

Form Approved
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Development of Messages for the Let's Stop HIV Together National Campaign

Attachment 3: Web-based Survey Instrument

CDC estimates the average public reporting burden for this collection of information as 30 minutes per response, including the time for reviewing instructions, searching existing data/information sources, gathering and maintaining the data/information needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Information Collection Review Office, 1600 Clifton Road NE, SD-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0920).

**Development of Messages for the Act Against AIDS National Testing Campaign:
Let's Stop HIV Together**

Web-based Survey Instrument

SCRIPT: Before we start, please note that you cannot go back in the survey. If you click next too quickly or make a mistake, please just continue with the survey.

If you attempt to use the back button on your browser, you will receive an error and not be able to complete the study.

SECTION 1: AWARENESS OF AND PERCEPTIONS OF CDC

1. Before today, had you ever heard of the Centers for Disease Control and Prevention (CDC)?

1 _____ Yes
 2 _____ No
 88 _____ Don't know
 99 _____ Prefer not to answer

2. How much do you disagree or agree with the following statement: I trust the Centers for Disease Control and Prevention (CDC) as a source of information about HIV?

1 _____ Strongly disagree
 2 _____ Disagree
 3 _____ Neither disagree nor agree
 4 _____ Agree
 5 _____ Strongly agree
 99 _____ Prefer not to answer

3. How often do you visit the CDC website to find information about HIV?

1 _____ Never
 2 _____ Rarely
 3 _____ Sometimes
 4 _____ Often
 5 _____ Very often
 99 _____ Prefer not to answer

SECTION 2: SELF-PERCEIVED RISK AND RISK BEHAVIORS

4. Thinking about the sex you've had over the past [6 months/12 months], do you consider yourself to be at high, medium or low risk for [getting/transmitting] HIV?

1 _____ High risk
 2 _____ Medium risk
 3 _____ Low risk
 88 _____ Don't know

- _99_____Prefer not to answer
5. You indicated that you consider yourself to be at [insert response from Q4]. What are some reasons for this? [OPEN-ENDED]
- _99_____Prefer not to answer.
6. Bearing in mind the different ways people can [get/transmit] HIV, how concerned are you about you, personally, [getting/transmitting] HIV?
- _1_____Not at all concerned
- _2_____Not very concerned
- _3_____Somewhat concerned
- _4_____Very concerned
- _88_____Don't know
- _99_____Prefer not to answer
7. Have you ever, even once, used a needle to inject any drug that was not prescribed for you or that you took only for the experience or feeling it caused?
- _1_____Yes
- _2_____No
- _88_____Don't know
- _99_____Prefer not to answer
8. In the past [6 months/12 months], have you used a needle to inject any drug that was not prescribed for you or that you took only for the experience or feeling it caused?
- _1_____Yes
- _2_____No
- _88_____Don't know
- _99_____Prefer not to answer

SECTION 3: CONDOM AWARENESS, USE AND BELIEFS

[PROGRAMMER: Ask Q9 if S12 (from Screener) equals Yes (1)]

9. You indicated that you had sex in the past [6 months/12 months]without a condom. For what reasons have you not used condoms for sex?[OPEN-ENDED]
- _99_____Prefer not to answer.
10. Please indicate how much you disagree or agree with the following statements. Using condoms to prevent getting HIV....

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Don't know	Prefer not to answer
a. is expensive.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _88	<input type="checkbox"/> _99

b. is inconvenient.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99
c. is for someone like me.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99
d. [INSERT]	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99

11. Please indicate how much you disagree or agree with the following statements.

Statement	Strongly disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly agree	Prefer not to answer
a. [Condoms] protect against other STDs like syphilis and gonorrhea.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
b. [Correct condom use] is the best way to prevent HIV when having sex.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
c. [Condoms] are an effective HIV prevention option [when used correctly and consistently].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
d. Because of [condoms], I am more willing to have sex with someone who has HIV.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
e. Because of [condoms], I think more people are taking sexual risks.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
f. [INSERT]	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99

12. Please tell us how much you disagree or agree with each of the following statements:

Statement	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Prefer not to answer
a. I am confident that I can talk to my sex partner about [using condoms].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
b. I am confident that I can talk to my healthcare provider about [condoms].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
c. I am confident that I know where and how to get condoms.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
d. I am confident that I can [insert behavior here].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99

SECTION 4: PrEP AWARENESS, USE AND BELIEFS

13. Before today, have you ever heard of people who do **not** have HIV taking HIV medicines (PrEP: also known as Truvada or Descovy) **daily**, to keep from getting HIV?

