

ATTACHMENT 9: REMINDER POSTCARD (EFFECT)

OMB No. 0910-0788
Exp. Date 05/31/2018
RIHSC No. 15-052CTP

Outcome Survey Reminder Postcard: Evaluation of the Fresh Empire Campaign on Tobacco (EFFECT)

Dear Adult Resident,

Two weeks ago, an Evaluation of the Fresh Empire Campaign on Tobacco (EFFECT) survey was mailed to you because your household was randomly selected to participate in a study about what youth think about tobacco use, media use, and illegal behaviors.

If someone at your address has already completed and returned the survey, please accept my sincere thanks. If not, please have the young person in your household between the ages of 12 and 17 do so right away. If there are more than one youth in this age group living in this household, we ask that the person with the next birthday complete the survey.

If you did not receive a survey or if it was misplaced, please call our research team at 800-845-6708, and we will get another one in the mail for you.

Thank you for your help with this important research. If you have any questions, please contact our research team by phone at 800-845-6708, or email at efectsurvey@rti.org.

Sincerely,

Data Collection Task Leader
RTI International