

ATTACHMENT D: RECRUITMENT SCREENER

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RECRUITMENT SCREENER ADMINISTERED IN-PERSON OR BY PHONE

**A 120-Minute Focus Group With
 Parents of Children Age 10 to 17 years: RECRUIT 10 PER GROUP**

Group	Location	Date	Time	Segment: Parents or Caregivers of...
1	Miami, FL (Spanish language)	Thurs., June 4, 2020	5:30 to 7:30 pm	Younger children (10-13 years) + parents of mixed genders
2			8:00 to 10:00 pm	Older children (14-17 years) + parents of mixed genders
3	Chicago, IL (English language)	Mon., June 8, 2020	5:30 to 7:30 pm	Younger children (10-13 years) + parents of mixed genders
4			8:00 to 10:00 pm	Older children (14-17 years) + parents of mixed genders

Introduction

Hello, my name is _____ and I’m calling from _____ about an upcoming project sponsored by the Centers for Disease Control and Prevention (also known as the “CDC”). The CDC is a federal government agency whose aim is to protect the public’s health.

We want to talk with parents of children ages 10 to 17 years about how the CDC can better reach people with important health information. This focus group will take place in-person at a facility in [Miami][Chicago].

The session will last approximately 120 minutes. To maintain participants’ confidentiality, we will use first names only during the discussion and your name will not be used in any study materials. In appreciation of your time, you will be given a financial incentive. To see if you qualify to participate, we need to ask you a few questions. These questions will take about 8 minutes.

IF TERMINATED DURING SCREENING PROCESS READ: I’m sorry, we already have enough participants in that category. Thank you very much for your time.

INTERVIEWER INSTRUCTION: If respondent expresses concern at any point during the screening interview, please note their concern and reassure them appropriately. Remind them that their participation is voluntary and their answers will be completely confidential.

1. What sex were you assigned at birth, on your original birth certificate?

Female	<input type="checkbox"/>
Male	<input type="checkbox"/>

2. How do you describe your gender identity?

Female	<input type="checkbox"/> RECRUIT 5-6 FEMALES
Male	<input type="checkbox"/> RECRUIT 4-5 MALES
Male-to-female transgender (MTF)	
Female-to-male transgender (FTM)	
Other gender identity: SPECIFY	

3. Do you consider yourself Hispanic or Latino/a? *[MIAMI - RECRUIT MUST RESPOND YES]*

Yes	<input type="checkbox"/> MIAMI: RECRUIT 10; CHICAGO, RECRUIT 2
No	<input type="checkbox"/> MIAMI: TERMINATE
Preferred not to answer	<input type="checkbox"/> MIAMI: TERMINATE

4. What is your race? Are you... *[CHICAGO – RECRUIT A MIX]*

(READ THE FIRST 5 OPTIONS LISTED BELOW AND TELL THE RESPONDENTS THEY CAN SELECT ONE OR MORE OF THE FOLLOWING; DO NOT READ “PREFERRED NOT TO ANSWER/DON’T KNOW/NOT SURE”- THOSE RESPONSES ARE ONLY BACKUP OPTIONS)

White or Caucasian	<input type="checkbox"/> CHICAGO RECRUIT 4-5
Black or African-American	<input type="checkbox"/> CHICAGO RECRUIT 2-3
American Indian or Alaska Native	<input type="checkbox"/>
Native Hawaiian or Other Pacific Islander	<input type="checkbox"/>
Asian	<input type="checkbox"/> CHICAGO RECRUIT 1-2
Don’t Know/Not Sure [DO NOT READ]	<input type="checkbox"/>
Prefer not to answer [DO NOT READ]	<input type="checkbox"/>

5. In what year were you born? *[RECORD ON THE LINE BELOW. MUST BE BORN BETWEEN 1959 AND 1998 (AGE 21-60)]; RECRUIT A MIX.*

6. Are you a parent or another individual who is primarily responsible for the daily care and rearing of one or more children age 10 to 17 living within your household?

Yes	<input type="checkbox"/>
No	<input type="checkbox"/> TERMINATE

7. How many of the children you are responsible for within your household are between the ages of 10 and 17? *[MUST BE AT LEAST ONE. RECORD NUMBER ON THE LINE BELOW]*

8. What is the highest grade of school you completed? *[AT LEAST HALF OF EACH GROUP MUST BE HIGH SCHOOL GRADUATE OR LESS]*

Less than high school	<input type="checkbox"/>
Some high school	<input type="checkbox"/>
High school graduate or GED	<input type="checkbox"/>
Some college or associates degree	<input type="checkbox"/> LIMIT TO 5 IN CHICAGO

	AND 3 IN MIAMI
College graduate	<input type="checkbox"/> TERMINATE
Post-graduate degree	<input type="checkbox"/> TERMINATE

9. [IF CHICAGO] Do you speak fluent English?

