

Welcome Text

Thank you for visiting. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve. Your survey results are completely confidential.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.

Thank You Text

Thank You Text

Thank you for taking our survey - and for helping us serve you better. We appreciate your input!

Thank you for taking our survey - and for helping us serve you better.
We appreciate your input!

Cancel

Submit

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Texto de bienvenida

Gracias por visitar. Usted ha sido seleccionado al azar para participar en esta breve encuesta que nos servirá para saber qué estamos haciendo bien y en qué podemos mejorar. Las respuestas que nos proporcione son completamente confidenciales.

Tómese unos minutos para darnos su opinión, que es esencial para ayudarnos a proporcionar la mejor experiencia en línea posible.



Customer Satisfaction Survey

Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.

Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.



Thank You Text

Texto de agradecimiento

Gracias por participar en la encuesta y por ayudarnos a brindar un mejor servicio. ¡Valoramos la información que nos proporciona!

Thank you for taking our survey - and for helping us serve you better.
We appreciate your input!

Cancel

Submit

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Model Name	CDC Mobile - NPIN	(EN) MID: IRIRRB5I51ckhUBAhdZ9Ng4C	Red & Strike TH
Model ID	FdkxM5pxssVdlMshIN4ZQA4C	(SP) MID: 0shcVEIBIYNUNsQUMc0t0A4C	<u>Underlined & It</u>
Partitioned	Yes - 2 MQ Partitioning		Pink: Addition
Date	2/1/2016		Blue: Rework

Label	Element Questions	Label	Satisfaction Questions	Label
Look and Feel - Appeal	Look and Feel (1=Poor, 10=Excellent, Don't Know) Please rate the visual appeal of this site.	Satisfaction - Overall	Satisfaction What is your overall satisfaction with this site? (1=Very Dissatisfied, 10=Very Satisfied)	Recommend
Look and Feel - Balance	Please rate the balance of graphics and text on this site.	Satisfaction - Expectations	How well does this site meet your expectations? (1= Falls Short, 10=Exceeds)	Return
Look and Feel - Readability	Please rate the readability of the pages on this site.	Satisfaction - Ideal	How does this site compare to your idea of an ideal website? (1=Not Very Close, 10=Very Close)	
Site Performance - Loading	Site Performance (1=Poor, 10=Excellent, Don't Know) Please rate how quickly pages load on this site.			
Site Performance - Consistency	Please rate the consistency of speed from page to page on this site.			
Site Performance - Completeness	Please rate how completely the page content loads on this site.			
Navigation - Organized	Navigation (1=Poor, 10=Excellent, Don't Know) Please rate how well the site is organized.			
Navigation - Options	Please rate the options available for navigating this site.			
Navigation - Layout	Please rate how well the site layout helps you find what you need.			
Information Browsing - Sort	Information Browsing (1=Poor, 10=Excellent, Don't Know) Please rate the ability to sort information by criteria that are important to you on this site.			
Information Browsing - Narrow	Please rate the ability to narrow choices to find the information you are looking for on this site.			
Information Browsing - Features	Please rate how well the features on the site help you find the information you need.			
Site Information - Thoroughness	Site Information (1=Poor, 10=Excellent, Don't Know) Please rate the thoroughness of information provided on this site.			
Site Information - Understandable	Please rate how understandable this site's information is.			
Site Information - Answers	Please rate how well the site's information provides answers to your questions.			

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Future Behaviors

Recommend (1=Very Unlikely, 10=Very Likely)

How likely are you to recommend CDC.gov to someone else?

Return (1=Very Unlikely, 10=Very Likely)

How likely are you to visit CDC.gov again in the future?

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Partitioned	Yes - 2 MQ Partitioning	
Date	2/1/2016	

