




The text you see here will appear at the top and bottom of your survey, examples below.
Default text is included and you may modify this text as needed.

Welcome and Thank You Text
<p style="text-align: center;">Welcome Text</p> <p>Thank you for subscribing to OJJDP's news service. OJJDP offers two listserv subscriptions: JUVJUST announcements and the OJJDP News @ a Glance newsletter. Please take a few minutes to share your opinions about the email you received. Your opinions are essential in helping us provide the best experience and information possible.</p>
<p style="text-align: center;">Thank You Text</p> <p>Thank you for taking our survey and helping us serve you better.</p> <p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our website.</p>
<p style="text-align: center;">Example Desktop</p> <div style="border: 1px solid black; padding: 10px; text-align: center;"><p>Customer Satisfaction Survey</p><p>Thank you for visiting our site. You've been randomly chosen to take part in a brief survey to let us know what we're doing well and where we can improve.</p><p>Please take a few minutes to share your opinions, which are essential in helping us provide the best online experience possible.</p><p><i>Required questions are denoted by an *</i></p><hr style="border-top: 1px dashed black;"/><p>Thank you for taking our survey - and for helping us serve you better.</p><p>Please note you will not receive a response from us based on your survey comments. If you would like us to contact you about your feedback, please visit the Contact Us section of our web site.</p><div style="display: flex; justify-content: center; gap: 20px;"><input type="button" value="Cancel"/><input type="button" value="Submit"/></div></div>

Model Name OJJDP Email Newsletter
 Model ID 0F0Vd8MsgV9k5g4YQBspNw4C
 Partitioned No
 Date
 Model Version Custom

~~Red & Strike-Through~~: Delete
Underlined & Italicized: Re-order
 Pink: Addition
 Blue: Reword



Label	Element Questions	Label	Satisfaction Questions	Label	Future Behaviors
	Look and Feel (1=Poor, 10=Excellent, Don't Know)		Satisfaction		Share Information (1=Very Unlikely, 10=Very Likely)
1 Look and Feel - Appeal	Please rate the visual appeal of this email.	7 Satisfaction - Overall	What is your overall satisfaction with this email? (1=Very Dissatisfied, 10=Very Satisfied)	10 Share Information	How likely are you to share this email with someone else?
2 Look and Feel - Spacing	Please rate the spacing between items in this email.	8 Satisfaction - Expectations	How well does this email meet your expectations ? (1=Falls Short, 10=Exceeds)		Primary Online Resource (1=Very Unlikely, 10=Very Likely)
3 Look and Feel - Legibility	Please rate the legibility of this email.	9 Satisfaction - Ideal	How does this email compare to an ideal email? (1=Not Very Close, 10=Very Close)	11 Primary Online Resource	How likely are you to use ojjdp.ojp.gov as your primary online resource for information about preventing juvenile delinquency, improving the juvenile justice system, and protecting children?
	Email Content (1=Poor, 10=Excellent, Don't Know)				
4 Email Content - Relevance	Please rate the relevance to your interests of the content in this email.			12 Return	Return (1=Very Unlikely, 10=Very Likely)
5 Email Content - Depth	Please rate the depth of information shared in the articles that you read in this email.				How likely are you to return to ojjdp.opv.gov ?
6 Email Content - Understandable	Please rate how understandable the content is in this email.				

Model Name	OJJDP Email Newsletter	Red & Strike-Through: Delete Underlined & Italicized: Re-order Pink: Addition Blue: Rework	FORESEE
Model ID	0F0Vd8MsgV9k5g4YQBspNw4C		
Partitioned	No		
Date			

