





The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text	
<p>Welcome Text</p> <p>This survey is voluntary and is being conducted under the authority of the Federal Information Policy as amended 44 U.S.C. 3501-3502, Paperwork Reduction Act of 1995. OMB# 1090-0007.</p>	<p>Welcome Text - Tablet / Phone</p>
<p>Thank You Text</p>	<p>Thank You Text - Tablet / Phone</p>
<p>Example Desktop</p> <div data-bbox="289 837 884 1365"><p>Customer Satisfaction Survey</p><p>Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p><p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p><p><i>Required questions are denoted by an *</i></p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.</p><p><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p></div>	<p>Example Mobile</p> <div data-bbox="1100 862 1509 1295"><p>Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.</p><p>Required questions are denoted by an *</p><hr/><p>Thank you for taking our survey - and for helping us serve you better.</p><p><input type="button" value="Cancel"/> <input type="button" value="Submit"/></p><p>ForeSee ForeSee Privacy Policy</p></div>

Model Name DeCA Core Store Purchaser
 Model ID 9B4I9Uw09NwJmGbx5ZgJlg4C
 Partitioned No
 Date
 Model Version 17.2.G



Red & Strike Through: Delete
 Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



Label	Satisfaction Questions	Label	Element Questions	Label	Future Behaviors
1 Satisfaction - Overall	Satisfaction What is your overall satisfaction with shopping at this commissary? (1=Very Dissatisfied, 10=Very Satisfied)	5 Store Atmosphere - Space	Store Atmosphere (1=Strongly Disagree, 10=Strongly Agree, Don't Know) Thinking of the <u>shopping environment</u> of the commissary you recently visited, please indicate your agreement with the following: There was enough space in the commissary for me to shop comfortably.	20 Purchase In Store	Purchase In Store (1=Very Unlikely, 10=Very Likely) How likely are you to make another purchase from a commissary in the next 30 days?
	2 Satisfaction - Expectations How well did shopping at this commissary meet your expectations ? (1=Falls Short, 10=Exceeds)	6 Store Atmosphere - Finding	I was easily able to find the products that I wanted .		Purchase Next Time (1=Very Unlikely, 10=Very Likely) How likely are you to purchase from the commissary the next time you purchase similar merchandise?
	3 Satisfaction - Ideal How did the shopping experience at this commissary compare with an ideal shopping experience ? (1=Not Very Close, 10=Very Close)	7 Store Atmosphere - Layout	The layout of the commissary was convenient for shopping .	21 Purchase Next Time	Recommend (NPS) (1=Very Unlikely, 10=Very Likely) How likely are you to recommend shopping at a commissary to someone else ?
		8 Service - Availability	Service (1=Poor, 10=Excellent, Don't Know/Does Not Apply) Please rate the <u>associates</u> who <u>assisted</u> you <u>encountered</u> on the following: Availability of associates when I needed them	22 Recommend	
		9 Service - Responsiveness	Responsiveness to my needs in the commissary		
		10 Service - Knowledge	Ability to answer my questions		
		11 Merchandise - Appeal	Merchandise (1=Poor, 10=Excellent, Don't Know) Please rate the <u>products that you shopped for</u> at this commissary on the following: Appeal to my taste and preference		
		12 Merchandise - Quality	Quality of the products		
		13 Merchandise - Variety	Variety that I expect		
		14 Price - Value	Price (1=Poor, 10=Excellent, Don't Know) Consider the <u>prices of products that you shopped for</u> at this commissary. Please rate the following aspects of those prices: The prices of the products, given the quality expected from the commissary		
		15 Price - Competitiveness	Competitiveness of the prices		
		16 Price - Clarity	Clarity of price information (including what is shown on displays, sales, promotions, and online flyers)		
		17 Checkout - Availability	Checkout (1=Poor, 10=Excellent, Don't Know) Consider your <u>checkout</u> experience at this commissary. Please rate the following: Availability of open registers and cashiers		
		18 Checkout - Speed	Speed of checkout		
		19 Checkout - Accuracy	Accuracy of the transaction (including pricing, promotions, coupons, rewards card, special offers)		

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Label	Satisfaction Questions	Label	Element Questions	Label	Future Behaviors
	Satisfaction		Store Atmosphere (1=Strongly Disagree, 10=Strongly Agree, Don't Know)		Purchase In Store (1=Very Unlikely, 10=Very Likely)
1 Satisfaction - Overall	What is your overall satisfaction with shopping at this commissary? (1=Very Dissatisfied, 10=Very Satisfied)	5 Store Atmosphere - Space	Thinking of the <u>shopping environment</u> of the commissary you recently visited, please indicate your agreement with the following: There was enough space in the commissary for me to shop comfortably.	20 Purchase In Store	How likely are you to make another purchase from a commissary in the next 30 days?