- 1 _____ Yes
 2 _____ No
 88 _____ Don't know
 99 _____ Prefer not to answer

14. On a scale from 1 to 5, where 1 is extremely harmful and 5 is extremely beneficial, how would you rate taking PrEP daily as prescribed by a doctor to prevent getting HIV?

- 1 _____ Extremely harmful
 2 _____ Harmful
 3 _____ Neither harmful or beneficial
 4 _____ Beneficial
 5 _____ Extremely beneficial
 88 _____ Don't know
 99 _____ Prefer not to answer

15. [HIV-negative only] [Have you ever taken/Are you currently taking/Have you taken within the last 6 months/Have you taken within the last 12 months] PrEP to prevent getting HIV?

- 1 _____ Yes
 2 _____ No
 88 _____ Don't know
 99 _____ Prefer not to answer

[PROGRAMMER: Ask Q16 if Q15 is equal to No (2) or Don't Know (88)]

16. [HIV-negative only] You indicated that you [have never used/are not currently using] PrEP to prevent getting HIV. For what reasons are you not using PrEP? [OPEN-ENDED]

- 99 _____ Prefer not to answer.

[PROGRAMMER: Ask Q17 if Q15 is equal to Yes (1)]

17. [HIV-negative only] When did you first start taking PrEP to prevent getting HIV?

- 1 _____ 0 to 3 months ago
 2 _____ 4 to 6 months ago
 3 _____ 7 to 12 months ago
 4 _____ More than 12 months ago
 88 _____ Don't know
 99 _____ Prefer not to answer

18. [HIV-negative only] I feel confident in my ability to take PrEP as prescribed by my doctor to prevent getting HIV.

- 1 _____ Strongly agree
 2 _____ Agree

- 3 _____ Neither disagree nor agree
- 4 _____ Disagree
- 5 _____ Strongly disagree
- 88 _____ Don't know
- 99 _____ Prefer not to answer

19. [HIV-negative only] Please indicate how much you disagree or agree with the following statements. Taking PrEP to prevent getting HIV....

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Don't know	Prefer not to answer
a. is expensive.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99
b. is inconvenient.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99
c. allows me to have sex without a condom with partners who are HIV positive.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99
d. is for someone like me.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99
e. [INSERT]	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99

20. Please indicate how much you disagree or agree with the following statements.

Statement	Strongly disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly agree	Prefer not to answer
a. [PrEP] protects against other STDs like syphilis and gonorrhea.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
b. [PrEP] is the best way to prevent HIV when having sex.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
c. [PrEP] is an effective HIV prevention option [when taken every day as prescribed].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
d. Because of [PrEP], I am more willing to have sex with someone who has HIV.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
e. Because of [PrEP], I think more people are taking sexual risks.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
f. [INSERT]	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99

21. Please tell us how much you disagree or agree with each of the following statements:

Statement	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Prefer not to answer
a. I am confident that I can talk to my sex partner about [PrEP].	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
b. I am confident that I can talk to my healthcare provider about [PrEP].	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
c. I am confident that I know where and how to get PrEP.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
d. I am confident that I can [insert behavior here].	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉

SECTION 5. ART AWARENESS, USE AND BELIEFS

22. [HIV-positive only] When did you first test positive for HIV?

Date (mm/yyyy) _____

23. [HIV-positive only] About how often do you tell new sex partners that you have HIV?

- ₁ _____ Never
- ₂ _____ Some of the time
- ₃ _____ Most of the time
- ₄ _____ Always
- ₈₈ _____ Don't know
- ₉₉ _____ Prefer not to answer

24. [HIV-positive only] Please indicate how much you disagree or agree with the following statements. Taking HIV medicine (antiretroviral therapy or ART) as prescribed by a doctor to treat HIV....

