

Survey: BJS
Mobile
IA#:
Date: 2/25/2020

SURVEY TYPE:

Survey Q#	Type#	Topic Type
1	Model	Satisfaction
2	Model	Recommend (NPS)
3	Model	Look and Feel
4	Model	Site Performance
5	Model	Navigation
6	Model	Information Browsing
7	Model	Site Information
8	Model	Return
9	Model	Primary Resource
10	Model	Follow on Social Media
11	Custom	Visit Frequency
12	Custom	Role
13	Custom	OE_Role
14	Custom	Section Visit
15	Custom	OE_Section
16	Custom	Reason
17	Custom	OE_Reason
18	Custom	Acquisition Source
19	Custom	OE_Acq Source
20	Custom	Accomplish
21	Custom	OE_Not Accomplish
22	Custom	Ease of Use
23	Custom	Do Next
24	Custom	OE_Do Next

25	Custom	Navigation
26	Custom	OE_Navigation
27	Custom	OE_Nav Errors
28	Custom	Tools
29	Custom	Tools_Useful
30	Custom	Tools_OE
31	Custom	Data Pref
32	Custom	OE_Data Pref
33	Custom	Search
34	Custom	OE_Search Terms
35	Custom	Search results
36	Custom	Difficulty with Search
37	Custom	What Difficulties
38	Custom	OE_Difficulties
39	Custom	Age
40	Custom	Gender
41	Custom	Improvements
42	Custom	Focus Group
43	Custom	OE_Focus Group Email