

ATTACHMENT 17A: TELEPHONE VERIFICATION 18 YEAR OLDS

Telephone Verification Survey for the Evaluation of the Fresh Empire Campaign on Tobacco (EFFECT)

ID:

Hello, my name is _____. I am calling from RTI International regarding a study sponsored by the Food and Drug Administration.

Our records indicate that a (AGE, GENDER) by the name of (YOUTH NAME) in your household was recently interviewed.

This call is to **verify the quality** of our interviewer's performance, and will take just a few minutes.

May I please speak to (YOUTH NAME)?

IF UNAVAILABLE -When would be a better time to speak with (YOUTH NAME) or can (he/she) be reached at another number? (RECORD INFORMATION IN SPREADSHEET.)

IF AVAILABLE - (IF SPEAKING TO THE SAME PERSON - As I just mentioned) I am calling to verify the work of one of our field representatives, (REPRESENTATIVE NAME), who reported conducting an interview with a you on (DATE OF INTERVIEW) for the Evaluation of the Fresh Empire Campaign on Tobacco. Are you familiar with this interview?

YES → GO TO QUESTION 1

NO → IF RESPONDENT DOES NOT REMEMBER THE INTERVIEW, REMIND HIM/HER THAT THE FI ASKED QUESTIONS ABOUT HOUSEHOLD CHARACTERISTICS, MEDIA USE, ATTITUDES TOWARDS TOBACCO. IF RESPONDENT STILL DOES NOT REMEMBER, CONFIRM THAT YOU HAVE THE CORRECT ADDRESS AND DIALED THE CORRECT PHONE NUMBER. IF THESE ARE CORRECT, ASK IF THERE IS SOMEONE ELSE THE INTERVIEWER MAY HAVE SPOKEN WITH. IF NO, SKIP TO CONCLUSION.

1. Were you interviewed in person?
1 = YES
2 = NO → PROBE
2. Was the interview conducted in your home or somewhere else?
1 = IN RESPONDENT'S HOME
2 = SOMEWHERE ELSE (SPECIFY) _____
3. About how long was the interviewer present in your home?
1 = <30 MINUTES
2 = 30-44 MINUTES
3 = 45-59 MINUTES
4 = 60-90 MINUTES
5 = OVER 90 MINUTES
4. Did you enter answers into the computer yourself?
1 = YES
2 = NO → PROBE
5. Were you given money as a thank you for completing the survey?
1 = YES
2 = NO → SKIP TO Q9

6. How much did you receive?
\$ _____
IF RESPONDENT STATES DOESN'T REMEMBER OR A DIFFERENT AMOUNT OTHER THAN \$25 PROBE:
Did you receive one bill or two bills?
7. In what form were you paid? For example: cash, check, money order.

8. Did the interviewer behave in a professional manner?
1 = YES
2 = NO (EXPLAIN) _____
9. Those are all the questions I have. Do you have any additional comments you'd like to make about the interview(s)?
1 = YES (SPECIFY) _____
2 = NO

CONCLUSION: Thank you very much for your time. Have a nice day/evening.