

Supporting Statement
U.S. Department of Commerce
Bureau of Economic Analysis
Benchmark Survey of Transactions in Selected Services and Intellectual
Property with Foreign Persons (Form BE-120)
OMB Control Number: 0608-0058

A. Justification

1. Explain the circumstances that make the collection of information necessary.

The BE-120 Benchmark Survey of Transactions in Selected Services and Intellectual Property is necessary to obtain complete and accurate data used by the Bureau of Economic Analysis (BEA) to produce the International Transactions Accounts (ITAs) of the United States. These accounts provide a comprehensive and detailed view of economic transactions between the United States and other countries. In addition, they provide input into other U.S. economic measures and accounts, contributing particularly to the National Income and Product Accounts (NIPAs) and Input-Output accounts. The ITAs are used extensively by both government and private organizations for national and international economic policy support and for analytical purposes. The services transactions accounts are contained within the current account of the ITAs and are divided into several major components. The services and intellectual property transactions covered by this survey accounted for 43 percent of U.S. services exports and 38 percent of U.S. services imports in 2016.

The information collection, BE-120 Benchmark Survey of Transactions in Selected Services and Intellectual Property with Foreign Persons, is associated with the final rule RIN 0691-AA87 and is necessary to provide baseline information on U.S. trade in services and intellectual property. The survey will ask U.S. companies to report their services and intellectual property transactions with foreign persons. The BE-120 survey is mandatory and conducted under the International Investment and Trade in Services Survey Act (P.L. 94-472, 22 U.S.C. 3101-3108, as amended by P.L. 98-573 and P.L. 101-533), hereinafter “the Act.” It is the subject of this supporting statement.

In Section 3 of Executive Order 11961, as amended by Executive Orders 12318 and 12518, the President delegated responsibility for performing functions under the Act concerning trade in services to the Secretary of Commerce, who has re-delegated it to BEA. The implementing regulations for the international services surveys conducted under the Act can be found in 15 CFR Part 801.

2. Indicate how, by whom, and for what purpose the information is to be used.

The benchmark survey covers the universe of selected services and intellectual property and is BEA’s most comprehensive survey of such services. The benchmark survey collects services transactions data from U.S. persons (any person subject to the jurisdiction of the United States) of sales to and purchases from foreign persons. Some specific uses of the data to be collected are discussed in greater detail below.

(a) Compile and improve the U.S. economic accounts:

Data from the BE-120 survey will be used by BEA to estimate the services component of the U.S. ITAs, which also enter the NIPAs and the Input-Output Accounts.

(b) Support U.S. government policy on services trade:

Data from the survey are needed to monitor U.S. trade in services, to analyze the impact on the U.S. economy and on foreign economies, to compile and improve the U.S. economic accounts, to support U.S. commercial policy on trade in services, to conduct trade promotion, and to improve the ability of U.S. businesses to identify and evaluate market opportunities.

The data are used by several U.S. government agencies, including the Office of the U.S. Trade Representative, the International Trade Administration of the Commerce Department, the Departments of Treasury and State, the Council of Economic Advisers, and the Federal Reserve Board to support U.S. international economic policy. The data also help identify areas where U.S. trade in services may be restricted.

The United States is a signatory to regional and multilateral commercial agreements that cover trade in services. The data from this and related surveys provide information that can be used both during negotiations and as an aid in monitoring resulting agreements. For example, trade in services are covered both by the General Agreement on Trade in Services, which is the principal World Trade Organization agreement on trade in services, and by the North American Free Trade Agreement among the United States, Canada, and Mexico.

(c) Other governmental uses:

Several agencies, including the U.S. Commercial Service (Commerce Department) and the Export-Import Bank, facilitate U.S. trade by providing information and assistance to businesses. They use data from the benchmark survey for this purpose. They also use the data to examine the impact of trade in services on developing countries.

(d) Non-governmental uses:

International organizations and private researchers use data from the benchmark survey in assessing the impact of U.S. trade in services on the U.S. and foreign economies. International organizations that regularly make use of BEA data on U.S. trade in services include the United Nations, International Monetary Fund, Organization for Economic Cooperation and Development, and World Bank. Numerous private researchers use the data; use by researchers affiliated with the National Bureau of Economic Research has been among the most extensive.

