



**National Household Education  
Survey 2019 (NHES:2019)  
Full-scale Data Collection**

**OMB# 1850-0768 v.14**

**Appendix 1 - Respondent Contact  
Materials**

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## NHES:2019 Design and mailing contact strategy

The exhibits in this section briefly describe the NHES:2019 data collection design and the respondent contact strategy through mailings and phone calls. Exhibit 1 describes the strategy for the screener data collection and exhibit 2 describes the topical strategy.

**Exhibit 1. NHES:2019 Screener design and contact mailings**

	<b>Baseline Condition</b>	<b>Targeted Mailings Condition</b>	<b>Opt-out Screener</b>	<b>Updated Sequential Mixed Mode Condition</b>	<b>Choice-Plus Condition</b>	<b>Modeled Mode Condition</b>
<b>Summary</b>	Replicates 2016 mixed-mode (MM) design (but using updated letter wording based on expert panel recommendations), to be used as a baseline comparison condition	Tests whether using targeted mailings for likely Spanish speaking/Hispanic households increases the response rate for those cases	Test placement of a question about if the household has children on the cover of the screener. This includes including text in mailings about how short the survey is if you do not have children.	Builds on lessons learned in 2016/2017; tests new contact methods in context of mixed-mode (MM) design	Tests whether incentivizing web/TQA response (when offering web and paper concurrently) increases the response rate or web/TQA response; tests whether incentive value (\$10 vs. \$20) makes a difference	Tests whether targeting some cases for a paper-only protocol increases the response rate among those cases
<b>Variation in mailings within condition</b>	Same mailing type and wording for all cases	Same mailing type for all cases Wording: <i>if in the targeted subgroup</i> , use targeted wording for mailings; <i>if not</i> , use baseline wording	<ul style="list-style-type: none"> <li>• Advance letter</li> <li>• FedEx second</li> <li>• Same mailing wording for all cases receiving the same mailing type</li> </ul>	<ul style="list-style-type: none"> <li>• 3x3 mailing experiment                             <ul style="list-style-type: none"> <li>○ Advance mailing campaign / advance letter / no advance mailings (one third in each)</li> <li>○ FedEx second / FedEx fourth / FedEx modeled (one third in each)</li> <li>○ Same mailing wording for all cases receiving the same mailing type (ex: for second survey package, FedEx letters might differ from First Class letters – but all FedEx letters will be the same)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Cases will be offered either \$10 or \$20</li> <li>• Same mailing type for all cases</li> <li>• After the advance letter, \$10 cases will receive different letters from \$20 because the letters will reference the promised incentive amount</li> </ul> All respondent cases will receive the same incentive delivery letter	<ul style="list-style-type: none"> <li>• <i>Cases targeted for paper-only: paper-only mailings throughout</i></li> <li>• <i>Cases not targeted for paper-only: baseline condition mailings</i></li> </ul>
<b>Advance mailing</b>	Advance letter: <ul style="list-style-type: none"> <li>• English: NHES-10L(MW)</li> <li>• Bilingual: NHES-10LB(MW)</li> </ul>	Advance letter:                     Targeted: <ul style="list-style-type: none"> <li>• Bilingual: NHES-10LB(MW)</li> </ul> Not-targeted: <ul style="list-style-type: none"> <li>• English: NHES-10L(MW)</li> </ul>	Advance letter: <ul style="list-style-type: none"> <li>• English: NHES-10L(MW)</li> <li>• Bilingual: NHES-10LB(MW)</li> </ul>	Three advance letter experiments: <ol style="list-style-type: none"> <li>1. No advance mailing</li> <li>2. Advance letter                             <ul style="list-style-type: none"> <li>• English: NHES-10L(MW)</li> <li>• Bilingual: NHES-10LB(MW)</li> </ul> </li> <li>3. Advance Mailing Campaign. This includes two advance</li> </ol>	Advance letter: <ul style="list-style-type: none"> <li>• English: NHES-10L(MW)</li> <li>• Bilingual: NHES-10LB(MW)</li> </ul>	Advance letter: <i>Paper targeted:</i> <ul style="list-style-type: none"> <li>• English: NHES-10L(M)</li> <li>• Bilingual: NHES-10LB(M)</li> </ul> <i>Other:</i> <ul style="list-style-type: none"> <li>• English: NHES-10L(MW)</li> </ul>



	Baseline Condition	Targeted Mailings Condition	Opt-out Screener	Updated Sequential Mixed Mode Condition	Choice-Plus Condition	Modeled Mode Condition
				mailing postcards (0939-10.1P(W) and 0939-10.2P(W)) and advance letter <ul style="list-style-type: none"> <li>English: NHES-10L(MW)</li> <li>Bilingual: NHES-10LB(MW)</li> </ul>		<ul style="list-style-type: none"> <li>Bilingual: NHES-10LB(MW)</li> </ul>
<b>First survey package</b>	Web letter with \$5 <ul style="list-style-type: none"> <li>English: NHES-11L(W)</li> <li>Bilingual: NHES-11LB(W)</li> </ul>	Web letter with \$5 Targeted: <ul style="list-style-type: none"> <li>Bilingual: NHES-11LB(T)</li> </ul> Not-targeted: <ul style="list-style-type: none"> <li>English: NHES-11L(W)</li> </ul>	Opt-out web letter with \$5 <ul style="list-style-type: none"> <li>English: NHES-11L(SO)</li> <li>Bilingual: NHES-11LB(SO)</li> </ul>	Web letter with \$5 loose Advance letter: <ul style="list-style-type: none"> <li>English: NHES-11L(W)</li> <li>Bilingual: NHES-11LB(W)</li> </ul> No advance letter: <ul style="list-style-type: none"> <li>English: NHES-11L(NA)</li> <li>Bilingual: NHES-11LB(NA)</li> </ul>	Paper screener and choice letter with \$5 loose <ul style="list-style-type: none"> <li>English: \$10: NHES-11.1L(CP); \$20: NHES-11.2L(CP)</li> <li>Bilingual: \$10: NHES-11.1LB(CP); \$20: NHES-11.2LB(CP)</li> </ul>	<i>Paper targeted:</i> Paper screener with cover letter and \$5 loose <ul style="list-style-type: none"> <li>English: NHES-11L(M)</li> <li>Bilingual: NHES-11LB(M)</li> </ul> <i>Other:</i> Web letter with \$5 <ul style="list-style-type: none"> <li>English: NHES-11L(W)</li> <li>Bilingual: NHES-11LB(W)</li> </ul>
<b>Postcard/pressure-sealed envelope</b>	Thank you/reminder postcard <ul style="list-style-type: none"> <li>English: 0939-12P(MW)</li> <li>Bilingual: 0939-12PB(MW)</li> </ul>	Pressure-sealed envelope mailer Targeted: <ul style="list-style-type: none"> <li>Bilingual: 0939-12PB(W)</li> </ul> Not-targeted: <ul style="list-style-type: none"> <li>English: 0939-12P(W)</li> </ul>	Pressure-sealed envelope mailer <ul style="list-style-type: none"> <li>English: 0939-12P(W)</li> <li>Bilingual: 0939-12PB(W)</li> </ul>	Pressure-sealed envelope mailer <ul style="list-style-type: none"> <li>English: 0939-12P(W)</li> <li>Bilingual: 0939-12PB(W)</li> </ul>	Pressure-sealed envelope mailer <ul style="list-style-type: none"> <li>English: \$10: 0939-12.1P(W); \$20: 0939-12.2P(W);</li> <li>Bilingual: \$10: 0939-12.1PB(W); \$20: 0939-12.2PB(W);</li> </ul>	Thank you/reminder postcard <ul style="list-style-type: none"> <li>English: 0939-12P(MW)</li> <li>Bilingual: 0939-12PB(MW)</li> </ul>
<b>Second survey package</b>	Web letter <ul style="list-style-type: none"> <li>English: NHES-12L(W)</li> <li>Bilingual: NHES-12LB(W)</li> </ul>	Web letter Targeted: <ul style="list-style-type: none"> <li>Bilingual: NHES-12LB(W)</li> </ul> Not-targeted: <ul style="list-style-type: none"> <li>English: NHES-12L(W)</li> </ul>	FedEx: opt-out web letter <ul style="list-style-type: none"> <li>English: NHES-12L(SO)</li> <li>Bilingual: NHES-12LB(SO)</li> </ul>	<i>Modeled (FedEx):</i> web letter <ul style="list-style-type: none"> <li>English: NHES-12L(SM)</li> <li>Bilingual: NHES-12LB(SM)</li> </ul> <i>Not modeled FedEx:</i> Web letter in letter-size envelope <ul style="list-style-type: none"> <li>English: NHES-12L(W)</li> <li>Bilingual: NHES-12LB(W)</li> </ul>	Paper screener and choice letter; reminds about extra incentive <ul style="list-style-type: none"> <li>English: \$10: NHES-12.1L(CP); \$20: NHES-12.2L(CP)</li> <li>Bilingual: \$10: NHES-12.1LB(CP); \$20: NHES-</li> </ul>	<i>Paper targeted:</i> Paper screener and cover <ul style="list-style-type: none"> <li>English: NHES-12L(M)</li> <li>Bilingual: NHES-12LB(M)</li> </ul> <i>Other:</i> Web letter <ul style="list-style-type: none"> <li>English: NHES-12L(W)</li> </ul>

	Baseline Condition	Targeted Mailings Condition	Opt-out Screener	Updated Sequential Mixed Mode Condition	Choice-Plus Condition	Modeled Mode Condition
					12.2LB(CP)	<ul style="list-style-type: none"> <li>Bilingual: NHES-12LB(W)</li> </ul>
<b>Robocall operation</b>	<p>Robocall to cases that have phone number</p> <ul style="list-style-type: none"> <li>English: NHES-12.1L(RC)</li> </ul>	<p>Robocall to cases that have phone number. If in the targeted group the call includes an intro of “Hola”</p> <p>Targeted:</p> <ul style="list-style-type: none"> <li>Bilingual: NHES-12.1L(RCT)</li> </ul> <p>Not-targeted:</p> <ul style="list-style-type: none"> <li>English: NHES-12.1L(RC)</li> </ul>	<p>Robocall to cases that have phone number for those who received FedEx in 2<sup>nd</sup> mailing</p> <ul style="list-style-type: none"> <li>English: NHES-12.2L(RC)</li> </ul>	<p>Robocall to cases that have phone number</p> <p>FedEx in third mailing:</p> <ul style="list-style-type: none"> <li>English: NHES-12.1L(RC)</li> </ul> <p>FedEx in second mailing:</p> <ul style="list-style-type: none"> <li>English: NHES-12.2L(RC)</li> </ul>	<p>Robocall to cases that have phone number</p> <ul style="list-style-type: none"> <li>English: NHES-12.1L(RC)</li> </ul>	<p>Robocall to cases that have phone number</p> <ul style="list-style-type: none"> <li>English: NHES-12.1L(RC)</li> </ul>
<b>Third survey package</b>	<p>FedEx mailing: paper screener and cover letter</p> <ul style="list-style-type: none"> <li>English: NHES-13L(M)</li> <li>Bilingual: NHES-13LB(M)</li> </ul>	<p>FedEx mailing: paper screener and cover letter</p> <p>Targeted:</p> <ul style="list-style-type: none"> <li>Bilingual: NHES-13LB(T)</li> </ul> <p>Not-targeted:</p> <ul style="list-style-type: none"> <li>English: NHES-13L(M)</li> </ul>	<p>Opt-out paper screener and cover letter in full-size envelope (Not FedEx)</p> <ul style="list-style-type: none"> <li>English: NHES-13L(SO)</li> <li>Bilingual: NHES-13LB(SO)</li> </ul>	<p>Paper screener and cover letter in full-size envelope</p> <p>FedEx in second or fourth mailing:</p> <ul style="list-style-type: none"> <li>English: NHES-13L(SM)</li> <li>Bilingual: NHES-13LB(SM)</li> </ul>	<p>FedEx mailing: paper screener and choice letter; reminds about extra incentive</p> <ul style="list-style-type: none"> <li>English: \$10: NHES-13.1L(CP); \$20: NHES-13.2L(CP)</li> <li>Bilingual: \$10: NHES-13.1LB(CP); \$20: NHES-13.2LB(CP)</li> </ul>	<p>FedEx mailing: paper screener and cover letter</p> <ul style="list-style-type: none"> <li>English: NHES-13L(M)</li> <li>Bilingual: NHES-13LB(M)</li> </ul>
<b>Fourth survey package</b>	<p>Paper screener and cover letter in full-size envelope</p> <ul style="list-style-type: none"> <li>English: NHES-14L(M)</li> <li>Bilingual: NHES-14LB(M)</li> </ul>	<p>Paper screener and cover letter in full-size envelope</p> <p>Targeted:</p> <ul style="list-style-type: none"> <li>Bilingual: NHES-14LB(M)</li> </ul> <p>Not-targeted:</p> <ul style="list-style-type: none"> <li>English: NHES-14L(M)</li> </ul>	<p>Opt-out paper screener and cover letter in full-size envelope</p> <ul style="list-style-type: none"> <li>English: NHES-14L(SO)</li> <li>Bilingual: NHES-14LB(SO)</li> </ul>	<p>Modeled (receive opposite mailing method of what was sent in second package, some receive FedEx and some receive regular First Class mail): paper screener and cover letter</p> <p>Regular mail</p> <ul style="list-style-type: none"> <li>English: NHES-14L(M)</li> <li>Bilingual: NHES-14LB(M)</li> </ul> <p>FedEx mailing: paper screener and cover letter</p> <ul style="list-style-type: none"> <li>English: NHES-14L(SM)</li> <li>Bilingual: NHES-14LB(SM)</li> </ul>	<p>Paper screener and choice letter in full-size envelope; reminds about extra incentive (if respond within 2 weeks)</p> <ul style="list-style-type: none"> <li>English: \$10: NHES-14.1L(CP); \$20: NHES-14.2L(CP)</li> <li>Bilingual: \$10: NHES-14.1LB(CP); \$20: NHES-14.2LB(CP)</li> </ul>	<p>Paper screener and cover letter in full-size envelope</p> <ul style="list-style-type: none"> <li>English: NHES-14L(M)</li> <li>Bilingual: NHES-14LB(M)</li> </ul>

	Baseline Condition	Targeted Mailings Condition	Opt-out Screener	Updated Sequential Mixed Mode Condition	Choice-Plus Condition	Modeled Mode Condition
<b>Promised incentive mailing</b>	N/A	N/A	N/A	N/A	Cover letter and incentive in letter-size envelope <ul style="list-style-type: none"> <li>Bilingual: NHES-90LB(CP)</li> </ul>	N/A

## Exhibit 2. NHES:2019 topical design and mailings

	Baseline Condition	Targeted Mailings Condition	Opt-out Screener	Updated Sequential Mixed Mode Condition	Choice-Plus Condition	Modeled Mode Condition
<b>Types of cases getting topical mailings, by screener response mode</b>	<ul style="list-style-type: none"> <li><i>Paper</i>: screener completes with a sampled HH member</li> <li><i>Web</i>: topical nonstarters</li> <li><i>TQA</i>: none</li> </ul>	<ul style="list-style-type: none"> <li><i>Paper</i>: screener completes with a sampled HH member</li> <li><i>Web</i>: topical nonstarters</li> <li><i>TQA</i>: none</li> </ul>	<ul style="list-style-type: none"> <li><i>Paper</i>: screener completes with a sampled HH member</li> <li><i>Web</i>: topical nonstarters</li> <li><i>TQA</i>: none</li> </ul>	<ul style="list-style-type: none"> <li><i>Paper</i>: screener completes with a sampled HH member</li> <li><i>Web</i>: topical nonstarters</li> <li><i>TQA</i>: none</li> </ul>	<ul style="list-style-type: none"> <li><i>Paper</i>: screener completes with a sampled HH member</li> <li><i>Web</i>: topical nonstarters</li> <li><i>TQA</i>: none</li> </ul>	<ul style="list-style-type: none"> <li><i>Paper</i>: screener completes with a sampled HH member</li> <li><i>Web</i>: topical nonstarters</li> <li><i>TQA</i>: none</li> </ul>
<b>First survey package</b>	<p><i>Paper screener Rs</i>: Paper topical and cover letter with \$5 (early screener Rs)/\$15 (late screener Rs) in full-size envelope</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(M)</li> <li>Spanish: NHES-21LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(M)</li> <li>Spanish: NHES-31LS(M)</li> </ul>	<p><i>Paper screener Rs</i>: Paper topical and cover letter with \$5/\$15 in full-size envelope</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(M)</li> <li>Spanish: NHES-21LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(M)</li> <li>Spanish: NHES-31LS(M)</li> </ul>	<p><i>Paper screener Rs</i>: Paper topical and cover letter with \$5/\$15 in full-size envelope</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(M)</li> <li>Spanish: NHES-21LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(M)</li> <li>Spanish: NHES-31LS(M)</li> </ul>	<p><i>Paper screener Rs</i>: Paper topical and cover letter with \$5/\$15 in full-size envelope</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(M)</li> <li>Spanish: NHES-21LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(M)</li> <li>Spanish: NHES-31LS(M)</li> </ul>	<p><i>Paper screener Rs</i>: Paper topical and cover letter with \$5/\$15 in full-size envelope</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(M)</li> <li>Spanish: NHES-21LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(M)</li> <li>Spanish: NHES-31LS(M)</li> </ul>	<p><i>Paper screener Rs</i>: Paper topical and cover letter with \$5/\$15 in full-size envelope</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(M)</li> <li>Spanish: NHES-21LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(M)</li> <li>Spanish: NHES-31LS(M)</li> </ul>
	<i>Web topical nonstarters</i> : Letter encouraging web completion with \$5/\$15 in letter-size envelope	<i>Web topical nonstarters</i> : Letter encouraging web completion with \$5/\$15 in letter-size envelope	<i>Web topical nonstarters</i> : Letter encouraging web completion with \$5/\$15 in letter-size envelope	<i>Web topical nonstarters</i> : Letter encouraging web completion with \$5/\$15 in letter-size envelope	<i>Web topical nonstarters</i> : Letter encouraging web completion with \$5/\$15 in letter-size envelope.	<i>Web topical nonstarters</i> : Letter encouraging web completion with

