# Hand Card Booklet 



## Hand Card 1

Fast-food or pizza places
Restaurants with waiter or waitress service
All-you-can-eat buffets
Places that sell mostly beverages such as a coffee shop or juice bar
Movie theaters, sports arenas, or other places of recreation

Grocery stores
Convenience stores

## Hand Card 2

A. Less than 500 Calories
B. 500-1000 Calories
C. 1001-1500 Calories
D. 1501-2000 Calories
E. 2001-2500 Calories
F. 2501-3000 Calories
G. More than 3000 Calories

## Hand Card 3

Always
Most of the time
Sometimes
Rarely
Never

## Hand Card 4

## Sample health claim in food labels



## Hand Card 5

Always
Most of the time
Sometimes
Rarely
Never

## Hand Card 6

## Sample Food Label



INGREDIENTS: WATER, POTATOES,

## Hand Card 6

Always Most of the time Sometimes

Rarely
Never


Sample Food Label


## Hand Card 9

Always
Most of the time
Sometimes
Rarely
Never

## Hand Card 10

## Sample Food Label

## Nutrition Facts <br> Serving Size 1 cup (255g)

Servings Per Container About 2

| Amount Per Serving |  |
| :---: | :---: |
| Calories 220 Calo | at 40 |
|  | \% Daily Value* |
| Total Fat 5 g | 7\% |
| Saturated Fat 2g | 10\% |
| Trans Fat 0g |  |
| Cholesterol 15mg | 5\% |
| Sodium 240mg | 10\% |
| Total Carbohydrate 35g | 12\% |
| Dietary Fiber 6g | 24\% |
| Sugars 7g |  |
| Protein 9g |  |
| Vitamin A | 5\% |
| Vitamin C | 20\% |
| Calcium | 20\% |
| Iron | 8\% |

* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs

|  | Calories: | 2,000 | 2,500 |
| :--- | :--- | :--- | :--- |
| Total Fat | Less than | 65 g | 80 g |
| $\quad$ Sat Fat | Less than | 20 g | 25 g |
| Cholesterol | Less than | 300 mg | 300 mg |
| Sodium | Less than | $2,400 \mathrm{mg}$ | $2,400 \mathrm{mg}$ |
| Total Carbohydrate |  | 300 g | 375 g |
| Dietary Fiber |  | 25 g | 30 g |
| Calories per gram: |  |  |  |
| Fat 9 $\quad$ Carbohydrate 4 | $\bullet$ | Protein 4 |  |

INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 11

Always Most of the time Sometimes

Rarely
Never

## Hand Card 12

## Sample Food Label

Number of servings per package

| NuTition ERe?s |  |  |
| :---: | :---: | :---: |
| Serving Size 1 cup (255g) |  |  |
| Servings Per Container About 2 |  |  |
| Amount Per Serving |  |  |
| Calories 220 C | Calories from | Fat 40 |
| \% Daily Value* |  |  |
| Total Fat 5 g |  | 7\% |
| Saturated Fat 2g |  | 10\% |
| Trans Fat 0g |  |  |
| Cholesterol 15mg |  | 5\% |
| Sodium 240mg |  | 10\% |
| Total Carbohydrate 35g |  | 12\% |
| Dietary Fiber 6g |  | 24\% |
| Sugars 7g |  |  |
| Protein 9g |  |  |
| Vitamin A |  | 5\% |
| Vitamin C |  | 20\% |
| Calcium |  | 20\% |
| Iron |  | 8\% |
| * Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs |  |  |
| Calories: | Calories: $\quad 2,000$ | 2,500 |
|  Less than <br> Total Fat Lat <br> Sat Fat Less than <br> Cholesterol Less than <br> Sodium Less than <br> Total Carbohydrate  <br> $\quad$ Dietary Fiber  <br>   |  | 80 g |
|  |  | 25 g |
|  |  | 300 mg |
|  |  | 2,400mg |
|  |  | 375 g |
|  |  | 30 g |
| Calories per gram: |  |  |
| Fat 9 - Carbohydrate | bohydrate 4 • | otein 4 |