Label	Element Questions	Label	Satisfaction Questions	
	Aspecto y percepción (1=Malo, 10=Excelente, No sabe)		Satisfacción	
1 Aspecto y percepción, atractivo	Por favor califique el atractivo visual de este sitio.	16 Satisfacción, general	¿Cómo califica su satisfacción general con este sitio web? (1=Muy insatisfecho, 10=Muy satisfecho)	19
2 Aspecto y comportamiento, equilibrio	Por favor califique el equilibrio entre imágenes y texto en este sitio web.	17 Satisfacción, expectativas	¿Qué tanto satisface sus expectativas este sitio web? (1=No satisface, 10=Excede)	20
3 Aspecto y percepción, facilidad de lectura	Por favor califique la facilidad de lectura de las páginas de este sitio.	18 Satisfacción, ideal	¿Cuánto se acerca este sitio web a la idea que tiene usted de un sitio web ideal ? (1=No se acerca, 10=Se acerca mucho)	
4 Funcionamiento del sitio, cargar páginas	Funcionamiento del sitio (1=Malo, 10=Excelente, No sabe) Por favor califique la rapidez con que se cargan las páginas en este sitio web.			
5 Funcionamiento del sitio, regularidad	Por favor califique la regularidad de la velocidad al pasar de una página a otra en este sitio.			
6 Funcionamiento del sitio, carga	Por favor califique qué tan completamente se carga el contenido de las páginas en este sitio.			
7 Navegación, organización	Navegación (1=Mala, 10=Excelente, No sabe) Por favor califique qué tan bien está organizado el sitio web .			
8 Navegación, opciones	Por favor califique las opciones de navegación disponibles de este sitio web.			
9 Navegación, distribución gráfica	Por favor califique qué tanto lo ayuda a encontrar lo que necesita la distribución gráfica del sitio web .			
10 Búsqueda de información, ordenamiento	Búsqueda de información (1=Mala, 10=Excelente, No sabe) Por favor califique las opciones en este sitio web para ordenar información según criterios que son importantes para usted .			
11 Búsqueda de información, limitar	Por favor califique la capacidad de limitar las opciones para encontrar la información que busca .			
12 Búsqueda de información, funciones	Por favor califique qué tan bien lo ayudan las funciones en este sitio web a encontrar la información que necesita.			
13 Información en el sitio, completa	Información en el sitio (1=Malo, 10=Excelente, No sabe) Por favor califique la integridad de la información proporcionada en este sitio.			
14 Información en el sitio, fácil de entender	Por favor califique qué tan fácil de entender es la información de este sitio.			
15 Información en el sitio, respuestas	Por favor califique qué tan bien responde sus preguntas la información proporcionada.			

Red & Strike Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword



Label	Future Behaviors
Recomendar	Recomendar (1=Muy improbable, 10=Muy probable)
	¿Qué tan probable es que le recomiende CDC.gov a otra persona?
Regresar	Regresar (1=Muy improbable, 10=Muy probable)
	¿Qué tan probable es que usted vuelva a visitar CDC.gov en el futuro ?

Model Name CDC Mobile - NPIN
 Model ID FdkxM5pxssVdlMshIN4ZQA4C
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 Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
KMJ6459Q001	Role		What is your primary role in visiting the site today?	Individual interested in health Healthcare provider (physician, nurse, physician's assistant, nurse practitioner, pharmacist or other healthcare provider) Public health agency employee or public health professional Scientist or researcher Educator, teacher or trainer Student Other		N	Radio button, one-up vertical	Skip Logic Group*	Role
KMJ6459Q002		A	What is your role in visiting the site today?			N	Text area, no char limit	Skip Logic Group*	OE_Role
KMJ6459Q003			Which of the following health topics were you most interested in today? Information about...	HIV STDs Viral Hepatitis Tuberculosis Other	A	N	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice	Health Topic
KMJ6459Q004		A	Which health topic were you most interested in today?			N	Text area, no char limit	Skip Logic Group*	OE_Topic
KMJ6459Q005			Which of the following information were you looking for today? (Please select all that apply)	General information about the health topic selected above Information about testing and/or vaccinations (including facility locations) of the health topic selected above Information about risks, symptoms or prevention about the health topic selected above Guidelines and recommendations for healthcare providers or public health agencies on the health topic selected above Educational materials to share with others on the health topic selected above Campaigns and initiatives on the health topic selected above Other	A	N	Checkbox, one-up vertical	Skip Logic Group*	Information
KMJ6459Q006		A	What information were you looking for today?			N	Text area, no char limit	Skip Logic Group*	OE_Information
KMJ6459Q007	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes No	A	N	Drop down, select one	Skip Logic Group*	Accomplish
KMJ6459Q008	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	OE_Unable to Accomplish
KMJ6459Q009			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For my spouse or romantic partner For a physician's office/hospital For a patient or client For a public health agency For a school/class project For a news report or article Other	A B	N	Radio button, one-up vertical	Skip Logic Group*	Info Usage
KMJ6459Q010		B	How are you planning to use the information you found today?			N	Text area, no char limit	Skip Logic Group*	OE_Info Usage
KMJ6459Q011		A	Which of the following actions do you plan to take after visiting the site today? (Please select all that apply)	Make an appointment to see my doctor Get tested for HIV Get tested for STDs Get tested for Hepatitis B Get tested for Hepatitis C Get the Hepatitis A Vaccine Get the Hepatitis B Vaccine None of the above		N	Checkbox, one-up vertical	Skip Logic Group* Mutually Exclusive	Action
KMJ6459Q012	OE_Improve Experience		What else would you like to share with us to help improve your online experience with this website?			N	Text area, no char limit		OE_Improvement