	Baseline Condition	Targeted Mailings Condition	Opt-out Screener	Updated Sequential Mixed Mode Condition	Choice-Plus Condition	Modeled Mode Condition
	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(W)</li> <li>Spanish: NHES-21LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(W)</li> <li>Spanish: NHES-31LS(W)</li> </ul>	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(W)</li> <li>Spanish: NHES-21LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(W)</li> <li>Spanish: NHES-31LS(W)</li> </ul>	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(W)</li> <li>Spanish: NHES-21LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(W)</li> <li>Spanish: NHES-31LS(W)</li> </ul>	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(W)</li> <li>Spanish: NHES-21LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(W)</li> <li>Spanish: NHES-31LS(W)</li> </ul>	<p>Letter will emphasize if completing the survey on the web/phone will receive \$10/\$20</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: \$10: NHES-21.1L(CP); \$20: NHES-21.2L(CP)</li> <li>Spanish: \$10: NHES-21.1LS(CP); \$20: NHES-21.2LS(CP)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: \$10: NHES-31.1L(CP); \$20: NHES-31.2L(CP)</li> <li>Spanish: \$10: NHES-31.1LS(CP); \$20: NHES-31.2LS(CP)</li> </ul>	<p>\$5/\$15 in letter-size envelope</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-21L(W)</li> <li>Spanish: NHES-21LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-31L(W)</li> <li>Spanish: NHES-31LS(W)</li> </ul>
<b>Postcard / pressure-sealed mailer</b>	<p><i>Paper screener Rs and web topical nonstarters:</i> Thank you/reminder postcard</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22P(M)</li> <li>Spanish: 0939-22PS(M)</li> </ul> <p><i>Web topical nonstarters:</i> pressure-sealed mailer</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22RC(W)</li> <li>Spanish: 0939-22RCS(W)</li> </ul>	<p><i>Paper screener Rs:</i> Thank you/reminder postcard</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22P(M)</li> <li>Spanish: 0939-22PS(M)</li> </ul> <p><i>Web topical nonstarters:</i> pressure-sealed mailer</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22RC(W)</li> <li>Spanish: 0939-22RCS(W)</li> </ul>	<p><i>Paper screener Rs:</i> Thank you/reminder postcard</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22P(M)</li> <li>Spanish: 0939-22PS(M)</li> </ul> <p><i>Web topical nonstarters:</i> pressure-sealed mailer</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22RC(W)</li> <li>Spanish: 0939-22RCS(W)</li> </ul>	<p><i>Paper screener Rs:</i> Thank you/reminder postcard</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22P(M)</li> <li>Spanish: 0939-22PS(M)</li> </ul> <p><i>Web topical nonstarters:</i> pressure-sealed mailer</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22RC(W)</li> <li>Spanish: 0939-22RCS(W)</li> </ul>	<p><i>Paper screener Rs:</i> Thank you/reminder postcard</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22P(M)</li> <li>Spanish: 0939-22PS(M)</li> </ul> <p><i>Web topical nonstarters:</i> pressure-sealed mailer</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: \$10: 0939-22.1RC(CP); \$20: 0939-22.2RC(CP)</li> <li>Spanish: \$10: 0939-22.1RCS(CP); \$20: 0939-22.2RCS(CP)</li> </ul>	<p><i>Paper screener Rs:</i> Thank you/reminder postcard</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22P(M)</li> <li>Spanish: 0939-22PS(M)</li> </ul> <p><i>Web topical nonstarters:</i> pressure-sealed mailer</p> <p>ECPP/PFI</p> <ul style="list-style-type: none"> <li>English: 0939-22RC(W)</li> <li>Spanish: 0939-22RCS(W)</li> </ul>
<b>Second survey</b>	<i>Paper screener Rs:</i> Paper	<i>Paper screener Rs:</i> Paper	<i>Paper screener Rs:</i> Paper	<i>Paper screener Rs:</i> Paper	<i>Paper screener Rs:</i> Paper	<i>Paper screener Rs:</i>

	Baseline Condition	Targeted Mailings Condition	Opt-out Screener	Updated Sequential Mixed Mode Condition	Choice-Plus Condition	Modeled Mode Condition
<b>package</b>	<p>topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(M)</li> <li>Spanish: NHES-22LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(M)</li> <li>Spanish: NHES-32LS(M)</li> </ul>	<p>topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(M)</li> <li>Spanish: NHES-22LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(M)</li> <li>Spanish: NHES-32LS(M)</li> </ul>	<p>topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(M)</li> <li>Spanish: NHES-22LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(M)</li> <li>Spanish: NHES-32LS(M)</li> </ul>	<p>topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(M)</li> <li>Spanish: NHES-22LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(M)</li> <li>Spanish: NHES-32LS(M)</li> </ul>	<p>topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(M)</li> <li>Spanish: NHES-22LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(M)</li> <li>Spanish: NHES-32LS(M)</li> </ul>	<p>Paper topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(M)</li> <li>Spanish: NHES-22LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(M)</li> <li>Spanish: NHES-32LS(M)</li> </ul>
	<p><i>Web topical nonstarters:</i> Letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(W)</li> <li>Spanish: NHES-22LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(W)</li> <li>Spanish: NHES-32LS(W)</li> </ul>	<p><i>Web topical nonstarters:</i> Letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(W)</li> <li>Spanish: NHES-22LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(W)</li> <li>Spanish: NHES-32LS(W)</li> </ul>	<p><i>Web topical nonstarters:</i> Letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(W)</li> <li>Spanish: NHES-22LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(W)</li> <li>Spanish: NHES-32LS(W)</li> </ul>	<p><i>Web topical nonstarters:</i> Letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(W)</li> <li>Spanish: NHES-22LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(W)</li> <li>Spanish: NHES-32LS(W)</li> </ul>	<p><i>Web topical nonstarters:</i> Letter encouraging web completion. Letter will emphasize if completing the survey on the web/phone will receive \$10/\$20</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: \$10: NHES-22.1L(CP); \$20: NHES-22.2L(CP)</li> <li>Spanish: \$10: NHES-22.1LS(CP); \$20: NHES-22.2LS(CP)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: \$10: NHES-32.1L(CP); \$20: NHES-32.2L(CP)</li> <li>Spanish: \$10: NHES-32.1LS(CP); \$20: NHES-32.2LS(CP)</li> </ul>	<p><i>Web topical nonstarters:</i> Letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22L(W)</li> <li>Spanish: NHES-22LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32L(W)</li> <li>Spanish: NHES-32LS(W)</li> </ul>
<b>Robocall operation</b>	<p><i>Paper screener Rs and web topical nonstarters:</i> Robocall to cases that have phone number on frame</p>	<p><i>Paper screener Rs and web topical nonstarters:</i> Robocall to cases that have phone number on frame</p>	<p><i>Paper screener Rs and web topical nonstarters:</i> Robocall to cases that have phone number on frame</p>	<p><i>Paper screener Rs and web topical nonstarters:</i> Robocall to cases that have phone number on frame</p>	<p><i>Paper screener Rs and web topical nonstarters:</i> Robocall to cases that have phone number on frame</p>	<p><i>Paper screener Rs and web topical nonstarters:</i> Robocall to cases that have phone number on</p>

	Baseline Condition	Targeted Mailings Condition	Opt-out Screener	Updated Sequential Mixed Mode Condition	Choice-Plus Condition	Modeled Mode Condition
	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22.1L(RC)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32.1L(RC)</li> </ul>	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22.1L(RC)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32.1L(RC)</li> </ul>	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22.1L(RC)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32.1L(RC)</li> </ul>	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22.1L(RC)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32.1L(RC)</li> </ul>	<p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22.1L(RC)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32.1L(RC)</li> </ul>	<p>frame</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-22.1L(RC)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-32.1L(RC)</li> </ul>
<b>Third survey package</b>	<p><i>Paper screener Rs:</i> FedEx mailing with paper topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(M)</li> <li>Spanish: NHES-23LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(M)</li> <li>Spanish: NHES-33LS(M)</li> </ul> <p><i>Web topical nonstarters:</i> FedEx mailing with letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(W)</li> <li>Spanish: NHES-23LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(W)</li> <li>Spanish: NHES-33LS(W)</li> </ul>	<p><i>Paper screener Rs:</i> FedEx mailing with paper topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(M)</li> <li>Spanish: NHES-23LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(M)</li> <li>Spanish: NHES-33LS(M)</li> </ul> <p><i>Web topical nonstarters:</i> FedEx mailing with letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(W)</li> <li>Spanish: NHES-23LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(W)</li> <li>Spanish: NHES-33LS(W)</li> </ul>	<p><i>Paper screener Rs:</i> FedEx mailing with paper topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(M)</li> <li>Spanish: NHES-23LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(M)</li> <li>Spanish: NHES-33LS(M)</li> </ul> <p><i>Web topical nonstarters:</i> FedEx mailing with letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(W)</li> <li>Spanish: NHES-23LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(W)</li> <li>Spanish: NHES-33LS(W)</li> </ul>	<p><i>Paper screener Rs:</i> FedEx mailing with paper topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(M)</li> <li>Spanish: NHES-23LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(M)</li> <li>Spanish: NHES-33LS(M)</li> </ul> <p><i>Web topical nonstarters:</i> FedEx mailing with letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(W)</li> <li>Spanish: NHES-23LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(W)</li> <li>Spanish: NHES-33LS(W)</li> </ul>	<p><i>Paper screener Rs:</i> FedEx mailing with paper topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(M)</li> <li>Spanish: NHES-23LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(M)</li> <li>Spanish: NHES-33LS(M)</li> </ul> <p><i>Web topical nonstarters:</i> FedEx mailing with letter encouraging web completion. Letter will emphasize if completing the survey on the web/phone will receive \$10/\$20</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: \$10: NHES-23.1L(CP); \$20: NHES-23.2L(CP)</li> <li>Spanish: \$10: NHES-23.1LS(CP); \$20: NHES-23.2LS(CP)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: \$10: NHES-</li> </ul>	<p><i>Paper screener Rs:</i> FedEx mailing with paper topical and cover letter</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(M)</li> <li>Spanish: NHES-23LS(M)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(M)</li> <li>Spanish: NHES-33LS(M)</li> </ul> <p><i>Web topical nonstarters:</i> FedEx mailing with letter encouraging web completion</p> <p>ECPP</p> <ul style="list-style-type: none"> <li>English: NHES-23L(W)</li> <li>Spanish: NHES-23LS(W)</li> </ul> <p>PFI</p> <ul style="list-style-type: none"> <li>English: NHES-33L(W)</li> </ul>

	Baseline Condition	Targeted Mailings Condition	Opt-out Screener	Updated Sequential Mixed Mode Condition	Choice-Plus Condition	Modeled Mode Condition
					33.1L(CP); \$20: NHE-33.2L(CP) <ul style="list-style-type: none"> <li>Spanish: \$10: NHE-33.1LS(CP); \$20: NHE-33.2LS(CP)</li> </ul>	<ul style="list-style-type: none"> <li>Spanish: NHE-33LS(W)</li> </ul>
<b>Fourth survey package</b>	<i>Paper screener Rs and web topical nonstarters:</i> Paper topical and cover letter  ECPP/PFI <ul style="list-style-type: none"> <li>English: NHE-24L(M)</li> <li>Spanish: NHE-24LS(M)</li> </ul>	<i>Paper screener Rs and web topical nonstarters:</i> Paper topical and cover letter  ECPP/PFI <ul style="list-style-type: none"> <li>English: NHE-24L(M)</li> <li>Spanish: NHE-24LS(M)</li> </ul>	<i>Paper screener Rs and web topical nonstarters:</i> Paper topical and cover letter  ECPP/PFI <ul style="list-style-type: none"> <li>English: NHE-24L(M)</li> <li>Spanish: NHE-24LS(M)</li> </ul>	<i>Paper screener Rs and web topical nonstarters:</i> Paper topical and cover letter  ECPP/PFI <ul style="list-style-type: none"> <li>English: NHE-24L(M)</li> <li>Spanish: NHE-24LS(M)</li> </ul>	<i>Paper screener Rs and web topical nonstarters:</i> Paper topical and cover letter  ECPP/PFI <ul style="list-style-type: none"> <li>English: \$10: NHE-24.1L(CP); \$20: NHE-24.2L(CP)</li> <li>Spanish: \$10: NHE-24.1LS(CP); \$20: NHE-24.2LS(CP)</li> </ul>	<i>Paper screener Rs and web topical nonstarters:</i> Paper topical and cover letter  ECPP/PFI <ul style="list-style-type: none"> <li>English: NHE-24L(M)</li> <li>Spanish: NHE-24LS(M)</li> </ul>

## Authorization and Confidentiality of Information

The following text box will appear on the back of each single language (English or Spanish) letter with the corresponding language. Bilingual letters will include this text box on the bottom of the letter with the corresponding language. For example, an English letter will have an English authorization and confidentiality text box. On all reminder postcards and pressure-sealed envelopes the authorization and confidentiality language will be on the bottom of the mailer on the side that includes the text provided in this document. Note that depending on location of the text box on each letter the font size could vary but will be readable.

### **English:**

*The National Center for Education Statistics (NCES), within the U.S. Department of Education, is authorized to conduct the National Household Education Survey (NHES) by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543). The U.S. Census Bureau is administering this voluntary survey on behalf of NCES. There are no penalties should you choose not to participate in this study. All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).*

### **Spanish:**

*El Centro Nacional para Estadísticas de la Educación (NCES por sus siglas en Inglés), dentro del Departamento de Educación, está autorizado a realizar este estudio por medio de la Reforma a la Ley de las Ciencias de la Educación del 2002 (ESRA 2002; título 20; sección 9543). La Oficina del Censo de Estados Unidos administra esta encuesta voluntaria en nombre de NCES. No hay sanciones si decide no participar en este estudio. Toda la información que brinde puede ser utilizada solo con fines estadísticos y no puede divulgarse ni usarse en forma identificable para ningún otro fin, excepto cuando lo exija la ley (20 U.S.C. §9573 y 6 U.S.C. §151).*



## Advance mailings

Several advance mailing materials will be utilized in NHES:2019. Addresses sampled to be a part of the advance mail campaign experiment will receive two advance over-sized postcards designed to build awareness of the NHES. One oversized postcard will feature data from the ECPP survey and one oversized postcard will feature data from the PFI survey (0939-10.1P(W) and 0939-10.2P(W), respectively).

After the advance mailer campaign, most addresses, except those sampled to receive no advance letter, will receive an advance letter. Addresses sampled to start in web will be sent either an English or bilingual letter depending on whether or not the address is predicted to have a Spanish speaker (NHES-10L(MW) and NHES-10LB(MW), respectively).

Further, addresses sampled as part of the group that will receive materials tailored to Spanish speakers and predicted to have likely Spanish speakers will receive the same bilingual advance letter as most addresses (NHES-10LB(MW)).

Finally, addresses modeled to be part of the paper-only collection will receive either an English or a bilingual advance letter informing the households that they will receive paper surveys (NHES10L(M) and NHES10LB(M), respectively).

NATIONAL HOUSEHOLD EDUCATION SURVEY

## DID YOU KNOW?

The average cost of child care at a day care center, Head Start program, or preschool has increased.

Avg. cost  
**\$5.29/hr**  
2005

Avg. cost  
**\$7.60/hr**  
2016

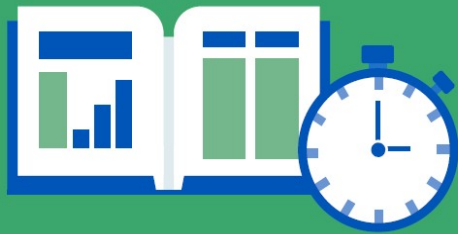


To learn more go to <https://nces.ed.gov/nhes/>.

NATIONAL HOUSEHOLD EDUCATION SURVEY

## DID YOU KNOW?

Students in kindergarten through grade 12 spent on **average 5 hours per week** doing homework in 2016.



To learn more go to <https://nces.ed.gov/nhes/>.

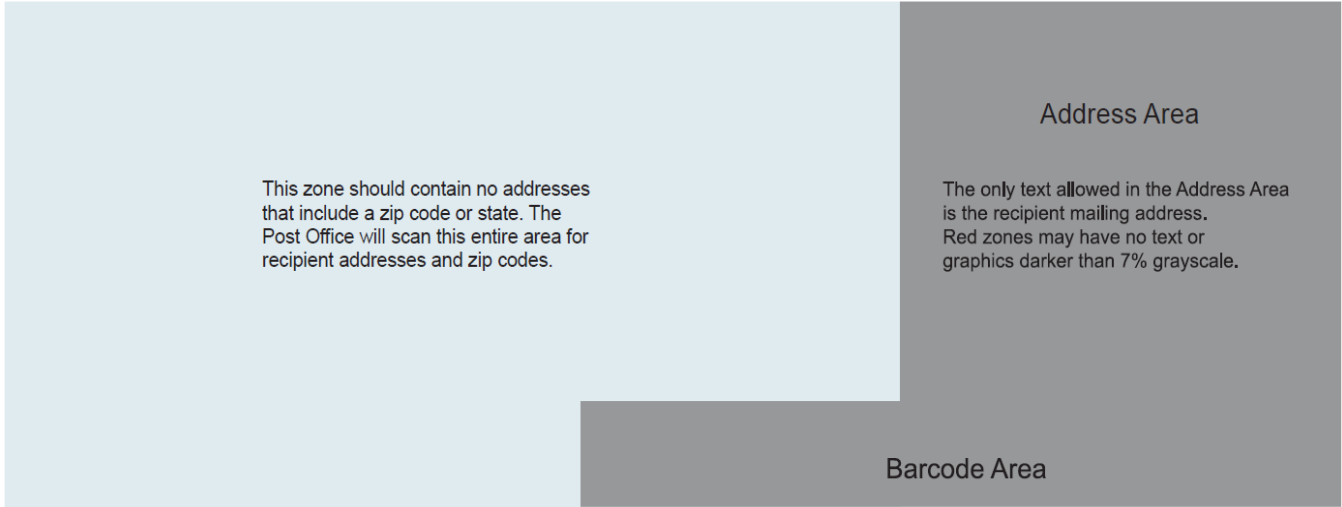
Advance mailing post card address side – will be the same for both mailings



INSTITUTE OF EDUCATION SCIENCES  
NATIONAL  
CENTER FOR  
EDUCATION  
STATISTICS



The National Household Education Survey (NHES) is used to monitor educational trends in the United States over time. It has been conducted since the early 1990s. To learn more go to <https://nces.ed.gov/nhes/>.