The Section 515 Information Quality Guidelines of the Office of Management and Budget (OMB) apply to this information. The information is collected according to documented procedures in a manner that reflects standard practices accepted by the relevant economic/statistical communities. BEA conducts a thorough review of the survey input data using sound statistical techniques to ensure that the quality of the data is high before the final estimates are released. The data are collected and reviewed according to documented procedures, best practice standards, and on-going review by the appropriate supervisor. The quality of the data are validated using a battery of edit checks to detect potential errors and to otherwise ensure that the data are accurate, reliable, and relevant for the estimates being made. Data are routinely revised as more complete source data become available. The collection and use of this information complies with all applicable information quality guidelines, i.e., those of OMB, the Department of Commerce, and BEA.

3. Describe whether, and to what extent, the collection of information involves the use of automated, electronic, mechanical, or other technological collection techniques or other forms of information technology.

BEA offers electronic filing through its eFile system for reporting the BE-120 benchmark survey form. The eFile system enables respondents to download the survey forms in PDF format for each reportable U.S. person, enter the required data, and submit the forms securely to BEA. BEA utilizes a secure messaging system, accessible through the eFile system, to ensure the confidentiality of correspondence with respondents.

In addition, BEA provides reporting instructions and links to all its survey forms on its web site (www.bea.gov). Survey forms may be downloaded, printed, and submitted via fax or mail.

4. Describe efforts to identify duplication.

Data on U.S. international transactions in selected services and intellectual property with foreign persons are available only from surveys conducted by BEA.

The BE-120 survey will provide comprehensive information on the types of selected services and intellectual property covered by the survey, for which data had been collected on a sample basis on the BE-125, Quarterly Survey of Transactions in Selected Services and Intellectual Property transactions with Foreign Persons. The quarterly collection of data is required to provide timely indicators of quarterly movements in transactions. The benchmark collection, conducted after the companies have closed their books for the year, is required not only to verify the accuracy of the quarterly data, but also to collect data on transactions that fall below the reporting threshold on the quarterly survey.

The Census Bureau conducts economic surveys of establishments in services industries and includes on those surveys broad questions pertaining to revenues derived from sales to foreign persons. While these surveys do not identify the type of service or the country of the foreign customer, both of which are required by the ITAs, BEA has used information reported on Census Surveys to expand the mailing lists for several BEA surveys.

5. If the collection of information involves small businesses or other small entities, describe the methods used to minimize burden.

A complete BE-120 survey is required of any U.S. person who had transactions in selected services and intellectual property. Any U.S. person whose combined sales to foreign persons of covered services and intellectual property exceeded \$2 million for the 2017 fiscal year, or whose combined purchases from foreign persons of covered services and intellectual property exceeded \$1 million for the 2017 fiscal year, on an accrual basis, is required to report data on the total sales and/or purchases for each type of transaction in which they engaged by country and affiliation to the foreign person. Any U.S. person whose combined sales to foreign persons of covered services and intellectual property were \$2 million or less for the 2017 fiscal year, or whose combined purchases from foreign persons of covered services and intellectual property were \$1 million or less for the 2017 fiscal year, is required to report the total sales and/or purchases for each type of transaction in which they engaged. While the survey would not collect data on total sales or other measures of the overall size of the respondents to the survey, historically the respondents to the existing quarterly

survey of selected services and intellectual property have been comprised mainly of major U.S. corporations.

This information collection excludes most small businesses from mandatory reporting. The reporting threshold for this survey is set at a level that will exempt most small businesses from reporting. Any small businesses that may be required to report would likely have engaged in a small number of covered transactions. Therefore, they are expected to experience less than the average burden of 9.5 hours per response since the additional country and affiliation detail collected on the mandatory schedules would not be required. Even if the responses for small businesses took the expected average burden of 9.5 hours per response, that would not constitute a significant impact on any small business or other entity.

Finally, to reduce burden, respondents may provide estimates of their transactions with foreign persons where precise data cannot be obtained without undue burden.

6. Describe the consequences to the Federal program or policy activities if the collection is not conducted or is conducted less frequently.

This is a benchmark survey designed to yield universe data for the covered U.S. international selected services and intellectual property transactions. In non-benchmark years, universe estimates covering these transactions will be derived from the sample data reported on BEA's quarterly survey by extrapolating from the universe data collected on the benchmark survey. Typically, the BE-120 benchmark survey is conducted once every five years. The benchmark survey data are updated between benchmark years by means of quarterly sample surveys that are more limited in scope and coverage. A period beyond the normal benchmark interval would require reliance on universe estimates linked to an aging base. The reliability of the estimates becomes increasingly questionable as the base ages. This problem is particularly serious during a period when international trade in services and intellectual property is growing rapidly in size, variety, and complexity, and as the geographic pattern of trade changes, due partly to the expansion of trade with emerging economies. Conducting the survey less frequently would also reduce the timeliness of the detailed information collected only on benchmark surveys that is needed for policymaking purposes.

