

**ATTACHMENT 2a: Rationale for Item Changes to the RESPECT LGBT
Follow-up 4 Instrument**

Item Number	Description	Add	Delete	Edit	Rationale	Prior Approval Given by OMB
Y_video	Video Test			X	Added text to confirm R could hear audio on device	Approved by OMB in revision
F8_2	Ad Awareness & Other TC Campaigns			X	Updated image	Original items were approved by OMB
F11 (▲ F34)	Events Awareness, Channel of Awareness			X	Changed question number	Original items were approved by OMB
F19_1 & 2, F23_1 & 2	Reactions to Videos		X		Deleted video content and related questions	Original items were approved by OMB
F21_1_g to j, F21_2_g to j	Reactions to Videos		X		Delete items measured in prior waves to reduce respondent burden.	Original items were approved by OMB
F18_3 (▲ F18_5)	Reactions to Videos			X	Changed question number to add new video content	Questions (but not videos) previously approved by OMB
F19_3 (▲ F19_5)	Reactions to Videos			X	Changed question number to add new video content and updated response items	Questions (but not videos) previously approved by OMB
F21_3 (▲ F21_5), F32_3 (▲ F32_5), F23_3 (▲ F23_5)	Reactions to Videos			X	Updated video content	Questions (but not videos) previously approved by OMB
F18_6, F19_6, F21_6, F32_6	Reactions to Videos	X			Added new video content and related questions	Questions (but not videos) previously approved by OMB
F33	Other Content Awareness			X	Updated digital content	Questions (but not videos) previously approved by OMB
F33b & c	Other Content Awareness		X		Deleted video and related questions	Original items were approved by OMB
WEBTH/RECON	Administrative item			X	Edited item wording	Original items were approved by OMB

▲ = “Changed to”