2 Satisfaction - Expectations	How well did shopping at this commissary meet your expectations ? (1=Falls Short, 10=Exceeds)	6 Store Atmosphere - Finding	I was easily able to find the products that I was shopping for.		Purchase Next Time (1=Very Unlikely, 10=Very Likely)
3 Satisfaction - Ideal	How did the shopping experience at this commissary compare with an ideal shopping experience ? (1=Not Very Close, 10=Very Close)	7 Store Atmosphere - Layout	The layout of the commissary was convenient for shopping.	21 Purchase Next Time	How likely are you to purchase from the commissary the next time you purchase similar merchandise?
			Service (1=Poor, 10=Excellent, Don't Know/Does Not Apply)		Recommend (NPS) (1=Very Unlikely, 10=Very Likely)
		8 Service - Availability	Please rate the <u>associates</u> who assisted you on the following: Availability of associates when I needed them	22 Recommend	How likely are you to recommend shopping at a commissary to someone else?
		9 Service - Responsiveness	Responsiveness to my needs in the commissary		
		10 Service - Knowledge	Ability to answer my questions		
			Merchandise (1=Poor, 10=Excellent, Don't Know)		
		11 Merchandise - Appeal	Please rate the <u>products that you shopped for</u> at this commissary on the following: Appeal to my taste and preference		
		12 Merchandise - Quality	Quality of the products		
		13 Merchandise - Variety	Variety that I expect		
			Price (1=Poor, 10=Excellent, Don't Know)		
		14 Price - Value	Consider the <u>prices of products that you shopped for</u> at this commissary. Please rate the following aspects of those prices: The prices of the products, given the quality expected from the commissary		
		15 Price - Competitiveness	Competitiveness of the prices		
		16 Price - Clarity	Clarity of price information (including what is shown on displays, sales, promotions, and online flyers)		
			Checkout (1=Poor, 10=Excellent, Don't Know)		
		17 Checkout - Availability	Consider your <u>checkout</u> experience at this commissary. Please rate the following: Availability of open registers		
		18 Checkout - Speed	Speed of checkout		
		19 Checkout - Accuracy	Accuracy of the transaction (including pricing, promotions, coupons, rewards card, special offers)		

Model Name	Model ID	Partitioned	Date	DCCA Core Store Purchaser	Model ID	Partitioned	Date	How to Submit Through: Delete (red), Add/Update (green), Re-order (blue), Addition (pink), Reword (blue)	FORSEE		
QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Type	Special Instructions	CQ Label	Notes
SB08579Q001	Is acquisition source retail		Which of the following prompted your most recent visit to the commissary?	Billboard Deal of the Week Promotions YES Items (Your Everyday Savings) Marketing Outreach Events (Cooking Demos, Celebrity Chef, Military Appreciation Event) Sales Flyer Promotion with the Exchange (Military Star Card Giveaway, Bounce Back Coupon) Health and Wellness Radio Advertisement Shop at the commissary regularly Other		billboard deal of the week promotions yes items your everyday savings marketing_outreach_events_military_appreciation_event sales_flyer exchange_military_star_card_giveaway_bounce_back_coupon health_and_wellness radio_advertisement shop_at_the_commissary_regularly other	Y	Radio button, one-up vertical	Skip Logic Group*	Acquisition Source	
SB08579Q003	deca_deca_core_store_purchaser_will_visit		Did you come to the installation to shop at the commissary, or were you on the installation for another reason?	Made a special trip to the installation to shop at the commissary Was already on the installation for another reason I work on the installation I live on the installation I had appointments on the installation Was on the installation for a special event Other	shop_at_the_installation_to_shop_at_the_commissary already_on_the_installation_for_another_reason work_on_the_installation live_on_the_installation had_appointments_on_the_installation was_on_the_installation_for_a_special_event other	Y	Radio button, one-up vertical	Skip Logic Group*	Anchor Answer Choice Anchor Answer Choice	Why Visit	