<i>[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]</i>	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Don't know	Prefer not to answer
a. is expensive.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₈₈	<input type="checkbox"/> ₉₉
b. is inconvenient.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₈₈	<input type="checkbox"/> ₉₉
c. allows me to have sex without a condom with partners who are HIV negative.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₈₈	<input type="checkbox"/> ₉₉
d. is for someone like me.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₈₈	<input type="checkbox"/> ₉₉
e. [INSERT]	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₈₈	<input type="checkbox"/> ₉₉

25. [HIV-positive only] On a scale from 1 to 5, where 1 is extremely harmful and 5 is extremely beneficial, how would you rate taking HIV medicine (antiretroviral therapy or ART) daily as prescribed by a doctor to treat HIV?

- 1 _____ Extremely harmful
- 2 _____ Harmful
- 3 _____ Neither harmful or beneficial
- 4 _____ Beneficial
- 5 _____ Extremely beneficial
- 88 _____ Don't know
- 99 _____ Prefer not to answer

26. [HIV-positive only] Are you currently taking HIV medicine (antiretroviral therapy or ART) as prescribed by a doctor to treat HIV?

- 1 _____ Yes
- 2 _____ No
- 88 _____ Don't know
- 99 _____ Prefer not to answer

[PROGRAMMER: Ask Q27 if Q26 is equal to No (2) or Don't Know (88)]

27. [HIV-positive only] You indicated that you are not currently taking HIV medicine (or ART). For what reasons are you not using ART? [OPEN-ENDED]

- 99 _____ Prefer not to answer.

28. [HIV-positive only] When did you first start taking HIV medicine (antiretroviral therapy or ART) as prescribed by a doctor to treat HIV?

- 1 _____ 0 to 3 months ago
- 2 _____ 4 to 6 months ago
- 3 _____ 7 to 12 months ago
- 4 _____ More than 12 months ago
- 88 _____ Don't know
- 99 _____ Prefer not to answer

29. [HIV-positive only] In the past [30 days/6 months/12 months], about how often did you take your HIV medicine (antiretroviral therapy or ART) as prescribed by your doctor?

- 1 _____ Never
- 2 _____ Some of the time
- 3 _____ Most of the time
- 4 _____ All of the time
- 88 _____ Don't know
- 99 _____ Prefer not to answer

30. [HIV-positive only] I feel confident in my ability to take my HIV medicine (antiretroviral therapy or ART) as prescribed by my doctor to treat HIV.

- 1 _____ Strongly agree

- 2 _____ Agree
- 3 _____ Neither disagree nor agree
- 4 _____ Disagree
- 5 _____ Strongly disagree
- 88 _____ Don't know
- 99 _____ Prefer not to answer

31. [HIV-positive only] To your knowledge, has your doctor (or another provider) ever ordered a viral load test for you? This would have involved drawing your blood.

- 1 _____ Yes
- 2 _____ No
- 88 _____ Don't know
- 99 _____ Prefer not to answer

[PROGRAMMER: Ask Q32-34 if Q31 is equal to Yes (1)]

32. [HIV-positive only] To your knowledge, what was the result of your last viral load test? If you were undetectable, please put "0." If you're not sure, please estimate. [OPEN-ENDED]

- 99 _____ Prefer not to answer.

33. [HIV-positive only] Are you currently virally suppressed (viral load is less than 200 copies of HIV per milliliter of blood)?

- 1 _____ Yes
- 2 _____ No
- 88 _____ Don't know
- 99 _____ Prefer not to answer

34. [HIV-positive only] How would you describe your current viral load based on your most recent viral load test? [select all that apply]

- 1 _____ I have an undetectable viral load.
- 2 _____ I am virally suppressed.
- 3 _____ My viral load is detectable, and I am not virally suppressed.
- 88 _____ Don't know
- 99 _____ Prefer not to answer

[PROGRAMMER: Ask Q35 if Q32 is 0 OR Q33=1 OR Q34=1 or 2]

35. [HIV-positive only] Have you ever told a sex partner that you have an undetectable viral load?

- 1 _____ Yes
- 2 _____ No
- 88 _____ Don't know
- 99 _____ Prefer not to answer

36. [HIV-positive only] Have you heard that if you have an undetectable viral load, you will not pass on HIV to sexual partners?

