de investigación Una empresa o lugar de trabajo Una institución educativa o para la enseñanza Una escuela o proyecto escolar Un informe o artículo noticioso Otro	A A A	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage
ESK6109Q032		A	Con base en la información que encontré, planeo hacer cambios en mi estilo de vida o el de mi familia:	Muy de acuerdo De acuerdo En desacuerdo Muy en desacuerdo No corresponde	B C C	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement

ESK6109Q033		<b>B</b>	Por favor especifique cómo usará la información que está buscando hoy:			N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
ESK6109Q034		<b>C</b>	¿Por qué es improbable que haga algún cambio para mejorar su salud?			N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
ESK6109Q035			¿Con qué frecuencia utiliza usted el sitio web CDC.gov?	A diario Semanalmente Mensualmente Un par de veces al año Aproximadamente una vez al año Esta es la primera vez.		Y	Radio button, one-up vertical		05. Visit Frequency
ESK6109Q036			¿Cuál describe mejor el rol que lo llevó a visitar el sitio web CDC.gov hoy?	Persona interesada en temas de salud Viajero Proveedor de atención médica (médico, enfermero, asistente médico, enfermero certificado, farmacéuta u otro prestador de atención médica) Empleado de una agencia de salud pública o profesional de salud pública Científico o investigador Educador, maestro o instructor Estudiante Asesor de temas de seguridad Administrador de empresa Periodista o miembro de medios de comunicación Socorrista Personal del orden público Formulador de políticas, legislador o su personal Becario/beneficiario de subvención Empleado, contratista o personal de los CDC Otro	<b>B, C, Y, Z</b>  <b>D, E</b>  <b>A</b>	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
ESK6109Q037		<b>A</b>	Por favor indique su rol:			N	Text area, no char limit	Skip Logic Group*	06. OE_Role
ESK6109Q038		<b>B</b>	¿Cuál de las siguientes opciones lo describe mejor?	Médico que atiende a pacientes activamente al menos 2 días a la semana Médico que principalmente hace proyectos de investigación Personal de enfermería Enfermero certificado Asistente médico Farmacéutico o asistente de farmacéutico Asistente de atención médica Administrador de centro médico/oficina Otro	<b>F</b>	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
ESK6109Q039		<b>F</b>	Por favor indique su rol:			N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
ESK6109Q040		<b>C</b>	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Hospital Consultorio médico grande Consultorio médico pequeño Organización sin fines de lucro Institución de investigaciones Centro médico Otro	<b>G</b>	Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
ESK6109Q041		<b>G</b>	Por favor indique donde trabaja:			N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
VAN0205304		<b>Y</b>	¿Cuál es su manera preferida de compartir información con los pacientes?	Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) Por lo general no comparto materiales impresos o electrónicos		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info
VAN0205305		<b>Z</b>	¿Con qué frecuencia usa su dispositivo móvil para buscar información mientras está en el trabajo?	Diariamente Unas cuantas veces a la semana Semanalmente Unas cuantas veces al mes Mensualmente Con menos frecuencia Nunca		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile
ESK6109Q042		<b>D</b>	¿Cuál de las siguientes opciones lo describe mejor?	Promotor de salud pública Educador de la salud Comunicador de temas de la salud Administrador Epidemiólogo Científico investigador Personal administrativo Otro	<b>H</b>	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
ESK6109Q043		<b>H</b>	Por favor indique su rol:			N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
ESK6109Q044		<b>E</b>	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Sector público o comercial Organización sin fines de lucro Agencia de salud pública federal Agencia de salud pública estatal		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location

			Agencia de salud pública local Agencia de salud pública territorial Agencia de salud pública tribal Otro	I				
ESK6109Q045		I	Por favor indique donde trabaja:		N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
ESK6109Q046			¿Desde qué lugar está accediendo hoy al sitio web de los CDC hoy?		Y	Drop down, select one		07. Location
			Casa Trabajo En tránsito Otro					
ESK6109Q047			¿Qué edad tiene?		Y	Drop down, select one		08. Age
			19 años o menos. 20-34 años 35-49 años 50-64 años 65 años o más Prefiero no responder					
MAD0092832			¿Es usted hispano o latino?		Y	Drop down, select one		09. Ethnicity
			Sí No Prefiero no responder					
MAD0092833			¿Cómo se describiría usted?		Y	Checkbox, one-up vertical		10. Race
			Blanco Asiático Negro o afroamericano Indioamericano o nativo de Alaska Nativo de Hawái o de otra isla del Pacífico Prefiero no responder					
ESK6109Q049			¿Cuál es el nivel más alto de estudios que ha alcanzado?		Y	Drop down, select one		11. Education
			Escuela secundaria superior o menor Algunos estudios universitarios Título universitario Título de posgrado Prefiero no responder					
ESK6109Q050			¿Cuál es su sexo?		Y	Drop down, select one		12. Gender
			Femenino Masculino Prefiero no responder					
ESK6109Q051			Si pudiera sugerir un cambio para mejorar el sitio web de los CDC, ¿qué recomendación haría?		N	Text area, no char limit		13. OE_One Improvement

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 Blue: Rework



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
ESK6109Q001			Which category best describes the topic you were looking for?	<b>Diseases and Conditions</b> (ADHD, Cancer, Diabetes, Heart Disease, Flu (Influenza), Sexually Transmitted Diseases (STDs), Zika...) <b>Healthy Living</b> (Adolescent and School Health, Food Safety, Healthy Weight, Overweight and Obesity, Smoking and Tobacco Use, Vaccines and Immunizations) <b>Emergency Preparedness and Response</b> (bioterrorism, chemical & radiation emergencies, severe weather, natural disasters, hurricanes, wildfires, tornadoes, recent outbreaks & incidents...) <b>Injury, Violence &amp; Safety</b> (Home and recreational safety, motor vehicle safety, traumatic brain injury, violence prevention...) <b>Environmental Health</b> (Air pollution, carbon monoxide, toxic lead, toxic substances, mold...) <b>Workplace Health</b> (Hazards and exposures, chemicals, industries and occupations, diseases and injuries, safety and prevention...) <b>Global Health</b> (Global AIDS, malaria, disease detection, polio, influenza...) <b>Traveler's Health</b> (Travel notices, outbreaks, travel vaccinations, Yellow Book...) <b>Life Stages &amp; Populations</b> (Pregnancy, infant and child, disabilities, women, men, seniors...) <b>State, Tribal, Local &amp; Territorial</b> (The Public Health Workplace, program planning, professional development, tribal support...) <b>Outbreaks</b> (international outbreaks, outbreaks in the United States, food-related outbreaks...) <b>Business Operations Information</b> (Grants, CDC budget, CDC jobs...) <b>Other</b>	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic
ESK6109Q002		M	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.OE Health Topic
ESK6109Q003		A	More specifically, what topic were you looking for?	ADHD Arthritis Asthma Autism Birth defects Cancer Diabetes Ebola Epilepsy Fetal alcohol syndrome Flu (influenza) Hand, foot and mouth disease Heart disease Hepatitis HIV/AIDS HPV Menses Meningitis MRSA (Methicillin-Resistant Staphylococcus Aureus) Norovirus Obesity Pink eye (conjunctivitis) Salmonella Sexually transmitted diseases (HPV, chlamydia, gonorrhea, etc.) Shingles Stroke Tuberculosis Water-related diseases Whooping cough (pertussis) Zika Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.1 Diseases & Conditions
ESK6109Q004		N	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.1-OE Diseases
ESK6109Q005		B	More specifically, what topic were you looking for?	Aging Birth defects BMI (Body Mass Index) Bone health Breastfeeding Child development Excessive alcohol use Food safety		Y	Radio button, one-up vertical	Skip Logic Group*	01.2 Healthy Living

				Genetics and genomics Mental health Nutrition Physical activity and exercise Reproductive health Sexual health Sleep and sleep disorders Smoking and tobacco use Vaccines and immunizations Other						
ESK6109Q006		O	Please list the other topic you were looking for-		O	N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.2 OE-Healthy Living	
ESK6109Q007		C	More specifically, what topic were you looking for?	Bioterrorism (anthrax, plague, smallpox) Chemical emergencies (ricin, chlorine, nerve agents) Coping with a disaster Mass casualties (explosions, blasts, injuries) Natural disasters & severe weather (earthquakes, hurricanes, volcanoes, winter weather) Preparation & planning for hazards Radiation emergencies (dirty bombs, nuclear blasts) Recent outbreaks & incidents (salmonella, melamine) Surveillance Other			Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.3 Emergency Preparedness
ESK6109Q008		P	Please list the other topic you were looking for-		P	N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.3 OE-Emergency	
ESK6109Q009		D	More specifically, what topic were you looking for?	Acute care (injury response) Adolescent injuries Child abuse/maltreatment Choking Concussion/brain injuries Dog bites Drowning Elder maltreatment Explosion and blast injuries Falls among older adults Fire-related injuries Fireworks Intimate partner violence Mass casualties Motor vehicle injuries Poisoning Preventing injury & violence Sexual violence Suicide Violence Other			Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.4 Injury, Violence, Safety
ESK6109Q010		Q	Please list the other topic you were looking for-		Q	N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.4 OE-Injury, Violence	
ESK6109Q011		E	More specifically, what topic were you looking for?	Air quality Asbestos Asthma Biomonitoring Carbon monoxide poisoning Childhood lead poisoning prevention Climate change Cruise ship health Extreme weather conditions Mold Natural disasters Protect yourself from the sun Radiation studies Rodent control Smoking and tobacco use Water Other			Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.5 Environmental Health
ESK6109Q012		R	Please list the other topic you were looking for-		R	N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.5 OE-Environmental Health	
ESK6109Q013		F	More specifically, what topic were you looking for?	Asbestos Blood-borne Infectious Diseases Chemical safety Construction Electrical safety Emergency preparedness & Response Ergonomics and Musculoskeletal Disorders Eye safety Falls Heat Stress/Cold Stress Machine safety Mining Noise/Hearing Loss Office environments Protective clothing			Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.6 Workplace Health



				Respirators Stress Violence Workplace safety & prevention Other	S				
ESK6109Q014		S	Please list the other topic you were looking for-		N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.6 OE -Workplace Health	
ESK6109Q015		G	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> <li>EDC's work in a specific country</li> <li>CDC's efforts against a specific disease or health threat (e.g., malaria, polio, tobacco)</li> <li>CDC funding and budget</li> <li>CDC's global health strategy and plans</li> <li>Field Epidemiologist Training Program</li> <li>Global disease detection</li> <li>Global health initiatives</li> <li>Global health news</li> <li>Global Health Security</li> <li>Global HIV/AIDS</li> <li>Global immunizations</li> <li>Health information on a specific disease or health topic (e.g., malaria, polio, tobacco)</li> <li>Information about a specific CDC division or program in CDC Center for Global Health (CGH)</li> <li>Information about the CDC Center for Global Health (CGH) and its leadership</li> <li>International emergency and refugee health</li> <li>Job opportunities</li> <li>Parasites</li> <li>Travel information</li> <li>Updates on international outbreaks or other public health emergencies</li> <li>Other</li> </ul>	T	Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.7 Global Health
ESK6109Q016		T	Please list the other topic you were looking for-		N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.7 OE -Global Health	
ESK6109Q017		H	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> <li>Yellow Book (CDC Health Information for International Travel)</li> <li>Destinations</li> <li>Diseases related to travel (including malaria and yellow fever)</li> <li>Illness &amp; injury abroad (what to do if you become sick while traveling)</li> <li>Preparing for your trip</li> <li>Staying healthy &amp; safe (insect protection, safe food &amp; water, survival guide)</li> <li>Vaccinations</li> <li>Other</li> </ul>	U	Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.8 Traveler's Health
ESK6109Q018		U	Please list the other topic you were looking for-		N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.8 OE -Travelers Health	
ESK6109Q019		I	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> <li>Adolescents &amp; teens</li> <li>Children</li> <li>People with disabilities</li> <li>Family</li> <li>Immigrants/refugees</li> <li>Infants &amp; toddlers</li> <li>Men</li> <li>Military</li> <li>Older adults &amp; seniors</li> <li>Parents</li> <li>Pregnancy</li> <li>Women</li> <li>Young adults</li> <li>Other</li> </ul>	V	Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.9 Life Stages and Population
ESK6109Q020		V	Please list the other topic you were looking for-		N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.9 OE -Life Stages	
ESK6109Q021		J	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> <li>Best practices</li> <li>Cooperative agreements</li> <li>Funding and grants</li> <li>Policy</li> <li>Strategy and planning</li> <li>Training</li> <li>Other</li> </ul>	W	Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.10 State Tribal Local
ESK6109Q022		W	Please list the other topic you were looking for-		N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.10 OE -State Tribal	
ESK6109Q023		K	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> <li>Flu outbreaks</li> <li>Travel-related outbreaks</li> <li>International outbreaks</li> <li>United States outbreaks</li> <li>Food-related outbreaks</li> <li>Zika</li> <li>Other</li> </ul>	X	Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.11 Outbreaks
ESK6109Q024		X	Please list the other topic you were looking for-		N	Text area, no char limit	Skip Logic Group <sup>2</sup>	01.11 OE -Outbreaks	
ESK6109Q025		L	More specifically, what topic were you looking for?	<ul style="list-style-type: none"> <li>Getting grants from CDC</li> <li>Contracting with CDC</li> <li>Information technology at CDC</li> <li>Learning more about CDC's budget</li> <li>Applying for a job at CDC</li> </ul>		Y	Radio button, one-up vertical	Skip Logic Group <sup>2</sup>	01.12 Business Operations