SB08579Q004	deca_deca_core_store_purchaser_will_installation	A	Why were you on the installation when you decided to shop at the commissary?	I live on the installation I had appointments on the installation Was on the installation for a special event Other	live_on_the_installation had_appointments_on_the_installation was_on_the_installation_for_a_special_event other	Y	Radio button, one-up vertical	Skip Logic Group*		Why On Installation	
SB08579Q005	Is products purchased		What type(s) of product(s) did you purchase during this visit? (Please select all that apply.)	Bread Cereal Coffee Dairy/Frozen Drinks Fresh Meat Household International Foods Pet Food Prepared Foods Produce Snacks/Candy Other	bread cereal coffee dairy_frozen drinks fresh_meat household international_foods pet_food prepared_foods produce snacks_candy other	Y	Checkbox, one-up vertical	Skip Logic Group*	Products Purchased		
SB08579Q007	deca_deca_core_store_purchaser_does_national_brands		Did your purchase include any commissary store brand products? (e.g. Freedom's Choice, Full Circle, Home Base, Top Care, Tippy Toes, etc.)	Yes No Prices lower than national brands National brand item was not available Product quality is equal to national brands Other	yes no prices_lower_than_national_brands national_brand_item_was_not_available product_quality_is_equal_to_national_brands other	Y	Radio button, one-up vertical	Skip Logic Group*		Commissary Brands Y/N	
SB08579Q008	deca_deca_core_store_purchaser_does_national_brands	A	Why did you decide to purchase commissary store brand products? (Please select all that apply.)	Prices lower than national brands National brand item was not available Product quality is equal to national brands Other	prices_lower_than_national_brands national_brand_item_was_not_available product_quality_is_equal_to_national_brands other	Y	Checkbox, one-up vertical	Skip Logic Group*		Commissary Brands Why	
SB08579Q009	Is acquisition purchase		Were you able to purchase everything you intended to during your commissary visit?	Yes No	yes no	Y	Radio button, one-up vertical	Skip Logic Group*		Purchase All	
SB08579Q010	deca_deca_core_store_purchaser_purchased_items	A	What was the main reason you did not purchase everything you intended to?	Item is carried, but not in stock Item is not carried Price too high Expired product on the shelf Quality of meat Quality of produce Selection of meat Selection of produce Other	item_is_carried_but_not_in_stock item_is_not_carried price_too_high expired_product_on_the_shelf quality_of_meat quality_of_produce selection_of_meat selection_of_produce other	Y	Radio button, one-up vertical	Skip Logic Group*	Purchase All No		
SB08579Q013	Is products not purchased	E	What type(s) of product(s) were you unable to purchase during your visit? (Please select all that apply.)	Produce Bread Cereal Coffee Dairy/Frozen Drinks Fresh Meat Household International Foods Pet Food Prepared Foods Snacks/Candy Other	produce bread cereal coffee dairy_frozen drinks fresh_meat household international_foods pet_food prepared_foods snacks_candy other	Y	Checkbox, one-up vertical	Skip Logic Group*	Products Not Purchased		
SB08579Q015	deca_deca_core_store_purchaser_purchased_items	G	Since you did not purchase everything you intended to during your commissary visit, what do you plan to do next?	Return to this commissary at another time Shop at another store Visit another store's website Purchase a substitute for the item I was unable to purchase Other	return_to_this_commissary_at_another_time shop_at_another_store visit_another_store_website purchase_a_substitute_for_the_item_i_was_unable_to_purchase other	Y	Radio button, one-up vertical	Skip Logic Group*		Purchase All No Do Next	
SB08579Q017	deca_deca_core_store_purchaser_staff_interaction		Where did you interact with the commissary associates during your visit? (Please select all that apply.)	Entering the store Shopping in the aisles Deli/Bakery Produce Meat I only interacted with the associate during checkout	entering_the_store shopping_in_the_aisles deli_bakery produce meat i_only_interacted_with_the_associate_during_checkout	Y	Checkbox, one-up vertical			Staff Interaction	