- 1 _____ Yes

- 2 _____ No
- 88 _____ Don't know
- 99 _____ Prefer not to answer

37. [HIV-positive only] Please indicate how much you disagree or agree with the following statements.

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Don't know	Prefer not to answer
a. If I have an undetectable HIV viral load, I am more likely to have unprotected sex.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99
b. Having an undetectable HIV viral load means I can worry less about having to use condoms.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99
c. [INSERT]	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 88	<input type="checkbox"/> 99

SECTION 6. HIV COMMUNICATION BEHAVIOR, BELIEFS, NORMS, AND INTENTIONS

Script: Next we would like to ask you some questions about communication and communicating with your partner(s).

38. How often do you think that your friends and other people close to you discuss ways to prevent HIV with their sexual partner(s)?

- 1 _____ Never
- 2 _____ Rarely
- 3 _____ Sometimes
- 4 _____ Often
- 5 _____ Very often
- 99 _____ Prefer not to answer

[PROGRAMMER: Ask Q39-41 if S13=Yes (1) from Screener]

39. In the past [6 months/12 months], how often have you had one-on-one conversations with your current *main sexual partner* about ways to prevent HIV?

- 1 _____ Never
- 2 _____ Rarely

- 3 _____ Sometimes
- 4 _____ Often
- 5 _____ Very often
- 99 _____ Prefer not to answer

40. How sure are you that you could have one-on-one conversations with a *main sexual partner* about ways to prevent HIV?

- 1 _____ Very sure
- 2 _____ Somewhat sure
- 3 _____ Neither sure nor unsure
- 4 _____ Somewhat unsure
- 5 _____ Very unsure
- 99 _____ Prefer not to answer

41. Talking to a *main sexual partner* about ways to prevent HIV would be...

- 1 _____ Very good
- 2 _____ Somewhat good
- 3 _____ Neither good nor bad
- 4 _____ Somewhat bad
- 5 _____ Very bad
- 99 _____ Prefer not to answer

[PROGRAMMER: Ask Q42-44 if S16 is not equal to 0 (from Screener).]

42. In the past [6 months/12 months], how often have you had one-on-one conversations with a *casual sexual partner* about ways to prevent HIV?

- 1 _____ Never
- 2 _____ Rarely
- 3 _____ Sometimes
- 4 _____ Often
- 5 _____ Very often
- 99 _____ Prefer not to answer

43. How sure are you that you could have one-on-one conversations with a *casual sexual partner* about ways to prevent HIV?

- 1 _____ Very sure
- 2 _____ Somewhat sure
- 3 _____ Neither sure nor unsure
- 4 _____ Somewhat unsure
- 5 _____ Very unsure
- 99 _____ Prefer not to answer

44. Talking to a *casual sexual partner* about ways to prevent HIV would be...

- 1 _____ Very good
- 2 _____ Somewhat good
- 3 _____ Neither good nor bad

4 _____ Somewhat bad
 5 _____ Very bad
 99 _____ Prefer not to answer

45. Please tell us how much you disagree or agree with each of the following statements:

Statement	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Prefer not to answer
a. Most of my friends and other people close to me think I should talk to my sexual partner(s) about ways to prevent HIV.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
b. Most of my sexual partners think I should talk to them about ways to prevent HIV.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
c. Most people who are important to me talk openly about HIV.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
d. I am confident that I can talk to my sex partner about [INSERT].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
e. I am confident that I can talk to my healthcare provider about [INSERT].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
f. [INSERT]	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
g. [INSERT]	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99

46. Please tell us how likely it is that you will do the following in the next [6 months/12 months].

Statement	Very unlikely	Some-what unlikely	Neither unlikely nor likely	Some-what likely	Very likely	Prefer not to answer
a. Talk to your friends or family members about [HIV/PrEP/condoms].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
b. Talk to your sex partner about [HIV/PrEP/condoms].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
c. Talk to your healthcare provider about [HIV/PrEP/condoms].	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99
d. [INSERT]	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99

SECTION 7: CAMPAIGN EXPOSURE

SCRIPT: We'd now like to ask you some questions about some campaign advertising that you may or may not have seen over the past [6 months/12 months] [SELF-REPORTED EXPOSURE TO SPECIFIC LET'S STOP HIV TOGETHER AND OTHER HIV PREVENTIONCAMPAIGNS]

47. Please complete the following sentence if you have heard or seen this campaign.

- a) Let's _____ HIV _____.
- b) Ready, Set, _____.
- c) Greater Than _____.
- d) Undetectable = _____.
- e) [INSERT]

48. In the past [6 months/12 months], did you see or hear the following campaign slogans or messages? Check all that apply.