			Diversity and equal employment at CDC Applying for a fellowship at CDC Finding information about lab safety (biosafety) Learning more about CDC policies governing research and information sharing Locating CDC recruitment events Starting work at CDC Other					
ESK6109Q026		Y	Please list the other topic you were looking for:		N	Text area, no char limit	Skip Logic Group*	01.12 OE_Business
ESK6109Q029			Were you able to find what you were looking for?	Yes Partially No, I'm still looking on the CDC site No, I'm going to look on another website	A A	Radio button, one-up vertical	Skip Logic Group*	03_Ability to Find
ESK6109Q030		A	What were you looking for?			Text area, no char limit	Skip Logic Group*	03_OE_Ability to Find
TAR0199368			Do you agree with the following statements? The pages I have read:  Are clearly communicated	Yes  No Not Sure	N	Drop Down, select one	Multiple List Group	01_Clear communication
TAR0199369			Allow me to take action	Yes No Not Sure	N	Drop Down, select one	Multiple List Group	01.1 Allow to take action
			How would you describe your experience while visiting CDC.gov today? (Check all that apply)	Links often did not take me where I expected  Links were often difficult to understand Too many links to choose from I had technical difficulties such as broken links or error pages I had a navigation difficulty not listed above I had no difficulty navigating the site	A	Checkbox, one-up vertical	Skip Logic Group  Mutually Exclusive	Navigation Experience
ESK6109Q027		A	Please describe your other navigation difficulty			Text area, no char limit	Skip Logic Group	0E_Navigation Experience
ESK6109Q027			Which of the following best describes the type of information you were looking for?	General information about the health topic selected General information about symptoms, causes, risk factors, tests, or treatment Data and statistics Scientific research, articles, publications, and journals Guidelines and recommendations for healthcare providers Professional training for healthcare providers, researchers, public health professionals, etc. Educational materials Campaigns and initiatives Grants and funding opportunities Tools, software applications, systems, and other resources Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Jobs and careers Info graphics Fact Sheets Other	A	Radio button, one-up vertical	Skip Logic Group*	02_Type of Information
ESK6109Q028		A	Please list the other type of information you were looking for:			Text area, no char limit	Skip Logic Group*	02_OE_Type of Info
			Which is your preferred way of getting information from the web?	Print (such as handouts, information sheets, flyers, and posters) Electronically (such as viewing content online, links to website, or email) No Preference		Radio button, one-up vertical		03.0.1 Info From Web
ESK6109Q031			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For a physician's office/hospital For a patient or client For a public health agency For a research institution For a business/workplace For an educational institution or teaching purposes For a school / class project For a news report or article Other	A A A	Radio button, one-up vertical	Skip Logic Group*	04_Information Usage
ESK6109Q032		A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:	Strongly agree  Agree Disagree Strongly disagree Not applicable	B  C C	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
ESK6109Q033		B	Please specify how you will use the information you are looking for today:			Text area, no char limit	Skip Logic Group*	04_OE_Info Usage
ESK6109Q034		C	Why are you unlikely to make a change to improve your health?			Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change

ESK6109Q035			How frequently do you use the CDC.gov site?	Daily Weekly Monthly A couple times a year About once a year This is my first time		Y	Radio button, one-up vertical		05. Visit Frequency
ESK6109Q036			Which best describes the primary role that brought you to the CDC.gov site today?	Individual interested in health Traveler Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist, or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Safety advisor Business manager Journalist or member of the media Emergency responder Law enforcement Policymaker, legislator, or staff Grantee CDC Employee, staff, or contractor Other	B, C, Y, Z D, E	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
ESK6109Q037		A	Please list your role:		A	N	Text area, no char limit	Skip Logic Group*	06. OE_Role
ESK6109Q038		B	Which of the following best describes you?	Physician, actively seeing patients at least 2 days a week Physician, primarily conducting research projects Nurse Nurse Practitioner Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
ESK6109Q039		F	Please list your role:		F	N	Text area, no char limit	Skip Logic Group*	06.1 OE Healthcare Providers
ESK6109Q040		C	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
ESK6109Q041		G	Please list where you work:		G	N	Text area, no char limit	Skip Logic Group*	06.2 OE Provider Location
		Y	Which is your preferred way of sharing information with patients?	Print (such as handouts, information sheets, flyers, and posters) Electronically (such as viewing content online, links to website, or email) I do not typically share print or electronic materials		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info
		Z	How often do you use your mobile device to search for information while at work?	Daily A few times a week Weekly A few times a month Monthly Less often Never		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile
ESK6109Q042		D	Which of the following best describes you?	Public health advocate Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
ESK6109Q043		H	Please list your role:		H	N	Text area, no char limit	Skip Logic Group*	06.3 OE Public Health
ESK6109Q044		E	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency Tribal public health agency Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
ESK6109Q045		I	Please list where you work:		I	N	Text area, no char limit	Skip Logic Group*	06.4 OE Public Health Location
ESK6109Q046			From what location are you accessing the CDC site today?	Home Work In transit Other		Y	Drop down, select one		07. Location

ESK6109Q047		How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		08. Age
MAD0092832		Are you Hispanic or Latino?	Yes No Prefer not to answer		Y	Drop down, select one		09. Ethnicity
MAD0092833		How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Checkbox, one-up vertical		10. Race
ESK6109Q049		What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one		11. Education
ESK6109Q050		What is your gender?	Female Male Prefer not to answer		Y	Drop down, select one		12. Gender
ESK6109Q051		If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit		13. OE_One Improvement

Model Name CDC Mobile  
 Model ID NocwhR8Uo1VJ4MoVh0FUwg4C  
 Partitioned Yes  
 Date 9/1/2015

Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
ESK6109Q001			Which category best describes the topic you were looking for?	<b>Diseases and Conditions</b> (ADHD, Cancer, Diabetes, Heart Disease, Flu (Influenza), Sexually Transmitted Diseases (STDs), Zika...) <b>Healthy Living</b> (Adolescent and School Health, Food Safety, Healthy Weight, Overweight and Obesity, Smoking and Tobacco Use, Vaccines and Immunizations) <b>Emergency Preparedness and Response</b> (bioterrorism, chemical & radiation emergencies, severe weather, natural disasters, hurricanes, wildfires, tornadoes, recent outbreaks & incidents...) <b>Injury, Violence &amp; Safety</b> (Home and recreational safety, motor vehicle safety, traumatic brain injury, violence prevention...) <b>Environmental Health</b> (Air pollution, carbon monoxide, toxic lead, toxic substances, mold...) <b>Workplace Health</b> (Hazards and exposures, chemicals, industries and occupations, diseases and injuries, safety and prevention...) <b>Global Health</b> (Global AIDS, malaria, disease detection, polio, influenza...) <b>Traveler's Health</b> (Travel notices, outbreaks, travel vaccinations, Yellow Book...) <b>Life Stages &amp; Populations</b> (Pregnancy, infant and child, disabilities, women, men, seniors...) <b>State, Tribal, Local &amp; Territorial</b> (The Public Health Workplace, program planning, professional development, tribal support...) <b>Outbreaks</b> (International outbreaks, outbreaks in the United States, food-related outbreaks...) <b>Business Operations Information</b> (Grants, CDC budget, CDC jobs...) <b>Other</b>	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic
ESK6109Q002		M	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.OE Health Topic
ESK6109Q003		A	More specifically, what topic were you looking for?	ADHD Arthritis Asthma Autism Birth defects Cancer Diabetes Ebola Epilepsy Fetal alcohol syndrome Flu (influenza) Hand, foot and mouth disease Heart disease Hepatitis HIV/AIDS HPV Measles Meningitis MRSA (Methicillin Resistant Staphylococcus Aureus) Norovirus Obesity Pink eye (conjunctivitis) Salmonella Sexually transmitted diseases (HPV, chlamydia, gonorrhea, etc.) Shingles Stroke Tuberculosis Water-related diseases Whooping cough (pertussis) <i>Zika</i> Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.1 Diseases & Conditions
ESK6109Q004		N	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.1 OE Diseases
ESK6109Q005		B	More specifically, what topic were you looking for?	Aging Birth defects BMI (Body Mass Index) Bone health Breastfeeding Child development Excessive alcohol use Food safety		Y	Radio button, one-up vertical	Skip Logic Group*	01.2 Healthy Living

			Genetics and genomics Mental health Nutrition Physical activity and exercise Reproductive health Sexual health Sleep and sleep disorders Smoking and tobacco use Vaccines and immunizations Other						
ESK6109Q006		O	Please list the other topic you were looking for:		N	Text area, no char limit	Skip Logic Group*	01.2 OE_ Healthy Living	
ESK6109Q007		C	More specifically, what topic were you looking for?	Bioterrorism (anthrax, plague, smallpox) Chemical emergencies (ricin, chlorine, nerve agents) Coping with a disaster Mass casualties (explosions, blasts, injuries) Natural disasters & severe weather (earthquakes, hurricanes, volcanoes, winter weather) Preparation & planning for hazards Radiation emergencies (dirty bombs, nuclear blasts) Recent outbreaks & incidents (salmonella, melamine) Surveillance Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.3 Emergency Preparedness
ESK6109Q008		P	Please list the other topic you were looking for:		N	Text area, no char limit	Skip Logic Group*	01.3 OE_ Emergency	
ESK6109Q009		D	More specifically, what topic were you looking for?	Acute care (injury response) Adolescent injuries Child abuse/maltreatment Choking Concussion/brain injuries Dog bites Drowning Elder maltreatment Explosion and blast injuries Falls among older adults Fire-related injuries Fireworks Intimate partner violence Mass casualties Motor vehicle injuries Poisoning Preventing injury & violence Sexual violence Suicide Violence Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.4 Injury, Violence, Safety
ESK6109Q010		Q	Please list the other topic you were looking for:		N	Text area, no char limit	Skip Logic Group*	01.4 OE_ Injury, Violence	
ESK6109Q011		E	More specifically, what topic were you looking for?	Air quality Asbestos Asthma Biomonitoring Carbon monoxide poisoning Childhood lead poisoning prevention Climate change Cruise ship health Extreme weather conditions Mold Natural disasters Protect yourself from the sun Radiation studies Rodent control Smoking and tobacco use Water Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.5 Environmental Health
ESK6109Q012		R	Please list the other topic you were looking for:		N	Text area, no char limit	Skip Logic Group*	01.5 OE_ Environmental Health	
ESK6109Q013		F	More specifically, what topic were you looking for?	Asbestos Blood borne Infectious Diseases Chemical safety Construction Electrical safety Emergency preparedness & Response Ergonomics and Musculoskeletal Disorders Eye safety Falls Heat Stress/Cold Stress Machine safety Mining Noise/Hearing Loss Office environments Protective clothing		Y	Radio button, one-up vertical	Skip Logic Group*	01.6 Workplace Health

