

## MEMO

To: Steph Tatham  
Office of Information and Regulatory Affairs (OIRA)  
Office of Management and Budget (OMB)

From: Ivelisse Martinez-Beck  
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Administration for Children and Families (ACF)

Date: July 13, 2018

Subject: Proposed incentive experiment in pilot study of Variations in Implementation of quality Interventions (VIQI) project (0970-0508)

We are submitting a nonsubstantive change request for approval of an incentive experiment to be implemented in the pilot study of the Variations in Implementation of quality Interventions (VIQI) project (0970-0508). The original information collection request was approved on May 9, 2018.

In the final version of the OMB justification package approved for the VIQI study, an incentives sub-study was described as a potential consideration to inform whether a parent incentive is warranted in the VIQI Impact Evaluation. The OMB approval requested that, if a sub-study were to be proposed, that the proposal for this incentive experiment be submitted to OMB for consideration as a nonsubstantive change request. The attached document describes this proposed sub-study, which will test the effect of offering a small incentive to parents for completing the parent/guardian baseline information form that will be collected late summer and into early fall 2018 in the VIQI project.

Because we need to collect the parent/guardian information form at baseline – that is, starting in August 2018 – this request is time-sensitive. **We anticipate needing approval by July 30, 2018, so that the baseline data collection can proceed on the timeline planned.**