Form Approved OMB Control No.: 0920-0572 Expiration date: 8/31/2021

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#### Informed Consent

Before beginning the survey, there are a few things you should know.

On behalf of the Centers for Disease Control and Prevention (CDC), the research firm ICF is conducting an online survey with adults from the community to gather feedback on educational materials related to antibiotic use. These materials were developed in partnership with the CDC, and we hope to use what we learn from these survey results to improve these materials and/or how and where we promote them to raise awareness within your community. We expect this survey to take about 20 minutes. You will only be asked to complete this survey once.

We want to learn from you, so we encourage you to answer honestly. There are no right or wrong answers. If you agree to participate in the survey, here are some points to know:

Rights Regarding Participation: Your participation in this survey is completely voluntary. You may choose to leave the survey and/or not answer a question at any time for any reason. Refusal to participate will involve no penalty or loss of benefits.

Privacy: We will take every precaution to protect your identity and ensure your privacy. We will keep your name and answers to these survey questions private. Your name and contact information will be kept separate from any survey responses. We will never use your name in any reports.

Benefits: Your participation in the survey will not result in any direct benefits to you. However, your input will help us to develop and improve educational materials about sepsis for people like you.

Risks: There is no known risk to you for your participation in the survey.

Contact Information: If you have any questions about this survey or the campaign, please contact the research director, Kristen Cincotta, PhD, at 404-320-4433.

- 1. Do you agree to participate in the survey?
- 🔵 Yes
- 🔵 No

#### Termination

Thank you for your time. Click here to exit this survey.

#### Screener

The results of this survey will help the Centers for Disease Control and Prevention (CDC) refine its ongoing campaign to improve antibiotic use by helping CDC staff understand the public's response to the campaign and its key messages. You will be asked to complete different versions of the survey depending on whether you have seen or heard certain messages from the CDC about antibiotic use.

2. May we ask you some questions to see if you are a good match to take this survey?

- Yes
- 🔵 No

3. How old are you?

🔵 [] Years

er

#### 4. In what ZIP code do you live?

5. What is your sex?

🔵 Male

🔵 Female

Other, please specify

Prefer not to answer

6. Have you visited an urgent care clinic for a medical concern to receive care at least one time in the past 2 months for yourself (not for the care of a loved one)? Urgent care clinics are freestanding clinics that treat patients for unscheduled or walk-in illnesses or injuries but that DO NOT include a pharmacy (like a CVS or a Walgreens), a store, or emergency department.

	Yes
1	

) No

Not sure

7. When you visited an urgent care clinic, did you do so for an illness, an injury, or both?

Illness

🔵 Injury

Both

Don't know/cannot remember

8. Do you, your spouse or partner, or any other member of your household currently or in the past work for or as:

	Yes	No
A. A market research company	$\bigcirc$	$\bigcirc$
B. An advertising agency or public relations firm	$\bigcirc$	$\bigcirc$
C. The media (TV/radio/newspapers/magazines)	$\bigcirc$	$\bigcirc$
D. A healthcare setting or a health and wellness organization (e.g., doctor's office, clinic, hospital, health department, fitness center)	$\bigcirc$	$\bigcirc$
E. A healthcare provider (e.g., doctor, nurse, pharmacist, physician assistant, medical assistant, dietician, aid, sitter, social worker)	$\bigcirc$	0

#### Termination: Ineligible

Thank you for your willingness to participate and answer our questions. Unfortunately, you do not meet the criteria to continue with the survey. If you have any questionsabout your participation and/or any questions about this survey, please contact the research director, Kristen Cincotta, Ph.D., at (404) 321-3211 orKristen.Cincotta@icf.com. Thank you for your time.

#### Eligible

Thank you for answering the questions. We have determined that you are a good match for this survey. If you have any questionsabout your participation and/or any questions about this survey, please contact the research director, Kristen Cincotta, Ph.D., at (404) 321-3211 orKristen.Cincotta@icf.com Thank you for answering the questions. We have determined that you are a good match for this survey. If you have any questionsabout your participation and/or any questions about this survey, please contact the research director, Kristen Cincotta, Ph.D., at (404) 321-3211 orKristen.Cincotta@icf.com.

#### Exposure to Campaign

Now we would like to ask you about a CDC campaign on improving antibiotic use that you may or may not have seen or heard about in the past 12 months.