				Respirators Stress Violence Workplace safety & prevention Other					
ESK6109Q014		S	Please list the other topic you were looking for:		S	N	Text area, no char limit	Skip Logic Group*	01.6 OE_Workplace Health
ESK6109Q015		G	More specifically, what topic were you looking for?	CDC's work in a specific country CDC's efforts against a specific disease or health threat (e.g., malaria, polio, tobacco) CDC funding and budget CDC's global health strategy and plans Field Epidemiologist Training Program Global disease detection Global health initiatives Global health news Global Health Security Global HIV/AIDS Global immunizations Health information on a specific disease or health topic (e.g., malaria, polio, tobacco) Information about a specific CDC division or program in CDC Center for Global Health (CGH) Information about the CDC Center for Global Health (CGH) and its leadership International emergency and refugee health Job opportunities Parasites Travel information Updates on international outbreaks or other public health emergencies Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.7 Global Health
ESK6109Q016		T	Please list the other topic you were looking for:		T	N	Text area, no char limit	Skip Logic Group*	01.7 OE_Global Health
ESK6109Q017		H	More specifically, what topic were you looking for?	Yellow Book (CDC Health Information for International Travel) Destinations Diseases related to travel (including malaria and yellow fever) Illness & injury abroad (what to do if you become sick while traveling) Preparing for your trip Staying healthy & safe (insect protection, safe food & water, survival guide) Vaccinations Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.8 Traveler's Health
ESK6109Q018		U	Please list the other topic you were looking for:		U	N	Text area, no char limit	Skip Logic Group*	01.8 OE_Travelers Health
ESK6109Q019		I	More specifically, what topic were you looking for?	Adolescents & teens Children People with disabilities Family Immigrants/refugees Infants & toddlers Men Military Older adults & seniors Parents Pregnancy Women Young adults Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.9 Life Stages and Population
ESK6109Q020		V	Please list the other topic you were looking for:		V	N	Text area, no char limit	Skip Logic Group*	01.9 OE_Life Stages
ESK6109Q021		J	More specifically, what topic were you looking for?	Best practices Cooperative agreements Funding and grants Policy Strategy and planning Training Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.10 State Tribal Local
ESK6109Q022		W	Please list the other topic you were looking for:		W	N	Text area, no char limit	Skip Logic Group*	01.10 OE_State Tribal
ESK6109Q023		K	More specifically, what topic were you looking for?	Flu outbreaks Travel-related outbreaks International outbreaks United States outbreaks Food-related outbreaks Zika Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.11 Outbreaks
ESK6109Q024		X	Please list the other topic you were looking for:		X	N	Text area, no char limit	Skip Logic Group*	01.11 OE_Outbreaks
ESK6109Q025		L	More specifically, what topic were you looking for?	Getting grants from CDC  Contracting with CDC Information technology at CDC Learning more about CDC's budget Applying for a job at CDC		Y	Radio button, one-up vertical	Skip Logic Group*	01.12 Business Operations

			Diversity and equal employment at CDC Applying for a fellowship at CDC Finding information about lab safety (biosafety) Learning more about CDC policies governing research and information sharing Locating CDC recruitment events Starting work at CDC Other						
ESK6109Q026		Y	Please list the other topic you were looking for:		N	Text area, no char limit	Skip Logic Group*	01.12 OE_Business	
ESK6109Q027			Which of the following best describes the <b>type of information</b> you were looking for?	General information about the health topic selected General information about symptoms, causes, risk factors, tests, or treatment Data and statistics Scientific research, articles, publications, and journals Guidelines and recommendations for healthcare providers Professional training for healthcare providers, researchers, public health professionals, etc. Educational materials Campaigns and initiatives Grants and funding opportunities Tools, software applications, systems, and other resources Print materials (fact sheets, brochures, posters, etc.) Multimedia products (podcasts, videos, widgets, etc.) Jobs and careers Info graphics Fact Sheets Other	Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information	
ESK6109Q028		A	Please list the other type of information you were looking for:		N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info	
ESK6109Q029			Were you able to find what you were looking for?	Yes Partially No, I'm still looking on the CDC site No, I'm going to look on another website	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find	
ESK6109Q030		A	What were you looking for?		N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find	
ESK6109Q031			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For a physician's office/hospital For a patient or client For a public health agency For a research institution For a business/workplace For an educational institution or teaching purposes For a school / class project For a news report or article Other	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage	
ESK6109Q032		A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:	Strongly agree Agree Disagree Strongly disagree Not applicable	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement	
ESK6109Q033		B	Please specify how you will use the information you are looking for today:		N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage	
ESK6109Q034		C	Why are you unlikely to make a change to improve your health?		N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change	
ESK6109Q035			How frequently do you use the CDC.gov site?	Daily Weekly Monthly A couple times a year About once a year This is my first time	Y	Radio button, one-up vertical		05. Visit Frequency	
ESK6109Q036			Which best describes the primary role that brought you to the CDC.gov site today?	Individual interested in health Traveler Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist, or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Safety advisor Business manager Journalist or member of the media Emergency responder Law enforcement Policymaker, legislator, or staff Grantee CDC Employee, staff, or contractor Other	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role	



ESK6109Q037		<b>A</b>	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06. OE_Role
ESK6109Q038		<b>B</b>	Which of the following best describes you?	Physician, actively seeing patients at least 2 days a week Physician, primarily conducting research projects Nurse Nurse Practitioner Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other	<b>F</b>	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
ESK6109Q039		<b>F</b>	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
ESK6109Q040		<b>C</b>	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other	<b>G</b>	Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
ESK6109Q041		<b>G</b>	Please list where you work:			N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
ESK6109Q042		<b>D</b>	Which of the following best describes you?	Public health advocate Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other	<b>H</b>	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
ESK6109Q043		<b>H</b>	Please list your role:			N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
ESK6109Q044		<b>E</b>	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency Tribal public health agency Other	<b>I</b>	Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
ESK6109Q045		<b>I</b>	Please list where you work:			N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
ESK6109Q046			From what location are you accessing the CDC site today?	Home Work In transit Other		Y	Drop down, select one		07. Location
ESK6109Q047			How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		08. Age
MAD0092832			Are you Hispanic or Latino?	Yes No Prefer not to answer		Y	Drop down, select one		09. Ethnicity
MAD0092833			How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Checkbox, one-up vertical		10. Race
ESK6109Q049			What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one		11. Education
ESK6109Q050			What is your gender?	Female Male Prefer not to answer		Y	Drop down, select one		12. Gender
ESK6109Q051			If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit		13. OE_One Improvement

Model Name CDC Mobile  
 Model ID NocwhR8Uo1VJ4MoVh0FUwg4C  
 Partitioned Yes  
 Date 9/1/2015

Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
ESK6109Q001			Which category best describes the topic you were looking for?	<b>Diseases and Conditions</b> (ADHD, birth defects, cancer, diabetes, fetal alcohol syndrome, flu, hepatitis, HIV/AIDS, whooping cough, STDs...) <b>Healthy Living</b> (food safety, bone health, physical activity, vaccines, genetics, sexual health, smoking prevention...) <b>Emergency Preparedness &amp; Response</b> (bioterrorism, chemical & radiation emergencies, severe weather...) <b>Injury, Violence &amp; Safety</b> (motor vehicle safety, traumatic brain injury and concussion, falls, child abuse, prescription drug abuse, suicide, injury data...) <b>Environmental Health</b> (air pollution, biomonitoring, carbon monoxide, toxic lead, toxic substances, mold...) <b>Workplace Health</b> (asbestos, chemical safety, construction, mining, office environments, respirators...) <b>Global Health</b> (Global AIDS, malaria, disease detection, polio, influenza...) <b>Traveler's Health</b> (destinations, outbreaks, travel vaccinations, Yellow Book...) <b>Life Stages &amp; Populations</b> (infant & child, disabilities, men, minorities, pregnancy, seniors, women...) <b>State, Tribal, Local &amp; Territorial</b> (The Public Health Workplace, program planning, professional development, tribal support...) <b>Outbreaks</b> (International outbreaks, outbreaks in the United States, food-related outbreaks ...) <b>Business Operations Information</b> (Grants, CDC budget, CDC jobs...) <b>Other</b>	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic
ESK6109Q002		M	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.OE Health Topic
ESK6109Q003		A	More specifically, what topic were you looking for?	ADHD Arthritis Asthma Autism Birth defects Cancer Diabetes Ebola Epilepsy Fetal alcohol syndrome Flu (influenza) Hand, foot and mouth disease Heart disease Hepatitis HIV/AIDS HPV Measles Meningitis MRSA (Methicillin Resistant Staphylococcus Aureus) Norovirus Obesity Pink eye (conjunctivitis) Salmonella Sexually transmitted diseases (HPV, chlamydia, gonorrhea, etc.) Shingles Stroke Tuberculosis Water-related diseases Whooping cough (pertussis) Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.1 Diseases & Conditions
ESK6109Q004		N	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.1 OE Diseases
ESK6109Q005		B	More specifically, what topic were you looking for?	Aging Birth defects BMI (Body Mass Index) Bone health Breastfeeding Child development Excessive alcohol use Food safety Genetics and genomics Mental health Nutrition Physical activity and exercise		Y	Radio button, one-up vertical	Skip Logic Group*	01.2 Healthy Living

				Reproductive health Sexual health Sleep and sleep disorders Smoking and tobacco use Vaccines and immunizations Other					
ESK6109Q006		<b>O</b>	Please list the other topic you were looking for:		<b>O</b>	N	Text area, no char limit	Skip Logic Group*	01.2 OE_Healthy Living
ESK6109Q007		<b>C</b>	More specifically, what topic were you looking for?	Bioterrorism (anthrax, plague, smallpox) Chemical emergencies (ricin, chlorine, nerve agents) Coping with a disaster Mass casualties (explosions, blasts, injuries) Natural disasters & severe weather (earthquakes, hurricanes, volcanoes, winter weather) Preparation & planning for hazards Radiation emergencies (dirty bombs, nuclear blasts) Recent outbreaks & incidents (salmonella, melamine) Surveillance Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.3 Emergency Preparedness
ESK6109Q008		<b>P</b>	Please list the other topic you were looking for:		<b>P</b>	N	Text area, no char limit	Skip Logic Group*	01.3 OE_Emergency
ESK6109Q009		<b>D</b>	More specifically, what topic were you looking for?	Acute care (injury response) Adolescent injuries Child abuse/maltreatment Choking Concussion/brain injuries Dog bites Drowning Elder maltreatment Explosion and blast injuries Falls among older adults Fire-related injuries Fireworks Intimate partner violence Mass casualties Motor vehicle injuries Poisoning Preventing injury & violence Sexual violence Suicide Violence Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.4 Injury, Violence, Safety
ESK6109Q010		<b>Q</b>	Please list the other topic you were looking for:		<b>Q</b>	N	Text area, no char limit	Skip Logic Group*	01.4 OE_Injury, Violence
ESK6109Q011		<b>E</b>	More specifically, what topic were you looking for?	Air quality Asbestos Asthma Biomonitoring Carbon monoxide poisoning Childhood lead poisoning prevention Climate change Cruise ship health Extreme weather conditions Mold Natural disasters Protect yourself from the sun Radiation studies Rodent control Smoking and tobacco use Water Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.5 Environmental Health
ESK6109Q012		<b>R</b>	Please list the other topic you were looking for:		<b>R</b>	N	Text area, no char limit	Skip Logic Group*	01.5 OE_Environmental Health
ESK6109Q013		<b>F</b>	More specifically, what topic were you looking for?	Asbestos Blood borne Infectious Diseases Chemical safety Construction Electrical safety Emergency preparedness & Response Ergonomics and Musculoskeletal Disorders Eye safety Falls Heat Stress/Cold Stress Machine safety Mining Noise/Hearing Loss Office environments Protective clothing Respirators Stress Violence Workplace safety & prevention		Y	Radio button, one-up vertical	Skip Logic Group*	01.6 Workplace Health

