

**Recruitment and Consent Document – Quantitative Study**

**Civilian Brand and Marketing Study**

FocusVision, on behalf of the RAND Corporation, is conducting a study to learn more about how people think about their employment and careers. Specifically, we are interested in understanding what is important to people and their attitudes towards different types of employers. You are invited to participate in this study. The survey questionnaire will take about 20 minutes to complete.

Focus Vision and its client will only use this information for research purposes. As with all of our studies, your responses are completely confidential. Your identity will not be connected to your completed questionnaire in any way.

We truly value your opinion. If you are willing to participate in this study please click on the button below.

If there any questions that you prefer not to answer or if you would prefer to cease your participation during the survey you should feel free to do so.

Thank you!