7. Explain any special circumstances that require the collection to be conducted in a manner inconsistent with OMB guidelines.

No aspects of the BE-120 Benchmark Survey of Transactions in Selected Services and Intellectual Property with Foreign Persons require a special justification.

8. Provide a copy of the PRA Federal Register notice that solicited public comments on the information collection prior to this submission. Summarize the public comments received in response to that notice and describe the actions taken by the agency in response to those comments. Describe the efforts to consult with persons outside the agency to obtain their views on the availability of data, frequency of collection, the clarity of instructions and recordkeeping, disclosure, or reporting format (if any), and on the data elements to be recorded, disclosed, or reported.

This submission supports a proposed rulemaking that solicited comments on this survey. On November 15, 2017, BEA published a notice of proposed rulemaking that set forth the revised

reporting criteria for the BE-120 Benchmark Survey of Transactions in Selected Services and Intellectual Property with Foreign Persons (82 FR 52863). No comments on the proposed rule were received.

BEA maintains a continuing dialogue with respondents and with data users, including its own internal users through the Bureau's Source Data Improvement and Evaluation Program, to ensure that, to the extent possible, the required data serve their intended purposes, that the survey instructions are clear, and that unreasonable burdens are not imposed.

In November and December 2016, BEA representatives solicited input from BEA data users, including other government agencies, through a series of site visits and a webinar. During these presentations, BEA staff presented an overview of potential changes to the services data collected and published by BEA. These presentations also provided an opportunity for those agencies to suggest and discuss other services-related data that are of particular interest to their agencies. BEA developed a list of changes to the 2017 survey from consultation with both internal and external data users.

As part of the development of the revised BE-120 survey, BEA engaged with staff from the Data Collection Methodology and Research Branch (DCMRB) in the Economic Statistical Methods Division (ESMD) of the U.S. Census Bureau to undertake cognitive research for the survey. In consultation with BEA, in August 2016, DCMRB developed a comprehensive survey methodology research plan to prepare for a revised data collection instrument. The plan activities, which aligned with best practices in survey development and pretesting, included a methodological expert review of the BE-120 and BE-125 forms, as well as respondent debriefings and multiple rounds of cognitive interviews consisting of approximately 30 in-person reporter interviews with selected survey respondents. Census staff prepared findings and recommendation reports that summarized the results of the expert reviews, as well as the cognitive interviews that were conducted to identify issues and problematic areas on the form. BEA used this information to redesign the BE-120 survey in ways that have increased the likelihood that new data collected on the survey will be feasible for respondents to provide and will be reported accurately.

In addition, in March 2017, BEA contacted nine large reporters currently filing transactions on the BE-125 quarterly survey to discuss the feasibility of collecting data on the survey about services by the location of the U.S. and foreign transactors when the services were supplied. Respondents were asked if they would be able to distribute reported services values across the three different modes of delivery that are relevant for trade in services. Multiple approaches to collecting this information were developed within BEA and are being subjected to additional feasibility testing during the cognitive review efforts discussed above. The decision on the collection format to be used for the survey will be included in the final published notice of this information collection.

9. Explain any decisions to provide payments or gifts to respondents, other than remuneration of contractors or grantees.

No payments or gifts to the respondents will be made.

10. Describe any assurance of confidentiality provided to respondents and the basis for assurance in statute, regulation, or agency policy.

BEA provides respondents with assurance that it will keep the reported data confidential. The following statement is taken directly from the reporting instructions for the survey:

“Confidentiality – The Act provides that your report to this Bureau is **confidential** and may be used only for analytical or statistical purposes. Without your prior written permission, the information filed in your report **cannot** be presented in a manner that allows it to be individually identified. Your report **cannot** be used for purposes of taxation, investigation, or regulation. Copies retained in your files are immune from legal process. Per the Cybersecurity Enhancement Act of 2015, your data are protected from cybersecurity risks through security monitoring of the BEA information systems.”

Sec. 5(c) of the Act (22 U.S.C. 3104) provides that the information collected can be used only for analytical and statistical purposes and access to the information shall be available only to officials and employees (including consultants and contractors and their employees) of agencies designated by the President to perform functions under the Act. The President may authorize the exchange of information between agencies or officials designated to perform functions under the Act, but only for analytical and statistical purposes. No official or employee (including consultants and contractors and their employees) shall publish or make available any information collected under the Act in such a manner that the person to whom the information relates can be specifically identified. Reports and copies of reports prepared pursuant to the Act are confidential, and their submission or disclosure shall not be compelled by any person without the prior written permission of the person filing the report and the customer of such person, where the information supplied is identifiable as being derived from the records of such customer.