ESK6109Q014		<b>S</b>	Please list the other topic you were looking for:	Other	<b>S</b>	N	Text area, no char limit	Skip Logic Group*	01.6 OE Workplace Health
ESK6109Q015		<b>G</b>	More specifically, what topic were you looking for?	CDC's work in a specific country CDC's efforts against a specific disease or health threat (e.g., malaria, polio, tobacco) CDC funding and budget CDC's global health strategy and plans Field Epidemiologist Training Program Global disease detection Global health initiatives Global health news Global Health Security Global HIV/AIDS Global immunizations Health information on a specific disease or health topic (e.g., malaria, polio, tobacco) Information about a specific CDC division or program in CDC Center for Global Health (CGH) Information about the CDC Center for Global Health (CGH) and its leadership International emergency and refugee health Job opportunities Parasites Travel information Updates on international outbreaks or other public health emergencies Other	<b>T</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.7 Global Health
ESK6109Q016		<b>T</b>	Please list the other topic you were looking for:		<b>T</b>	N	Text area, no char limit	Skip Logic Group*	01.7 OE Global Health
ESK6109Q017		<b>H</b>	More specifically, what topic were you looking for?	Yellow Book (CDC Health Information for International Travel) Destinations Diseases related to travel (including malaria and yellow fever) Illness & injury abroad (what to do if you become sick while traveling) Preparing for your trip Staying healthy & safe (insect protection, safe food & water, survival guide) Vaccinations Other	<b>U</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.8 Traveler's Health
ESK6109Q018		<b>U</b>	Please list the other topic you were looking for:		<b>U</b>	N	Text area, no char limit	Skip Logic Group*	01.8 OE Travelers Health
ESK6109Q019		<b>I</b>	More specifically, what topic were you looking for?	Adolescents & teens Children People with disabilities Family Immigrants/refugees Infants & toddlers Men Military Older adults & seniors Parents Pregnancy Women Young adults Other	<b>V</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.9 Life Stages and Population
ESK6109Q020		<b>V</b>	Please list the other topic you were looking for:		<b>V</b>	N	Text area, no char limit	Skip Logic Group*	01.9 OE Life Stages
ESK6109Q021		<b>J</b>	More specifically, what topic were you looking for?	Best practices Cooperative agreements Funding and grants Policy Strategy and planning Training Other	<b>W</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.10 State Tribal Local
ESK6109Q022		<b>W</b>	Please list the other topic you were looking for:		<b>W</b>	N	Text area, no char limit	Skip Logic Group*	01.10 OE State Tribal
ESK6109Q023		<b>K</b>	More specifically, what topic were you looking for?	Flu outbreaks Travel-related outbreaks International outbreaks United States outbreaks Food-related outbreaks Other	<b>X</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.11 Outbreaks
ESK6109Q024		<b>X</b>	Please list the other topic you were looking for:		<b>X</b>	N	Text area, no char limit	Skip Logic Group*	01.11 OE Outbreaks
ESK6109Q025		<b>L</b>	More specifically, what topic were you looking for?	Getting grants from CDC Contracting with CDC Information technology at CDC Learning more about CDC's budget Applying for a job at CDC Diversity and equal employment at CDC Applying for a fellowship at CDC Finding information about lab safety (biosafety) Learning more about CDC policies governing research and information sharing Locating CDC recruitment events		Y	Radio button, one-up vertical	Skip Logic Group*	01.12 Business Operations

			Starting work at CDC Other	Y				
ESK6109Q026		Y	Please list the other topic you were looking for:		N	Text area, no char limit	Skip Logic Group*	01.12 OE_Business
ESK6109Q027			Which of the following best describes the <b>type of information</b> you were looking for?		Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
			General information about the health topic selected					
			General information about symptoms, causes, risk factors, tests, or treatment					
			Data and statistics					
			Scientific research, articles, publications, and journals					
			Guidelines and recommendations for healthcare providers					
			Professional training for healthcare providers, researchers, public health professionals, etc.					
			Educational materials					
			Campaigns and initiatives					
			Grants and funding opportunities					
			Tools, software applications, systems, and other resources					
			Print materials (fact sheets, brochures, posters, etc.)					
			Multimedia products (podcasts, videos, widgets, etc.)					
			Jobs and careers					
			Info graphics					
			Fact Sheets					
			Other	A				
ESK6109Q028		A	Please list the other type of information you were looking for:		N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
ESK6109Q029			Were you able to find what you were looking for?		Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
			Yes	A				
			Partially	A				
			No, I'm still looking on the CDC site					
			No, I'm going to look on another website					
ESK6109Q030		A	What were you looking for?		N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find
ESK6109Q031			I'm planning to use the information I found today:		Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage
			For my own health	A				
			For my children's health	A				
			For the health of my friend or family member					
			For a physician's office/hospital					
			For a patient or client					
			For a public health agency					
			For a research institution					
			For a business/workplace					
			For an educational institution or teaching purposes					
			For a school / class project					
			For a news report or article					
			Other	B				
ESK6109Q032		A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:		Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
			Strongly agree					
			Agree	C				
			Disagree	C				
			Strongly disagree					
			Not applicable					
ESK6109Q033		B	Please specify how you will use the information you are looking for today:		N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
ESK6109Q034		C	Why are you unlikely to make a change to improve your health?		N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
ESK6109Q035			How frequently do you use the CDC.gov site?		Y	Radio button, one-up vertical		05. Visit Frequency
			Daily					
			Weekly					
			Monthly					
			A couple times a year					
			About once a year					
			This is my first time					
ESK6109Q036			Which best describes the primary role that brought you to the CDC.gov site today?		Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
			Individual interested in health	B, C				
			Traveler	D, E				
			Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist, or other healthcare provider)					
			Public health agency employee or public health professional					
			Scientist or researcher					
			Educator, teacher or trainer					
			Student					
			Safety advisor					
			Business manager					
			Journalist or member of the media					
			Emergency responder					
			Law enforcement					
			Policymaker, legislator, or staff					
			Grantee					
			CDC Employee, staff, or contractor					
			Other	A				
ESK6109Q037		A	Please list your role:		N	Text area, no char limit	Skip Logic Group*	06. OE_Role
ESK6109Q038		B	Which of the following best describes you?		Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
			Physician, actively seeing patients at least 2 days a week					
			Physician, primarily conducting research projects					
			Nurse					
			Nurse Practitioner					

				Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other					
ESK6109Q039		F	Please list your role:		F	N	Text area, no char limit	Skip Logic Group*	06.1 OE Healthcare Providers
ESK6109Q040		C	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
ESK6109Q041		G	Please list where you work:		G	N	Text area, no char limit	Skip Logic Group*	06.2 OE Provider Location
ESK6109Q042		D	Which of the following best describes you?	Public health advocate Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
ESK6109Q043		H	Please list your role:		H	N	Text area, no char limit	Skip Logic Group*	06.3 OE Public Health
ESK6109Q044		E	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency Tribal public health agency Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
ESK6109Q045		I	Please list where you work:		I	N	Text area, no char limit	Skip Logic Group*	06.4 OE Public Health Location
ESK6109Q046			From what location are you accessing the CDC site today?	Home Work In transit Other		Y	Drop down, select one		07. Location
ESK6109Q047			How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		08. Age
			Are you Hispanic or Latino?	Yes No Prefer not to answer		Y	Drop down, select one		09. Ethnicity
			How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Checkbox, one-up vertical		10. Race
ESK6109Q049			What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one		11. Education
ESK6109Q050			What is your gender?	Female Male Prefer not to answer		Y	Drop down, select one		12. Gender
ESK6109Q051			If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit		13. OE_One Improvement

Model Name CDC Mobile  
 Model ID NocwhR8Uo1VJ4MoVh0FUwg4C  
 Partitioned Yes  
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Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
ESK6109Q029			¿Pudo encontrar lo que buscaba?	Sí En parte No. Todavía estoy buscando en el sitio web de los CDC. No. Voy a buscar en otro sitio web.	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
ESK6109Q030		A	¿Qué estaba buscando?			N	Text area, no char limit	Skip Logic Group*	03. OE Ability to Find
TAR0199368			¿Está de acuerdo con las siguientes afirmaciones? Las páginas que he leído:  Tienen comunicación clara	Sí  No No estoy seguro		N	Drop Down, select one	Multiple List Group	01. Clear communication
TAR0199369			Me permiten tomar medidas	Sí No No estoy seguro		N	Drop Down, select one	Multiple List Group	01.1 Allow to take action
			¿Cómo describiría su experiencia al visitar CDC.gov hoy? (Marque todas las que correspondan)	Los enlaces a menudo no me llevaron a donde esperaba. Los enlaces a menudo fueron difíciles de entender. Había demasiados enlaces para escoger. Tuve dificultades técnicas, como enlaces rotos o páginas erradas. Tuve una dificultad para navegar que no está en la lista anterior. No fue difícil navegar en busca de información en este sitio.	A	Y	Checkbox, one-up vertical	Skip Logic Group	Navigation Experience
		A	Por favor describe tu otra dificultad de navegación			N	Text area, no char limit	Mutually Exclusive Skip Logic Group	0E Navigation Experience
ESK6109Q001			¿Qué categoría describe mejor el tema que estaba buscando?	<b>Enfermedades y afecciones</b> (FDAH; cáncer; Diabetes; influenza (gripe); enfermedades de transmisión sexual; zika...) <b>Vida saludable</b> (salud de adolescentes y escolar; seguridad de los alimentos; peso saludable; sobrepeso y obesidad; fumar y consumo de tabaco; vacunas e inmunizaciones) <b>Preparación y respuesta a emergencias</b> (bioterrorismo; emergencias por sustancias químicas y radiación; mal tiempo; desastres naturales; huracanes; incendios forestales; tornados; brotes e incidentes recientes...) <b>Lesiones; violencia y seguridad</b> (seguridad en espacios recreativos y en el hogar; seguridad en vehículos automotores; lesiones cerebrales traumáticas; prevención de la violencia...) <b>Salud ambiental</b> (contaminación del aire; monóxido de carbono; plomo tóxico; sustancias tóxicas; moho...) <b>Salud en el lugar de trabajo</b> (peligros y exposiciones; sustancias químicas; industrias y ocupaciones; enfermedades y lesiones; seguridad y prevención...) <b>Salud mundial</b> (sida en el mundo; paludismo o malaria; detección de enfermedades; poliomielitis; influenza o gripe...) <b>Salud del viajero</b> (avisos para viajeros; brotes; vacunas para viajeros; Yellow Book ("Libro amarillo"...)) <b>Etapas de la vida y poblaciones</b> (embarazo; bebés y niños; discapacidades; mujeres; hombres; personas de edad avanzada...) <b>Sector estatal, tribal, local y territorial</b> (área de trabajo de la salud pública; planeación de programas; desarrollo profesional; apoyo tribal...) <b>Brotes</b> (brotes internacionales; brotes en los Estados Unidos; brotes relacionados con alimentos...) <b>Información operacional agencial</b> (subvenciones; presupuesto de los CDC; trabajos en los CDC...) Otro	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health-Topic
ESK6109Q002		M	Por favor enumere los otros temas que estaba buscando			N	Text area, no char limit	Skip Logic Group*	01.OE_Health-Topic
ESK6109Q003		A	En específico, ¿qué tema estaba buscando?	FDAH Artritis Asma Autismo Defectos de nacimiento (congénitos) Cáncer Diabetes Ébola, enfermedad del Ébola Epilepsia Síndrome alcohólico fetal Influenza (gripe) Enfermedad de manos, pies y boca Enfermedades cardíacas		Y	Radio button, one-up vertical	Skip Logic Group*	01.1 Diseases & Conditions