**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

I am pleased to inform you that your household has been selected to participate in an important national survey on the education of people in the United States, the 2019 National Household Education Survey. The U.S. Census Bureau, on behalf of the U.S. Department Education, conducts this survey of households every few years to gather information about learning activities that happen outside of schools.

What to expect next:

- In a few days you will receive an invitation in the mail from us to complete the survey.
- The survey can be completed at home by any adult in the household.
- Depending on your answers, it takes about 3 to 30 minutes to complete.
- We include \$5 as a token of our appreciation for your participation in this study. Please look for it in your next mailing from us!

If you would like more information on the study, please visit [nces.ed.gov/nhes](https://nces.ed.gov/nhes) or contact us toll-free at 1-888-840-8353.

Thank you in advance for your help with this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-10LB(MW)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

I am pleased to inform you that your household has been selected to participate in an important national survey on the education of people in the United States, the 2019 National Household Education Survey. The U.S. Census Bureau, on behalf of the U.S. Department Education, conducts this survey of households every few years to gather information about learning activities that happen outside of schools.

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Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-10LB(MW)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Me complace informarle que su hogar fue seleccionado para participar en una importante encuesta nacional sobre la educación de las personas en los Estados Unidos, la Encuesta Nacional en Hogares sobre Educación del 2019. La Oficina del Censo de los EE. UU., en nombre del Departamento de Educación de los EE. UU., realiza esta encuesta en los hogares cada cierto número de años para recopilar información sobre las actividades de aprendizaje que se llevan a cabo fuera de las escuelas.

Qué debe esperar próximamente:

- Dentro de unos días, recibirá de nuestra parte una invitación por correo postal para completar la encuesta.
- La encuesta puede ser respondida en casa por cualquier adulto que se encuentre en el hogar.
- Dependiendo de cuáles sean sus respuestas, tardará entre 3 y 30 minutos en completarla.
- Como muestra de nuestro agradecimiento, incluiremos \$5 por su participación en este estudio. ¡Los recibirá en el siguiente correo postal que le enviemos!

Si desea recibir más información sobre este estudio, visite [nces.ed.gov/nhes](https://nces.ed.gov/nhes) o comuníquese con nosotros llamando al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su ayuda con este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

**If you prefer English please see the letter on the other side.**

NHES-10L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

I am pleased to inform you that your household has been selected to participate in an important national survey on the education of people in the United States, the 2019 National Household Education Survey. The U.S. Census Bureau, on behalf of the U.S. Department Education, conducts this survey of households every few years to gather information about learning activities that happen outside of schools.

What to expect next:

- In a few days you will receive a survey in the mail from us.
- The survey can be completed at home by any adult in the household.
- Depending on your answers, it takes about 3 minutes to complete.
- We include \$5 as a token of our appreciation for your participation in this study. Please look for it in your next mailing from us!

If you would like more information on the study, please visit [nces.ed.gov/nhes](https://nces.ed.gov/nhes) or contact us toll-free at 1-888-840-8353.

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Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-10LB(M)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish.>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

I am pleased to inform you that your household has been selected to participate in an important national survey on the education of people in the United States, the 2019 National Household Education Survey. The U.S. Census Bureau, on behalf of the U.S. Department Education, conducts this survey of households every few years to gather information about learning activities that happen outside of schools.

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Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

**Si usted prefiere la versión en español, vea al dorso de la carta.**



NHES-10LB(M)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Me complace informarle que su hogar fue seleccionado para participar en una importante encuesta nacional sobre la educación de las personas en los Estados Unidos, la Encuesta Nacional en Hogares sobre Educación del 2019. La Oficina del Censo de los EE. UU., en nombre del Departamento de Educación de los EE. UU., realiza esta encuesta en los hogares cada cierto número de años para recopilar información sobre las actividades de aprendizaje que se llevan a cabo fuera de las escuelas.

Qué debe esperar próximamente:

- Dentro de unos días, recibirá de nuestra parte una encuesta por correo postal.
- La encuesta puede ser respondida en casa por cualquier adulto que se encuentre en el hogar.
- Dependiendo de cuáles sean sus respuestas, tardará aproximadamente 3 minutos en completarla.
- Como muestra de nuestro agradecimiento, incluiremos \$5 por su participación en este estudio. ¡Los recibirá en el siguiente correo postal que le enviemos!

Si desea recibir más información sobre este estudio, visite [nces.ed.gov/nhes](https://nces.ed.gov/nhes) o comuníquese con nosotros llamando al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su ayuda con este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

**If you prefer English please see the letter on the other side.**

## Initial screener package letters

The letters accompanying the initial screener packages represent the first formal invitation sampled households are given to complete the survey.

Most households in NHES:2019 will be asked to complete the web survey with the first screener mailing. Among those households, most addresses will receive NHES-11L(W). Addresses in areas with a high concentration of Spanish-speaking residents will receive the bilingual NHES-11LB(W).

Further, addresses that are part of the tailored materials experiment group and are predicted to have Spanish speakers will receive NHES-11LB(T). Those sampled for the tailored materials experiment group but not predicted to have Spanish speakers will receive the NHES-11L(W) noted above. The tailored letter includes endorsements from organizations and programs that are currently being pursued by NCEC but have not yet been obtained. A letter that will be used to seek endorsements is provided preceding the tailored screener materials.

One of the experiments in NHES:2019 is the “screenout screener,” in which we will test placement of a question about whether or not the household has children on the cover of the screener. We theorize that respondents in households without children will see the cover of the screenout screener survey and perceive the survey to be extremely low burden because they do not need to open the questionnaire to complete it. In order to parallel this perception of very low burden for web respondents, the letters accentuate the very short length of the web survey. Addresses sampled for the screenout screener condition will be part of the protocol receiving two web invitations followed by two paper invitations. The web letters they will receive in the first screener mailing will be the English-language NHES-11L(SO) or NHES-11LB(SO) for addresses flagged for bilingual mailings.

Recall that some addresses will be a part of the advance mailing experiment condition in which they receive no advance mailing at all. Initial screener letters will be used for those addresses that do not reference previous mailings. These are the English NHES-11L(NA) and the bilingual NHES-11LB(NA).

Some addresses will receive paper surveys throughout collection. NHES-11L(M) and NHES-11LB(M) will be utilized for those addresses.

Finally, the “choice-plus” experiment relies on communicating to the sampled addresses that they have the choice of responding by web or paper or phone but that web and phone response is preferred, and we will promise additional incentive to respond by web or phone (NHES11.1L(CP) and NHES-11.1LB(CP) for a \$10 promised incentive and NHES11.2L(CP) and NHES11.2LB(CP) for a \$20 promised incentive).

NHES-11L(W)  
(04-2018)



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Last week, the U.S. Census Bureau sent a letter to your household about the 2019 National Household Education Survey. Please complete this survey online as soon as possible using the instructions below.

Follow these three easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

We know that you are busy, and we have enclosed a \$5 token of our appreciation for your time.

We understand that not all households have Internet access. **If you want the survey in another format, have questions, or need assistance, please contact the U.S. Census Bureau toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for your participation in this valuable national survey. We look forward to your response.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-11LB(W)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

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Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
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Enclosures

**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-11LB(W)  
(04-2018)  
<Reverse side of this  
letter will be in English.>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

La semana pasada, la Oficina del Censo de los EE. UU. envió una carta a su hogar sobre la Encuesta Nacional en Hogares sobre Educación del 2019. Complete esta encuesta por Internet tan pronto como sea posible, para ello utilice las siguientes instrucciones.

Siga estos tres sencillos pasos:

- |   |
|---|
| <ol style="list-style-type: none"> <li>1. Visite: <a href="https://respond.census.gov/nhes">https://respond.census.gov/nhes</a></li> <li>2. Introduzca su ID de usuario: XXXX-XXXX</li> <li>3. Haga clic en “Empezar encuesta” para participar en la encuesta.</li> </ol> |
|---|

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos \$5 por su tiempo.

Entendemos que no todos los hogares tienen acceso a Internet. **Si desea recibir la encuesta en otro formato, o si tiene alguna pregunta o necesita ayuda adicional, comuníquese con la Oficina del Censo de los EE. UU. llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Le agradecemos su participación en esta importante encuesta nacional. Esperamos su respuesta.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

NHES-11LB(T)  
(04-2018)  
<Reverse side of this  
letter will be in Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>/Dear <City> Household:

**Make your experience count. Take the 2019 National Household Education Survey now.**



Voluntary



About your community



Trusted by

- ✓ The League of United Latin American Citizens (LULAC)
- ✓ National Women, Infants and Children's program (WIC)
- ✓ US Hispanic Chamber of Commerce

Follow these three easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

We know that you are busy, and we have enclosed a \$5 token of our appreciation for your time.

We understand that not all households have Internet access. **If you want the survey in another format, have questions, or need assistance, please contact the U.S. Census Bureau toll-free at 1-888-840-8353.**

You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for your participation in this valuable national survey. We look forward to your response.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-11LB(T)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>/Dear <City> Household:

**Haga que su experiencia cuente. ¡Complete la Encuesta Nacional en los Hogares sobre Educación del 2019 ahora!**



Voluntaria



Sobre su comunidad



Apoyado por

- ✓ La Liga de Ciudadanos Latinoamericanos Unidos (LULAC)
- ✓ Programa Nacional para Mujeres, Infantes y Niños (WIC)
- ✓ Cámara de Comercio Hispana de Estados Unidos

Siga estos tres sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su identificación de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos \$5 por su tiempo.

Entendemos que no todos los hogares tienen acceso a Internet. **Si desea recibir la encuesta en otro formato, o si tiene alguna pregunta o necesita ayuda adicional, comuníquese con la Oficina del Censo de los EE. UU. llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

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Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer an English version, see the back of the letter.**

**NHES Endorsement Request Letter for Materials Targeted to Spanish Speakers**

[NCES Letterhead]

[Date]

[Director's name]  
[Organization name]  
[Address]  
[City, State Zip]

Dear [Name]:

I am writing to inform you about an opportunity to increase the precision of statistical estimates about the experiences of Spanish-speaking children from birth to grade 12. The National Household Education Surveys Program (NHES) is a set of sample surveys conducted by the National Center for Education Statistics here at the U.S. Department of Education. NHES was designed to collect information that cannot be collected through institutions-- information such as young children's early learning activities and care arrangements or school-aged children's homework and reasons parents chose the student's school. The surveys have been collected since 1991, and the NHES website is at [nces.ed.gov/nhes](http://nces.ed.gov/nhes). The surveys are offered by mail, web, and phone, in English and in Spanish.

In preparation for the NHES:2019 administration of the Early Childhood Program Participation survey and the Parent and Family Involvement in Education survey, we are seeking ways to encourage more participation from sampled Spanish-speaking households. We know from American Community Survey data that Spanish-speakers respond to the NHES at disproportionately lower levels than English-speaking households. In order to encourage Spanish-speaking households to participate, we are asking esteemed organizations from around the nation to learn about and then endorse the study through letters that will be sent to households that are in geographic areas with high concentrations of Spanish speakers. We would like to speak with you or, if you prefer, someone else in your organization about the importance of NHES:2019 and the opportunity to endorse the study.

In the next few days, an individual from my office will be following up with you about endorsing NHES:2019. Alternatively, you can call or email the project officer for the NHES directly. Her name is Sarah Grady, and she is reachable at 202-245-7063 or at [sarah.grady@ed.gov](mailto:sarah.grady@ed.gov).

Thank you in advance for your support of NHES:2019, and for working together to improve the quality of education for all children.

Sincerely,

James Lynn Woodworth, Ph.D.  
Commissioner, NCES

*The National Center for Education Statistics (NCES), within the U.S. Department of Education, is authorized to conduct the National Household Education Survey (NHES) by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543). The U.S. Census Bureau is administering this voluntary survey on behalf of NCES. There are no penalties should an individual choose not to participate in this study. All of the information provided may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).*



NHES-11L(SO)  
(04-2018)



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Last week, the U.S. Census Bureau sent a letter to your household about the 2019 National Household Education Survey. Please complete this survey online as soon as possible using the instructions below.

Follow these three easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

We know that you are busy, and we have enclosed a \$5 token of our appreciation for your time. If there are no children in your household, this will take only a minute or two.

We understand that not all households have Internet access. **If you want the survey in another format, have questions, or need assistance, please contact the U.S. Census Bureau toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for your participation in this valuable national survey. We look forward to your response.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-11LB(SO)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

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and Duties of the Director, U.S. Census Bureau  
Enclosures

**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-11LB(SO)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

La semana pasada, la Oficina del Censo de los EE. UU. envió una carta a su hogar sobre la Encuesta Nacional en Hogares sobre Educación del 2019. Complete esta encuesta por Internet tan pronto como sea posible, para ello utilice las siguientes instrucciones.

Siga estos tres sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en "Empezar encuesta" para participar en la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos \$5 por su tiempo. Si no hay niño(a)s en su hogar, esto solo tomará uno o dos minutos.

Entendemos que no todos los hogares tienen acceso a Internet. **Si desea recibir la encuesta en otro formato, o si tiene alguna pregunta o necesita ayuda adicional, comuníquese con la Oficina del Censo de los EE. UU. llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

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Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

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NHES-11L(NA)  
(04-2018)



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

I am pleased to inform you that your household has been selected to participate in an important national survey on the education of people in the United States, the 2019 National Household Education Survey. The U.S. Census Bureau, on behalf of the U.S. Department Education, conducts this survey of households every few years to gather information about learning activities that happen outside of schools.

Please complete this survey online as soon as possible using the instructions below.

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

We know that you are busy, and we have enclosed a \$5 token of our appreciation for your time.

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Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-11LB(NA)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

I am pleased to inform you that your household has been selected to participate in an important national survey on the education of people in the United States, the 2019 National Household Education Survey. The U.S. Census Bureau, on behalf of the U.S. Department Education, conducts this survey of households every few years to gather information about learning activities that happen outside of schools.

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Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

Si usted prefiere la versión en español, vea al dorso de la carta.

NHES-11LB(NA)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Me complace informarle que su hogar fue seleccionado para participar en una importante encuesta nacional sobre la educación de las personas en los Estados Unidos, la Encuesta Nacional en Hogares sobre Educación del 2019. La Oficina del Censo de los EE. UU., en nombre del Departamento de Educación de los EE. UU., realiza esta encuesta en los hogares cada cierto número de años para recopilar información sobre las actividades de aprendizaje que se llevan a cabo fuera de las escuelas.

Complete esta encuesta por Internet tan pronto como sea posible, para ello utilice las siguientes instrucciones.

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos \$5 por su tiempo.

Entendemos que no todos los hogares tienen acceso a Internet. **Si desea recibir la encuesta en otro formato, o si tiene alguna pregunta o necesita ayuda adicional, comuníquese con la Oficina del Censo de los EE. UU. llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Le agradecemos su participación en esta importante encuesta nacional. Esperamos su respuesta.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

NHES-11L(M)  
(04-2018)



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Last week, the U.S. Census Bureau sent a letter to your household about the 2019 National Household Education Survey. In this mailing you will find the survey. Here is how to respond:

- If you have no children in this household, answer the first question on the survey and return it in the postage-paid envelope that is provided. You're done!
- If there are children in this household, please complete this very brief survey and return it in the postage-paid envelope that is provided.

We know that you are busy, and we have enclosed a \$5 token of our appreciation for your time.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for your participation in this valuable national survey. We look forward to your response.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-11LB(M)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Last week, the U.S. Census Bureau sent a letter to your household about the 2019 National Household Education Survey. In this mailing you will find the survey. Here is how to respond:

- If you have no children in this household, answer the first question on the survey and return it in the postage-paid envelope that is provided. You're done!
- If there are children in this household, please complete this very brief survey and return it in the postage-paid envelope that is provided.

We know that you are busy, and we have enclosed a \$5 token of our appreciation for your time.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for your participation in this valuable national survey. We look forward to your response.

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Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

**Si usted prefiere la versión en español, vea al dorso de la carta.**



NHES-11LB(M)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

La semana pasada, la Oficina del Censo de los EE. UU. envió una carta a su hogar sobre la Encuesta Nacional en Hogares sobre Educación del 2019. Encontrará la encuesta en esta carta postal. Así es como debe contestar las preguntas:

- Si no tiene niño(a)s en el hogar, responda la primera pregunta de la encuesta y devuélvala en el sobre con franqueo pagado que se le proporciona. ¡Ha terminado!
- Si tiene niño(a)s en el hogar, complete esta breve encuesta y devuélvala en el sobre con franqueo pagado que se le proporciona.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos \$5 por su tiempo.

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

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Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

NHES-11.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Last week, the U.S. Census Bureau sent a letter to your household about the 2019 National Household Education Survey. Please complete this survey as soon as possible.

We know that you are busy, and we have enclosed a \$5 token of our appreciation for your time.

There are three different ways you can complete the survey:

- By going online and following the three easy steps below
- Over the phone by calling the U.S. Census Bureau toll-free at 1-888-840-8353
- Returning the enclosed survey in the postage-paid envelope that is provided

Follow these three easy steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

Want an extra \$10? Complete the survey online or over the phone and we will send you \$10 as an additional thank you for your participation!

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for your participation in this valuable national survey. We look forward to your response.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

[census.gov](https://census.gov)

NHES-11.1LB(CP)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

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**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for your participation in this valuable national survey. We look forward to your response.

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NHES-11.1LB(CP)  
(04-2018)  
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UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

La semana pasada, la Oficina del Censo de los EE. UU. envió una carta a su hogar sobre la Encuesta Nacional en Hogares sobre Educación del 2019. Complete esta encuesta tan pronto como sea posible.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos \$5 por su tiempo.

Existen tres maneras diferentes en las que puede completar la encuesta:

- Conéctese a Internet y siga los tres sencillos pasos que se muestran continuación
- Comuníquese por teléfono llamando al número gratuito de la Oficina del Censo de los EE. UU. al 1-888-840-8353
- Devuelva la encuesta adjunta en el sobre con franqueo pagado que se le proporcionó

Siga estos tres sencillos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

¿Le gustaría recibir \$10 adicionales? ¡Complete la encuesta por Internet o por teléfono y le enviaremos \$10 como una forma adicional de agradecerle por su participación!