KMJ6459Q013	Visit Frequency		How often do you visit this site?	First time Daily Weekly Monthly Once every few months Once every 6 months or less		N	Drop down, select one		Visit Frequency
STE0130770			What is your preferred language when visiting websites?	English Chinese Spanish French Hindi Arabic Portuguese Bengali Russian Japanese Malay Other		N	Drop down, select one		Language
KMJ6459Q014	Demographics: Age		How old are you?	Under 18 years old 18-24 years old 25-34 years old 35-44 years old 45-54 years old 55-64 years old 65 or older Prefer not to answer		N	Drop down, select one		Age
KMJ6459Q015			Are you Hispanic or Latino?	Yes No Prefer not to answer		N	Drop down, select one		Ethnicity
KMJ6459Q016			How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		N	Checkbox, one-up vertical	Mutually Exclusive	Race
KMJ6459Q017			What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		N	Drop down, select one		Education
KMJ6459Q018	Demographics: Gender		What is your gender?	Female Male Prefer not to answer		N	Drop down, select one		Gender

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Partitioned	Yes - 2 MQ Partitioning		Pink: Addition
Date	2/1/2016		Blue: Reword



QID	QUESTION META TAG	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
KMJ6459Q001	Role		¿Cuál es el rol principal que lo llevó a visitar este sitio hoy?	Persona interesada en temas de salud Proveedor de atención médica (médico, enfermero, asistente médico, enfermero certificado, farmaceuta u otro prestador de atención médica) Empleado de una agencia de salud pública o profesional de salud pública Científico o investigador Educador, maestro o instructor Estudiante Otra		N	Radio button, one-up vertical	Skip Logic Group*	Rol
KMJ6459Q002		A	¿Cuál es el rol que lo llevó a visitar este sitio hoy?			N	Text area, no char limit	Skip Logic Group*	OE_Role
KMJ6459Q003			¿Cuáles de los siguientes temas de salud le interesaron más hoy? Información sobre...	VIH ETS Hepatitis viral Tuberculosis Otra		N	Radio button, one-up vertical	Skip Logic Group* Randomize	Health Topic
KMJ6459Q004		A	¿Cuáles temas de salud le interesaron más hoy?			N	Text area, no char limit	Skip Logic Group* Anchor Answer Choice	OE_Topic
KMJ6459Q005			¿Qué información, entre las siguientes opciones, buscaba hoy? (Seleccione todas las opciones que correspondan).	Información general sobre el tema de salud seleccionado anteriormente Información sobre pruebas o vacunas relacionadas con el tema de salud seleccionado anteriormente (incluida la dirección de los lugares donde se administran) Información sobre riesgos, síntomas o prevención del tema de salud seleccionado anteriormente Directrices y recomendaciones para proveedores de atención médica o para agencias de salud pública relacionadas con el tema de salud seleccionado anteriormente. Materiales educativos para compartir relacionados con el tema de salud seleccionado anteriormente. Campañas e iniciativas relacionadas con el tema de salud seleccionado anteriormente. Otra		N	Checkbox, one-up vertical	Skip Logic Group*	Información
KMJ6459Q006		A	¿Qué información buscaba hoy?			N	Text area, no char limit	Skip Logic Group*	OE_Information
KMJ6459Q007	Accomplish		¿Conseguió lo que necesitaba de este sitio hoy?	Sí No		N	Drop down, select one	Skip Logic Group*	Accomplish
KMJ6459Q008	OE_Accomplish	A	Por favor, díganos por qué no consiguió su objetivo hoy.			N	Text area, no char limit	Skip Logic Group*	OE_Unable to Accomplish
KMJ6459Q009			Planeo usar la información que encontré hoy para lo siguiente:	Mi propia salud La salud de mis hijos La salud de un amigo o familiar Mi cónyuge o pareja romántica Un consultorio médico/hospital Un paciente o cliente Una agencia de salud pública Una escuela o proyecto escolar Un informe o artículo noticioso Otra		N	Radio button, one-up vertical	Skip Logic Group*	Info Usage
KMJ6459Q010		B	¿Qué uso piensa darle a la información que encontró hoy?			N	Text area, no char limit	Skip Logic Group*	OE_Info Usage
KMJ6459Q011		A	¿Cuál de las siguientes acciones piensa realizar después de visitar hoy este sitio? (Seleccione todas las opciones que correspondan).	Hacer una cita para ver al médico Hacerme la prueba del VIH Hacerme las pruebas de detección de ETS Hacerme la prueba de detección de la hepatitis B Hacerme la prueba de detección de la hepatitis C Recibir la vacuna contra la hepatitis A		N	Checkbox, one-up vertical	Skip Logic Group*	Action