				<p>Hepatitis</p> <p>VIIH/Sida</p> <p>VPH (virus del papiloma humano)</p> <p>Sarampión</p> <p>Meningitis</p> <p>SARM (<i>Staphylococcus Aureus</i> resistente a la meticilina)</p> <p>Norovirus</p> <p>Obesidad</p> <p>Conjuntivitis</p> <p>Salmonela</p> <p>Enfermedades de transmisión sexual (VPH, clamidia, gonorrea, etc.)</p> <p>Herpes zóster (culebrilla)</p> <p>Accidentes cerebrovasculares</p> <p>Tuberculosis</p> <p>Enfermedades relacionadas con el agua</p> <p>Tosferina (<i>pertussis</i>)</p> <p>Zika</p> <p>Otro</p>					
ESK6109Q004		N	Por favor enumere los otros temas que estaba buscando:-		N	Text area, no char limit	Skip Logic Group <sup>a</sup>	01.1 OE_Diseases	
ESK6109Q005		B	En específico, ¿qué tema estaba buscando?-	<p>Envejecimiento</p> <p>Defectos de nacimiento (congénitos)</p> <p>IMC (índice de masa corporal)</p> <p>Salud de los huesos</p> <p>Lactancia materna (amamantamiento)</p> <p>Desarrollo infantil</p> <p>Consumo excesivo de alcohol</p> <p>Seguridad de los alimentos</p> <p>Genética y genómica</p> <p>Salud mental</p> <p>Alimentación</p> <p>Actividad física y ejercicio</p> <p>Salud reproductiva</p> <p>Salud sexual</p> <p>Sueño y trastornos del sueño</p> <p>Tabaquismo</p> <p>Vacunas e inmunización</p> <p>Otro</p>	Y	Radio button, one-up-vertical	Skip Logic Group <sup>a</sup>	01.2 Healthy Living	
ESK6109Q006		O	Por favor enumere los otros temas que estaba buscando:-		O	Text area, no char limit	Skip Logic Group <sup>a</sup>	01.2 OE_Healthy Living	
ESK6109Q007		C	En específico, ¿qué tema estaba buscando?-	<p>Bioterrorismo (carbunco o <i>anthrax</i>, peste, viruela)</p> <p>Emergencias con sustancias químicas (ricina, cloro, agentes nerviosos)</p> <p>Cómo sobrellevar un desastre</p> <p>Víctimas en cantidades masivas (explosiones, ondas expansivas, lesiones)</p> <p>Desastres naturales y mal tiempo (terremotos, huracanes, volcanes, condiciones invernales)</p> <p>Preparación y planificación para peligros</p> <p>Emergencias por radiación (bombas sucias, explosiones nucleares)</p> <p>Brotos e incidentes recientes (salmonela, melamina)</p> <p>Vigilancia</p> <p>Otro</p>	Y	Radio button, one-up-vertical	Skip Logic Group <sup>a</sup>	01.3 Emergency Preparedness	
ESK6109Q008		P	Por favor enumere los otros temas que estaba buscando:-		P	Text area, no char limit	Skip Logic Group <sup>a</sup>	01.3 OE_Emergency	
ESK6109Q009		D	En específico, ¿qué tema estaba buscando?-	<p>Atención médica aguda (respuesta a lesiones)</p> <p>Lesiones en adolescentes</p> <p>Abuso o maltrato infantil</p> <p>Ahogo o asfixia</p> <p>Conmociones o lesiones cerebrales</p> <p>Mordeduras de perro</p> <p>Ahogamiento</p> <p>Maltrato de ancianos</p> <p>Lesiones por explosiones y onda expansiva</p> <p>Caidas en adultos mayores</p> <p>Lesiones relacionadas con fuego</p> <p>Fuegos artificiales</p> <p>Violencia en la pareja íntima</p> <p>Víctimas en cantidades masivas</p> <p>Lesiones relacionadas con vehículos automotores</p> <p>Envenenamiento</p> <p>Prevención de lesiones y violencia</p> <p>Violencia sexual</p> <p>Suicidio</p> <p>Violencia</p> <p>Otro</p>	Y	Radio button, one-up-vertical	Skip Logic Group <sup>a</sup>	01.4 Injury, Violence, Safety	
ESK6109Q010		Q	Por favor enumere los otros temas que estaba buscando:-		Q	Text area, no char limit	Skip Logic Group <sup>a</sup>	01.4 OE_Injury, Violence	
ESK6109Q011		E	En específico, ¿qué tema estaba buscando?-	<p>Calidad del aire</p> <p>Asbesto</p> <p>Asma</p> <p>Biomonitoreo</p> <p>Intoxicación por monóxido de carbono</p> <p>Prevención de intoxicación infantil por plomo</p>	Y	Radio button, one-up-vertical	Skip Logic Group <sup>a</sup>	01.5 Environmental Health	



				Cambio climático Salud en los cruceros Condiciones meteorológicas extremas Moho Desastres naturales Protección contra el sol Estudios sobre la radiación Control de roedores Tabaquismo Agua Otro	R				
ESK6109Q012		R	Por favor enumere los otros temas que estaba buscando-			N	Text area, no char limit	Skip Logic Group*	01.5 OE_Environmental Health
ESK6109Q013		F	En específico, ¿qué tema estaba buscando?	Asbesto Enfermedades infecciosas que se transmiten por la sangre Seguridad con las sustancias químicas Construcción Seguridad con la electricidad Preparación y respuesta a emergencias Ergonomía y trastornos musculoesqueléticos Protección de los ojos Caídas Estrés por calor/Estrés por frío Seguridad con las máquinas Minería Ruido/Pérdida auditiva Entornos de oficina Ropa protectora Respiradores Estrés Violencia Seguridad y prevención en el lugar de trabajo Otro	S		Radio button, one-up-vertical	Skip Logic Group*	01.6 Workplace Health
ESK6109Q014		S	Por favor enumere los otros temas que estaba buscando-			N	Text area, no char limit	Skip Logic Group*	01.6 OE_Workplace Health
ESK6109Q015		G	En específico, ¿qué tema estaba buscando?	Actividades de los CDC en países específicos Esfuerzos de los CDC contra enfermedades o amenazas de salud específicas (por ejemplo, paludismo o malaria, poliomielitis, tabaco) Financiamiento y presupuesto de los CDC Planes y estrategias de los CDC para la salud mundial Programa de capacitación de epidemiólogos de campo Detección de enfermedades en el mundo Iniciativas de salud en el mundo Noticias de salud en el mundo Seguridad de la salud en el mundo VIH/Sida en el mundo Inmunización en el mundo  Información de salud sobre enfermedades o temas de salud específicos (por ejemplo, paludismo o malaria, poliomielitis, tabaco) Información sobre divisiones o programas específicos del Centro de Salud Global (CGH) de los CDC. Información sobre el Centro de Salud Global (CGH) de los CDC y su liderazgo Emergencias internacionales y salud de refugiados Oportunidades laborales Parásitos Información para viajeros Actualizaciones sobre brotes internacionales u otras emergencias de salud pública Otro			Radio button, one-up-vertical	Skip Logic Group*	01.7 Global Health
ESK6109Q016		T	Por favor enumere los otros temas que estaba buscando-		T	N	Text area, no char limit	Skip Logic Group*	01.7 OE_Global Health
ESK6109Q017		H	En específico, ¿qué tema estaba buscando?	Libro Amarillo (Información de salud para viajeros internacionales, de los CDC) Destinos Enfermedades relacionadas con los viajes (como paludismo o malaria y fiebre amarilla) Enfermedades y lesiones en el extranjero (qué hacer si se enferma durante un viaje) Cómo prepararse para un viaje Cómo mantenerse seguro y saludable (protección contra insectos, agua y alimentos seguros, guía de supervivencia) Vacunas Otro			Radio button, one-up-vertical	Skip Logic Group*	01.8 Traveler's Health
ESK6109Q018		U	Por favor enumere los otros temas que estaba buscando-		U	N	Text area, no char limit	Skip Logic Group*	01.8 OE_Travelers Health
ESK6109Q019		I	En específico, ¿qué tema estaba buscando?	Adolescentes Niños Personas con discapacidades Familias Inmigrantes/Refugiados Bebés y niños pequeños Hombres Militares Adultos mayores y ancianos Padres			Radio button, one-up-vertical	Skip Logic Group*	01.9 Life Stages and Population

				Embarazo Mujeres Adultos jóvenes Otro		V				
ESK6109Q020		V	Por favor enumere los otros temas que estaba buscando-			N	Text area, no char limit	Skip Logic Group*	01.9 OE_Life Stages	
ESK6109Q021		J	En específico, ¿qué tema estaba buscando?	Mejores prácticas Acuerdos de cooperación Financiamiento y subvenciones Políticas Estrategias y planeación Capacitación Otro		W	Radio button, one-up vertical	Skip Logic Group*	01.10 State Tribal Local	
ESK6109Q022		W	Por favor enumere los otros temas que estaba buscando-			N	Text area, no char limit	Skip Logic Group*	01.10 OE_State Tribal	
ESK6109Q023		K	En específico, ¿qué tema estaba buscando?	Brotos epidémicos de gripe Brotos relacionados con viajes Brotos internacionales Brotos en los Estados Unidos Brotos relacionados con los alimentos Zika Otro		X	Radio button, one-up vertical	Skip Logic Group*	01.11 Outbreaks	
ESK6109Q024		X	Por favor enumere los otros temas que estaba buscando-			N	Text area, no char limit	Skip Logic Group*	01.11 OE_Outbreaks	
ESK6109Q025		L	En específico, ¿qué tema estaba buscando?	Cómo obtener subvenciones de los CDC Contratación con los CDC Tecnología de la información en los CDC Más información sobre el presupuesto de los CDC Cómo solicitar un trabajo en los CDC Diversidad e igualdad de oportunidades en el empleo en los CDC Cómo solicitar una beca de investigación en los CDC Cómo encontrar información sobre la seguridad en los laboratorios (biosseguridad) Cómo obtener más información sobre las políticas de los CDC que rigen la investigación y la divulgación de información Cómo encontrar eventos de reclutamiento de los CDC Comenzar un empleo en los CDC Otro		Y	Radio button, one-up vertical	Skip Logic Group*	01.12 Business Operations	
ESK6109Q026		Y	Por favor enumere los otros temas que estaba buscando-			N	Text area, no char limit	Skip Logic Group*	01.12 OE_Business	
ESK6109Q027			¿Cuál de los siguientes describe mejor el tipo de información que buscaba?	Información general sobre el tema de salud seleccionado Información general sobre síntomas, causas, factores de riesgo, pruebas o tratamientos Datos y estadísticas Investigaciones, artículos, publicaciones y revistas científicas Directrices y recomendaciones para proveedores de atención médica Capacitación profesional para proveedores de atención médica, investigadores, profesionales de salud pública, etc. Materiales educativos Campañas e iniciativas Oportunidades de financiamiento y subvenciones Herramientas, programas informáticos, sistemas y otros recursos Materiales para imprimir (hojas informativas, folletos, afiches, etc.) Materiales multimedia (podcasts, videos, widgets, etc.) Empleos y carreras Infografías Hojas informativas Otro		A	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information	
ESK6109Q028		A	Por favor enumere los otros tipos de información que estaba buscando:			N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info	
			¿Cuál es su manera preferida para obtener información de la web?	Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) No tengo preferencia		Y	Radio button, one-up vertical		03.0.1 Info From Web	
ESK6109Q031			Planeo usar la información que encontré hoy para lo siguiente:	Mi propia salud La salud de mis hijos La salud de un amigo o familiar Un consultorio médico/hospital Un paciente o cliente Una agencia de salud pública Una institución de investigación Una empresa o lugar de trabajo Una institución educativa o para la enseñanza Una escuela o proyecto escolar Un informe o artículo noticioso Otro		A A A B	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage	
ESK6109Q032		A	Con base en la información que encontré, planeo hacer cambios en mi estilo de vida o el de mi familia:	Muy de acuerdo		Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement	