INGREDIENTS: WATER, POTATOES,

## Hand Card 13

Always
Most of the time
Sometimes
Rarely
Never

## Hand Card 14

Sample Food Label


INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 15

## Always

Most of the time
Sometimes
Rarely
Never


## Sample Food Label

| Nutrition Facts |
| :---: |
|  |
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| Toitil canomytatat $35_{0}$ |
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| Vmama |
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| Famem |
| Eman minn |
|  |
| catame |

INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 17

Always
Most of the time
Sometimes
Rarely
Never

## Hand Eard 18

## Sample Food Label



INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 19

When deciding to buy a food product, between the percent daily value and the amount of nutrients on a food label

I use....

- Only percent daily value
- Percent daily value more often
- Both percent daily value and the amount of nutrients about the same
- The amount of nutrients more often
- Only the amount of nutrients


## Hand Card 20

## Sample Food Label



INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 21

When deciding to buy a food product, between the percent daily value and the amount of nutrients on a food label

I use....

- Only the amount of nutrients
- The amount of nutrients more often
- Both the amount of nutrients and percent daily value about the same
- Percent daily value more often



## Sample Food Label



INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 23

- 5 percent of the calories in one serving of the product come from Vitamin A
- One serving of the product contains 5 percent Vitamin A by weight
- One serving of the product supplies 5 percent of the Vitamin A you should have in a day


## Hand Card 24

## Sample Food Label



INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 25

- One serving of the product supplies 5 percent of the Vitamin A you should have in a day
- One serving of the product contains 5 percent Vitamin A by weight
- 5 percent of the calories in one serving of the product come from Vitamin A


## Hand Card 26

## Sample Food Label



INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 27

Always
Most of the time
Sometimes
Rarely
Never

## Hand Card 28

## Sample Food Label

|  |  |  |
| :---: | :---: | :---: |
| Serving Size 1 cup (255g) <br> Servings Per Container About 2 |  |  |
|  |  |  |
| Amount Per Serving |  |  |
| Calories 220 Ca | Calories from | Fat 40 |
| \% Daily Value* |  |  |
| Total Fat 5 g |  | 7\% |
| Saturated Fat 2g |  | 10\% |
| Trans Fat 0g |  |  |
| Cholesterol 15mg |  | 5\% |
| Sodium 240 mg |  | 10\% |
| Total Carbohydrate 35g |  | 12\% |
| Dietary Fiber 6 g |  | 24\% |
| Sugars 7g |  |  |
| Protein 9g |  |  |
| Vitamin A |  | 5\% |
| Vitamin C |  | 20\% |
| Calcium |  | 20\% |
| Iron |  | 8\% |
| * Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs |  |  |
| Calories: | Calories: $\quad 2,000$ | 2,500 |
| Total Fat Less than | Less than 65 g | 80 g |
| Sat Fat Less than | Less than 20 g | 25 g |
| Cholesterol Less than | Less than 300 mg | 300mg |
| Sodium Less than | Less than $2,400 \mathrm{mg}$ | 2,400mg |
| Total Carbohydrate | 300 g | 375 g |
| Dietary Fiber | 25 g | 30 g |
| Calories per gram: <br> Fat 9 - Carbohydrate | bohydrate 4 | otein 4 |

INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 29

Always
Most of the time
Sometimes
Rarely
Never

## Hand Card 30

## Sample Food Label

| Mutrition Fects |  |
| :---: | :---: |
| 8 servings per container |  |
| Serving size 2/3 cup | 2/3 cup (55g) |
| Amount per serving Calories | 230 |
|  | \% Daily Value* |
| Total Fat 8 g | 10\% |
| Saturated Fat 1g | 5\% |
| Trans Fat 0 g |  |
| Cholesterol Omg | 0\% |
| Sodium 160mg | 7\% |
| Total Carbohydrate 37g | 37 g 13\% |
| Dietary Fiber 4g | 14\% |
| Total Sugars 12g |  |
| Includes 10g Added Sugars | ed Sugars 20\% |
| Protein 3 g |  |
| Vitamin D 2mcg | 10\% |
| Calcium 260mg | 20\% |
| Iron 8 mg | 45\% |
| Potassium 235mg | 6\% |
| * The \% Daily Value (DV) tells you how much a nuttient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutition advice. |  |

INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 31

Always
Most of the time
Sometimes
Rarely
Never

## Hand Card 32

## Sample Food Label



INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 33

Always
Most of the time

## Sometimes

Rarely
Never

## Sample food label with two columns

| Nutrition F <br> Serving Size 1 cup (255g) <br> Servings Per Container About |  |  | acts |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Calories | Per Serving |  | Per Container |  |
|  |  |  |  |  |
|  | 220 |  | 440 |  |
|  | \% Dally Value ${ }^{\text {+ }}$ |  | \% Dally Value |  |
| Total Fat | 5 g | 7\% | 10 g | 14 |
| Saturated Fat | 2 g | 10\% |  | 20\% |
| Trans Fat | 0 g |  | 0 g |  |
| Cholesterol | 15 mg | 5\% | 30 mg | 10\% |
| Sodium | 240 mg | 10\% | 480mg | $20^{\circ}$ |
| Total Carbohydrate | 35 g | 12\% | 70 g | 24\% |
| Dietary Fiber |  | 24\% | 12 g | $48^{\circ}$ |
| Sugars | 7 g |  | 14 g |  |
| Protein | 9 g |  | 18 g |  |
| Vitamin A |  | 5\% |  | 10\% |
| Vitamin C |  | 20\% |  | 40\% |
| Calcium |  | 20\% |  | 40\% |
| Iron |  | 8\% |  | 16\% |

## Hand Card 35

Always
Most of the time
Sometimes
Rarely
Never
Never seen

## Hand Card 36

## The reason(s) that I check the food label when deciding to buy a food product is/are...

- To watch my weight/lose weight
- A family member is trying to watch weight/lose weight
- To watch for diabetes, high triglycerides, high cholesterol, high blood pressure or other health conditions
- A family member has a health condition (for example, diabetes, high triglycerides, high cholesterol, high blood pressure, etc)
- I am allergic to certain food(s)
- A family member has food allergies
- To avoid certain ingredients (such as MSG, high fructose corn syrup, color dyes, artificial preservatives, or hydrogenated oils, etc)
- To increase certain nutrients in my/family's diet (such as fiber, calcium, etc)
- To compare which brand/food is better/healthier
- To make better/healthier choices for me/my family
- To watch for calorie content or certain nutrients (such as sodium, trans fat, sugar, carbohydrates, or protein, etc.)
- Other (please specify)


## Hand Card 37

## The reason(s) that I check the food label when deciding to buy a food product is/are...

- To compare which brand/food is better/healthier
- To make better/healthier choices for me/my family
- To avoid certain ingredients (such as MSG, high fructose corn syrup, color dyes, artificial preservatives, or hydrogenated oils, etc)
- A family member has a health condition (for example, diabetes, high triglycerides, high cholesterol, high blood pressure, etc)
- I am allergic to certain food(s)
- A family member has food allergies
- To watch for diabetes, high triglycerides, high cholesterol, high blood pressure or other health conditions
- To increase certain nutrients in my/family's diet (such as fiber, calcium, etc)
- To watch my weight/lose weight
- A family member is trying to watch weight/lose weight
- To watch for calorie content or certain nutrients (such as sodium, trans fat, sugar, carbohydrates, or protein, etc.)
- Other (please specify)


## Hand Card 38

The reason(s) that I rarely or never check the food label when deciding to buy a food product is/are...

- I don't have the time
- The print is too small for me to read
- I'm satisfied with my health so there is no need for me to check
- I have a good diet so there is no need to check labels
- I usually buy foods that I'm used to, so I don't feel that I need to check labels
- I buy what I/my family like, I don't care about the labels
- I don't think the food labels are important to me
- I won't know what to look for even if I read the labels
- I can't read English that well
- Other (please specify)


## Hand Card 39

The reason(s) that I rarely or never check the food label when deciding to buy a food product is/are...