			Recibir la vacuna contra la hepatitis B Ninguna de las anteriores				Mutually Exclusive	
KMJ6459Q012	OE_Improve Experience		¿Qué más desea decirnos para ayudarnos a mejorar su experiencia en línea en este sitio web?		N	Text area, no char limit		OE_Improvement
KMJ6459Q013	Visit Frequency		¿Con qué frecuencia visita usted este sitio?	Primera vez Diariamente Semanalmente Mensualmente Una vez cada varios meses Una vez cada 6 meses o menos	N	Drop down, select one		Visit Frequency
STE0130770			¿Cuál idioma prefiere usar cuando visita sitios web?	Inglés Chino Español Francés Hindi Árabe Portugués Bengalí Ruso Japonés Malayo Otro	N	Drop down, select one		Language
KMJ6459Q014	Perfil demográfico: Edad		¿Qué edad tiene?	Menos de 18 años de edad 18-24 años 25-34 años 35-44 años 45-54 años 55-64 años 65 años o más Prefiero no responder	N	Drop down, select one		Age
KMJ6459Q015			¿Es usted hispano o latino?	Sí No Prefiero no responder	N	Drop down, select one		Ethnicity
KMJ6459Q016			¿Cómo se describiría usted?	Blanco Asiático Negro o afroamericano Indoamericano o nativo de Alaska Nativo de Hawái o de otra isla del Pacífico Prefiero no responder	N	Checkbox, one-up vertical		Raza
KMJ6459Q017			¿Cuál es el nivel más alto de estudios que ha alcanzado?	Escuela secundaria superior o menos Algunos estudios universitarios Título universitario Título de posgrado Prefiero no responder	N	Drop down, select one		Educación
KMJ6459Q018			¿Cuál es su sexo?	Femenino Masculino Prefiero no responder	N	Drop down, select one		Sexo

Bengalí
Ruso
Japonés
Malayo
Otro

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KMJ6459Q002		A	What is your role in visiting the site today?			N	Text area, no char limit	Skip Logic Group*	OE_Role
KMJ6459Q003			Which of the following health topics were you most interested in today? Information about...	HIV STDs Viral Hepatitis Tuberculosis Other	A	N	Radio button, one-up vertical	Skip Logic Group* Randomize Anchor Answer Choice	Health Topic
KMJ6459Q004		A	Which health topic were you most interested in today?			N	Text area, no char limit	Skip Logic Group*	OE_Topic
KMJ6459Q005			Which of the following information were you looking for today? (Please select all that apply)	General information about the health topic selected above Information about testing and/or vaccinations (including facility locations) of the health topic selected above Information about risks, symptoms or prevention about the health topic selected above Guidelines and recommendations for healthcare providers or public health agencies on the health topic selected above Educational materials to share with others on the health topic selected above Campaigns and initiatives on the health topic selected above Other	A	N	Checkbox, one-up vertical	Skip Logic Group*	Information
KMJ6459Q006		A	What information were you looking for today?			N	Text area, no char limit	Skip Logic Group*	OE_Information
KMJ6459Q007	Accomplish		Did you accomplish what you wanted to do today on this site?	Yes No	A	N	Drop down, select one	Skip Logic Group*	Accomplish
KMJ6459Q008	OE_Accomplish	A	Please tell us why you were unable to accomplish your task today.			N	Text area, no char limit	Skip Logic Group*	OE_Unable to Accomplish
KMJ6459Q009			I'm planning to use the information I found today:	For my own health For my children's health For the health of my friend or family member For my spouse or romantic partner For a physician's office/hospital For a patient or client For a public health agency For a school/class project For a news report or article Other	A B	N	Radio button, one-up vertical	Skip Logic Group*	Info Usage
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KMJ6459Q012	OE_Improve Experience		What else would you like to share with us to help improve your online experience with this website?			N	Text area, no char limit		OE_Improvement

KMJ6459Q013	Visit Frequency		How often do you visit this site?	First time Daily Weekly Monthly Once every few months Once every 6 months or less		N	Drop down, select one		Visit Frequency
			What is your preferred language when visiting websites?	English Chinese Spanish French Hindi Arabic Portuguese Bengali Russian Japanese Malay Other		N	Drop down, select one		Language
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KMJ6459Q015			Are you Hispanic or Latino?	Yes No Prefer not to answer		N	Drop down, select one		Ethnicity
KMJ6459Q016			How would you describe yourself?	White Asian Black or African American American Indian or Alaska Native Native Hawaiian or other Pacific Islander Prefer not to answer		N	Checkbox, one-up vertical	Mutually Exclusive	Race
KMJ6459Q017			What is the highest level of education you have completed?	High school or less Some college College degree Advanced degree Prefer not to answer		N	Drop down, select one		Education
KMJ6459Q018	Demographics: Gender		What is your gender?	Female Male Prefer not to answer		N	Drop down, select one		Gender