			De acuerdo En desacuerdo Muy en desacuerdo No corresponde	C C				
ESK6109Q033		B	Por favor especifique cómo usará la información que está buscando hoy:		N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
ESK6109Q034		C	¿Por qué es improbable que haga algún cambio para mejorar su salud?		N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
ESK6109Q035			¿Con qué frecuencia utiliza usted el sitio web CDC.gov?		Y	Radio button, one-up vertical		05. Visit Frequency
			A diario Semanalmente Mensualmente Un par de veces al año Aproximadamente una vez al año Esta es la primera vez.					
ESK6109Q036			¿Cuál describe mejor el rol que lo llevó a visitar el sitio web CDC.gov hoy?	B, C, Y, Z  D, E  A	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
			Persona interesada en temas de salud Viajero Proveedor de atención médica (médico, enfermero, asistente médico, enfermero certificado, farmacéuta u otro prestador de atención médica) Empleado de una agencia de salud pública o profesional de salud pública Científico o investigador Educador, maestro o instructor Estudiante Asesor de temas de seguridad Administrador de empresa Periodista o miembro de medios de comunicación Socorrista Personal del orden público Formulador de políticas, legislador o su personal Becario/beneficiario de subvención Empleado, contratista o personal de los CDC Otro					
ESK6109Q037		A	Por favor indique su rol:	A	N	Text area, no char limit	Skip Logic Group*	06. OE_Role
ESK6109Q038		B	¿Cuál de las siguientes opciones lo describe mejor?	F	Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
			Médico que atiende a pacientes activamente al menos 2 días a la semana Médico que principalmente hace proyectos de investigación Personal de enfermería Enfermero certificado Asistente médico Farmacéutico o asistente de farmacéutico Asistente de atención médica Administrador de centro médico/oficina Otro					
ESK6109Q039		F	Por favor indique su rol:		N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
ESK6109Q040		C	¿Cuál de los siguientes describe mejor el lugar donde trabaja?		Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
			Hospital Consultorio médico grande Consultorio médico pequeño Organización sin fines de lucro Institución de investigaciones Centro médico Otro	G				
ESK6109Q041		G	Por favor indique donde trabaja:		N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
		Y	¿Cuál es su manera preferida de compartir información con los pacientes?		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.1_Share Info
			Impresa (como materiales para entregar, hojas con información, volantes y afiches) Electrónicamente (como ver el contenido en línea, con enlaces a sitios web o por email) Por lo general no comparto materiales impresos o electrónicos					
		Z	¿Con qué frecuencia usa su dispositivo móvil para buscar información mientras está en el trabajo?		Y	Radio button, one-up vertical	Skip Logic Group*	06.2.2_Providers Use Mobile
			Diariamente Unas cuantas veces a la semana Semanalmente Unas cuantas veces al mes Mensualmente Con menos frecuencia Nunca					
ESK6109Q042		D	¿Cuál de las siguientes opciones lo describe mejor?	H	Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
			Promotor de salud pública Educador de la salud Comunicador de temas de la salud Administrador Epidemiólogo Científico investigador Personal administrativo Otro					
ESK6109Q043		H	Por favor indique su rol:		N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health

ESK6109Q044		E	¿Cuál de los siguientes describe mejor el lugar donde trabaja?	Sector público o comercial Organización sin fines de lucro Agencia de salud pública federal Agencia de salud pública estatal Agencia de salud pública local Agencia de salud pública territorial Agencia de salud pública tribal Otro		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
ESK6109Q045		I	Por favor indique donde trabaja:			N	Text area, no char limit	Skip Logic Group*	06.4 OE Public Health Location
ESK6109Q046			¿Desde qué lugar está accediendo hoy al sitio web de los CDC hoy?	Casa Trabajo En tránsito Otro		Y	Drop down, select one		07. Location
ESK6109Q047			¿Qué edad tiene?	19 años o menos. 20-34 años 35-49 años 50-64 años 65 años o más Prefiero no responder		Y	Drop down, select one		08. Age
MAD0092832			¿Es usted hispano o latino?	Sí No Prefiero no responder		Y	Drop down, select one		09. Ethnicity
MAD0092833			¿Cómo se describiría usted?	Blanco Asiático Negro o afroamericano Indoamericano o nativo de Alaska Nativo de Hawái o de otra isla del Pacífico Prefiero no responder		Y	Checkbox, one-up vertical		10. Race
ESK6109Q049			¿Cuál es el nivel más alto de estudios que ha alcanzado?	Escuela secundaria superior o menor Algunos estudios universitarios Título universitario Título de posgrado Prefiero no responder		Y	Drop down, select one		11. Education
ESK6109Q050			¿Cuál es su sexo?	Femenino Masculino Prefiero no responder		Y	Drop down, select one		12. Gender
ESK6109Q051			Si pudiera sugerir un cambio para mejorar el sitio web de los CDC, ¿qué recomendación haría?			N	Text area, no char limit		13. OE_One Improvement

Model Name CDC Mobile  
 Model ID NocwhR8Uo1VJ4MoVh0FUwg4C  
 Partitioned Yes  
 Date 9/1/2015

~~Red & Strike-Through~~: Delete  
Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
ESK6109Q001			¿Qué categoría describe mejor el tema que estaba buscando?	<b>Enfermedades y afecciones</b> (TDAH, defectos de nacimiento, cáncer, diabetes, síndrome alcohólico fetal, influenza o gripe, hepatitis, VIH/SIDA, tosferina o , ETS...) <b>Vida saludable</b> (seguridad de los alimentos, salud de los huesos, actividad física, vacunas, genética, salud sexual, prevención del tabaquismo...) <b>Preparación y respuesta a las emergencias</b> (bioterrorismo, emergencias por sustancias químicas y radiación, mal tiempo...) <b>Lesiones, violencia y seguridad</b> (seguridad en vehículos automotores, lesiones y conmociones cerebrales traumáticas, caídas, abuso infantil, abuso de medicamentos recetados, suicidio, datos sobre lesiones...) <b>Salud ambiental</b> (polución del aire, biomonitorización, monóxido de carbono, toxicidad del plomo, sustancias tóxicas, moho...) <b>Salud en el lugar de trabajo</b> (asbesto, seguridad con sustancias químicas, construcción, minería, entornos de oficina, respiradores...) <b>Salud mundial</b> (Sida en el mundo, paludismo o malaria, detección de enfermedades, poliomielitis, influenza o gripe...) <b>Salud del viajero</b> (destinos, brotes, vacunas para viajeros, el Libro Amarillo o Yellow Book...) <b>Etapas de la vida y poblaciones</b> (bebés y niños, con discapacidades, hombres, minorías, embarazo, ancianos, mujeres...) <b>Sector estatal, tribal, local y territorial</b> (área de trabajo de la salud pública, planeación de programas, desarrollo profesional, apoyo tribal...) <b>Brotes</b> (brotes internacionales, brotes en los Estados Unidos, brotes relacionados con alimentos...) <b>Información operacional agencial</b> (subvenciones, presupuesto de los CDC, trabajos en los CDC...) <b>Otro</b>	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic
ESK6109Q002		M	Por favor enumere los otros temas que estaba buscando:			N	Text area, no char limit	Skip Logic Group*	01.OE_Health Topic
ESK6109Q003		A	En específico, ¿qué tema estaba buscando?	TDAH Artritis Asma Autismo Defectos de nacimiento (congénitos) Cáncer Diabetes Ébola, enfermedad del Éboa Epilepsia Síndrome alcohólico fetal Influenza (gripe) Enfermedad de manos, pies y boca Enfermedades cardíacas Hepatitis VIH/Sida VPH (virus del papiloma humano) Sarampión Meningitis SARM ( <i>Staphylococcus Aureus</i> resistente a la meticilina) Norovirus Obesidad Conjuntivitis Salmonela Enfermedades de transmisión sexual (VPH, clamidia, gonorrea, etc.) Herpes zóster (culebrilla) Accidentes cerebrovasculares Tuberculosis Enfermedades relacionadas con el agua Tosferina ( <i>pertussis</i> ) Otro		Y	Radio button, one-up vertical	Skip Logic Group*	01.1 Diseases & Conditions
ESK6109Q004		N	Por favor enumere los otros temas que estaba buscando:		N	N	Text area, no char limit	Skip Logic Group*	01.1 OE_Diseases
ESK6109Q005		B	En específico, ¿qué tema estaba buscando?	Envejecimiento Defectos de nacimiento (congénitos) IMC (índice de masa corporal) Salud de los huesos Lactancia materna (amamantamiento)		Y	Radio button, one-up vertical	Skip Logic Group*	01.2 Healthy Living

				Desarrollo infantil Consumo excesivo de alcohol Seguridad de los alimentos Genética y genómica Salud mental Alimentación Actividad física y ejercicio Salud reproductiva Salud sexual Sueño y trastornos del sueño Tabaquismo Vacunas e inmunización Otro					
ESK6109Q006		O	Por favor enumere los otros temas que estaba buscando:		O	N	Text area, no char limit	Skip Logic Group*	01.2 OE_Healthy Living
ESK6109Q007		C	En específico, ¿qué tema estaba buscando?	Bioterrorismo (carbunco o <i>anthrax</i> , peste, viruela) Emergencias con sustancias químicas (ricina, cloro, agentes nerviosos) Cómo sobrellevar un desastre Victimas en cantidades masivas (explosiones, ondas expansivas, lesiones) Desastres naturales y mal tiempo (terremotos, huracanes, volcanes, condiciones invernales) Preparación y planificación para peligros Emergencias por radiación (bombas sucias, explosiones nucleares) Brotes e incidentes recientes (salmonella, melamina) Vigilancia Otro		Y	Radio button, one-up vertical	Skip Logic Group*	01.3 Emergency Preparedness
ESK6109Q008		P	Por favor enumere los otros temas que estaba buscando:		P	N	Text area, no char limit	Skip Logic Group*	01.3 OE_Emergency
ESK6109Q009		D	En específico, ¿qué tema estaba buscando?	Atención médica aguda (respuesta a lesiones) Lesiones en adolescentes Abuso o maltrato infantil Ahogo o asfixia Conmociones o lesiones cerebrales Mordeduras de perro Ahogamiento Maltrato de ancianos Lesiones por explosiones y onda expansiva Caídas en adultos mayores Lesiones relacionadas con fuego Fuegos artificiales Violencia en la pareja íntima Victimas en cantidades masivas Lesiones relacionadas con vehículos automotores Envenenamiento Prevención de lesiones y violencia Violencia sexual Suicidio Violencia Otro		Y	Radio button, one-up vertical	Skip Logic Group*	01.4 Injury, Violence, Safety
ESK6109Q010		Q	Por favor enumere los otros temas que estaba buscando:		Q	N	Text area, no char limit	Skip Logic Group*	01.4 OE_Injury, Violence
ESK6109Q011		E	En específico, ¿qué tema estaba buscando?	Calidad del aire Asbesto Asma Biomonitoreo Intoxicación por monóxido de carbono Prevención de intoxicación infantil por plomo Cambio climático Salud en los cruceros Condiciones meteorológicas extremas Moho Desastres naturales Protección contra el sol Estudios sobre la radiación Control de roedores Tabaquismo Agua Otro		Y	Radio button, one-up vertical	Skip Logic Group*	01.5 Environmental Health
ESK6109Q012		R	Por favor enumere los otros temas que estaba buscando:		R	N	Text area, no char limit	Skip Logic Group*	01.5 OE_Environmental Health
ESK6109Q013		F	En específico, ¿qué tema estaba buscando?	Asbesto Enfermedades infecciosas que se transmiten por la sangre Seguridad con las sustancias químicas Construcción Seguridad con la electricidad Preparación y respuesta a emergencias Ergonomía y trastornos musculoesqueléticos Protección de los ojos Caídas Estrés por calor/Estrés por frío Seguridad con las maquinas Minería		Y	Radio button, one-up vertical	Skip Logic Group*	01.6 Workplace Health