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Le agradecemos su participación en esta importante encuesta nacional. Esperamos su respuesta.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

NHES-11.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Last week, the U.S. Census Bureau sent a letter to your household about the 2019 National Household Education Survey. Please complete this survey as soon as possible.

We know that you are busy, and we have enclosed a \$5 token of our appreciation for your time.

There are three different ways you can complete the survey:

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- Over the phone by calling the U.S. Census Bureau toll-free at 1-888-840-8353
- Returning the enclosed survey in the postage-paid envelope that is provided

Follow these three easy steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Click "Begin survey" to participate in the survey.

Want an extra \$20? Complete the survey online or over the phone and we will send you \$20 as an additional thank you for your participation!

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for your participation in this valuable national survey. We look forward to your response.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-11.2LB(CP)  
(04-2018)  
<Reverse side of this  
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UNITED STATES DEPARTMENT OF  
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Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
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Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-11.2LB(CP)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

La semana pasada, la Oficina del Censo de los EE. UU. envió una carta a su hogar sobre la Encuesta Nacional en Hogares sobre Educación del 2019. Complete esta encuesta tan pronto como sea posible.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos \$5 por su tiempo.

Existen tres maneras diferentes en las que puede Completar la encuesta:

- Conéctese a Internet y siga los tres sencillos pasos que se muestran continuación
- Comuníquese por teléfono llamando al número gratuito de la Oficina del Censo de los EE. UU. al 1-888-840-8353
- Devuelva la encuesta adjunta en el sobre con franqueo pagado que se le proporcionó

Siga estos tres sencillos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

¿Le gustaría recibir \$20 adicionales? ¡Complete la encuesta por Internet o por teléfono y le enviaremos \$20 como una forma adicional de agradecerle por su participación!

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Le agradecemos su participación en esta importante encuesta nacional. Esperamos su respuesta.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

## Screener reminder postcards and pressure-sealed mailers

NHES has long utilized reminder/thank you postcards. These postcards are sent to all sample members and are intended to boost the impact of the initial screener packages. When NHES was all paper in 2012, paper postcards were sent. Starting with the NHES:2017 web test, pressure-sealed mailers, which are folded postcards with tear-off tabs, have been used to provide respondents with their unique and confidential web survey log-in credentials.

Cases in the paper-only collection and those in the baseline collection will receive either the English or bilingual postcard (0939-12P(MW) or 0939-12PB(MW)). The baseline collection includes a paper postcard rather than a pressure-sealed mailer because cases in this group are receiving the same protocol as the NHES:2016 web experiment.

All other addresses will receive the pressure-sealed mailer because they will have received a request to complete the survey by web (with the exception of the baseline collection that is requesting to complete the survey by web but will receive a postcard). Most of these cases will receive the 0939-12P(W) in English or the bilingual 0939-12PB(W).

Addresses that are part of the tailored materials experiment group and are predicted to have Spanish speakers will receive the 0939-12PB(W). Those sampled for the tailored materials experiment group but not predicted to have Spanish speakers will receive the 0939-12P(W) noted above.

Finally, the “choice-plus” experiment cases will receive pressure-sealed mailers that remind them of the promised incentive for completion by web or phone. English and bilingual versions of those materials will be used (0939-12.1P(CP) and 0939-12.1PB(CP) for \$10 and the 0939-12.2P(CP) and 0939-12.2PB(CP) for \$20).



**0939-12P(MW)**  
**(04-2018)**



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Recently we mailed you a letter asking you to participate in the 2019 National Household Education Survey. If you or someone in your household has already returned the survey, we thank you very much for your help! If you have not completed your survey, please do so right away.

If you have questions, feel free to contact us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-12PB(MW)  
(04-2018)



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**Economics and Statistics Administration**  
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Washington, DC 20233-0001  
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Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

Recientemente le enviamos por correo postal una carta para invitarle a participar en la Encuesta Nacional en Hogares sobre Educación del 2019. Si alguien en su hogar ya ha completado y devuelto la encuesta, ¡le damos las gracias por su ayuda! Si no ha completado la encuesta, por favor, hágalo cuanto antes.

Si tiene alguna pregunta, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los  
EE. UU.

0939-12P(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
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Washington, DC 20233-0001  
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Follow these steps to finish the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Click "Begin survey" to participate in the survey.

If you have questions, feel free to contact us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-12PB(W)  
(04-2018)  
*<Interior of mailer will  
include English and  
Spanish>*



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
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Siga estos tres pasos para finalizar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
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Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-12.1P(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

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Follow these steps to finish the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Click "Begin survey" to participate in the survey.

Don't forget-- if you complete the survey online or over the phone we will send you an additional \$10.

If you have questions, feel free to contact us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-12.1PB(CP)  
(04-2018)  
<Interior of mailer will  
include English and  
Spanish>



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

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Follow these steps to finish the survey online:

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1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Haga clic en "Empezar encuesta" para participar en la encuesta.

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$10 adicionales.

Si tiene alguna pregunta, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-12.2P(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
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Follow these steps to finish the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

Don't forget-- if you complete the survey online or over the phone we will send you an additional \$20.

If you have questions, feel free to contact us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-12.2PB(CP)  
(04-2018)  
<Interior of mailer will  
include English and  
Spanish>



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
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**U.S. Census Bureau**  
Washington, DC 20233-0001  
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2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Haga clic en "Empezar encuesta" para participar en la encuesta.

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$20 adicionales.

Si tiene alguna pregunta, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau



## Second screener package letters

Except for the paper-only cases and the “choice plus” experiment cases, NHES:2019 sample members will be asked to complete the survey by web in the second screener mailing. The English and bilingual versions of these letters are NHES-12L(W) and NHES-12LB(W).

Addresses that are part of the tailored materials experiment group and are predicted to have Spanish speakers will receive the bilingual NHES-12LB(W) letter. Those sampled for the tailored materials experiment group but not predicted to have Spanish speakers will receive the NHES-12L(W) noted above.

For those addresses that are receiving only paper, the NHES-12L(M) in English or the bilingual NHES-12LB(M) will be sent.

The “choice plus” experiment letters will again emphasize the promised incentive for respondents who choose to complete the survey by web. \$10 and \$20 letters, both in English or bilingual, will be utilized for those addresses (NHES-12.1L(CP) and NHES-12.1LB(CP) for \$10 and NHES-12.2L(CP) and NHES-12.2LB(CP) for \$20).

NHES:2019 will for the first time send second screener packages to some addresses using FedEx. These will be addresses that are modeled to respond to FedEx and therefore may eliminate the need for the government to send follow-up mailings after the second FedEx mailing. English and bilingual letters have been created to emphasize the rush delivery method for those addresses (NHES-12L(SM) and NHES-12LB(SM)).

Finally, addresses in the screenout screener condition will receive a letter in which the potential to respond to only one item on the survey is emphasized; this will be the last web invitation these addresses will receive before they are sent the screenout screener with the third mailing. The NHES-12L(SO) in English and the bilingual NHES-12LB(SO) will be utilized for these addresses. These letters will also be sent rush delivery through FedEx.

NHES-12L(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Did you know?

- From 2005 to 2016, the cost of child care from a day care center, Head Start program, or preschool rose from an average of \$5.29 to \$7.60 per hour.
- From 2012 to 2016, the percentage of parents who reported that the amount of homework their child was assigned was “about right” declined from 77% to 75%.

These are just some of the statistics that we learn from the National Household Education Survey.

Topics include:

**Early childhood care and education | Parent and family involvement in education | Homeschooling**

Now, we need your help to update this important information. Follow these steps to complete the survey:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Click "Begin survey" to participate in the survey.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-12LB(W)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Did you know?

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- From 2012 to 2016, the percentage of parents who reported that the amount of homework their child was assigned was “about right” declined from 77% to 75%.

These are just some of the statistics that we learn from the National Household Education Survey.

Topics include:

**Early childhood care and education | Parent and family involvement in education | Homeschooling**

Now, we need your help to update this important information. Follow these steps to complete the survey:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
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**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-12LB(W)  
(04-2018)  
<Reverse side of this letter  
will be in English.>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

¿Sabía que...?

- Del 2005 al 2016, el costo del cuidado infantil en una guardería, programa Head Start, o educación preescolar aumentó de un promedio de \$5.29 a \$7.60 por hora.
- Del 2012 al 2016, el porcentaje de padres que informaron que la cantidad de tareas escolares asignadas a sus hijos fue “adecuada” disminuyó del 77% al 75%.

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Los temas incluyen:

**Educación y cuidados en la primera infancia | Participación de los padres y la familia en la educación | Educación en el hogar (Homeschooling)**

Ahora necesitamos su ayuda para actualizar esta importante información. Siga estos pasos para completar la encuesta:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

**If you prefer English please see the letter on the other side.**

NHES-12L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Did you know?

- From 2005 to 2016, the cost of child care from a day care center, Head Start program, or preschool rose from an average of \$5.29 to \$7.60 per hour.
- From 2012 to 2016, the percentage of parents who reported that the amount of homework their child was assigned was “about right” declined from 77% to 75%.

These are just some of the statistics that we learn from the National Household Education Survey.

Topics include:

**Early childhood care and education | Parent and family involvement in education | Homeschooling**

Now, we need your help to update this important information. Please find the survey and postage-paid envelope enclosed again for your convenience.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
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Enclosures

NHES-12LB(M)  
(04-2018)  
**<Reverse side of this  
letter will be in  
Spanish>**



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Did you know?

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NHES-12LB(M)  
(04-2018)  
<Reverse side of this letter  
will be in English>



UNITED STATES DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
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Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

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Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Los temas incluyen:

**Educación y cuidados en la primera infancia | Participación de los padres y la familia en la educación | Educación en el hogar (Homeschooling)**

Ahora necesitamos su ayuda para actualizar esta importante información. Encuentre nuevamente la encuesta adjunta y el sobre con franqueo pagado para su comodidad.

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Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

NHES-12.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
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**U.S. Census Bureau**  
Washington, DC 20233-0001  
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Topics include:

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Performing the Non-Exclusive Functions  
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Enclosures



NHES-12.1LB(CP)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

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Topics include:

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NHES-12.1LB(CP)  
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- Del 2005 al 2016, el costo del cuidado infantil en una guardería, programa Head Start, o educación preescolar aumentó de un promedio de \$5.29 a \$7.60 por hora.
- Del 2012 al 2016, el porcentaje de padres que informaron que la cantidad de tareas escolares asignadas a sus hijos fue “adecuada” disminuyó del 77% al 75%.

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Los temas incluyen:

**Educación y cuidados en la primera infancia | Participación de los padres y la familia en la educación | Educación en el hogar (Homeschooling)**

Ahora necesitamos su ayuda para actualizar esta importante información. Recuerde que si completa la encuesta por Internet o por teléfono le enviaremos \$10. Siga estos pasos para completar la encuesta:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

NHES-12.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Did you know?

- From 2005 to 2016, the cost of child care from a day care center, Head Start program, or preschool rose from an average of \$5.29 to \$7.60 per hour.
- From 2012 to 2016, the percentage of parents who reported that the amount of homework their child was assigned was “about right” declined from 77% to 75%.

These are just some of the statistics that we learn from the National Household Education Survey.

Topics include:

**Early childhood care and education | Parent and family involvement in education | Homeschooling**

Now, we need your help to update this important information. Remember-- if you complete the survey online or over the phone, we will send you \$20. Follow these steps to complete the survey:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-12.2LB(W)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Did you know?

- From 2005 to 2016, the cost of child care from a day care center, Head Start program, or preschool rose from an average of \$5.29 to \$7.60 per hour.
- From 2012 to 2016, the percentage of parents who reported that the amount of homework their child was assigned was “about right” declined from 77% to 75%.

These are just some of the statistics that we learn from the National Household Education Survey.

Topics include:

**Early childhood care and education | Parent and family involvement in education | Homeschooling**

Now, we need your help to update this important information. Remember-- if you complete the survey online or over the phone, we will send you \$20. Follow these steps to complete the survey:

- |  |
|--|
| <ol style="list-style-type: none"> <li>1. Go to: <a href="https://respond.census.gov/nhes">https://respond.census.gov/nhes</a></li> <li>2. Enter your User ID: XXXX-XXXX</li> <li>3. Click "Begin survey" to participate in the survey.</li> </ol> |
|--|

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

Si usted prefiere la versión en español, vea al dorso de la carta.

NHES-12.2LB(W)  
(04-2018)  
<Reverse side of this letter  
will be in English>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

¿Sabía que...?

- Del 2005 al 2016, el costo del cuidado infantil en una guardería, programa Head Start, o educación preescolar aumentó de un promedio de \$5.29 a \$7.60 por hora.
- Del 2012 al 2016, el porcentaje de padres que informaron que la cantidad de tareas escolares asignadas a sus hijos fue “adecuada” disminuyó del 77% al 75%.

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Los temas incluyen:

**Educación y cuidados en la primera infancia | Participación de los padres y la familia en la educación | Educación en el hogar (Homeschooling)**

Ahora necesitamos su ayuda para actualizar esta importante información. Recuerde que si completa la encuesta por Internet o por teléfono le enviaremos \$20. Siga estos pasos para completar la encuesta:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

NHES-12L(SM)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your complete survey for the 2019 National Household Education Survey. Did you know?

- From 2005 to 2016, the cost of child care from a day care center, Head Start program, or preschool rose from an average of \$5.29 to \$7.60 per hour.
- From 2012 to 2016, the percentage of parents who reported that the amount of homework their child was assigned was “about right” declined from 77% to 75%.

These are just some of the statistics that we learn from the National Household Education Survey.

Topics include:

**Early childhood care and education | Parent and family involvement in education | Homeschooling**

Now, we need your help to update this important information. Follow these steps to complete the survey:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Click "Begin survey" to participate in the survey.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

<Reverse side of this letter will be in Spanish>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

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Ron S. Jarmin  
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**Si usted prefiere la versión en español, vea al dorso de la carta.**

<Reverse side of this letter will be in English>



UNITED STATES DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Debido a la importancia que tiene su respuesta, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019. ¿Sabía que...?

- Del 2005 al 2016, el costo del cuidado infantil en una guardería, programa Head Start, o educación preescolar aumentó de un promedio de \$5.29 a \$7.60 por hora.
- Del 2012 al 2016, el porcentaje de padres que informaron que la cantidad de tareas escolares asignadas a sus hijos fue “adecuada” disminuyó del 77% al 75%.

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Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

**If you prefer English please see the letter on the other side.**



NHES-12L(SO)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your complete survey for the 2019 National Household Education Survey. Did you know?

- From 2005 to 2016, the cost of child care from a day care center, Head Start program, or preschool rose from an average of \$5.29 to \$7.60 per hour.
- From 2012 to 2016, the percentage of parents who reported that the amount of homework their child was assigned was “about right” declined from 77% to 75%.

These are just some of the statistics that we learn from the National Household Education Survey.

Topics include:

**Early childhood care and education | Parent and family involvement in education | Homeschooling**

Now, we need your help to update this important information. If you don't have children, you will only need to answer one question. Follow these steps to complete the survey:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Click "Begin survey" to participate in the survey.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-12LB(SO)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

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Topics include:

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Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

Si usted prefiere la versión en español, vea al dorso de la carta.

NHES-12LB(SO)  
(04-2018)  
<Reverse side of this letter  
will be in English>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Debido a la importancia que tiene su respuesta, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019. ¿Sabía que...?

- Del 2005 al 2016, el costo del cuidado infantil en una guardería, programa Head Start, o educación preescolar aumentó de un promedio de \$5.29 a \$7.60 por hora.
- Del 2012 al 2016, el porcentaje de padres que informaron que la cantidad de tareas escolares asignadas a sus hijos fue “adecuada” disminuyó del 77% al 75%.

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Los temas incluyen:

**Educación y cuidados en la primera infancia | Participación de los padres y la familia en la educación | Educación en el hogar (Homeschooling)**

Ahora necesitamos su ayuda para actualizar esta importante información. Si no tiene niño(a)s, solamente necesitará responder una pregunta. Siga estos pasos para completar la encuesta:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

**If you prefer English please see the letter on the other side.**

## Screener robocalls

Address information can be matched to phone numbers for more than half of the addresses on the NHES sample. Automated calls to these phone numbers are theorized to boost the impact of the FedEx, which will be utilized for most third screener mailings. Below, the text of those robocall messages is provided for addresses about to receive FedEx at this third mailing, addresses that are not going to receive FedEx, and addresses in the group receiving materials tailored to appeal to Spanish speakers, respectively.

### Reminder robocall – FedEx NHES-12.1L(RC)

Hello! This is U.S. Census Bureau on behalf of the National Household Education Survey. Thank you for receiving our earlier mailings. We know you are busy but your response is vital to the success of our study about learning. Keep a lookout for our next mailing. It will be sent by FedEx! We thank you in advance for your help with this important national study!

### Reminder robocall – Not FedEx NHES-12.2L(RC)

Hello! This is U.S. Census Bureau on behalf of the National Household Education Survey. Thank you for receiving our earlier mailings. We know you are busy but your response is vital to the success of our study about learning. Keep a lookout for our next mailing. It will be sent in the next few days. We thank you in advance for your help with this important national study!

### Reminder robocall – FedEx (targeted group) NHES-12.1L(RCT)

Hola! This is U.S. Census Bureau on behalf of the National Household Education Survey. Thank you for receiving our earlier mailings. We know you are busy but your response is vital to the success of our study about learning. Keep a lookout for our next mailing. It will be sent by FedEx! We thank you in advance for your help with this important national study!

## Third screener package letters

If a sample member has not yet responded to the NHES survey after the second screener mailing, a third screener package will be sent. All households that have not responded will receive a paper survey at this stage of NHES:2019. Most households will receive this package via FedEx, although some will have received FedEx in the previous mailing instead. And some will receive a FedEx package for the fourth screener package instead of the third. All third screener cover letters will have an English version and a bilingual version. For most households, the third package will include the English NHES-13L(M) or the bilingual NHES-13LB(M). These letters emphasize the rush delivery.

