

Survey: NOAA NOS
OceanService

I/A#: 30736

Date: 12/20/19

SURVEY TYPE: Desktop

Survey Q#	Type#	Topic Type
1	Model	Overall satisfaction
2	Model	Meet expectations
3	Model	Compare to ideal site
4	Model	Speed of loading
5	Model	Consistency of loading
6	Model	Responsiveness of page
7	Model	Visual appeal
8	Model	Spacing
9	Model	Legibility
10	Model	Ease of finding
11	Model	Page layout
12	Model	Links
13	Model	Relevance
14	Model	Thoroughness
15	Model	Readability
16	Model	Return
17	Model	Recommend
18	Model	Primary resource
19	Custom	Visit frequency
20	Custom	Visit reason
21	Custom	NOAA resources
22	Custom	Other primary reason
23	Custom	Plan to do next

24	Custom	Other sites
25	Custom	Other do next
26	Custom	Role
27	Custom	Other role
28	Custom	Brought to site
29	Custom	Other source
30	Custom	Other site
31	Custom	How navigate
32	Custom	Other navigate
33	Custom	Use navigation tools
34	Custom	Search experience
35	Custom	Other search issue
36	Custom	Search terms
37	Custom	Navigation experience
38	Custom	Other navigation
39	Custom	Links not take where expected
40	Custom	Links/labels difficult
41	Custom	Download PDF
42	Custom	Successfully view
43	Custom	Useful site info
44	Custom	Additional info
45	Custom	Topical areas
46	Custom	New content
47	Custom	Any unclear info
48	Custom	Age
49	Custom	Region
50	Custom	One improvement