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| **Survey: BJS Mobile** |  |  |   |
| **IA#:**  |  |  |   |
| **Date: 2/25/2020** |  |  |   |
|  |  |  |  |
| **SURVEY TYPE:** |  |   |
|  |  |  |  |
| **Survey Q#** | **Type#** | **Topic Type** |   |

1 Model Satisfaction

2 Model Recommend (NPS)

3 Model Look and Feel

4 Model Site Performance

5 Model Navigation

6 Model Information Browsing

7 Model Site Information

8 Model Return

9 Model Primary Resource

10 Model Follow on Social Media

11 Custom Visit Frequency

12 Custom Role

13 Custom OE\_Role

14 Custom Section Visit

15 Custom OE\_Section

16 Custom Reason

17 Custom OE\_Reason

18 Custom Acquisition Source

19 Custom OE\_Acq Source

20 Custom Accomplish

21 Custom OE\_Not Accomplish

22 Custom Ease of Use

23 Custom Do Next

24 Custom OE\_Do Next

25 Custom Navigation

26 Custom OE\_Navigation

27 Custom OE\_Nav Errors

28 Custom Tools

29 Custom Tools\_Useful

30 Custom Tools\_OE

31 Custom Data Pref

32 Custom OE\_Data Pref

33 Custom Search

34 Custom OE\_Search Terms

35 Custom Search results

36 Custom Difficulty with Search

37 Custom What Difficulties

38 Custom OE\_ Difficulties

39 Custom Age

40 Custom Gender

41 Custom Improvements

42 Custom Focus Group

43 Custom OE\_Focus Group Email