SB08579Q018	deca_deca_core_store_purchaser_visit_frequency		How frequently do you shop at the Commissary?	This was my first visit to the commissary Once every 6 months or less often Once every few months Monthly Weekly Daily or more often	not_visit six_months few_months monthly weekly daily	Y	Drop down, select one	Skip Logic Group*		Visit Frequency	
SB08579Q020	deca_deca_core_store_purchaser_shopped_at_stores		Where else have you shopped for the type of products sold at the commissary in the past month? (Please select all that apply.)	Warehouse club stores (e.g. Costco, Sam's Club, etc.) Premier Grocery (Wegmans, Whole Foods) Value Grocery (Aldi, Lidl, etc.) Supercenter store (Walmart, Target, Meijer, etc.) Fresh (Fresh Market, Trader Joe's) Online only retailer (e.g. Amazon) Other I have only shopped at the commissary in the last month	warehouse_club_stores_eg_costco_sams_club_etc premier_grocery_wegmans_whole_foods value_grocery_aldi_lidl_etc supercenter_store_walmart_target_meijer_etc fresh_fresh_market_trader_joes online_only_retailer_eg_amazon other i_have_only_shopped_at_the_commissary_in_the_last_month	Y	Checkbox, one-up vertical	Skip Logic Group*	Other stores shopped		
SB08579Q022	deca_deca_core_store_purchaser_how_purchased_items	D	How did you make your non-commissary purchase(s)? (Please select all that apply.)	Purchased at a physical store Ordered online and picked up in the store Ordered online and shipped the items to my home Other	purchased_at_a_physical_store ordered_online_and_picked_up_in_the_store ordered_online_and_shipped_the_items_to_my_home other	Y	Checkbox, one-up vertical	Skip Logic Group*	Anchor Answer Choice Mutually Exclusive	How Purchased Outside Commissary	
SB08579Q023	deca_deca_core_store_purchaser_will_shop_other_stores	B	Why didn't you shop for these items at the commissary? (Please select all that apply.)	The commissary operating days are not convenient Other	the_commissary_operating_days_are_not_convenient other	Y	Checkbox, one-up vertical	Skip Logic Group*	Anchor Answer Choice	Why shop other stores	

			<p>The commissary location is not convenient</p> <p>The commissary hours are not convenient</p> <p>The commissary doesn't carry the specific item(s) I wanted</p> <p>The commissary was out of stock of the item(s) I wanted</p> <p>wanted to have the item(s) delivered</p> <p>The quality of items at the commissary is poor</p> <p>Other</p>	<p>the_commissary_location_is_not_convenient</p> <p>the_commissary_hours_are_not_convenient</p> <p>the_commissary_doesnt_carry_the_specific_items_i_wanted</p> <p>the_commissary_was_out_of_stock_of_the_items_i_wanted</p> <p>i_wanted_to_have_the_item_s_delivered</p> <p>the_quality_of_items_at_the_commissary_is_poor</p> <p>other</p>			Randomize		
SBD879Q028	deca_deca_core_is_re_purchaser_get_spend	How much do you typically spend per month at a commissary?	<p>0-\$50</p> <p>\$51-\$100</p> <p>\$101-\$150</p> <p>\$151-\$200</p> <p>\$201-\$250</p> <p>\$251-\$300</p> <p>\$301-\$350</p> <p>\$351-\$400</p> <p>\$401-\$450</p> <p>\$451-\$500</p> <p>\$501-\$600</p> <p>\$601 or more</p> <p>Prefer not to respond</p> <p>I did not make a purchase</p>	<p>0_50</p> <p>51_100</p> <p>101_150</p> <p>151_200</p> <p>201_250</p> <p>251_300</p> <p>301_350</p> <p>351_400</p> <p>401_450</p> <p>451_500</p> <p>501_600</p> <p>601_or_more</p> <p>prefer_not_to_respond</p> <p>i_did_not_make_a_purchase</p>	Y	Drop down, select one	Anchor Answer Choice	\$ Range Spent	
SBD879Q029	deca_deca_core_is_re_purchaser_get_status	Please select your <u>spouse's</u> status.	<p>Active duty</p> <p>Retired military</p> <p>Guard/Reserve (G/R active)</p> <p>G/R inactive</p> <p>Veteran</p> <p>Civilian</p> <p>Other</p> <p>Prefer not to respond</p> <p>I did not make a purchase</p>	<p>active_duty</p> <p>retired_military</p> <p>guard_reserve_g_r_active</p> <p>g_r_inactive</p> <p>veteran</p> <p>civilian</p> <p>other</p> <p>prefer_not_to_respond</p> <p>i_did_not_make_a_purchase</p>	Y	Drop down, select one		Sponsor Status	