9. Please indicate below whether you have seen or heard any of following campaign names or slogans in the past **12 months.** 

	Yes	No	Don't know/cannot recall
A. Get Ahead of Antibiotics	$\bigcirc$	$\bigcirc$	$\bigcirc$
B. Flip the Script	$\bigcirc$	$\bigcirc$	$\bigcirc$
C. Be Antibiotics Aware	$\bigcirc$	$\bigcirc$	$\bigcirc$
D. Get Smart About Antibiotics	$\bigcirc$	$\bigcirc$	$\bigcirc$
E. Don't Mis-take Antibiotics	$\bigcirc$	$\bigcirc$	$\bigcirc$

10. In the past 12 months, did you see this logo or hear the slogan on it anywhere?



Yes

) No

Don't know/cannot recall

#### Frequency and Channel of Exposure (Exposed)

You indicated that you had seen or heard the campaign name, Be Antibiotics Aware, or seen the campaign logo in the past 12 months.

11. In the past 12 months, approximately how often did you see CDC's Be Antibiotics Aware campaign messages, campaign name, or logo in PRINTED MEDIA?

	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Don't know/cannot recall
Poster	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Fact Sheet	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Brochure	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Graphic	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Newspaper/magazine advertisement	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Flyer	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other Printed Media (please specify)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other printed media (pleas	se specify)					

12. In the past 12 months, approximately how often did you see CDC's Be Antibiotics Aware campaign messages, campaign name, or logo on SOCIAL MEDIA?

	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Don't know/cannot recall
Facebook	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Instagram	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Twitter	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
LinkedIn	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
YouTube	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other Social Media (please specify)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other social media (pleas	se specify)					

# 13. In the past 12 months, approximately how often did you see or hear CDC's Be Antibiotics Aware campaign messages, campaign name, or logo in ONLINE/INTERNET MEDIA?

	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Don't know/cannot recall
Health websites /resources	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Website advertisements	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Online news articles	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Streaming TV/video services (e.g., Hulu, Netflix, [Amazon] Prime Video)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Blogs	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Advertisements on mobile phone (including mobile apps)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Search engines (e.g., Google)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other websites (please specify)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other Websites (please sp	ecify)					

14. In the past 12 months, approximately how often did you see CDC's Be Antibiotics Aware campaign messages, campaign name, or logo in TV AND RADIO MEDIA?

	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Don't know/ cannot recall
Television (cable, satellite, or antenna)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Broadcast radio	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other TV or Radio(please specify)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other TV or Radio (please	specify)					

# 15. In the past 12 months, approximately how often did you see CDC's Be Antibiotics Aware campaign messages, campaign name, or logo in PUBLIC PLACES?

	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Don't know/ cannot recall
Billboards	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Bus, train, or subway stations	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
On buses or taxi cabs	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Advertisement in a mall	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Advertisement in a grocery store	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Advertisement in a store pharmacy (e.g., CVS, Walgreens, Walmart)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other public locations (please specify)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other Public Locations (please specify)						

16. In the past 12 months, approximately how often did you see CDC's Be Antibiotics Aware campaign messages, campaign name, or logo in HEALTHCARE SETTINGS?

	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Don't know/ cannot recall
Videos/commercials shown at doctor's offices or healthcare facilities	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other healthcare locations (please specify)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other Healthcare Locations	s (please specify)					

17. In the past 12 months, approximately how often did you see CDC's Be Antibiotics Aware campaign
messages, campaign name, or logo in OTHER MEDIA?

	1-2 times a day	Once a week	1-3 times a month	Less than once a month	Never	Don't know/ cannot recall
Emails	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Email newsletters	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Webcasts or webinars	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Live events	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other media (please specify)	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
Other Media (please spec	ify)					

18. You indicated that you saw or heard the campaign name, Be Antibiotics Aware, or saw the campaign logo in the past 12 months. Where did you see or hear it?

## Knowledge

- 19. Which types of infections do antibiotics treat? (select one)
- Certain infections caused by viruses.
- Certain infections caused by bacteria.
- Certain infections caused by bacteria and viruses.
- Don't know

Common cold	s do antibiotics treat? (select all that apply) Urinary tract infection (UTI)
Influenza (flu)	None of the above
Pneumonia	Don't know
Strep throat	

## Knowledge (page 3)

21. When antibiotics are not needed, taking antibiotics will still help.

True

🔵 False

🔵 Don't know

## Knowledge (page 4)

22. Taking antibiotics can lead to side effects that could cause harm.

True

🔵 False

🔵 Don't know

edge (page 5) Which of the following are com	nmon side effects of antibiotics? (select all that apply)
Rash	Yeast infections
Nausea	None of the above
Diarrhea	Don't know