QID	Skip From	Question Text	Answer Choices	Skip To	Required Y/N	Type	Special Instructions	CQ Label
SBD8949Q001		OJJDP offers two email subscriptions: JUVJUST and News @ a Glance . Thinking of the email you just received, please rate: The clarity of the information provided.	1=Not At All Clear 2 3 4 5 6 7 8 9 Very Clear=10 Don't Know	C	Y	Radio button, scale, has don't know	Skip Logic Group*	Rate Info Clarity
SBD8949Q002	C	How can we make the information clearer?			N	Text area, no char limit	Skip Logic Group*	Improve Clarity OE
SBD8949Q003		The helpfulness of the information provided.	1=Not At All Helpful 2 3 4 5 6 7 8 9 Very Helpful=10 Don't Know	C	Y	Radio button, scale, has don't know	Skip Logic Group*	Rate Info Helpful
SBD8949Q004	C	What information would you find to be more helpful?			N	Text area, no char limit	Skip Logic Group*	Improve Helpfulness OE
SBD8949Q005	D	What did you find most helpful about the information?			N	Text area, no char limit	Skip Logic Group*	Most Helpful OE
SBD8949Q006		Did you access the resource(s) provided in the email?	Yes No Not sure		Y	Radio button, one-up vertical		Access Resources
SBD8949Q007		Do you think this email message was presented in a format that was easy to read?	Yes No Not sure		Y	Radio button, one-up vertical	Skip Logic Group*	Easy to Read
SBD8949Q008	A	What would have made it easier for you to use?			N	Text area, no char limit	Skip Logic Group*	Easy to Read OE
SBD8949Q009		Please rate the length of the message you received.	Too long Just about right Too short Don't Know		Y	Radio button, one-up vertical		Rate Email Length
SBD8949Q010		Have you ever shared content you've received in an OJJDP email message with someone else? (Including this one.)	Yes No	A	Y	Radio button, one-up vertical	Skip Logic Group*	Content Shared
SBD8949Q011	A	What have you shared?			N	Text area, no char limit	Skip Logic Group*	Content Shared Specifics OE
SBD8949Q012		What type of content do you prefer to see from OJJDP? (Please select all that apply.)	News about the work of OJJDP Messages from the OJJDP Administrator Latest resources (e.g., publications, videos, web pages) Funding opportunities Funding awards Current events (e.g., conferences, monthly observances) Information about what OJJDP resources would meet my topical interests Details about training/events/webinars Reading stories of OJJDP-funded work from the field Spanish language resources Other (please specify)		Y	Checkbox, one-up vertical	Skip Logic Group*	Content Preference

NOTES

SBD8949Q024	A	Please specify your additional topic(s) of interest.			N	Text area, no char limit	Skip Logic Group*	Topics of Interest OE
SBD8949Q025		Where did you learn about this OJJDP email listserv?	Recommendation from someone I know		Y	Radio button, one-up vertical	Skip Logic Group*	Acquisition Source
			OJJDP social network post, tweet, video, etc.					
			Non - OJJDP social network post, tweet, video, etc.					
			During a presentation from OJJDP staff					
			At a conference or event exhibition booth					
			From an OJJDP publication or mailing					
			I don't recall					
Other (please specify)	A							
SBD8949Q026	A	Please specify how you discovered OJJDP email listservs.			N	Text field, <100 char	Skip Logic Group*	Acquisition Source OE
SBD8949Q027		Do you subscribe to other emails to stay up to date with juvenile justice information?	Yes	A	Y	Radio button, one-up vertical	Skip Logic Group*	Other Emails
			No					
SBD8949Q028	A	What other email(s) are you subscribed to?			N	Text area, no char limit	Skip Logic Group*	Other Emails OE
SBD8949Q029		What device do you prefer to read OJJDP emails on?	Desktop/laptop		Y	Radio button, one-up vertical		Device Preference
			Smartphone					
			Tablet					
			I have no preference					
SBD8949Q030		Which category describes your professional field?	Law Enforcement		Y	Radio button, one-up vertical	Skip Logic Group*	Role
			Corrections or Detention					
			Courts/Judicial system					
			Child Protection					
			Delinquency Prevention					
			Trainer					
			Researcher					
			Education					
			Student					
			Congressional					
			Federal Government or Agency					
			Community or faith-based organization associate					
			Youth Service (e.g., mentoring organization)					
Media								
General public								
Other (please specify)	A							
SBD8949Q031	A	How else you would describe yourself?			N	Text area, no char limit	Skip Logic Group*	Role OE
SBD8949Q032		What is your gender?	Male		Y	Drop down, select one		Gender
			Female					
			Prefer not to respond					
SBD8949Q033		Which category includes your age?	Under 13		Y	Drop down, select one		Age
			13 - 17					
			18 - 24					
			25 - 34					
			35 - 44					
			45 - 54					
			55 - 64					
65 or older								
Prefer not to respond								
SBD8949Q034		What else would you like to share with us to help improve this email?			N	Text area, no char limit		Improve