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Yes	No	Don't know/ Can't recall	Prefer not to answer
a) Let's Stop HIV Together	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _8	<input type="checkbox"/> _99
b) Greater Than AIDS	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _8	<input type="checkbox"/> _99
c) Ready, Set, PrEP.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _8	<input type="checkbox"/> _99
d) Act Against AIDS	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _8	<input type="checkbox"/> _99
e) Undetectable=Untransmittable.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _8	<input type="checkbox"/> _99
f) [INSERT]	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _8	<input type="checkbox"/> _99

49. You said you saw or heard a(n) **[INSERT CAMPAIGN NAME]** campaign slogan or message. On a scale of 1 to 5, where 1 means "not effective" and 5 means "very effective," how effective do you think this campaign slogan or message is [at INSERT BEHAVIOR]?

Not effective 1	2	3	4	Very effective 5	Prefer not to answer
<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _6	<input type="checkbox"/> _99

50. In the **past [6 months/12 months]**, how often did you see or hear campaign slogans or messages for **[INSERT CAMPAIGN NAME]**?

- _1 _____ Never
- _2 _____ Rarely
- _3 _____ Sometimes
- _4 _____ Often
- _5 _____ Very often
- _99 _____ Prefer not to answer

SECTION 8: CAMPAIGN AD RECEPTIVITY

[Ad Receptivity]

SCRIPT: Now we are going to show you some ads that could be part of a campaign about HIV. We will show you [insert number] ads, one at a time, and will ask you some questions to get your initial reactions to and feedback about each ad.

[ROTATE THE ORDER OF THE AD PRESENTATION]

51. Please tell us how much you disagree or agree with each of the following statements about the ad.

[INSERT AD]

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Strongly disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly Agree	Prefer not to answer
a) This ad grabbed my attention.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
b) This ad was confusing.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
c) This ad was convincing.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
d) I did not like this ad overall.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
e) This ad said something important to me.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
f) I learned something new from this ad.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
g) This ad gave me good reasons to [insert].	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
h) This ad was empowering.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
i) This ad would motivate me to [insert].	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
j) This ad stereotypes people who are at risk for getting HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
k) This ad stereotypes people with HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
l) This ad spoke to me.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
m) I liked this ad overall.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
n) This ad was offensive.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Strongly disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly Agree	Prefer not to answer
o) This ad confirmed what I already knew about how to prevent HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
p) This ad convinced me that [INSERT BEHAVIOR] is an effective way to prevent HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
q) I like the photo/image in the ad.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
r) I can relate to the photo/image in the ad.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
s) [INSERT]	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉

[PROGRAMMER: ASK Q52 IF Q51b, d, j,k, n= "AGREE" OR "STRONGLY AGREE"]

52. How would you change this ad to make it better (words/language, image/people, etc.)? [OPEN-ENDED]

₉₉ _____ Prefer not to answer.

[PROGRAMMER: ASK Q53 IF Q51m= "AGREE" OR "STRONGLY AGREE"]

53. You indicated that you liked the ad. What did you like about the ad? [OPEN-ENDED]

₉₉ _____ Prefer not to answer

54. Overall, what do you think that this ad is trying to say? [OPEN-ENDED]

₉₉ _____ Prefer not to answer

[REPEAT FOR ALL EXECUTIONS. ROTATE EXECUTIONS]

Now, we are going to show you [insert number] ads.

55. Please rank the ads from 1 to [insert number], where 1 is the ad [that you most prefer] and [X] is the ad [that you least prefer].

[INSERT RANKING EXERCISE HERE]

Now, we are going to show you [insert number] messages that might appear in campaign ads.