- I don't have the time
- I won't know what to look for even if I read the labels
- I'm satisfied with my health so there is no need for me to check
- I can't read English that well
- I have a good diet so there is no need to check labels
- I buy what I/my family like, I don't care about the labels
- I don't think the food labels are important to me
- The print is too small for me to read
- I usually buy foods that I'm used to, so I don't feel that I need to check labels
- Other (please specify)


## Hand Card 40

## Sample Food Label

## Serving Size

| NuTmitan Eqcits |  |
| :---: | :---: |
| Serving Size 1 cup $(255 \mathrm{~g})$ Servings Per Container About 2 |  |
|  |  |
| Amount Per Serving |  |
| Calories 220 Calo | at 40 |
| \% Daily Value* |  |
| Total Fat 5 g | 7\% |
| Saturated Fat 2g | 10\% |
| Trans Fat 0g |  |
| Cholesterol 15mg | 5\% |
| Sodium 240 mg | 10\% |
| Total Carbohydrate 35g | 12\% |
| Dietary Fiber 6g | 24\% |

Sugars 7g
Protein 9g

| Vitamin A | $5 \%$ |
| :--- | ---: |
| Vitamin C | $20 \%$ |
| Calcium | $20 \%$ |
| Iron | $8 \%$ |

* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs

|  | Calories: | 2,000 | 2,500 |
| :--- | :--- | :--- | :--- |
| Total Fat | Less than | 65 g | 80 g |
| Sat Fat | Less than | 20 g | 25 g |
| Cholesterol | Less than | 300 mg | 300 mg |
| Sodium | Less than | $2,400 \mathrm{mg}$ | $2,400 \mathrm{mg}$ |
| Total Carbohydrate |  | 300 g | 375 g |
| Dietary Fiber |  | 25 g | 30 g |

Calories per gram:
Fat 9 - Carbohydrate 4 - Protein 4

INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

## Hand Card 41

## Serving size is...

# The amount of this food that people should eat 

The amount of this food that people usually eat

Something that makes it easier to compare foods

## Hand Card 48

## Sample Food Label

| NuTititorn E?ctis |  |  |  |
| :---: | :---: | :---: | :---: |
| Serving Size 1 cup (255g) |  |  |  |
| Servings Per Container About 2 |  |  |  |
| Amount Per Serving |  |  |  |
| Calories 220 | Calories from Fat 40 |  |  |
| \% Daily Value* |  |  |  |
| Total Fat 5 g |  |  | 7\% |
| Saturated Fat 2g |  |  | 10\% |
| Trans Fat 0g |  |  |  |
| Cholesterol 15mg |  |  | 5\% |
| Sodium 240mg |  |  | 10\% |
| Total Carbohydrate 35g |  |  | 12\% |
| Dietary Fiber 6g |  |  | 24\% |
| Sugars 7g |  |  |  |
| Protein 9g |  |  |  |
| Vitamin A |  |  | 5\% |
| Vitamin C |  |  | 20\% |
| Calcium |  |  | 20\% |
| Iron |  |  | 8\% |
| * Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs |  |  |  |
|  | Calories: | 2,000 | 2,500 |
| Total Fat | Less than | 65g | 80g |
| Sat Fat | Less than | 20 g | 25g |
| Cholesterol | Less than | 300 mg | 300 mg |
| Sodium | Less than | 2,400mg | 2,400mg |
| Total Carbohydrate Dietary Fiber |  | 300 g 25 g | 375 g 30 g |

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4

INGREDIENTS: WATER, POTATOES, COOKED BEANS, CORN STARCH, WHEAT FLOUR, SOYBEAN OIL, PARMESAN CHEESE, ONION POWDER, NATURAL FLAVOR, SODIUM PHOSPHATES.

Serving size is...

# The amount of this food that people usually eat 

The amount of this food that people should eat

Something that makes it easier to compare foods

