|  |  |  |  |
| --- | --- | --- | --- |
| **Survey: NOAA NOS OceanService**  |  |  |   |
| **I/A#: 30736** |  |  |   |
| **Date: 12/20/19** |  |  |   |
|  |  |  |  |
| **SURVEY TYPE: Desktop**  |  |   |
|  |  |  |  |
| **Survey Q#** | **Type#** | **Topic Type** |   |

1 Model Overall satisfaction

2 Model Meet expectations

3 Model Compare to ideal site

4 Model Speed of loading

5 Model Consistency of loading

6 Model Responsiveness of page

7 Model Visual appeal

8 Model Spacing

9 Model Legibility

10 Model Ease of finding

11 Model Page layout

12 Model Links

13 Model Relevance

14 Model Thoroughness

15 Model Readability

16 Model Return

17 Model Recommend

18 Model Primary resource

19 Custom Visit frequency

20 Custom Visit reason

21 Custom NOAA resources

22 Custom Other primary reason

23 Custom Plan to do next

24 Custom Other sites

25 Custom Other do next

26 Custom Role

27 Custom Other role

28 Custom Brought to site

29 Custom Other source

30 Custom Other site

31 Custom How navigate

32 Custom Other navigate

33 Custom Use navigation tools

34 Custom Search experience

35 Custom Other search issue

36 Custom Search terms

37 Custom Navigation experience

38 Custom Other navigation

39 Custom Links not take where expected

40 Custom Links/labels difficult

41 Custom Download PDF

42 Custom Successfully view

43 Custom Useful site info

44 Custom Additional info

45 Custom Topical areas

46 Custom New content

47 Custom Any unclear info

48 Custom Age

49 Custom Region

50 Custom One improvement