Addresses that are part of the tailored materials experiment group and are predicted to have Spanish speakers will receive the NHES-13LB(T) letter. Those sampled for the tailored materials experiment group but not predicted to have Spanish speakers will receive the NHES-13L(M) noted above. The tailored letter includes endorsements from organizations and programs that are currently being pursued by NCES but have not yet been obtained.

All addresses in the choice plus experiment will receive their third package by FedEx. Letters for those sample members with a promised incentive of \$10 and those with a promised incentive of \$20 are included (NHES-13.1L(CP) and NHES-13.1LB(CP) for \$10 and NHES-13.2L(CP) and NHES-13.2LB(CP) for \$20).

Addresses slated to receive survey packages via FedEx at the second or fourth mailing will not receive the third mailing by FedEx. NHES-13L(SM) and NHES-13LB(SM) are for those addresses.

Finally, addresses flagged to receive the screenout screener will receive it in this package; the accompanying letters (NHES-13L(SO) and NHES-13LB(SO)) will tell the respondent what to do to complete the survey if there are no children in the household.

NHES-13L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

Please fill out the enclosed survey and return it in the postage-paid envelope as soon as possible.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Whether your household is large or small, has children or not, your response is needed to provide the best possible data about education in America.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. If there are no children in your household, this call will take 5 minutes or less.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-13LB(M)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

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Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

**Si usted prefiere la versión en español, vea al dorso de la carta.**

[census.gov](https://www.census.gov)

NHES-13LB(M)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Debido a la importancia que tiene su respuesta, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

Por favor, complete la encuesta adjunta y devuélvala en el sobre con franqueo pagado tan pronto como sea posible.

**¿Sabía que...?**

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Independientemente de que su hogar sea grande o pequeño, tenga hijos o no, sus respuestas son importantes para proporcionarnos la mayor cantidad de información posible sobre la educación en los Estados Unidos.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Si no hay niño(a)s en su hogar, esta llamada tomará menos de 5 minutos.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

[census.gov](http://census.gov)



NHES-13LB(T)  
(04-2018)  
<Reverse side of this  
letter will be in Spanish>



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>/Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

**Make your experience count.** Please fill out the enclosed survey and return it in the postage-paid envelope as soon as possible.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Whether your household is large or small, has children or not, your response is needed to provide the best possible data about education in America.

**Take the 2019 National Household Education Survey now!**



Voluntary



About your community



Trusted by

- ✓ The League of United Latin American Citizens (LULAC)
- ✓ National Women, Infants and Children's program (WIC)
- ✓ US Hispanic Chamber of Commerce

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. If there are no children in your household, this call will take 5 minutes or less.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-13LB(T)  
(04-2018)  
<Reverse side of this  
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**UNITED STATES DEPARTMENT OF  
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**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>/Dear <City> Household:

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**¡Complete la Encuesta Nacional en los Hogares sobre Educación del 2019 ahora!**



Voluntaria



Sobre su comunidad



Apoyado por

- ✓ La Liga de Ciudadanos Latinoamericanos Unidos (LULAC)
- ✓ Programa Nacional para Mujeres, Infantes y Niños (WIC)
- ✓ Cámara de Comercio Hispana de Estados Unidos

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Si no hay niños en su hogar, esta llamada tomará menos de 5 minutos.

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Atentamente,

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Documentos adjuntos

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NHES-13.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
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**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

Don't forget-- if you complete the survey online or over the phone we will send you \$10. If you prefer to complete the enclosed paper survey, please return it in the postage-paid envelope as soon as possible.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Whether your household is large or small, has children or not, your response is needed to provide the best possible data about education in America.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. If there are no children in your household, this call will take 5 minutes or less.

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Click "Begin survey" to participate in the survey.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-13.1LB(CP)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

Don't forget-- if you complete the survey online or over the phone we will send you \$10. If you prefer to complete the enclosed paper survey, please return it in the postage-paid envelope as soon as possible.

**Did you know?**

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**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-13.1LB(CP)  
(04-2018)  
<Reverse side of this  
letter will be in English>



UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Debido a la importancia que tiene su respuesta, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$10. Si prefiere completar la encuesta en el papel adjunto, envíela en el sobre con franqueo pagado tan pronto como sea posible.

**¿Sabía que...?**

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Independientemente de que su hogar sea grande o pequeño, tenga hijos o no, sus respuestas son importantes para proporcionarnos la mayor cantidad de información posible sobre la educación en los Estados Unidos.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Si no hay niño(a)s en su hogar, esta llamada tomará menos de 5 minutos.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en “Empezar encuesta” para participar en la encuesta.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

NHES-13.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

Don't forget-- if you complete the survey online or over the phone we will send you \$20. If you prefer to complete the enclosed paper survey, please return it in the postage-paid envelope as soon as possible.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Whether your household is large or small, has children or not, your response is needed to provide the best possible data about education in America.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. If there are no children in your household, this call will take 5 minutes or less.

Follow these steps to complete the survey online:

- |  |
|--|
| <ol style="list-style-type: none"><li>1. Go to: <a href="https://respond.census.gov/nhes">https://respond.census.gov/nhes</a></li><li>2. Enter your User ID: XXXX-XXXX</li><li>3. Click "Begin survey" to participate in the survey.</li></ol> |
|--|

Thank you for taking part in this important study.

Sincerely,

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Performing the Non-Exclusive Functions  
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NHES-13.2LB(CP)  
(04-2018)  
<Reverse side of this  
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Spanish>



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Washington, DC 20233-0001  
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NHES-13.2LB(CP)  
(04-2018)  
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Washington, DC 20233-0001  
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Documentos adjuntos

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NHES-13L(SM)  
(04-2018)



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COMMERCE  
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U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

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NHES-13LB(SM)  
(04-2018)  
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Washington, DC 20233-0001  
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[census.gov](https://www.census.gov)

NHES-13LB(SM)  
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Estimado hogar de <City>:

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Por favor, complete la encuesta adjunta y devuélvala en el sobre con franqueo pagado tan pronto como sea posible.

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Documentos adjuntos

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NHES-13L(SO)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have not yet received your completed survey for the 2019 National Household Education Survey.

Please fill out the enclosed survey and return it in the postage-paid envelope as soon as possible. If there are no children in your household, please answer the one question on the cover and return it.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Whether your household is large or small, has children or not, your response is needed to provide the best possible data about education in America.

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NHES-13LB(SO)  
(04-2018)  
<Reverse side of this  
letter will be in  
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UNITED STATES DEPARTMENT OF  
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Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
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[census.gov](https://www.census.gov)

NHES-13LB(SO)  
(04-2018)  
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UNITED STATES DEPARTMENT OF  
COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

Por favor, complete la encuesta adjunta y devuélvala en el sobre con franqueo pagado tan pronto como sea posible. Si no hay niño(a)s en su hogar, conteste la única pregunta que se encuentra en la portada y envíela de vuelta.

**¿Sabía que...?**

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Independientemente de que su hogar sea grande o pequeño, tenga hijos o no, sus respuestas son importantes para proporcionarnos la mayor cantidad de información posible sobre la educación en los Estados Unidos.

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Documentos adjuntos

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## Fourth screener package letters

If a sample member has not yet responded to the NHES survey after the third screener mailing, a fourth screener package will be sent. All households that have not responded will receive a paper survey at this stage of NHES:2019. Most households will receive this package via regular U.S. postal service, although some will receive a FedEx package instead. All fourth screener cover letters will have an English version and a bilingual version. For most households, the fourth package will include the English NHES-14L(M) or the bilingual NHES-14LB(M). These letters request a response within the next two weeks.

Addresses that are part of the tailored materials experiment group and are predicted to have Spanish speakers will receive the NHES-14LB(M) letter. Those sampled for the tailored materials experiment group but not predicted to have Spanish speakers will receive the NHES-14L(M) noted above.

All addresses in the choice plus experiment will receive their fourth package by U.S. postal service. Letters for those sample members with a promised incentive of \$10 and those with a promised incentive of \$20 are included (NHES-14.1L(CP) and NHES-14.1LB(CP) for \$10 and NHES-14.2L(CP) and NHES-14.2LB(CP) for \$20).

Addresses slated to receive survey packages via FedEx at the fourth mailing will receive a different letter. NHES-14L(SM) and NHES-14LB(SM) are for those.

Finally, addresses flagged to receive the screenout screener will receive it in this package; the accompanying letters (NHES-14L(SO) and NHES-14LB(SO)) will tell the respondent what to do to complete the survey if there are no children in the household.

**NHES-14L(M)  
(04-2018)**



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

The last mailing we sent you was sent by rush delivery because of the importance of YOUR household's response to the 2019 National Household Education Survey.

It will take 3 minutes or less to complete the survey.

If you have any questions or would like to complete the survey with an interviewer, please call us toll-free at 1-888-840-8353. Please respond within the next **TWO WEEKS**

You can find more information about this study online at [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures



NHES-14LB(M)  
(04-2018)  
**<Reverse side of this  
letter will be in  
Spanish>**



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
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[census.gov](https://census.gov)

NHES-14LB(M)  
(04-2018)  
<Reverse side of this letter  
will be in English>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Debido a la importancia que tiene SU respuesta acerca de su hogar para la Encuesta Nacional en Hogares sobre Educación del 2019, el último correo postal que le enviamos fue mediante el servicio de entrega urgente.

Completar la encuesta tomará menos de 3 minutos.

Si tiene alguna pregunta o desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Por favor, devuélvanos la respuesta en el transcurso de las siguientes DOS SEMANAS.

Puede encontrar más información disponible en Internet sobre este estudio en: [nces.ed.gov/nhes](http://nces.ed.gov/nhes).

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
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Documentos adjuntos

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[census.gov](http://census.gov)

NHES-14L(SO)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

I am writing to request only a few minutes of your time to help with this vital study. If there are no children in your household, all you need to do is answer one question on the cover of the enclosed survey.

If you have any questions or would like to complete the survey with an interviewer please give us a call toll-free at 1-888-840-8353. Please respond within the next TWO WEEKS.

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NHES-14LB(SO)  
(04-2018)  
**<Reverse side of this  
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**UNITED STATES DEPARTMENT OF COMMERCE**  
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Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Le escribo para pedirle solo unos minutos de su tiempo, para que nos ayude con este estudio de suma importancia. Si no hay niño(a)s en su hogar, todo lo que debe hacer es contestar la única pregunta que se encuentra en la portada de la encuesta adjunta.

Si tiene alguna pregunta o desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Por favor, devuélvanos la respuesta en el transcurso de las siguientes DOS SEMANAS.

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Documentos adjuntos

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NHES-14.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
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Dear <City> Household:

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It may take 3 minutes or less to complete the survey.

Remember—if you respond within the next TWO WEEKS online or over the phone, we will send you \$10 as a thank you.

If you have any questions or would like to complete the survey with an interviewer please give us a call toll-free at 1-888-840-8353.

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Completar la encuesta puede tomar menos de 3 minutos.

Recuerde, si contesta la encuesta en el transcurso de las siguientes DOS SEMANAS, por Internet o por teléfono, le enviaremos \$10 como agradecimiento.

Si tiene alguna pregunta o desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en "Empezar encuesta" para participar en la encuesta.

Puede encontrar más información disponible en Internet sobre este estudio en: [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

[census.gov](https://census.gov)



NHES-14.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

The last mailing we sent you was sent by rush delivery because of the importance of YOUR household's response to the 2019 National Household Education Survey.

It may take 3 minutes or less to complete the survey.

Remember—if you respond within the next TWO WEEKS online or over the phone, we will send you \$20 as a thank you.

If you have any questions or would like to complete the survey with an interviewer please give us a call toll-free at 1-888-840-8353.

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

You can find more information about this study online at [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-14.2LB(CP)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

The last mailing we sent you was sent by rush delivery because of the importance of YOUR household's response to the 2019 National Household Education Survey.

It may take 3 minutes or less to complete the survey.

Remember—if you respond within the next TWO WEEKS online or over the phone, we will send you \$20 as a thank you.

If you have any questions or would like to complete the survey with an interviewer please give us a call toll-free at 1-888-840-8353.

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

You can find more information about this study online at [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

**Si usted prefiere la versión en español, vea al dorso de la carta.**

NHES-14.2LB(CP)  
(04-2018)  
<Reverse side of this letter  
will be in English>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Debido a la importancia que tiene SU respuesta acerca de su hogar para la Encuesta Nacional en Hogares sobre Educación del 2019, el último correo postal que le enviamos fue mediante el servicio de entrega urgente.

Completar la encuesta puede tomar menos de 3 minutos.

Recuerde, si contesta la encuesta en el transcurso de las siguientes DOS SEMANAS, por Internet o por teléfono, le enviaremos \$20 como agradecimiento.

Si tiene alguna pregunta o desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Haga clic en "Empezar encuesta" para participar en la encuesta.

Puede encontrar más información disponible en Internet sobre este estudio en: [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

**NHES-14L(SM)  
(04-2018)**



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response to the 2019 National Household Education Survey.

It may take 3 minutes or less to complete the survey.

If you have any questions or would like to complete the survey with an interviewer please give us a call toll-free at 1-888-840-8353. Please respond within the next TWO WEEKS.

You can find more information about this study online at [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

[census.gov](https://census.gov)

NHES-14.1LB(SM)  
(04-2018)  
<Reverse side of this  
letter will be in  
Spanish>



UNITED STATES DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

We have mailed this survey using rush delivery because of the importance of your response to the 2019 National Household Education Survey.

It may take 3 minutes or less to complete the survey.

If you have any questions or would like to complete the survey with an interviewer please give us a call toll-free at 1-888-840-8353. Please respond within the next TWO WEEKS.

You can find more information about this study online at [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

Si usted prefiere la versión en español, vea al dorso de la carta.

[census.gov](https://census.gov)

NHES-14.1LB(SM)  
(04-2018)  
<Reverse side of this letter  
will be in English>



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Estimado hogar de <City>:

Debido a la importancia que tiene su respuesta para la Encuesta Nacional en Hogares sobre Educación del 2019, le hemos enviado esta encuesta mediante el servicio de entrega urgente.

Completar la encuesta puede tomar menos de 3 minutos.

Si tiene alguna pregunta o desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Por favor, responda en el transcurso de las siguientes DOS SEMANAS.

Puede encontrar más información disponible en Internet sobre este estudio en: [nces.ed.gov/nhes](http://nces.ed.gov/nhes).

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

**If you prefer English please see the letter on the other side.**

[census.gov](http://census.gov)

## First ECPP topical package letters

Recall that if at any point during the screener period a respondent completes the NHES screener by web, a sample member is chosen “on the fly” and the respondent is asked to answer additional questions about the sampled child. Web screener respondents immediately become topical web respondents and no further follow-up is needed.<sup>1</sup> This section provides the cover letters that will be placed on top of ECPP topical surveys for addresses in which a screener was returned by mail and an eligible child age birth to 6 years old but not yet in kindergarten could be sampled.

If a screener was returned in English, the respondent will receive NHES-21L(M). If a screener was returned in Spanish, the respondent will receive NHES-21LS(M). Some exceptions follow.

Addresses sampled for the materials tailored for Spanish speakers who return their screeners in Spanish will receive the ECPP letter in Spanish (NHES21LS(M)).

If a household responded to the NHES screener by web and was sampled to receive the ECPP topical but did not respond to any ECPP topical items, the sampled address will receive a letter encouraging them to go back to the web and complete the survey. This letter will include their login credentials to return to the survey (NHES-21L(W) and NHES-21LS(W)).

Finally, those in the “choice-plus” experiment who responded to the screener on the web but did not respond to any topical item will receive a letter asking them to return to the survey to complete it by web or phone to receive the additional incentive (NHES21.1L(CP) and NHES-21.1LB(CP) for a \$10 promised incentive and NHES21.2L(CP) and NHES21.2LB(CP) for a \$20 promised incentive). If they responded to the screener by paper then they will receive NHES-21L(M) or NHES-21LS(M).

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<sup>1</sup> Analysis of 2016 and 2017 web respondent data indicated that the number of respondents who break off in the web exactly at the first topical question is small. Additionally, web survey breakoff points did not cluster around any one question in either the ECPP or PFI surveys. However, in NHES:2019, we plan to follow up with households that brake off right before the topical survey began in order to assess the cost-effectiveness of this follow-up operation within the sequential multi-mode survey design context.

NHES-21L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

A few weeks ago, your household completed a survey from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response. We are now asking you to help us by completing the final part of this important study about early childhood care and education.

The survey you completed stated that the child listed below lives in this household. When completing this survey, please answer about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

We know that you are busy; we have enclosed a cash token of appreciation for your time on the final part of this study. The survey should only take about 20 minutes to complete. Please return the completed survey in the enclosed postage-paid envelope.

If you have any questions about the study, please call us toll-free at 1-888-840-8353.

Thank you in advance for your continued participation.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures



NHES-21LS(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Hace algunas semanas, su hogar completó una encuesta del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por las respuestas que nos proporcionó. Ahora le pedimos su ayuda para completar la parte final de este importante estudio sobre la educación y cuidados en la primera infancia.

En la encuesta que completó declara que el niño(a) que se menciona a continuación vive en su hogar. Cuando complete esta encuesta, por favor responda sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos dinero en efectivo por su tiempo en la parte final de este estudio. Completar la encuesta debería tomar solo 20 minutos. Por favor, devuelva la encuesta completada en el sobre adjunto con franqueo pagado.

Si tiene alguna pregunta relacionada con el estudio, llámenos al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su constante participación.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

NHES-21L(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

A few weeks ago, your household began a survey online from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response. We are now asking you to help us by completing the final part of this important study about early childhood care and education.

Your answers so far indicate that the child listed below lives in this household. Please answer the rest of the survey about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

To finish the survey please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

We know that you are busy; we have enclosed a cash token of appreciation for your time on the final part of this study. The survey should only take about 20 minutes or less to complete.

If you have any questions about the study, please call us toll-free at 1-888-840-8353.

Thank you in advance for your continued participation.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-21LS(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Hace algunas semanas, su hogar empezó a contestar una encuesta por Internet del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por las respuestas que nos proporcionó. Ahora le pedimos su ayuda para completar la parte final de este importante estudio sobre la educación y cuidados en la primera infancia.

