

GROUP ID: _____

OMB#: _____
Expiration: _____

PARTICIPANT ID: _____

1 Which message was most relatable?

Write at least one reason why:

2 Which message would make you pause while scrolling through social media?

Write at least one reason why:

3 Which message would most make you think twice about drinking too much?

Write at least one reason why:

4 Which message would you be most likely to share with a family member or friend?

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