			Ruido/Pérdida auditiva Entornos de oficina Ropa protectora Respiradores Estrés Violencia Seguridad y prevención en el lugar de trabajo Otro		S						
ESK6109Q014		S	Por favor enumere los otros temas que estaba buscando:			N	Text area, no char limit	Skip Logic Group*	01.6 OE_Workplace Health		
ESK6109Q015		G	En específico, ¿qué tema estaba buscando?	Actividades de los CDC en países específicos Esfuerzos de los CDC contra enfermedades o amenazas de salud específicas (por ejemplo, paludismo o malaria, poliomielitis, tabaco) Financiamiento y presupuesto de los CDC Planes y estrategias de los CDC para la salud mundial Programa de capacitación de epidemiólogos de campo Detección de enfermedades en el mundo Iniciativas de salud en el mundo Noticias de salud en el mundo Seguridad de la salud en el mundo VIH/Sida en el mundo Inmunización en el mundo  Información de salud sobre enfermedades o temas de salud específicos (por ejemplo, paludismo o malaria, poliomielitis, tabaco) Información sobre divisiones o programas específicos del Centro de Salud Global (CGH) de los CDC. Información sobre el Centro de Salud Global (CGH) de los CDC y su liderazgo Emergencias internacionales y salud de refugiados Oportunidades laborales Parásitos Información para viajeros Actualizaciones sobre brotes internacionales u otras emergencias de salud pública Otro			Y	Radio button, one-up vertical	Skip Logic Group*	01.7 Global Health	
ESK6109Q016		T	Por favor enumere los otros temas que estaba buscando:				N	Text area, no char limit	Skip Logic Group*	01.7 OE_Global Health	
ESK6109Q017		H	En específico, ¿qué tema estaba buscando?	Libro Amarillo (Información de salud para viajeros internacionales, de los CDC) Destinos Enfermedades relacionadas con los viajes (como paludismo o malaria y fiebre amarilla) Enfermedades y lesiones en el extranjero (qué hacer si se enferma durante un viaje) Cómo prepararse para un viaje Cómo mantenerse seguro y saludable (protección contra insectos, agua y alimentos seguros, guía de supervivencia) Vacunas Otro				Y	Radio button, one-up vertical	Skip Logic Group*	01.8 Traveler's Health
ESK6109Q018		U	Por favor enumere los otros temas que estaba buscando:				N	Text area, no char limit	Skip Logic Group*	01.8 OE_Travelers Health	
ESK6109Q019		I	En específico, ¿qué tema estaba buscando?	Adolescentes Niños Personas con discapacidades Familias Inmigrantes/Refugiados Bebés y niños pequeños Hombres Militares Adultos mayores y ancianos Padres Embarazo Mujeres Adultos jóvenes Otro				Y	Radio button, one-up vertical	Skip Logic Group*	01.9 Life Stages and Population
ESK6109Q020		V	Por favor enumere los otros temas que estaba buscando:				N	Text area, no char limit	Skip Logic Group*	01.9 OE_Life Stages	
ESK6109Q021		J	En específico, ¿qué tema estaba buscando?	Mejores prácticas Acuerdos de cooperación Financiamiento y subvenciones Políticas Estrategias y planeación Capacitación Otro				Y	Radio button, one-up vertical	Skip Logic Group*	01.10 State Tribal Local
ESK6109Q022		W	Por favor enumere los otros temas que estaba buscando:				N	Text area, no char limit	Skip Logic Group*	01.10 OE_State Tribal	
ESK6109Q023		K	En específico, ¿qué tema estaba buscando?	Brotes epidémicos de gripe Brotes relacionados con viajes Brotes internacionales Brotes en los Estados Unidos Brotes relacionados con los alimentos Otro				Y	Radio button, one-up vertical	Skip Logic Group*	01.11 Outbreaks
ESK6109Q024		X	Por favor enumere los otros temas que estaba buscando:			X	N	Text area, no char limit	Skip Logic Group*	01.11 OE_Outbreaks	
ESK6109Q025		L	En específico, ¿qué tema estaba buscando?	Cómo obtener subvenciones de los CDC Contratación con los CDC				Y	Radio button, one-up vertical	Skip Logic Group*	01.12 Business Operations

			Tecnología de la información en los CDC Más información sobre el presupuesto de los CDC Cómo solicitar un trabajo en los CDC Diversidad e igualdad de oportunidades en el empleo en los CDC Cómo solicitar una beca de investigación en los CDC Cómo encontrar información sobre la seguridad en los laboratorios (biosseguridad) Cómo obtener más información sobre las políticas de los CDC que rigen la investigación y la divulgación de información Cómo encontrar eventos de reclutamiento de los CDC Comenzar un empleo en los CDC Otro						
ESK6109Q026		Y	Por favor enumere los otros temas que estaba buscando:		N	Text area, no char limit	Skip Logic Group*	01.12 OE_Business	
ESK6109Q027			¿Cuál de los siguientes describe mejor el tipo de información que buscaba?	Información general sobre el tema de salud seleccionado Información general sobre síntomas, causas, factores de riesgo, pruebas o tratamientos Datos y estadísticas Investigaciones, artículos, publicaciones y revistas científicos Directrices y recomendaciones para proveedores de atención médica Capacitación profesional para proveedores de atención médica, investigadores, profesionales de salud pública, etc. Materiales educativos Campañas e iniciativas Oportunidades de financiamiento y subvenciones Herramientas, programas informáticos, sistemas y otros recursos Materiales para imprimir (hojas informativas, folletos, afiches, etc.) Materiales multimedia (podcasts, videos, widgets, etc.) Empleos y carreras Infografías Hojas informativas Otro	A	Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
ESK6109Q028		A	Por favor enumere los otros tipos de información que estaba buscando:		N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info	
ESK6109Q029			¿Pudo encontrar lo que buscaba?	Sí En parte No. Todavía estoy buscando en el sitio web de los CDC. No. Voy a buscar en otro sitio web.	A A	Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
ESK6109Q030		A	¿Qué estaba buscando?		N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find	
ESK6109Q031			Planeo usar la información que encontré hoy para lo siguiente:	Mi propia salud La salud de mis hijos La salud de un amigo o familiar Un consultorio médico/hospital Un paciente o cliente Una agencia de salud pública Una institución de investigación Una empresa o lugar de trabajo Una institución educativa o para la enseñanza Una escuela o proyecto escolar Un informe o artículo noticioso Otro	A A B	Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage
ESK6109Q032		A	Con base en la información que encontré, planeo hacer cambios en mi estilo de vida o el de mi familia:	Muy de acuerdo De acuerdo En desacuerdo Muy en desacuerdo No corresponde	C C	Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
ESK6109Q033		B	Por favor especifique cómo usará la información que está buscando hoy:		N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage	
ESK6109Q034		C	¿Por qué es improbable que haga algún cambio para mejorar su salud?		N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change	
ESK6109Q035			¿Con qué frecuencia utiliza usted el sitio web CDC.gov?	A diario Semanalmente Mensualmente Un par de veces al año Aproximadamente una vez al año Esta es la primera vez.		Y	Radio button, one-up vertical		05. Visit Frequency
ESK6109Q036			¿Cuál describe mejor el rol que lo llevó a visitar el sitio web CDC.gov hoy?	Persona interesada en temas de salud Viajero Proveedor de atención médica (médico, enfermero, asistente médico, enfermero certificado, farmacéuta u otro prestador de atención médica) Empleado de una agencia de salud pública o profesional de salud pública Científico o investigador Educador, maestro o instructor Estudiante	B, C D, E	Y	Radio button, one-up vertical	Skip Logic Group*	06. Role



			Asesor de temas de seguridad Administrador de empresa Periodista o miembro de medios de comunicación Socorrista Personal del orden público Formulador de políticas, legislador o su personal Becario/beneficiario de subvención Empleado, contratista o personal de los CDC Otro					
ESK6109Q037		<b>A</b>	Por favor indique su rol:	<b>A</b>	N	Text area, no char limit	Skip Logic Group*	06. OE_Role
ESK6109Q038		<b>B</b>	¿Cuál de las siguientes opciones lo describe mejor?		Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
			Médico que atiende a pacientes activamente al menos 2 días a la semana Médico que principalmente hace proyectos de investigación Personal de enfermería Enfermero certificado Asistente médico Farmacéutico o asistente de farmacéutico Asistente de atención médica Administrador de centro médico/oficina Otro	<b>F</b>				
ESK6109Q039		<b>F</b>	Por favor indique su rol:		N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
ESK6109Q040		<b>C</b>	¿Cuál de los siguientes describe mejor el lugar donde trabaja?		Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
			Hospital Consultorio médico grande Consultorio médico pequeño Organización sin fines de lucro Institución de investigaciones Centro médico Otro	<b>G</b>				
ESK6109Q041		<b>G</b>	Por favor indique donde trabaja:		N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
ESK6109Q042		<b>D</b>	¿Cuál de las siguientes opciones lo describe mejor?		Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
			Promotor de salud pública Educador de la salud Comunicador de temas de la salud Administrador Epidemiólogo Científico investigador Personal administrativo Otro	<b>H</b>				
ESK6109Q043		<b>H</b>	Por favor indique su rol:		N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
ESK6109Q044		<b>E</b>	¿Cuál de los siguientes describe mejor el lugar donde trabaja?		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
			Sector público o comercial Organización sin fines de lucro Agencia de salud pública federal Agencia de salud pública estatal Agencia de salud pública local Agencia de salud pública territorial Agencia de salud pública tribal Otro	<b>I</b>				
ESK6109Q045		<b>I</b>	Por favor indique donde trabaja:		N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
ESK6109Q046			¿Desde qué lugar está accediendo hoy al sitio web de los CDC hoy?		Y	Drop down, select one		07. Location
			Casa Trabajo En tránsito Otro					
ESK6109Q047			¿Qué edad tiene?		Y	Drop down, select one		08. Age
			19 años o menos. 20-34 años 35-49 años 50-64 años 65 años o más Prefiero no responder					
MAD0092832			¿Es usted hispano o latino?		Y	Drop down, select one		09. Ethnicity
			Sí No Prefiero no responder					
MAD0092833			¿Cómo se describiría usted?		Y	Checkbox, one-up vertical		10. Race
			Blanco Asiático Negro o afroamericano Indoamericano o nativo de Alaska Nativo de Hawái o de otra isla del Pacífico Prefiero no responder					
ESK6109Q049			¿Cuál es el nivel más alto de estudios que ha alcanzado?		Y	Drop down, select one		11. Education
			Escuela secundaria superior o menor Algunos estudios universitarios Título universitario Título de posgrado Prefiero no responder					
ESK6109Q050			¿Cuál es su sexo?		Y	Drop down, select one		12. Gender
			Femenino Masculino Prefiero no responder					

ESK6109Q051		Si pudiera sugerir un cambio para mejorar el sitio web de los CDC, ¿qué recomendación haría?			N	Text area, no char limit		<a href="#">13. OE_One Improvement</a>
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Model Name CDC Mobile  
 Model ID NocwhR8Uo1VJ4MoVh0FUwg4C  
 Partitioned Yes  
 Date 9/1/2015

Red & Strike-Through: Delete  
 Underlined & Italicized: Re-order  
 Pink: Addition  
 Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
ESK6109Q001			Which category best describes the topic you were looking for?	<b>Diseases and Conditions</b> (ADHD, birth defects, cancer, diabetes, fetal alcohol syndrome, flu, hepatitis, HIV/AIDS, whooping cough, STDs...) <b>Healthy Living</b> (food safety, bone health, physical activity, vaccines, genetics, sexual health, smoking prevention...) <b>Emergency Preparedness &amp; Response</b> (bioterrorism, chemical & radiation emergencies, severe weather...) <b>Injury, Violence &amp; Safety</b> (motor vehicle safety, traumatic brain injury and concussion, falls, child abuse, prescription drug abuse, suicide, injury data...) <b>Environmental Health</b> (air pollution, biomonitoring, carbon monoxide, toxic lead, toxic substances, mold...) <b>Workplace Health</b> (asbestos, chemical safety, construction, mining, office environments, respirators...) <b>Global Health</b> (Global AIDS, malaria, disease detection, polio, influenza...) <b>Traveler's Health</b> (destinations, outbreaks, travel vaccinations, Yellow Book...) <b>Life Stages &amp; Populations</b> (infant & child, disabilities, men, minorities, pregnancy, seniors, women...) <b>State, Tribal, Local &amp; Territorial</b> (The Public Health Workplace, program planning, professional development, tribal support...) <b>Outbreaks</b> (International outbreaks, outbreaks in the United States, food-related outbreaks ...) <b>Business Operations Information</b> (Grants, CDC budget, CDC jobs...) <b>Other</b>	A B C D E F G H I J K L M	Y	Radio button, one-up vertical	Skip Logic Group*	01.0 Health Topic
ESK6109Q002		M	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.OE Health Topic
ESK6109Q003		A	More specifically, what topic were you looking for?	ADHD Arthritis Asthma Autism Birth defects Cancer Diabetes Ebola Epilepsy Fetal alcohol syndrome Flu (influenza) Hand, foot and mouth disease Heart disease Hepatitis HIV/AIDS HPV Measles Meningitis MRSA (Methicillin Resistant Staphylococcus Aureus) Norovirus Obesity Pink eye (conjunctivitis) Salmonella Sexually transmitted diseases (HPV, chlamydia, gonorrhea, etc.) Shingles Stroke Tuberculosis Water-related diseases Whooping cough (pertussis) Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.1 Diseases & Conditions
ESK6109Q004		N	Please list the other topic you were looking for:			N	Text area, no char limit	Skip Logic Group*	01.1 OE Diseases
ESK6109Q005		B	More specifically, what topic were you looking for?	Aging Birth defects BMI (Body Mass Index) Bone health Breastfeeding Child development Excessive alcohol use Food safety Genetics and genomics Mental health Nutrition Physical activity and exercise		Y	Radio button, one-up vertical	Skip Logic Group*	01.2 Healthy Living

