

BAA Email Invitation to Participate for Consumers

Dear [panelist]

We invite you to share your feedback on a health education campaign developed by the Centers for Disease Control and Prevention (CDC).

The results of this survey will help the Centers for Disease Control and Prevention (CDC) refine its ongoing campaign by helping CDC staff understand the public's response to the campaign and its key messages. Completing the survey will take approximately 20 minutes.

Click here [insert URL] to participate in this survey.

Thank you.