The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text

Welcome Text - Tablet / Phone

Thank you for visiting FTC.gov. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.

Thank You Text - Tablet / Phone

Thank you for taking our survey - and for helping us serve you better.
We appreciate your input!

Example Mobile

Thank you for visiting our site. You've been selected to participate in a brief survey to let us know how we can improve your experience. Please take a minute to share your opinions.

Required questions are denoted by an *

Thank you for taking our survey - and for helping us serve you better.

Cancel   Submit

ForeSee
ForeSee Privacy Policy

Red & Strike-Through: Delete
Underlined & Italicized: Re-order
Pink: Addition
Blue: Reword

FORESEE

	Label	Element Questions		Label	Satisfaction Questions		Label	Future Behaviors
		Look and Feel (1=Poor, 10=Excellent, Don't Know)			**Satisfaction**			**Recommend (NPS) (1=Very Unlikely, 10=Very Likely)**
1	**Look and Feel - Appeal**	Please rate the **visual appeal** of this site.	16	Satisfaction - Overall	What is your **overall satisfaction** with this site? *(1=Very Dissatisfied, 10=Very Satisfied)*	19	Recommend	How likely are you to **recommend this site** to someone else?
2	**Look and Feel - Balance**	Please rate the **balance of graphics and text** on this site.	17	Satisfaction - Expectations	How well does this site **meet your expectations**? *(1=Falls Short, 10=Exceeds)*			**Primary Resource (1=Very Unlikely, 10=Very Likely)**
3	**Look and Feel - Readability**	Please rate the **readability of the pages** on this site.	18	Satisfaction - Ideal	How does this site **compare to your idea of an ideal mobile website**? *(1=Not Very Close, 10=Very Close)*	20	Primary Resource	How likely are you to use this site as your **primary resource for obtaining information from this organization?**
		Site Performance (1=Poor, 10=Excellent, Don't Know)						**Return (1=Very Unlikely, 10=Very Likely)**
4	**Site Performance - Loading**	Please rate how **quickly pages load** on this site.				21	Return	How likely are you to **return** to this site?
5	**Site Performance - Consistency**	Please rate the **consistency of speed from page to page** on this site.						
6	**Site Performance - Completeness**	Please rate how **completely the page content loads** on this site.						
		Navigation (1=Poor, 10=Excellent, Don't Know)						
7	**Navigation - Organized**	Please rate **how well this site is organized**.						
8	**Navigation - Options**	Please rate the **options available for navigating** this site.						
9	**Navigation - Layout**	Please rate **how well the site layout helps you find what you need.**						
		Information Browsing (1=Poor, 10=Excellent, Don't Know)						
10	**Information Browsing - Sort**	Please rate the ability to **sort information by criteria that are important to you** on this site.						
11	**Information Browsing - Narrow**	Please rate the **ability to narrow choices to find the information you are looking for** on this site.						
12	**Information Browsing - Features**	Please rate how well the **features** on the site **help you find the information you need.**						
		Site Information (1=Poor, 10=Excellent, Don't Know)						
13	**Site Information - Thoroughness**	Please rate the **thoroughness of information** provided on this site.						
14	**Site Information - Understandable**	Please rate how **understandable** this site's **information** is.						
15	**Site Information - Answers**	Please rate how well the site's **information provides answers to your questions**.						

Model Name	FTC.gov Mobile		Red & Strike-Through: Delete
Model ID	0		Underlined & Italicized: Re-order
Partitioned	Yes - 2MQ		Pink: Addition
Date	11.8.2019		Blue: Reword

FORESEE

QID	AP Question Tag	Skip From	Question Text	Answer Choices	Skip To	AP Answer Tag	Required Y/N	Type	Special Instructions	CQ Label
			What is your **primary reason** for visiting FTC.gov today?	Report a scam or file a complaint Register for or make a Do Not Call complaint Get my free credit report Learn about what the FTC does Get info or news about the FTC or FTC events Report or learn about identity theft Learn about scams or get other info for consumers Learn about FTC cases or rules Get info about a refund Find an FTC report Order publications Find guidance for my business Other	A		Y	Radio button, one-up vertical	Skip Logic Group*	Primary Reason
		A	Please specify your other reason for visiting FTC.gov today.				N	Text area, no char limit	Skip Logic Group*	OE_Primary Reason
			Did you accomplish what you wanted to do today on FTC.gov?	Yes No	A		Y	Radio button, one-up vertical	Skip Logic Group*	Accomplish
		A	Please tell us why you were unable to accomplish your task today.				N	Text area, no char limit	Skip Logic Group*	OE_Not Accomplish
			If you could make one improvement to FTC.gov, what would it be?				N	Text area, no char limit		One Improvement
			What consumer topics if any were you interested in? (Please select all that apply.)	Blocking unwanted calls / Do Not Call Money and credit Homes and mortgages Health and fitness Jobs and making money Privacy, identity and online security Scams The FTC blog, videos or other media Consumer alerts None of these			Y	Checkbox, one-up vertical	Skip Logic Group* Mutually Exclusive	Consumer Tips
			Please rate your level of satisfaction with the search feature.	1=Very Dissatisfied 2 3 4 5 6 7 8 9 10=Very Satisfied Didn't Use			Y	button, scale, has don't	Skip Logic Group*	Rate Search
			How often do you visit this site?	First time Daily Weekly Monthly Once every few months Once every 6 months or less			Y	Radio button, one-up vertical		Visit Frequency
			What is your **primary role** in visiting the website today?	Consumer or citizen Victim of fraud Victim of identity theft Business person Attorney Law enforcement or government employee Consumer advocate or educator Military Academic Media person or blogger Other	A		Y	Radio button, one-up vertical	Skip Logic Group*	Primary Role
		A	Please specify your other role in visiting FTC.gov today.				N	Text area, no char limit	Skip Logic Group*	OE_Primary Role
			Which category includes your age?	Under 18 18 - 24 25 - 34 35 - 44 45 - 54 55 - 64 65 or older Prefer not to respond			Y	Radio button, one-up vertical		Age

Attribute	Value
Channel	Mobile
Touchpoint Name	Browse
Hierarchy	No
Model Type	PredCSAT Mobile Browse
Journey Phase	Consideration
Touchpoint Type	Standard
Partner Involved	No
Replay	No
Version Number of Model Template	17.2.G

Survey Type	PREDCSAT_NPS
Look and Feel	Single Page
Theme Color	#009fea