Qualitative research to understand consumer opinions and preferences for emerging

HIV prevention products among MSM in Atlanta, Houston, and Miami

Attachment 8: Show Cards



Daily PrEP (a pill that you take every day) Event-driven PrEP (two pills before sex and one pill for

two days after sex)

Weekly oral PrEP (take consistently every week)

Injectable PrEP (a shot you receive every 3 months) Anal suppository (a pill size dose you put in your anus

or butt before sex)

Rectal microbicide through anal douching

(a fluid you put in your rectum before sex)

Implant PrEP

(an implant in your arm every 6-12 months)