Yes	<input type="checkbox"/>
No	<input type="checkbox"/> TERMINATE

10. [IF MIAMI] Where does your family originate from? [RECRUIT A MIX]

United States / 50 states plus DC and other Territories (USVI, Guam, Samoa, Northern Mariana Islands)	<input type="checkbox"/> WRITE IN: _____
United States / Puerto Rico	<input type="checkbox"/>
Argentina	<input type="checkbox"/>
Bolivia	<input type="checkbox"/>
Chile	<input type="checkbox"/>
Colombia	<input type="checkbox"/>
Costa Rica	<input type="checkbox"/>
Cuba	<input type="checkbox"/>
Dominican Republic	<input type="checkbox"/>
Ecuador	<input type="checkbox"/>
Guatemala	<input type="checkbox"/>
Honduras	<input type="checkbox"/>
Mexico	<input type="checkbox"/>
Nicaragua	<input type="checkbox"/>
Panama	<input type="checkbox"/>
Paraguay	<input type="checkbox"/>
Peru	<input type="checkbox"/>
Uruguay	<input type="checkbox"/>
Venezuela	<input type="checkbox"/>
Spain	<input type="checkbox"/>
Other: write in _____	<input type="checkbox"/>

11. [IF MIAMI] Where were you born?

United States / 50 states plus DC and other Territories (USVI, Guam, Samoa, Northern Mariana Islands)	<input type="checkbox"/> WRITE IN: _____
United States / Puerto Rico	<input type="checkbox"/>
Argentina	<input type="checkbox"/>
Bolivia	<input type="checkbox"/>
Chile	<input type="checkbox"/>
Colombia	<input type="checkbox"/>
Costa Rica	<input type="checkbox"/>
Cuba	<input type="checkbox"/>
Dominican Republic	<input type="checkbox"/>
Ecuador	<input type="checkbox"/>
Guatemala	<input type="checkbox"/>
Honduras	<input type="checkbox"/>
Mexico	<input type="checkbox"/>
Nicaragua	<input type="checkbox"/>

Panama	<input type="checkbox"/>
Paraguay	<input type="checkbox"/>
Peru	<input type="checkbox"/>
Uruguay	<input type="checkbox"/>
Venezuela	<input type="checkbox"/>
Spain	<input type="checkbox"/>
Other: write in _____	<input type="checkbox"/>

12. [IF BORN OUTSIDE U.S.] For how long have you lived in the U.S.?

Less than 10 years	<input type="checkbox"/>
More than 10 years	<input type="checkbox"/> TERMINATE

13. [IF MIAMI] Do you speak fluent English, Spanish, or Both?

English only	<input type="checkbox"/> TERMINATE
Spanish only	<input type="checkbox"/>
Both Spanish and English	<input type="checkbox"/>

14. [IF MIAMI] What is the main language you speak in your home with your family and the children you are primarily responsible for?

English	<input type="checkbox"/> TERMINATE
Spanish	<input type="checkbox"/>
Both [DO NOT READ]	<input type="checkbox"/>

15. [IF MIAMI] In which language do you read, watch, or listen to the news, television, movies, and other media?

Mainly English	<input type="checkbox"/> TERMINATE
Mainly Spanish	<input type="checkbox"/>
Both [DO NOT READ]	<input type="checkbox"/>

16. [IF MIAMI] Which one of these statements best describes you? READ:

I understand, speak, and read <u>English</u> <u>better</u> than I understand, speak, and read SPANISH	<input type="checkbox"/> TERMINATE
I understand, speak, and read SPANISH <u>better</u> than I understand, speak and read English	<input type="checkbox"/>
DO NOT READ: I understand, speak, and read both languages equally	<input type="checkbox"/>

The following questions are about the child or children between the ages of 10 and 17 that you are responsible for within your household.

[RECRUIT PARENTS OF CHILDREN WITH A MIX OF AGE, GENDER, SCHOOL, AND GRADE]

17. Beginning with your youngest, what are the age, or ages, of your child or children? [RECORD IN GRID BELOW FOR EACH CHILD.]

18. Beginning with your youngest, what is the gender, or genders, of your child or children? [RECORD IN GRID BELOW FOR EACH CHILD.]