Las respuestas que ha dado hasta este momento indican que el niño(a) que se menciona a continuación vive en su hogar. Por favor, responda el resto de la encuesta sobre el niño(a) que se menciona a continuación:  
<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Para terminar la encuesta siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos dinero en efectivo por su tiempo en la parte final de este estudio. Contestar la encuesta debería tomar menos de 20 minutos.

Si tiene alguna pregunta relacionada con el estudio, llámenos al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su constante participación.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

NHES-21.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

A few weeks ago, your household began a survey online from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response. We are now asking you to help us by completing the final part of this important study about early childhood care and education.

Your answers so far indicate that the child listed below lives in this household. Please answer the rest of the survey about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

To finish the survey online please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

We know that you are busy; we have enclosed a cash token of appreciation for your time on the final part of this study. The survey should only take about 20 minutes or less to complete. If you complete the survey online or over the phone we will send you an additional \$10.

If you have any questions about the study or would like to complete the survey over the phone with an interviewer, please call us toll-free at 1-888-840-8353.

Thank you in advance for your continued participation.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-21.1LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Hace algunas semanas, su hogar empezó a contestar una encuesta por Internet del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por las respuestas que nos proporcionó. Ahora le pedimos su ayuda para completar la parte final de este importante estudio sobre la educación y cuidados en la primera infancia.

Las respuestas que ha dado hasta este momento indican que el niño(a) que se menciona a continuación vive en su hogar. Por favor, responda el resto de la encuesta sobre el niño(a) que se menciona a continuación:  
<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Para terminar la encuesta por Internet, siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos dinero en efectivo por su tiempo en la parte final de este estudio. Completar la encuesta debería tomar menos de 20 minutos. Si completa la encuesta por Internet o por teléfono, le enviaremos \$10 adicionales.

Si tiene alguna pregunta relacionada con el estudio o si desea completar la encuesta por teléfono con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su constante participación.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

NHES-21.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

A few weeks ago, your household began a survey online from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response. We are now asking you to help us by completing the final part of this important study about early childhood care and education.

Your answers so far indicate that the child listed below lives in this household. Please answer the rest of the survey about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

To finish the survey online please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

We know that you are busy; we have enclosed a cash token of appreciation for your time on the final part of this study. The survey should only take about 20 minutes or less to complete. If you complete the survey online or over the phone we will send you an additional \$20.

If you have any questions about the study or would like to complete the survey over the phone with an interviewer, please call us toll-free at 1-888-840-8353.

Thank you in advance for your continued participation.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-21.2LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Hace algunas semanas, su hogar empezó a contestar una encuesta por Internet del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por las respuestas que nos proporcionó. Ahora le pedimos su ayuda para contestar la parte final de este importante estudio sobre la educación y cuidados en la primera infancia.

Las respuestas que ha dado hasta este momento indican que el niño(a) que se menciona a continuación vive en su hogar. Por favor, responda el resto de la encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Para terminar la encuesta por Internet, siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos dinero en efectivo por su tiempo en la parte final de este estudio. Completar la encuesta debería tomar menos de 20 minutos. Si completa la encuesta por Internet o por teléfono, le enviaremos \$20 adicionales.

Si tiene alguna pregunta relacionada con el estudio o si desea completar la encuesta por teléfono con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su constante participación.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

## Topical ECPP and PFI reminder postcards and pressure-sealed mailers

Much like the thank you/reminder postcards utilized after the first screener mailings, recipients of an ECPP or PFI package will receive a thank you/reminder postcard about a week after receiving their topical package in order to boost the impact of the first topical mailing.

Screener respondents who used the English form will receive the 0939-22P(M), and screener respondents who used the Spanish form will receive the 0939-22PS(M). Additionally, addresses sampled for the materials tailored for Spanish speakers who return their screeners in Spanish will receive the topical postcard 0939-22P(M).

If a household responded to the NHES screener by web and was sampled to receive either the ECPP or PFI topical but did not respond to any topical items, the sampled address will receive a pressure-sealed envelope reminder letter that includes their login credentials (0939-22RC(W) and 0939-22RCS(W))

Finally, those in the “choice-plus” experiment who responded to the screener on the web but did not respond to any topical item will receive a pressure-sealed envelope reminder letter with their login credentials (0939-22.1RC(CP) and 0939-22.1RCS(CP) for a \$10 promised incentive and 0939-22.2RC(CP) and 0939-22.2RCS(CP) for a \$20 promised incentive). If they responded to the screener by paper then they will receive 0939-22L(M) or 0939-22LS(M).



0939-22P(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Recently we mailed a survey asking you to participate in the 2019 National Household Education Survey. That survey is the final step in this important study about education in our country. If you or someone else in your household has already returned the survey, we thank you very much for your help! If you have not completed and returned your survey, please do so right away.

If you have questions, feel free to contact us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-22PS(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Recientemente le enviamos por correo postal una encuesta para invitarlo a participar en la Encuesta Nacional en Hogares sobre Educación del 2019. Esa encuesta es el último paso de este importante estudio sobre la educación en nuestro país. Si alguien en su hogar ya completó y devolvió la encuesta, ¡le damos gracias por su ayuda! Si no ha completado la encuesta, por favor, hágalo cuanto antes.

Si tiene alguna pregunta, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

0939-22RC(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Recently we mailed you a letter asking you to complete the 2019 National Household Education Survey about a child in your household. If you or someone else in your household has already finished the survey, we thank you very much for your help! If you have not completed your survey, please do so right away.

To finish the survey online please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Please answer about:

<Name> <age> <gender><grade, if PFI> [Example: Eva, the 3 year old girl]

If you have questions, feel free to contact us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-22RCS(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Recientemente le enviamos por correo postal una carta para invitarlo a completar la Encuesta Nacional en Hogares sobre Educación del 2019, sobre algún niño(a) que habite en su hogar. Si alguien en su hogar ya finalizó la encuesta, ¡le damos gracias por su ayuda! Si no ha completado la encuesta, por favor, hágalo cuanto antes.

Para finalizar la encuesta por Internet, siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Por favor, responda sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade, if PFI> [Example: Eva, la niña de 3 años]

Si tiene alguna pregunta, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

0939-22.1RC(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Recently we mailed you a letter asking you to complete the 2019 National Household Education Survey about a child in your household. If you or someone in your household has already finished the survey, we thank you very much for your help! If you have not completed your survey, please do so right away.

To finish the survey online please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Please answer about:

<Name> <age> <gender><grade, if PFI> [Example: Eva, the 3 year old girl]

Don't forget-- if you complete the survey online or over the phone we will send you \$10 as a thank you.

If you have questions or if you would like to complete the survey over the phone, feel free to contact us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-22.1RCS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Recientemente le enviamos por correo postal una carta para invitarlo a completar la Encuesta Nacional en Hogares sobre Educación del 2019, sobre algún niño(a) que habite en su hogar. Si alguien en su hogar ya finalizó la encuesta, ¡le damos gracias por su ayuda! Si no ha completado la encuesta, por favor, hágalo cuanto antes.

Para finalizar la encuesta por Internet, siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Por favor, responda sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade, if PFI> [Example: Eva, la niña de 3 años]

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$10 como agradecimiento.

Si tiene alguna pregunta o desea completar la encuesta por teléfono, llámenos al número gratuito 1-888-840-8353.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

0939-22.2RC(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Recently we mailed you a letter asking you to complete the 2019 National Household Education Survey about a child in your household. If you or someone in your household has already finished the survey, we thank you very much for your help! If you have not completed your survey, please do so right away.

To finish the survey online please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Please answer about:

<Name> <age> <gender><grade, if PFI> [Example: Eva, the 3 year old girl]

Don't forget-- if you complete the survey online or over the phone we will send you \$20 as a thank you.

If you have questions or if you would like to complete the survey over the phone, feel free to contact us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

0939-22.2RCS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Recientemente le enviamos por correo postal una carta para invitarlo a completar la Encuesta Nacional en Hogares sobre Educación del 2019, sobre algún niño(a) que habite en su hogar. Si alguien en su hogar ya finalizó la encuesta, ¡le damos gracias por su ayuda! Si no ha contestado la encuesta, por favor, hágalo cuanto antes.

Para finalizar la encuesta por Internet, siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Por favor, responda sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade, if PFI> [Example: Eva, la niña de 3 años]

Recuerde que si Completa esta encuesta por Internet o por teléfono le enviaremos \$20 como agradecimiento.

Si tiene alguna pregunta o desea completar la encuesta por teléfono, llámenos al número gratuito 1-888-840-8353.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.



## Second ECPP topical package letters

Mail-based screener respondents with an ECPP-eligible child who did not respond to the topical survey request after the first mailing will receive a second mailing.

Screener respondents who used the English form will receive NHES-22L(M), and screener respondents who used the Spanish form will receive NHES-22LS(M). Additionally, addresses sampled for the materials tailored for Spanish speakers who return their screeners in Spanish will receive the second topical letter NHES-22LS(M).

If a household responded to the NHES screener by web and was sampled to receive the ECPP topical but did not respond to any topical items yet, the sampled address will receive a second letter than includes their login credentials (NHES-22L(W) and NHES-22LS(W)).

Finally, those in the “choice-plus” experiment who responded to the screener on the web but did not respond to any topical items after the first mailing will receive a second letter with their login credentials (NHES-22.1L(CP) and NHES-22.1LS(CP) for a \$10 promised incentive and NHES-22.2L(CP) and NHES-22.2LS(CP) for a \$20 promised incentive). If they responded to the screener by paper then they will receive NHES-22L(M) or NHES-22LS(M).

NHES-22L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Did you know that in 2016, about 60 percent of young children were being cared for regularly by someone other than their parents for about 29 hours per week?

This is just one of the statistics that we learn from the National Household Education Survey.

Now, we need you to help update important information about children's early learning. Please find the survey and postage-paid envelope enclosed again for your convenience.

Please answer this survey about the child listed below:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosure

[census.gov](https://census.gov)

NHES-22LS(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

¿Sabía que, en el 2016, cerca del 60 por ciento de los niño(a)s pequeños fueron atendidos habitualmente por personas que no eran sus padres durante aproximadamente 29 horas por semana?

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Ahora necesitamos que nos ayude a actualizar información importante sobre el aprendizaje temprano en los niño(a)s. Encuentre nuevamente la encuesta adjunta y el sobre con franqueo pagado para su comodidad.

Responda esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documento adjunto

[census.gov](https://www.census.gov)

NHES-22L(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Did you know that in 2016, about 60 percent of young children were being cared for regularly by someone other than their parents for about 29 hours per week?

This is just one of the statistics that we learn from the National Household Education Survey.

Now, we need you to help update important information about children's early learning. Thank you for beginning this survey about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

Follow these steps to finish the survey online:

1. Go to: **<https://respond.census.gov/nhes>**
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-22LS(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

¿Sabía que, en el 2016, cerca del 60 por ciento de los niño(a)s pequeños fueron atendidos habitualmente por personas que no eran sus padres durante aproximadamente 29 horas por semana?

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Ahora necesitamos que nos ayude a actualizar información importante sobre el aprendizaje temprano en los niño(a)s. Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Siga estos pasos para finalizar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

NHES-22.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Did you know that in 2016, about 60 percent of young children were being cared for regularly by someone other than their parents for about 29 hours per week?

This is just one of the statistics that we learn from the National Household Education Survey.

Now, we need you to help update important information about children's early learning. Thank you for beginning this survey about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

Follow these steps to finish the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Don't forget-- if you complete the survey online or over the phone we will send you \$10.

**If you have questions, need assistance, or would like to complete the survey over the phone, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-22.1LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

¿Sabía que, en el 2016, cerca del 60 por ciento de los niño(a)s pequeños fueron atendidos habitualmente por personas que no eran sus padres durante aproximadamente 29 horas por semana?

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Ahora necesitamos que nos ayude a actualizar información importante sobre el aprendizaje temprano en los niño(a)s. Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Siga estos pasos para finalizar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$10.

**Si tiene alguna pregunta, necesita ayuda o si desea completar la encuesta por teléfono, llámenos al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

NHES-22.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Did you know that in 2016, about 60 percent of young children were being cared for regularly by someone other than their parents for about 29 hours per week?

This is just one of the statistics that we learn from the National Household Education Survey.

Now, we need you to help update important information about children's early learning. Thank you for beginning this survey about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

Follow these steps to finish the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Don't forget-- if you complete the survey online or over the phone we will send you \$20.

**If you have questions, need assistance, or would like to complete the survey over the phone, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

[census.gov](https://census.gov)



NHES-22.2LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

¿Sabía que, en el 2016, cerca del 60 por ciento de los niño(a)s pequeños fueron atendidos habitualmente por personas que no eran sus padres durante aproximadamente 29 horas por semana?

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Ahora necesitamos que nos ayude a actualizar información importante sobre el aprendizaje temprano en los niño(a)s. Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Siga estos pasos para finalizar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Recuerde que si contesta esta encuesta por Internet o por teléfono le enviaremos \$20.

**Si tiene alguna pregunta, necesita ayuda o si desea completar la encuesta por teléfono, llámenos al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

## ECPP robocall and third topical package letters

Mail-based screener respondents with an ECPP-eligible child who did not respond to the topical survey request after the first or second mailing will receive a robocall and a third mailing. The robocall will alert respondents that a FedEx package is coming.

For the third ECPP mailings, mail screener respondents who used the English form will receive NHES-23L(M), and screener respondents who used the Spanish form will receive NHES-23LS(M). Additionally, addresses sampled for the materials tailored for Spanish speakers who return their screeners in Spanish will receive the third topical letter NHES-23LS(M).

If a household responded to the NHES screener by web and was sampled to receive the ECPP topical but did not respond to any topical items yet after the previous mailings, the sampled address will receive a third letter than includes their login credentials (NHES-23L(W) and NHES-23LS(W)).

Finally, those in the “choice-plus” experiment who responded to the screener on the web but did not respond to any topical items after the previous mailings will receive a third letter with their login credentials (NHES-23.1L(CP) and NHES-23.1LS(CP) for a \$10 promised incentive and NHES-23.2L(CP) and NHES-23.2LS(CP) for a \$20 promised incentive). If they responded to the screener by paper then they will receive NHES-23L(M) or NHES-23LS(M).

### [Reminder robocall \(ECPP\) NHES-22.1L\(RC\)](#)

Hello! This is U.S. Census Bureau on behalf of the National Household Education Survey. Thank you for receiving our earlier mailings. We know you are busy. Keep a lookout for our next mailing. It will be sent by FedEx! We thank you in advance for your help with this important national study about early childhood care and education!

NHES-23L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

Please fill out the enclosed survey about the child listed below and return it in the postage-paid envelope as soon as possible.

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Your responses to this questionnaire will help provide a clear picture of early childhood care and education in the United States.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. This call will take 20 minutes or less.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-23LS(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tiene su respuesta, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

Por favor, complete la encuesta adjunta sobre el niño(a) que se menciona a continuación y devuélvala en el sobre con franqueo pagado tan pronto como sea posible.

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

### ¿Sabía que...?

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Sus respuestas a este cuestionario ayudarán a proporcionar una idea clara sobre la atención y educación que se proporciona a la primera infancia en los Estados Unidos.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Esta llamada durará menos de 20 minutos.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

NHES-23L(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We have mailed this letter using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

Please fill out the enclosed survey about the child listed below and return it in the postage-paid envelope as soon as possible.

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Your responses to this questionnaire will help provide a clear picture of early childhood care and education in the United States.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. This call will take 20 minutes or less.

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-23LS(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tienen sus respuestas, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

Por favor, complete la encuesta adjunta sobre el niño(a) que se menciona a continuación y devuélvala en el sobre con franqueo pagado tan pronto como sea posible.

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

#### ¿Sabía que...?

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Sus respuestas a este cuestionario ayudarán a proporcionar una idea clara sobre la atención y educación que se proporciona a la primera infancia en los Estados Unidos.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Esta llamada durará menos de 20 minutos.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

NHES-23.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We have mailed this letter using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Your responses to this survey will help provide a clear picture of early childhood care and education in the United States.

Thank you for beginning this survey about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

Don't forget-- if you complete the survey online or over the phone we will send you \$10.

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. This call will take 20 minutes or less.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-23.1LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tienen sus respuestas, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

**¿Sabía que...?**

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Sus respuestas a esta encuesta ayudarán a proporcionar una imagen clara sobre la atención y educación que se proporciona a la primera infancia en los Estados Unidos.

Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$10.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Esta llamada durará menos de 20 minutos.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.



NHES-23.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We have mailed this letter using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Your responses to this survey will help provide a clear picture of early childhood care and education in the United States.

Thank you for beginning this survey about:

<Name> <age> <gender> [Example: Eva, the 3 year old girl]

Don't forget-- if you complete the survey online or over the phone we will send you \$20.

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. This call will take 20 minutes or less.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-23.2LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tienen sus respuestas, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

### ¿Sabía que...?

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Sus respuestas a esta encuesta ayudarán a proporcionar una imagen clara sobre la atención y educación que se proporciona a la primera infancia en los Estados Unidos.

Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender> [Example: Eva, la niña de 3 años]

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$20.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Esta llamada durará menos de 20 minutos.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

## Fourth ECPP and PFI topical package letters

The fourth mailing is for both ECPP-eligible and PFI-eligible children.

Mail-based screener respondents with an ECPP-eligible or PFI-eligible child who did not respond to the topical survey request after the first, second, or third mailings will receive a fourth mailing. Those who were web screener respondents that had not responded to a topical item will receive a paper topical survey in this mailing.

For the fourth ECPP/PFI mailing, mail and web screener respondents who used the English form will receive NHES-24L(M), and screener respondents who used the Spanish form will receive NHES-24LS(M). Additionally, addresses sampled for the materials tailored for Spanish speakers who return their screeners in Spanish will receive the fourth topical letter NHES-24LS(M).

Finally, those in the “choice-plus” experiment who responded to the screener on the web but did not respond to any topical items after the previous mailings will receive a fourth letter with their login credentials (NHES-24.1L(CP) and NHES-24.1LS(CP) for a \$10 promised incentive and NHES-24.2L(CP) and NHES-24.2LS(CP) for a \$20 promised incentive). If they responded to the screener by paper then they will receive NHES-24L(M) or NHES-24LS(M).