Knowledge (page 6)
<ul> <li>24. Which of the following statement(s) are true about antibiotic resistance? (select all that apply)</li> <li>Antibiotic use can lead to antibiotic resistance.</li> <li>Antibiotic resistant infections can require antibiotic treatment that may cause more side effects.</li> </ul>
Infections caused by antibiotic resistant germs are always easy to treat with antibiotics.
Antibiotic resistance happens when germs – not your body - Don't know become resistant to antibiotics.

owledge (page 7)	
25. When taking antibiotics (select all that ap	
I should take my antibiotics exactly as my healthcare prescribed.	e provider It is ok to share my left-over antibiotics with a family memb or friend who is not feeling well.
It is ok if I skip doses of my antibiotics.	None of the above.
I can save left over antibiotics for later.	Don't know

nowledge (page 8)	
Drink extra water and fluids.         Avoid overeating.         Use a cool mist vaporizer to relieve congestion.         Use a saline nasal spray to relieve congestion.	ter when you have a cold? (select all that apply)

#### Attitudes and Beliefs

Next, we are going to ask you some questions to learn more about your perspective on antibiotics. Please give us your honest responses. There are no right or wrong answers to any of these questions.

We'd like to provide you with a definition for a few key terms to assist you in answering the following questions:

Antibiotic resistance occurs when bacteria have become resistant to the antibiotics designed to kill them. It does not mean the body is becoming resistant to antibiotics.

Clostridioides difficile (also known as C. difficile or C. diff.) is a bacterium that causes colitis, or inflammation of the colon. C. difficile infection can lead to severe colon damage, disabling diarrhea, and sometimes death.

## Attitudes and Beliefs: Perceived Susceptibility

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I believe that I may have taken antibiotics when I didn't need them.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
I believe that I could get an antibiotic-resistant infection.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
I believe that any time people take antibiotics, it contributes to antibiotic resistance.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
I believe that my healthcare providers may have given me prescriptions for antibiotics when they were not necessary.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
I believe that anyone taking antibiotics can experience common side effects, such as rash, nausea, and/or diarrhea.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
I believe that taking antibiotics can lead to severe, but rare, side effects such as Clostridioides difficile (or C. diff) infection or life- threatening allergic reactions.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

### Attitudes and Beliefs: Perceived Severity

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
If I got an antibiotic- resistant infection, it could be very dangerous for me.	$\bigcirc$	0	$\bigcirc$	$\bigcirc$	0
I believe that antibiotic resistance is a severe problem that can threaten the health of myself and others.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
I believe that antibiotics can sometimes lead to Clostridioides difficile (or C. diff) infection, which can cause diarrhea and death.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

### Attitudes and Beliefs: Perceived Benefits

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
I believe that using antibiotics only when needed helps to preserve their effectiveness.	$\bigcirc$	0	$\bigcirc$	$\bigcirc$	0
I believe that using antibiotics only when needed helps to keep me safe from side effects.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
I believe that using antibiotics only when needed helps fight antibiotic resistance.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

### Attitudes and Beliefs: Perceived Barriers to Using Antibiotics Appropriately

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree
If my healthcare provider told me to wait one to two weeks to see if I feel better before prescribing antibiotics, I would feel inconvenienced.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
If my healthcare provider told me I didn't need antibiotics for an illness, I would feel worried that I wouldn't feel better or that I might get sicker.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$

## Attitudes and Beliefs: Self-Efficacy

# 31. Please indicate your level of confidence for each of the following questions.

	Not at all confident	Somewhat confident	Moderately confident	Confident	Very confident
How confident are you that you will get better when you have a virus, like a cold or the flu, if you don't take antibiotics?	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
How confident are you in your ability to discuss your questions and concerns about antibiotic use with your healthcare provider?	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
How confident are you that you can accept your healthcare provider's recommendation if he/she says you do not need antibiotics?	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	0

# Attitudes and Beliefs (final Q)

	Strongly disagree	Disagree	Neither agree nor disagree	Agree	Strongly agree	Don't know
When I'm sick, it's important to talk with my healthcare providers about what the best treatment is for my illness.	$\bigcirc$	0	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
When I'm sick, but antibiotics aren't needed, it is important to talk with my healthcare providers about other ways to feel better.	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
When I'm sick and antibiotics can help, it is important to talk with my healthcare providers about the risks of taking antibiotics (e.g., side effects, antibiotic resistance).	$\bigcirc$	0	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
When I'm sick and antibiotics can help, it is important to talk with my healthcare providers about the benefits of taking antibiotics.	0	0	$\bigcirc$	0	$\bigcirc$	0

#### **Behavior**

33. Think about the visits you had with a healthcare provider for an illness over the past 12 months. During these visits, how often did you speak with your healthcare providers about the following?

