



United States Department of Agriculture
National Agricultural Statistics Service



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Why am I getting this letter?

Enclosed is your 2018 Floriculture Survey questionnaire. Please complete the questionnaire at your earliest convenience. Your information is important. It will help document changes in the floriculture industry and enable us to develop up-to-date aggregate data.

How will the data be used?

Growers, buyers, government agencies and others can use the data to identify state and national trends, make plans, and determine the industry's impact on farm incomes and on the economy.

If we do not hear from you by [\[Click for date\]](#), we attempt to contact you to arrange an interview

The results of this survey will be kept confidential and will be available in aggregate form only, ensuring that no individual operation or producer can be identified, as required by federal law. We will publish the survey findings in the Floriculture Crops report, to be released [\[Click to add release date\]](#).

Thank you for participating and for your support of our programs and U.S. agriculture. If you have any questions, please feel free to contact us at [\[Click to enter phone number, email, etc. - text\]](#).

Sincerely,

[\[Click here to enter – Name\]](#)

Director/State Statistician,

Enclosure

What should I do next?

Complete your survey in one of the following ways:

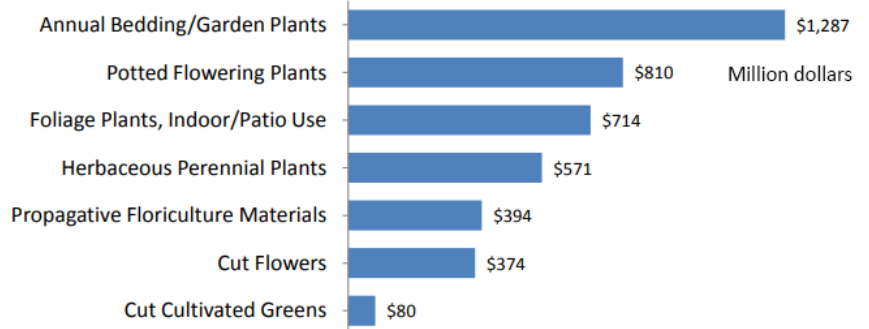


Online at www.agcounts.usda.gov beginning on [\[Click for date\]](#) **Online reporting is fast, cost-effective, and secure.** All you need is the 17-digit survey code on the enclosed form to begin.



By **mail or fax**. Complete the survey questionnaire and mail it back in the return envelope provided or fax it to [\[Click to enter FAX # - text\]](#).

Wholesale Value of Sales by Plant Category, Operations with \$100,000+ Sales – 15 Program States: 2015



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