SBD879Q030	ts_demos_age	Which category includes the age of the <u>primary shipmate</u> ?	<p>Under 20</p> <p>20 - 24</p> <p>25 - 29</p> <p>30 - 34</p> <p>35 - 39</p> <p>40 - 44</p> <p>45 - 49</p> <p>50 - 54</p> <p>55 - 59</p> <p>60 - 64</p> <p>65+</p> <p>Prefer not to respond</p>	<p>under_20</p> <p>20_24</p> <p>25_29</p> <p>30_34</p> <p>35_39</p> <p>40_44</p> <p>45_49</p> <p>50_54</p> <p>55_59</p> <p>60_64</p> <p>65</p> <p>prefer_not_to_respond</p>	N	Drop down, select one		Demos: Age	
SBD879Q031	ts_demos_gender	What is the gender of the <u>primary shipmate</u> ?	<p>Male</p> <p>Female</p> <p>Prefer not to respond</p>	<p>male</p> <p>female</p> <p>prefer_not_to_respond</p>	N	Radio button, one-up vertical		Demos: Gender	
SBD879Q032	ts_demos_marital_status	What is your marital status?	<p>Single, never married</p> <p>Married or domestic partnership</p> <p>Widowed</p> <p>Divorced</p> <p>Separated</p> <p>Prefer not to respond</p>	<p>single_never_married</p> <p>married_or_domestic_partnership</p> <p>widowed</p> <p>divorced</p> <p>separated</p> <p>prefer_not_to_respond</p>	N	Drop down, select one		Demos: Marital Status	
SBD879Q033	deca_deca_core_is_re_purchaser_household_number	How many people including yourself currently live in your household?	<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p> <p>7</p> <p>8 or more</p> <p>Prefer not to respond</p>	<p>1</p> <p>2</p> <p>3</p> <p>4</p> <p>5</p> <p>6</p> <p>7</p> <p>8_or_more</p> <p>prefer_not_to_respond</p>	Y	Drop down, select one		Household Number	
SBD879Q034	ts_demos_children	What are the age groups of any children that live in your household? (Please select all that apply.)	<p>No children in household</p> <p>Expecting a baby</p> <p>0 to 2 years old</p> <p>3 to 5 years old</p> <p>6 to 12 years old</p> <p>13 to 15 years old</p> <p>16 to 17 years old</p> <p>Adult child(ren) 18 or older living at home</p> <p>Prefer not to respond</p>	<p>no_children_in_household</p> <p>expecting_a_baby</p> <p>0_2</p> <p>3_to_5_years_old</p> <p>6_to_12_years_old</p> <p>13_to_15</p> <p>16_17</p> <p>adult_children_18_or_older</p> <p>prefer_not_to_respond</p>	N	Checkbox, one-up vertical	Mutually Exclusive	Demos: Children	

			Online only retailer (e.g. Amazon)	D, B	online_only_retailer_eg_amazon			Anchor Answer Choice	Anchor Answer Choice	
			Other—please specify	A, D, B	other—please specify					
SB0679Q021	deca_demo_core_store_purchaser_deca_demo_core_store	A	Please specify where other you have shopped for the type of products sold at the commissary.		I have only shopped at the Commissary in the last month	N	Text entry—no character limit	Skip Logic Group*	Did-Other-Preced Push	
SB0679Q022	deca_demo_core_store_purchaser_how_purchased_items_at_commissary	D	How did you make your non-commissary purchase(s)? (Please select all that apply.)		I purchased at a physical store	Y	Checkbox, one-up vertical	Skip Logic Group*	How Purchased Outside Commissary	
					I ordered online and picked up in the store			Randomize		
					I ordered online and shipped the items to my home					
SB0679Q023	deca_demo_core_store_purchaser_why_not_shopping_at_stores	B	Why didn't you shop for these items at the commissary? (Please select all that apply.)		The commissary operating days are not convenient	Y	Checkbox, one-up vertical	Anchor Answer Choice	Why shop other stores	
					The commissary location is not convenient			Randomize		
					The commissary hours are not convenient					
					The commissary doesn't carry the specific item(s) I wanted					
					The commissary was out of stock of the item(s) I wanted					
					I wanted to have the item(s) delivered					
					The quality of items at the commissary is poor					
			Other—please specify	C	other—please specify			Anchor Answer Choice		
SB0679Q024	deca_demo_core_store_purchaser_what_why_not_shopping_at_stores	G	Please specify why you did not shop for these items at the commissary.							
