

USPTO Outreach Event Survey Office of the Chief Communications Officer

Approved for use through 9/30/2021. OMB 0651-0080

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

1. How did you learn about this program? (check all that apply)

- USPTO.gov website
- Social Media (e.g., FB, Twitter)
- Eventbrite
- Email announcement
- Colleague/Friend
- Attendance at previous event
- Other \_\_\_\_\_

2. On **day one**, how useful was the information presented at Invention-Con 2020? Consider usefulness both for now and in the future. (Place an 'x' in the proper column for each row.)

	Not useful at all	Somewhat useful	Moderately useful	Very useful	N/A (did not attend)
Leadership greeting (Name of Person)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understanding the patent examination process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Filing a provisional application	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Best practices for filing a successful patent application	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Applying for a trademark	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. On **day two**, how useful was the information presented at Invention-Con 2020? Consider usefulness both for now and in the future. (Place an 'x' in the proper column for each row.)

	Not useful at all	Somewhat useful	Moderately useful	Very useful	N/A (did not attend)
Leadership greeting (Name of Person)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Government resources	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building your business model	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building a virtual business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Keynote - Sam Zaid, CEO and Founder of Getaround	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4. On **day three**, how useful was the information presented at Invention-Con 2020? Consider usefulness both for now and in the future. (Place an 'x' in the proper column for each row.)

	Not useful at all	Somewhat useful	Moderately useful	Very useful	N/A (did not attend)
Leadership greeting (Name of Person)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building your network for success	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Market research/Know your customer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building your pitch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understanding licensing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

5. The information and knowledge gained by attending this program will help me leverage my intellectual property in the marketplace.

- Strongly disagree
- Somewhat disagree
- Neither disagree nor agree
- Somewhat agree
- Strongly agree

6. I would recommend this program to someone else.

- Strongly disagree
- Somewhat disagree
- Neither disagree nor agree
- Somewhat agree
- Strongly agree

7. Overall how would you rate your satisfaction with Invention-Con 2020?

- Very dissatisfied
- Somewhat dissatisfied
- Dissatisfied
- Neither dissatisfied nor satisfied
- Somewhat satisfied
- Very satisfied

8. What did you like most about today's program?

9. What other topics are you interested in learning about?

A Federal agency may not conduct or sponsor, and a person is not required to respond to, nor shall a person be subject to a penalty for failure to comply with an information collection subject to the requirements of the Paperwork Reduction Act of 1995, unless the information collection has a currently valid OMB Control Number. The OMB Control Number for this information collection is 0651-0080. Public burden for this Invention-Con Survey is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the information collection. Response to this information collection is voluntary; however, it allows the USPTO to analyze the overall effectiveness of the program. Send comments regarding this burden estimate or any other aspect of this information collection, including suggestions for reducing this burden to the Chief Administrative Officer, United States Patent and Trademark Office, P.O. Box 1450, Alexandria, VA 22313-1450 or email [InformationCollection@uspto.gov](mailto:InformationCollection@uspto.gov).