[RANDOMLY PRESENT EACH OF THE X MESSAGES BELOW]

56. Please tell us how much you disagree or agree with each of the following statements about the message. [INSERT MESSAGE]

<i>Statement</i>	Strongly disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly Agree	Prefer not to answer
a) I liked this message.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
b) This message was easy to understand.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
c) This message would motivate me to [insert].	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
d) I believe this message.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
e) This message was written for someone like me.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
f) [INSERT]	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉

[PROGRAMMER: ASK Q57 IF Q56C= “DISAGREE” OR “STRONGLY DISAGREE”]

57. You indicated that the message is not motivating. What would you change about the message to make it more motivating to you? [OPEN-ENDED]

₉₉ _____ Prefer not to answer

58. Please explain what, if anything, you did not like about this message. [OPEN-ENDED]

₉₉ _____ Prefer not to answer

59. Please explain what, if anything, you liked about this message. [OPEN-ENDED]

₉₉ _____ Prefer not to answer

[DO NOT FORCE RESPONSE FOR EITHER ITEM ABOVE]

[INSERT MESSAGE OPTIONS HERE]

Now, we are going to show you [insert number] taglines that might appear in future ads and ask you some questions about the taglines.

[RANDOMLY PRESENT EACH OF THE X TAGLINES BELOW]

60. Please tell us how much you disagree or agree with each of the following statements about the tagline. **[INSERT TAGLINE]**

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Strongly disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly Agree	Prefer not to answer
a) I liked this tagline.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
b) This tagline grabbed my attention.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
c) [INSERT]	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉

[INSERT TAGLINE OPTIONS HERE]

SECTION 9: THEORETICAL CONSTRUCTS

[PERCEIVED NORMS]

SCRIPT: This section asks questions about how the people in your life think and feel about HIV.

61. Please tell us how much you disagree or agree with each of the following statements. By “people who are important to me,” we mean sexual partners, friends, family, and anyone else who is an important part of your life or who you respect.

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Strongly disagree	Disagree	Neither Disagree nor agree	Agree	Strongly agree	Prefer not to answer
a) Most people who are important to me are accepting of people with HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
b) Most people who are important to me think it is wrong to discriminate against people with HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
c) Most people who are important to me stereotype people with HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
d) Most people who are important to me would think negatively of me if I [insert behavior] to prevent HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉

[PROGRAMMER: RANDOMIZE ORDER OF ITEMS]	Strongly disagree	Disagree	Neither Disagree nor agree	Agree	Strongly agree	Prefer not to answer
e) [HIV-positive only] Most people who are important to me think I should take HIV medicines (antiretroviral therapy or ART) as prescribed by my doctor.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
f) Most people who are important to me [insert].	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
g) [insert perceived norms item here].	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99

[BELIEFS]

62. Please indicate how much you disagree or agree with the following statements.

Statement	Strongly disagree	Disagree	Neither Disagree nor Agree	Agree	Strongly agree	Prefer not to answer
a. [INSERT] protects against other STDs like syphilis and gonorrhea.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
b. [INSERT] is the best way to prevent HIV when having sex.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
c. [INSERT] is an effective HIV prevention option [when taken every day as prescribed].	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
d. Because of [INSERT], I am more willing to have sex with someone who has HIV.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
e. Because of [INSERT], I think more people are taking sexual risks.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
f. Treatment and support programs are available to people in my community who might test positive for HIV.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
g. If a person with HIV has an undetectable viral load, there is effectively no risk of that person transmitting HIV to a sex partner.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
h. HIV is an important health problem facing this nation today.	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99
i. [INSERT]	<input type="checkbox"/> _1	<input type="checkbox"/> _2	<input type="checkbox"/> _3	<input type="checkbox"/> _4	<input type="checkbox"/> _5	<input type="checkbox"/> _99

[Self-Efficacy]

63. Please tell us how much you disagree or agree with each of the following statements:

Statement	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Prefer not to answer
1. I am confident that I know what choices I have to prevent getting or transmitting HIV.	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉
2. I am confident that I can [insert behavior here].	<input type="checkbox"/> ₁	<input type="checkbox"/> ₂	<input type="checkbox"/> ₃	<input type="checkbox"/> ₄	<input type="checkbox"/> ₅	<input type="checkbox"/> ₉₉

SECTION 10. AWARENESS AND USE OF OTHER HIV PREVENTION STRATEGIES

64. Before today, have you ever heard of people who do **not** have HIV taking HIV medicines (nPEP or non-occupational post-exposure prophylaxis) **after they may have been exposed to HIV through sex or needle-sharing**, to keep from getting HIV?