SB0679Q025	deca_demo_core_store_purchaser_what_did_you_like_about_shopping_at_commissary		Please tell us about something that delighted you during your shopping trip.			N	Text entry—no character limit		Delighted comment	
SB0679Q026	deca_demo_core_store_purchaser_what_would_you_like_to_improve		What else would you like to share with us to help improve your commissary shopping experience? (Please do not enter any personally identifiable information, including your social security number, account number(s), or any user name(s) and/or passwords for other services.)			N	Text entry—no character limit		Improve	
SB0679Q027	deca_demo_core_store_purchaser_what_new_items_or_services_would_you_like_to_see		What new items or services would you like to see at your commissary?			N	Text entry—no character limit		New Services	
SB0679Q028	deca_demo_core_store_purchaser_how_much_you_spend_per_month_at_commissary		How much do you typically spend per month at a commissary?		0-50	Y	Drop down, select one		\$ Range Spent	
					51-100					
					101-150					
					151-200					
					201-250					
					251-300					
					301-350					
					351-400					
					401-450					
					451-500					
					501-600					
					601 or more					
					Prefer not to respond					
					did not make a purchase					
SB0679Q029	deca_demo_core_store_purchaser_spouse_status		Please select your spouse's status.		Active duty	Y	Drop down, select one		Spouse Status	
					Retired military					
					Guard/Reserve (G/R active)					
					G/R inactive					
					Veteran					
					Civilian					
					Other					
					Prefer not to respond					
SB0679Q030	deca_demo_core_store_purchaser_age		Which category includes the age of the primary shopper?		Under 20	N	Drop down, select one		Demos: Age	
					20-24					
					25-29					
					30-34					
					35-39					
					40-44					
					45-49					
					50-54					
					55-59					
					60-64					
					65+					
					Prefer not to respond					
SB0679Q031	deca_demo_core_store_purchaser_gender		What is the gender of the primary shopper?		Male	N	Radio button, one-up vertical		Demos: Gender	
					Female					
					Prefer not to respond					
SB0679Q032	deca_demo_core_store_purchaser_marital_status		What is your marital status?		Single, never married	N	Drop down, select one		Demos: Marital Status	
					Married or domestic partnership					
					Widowed					
					Divorced					
					Separated					
					Prefer not to respond					
SB0679Q033	deca_demo_core_store_purchaser_household_size		How many people including yourself currently live in your household?		1	Y	Drop down, select one		Household Number	
					2					
					3					
					4					
					5					
					6					
					7					
					8 or more					
					Prefer not to respond					
SB0679Q034	deca_demo_core_store_purchaser_age_of_children		What are the age groups of any children that live in your household? (Please select all that apply.)		No children in household	N	Checkbox, one-up vertical	Mutually Exclusive	Demos: Children	
					Expecting a baby					
					0 to 2 years old					
					3 to 5 years old					
					6 to 12 years old					
					13 to 15 years old					
					16 to 17 years old					
					Adult child(ren) 18 or older living at home					
					Prefer not to respond					
SB0679Q035	deca_demo_core_store_purchaser_what_is_your_favorite_online_service		Please enter the 5-digit zip code of your current residence. If you do not have a current residence, please enter the zip code of your home (e.g. 00000).			N	Text field—100 char	Mutually Exclusive	Zip Code	

Attribute	Value
Channel	Store
Touchpoint Name	In-Location Purchase
Hierarchy	Store
Model Type	PredCSAT Store Purch
Journey Phase	Purchase
Touchpoint Type	Premium
Partner Involved	No
Replay	No
Version Number of Model Template	17.2.G

Survey Type	PREDCSAT_NPS
Look and Feel	Single Page
Theme Color	#009fea