19. Beginning with your youngest, what type of school does your child, or children, attend—do they attend public school, private school, public charter school, home school, or another type of school? [RECORD IN GRID BELOW FOR EACH CHILD. TERMINATE ALL BUT PUBLIC OR PUBLIC CHARTER SCHOOL]
20. Beginning with your youngest, what grade is your child, or children, currently enrolled in? [4th to 12th grade] RECORD IN GRID BELOW FOR EACH CHILD.]

Child #	Age of Child	Gender	Type of School	Grade
1				
2				
3				
4				
5				
6				

21. The remainder of our questions will be about you. These questions are to make sure we represent a broad range of people in this focus group. Which of the following best describes your marital status?

Married and living together	<input type="checkbox"/>
Partnered and living together	<input type="checkbox"/>
Separated or divorced	<input type="checkbox"/>
Single, never married	<input type="checkbox"/>
Widowed	<input type="checkbox"/>
Refused [OK to continue if otherwise qualifies]	<input type="checkbox"/>

22. Which of the following best describes your employment status?

Full-time employment	<input type="checkbox"/>
Part-time employment	<input type="checkbox"/>
Unemployed	<input type="checkbox"/>
Stay-at-home parent or homemaker	<input type="checkbox"/>
Student	<input type="checkbox"/>
Retired	<input type="checkbox"/>
Refused [OK to continue if otherwise qualifies]	<input type="checkbox"/>

23. Please stop me when I read the range that includes your total annual household income...

Less than \$10,000	<input type="checkbox"/>
\$10,000 to under \$15,000	<input type="checkbox"/>
\$15,000 to under \$25,000	<input type="checkbox"/>
\$25,000 to under \$35,000	<input type="checkbox"/>
\$35,000 to under \$50,000	<input type="checkbox"/>
\$50,000 to under \$65,000	<input type="checkbox"/>
\$65,000 to under \$75,000	<input type="checkbox"/>
\$75,000 to under \$100,000	<input type="checkbox"/>
\$100,000 to under \$150,000	<input type="checkbox"/>
\$150,000 or more	<input type="checkbox"/>
Refused [OK to continue if otherwise qualifies]	<input type="checkbox"/>

24. Have you participated in a focus group within the past three months?

No	<input type="checkbox"/>
Yes	<input type="checkbox"/> TERMINATE

25. Do you, or does any member of your household or immediate family, work for:

A market research company	<input type="checkbox"/> TERMINATE
an advertising agency or public relations firm	<input type="checkbox"/> TERMINATE
The media (TV, radio, newspapers, magazines, virtual communications channels)	<input type="checkbox"/> TERMINATE
The CDC or local public health department	<input type="checkbox"/> TERMINATE
As a K to 12 th grade teacher	<input type="checkbox"/> CONTINUE

INVITATION TO PARTICIPATE

Thank you for answering my questions. We would like to invite you to participate in a focus group discussion. The discussion will last approximately two hours.

This research is voluntary and the only purpose is to hear your feedback to help improve communications. We will use first names only. Your comments during the group will be confidential and not identified with your name. The discussion will be audio and video recorded and transcribed for the research team’s use in preparing an accurate report of what we heard to the CDC.

You will receive [\$75] as a token of appreciation for your time after the group.

Is this something you are interested in and comfortable with?

Yes	<input type="checkbox"/>	
No	<input type="checkbox"/>	<i>THANK AND TERMINATE</i>

FOR MIAMI: The discussion will take place in Spanish. Are you comfortable with reading and communicating with a group in Spanish?

Yes	<input type="checkbox"/>	
No	<input type="checkbox"/>	<i>THANK AND TERMINATE</i>

FOR SCHEDULED PARTICIPANTS:

The discussion has been scheduled on **Month Day, 2020 at x:xx a.m./p.m. -- x:xx a.m./p.m.** Does this time work for your schedule?

Before your scheduled session, we will send you a confirmation text and/or email. And, we will call you the day before the discussion session as a reminder. CONFIRM CONTACT INFORMATION:

Telephone: (____) _____

Email: _____@_____

If you wear reading glasses or using a hearing aid, please remember to bring those to the focus group discussion session. Some of our activities will involve reading.

If you must cancel, please let us know immediately, so we can find someone to take your place. My name is _____ and you can reach me at _____.

We ask that you arrive at least 20 minutes before the start of the focus group discussion.

If you have any questions, please call the project recruitment coordinator for this project at **INSERT NAME OF RECRUITMENT COORDINATOR**

Thank you!

**SEPARATE THIS CONTACT SHEET FROM THE REST OF THE SCREENER
AND SHRED AT THE END OF THE STUDY**