				Reproductive health Sexual health Sleep and sleep disorders Smoking and tobacco use Vaccines and immunizations Other					
ESK6109Q006		<b>O</b>	Please list the other topic you were looking for:		<b>O</b>	N	Text area, no char limit	Skip Logic Group*	01.2 OE_Healthy Living
ESK6109Q007		<b>C</b>	More specifically, what topic were you looking for?	Bioterrorism (anthrax, plague, smallpox) Chemical emergencies (ricin, chlorine, nerve agents) Coping with a disaster Mass casualties (explosions, blasts, injuries) Natural disasters & severe weather (earthquakes, hurricanes, volcanoes, winter weather) Preparation & planning for hazards Radiation emergencies (dirty bombs, nuclear blasts) Recent outbreaks & incidents (salmonella, melamine) Surveillance Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.3 Emergency Preparedness
ESK6109Q008		<b>P</b>	Please list the other topic you were looking for:		<b>P</b>	N	Text area, no char limit	Skip Logic Group*	01.3 OE_Emergency
ESK6109Q009		<b>D</b>	More specifically, what topic were you looking for?	Acute care (injury response) Adolescent injuries Child abuse/maltreatment Choking Concussion/brain injuries Dog bites Drowning Elder maltreatment Explosion and blast injuries Falls among older adults Fire-related injuries Fireworks Intimate partner violence Mass casualties Motor vehicle injuries Poisoning Preventing injury & violence Sexual violence Suicide Violence Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.4 Injury, Violence, Safety
ESK6109Q010		<b>Q</b>	Please list the other topic you were looking for:		<b>Q</b>	N	Text area, no char limit	Skip Logic Group*	01.4 OE_Injury, Violence
ESK6109Q011		<b>E</b>	More specifically, what topic were you looking for?	Air quality Asbestos Asthma Biomonitoring Carbon monoxide poisoning Childhood lead poisoning prevention Climate change Cruise ship health Extreme weather conditions Mold Natural disasters Protect yourself from the sun Radiation studies Rodent control Smoking and tobacco use Water Other		Y	Radio button, one-up vertical	Skip Logic Group*	01.5 Environmental Health
ESK6109Q012		<b>R</b>	Please list the other topic you were looking for:		<b>R</b>	N	Text area, no char limit	Skip Logic Group*	01.5 OE_Environmental Health
ESK6109Q013		<b>F</b>	More specifically, what topic were you looking for?	Asbestos Blood borne Infectious Diseases Chemical safety Construction Electrical safety Emergency preparedness & Response Ergonomics and Musculoskeletal Disorders Eye safety Falls Heat Stress/Cold Stress Machine safety Mining Noise/Hearing Loss Office environments Protective clothing Respirators Stress Violence Workplace safety & prevention		Y	Radio button, one-up vertical	Skip Logic Group*	01.6 Workplace Health

ESK6109Q014		<b>S</b>	Please list the other topic you were looking for:	Other	<b>S</b>	N	Text area, no char limit	Skip Logic Group*	01.6 OE Workplace Health
ESK6109Q015		<b>G</b>	More specifically, what topic were you looking for?	CDC's work in a specific country CDC's efforts against a specific disease or health threat (e.g., malaria, polio, tobacco) CDC funding and budget CDC's global health strategy and plans Field Epidemiologist Training Program Global disease detection Global health initiatives Global health news Global Health Security Global HIV/AIDS Global immunizations Health information on a specific disease or health topic (e.g., malaria, polio, tobacco) Information about a specific CDC division or program in CDC Center for Global Health (CGH) Information about the CDC Center for Global Health (CGH) and its leadership International emergency and refugee health Job opportunities Parasites Travel information Updates on international outbreaks or other public health emergencies Other	<b>T</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.7 Global Health
ESK6109Q016		<b>T</b>	Please list the other topic you were looking for:		<b>T</b>	N	Text area, no char limit	Skip Logic Group*	01.7 OE Global Health
ESK6109Q017		<b>H</b>	More specifically, what topic were you looking for?	Yellow Book (CDC Health Information for International Travel) Destinations Diseases related to travel (including malaria and yellow fever) Illness & injury abroad (what to do if you become sick while traveling) Preparing for your trip Staying healthy & safe (insect protection, safe food & water, survival guide) Vaccinations Other	<b>U</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.8 Traveler's Health
ESK6109Q018		<b>U</b>	Please list the other topic you were looking for:		<b>U</b>	N	Text area, no char limit	Skip Logic Group*	01.8 OE Travelers Health
ESK6109Q019		<b>I</b>	More specifically, what topic were you looking for?	Adolescents & teens Children People with disabilities Family Immigrants/refugees Infants & toddlers Men Military Older adults & seniors Parents Pregnancy Women Young adults Other	<b>V</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.9 Life Stages and Population
ESK6109Q020		<b>V</b>	Please list the other topic you were looking for:		<b>V</b>	N	Text area, no char limit	Skip Logic Group*	01.9 OE Life Stages
ESK6109Q021		<b>J</b>	More specifically, what topic were you looking for?	Best practices Cooperative agreements Funding and grants Policy Strategy and planning Training Other	<b>W</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.10 State Tribal Local
ESK6109Q022		<b>W</b>	Please list the other topic you were looking for:		<b>W</b>	N	Text area, no char limit	Skip Logic Group*	01.10 OE State Tribal
ESK6109Q023		<b>K</b>	More specifically, what topic were you looking for?	Flu outbreaks Travel-related outbreaks International outbreaks United States outbreaks Food-related outbreaks Other	<b>X</b>	Y	Radio button, one-up vertical	Skip Logic Group*	01.11 Outbreaks
ESK6109Q024		<b>X</b>	Please list the other topic you were looking for:		<b>X</b>	N	Text area, no char limit	Skip Logic Group*	01.11 OE Outbreaks
ESK6109Q025		<b>L</b>	More specifically, what topic were you looking for?	Getting grants from CDC Contracting with CDC Information technology at CDC Learning more about CDC's budget Applying for a job at CDC Diversity and equal employment at CDC Applying for a fellowship at CDC Finding information about lab safety (biosafety) Learning more about CDC policies governing research and information sharing Locating CDC recruitment events		Y	Radio button, one-up vertical	Skip Logic Group*	01.12 Business Operations

			Starting work at CDC Other	Y				
ESK6109Q026		Y	Please list the other topic you were looking for:		N	Text area, no char limit	Skip Logic Group*	01.12 OE_Business
ESK6109Q027			Which of the following best describes the <b>type of information</b> you were looking for?		Y	Radio button, one-up vertical	Skip Logic Group*	02. Type of Information
			General information about the health topic selected					
			General information about symptoms, causes, risk factors, tests, or treatment					
			Data and statistics					
			Scientific research, articles, publications, and journals					
			Guidelines and recommendations for healthcare providers					
			Professional training for healthcare providers, researchers, public health professionals, etc.					
			Educational materials					
			Campaigns and initiatives					
			Grants and funding opportunities					
			Tools, software applications, systems, and other resources					
			Print materials (fact sheets, brochures, posters, etc.)					
			Multimedia products (podcasts, videos, widgets, etc.)					
			Jobs and careers					
			Info graphics					
			Fact Sheets					
			Other	A				
ESK6109Q028		A	Please list the other type of information you were looking for:		N	Text area, no char limit	Skip Logic Group*	02. OE_Type of Info
ESK6109Q029			Were you able to find what you were looking for?		Y	Radio button, one-up vertical	Skip Logic Group*	03. Ability to Find
			Yes	A				
			Partially	A				
			No, I'm still looking on the CDC site					
			No, I'm going to look on another website					
ESK6109Q030		A	What were you looking for?		N	Text area, no char limit	Skip Logic Group*	03. OE_Ability to Find
ESK6109Q031			I'm planning to use the information I found today:		Y	Radio button, one-up vertical	Skip Logic Group*	04. Information Usage
			For my own health	A				
			For my children's health	A				
			For the health of my friend or family member					
			For a physician's office/hospital					
			For a patient or client					
			For a public health agency					
			For a research institution					
			For a business/workplace					
			For an educational institution or teaching purposes					
			For a school / class project					
			For a news report or article					
			Other	B				
ESK6109Q032		A	Based on the information I found, I am planning to make changes to my lifestyle or my family's lifestyle:		Y	Radio button, one-up vertical	Skip Logic Group*	04.1 Agreement
			Strongly agree					
			Agree	C				
			Disagree	C				
			Strongly disagree					
			Not applicable					
ESK6109Q033		B	Please specify how you will use the information you are looking for today:		N	Text area, no char limit	Skip Logic Group*	04. OE_Info Usage
ESK6109Q034		C	Why are you unlikely to make a change to improve your health?		N	Text area, no char limit	Skip Logic Group*	04.2 Unlikely to Change
ESK6109Q035			How frequently do you use the CDC.gov site?		Y	Radio button, one-up vertical		05. Visit Frequency
			Daily					
			Weekly					
			Monthly					
			A couple times a year					
			About once a year					
			This is my first time					
ESK6109Q036			Which best describes the primary role that brought you to the CDC.gov site today?		Y	Radio button, one-up vertical	Skip Logic Group*	06. Role
			Individual interested in health	B, C				
			Traveler	D, E				
			Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist, or other healthcare provider)					
			Public health agency employee or public health professional					
			Scientist or researcher					
			Educator, teacher or trainer					
			Student					
			Safety advisor					
			Business manager					
			Journalist or member of the media					
			Emergency responder					
			Law enforcement					
			Policymaker, legislator, or staff					
			Grantee					
			CDC Employee, staff, or contractor					
			Other	A				
ESK6109Q037		A	Please list your role:		N	Text area, no char limit	Skip Logic Group*	06. OE_Role
ESK6109Q038		B	Which of the following best describes you?		Y	Radio button, one-up vertical	Skip Logic Group*	06.1 Healthcare Providers
			Physician, actively seeing patients at least 2 days a week					
			Physician, primarily conducting research projects					
			Nurse					
			Nurse Practitioner					

				Physician assistant Pharmacist or pharmaceutical assistant Medical assistant Office/clinic manager Other					
ESK6109Q039		F	Please list your role:		F	N	Text area, no char limit	Skip Logic Group*	06.1 OE_Healthcare Providers
ESK6109Q040		C	Which of the following best describes where you work?	Hospital Large medical practice Small medical practice Not-for-profit Research institution Clinic Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.2 Provider Location
ESK6109Q041		G	Please list where you work:		G	N	Text area, no char limit	Skip Logic Group*	06.2 OE_Provider Location
ESK6109Q042		D	Which of the following best describes you?	Public health advocate Health educator Health communicator Management Epidemiologist Research scientist Administrative staff Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.3 Public Health
ESK6109Q043		H	Please list your role:		H	N	Text area, no char limit	Skip Logic Group*	06.3 OE_Public Health
ESK6109Q044		E	Which of the following best describes where you work?	Public or commercial sector Not-for-profit Federal public health agency State public health agency Local public health agency Territorial public health agency Tribal public health agency Other		Y	Radio button, one-up vertical	Skip Logic Group*	06.4 Public Health Location
ESK6109Q045		I	Please list where you work:		I	N	Text area, no char limit	Skip Logic Group*	06.4 OE_Public Health Location
ESK6109Q046			From what location are you accessing the CDC site today?	Home Work In transit Other		Y	Drop down, select one		07. Location
ESK6109Q047			How old are you?	19 or under 20-34 years old 35-49 years old 50-64 years old 65 or older Prefer not to answer		Y	Drop down, select one		08. Age
ESK6109Q048			How would you describe yourself?	White Hispanic or Latino Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		Y	Checkbox, one-up vertical		09. Ethnicity
ESK6109Q049			What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		Y	Drop down, select one		10. Education
ESK6109Q050			What is your gender?	Female Male Transgender Prefer not to answer		Y	Drop down, select one		11. Gender
ESK6109Q051			If you could suggest one change to improve the CDC site, what recommendation would you make?			N	Text area, no char limit		12. OE_One Improvement