NHES-24L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We sent the last survey invitation to you by rush delivery because of the importance of YOUR response to the 2019 National Household Education Survey.

The final step of the survey should only take about 20 minutes to complete.

Please fill out the enclosed survey about:

<Name> <age> <gender><grade, if PFI> [Example: Eva, the 6 year old girl, in 1<sup>st</sup> grade]

Please respond within the next TWO WEEKS. If you have any questions or would like to complete the survey with an interviewer, please call us toll-free at 1-888-840-8353.

You can find more information about this study online at [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-24LS(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tiene SU respuesta para la Encuesta Nacional en Hogares sobre Educación del 2019, le hemos enviado esta encuesta mediante el servicio de envío urgente.

Completar la parte final de la encuesta debería tomar solo 20 minutos.

Complete la encuesta adjunta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade, if PFI> [Example: Eva, la niña de 6 años en primer grado]

Por favor, devuélvanos la respuesta en el transcurso de las siguientes DOS SEMANAS. Si tiene alguna pregunta o desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Puede encontrar más información disponible en Internet sobre este estudio en: [nces.ed.gov/nhes](http://nces.ed.gov/nhes).

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

NHES-24.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

I sent the last survey invitation to you by rush delivery because of the importance of YOUR response to the 2019 National Household Education Survey.

This final step of the survey should only take about 20 minutes to complete.

If you respond within the next TWO WEEKS online or over the phone we will send you \$10 as a thank you.

Please log in to complete the survey about:

<Name> <age> <gender><grade, if PFI> [Example: Eva, the 6 year old girl, in 1<sup>st</sup> grade]

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

If you have any questions or would like to complete the survey with an interviewer, please call us toll-free at 1-888-840-8353.

You can find more information about this study online at [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-24.1LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tiene SU respuesta para la Encuesta Nacional en Hogares sobre Educación del 2019, le he enviado la última invitación para participar en la encuesta mediante el servicio de envío urgente.

Completar la parte final de la encuesta debería tomar solo 20 minutos.

Recuerde, si contesta la encuesta en el transcurso de las siguientes DOS SEMANAS, por Internet o por teléfono, le enviaremos \$10 como agradecimiento.

Inicie sesión para completar la encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade, if PFI> [Example: Eva, la niña de 6 años en primer grado]

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Si tiene alguna pregunta o desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Puede encontrar más información disponible en Internet sobre este estudio en: [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

NHES-24.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

I sent the last survey invitation to you by rush delivery because of the importance of YOUR response to the 2019 National Household Education Survey.

This final step of the survey should only take about 20 minutes to complete.

If you respond within the next TWO WEEKS online or over the phone we will send you \$20 as a thank you.

Please log in to complete the survey about:

<Name> <age> <gender><grade, if PFI> [Example: Eva, the 6 year old girl, in 1<sup>st</sup> grade]

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

If you have any questions or would like to complete the survey with an interviewer, please call us toll-free at 1-888-840-8353.

You can find more information about this study online at [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures



NHES-24.2LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tiene SU respuesta para la Encuesta Nacional en Hogares sobre Educación del 2019, le he enviado la última invitación para participar en la encuesta mediante el servicio de envío urgente.

Completar esta parte final de la encuesta debería tomar solo 20 minutos.

Recuerde, si contesta la encuesta en el transcurso de las siguientes DOS SEMANAS, por Internet o por teléfono, le enviaremos \$20 como agradecimiento.

Inicie sesión para completar la encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade, if PFI> [Example: Eva, la niña de 6 años en primer grado]

Siga estos pasos para completar la encuesta por Internet:

1. Visite: **<https://respond.census.gov/nhes>**
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Si tiene alguna pregunta o desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Puede encontrar más información disponible en Internet sobre este estudio en: [nces.ed.gov/nhes](https://nces.ed.gov/nhes).

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

## First PFI topical package letters

Recall that if at any point during the screener period a respondent completes the NHES screener by web, a sample member is chosen “on the fly” and the respondent is asked to answer additional questions about the sampled child. Web screener respondents immediately become topical web respondents and no further follow-up is needed.<sup>2</sup> This section provides the cover letters that will be placed on top of PFI topical surveys for addresses in which a screener was returned by mail and an eligible child age 20 years or younger in grades kindergarten through 12 could be sampled.

If a screener was returned in English, the respondent will receive NHES-31L(M). If a screener was returned in Spanish, the respondent will receive NHES-31LS(M). Some exceptions follow.

Addresses sampled for the materials tailored for Spanish speakers who return their screeners in Spanish will receive the PFI letter in Spanish (NHES-31LS(M)).

If a household responded to the NHES screener by web and was sampled to receive the PFI topical but did not respond to any PFI topical items, the sampled address will receive a letter encouraging them to go back to the web and complete the survey. This letter will include their login credentials to return to the survey (NHES-31L(W) and NHES-31LS(W)).

Finally, those in the “choice-plus” experiment who responded to the screener on the web but did not respond to any topical item will receive letter asking them to return to the survey to complete it by web or phone to receive the additional incentive (NHES-31.1L(CP) and NHES-31.1LB(CP) for a \$10 promised incentive and NHES-31.2L(CP) and NHES-31.2LB(CP) for a \$20 promised incentive). If they responded to the screener by paper then they will receive NHES-31L(M) or NHES-31LS(M).

---

<sup>2</sup> Analysis of 2016 and 2017 web respondent data indicated that the number of respondents who break off in the web exactly at the first topical question is small. Additionally, web survey breakoff points did not cluster around any one question in either the ECPP or PFI surveys. However, in NHES:2019, we plan to follow up with households that brake off right before the topical survey began in order to assess the cost-effectiveness of this follow-up operation within the sequential multi-mode survey design context.

NHES-31L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

A few weeks ago, your household completed a survey from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response. We are now asking you to help us by completing the final part of this important study about children's education.

The survey you completed stated that the child listed below lives in this household. When completing this survey, please answer about:

<Name> <age> <gender><grade> [Example: Eva, the 6 year old girl, in 1st grade]

We know that you are busy, and have enclosed a cash token of appreciation for your time on the final part of this study. The survey should only take about 20 minutes to complete. Please return the completed survey in the enclosed postage-paid envelope.

If you have any questions about the study, please call us toll-free at 1-888-840-8353.

Thank you in advance for your continued participation.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-31LS(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Hace algunas semanas, su hogar completó una encuesta del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por las respuestas que nos proporcionó. Ahora le pedimos su ayuda para completar la parte final de este importante estudio sobre la educación infantil.

En la encuesta que completó declara que el niño(a) que se menciona a continuación vive en su hogar. Cuando complete esta encuesta, por favor responda sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade> [Example: Eva, la niña de 6 años en primer grado]

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos dinero en efectivo por dedicar tiempo a la parte final de este estudio. Completar la encuesta debería tomar solo 20 minutos. Por favor, devuelva la encuesta completada en el sobre adjunto con franqueo pagado.

Si tiene alguna pregunta relacionada con el estudio, llámenos al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su constante participación.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

[census.gov](http://census.gov)

NHES-31L(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

A few weeks ago, your household began a survey online from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response. We are now asking you to help us by completing the final part of this important study about children's education.

Your answers so far indicate that the child listed below lives in this household. Please answer the rest of the survey about:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

To finish the survey please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

We know that you are busy, and have enclosed a cash token of appreciation for your time on the final part of this study. The survey should only take about 20 minutes or less to complete.

If you have any questions about the study, please call us toll-free at 1-888-840-8353.

Thank you in advance for your continued participation.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-31LS(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Hace algunas semanas, su hogar empezó a contestar una encuesta por Internet del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por las respuestas que nos proporcionó. Ahora le pedimos su ayuda para completar la parte final de este importante estudio sobre la educación infantil.

Las respuestas que ha dado hasta este momento indican que el niño(a) que se menciona a continuación vive en su hogar. Por favor, responda el resto de la encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

Para finalizar la encuesta siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos dinero en efectivo por dedicar tiempo a la parte final de este estudio. Completar la encuesta debería tomar menos de 20 minutos.

Si tiene alguna pregunta relacionada con el estudio, llámenos al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su constante participación.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

NHES-31.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

A few weeks ago, your household began a survey online from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response. We are now asking you to help us by completing the final part of this important study about children's education.

Your answers so far indicate that the child listed below lives in this household. Please answer the rest of the survey about:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

To finish the survey online please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

We know that you are busy, and have enclosed a cash token of appreciation for your time on the final part of this study. The survey should only take about 20 minutes or less to complete. If you complete the survey online or over the phone we will send you an additional \$10.

If you have any questions about the study or would like to complete the survey over the phone with an interviewer, please call us toll-free at 1-888-840-8353.

Thank you in advance for your continued participation.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-31.1LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Hace algunas semanas, su hogar empezó a contestar una encuesta por Internet del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por las respuestas que nos proporcionó. Ahora le pedimos su ayuda para completar la parte final de este importante estudio sobre la educación infantil.

Las respuestas que ha dado hasta este momento indican que el niño(a) que se menciona a continuación vive en su hogar. Por favor, responda el resto de la encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

Para finalizar la encuesta por Internet, siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos dinero en efectivo por dedicar tiempo a la parte final de este estudio. Completar la encuesta debería tomar menos de 20 minutos. Si completa la encuesta por Internet o por teléfono, le enviaremos \$10 adicionales.

Si tiene alguna pregunta relacionada con el estudio o si desea completar la encuesta por teléfono con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su constante participación.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.



NHES-31.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

A few weeks ago, your household began a survey online from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response. We are now asking you to help us by completing the final part of this important study about children's education.

Your answers so far indicate that the child listed below lives in this household. Please answer the rest of the survey about:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

To finish the survey online please follow these easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

We know that you are busy, and have enclosed a cash token of appreciation for your time on the final part of this study. The survey should only take about 20 minutes or less to complete. If you complete the survey online or over the phone we will send you an additional \$20.

If you have any questions about the study or would like to complete the survey over the phone with an interviewer, please call us toll-free at 1-888-840-8353.

Thank you in advance for your continued participation.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-31.2LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Hace algunas semanas, su hogar empezó a contestar una encuesta por Internet del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por las respuestas que nos proporcionó. Ahora le pedimos su ayuda para completar la parte final de este importante estudio sobre la educación infantil.

Las respuestas que ha dado hasta este momento indican que el niño(a) que se menciona a continuación vive en su hogar. Por favor, responda el resto de la encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

Para finaliza la encuesta por Internet, siga estos sencillos pasos:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Sabemos que usted es una persona ocupada y como muestra de nuestro agradecimiento incluiremos dinero en efectivo por dedicar tiempo a la parte final de este estudio. Completar la encuesta debería tomar menos de 20 minutos. Si completa la encuesta por Internet o por teléfono, le enviaremos \$20 adicionales.

Si tiene alguna pregunta relacionada con el estudio o si desea completar la encuesta por teléfono con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353.

Le agradecemos de antemano por su constante participación.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

## Second PFI topical package letters

Mail-based screener respondents with a PFI-eligible child who did not respond to the topical survey request after the first mailing will receive a second mailing.

Screener respondents who used the English form will receive NHES-32L(M), and screener respondents who used the Spanish form will receive NHES-32LS(M). Additionally, addresses sampled for the materials tailored for Spanish speakers who return their screeners in Spanish will receive the second topical letter NHES-32LS(M).

If a household responded to the NHES screener by web and was sampled to receive the PFI topical but did not respond to any topical items yet, the sampled address will receive a second letter than includes their login credentials (NHES-32L(W) and NHES-32LS(W))

Finally, those in the “choice-plus” experiment who responded to the screener on the web but did not respond to any topical items after the first mailing will receive a second letter with their login credentials (NHES-32.1L(CP) and NHES-32.1LS(CP) for a \$10 promised incentive and NHES-32.2L(CP) and NHES-32.2LS(CP) for a \$20 promised incentive). If they responded to the screener by paper then they will receive NHES-32L(M) or NHES-32LS(M).

NHES-32L(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Did you know that in 2016 students in kindergarten through grade 12 spent on average 5 hours per week doing homework?

This is just one of the statistics that we learn from the National Household Education Survey.

Now, we need you to help update important information about children's education. Please find the survey and postage-paid envelope enclosed again for your convenience.

Please answer this survey about the child listed below:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

[census.gov](https://census.gov)

NHES-32LS(M)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

¿Sabía que en 2016 los estudiantes de nivel preescolar hasta el grado 12 dedicaron un promedio de 5 horas por semana a hacer la tarea?

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Ahora necesitamos que nos ayude a actualizar información importante sobre la educación de los niño(a)s. Encuentre nuevamente la encuesta adjunta y el sobre con franqueo pagado para su comodidad.

Responda a esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

[census.gov](https://www.census.gov)

NHES-32L(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Did you know that in 2016 students in kindergarten through grade 12 spent on average 5 hours per week doing homework?

This is just one of the statistics that we learn from the National Household Education Survey.

Now, we need you to help update important information about children's education. Thank you for beginning this survey about:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

Follow these steps to finish the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

**If you have questions or need assistance, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

[census.gov](https://census.gov)

NHES-32LS(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

¿Sabía que en 2016 los estudiantes de nivel preescolar hasta el grado 12 dedicaron un promedio de 5 horas por semana a hacer la tarea?

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Ahora necesitamos que nos ayude a actualizar información importante sobre la educación de los niño(a)s. Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

**Si tiene alguna pregunta o si necesita ayuda, comuníquese con nosotros llamando al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

NHES-32.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Did you know that in 2016 students in kindergarten through grade 12 spent on average 5 hours per week doing homework?

This is just one of the statistics that we learn from the National Household Education Survey.

Now, we need you to help update important information about children's education. Thank you for beginning this survey about:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

Follow these steps to finish the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Don't forget-- if you complete the survey online or over the phone we will send you \$10.

**If you have questions, need assistance, or would like to complete the survey over the phone, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau



NHES-32.1LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

¿Sabía que en 2016 los estudiantes de nivel preescolar hasta el grado 12 dedicaron un promedio de 5 horas por semana a hacer la tarea?

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Ahora necesitamos que nos ayude a actualizar información importante sobre la educación de los niño(a)s. Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en “Empezar encuesta” para regresar a la encuesta.

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$10.

**Si tiene alguna pregunta, necesita ayuda o si desea completar la encuesta por teléfono, llámenos al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

NHES-32.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

Did you know that in 2016 students in kindergarten through grade 12 spent on average 5 hours per week doing homework?

This is just one of the statistics that we learn from the National Household Education Survey.

Now, we need you to help update important information about children's education. Thank you for beginning this survey about:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

Follow these steps to finish the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Don't forget-- if you complete the survey online or over the phone we will send you \$20.

**If you have questions, need assistance, or would like to complete the survey over the phone, please contact us toll-free at 1-888-840-8353.** You can find more information online at <https://nces.ed.gov/nhes/>.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

NHES-32.2LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

¿Sabía que en 2016 los estudiantes de nivel preescolar hasta el grado 12 dedicaron un promedio de 5 horas por semana a hacer la tarea?

Estos son solamente algunos de los datos estadísticos que hemos obtenido a partir de la Encuesta Nacional en Hogares sobre Educación.

Ahora necesitamos que nos ayude a actualizar información importante sobre la educación de los niño(a)s. Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$20.

**Si tiene alguna pregunta, necesita ayuda o si desea completar la encuesta por teléfono, llámenos al número gratuito 1-888-840-8353.** Puede encontrar más información disponible en Internet en: <https://nces.ed.gov/nhes/>.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

## PFI robocall and third PFI topical package letters

Mail-based screener respondents with a PFI-eligible child who did not respond to the topical survey request after the first or second mailing will receive a robocall and a third mailing. The robocall will alert respondents that a FedEx package is coming.

For the third PFI mailings, mail screener respondents who used the English form will receive NHES-33L(M), and screener respondents who used the Spanish form will receive NHES-33LS(M). Additionally, addresses sampled for the materials tailored for Spanish speakers who return their screeners in Spanish will receive the third topical letter NHES-33LS(M).

If a household responded to the NHES screener by web and was sampled to receive the PFI topical but did not respond to any topical items yet after the previous mailings the sampled address will receive a third letter than includes their login credentials (NHES-33L(W) and NHES-33LS(W))

Finally, those in the “choice-plus” experiment who responded to the screener on the web but did not respond to any topical items after the previous mailings will receive a third letter with their login credentials (NHES-33.1L(CP) and NHES-33.1LS(CP) for a \$10 promised incentive and NHES-33.2L(CP) and NHES-33.2LS(CP) for a \$20 promised incentive). If they responded to the screener by paper then they will receive NHES-33L(M) or NHES-33LS(M).

### [Reminder robocall \(PFI\) NHES-32.1L\(RC\)](#)

Hello! This is U.S. Census Bureau on behalf of the National Household Education Survey. Thank you for receiving our earlier mailings. We know you are busy. Keep a lookout for our next mailing. It will be sent by FedEx! We thank you in advance for your help with this important national study about children’s education!

NHES-33L(M)  
(3-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We have mailed this survey using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

Please fill out the enclosed survey about the child listed below and return it in the postage-paid envelope as soon as possible.

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Your responses to this questionnaire will help provide a clear picture of parent and family involvement in their children's education in the United States.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. This call will take 20 minutes or less.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-33LS(M)  
(3-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tiene su respuesta, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

Por favor, complete la encuesta adjunta sobre el niño(a) que se menciona a continuación y devuélvala en el sobre con franqueo pagado tan pronto como sea posible.

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

### ¿Sabía que...?

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Sus respuestas a este cuestionario ayudarán a proporcionar una idea clara sobre la participación de los padres y la familia en la educación de sus hijos en los Estados Unidos.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Esta llamada durará menos de 20 minutos.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

NHES-33L(W)  
(04-2018)



UNITED STATES DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We have mailed this letter using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

Please fill out the enclosed survey about the child listed below and return it in the postage-paid envelope as soon as possible.

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Your responses to this survey will help provide a clear picture of parent and family involvement in their children's education in the United States.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. This call will take 20 minutes or less.