11. Provide additional justification for any questions of a sensitive nature, such as sexual behavior and attitudes, religious beliefs, and other matters that are commonly considered private.

No questions of a sensitive nature are asked.

12. Provide estimates of the hour burden of the collection of information.

The table below provides details on average burden, estimated number of respondents, and estimated burden hours by response type.

Response type	Average Burden Per Response		Estimated Number of Respondents		Estimated Total Burden Hours
Mandatory Schedules	23		5,000		115,000
Mandatory Totals by Transaction	4		6,500		26,000
Exempt	1		4,000		4,000
Total	*9.5		15,500		145,000

* Rounded to nearest half hour from 145,000 hours/15,500 respondents.

The table below provides details on response type and estimated burden hours by respondent type.

Respondent Type	Estimated number of Filers	Mandatory Schedules	Mandatory Totals by Transaction	Exempt	Estimated Total Burden Hours
For-profit Entities	14,750	4,625	6,300	3,825	135,400
Not-for-profit Entities	500	250	125	125	6,375
State, Local, Tribal Government Entities	250	125	75	50	3,225
Total	15,500	5,000	6,500	4,000	145,000

Respondent burden is estimated based on the estimated burden in the last BE-120 survey and other BEA surveys, feedback from respondents, and on changes to the form. The actual burden will vary from respondent to respondent depending on the number and amounts of their transactions and the ease of assembling the data.

The estimated cost to the public is \$5,800,000 based on an estimated reporting burden of 145,000 hours and estimated hourly cost of \$40.

13. Provide an estimate of the total annual cost burden to the respondents or record-keepers resulting from the collection (excluding the value of the burden hours in Question 12 above).

Other than respondent cost associated with the estimated burden of 145,000 hours (see A.12 above), the total additional annual cost burden to respondents is expected to be negligible. Total capital and start-up costs are insignificant because new technology or capital equipment would not be needed by respondents to prepare their responses to the survey. As a consequence, the total cost of operating and maintaining the technology and capital equipment will also be insignificant. Purchases of services to complete the information collection are also expected to be insignificant.

14. Provide estimates of annualized cost to the Federal government.

The annual project cost to the Federal Government for this survey is estimated at \$1,200,000, which consists of \$900,000 for salaries and related overhead and \$300,000 for equipment, supplies, form design, and computer processing.

15. Explain the reasons for any program changes or adjustments reported.

This request is for a renewal, with change, of a previously approved mandatory collection for which approval has expired. Currently, there are no burden hours for the 2017 BE-120 survey in the inventory maintained by the OMB. Therefore, the estimated burden of 145,000 hours (see A.12 above) for this periodic collection is shown entirely as a program change in the ROCIS.

The estimate for the 2017 BE-120 benchmark survey of 145,000 burden hours is 40,000 more than the estimated respondent burden for the previous (2011) benchmark survey. For the 2011 survey,

the estimated burden was 105,000 hours. The increase in burden hours results from an increase in the respondent universe as well as an increase from changes made from the 2011 survey to the 2017 survey.

BEA will add and modify some data collected on the benchmark survey form and adjust the survey reporting requirements. Most of the additions are to more closely align collected services categories with international guidelines and in response to requests from data users, providing users with additional information about U.S. services transactions with foreign persons.

16. For collections whose results will be published, outline the plans for tabulation and publication.

Completed benchmark survey forms are due by June 29, 2018 (or by July 30, 2018 for respondents that use BEA's eFile system).

The data from this survey will be used to estimate trade in services and intellectual property transactions by major world region and selected countries for the quarterly U.S. ITAs and for a detailed annual presentation of U.S. international services that is published in the *Survey of Current Business*, typically each October. These estimates will be published on BEA's web site (www.bea.gov). The data will also be used to provide the basis for the estimates of transactions in selected services and intellectual property in monthly estimates of international services transactions, which are included in a BEA-Census Bureau news release on U.S. trade in goods and services.

The data collected will be used to estimate the universe of selected services and intellectual property transactions necessary to publish revised 2017 and 2018 quarterly estimates in June 2019 and the more detailed annual estimates in October 2019.

17. If seeking approval to not display the expiration date for OMB approval of the information collection, explain the reasons why display would be inappropriate.

The OMB expiration date will be displayed on the forms.

18. Explain each exception to the certification statement.

The BE-120 information collection is consistent with the certification in all aspects.