

Survey: NIJ
Mobile
IA#:
Date: 10/4/2019

SURVEY TYPE:

Survey Q#	Type#	Topic Type
1	Model	Satisfaction
2	Model	Recommend (NPS)
3	Model	Look and Feel
4	Model	Site Performance
5	Model	Navigation
6	Model	Information Browsing
7	Model	Site Information
8	Model	Return
9	Model	Trust
10	Custom	Visit Frequency
11	Custom	New Site Rating
12	Custom	New Site Comment
13	Custom	Role
14	Custom	OE_Role
15	Custom	Profession
16	Custom	MainReason
17	Custom	OE_MainReason
18	Custom	Doing on Site
19	Custom	PromptedYou
20	Custom	Website/Link
21	Custom	OE_Other Website/Link
22	Custom	Email Origin
23	Custom	Expected Destination
24	Custom	Accomplish

25	Custom	OE_Not Accomplish
26	Custom	Other Info
27	Custom	OE_Other Info
28	Custom	How info found
29	Custom	Search results
30	Custom	Search Difficulties
31	Custom	OE_Search Difficulties
32	Custom	Time on Site
33	Custom	WordofMouthIndex
34	Custom	Gender
35	Custom	Age
36	Custom	OE_Improvement