

Screenshots of Survey from Survey Monkey



NASA SBIR/STTR Innovation and Opportunity Conference 2020 Participant Feedback Survey

Thank you for participating in NASA SBIR/STTR's Innovation and Opportunity Conference. In order to provide an amazing experience for our community we are asking for your feedback on your Conference experience.

This information collection meets the requirements of 44 U.S.C 3507, as amended by section 2 of the Paperwork Reduction Act of 1995. The OMB control number for this information collection is 2700-0153 and it expires on September 30, 2021. We estimate this survey will take 10 minutes. You may send comments on our time estimate to arc-sbir-pmo@nasa.gov.

1. Overall, how satisfied or dissatisfied were you with the Innovation & Opportunity Conference?

- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Very dissatisfied

2. How satisfied or dissatisfied were you with the virtual experience of the Innovation & Opportunity Conference?

- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Very dissatisfied

3. How satisfied or dissatisfied were you with the content of the Innovation & Opportunity Conference?

- Very satisfied
- Satisfied
- Neither satisfied nor dissatisfied
- Dissatisfied
- Very dissatisfied

4. Please rank each session type from most valuable to least valuable.

		Speeches by executives and astronaut
		Panel sessions
		Technical breakout sessions
		Resource library
		One-on-one meetings
		Ask me Anything
		Networking

5. If you participated in an in-person Innovation & Opportunity Conference in the past, how did this year's virtual event compare?

- I much preferred the virtual event
- I preferred the virtual event
- They were about the same
- I preferred the in-person event
- I much preferred the in-person event
- Not applicable

6. Based on your experience, what is the likelihood you would participate in a future virtual Innovation & Opportunity Conference?

- Very likely
- Likely
- Neither likely nor unlikely
- Unlikely
- Very unlikely

7. Based on your experience, what is the likelihood you would participate in a future in-person Innovation & Opportunity Conference? (Note: in-person events have associated registration fees)

- Very likely
- Likely
- Neither likely nor unlikely
- Unlikely
- Very unlikely

8. Please provide any additional comments or feedback to elaborate as needed on your previous answers and/or to help us improve future events.

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The following questions are meant to give us a better understanding of yourself and the firm you represent.

9. For the purposes of participating in the NASA SBIR/STTR Innovation & Opportunity Conference, which of the following best describes your organization?

- Phase 0 Small Business - brand new to the program or have applied but have never been awarded a Phase 1.
- Phase 1 Small Business - have only been awarded a Phase 1.
- Phase 2+Small Business - have been awarded a Phase 2, Post-Phase 2, and/or Phase 3
- Research Institution
- Large Business/Investor
- Government
- Other (please specify)

10. The organization I represents qualifies as a (select all that apply):

- Socially and Economically Disadvantaged SBC
- Women-owned SBC
- HUB Zone-owned SBC
- Veteran-Owned SBC
- Service Disabled Veteran-owned SBC
- Minority Serving Institution (e.g., HBCU, HSI, TCU, AAPISI)
- N/A

11. In what state or U.S. territory do you live?

12. What is your race? (Select all that apply) (optional)


- American Indian or Alaska Native
- Native Hawaiian or other Pacific Islander
- White
- Black or African American
- Asian

13. What is your ethnicity? (optional)

- Hispanic or Latino
- Not Hispanic or Latino

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