- ₁ _____ Yes
- ₂ _____ No
- ₈₈ _____ Don't know
- ₉₉ _____ Prefer not to answer

65. In the past [6 months/12 months], how often did you use your HIV status and your partner's HIV status to determine which sexual roles (i.e., insertive/top or receptive/bottom) or activities (i.e., oral and anal sex) you would engage in?

- ₁ _____ Never
- ₂ _____ Occasionally
- ₃ _____ Usually
- ₄ _____ Always
- ₈₈ _____ Don't know
- ₉₉ _____ Prefer not to answer

66. Before today, have you ever heard of [insert]?

- ₁ _____ Yes
- ₂ _____ No
- ₈₈ _____ Don't know
- ₉₉ _____ Prefer not to answer

67. In the past [6 months/12 months], how often did you [insert]?

- ₁ _____ Never
- ₂ _____ Occasionally
- ₃ _____ Usually
- ₄ _____ Always
- ₈₈ _____ Don't know
- ₉₉ _____ Prefer not to answer

SECTION 11: HIV SELF-TESTING

SCRIPT: This section asks questions about HIV self-testing and your experiences with HIV self-testing. HIV self-testing (also called “home HIV testing” or “in-home HIV testing”) allows people to take an HIV test in their own home or other private location. There are two types of HIV self-testing:

- **Home Access® HIV-1 Test System** (you prick your finger, collect a blood sample on a card and mail that card to a lab for testing, you get your results anonymously by phone) **OraQuick® In-Home HIV Test** (you collect your own oral fluid sample by swabbing your mouth, use the testing device yourself and read test results within 20 minutes)

If any test were to come back positive, you would be able to call a toll-free, 24-hour hotline and get immediate counseling.

68. Before today, have you ever heard about HIV self-testing?

- 1 _____ Yes
 2 _____ No
 99 _____ Prefer not to answer

69. Have you ever used an HIV self-test to test yourself or someone else? Select all that apply.

- 1 _____ Yes, I have used one to test *myself*
 2 _____ Yes, I have used one to test *someone else*
 3 _____ No, I have never used one
 99 _____ I prefer not to answer

IF Q69 = Yes, ask Q70 -73.

70. Which of these HIV self-tests have you used? Select all that apply.

- 1 Home Access® HIV-1 Test System (where you prick your finger, collect a blood sample on a card and mail that card to a lab for testing)
 2 OraQuick® In-Home HIV Test (where you collect your own oral fluid sample by swabbing your mouth, use the testing device yourself and read test results within 20 minutes)
 3 _____ [INSERT]
 4 _____ Other HIV self-test (Specify _____)
 88 _____ I don't remember
 99 _____ I prefer not to answer

71. Where did you get your HIV self-test kit?

- 1 _____ I bought it online
 2 _____ I bought it in a pharmacy or other store
 3 _____ I got it from a clinic or doctor's office
 4 _____ I got it from a community organization
 5 _____ I got it from an HIV testing event
 6 _____ I got it from a sex partner
 7 _____ I got it from a friend
 8 _____ [INSERT]

- 9 _____ Other (Specify _____)
- 88 _____ I don't remember
- 99 _____ I prefer not to answer

72. What are some of your reasons for using an HIV self-test in the past? Select all that apply.
[randomize options except for "other" and "I prefer not to answer"]

- 1 _____ Self-testing was convenient
- 2 _____ Self-testing was private
- 3 _____ To test with someone before having sex
- 4 _____ To test myself before having sex
- 5 _____ To test myself after having sex
- 6 _____ My sex partner asked me to self-test
- 7 _____ [INSERT]
- 8 _____ Other (Specify _____)
- 88 _____ I don't remember
- 99 _____ I prefer not to answer

73. Among the reasons you indicated, what is the **main reason** you used an HIV self-test? Choose only one.

[Display response options based on selections in Q72.]