Did not visit healthcare provider for an

illness in the past 12 Rarely Sometimes Often Always Don't recall months Never Whether or not antibiotics were needed ()()to treat my illness. How to feel better if I was sick and an  $\bigcirc$ antibiotic was not needed. The risks of taking an antibiotic (e.g., antibiotic ()resistance, side effects) when I was sick. The benefits of taking an antibiotic when I was  $\bigcirc$ sick.

Behavior (page 2)

34. In the past 12 months, how often have you expected—but not outright asked—a healthcare provider to prescribe you antibiotics?

$\bigcirc$	Always	$\bigcirc$	Rarely
$\bigcirc$	Often	$\bigcirc$	Never

Sometimes

Don't know/cannot recall

Beh	avior	(page	3)

35. In the past 12 months, how often have you specifically asked a healthcare provider to prescribe you antibiotics?

$\bigcirc$	Always	
$\bigcirc$	Often	

Never

Rarely

Sometimes

Don't know/cannot recall

havior (page 4)				
36. In the past 12 months, di	d a healthcare pro	vider prescribe yo	u antibiotics?	
Yes				
No				
Don't know/cannot recall				

	scription for antibiotics from s how you took the antibiot		provider in the past 12 months. Whic that apply)
I did not take the antibiotics			antibiotics exactly as my healthcare provider ber of times per day and number of days)
I did not take the antibiotics my healthcare provider said	for the same number of days as I to	I stopped	aking the antibiotics after I felt better
I did not take the antibiotics as my healthcare provider s	the same number of times per da said to	ay Don't know	v/cannot remember

Τ

Behavior (page 6)

38. In the past 12 months, did you ever take left-over antibiotics previously prescribed to you by a healthcare provider?

O Yes

) No

Don't know/cannot remember

Not applicable / I was not sick during this time

Behavior (page 7)

