To determine if you are eligible for the study, we’d like to ask you three questions.

**[SCREEN #1]**

SC1. What is your age? \_\_\_\_\_\_\_\_\_\_

If SC1 >30 and <50, Eligible.

If SC2 <30 OR if SC2 > 50, go to ineligibility statement.

**[SCREEN #2]**

SC2. Have you seen, heard or read any TV or online advertising about The Crisis Next Door campaign?

* Yes [Go to SC3]
* No
* Don’t Know/Not Sure
* Refused [GO TO INELIGIBILITY STATEMENT]

**[SCREEN #3]**

SC3. I feel confident The Crisis Next Door campaign is about…. [SELECT ONE]

**[RANDOMIZE RESPONSE OPTIONS]**

* Domestic violence
* Rebuilding after hurricanes and tornados
* The opioid epidemic
* Teen suicide
* I’m not sure

|  |
| --- |
| **If SC2 = Yes or Don’t Know/Not Sure and SC3 = THE OPIOID EPIDEMIC, GO TO INELIGIBLE STATEMENT. ELSE, CONTINUE.** |

**[SCREEN #4]**

SC4. What is your sex?

* Female
* Male

**[SCREEN #5]**

SC5. Are you of Hispanic, Latino/a, or Spanish origin?

* Yes
* No

**[SCREEN #6]**

SC6. Which of the following best describes your race (select all that apply)?

* + White
  + Black or African American
  + American Indian or Alaska Native
  + Asian
* Native Hawaiian or Other Pacific Islander

**[SCREEN #7]**

SC7. What is your annual household income?

* Less than $25,000
* $25,000 to $49,999
* $50,000 to $74,999
* $75,000 to $99,999
* $100,000 to $149,999
* $150,000 to $199,999
* $200,000 to $249,999
* $250,000 or more
* Prefer not to answer

**[SCREEN #8]**

SC8. What is the highest level of education you have achieved?

* Less than High School
* High School
* Some college but no degree
* Associate Degree
* 4 Year College Degree
* Graduate or Doctorate Degree
* Prefer not to answer

**Ineligibility Statement.** Thank you for participating in this short survey. We appreciate your time and responses.