[PROGRAMMER: IF Q69="No", ask Q74 and/or Q75. SKIP IF PARTICIPANT IS HIV-POSITIVE]

74. What are some of your reasons for not using an HIV self-test in the past? Select all that apply.
[randomize options except for "other" and "I prefer not to answer"]

- 1 _____ I did not know HIV self-tests were available
- 2 _____ I did not know where to get an HIV self-test
- 3 _____ I was concerned about the cost of HIV self-tests
- 4 _____ I was concerned about the accuracy of HIV self-tests
- 5 _____ I was concerned I would not be able to perform the HIV self-test correctly
- 6 _____ I got tested for HIV another way, such as at a clinic or at my doctor's office
- 7 _____ I would rather talk to a counselor when I get an HIV test
- 8 _____ I did not want to stick my finger to get a drop of blood
- 9 _____ I did not want to swab my mouth to collect an oral fluid sample
- 10 _____ I would rather be tested by someone who is trained to conduct the test
- 11 _____ I did not want to mail my blood sample to a lab
- 12 _____ I didn't think I needed an HIV test
- 13 _____ I was afraid of finding out the results
- 14 _____ [INSERT reason]
- 15 _____ Other reason (Specify _____)
- 99 _____ I prefer not to answer

75. Among the reasons you indicated, what is the **main reason** you have not used an HIV self-test?
Choose only one.

[Display response options based on selections in Q74.]

76. How likely would you be to take an HIV self-test if it were provided for free?

- 1 _____ Very unlikely
- 2 _____ Somewhat unlikely
- 3 _____ Neither unlikely nor likely
- 4 _____ Somewhat likely
- 5 _____ Very likely
- 99 _____ I prefer not to answer

77. Would being able to take an HIV self-test [increase the likelihood that you would get tested/how often you get tested for HIV]?

- 1 _____ Yes
- 2 _____ No
- 88 _____ Don't know
- 99 _____ I prefer not to answer

78. What is the **maximum amount** you would be willing to pay for an HIV self-test?

- 1 _____ I would only use it if it were free
- 2 _____ Less than \$10
- 3 _____ \$11-20
- 4 _____ \$21-30
- 5 _____ \$31-40
- 6 _____ \$41-50
- 7 _____ More than \$50
- 99 _____ I prefer not to answer

SECTION 12. PERSONAL RELEVANCE AND OTHER SOCIODEMOGRAPHIC VARIABLES

SCRIPT: Finally, we'd now like to ask a few more questions about you.

79. Do you personally know anyone who has HIV or has died from AIDS?

- 1 _____ Yes
- 2 _____ No
- 88 _____ Don't know
- 99 _____ Prefer not to answer

80. Is that person a family member, a close friend, an acquaintance or coworker, or someone else?

- 1 _____ Yes, close friend or family member
- 2 _____ Yes, acquaintance or coworker
- 3 _____ Someone else

- 88 _____ Don't know
 99 _____ Prefer not to answer

81. What is your current marital status?

- 1 _____ Never married
 2 _____ Married
 3 _____ Separated
 4 _____ Divorced
 5 _____ Widowed
 99 _____ Prefer not to answer

82. In what ZIP Code do you currently live? If you prefer not to answer, you may leave the question blank.

_____ (5 digits only)

83. Which best describes your total personal income during the past year?

- 1 _____ Less than \$20,000
 2 _____ \$20,001 to \$30,000
 3 _____ \$30,001 to \$40,000
 4 _____ \$40,001 to \$50,000
 5 _____ \$50,001 or more
 99 _____ Prefer not to answer

84. Do you currently have health insurance or health care coverage?

- 1 _____ Yes
 2 _____ No
 88 _____ Don't know
 99 _____ Prefer not to answer

85. Please tell us if you disagree or agree with the following statement:

Statement	Strongly disagree	Disagree	Neither disagree nor agree	Agree	Strongly agree	Prefer not to answer
I trust the Centers for Disease Control (CDC) as a source for HIV information.	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 99