

**Hi, we’re talking with people to help us MODIFY or ADD TO our exhibits –
may I ask you some questions about your visit today?** [if they didn’t look at exhibits, discontinue]
[hand out visitor rights page:] Because this is a federal site, this is a summary of your rights.

Public reporting burden for this collection of information is estimated to average 7-8 per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other suggestions for reducing this burden to Andy Collins, NOAA NOS Papahānaumokuākea Marine National Monument, 76 Kamehameha Ave, Hilo, HI 96727.

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1. Have you been here before? no (1st time) yes → How many times? _____

2. Where do you live? _____
[town if Big Isl. / island if other HI / state if mainland US / country if not US]

3. Thinking about your **experience with these exhibits today**, would you say this visit was?
 great good OK fair needs improvement?

3.a What did you like most about Mokupāpapa? [check if parent asks child/ren, who answer]

4. Do you think that the exhibits are **about a specific area or place**, or are they **about Hawai’i and the Pacific IN GENERAL?**
[if specific place:] What place? _____

5. What do you think the **main idea or themes** of the exhibits are? (whatever you think)

_____ no main idea; there are different exhibits on different topics didn’t see enough to figure that out

6. Using a 5-point scale, how **important** do you think these exhibits are, for people like you (yourselves) – ‘1’ would be the lowest: not at all worthwhile, ‘5’ would be the highest: very worthwhile – what number would you say? _____

[if rating # less than 2, ask this] Is there anything important about them?

[otherwise, ask:] What’s “important” about them? _____

7. What types of exhibits would you like to see more of in the Center? (check all that apply)
 interactive educational entertaining challenging static web accessible
 textual based video based game based kid oriented responsive collaborative

8. **Did the exhibits adequately inform you that Mokupāpapa was the educational center for Papahānaumokuākea Marine National Monument?**

8.a **Are you familiar with NOAA’s National Marine Sanctuary System, America’s network of underwater parks?**

8.b **Did the exhibits inform you that this facility is run by the National Oceanic and Atmospheric Administration (NOAA) and the Office of National Marine Sanctuaries?**

8.c **Did the exhibits adequately inform you that Papahānaumokuākea Marine National Monument is a UNESCO World Heritage Site?**

9. These exhibits are about the Northwestern Hawaiian Islands and the Papahānaumokuākea Marine National Monument.

Had you heard of that name before: the “Northwestern Hawaiian Islands” or “Papahānaumokuākea Marine National Monument”? yes no

10. Which of these ideas or themes **did the exhibits demonstrate and explain?** – If you could tell me Yes or Not Really for each one:

Yes Not a. what an atoll is?

Yes Not b. there are unique species in the Northwest Hawaiian Islands?

Yes Not c. the extent of fragile ecosystems?

Yes Not d. that there are more than eight Hawaiian Islands?

Yes Not d. that this area is already protected, a safe haven?

Yes Not e. that people have a long history in the NWHI?

[ask:] **What kind of history would that be?**

Yes Not NWHI are a sacred place with cultural significance?

Yes Not human actions today are affecting the NWHI?

11. Do you think that human actions affecting those islands would be:

negative? or positive? some negative and some positive?

What kinds of negative impacts are you aware of? (or would you guess?)

What kinds of positive impacts are you aware of? (or would you imagine are possible?)

12. What is your style of learning? (*check all that apply*)

hands on reading listening by teaching others immersive collaborative visually

12.a How do you learn about things? (*check all that apply*)

internet searches blogs T.V teachers friends family social media

games radio websites books movies QR codes magazines

13. If Mokupāpapa had additional educational information, games and media online would you want to use that as a learning resource? yes no

14. How many ____ adults and ____ children under 18 are in your group?

Ages of children: _____

PLEASE ANSWER THE 3 QUESTIONS IN THE BOX (helps us know we’re talking with a cross-section of people)

Your Age:	Education, so far:	Ethnic/racial heritage (check one or more):
<input type="checkbox"/> 18-29	<input type="checkbox"/> some school	<input type="checkbox"/> American Indian or Alaska Native
<input type="checkbox"/> 30’s	<input type="checkbox"/> high school graduate	<input type="checkbox"/> Asian
<input type="checkbox"/> 40’s	<input type="checkbox"/> some college	<input type="checkbox"/> Black or African-American
<input type="checkbox"/> 50’s	<input type="checkbox"/> college graduate	<input type="checkbox"/> Hispanic/Latino
<input type="checkbox"/> 60’s	<input type="checkbox"/> graduate school	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> 70+		<input type="checkbox"/> Pacific Islander
		<input type="checkbox"/> Caucasian/White

PLEASE RETURN CLIPBOARD TO THE INTERVIEWER.

Thank you for taking the time to share your opinions!

Person interviewed: man woman

ESL/LEP

Date: _____ Day of week: _____ Time: _____ Interviewer: _____