39. In the past 12 months, did you ever take left-over antibiotics prescribed to someone else?

Yes

) No

Don't know/cannot remember

Not applicable / I was not sick during this time

Centers for Disease Control and Prevention (CDC) website etc.) (Please specify:)   Health magazines (e.g., Women's Health, Men's Health, Prevention) (Please specify:) Other (Please specify:)   Family members and/or friends I have not tried to learn about antibiotic use   1. Did you know that CDC's <i>Be Antibiotics Aware</i> campaign has resources you can use to learn about antibiotic use?   Yes   No   42. How did you learn about CDC's <i>Be Antibiotics Aware</i> resources? (select all that apply)   My doctor/healthcare provider's office	urces of Information	
Pharmacist       Television (Please specify:         Health websites/Health-related mobile apps (e.g., WebMD, MayoClinic, etc.) (Please specify:       Radio (Please specify:         Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:         Health magazines (e.g., Women's Health, Men's Health, Prevention) (Please specify:       Other (Please specify:         Health magazines (e.g., Women's Health, Men's Health, Prevention) (Please specify:       I have not tried to learn about antibiotic use         Family members and/or friends       I have not tried to learn about antibiotic use         41. Did you know that CDC's <i>Be Antibiotics Aware</i> campaign has resources you can use to learn about antibiotic use?         Yes       No         42. How did you learn about CDC's <i>Be Antibiotics Aware</i> resources? (select all that apply)         My doctor/healthcare provider's office       Family members and/or friends         Pharmacist       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:         Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:       Other (please specify:	10. To whom or where do you go to learn about antib	iotic use? (select all that apply)
Health websites/Health-related mobile apps (e.g., WebMD, MayoClinic, etc.) (Please specify:       Radio (Please specify:       )         MayoClinic, etc.) (Please specify:       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:       )         Health magazines (e.g., Women's Health, Men's Health, Prevention) (Please specify:       )       )       I have not tried to learn about antibiotic use         Family members and/or friends       I have not tried to learn about antibiotic use       1 have not tried to learn about antibiotic use         Yes       No       No         42. How did you learn about CDC's <i>Be Antibiotics Aware</i> resources? (select all that apply)       My doctor/healthcare provider's office       Family members and/or friends         Pharmacist       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:       )         My doctor/health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:       )         Other (please specify:       )         Other (please specify:       )	My doctor/healthcare provider's office	Newspapers (Please specify:)
MayoClinic, etc.) (Please specify:)       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:)         Centers for Disease Control and Prevention (CDC) website       Other (Please specify:)         Health magazines (e.g., Women's Health, Men's Health, Prevention) (Please specify:)       Other (Please specify:)         I have not tried to learn about antibiotic use       Family members and/or friends         41. Did you know that CDC's <i>Be Antibiotics Aware</i> campaign has resources you can use to learn about antibiotic use?         Yes       No         42. How did you learn about CDC's <i>Be Antibiotics Aware</i> resources? (select all that apply)         My doctor/healthcare provider's office       Family members and/or friends         Pharmacist       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:)         Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:)       Other (please specify:)	Pharmacist	Television (Please specify:)
Centers for Disease Control and Prevention (CDC) website       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:)         Health magazines (e.g., Women's Health, Men's Health, Prevention) (Please specify:)       Other (Please specify:)         Family members and/or friends       I have not tried to learn about antibiotic use         Hauth uses and/or friends       I have not tried to learn about antibiotic use         Yes       No         No       No         Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:)       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:)         Other (Please specify:)       I have not tried to learn about antibiotic use         Pharmacist       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:)         Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:)       Other (please specify:)		Radio (Please specify:)
Prevention) (Please specify:)       I have not tried to learn about antibiotic use         Family members and/or friends       I have not tried to learn about antibiotic use         H1. Did you know that CDC's <i>Be Antibiotics Aware</i> campaign has resources you can use to learn about antibiotic use?         Yes         No         H2. How did you learn about CDC's <i>Be Antibiotics Aware</i> resources? (select all that apply)         My doctor/healthcare provider's office         Pharmacist         Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:)         Other (please specify:)		Social media (e.g., Facebook, Twitter, Instagram, Linkedl etc.) (Please specify:)
Family members and/or friends         41. Did you know that CDC's <i>Be Antibiotics Aware</i> campaign has resources you can use to learn about antibiotic use?         Yes         No         42. How did you learn about CDC's <i>Be Antibiotics Aware</i> resources? (select all that apply)         My doctor/healthcare provider's office         Pharmacist         Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:         Other (please specify:		
Antibiotic use?   Yes   No     42. How did you learn about CDC's <i>Be Antibiotics Aware</i> resources? (select all that apply)   My doctor/healthcare provider's office   Family members and/or friends   Pharmacist   Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:)   Other (please specify:)	Family members and/or friends	I have not tried to learn about antibiotic use
My doctor/healthcare provider's office       Family members and/or friends         Pharmacist       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:)         Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:)       Other (please specify:)		
Pharmacist       Social media (e.g., Facebook, Twitter, Instagram, Linked etc.) (Please specify:)         Health websites/ Health-related mobile apps (e.g., WebMD, Mayo Clinic, etc.) (Please specify:)       Other (please specify:)	12. How did you learn about CDC's <i>Be Antibiotics Aw</i>	vare resources? (select all that apply)
Health websites/ Health-related mobile apps (e.g., WebMD,         Mayo Clinic, etc.) (Please specify:    Other (please specify:	My doctor/healthcare provider's office	Family members and/or friends
Health websites/ Health-related mobile apps (e.g., WebMD,         Mayo Clinic, etc.) (Please specify:)    Other (please specify:)	Pharmacist	Social media (e.g., Facebook, Twitter, Instagram, Linkedl
Centers for Disease Control and Prevention (CDC) website Don't know/cannot recall		
	· · · · · · · · · · · · · · · · · · ·	
		Don't know/cannot recall

emographic Characteristics (All) ank you. Now we would like to know more abou	ıt you.
43. Do you have children under the age of 5 years	?
Yes	
No	
Prefer not to answer	
44. How would you describe your racial backgroun	nd? Select all that apply.
White	American Indian or Alaska Native
Black or African American	Other, please specify:
Asian	Prefer not to answer
Native Hawaiian or Other Pacific Islander	
45. Are you Hispanic or Latino?	
Yes	
No	
Prefer not to answer	
46. What language do you primarily use at home (	i.e., when speaking with family and friends)?
English	Portuguese
◯ Spanish	Vietnamese
Chinese (including Mandarin, Cantonese, and other Chin	nese Other (please specify:)
languages)	Prefer not to answer
47. What is the highest grade of school you have o	completed, or the highest degree you have received?
Some high school	Bachelor's (4-year college) degree
High school graduate (or equivalent)	Master's degree
Some college (1-4 years, no degree)	Professional or doctoral degree (MD, JD, PhD, etc.)
Associate or technical degree	Prefer not to answer

Thank you for taking the time to participate in this important survey!