Follow these steps to complete the survey online:

- |  |
|--|
| <ol style="list-style-type: none"><li>1. Go to: <a href="https://respond.census.gov/nhes">https://respond.census.gov/nhes</a></li><li>2. Enter your User ID: XXXX-XXXX</li><li>3. Enter your pin number. You should use the same pin number you used to start the survey.</li><li>4. Click "Begin survey" to return to the survey.</li></ol> |
|--|

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-33LS(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tienen sus respuestas, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

Por favor, complete la encuesta adjunta sobre el niño(a) que se menciona a continuación y devuélvala en el sobre con franqueo pagado tan pronto como sea posible.

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

### ¿Sabía que...?

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Sus respuestas a esta encuesta ayudarán a proporcionar una idea clara sobre la participación de los padres y la familia en la educación de sus hijos en los Estados Unidos.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Esta llamada durará menos de 20 minutos.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: **XXXX-XXXX**
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos



NHES-33.1L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We have mailed this letter using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Your responses to this survey will help provide a clear picture of parent and family involvement in their children's education in the United States.

Thank you for beginning this survey about:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

Don't forget-- if you complete the survey online or over the phone we will send you \$10.

Follow these steps to complete the survey online:

- |   |
|---|
| <ol style="list-style-type: none"><li>1. Go to: <a href="https://respond.census.gov/nhes">https://respond.census.gov/nhes</a></li><li>2. Enter your User ID: <b>XXXX-XXXX</b></li><li>3. Enter your pin number. You should use the same pin number you used to start the survey.</li><li>4. Click "Begin survey" to return to the survey.</li></ol> |
|---|

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. This call will take 20 minutes or less.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-33.1LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tienen sus respuestas, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

**¿Sabía que...?**

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Sus respuestas a esta encuesta ayudarán a proporcionar una idea clara sobre la participación de los padres y la familia en la educación de sus hijos en los Estados Unidos.

Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$10.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Esta llamada durará menos de 20 minutos.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

NHES-33.2L(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear Parent of <sampled child's name>:]

We have mailed this letter using rush delivery because of the importance of your response. We have not yet received your completed survey for the 2019 National Household Education Survey.

**Did you know?**

All households that were selected for the survey that do not respond harm the accuracy of the study's findings. Your responses to this survey will help provide a clear picture of parent and family involvement in their children's education in the United States.

Thank you for beginning this survey about:

<Name> <age> <gender><grade > [Example: Eva, the 6 year old girl, in 1st grade]

Don't forget-- if you complete the survey online or over the phone we will send you \$20.

Follow these steps to complete the survey online:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: **XXXX-XXXX**
3. Enter your pin number. You should use the same pin number you used to start the survey.
4. Click "Begin survey" to return to the survey.

Call us toll-free at 1-888-840-8353 with any questions or to complete the survey with an interviewer. This call will take 20 minutes or less.

Thank you for taking part in this important study.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau  
Enclosures

NHES-33.2LS(CP)  
(04-2018)



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado padre/madre de <sampled child's name>:]

Debido a la importancia que tienen sus respuestas, le hemos enviado esta encuesta mediante el servicio de entrega urgente. Todavía no hemos recibido su encuesta completa para la Encuesta Nacional en Hogares sobre Educación del 2019.

**¿Sabía que...?**

Todos los hogares que fueron seleccionados y que no contesten la encuesta afectan la exactitud de los resultados del estudio. Sus respuestas a esta encuesta ayudarán a proporcionar una idea clara sobre la participación de los padres y la familia en la educación de sus hijos en los Estados Unidos.

Gracias por comenzar esta encuesta sobre el niño(a) que se menciona a continuación:

<Name> <age> <gender><grade > [Example: Eva, la niña de 6 años en primer grado]

Recuerde que si completa esta encuesta por Internet o por teléfono le enviaremos \$20.

Siga estos pasos para completar la encuesta por Internet:

1. Visite: <https://respond.census.gov/nhes>
2. Introduzca su ID de usuario: XXXX-XXXX
3. Introduzca su número pin. Debe utilizar el mismo número pin que usó para empezar la encuesta.
4. Haga clic en "Empezar encuesta" para regresar a la encuesta.

Si tiene alguna pregunta o si desea completar la encuesta con ayuda de un entrevistador, llámenos al número gratuito 1-888-840-8353. Esta llamada durará menos de 20 minutos.

Gracias por participar en este importante estudio.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.  
Documentos adjuntos

## Promised incentive letter

Those sampled addresses in the “choice-plus” experiment that respond to the screener and topical (if the household has a PFI or ECPP-eligible child) by web or phone will receive this letter with the appropriate incentive amount (\$10 or \$20) (NHES-90LB(CP)).

NHES-90LB(CP)  
(04-2018)  
<Spanish will be  
on the back of  
this letter>



UNITED STATES DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. Census Bureau  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Dear <inc\_gvname >:]

A few weeks ago, your household completed a survey from the U.S. Department of Education administered by the U.S. Census Bureau. Thank you for your response to this important study. Enclosed is a token of our appreciation for your participation.

If you have any questions please call us toll-free at 1-888-840-8353.

Sincerely,

Ron S. Jarmin  
Performing the Non-Exclusive Functions  
and Duties of the Director, U.S. Census Bureau

**Si usted prefiere la versión en español, vea al dorso de la carta.**

[census.gov](http://census.gov)

[Please note that this letter will not include the OMB box with Authorization and Confidentiality of Information.]

NHES-90LB(CP)  
(04-2018)  
<English will be on  
the back of this  
letter >



**UNITED STATES DEPARTMENT OF COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

[Estimado <inc\_gvname >:]

Hace algunas semanas, su hogar completó una encuesta del Departamento de Educación de los EE. UU., realizada por la Oficina del Censo de los EE. UU. Gracias por sus respuestas a este importante estudio. Adjuntamos una muestra de nuestro agradecimiento por su participación.

Si tiene alguna pregunta, llámenos al número gratuito 1-888-840-8353.

Atentamente,

Ron S. Jarmin  
Representante de las funciones y obligaciones  
no exclusivas del director, Oficina del Censo de los EE. UU.

**If you prefer English please see the letter on the other side.**

[census.gov](http://census.gov)

[Please note that this letter will not include the OMB box with Authorization and Confidentiality of Information.]

## Commonly asked questions

In prior NHES administrations the commonly asked questions (CAQs) were included on the back page of the paper screener and topical surveys. In focus groups that were conducted in 2017 to gain feedback on the NHES mailings, one of the main takeaways was that participants wanted to see the commonly asked questions earlier in the survey. For NHES:2019, the plan is to remove the CAQs from the paper surveys and include them as a separate document that is included in all the mailing packages. This will allow for the information to be more apparent than when placed at the back of the survey. Also, the majority of cases in NHES:2019 will not receive a paper screener until the third mailing; the separate CAQ insert will allow those sampled addresses to have the study information provided in CAQ along with the survey invitation letter that provides instructions for completing the survey online. Each document will be bilingual with English on one side and Spanish on the other.

The following pages include:

- CAQ insert for screener mailing packages that include a paper survey
- A different CAQ insert for the screener packages to web-sampled households



## Commonly Asked Questions about the National Household Education Survey

### Q: How did you get my address?

A: Your address was randomly selected from all the home addresses in the nation. It was selected to represent other households in the United States. With responses from randomly selected households, we can generate statistics about the entire U.S. population.

### Q: Why should I take part in this study? Do I have to do this?

A: This study is the only way that we can learn about children's care, early learning activities, and schooling from your perspective. Data from this study may be used by policymakers and researchers to improve programs for children.

Your answers and opinions are very important to the success of this study. You represent thousands of other households like yours. We cannot simply replace you with another household because that would ruin the representativeness of the survey results and provide false data.

### Q: Why don't you ask more questions about education in this survey?

A: The purpose of this survey is to find out if anyone in your household is eligible for the next stage of the survey. If so, we will send a second survey that will ask about educational experiences of a member of your household.

### Q: If there are no children or anyone currently in school in my household, should I respond?

A: Yes, you should respond to this survey. We need responses even from households without children to get accurate estimates of the U.S. population. If there are no children in your household, you will only need to answer one question!

### Q: How will the information I provide be used? Will my privacy be protected?

A: Your responses will be combined with those of others to produce statistical summaries and reports. Your individual data will not be reported. All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

### Q: How much time will it take?

A: On average, it should take 3 minutes for you to respond, including the time for reviewing instructions and completing and reviewing the collection of information.

### Q: Who is sponsoring the study? Is this study conducted by the Federal Government?

A: The U.S. Census Bureau is administering this voluntary survey on behalf of the National Center for Education Statistics (NCES). NCES, within the U.S. Department of Education, is authorized to conduct this survey by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543).

This study has been approved by the Office of Management and Budget (OMB), the office that reviews all federally sponsored surveys.

### Q: Who should I contact if I have questions or comments about this survey?

A: If you have any comments concerning the accuracy of the time estimate or suggestions for improving the survey, please email: [NHES@census.gov](mailto:NHES@census.gov) or write directly to: Sarah Grady, National Household Education Survey (NHES), National Center for Education Statistics, Potomac Center Plaza, 550 12th Street SW, Room 4010, Washington, DC 20202. If you have any questions about this survey or the status of your individual submission of this survey, contact the Census Bureau toll-free at 1-888-840-8353.

**Si usted prefiere la versión en español, vea al dorso de la carta.**

## Preguntas frecuentes sobre la Encuesta Nacional en Hogares sobre Educación

P: ¿Cómo obtuvieron mi dirección?

R: Su dirección fue seleccionada al azar entre todas las direcciones de la nación. La seleccionamos para que represente a otros hogares en los Estados Unidos. Gracias a las respuestas de los hogares que seleccionamos al azar, podemos generar estadísticas sobre toda la población de los Estados Unidos.

P: ¿Por qué debería participar en este estudio? ¿Debo hacerlo?

R: Este estudio es la única forma en que podemos conocer más sobre la atención para los niños, las actividades de aprendizaje temprano y la educación desde su perspectiva. Los encargados de crear las políticas y los investigadores pueden utilizar los datos que se obtengan de este estudio para mejorar los programas creados para los niños.

Sus respuestas y opiniones son muy importantes para el éxito de este estudio. Usted representa a miles de hogares como el suyo. No podemos simplemente reemplazarlo con otro hogar porque eso arruinaría la representatividad de los resultados de la encuesta y proporcionaría datos falsos.

P: ¿Por qué no se hacen más preguntas relacionadas con la educación en esta encuesta?

R: El propósito de esta encuesta es averiguar si alguna persona que viva en su hogar es elegible para participar en la próxima etapa de la encuesta. Si es así, le enviaremos una segunda encuesta en la cual se le preguntará sobre las experiencias educativas que haya tenido algún miembro de su hogar.

P: Si en mi hogar no hay niños o alguien que esté inscrito actualmente en una escuela, ¿debería responder?

R: Sí, debe responder a esta encuesta. Necesitamos respuestas, incluso las provenientes de aquellos hogares en los que no haya niños, con el fin de obtener estimaciones precisas sobre la población de los Estados Unidos. Si no hay niños en su hogar, ¡solo deberá responder a una pregunta!

P: ¿Cómo se utilizará la información que proporciono? ¿Estará protegida mi privacidad?

R: Sus respuestas se combinarán con las de otras personas con el fin de generar resúmenes e informes estadísticos. Sus datos individuales no se divulgarán. Toda la información que nos proporcione será utilizada solamente con fines estadísticos y no podrán divulgarse ni utilizarse de forma identificable para ningún otro fin, excepto cuando así lo exija la ley (20 U.S.C. §9573 and 6 U.S.C. §151).

P: ¿Cuánto tiempo tomará?

R: En promedio, le tomará 3 minutos responder a la encuesta, incluido el tiempo que dedique a leer las instrucciones y a completar y revisar la recopilación de la información.

P: ¿Quién patrocina el estudio? ¿Es este estudio realizado por el Gobierno Federal?

R: La Oficina del Censo de los EE. UU. está aplicando esta encuesta voluntaria en nombre del Centro Nacional para Estadísticas de la Educación (NCES por sus siglas en inglés). El NCES, incorporado al Departamento de Educación de los EE. UU., está autorizado para realizar esta encuesta, de acuerdo con lo que se establece en la Reforma a la Ley de las Ciencias de la Educación del 2002 (ESRA 2002, 20 U.S.C. §9543).

Este estudio fue aprobado por la Oficina de Administración y Presupuesto (OMB), la oficina que revisa todas las encuestas patrocinadas por el Gobierno Federal.

P: ¿Con quién debo ponerme en contacto si tengo dudas o comentarios sobre esta encuesta?

R: Si tiene algún comentario sobre la precisión del tiempo estimado o sugerencias para mejorar la encuesta, envíe un correo electrónico a: NHES@census.gov o escriba directamente a: Sarah Grady, Encuesta Nacional en Hogares sobre Educación (NHES), Centro Nacional para Estadísticas de la Educación, Potomac Center Plaza, 550 12th Street SW, Room 4010, Washington, DC 20202. Si tiene alguna duda sobre esta encuesta o sobre el estado de su presentación individual de esta encuesta, comuníquese con la Oficina del Censo al número gratuito 1-888-840-8353.

**If you prefer English please see the letter on the other side.**

## Commonly Asked Questions about the National Household Education Survey

### Q: How did you get my address?

A: Your address was randomly selected from all the home addresses in the nation. It was selected to represent other households in the United States. With responses from randomly selected households, we can generate statistics about the entire U.S. population.

### Q: Why should I take part in this study? Do I have to do this?

A: This study is the only way that we can learn about children's care, early learning activities, and schooling from your perspective. Data from this study may be used by policymakers and researchers to improve programs for children.

Your answers and opinions are very important to the success of this study. You represent thousands of other households like yours. We cannot simply replace you with another household because that would ruin the representativeness of the survey results and provide false data.

### Q: If there are no children or anyone currently in school in my household, should I respond?

A: Yes, you should respond to this survey. We need responses even from households without children to get accurate estimates of the U.S. population. If there are no children in your household, you will only need to answer one question!

### Q: How will the information I provide be used? Will my privacy be protected?

A: Your responses will be combined with those of others to produce statistical summaries and reports. Your individual data will not be reported. All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

### Q: How much time will it take?

A: If you have no children, the survey will take about 3 minutes, including the time for reviewing instructions. If you do have children, the survey will take about 30 minutes or less.

### Q: Who is sponsoring the study? Is this study conducted by the Federal Government?

A: The U.S. Census Bureau is administering this voluntary survey on behalf of the National Center for Education Statistics (NCES). NCES, within the U.S. Department of Education, is authorized to conduct this survey by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543).

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**Si usted prefiere la versión en español, vea al dorso de la carta.**

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R: Su dirección fue seleccionada al azar entre todas las direcciones de la nación. La seleccionamos para que represente a otros hogares en los Estados Unidos. Gracias a las respuestas de los hogares que seleccionamos al azar, podemos generar estadísticas sobre toda la población de los Estados Unidos.

P: ¿Por qué debería participar en este estudio? ¿Debo hacerlo?

R: Este estudio es la única forma en que podemos conocer más sobre la atención para los niños, las actividades de aprendizaje temprano y la educación desde su perspectiva. Los encargados de crear las políticas y los investigadores pueden utilizar los datos que se obtengan de este estudio para mejorar los programas creados para los niños.

Sus respuestas y opiniones son muy importantes para el éxito de este estudio. Usted representa a miles de hogares como el suyo. No podemos simplemente reemplazarlo con otro hogar porque eso arruinaría la representatividad de los resultados de la encuesta y proporcionaría datos falsos.

P: Si en mi hogar no hay niños o alguien que esté inscrito actualmente en una escuela, ¿debería responder?

R: Sí, debe responder a esta encuesta. Necesitamos respuestas, incluso las provenientes de aquellos hogares en los que no haya niños, con el fin de obtener estimaciones precisas sobre la población de los Estados Unidos. Si no hay niños en su hogar, ¡solo deberá responder a una pregunta!

P: ¿Cómo se utilizará la información que proporciono? ¿Estará protegida mi privacidad?

R: Sus respuestas se combinarán con las de otras personas con el fin de generar resúmenes e informes estadísticos. Sus datos individuales no se divulgarán. Toda la información que nos proporcione puede ser utilizada solamente con fines estadísticos y no podrán divulgarse ni utilizarse de forma identificable para ningún otro fin, excepto cuando así lo exija la ley (20 U.S.C. §9573 and 6 U.S.C. §151).

P: ¿Cuánto tiempo tomará?

R: Si no tiene hijos, la encuesta tomará aproximadamente 3 minutos, incluido el tiempo para leer las instrucciones. Si tiene hijos, completar la encuesta tomará cerca de 30 minutos o menos.

P: ¿Quién patrocina el estudio? ¿Es estudio realizado por el Gobierno Federal?

R: La Oficina del Censo de los EE. UU. está aplicando esta encuesta voluntaria en nombre del Centro Nacional para Estadísticas de la Educación (NCES por sus siglas en inglés). El NCES, incorporado al Departamento de Educación de los EE. UU., está autorizado para realizar esta encuesta, de acuerdo con lo que se establece en la Reforma a la Ley de las Ciencias de la Educación del 2002 (ESRA 2002, 20 U.S.C. §9543).

Este estudio fue aprobado por la Oficina de Administración y Presupuesto (OMB), la oficina que revisa todas las encuestas patrocinadas por el Gobierno Federal.

P: ¿Con quién debo ponerme en contacto si tengo dudas o comentarios sobre esta encuesta?

R: Si tiene algún comentario sobre la precisión del tiempo estimado o sugerencias para mejorar la encuesta, envíe un correo electrónico a: NHES@census.gov o escriba directamente a: Sarah Grady, Encuesta Nacional en Hogares sobre Educación (NHES), Centro Nacional para Estadísticas de la Educación, Potomac Center Plaza, 550 12th Street SW, Room 4010, Washington, DC 20202. Si tiene alguna duda sobre esta encuesta o sobre el estado de su presentación individual de esta encuesta, comuníquese con la Oficina del Censo al número gratuito 1-888-840-8353.

**If you prefer English please see the letter on the other side.**

## Phone script

The Census Bureau's toll-free phone line will be staffed with English-speaking and bilingual operators from 8:00 am to 8:00pm EST everyday during the NHES:2019 data collection period. These operators will be able to answer questions about NHES, check on the status of a submission, and also complete the interview with the respondent. In order to complete the interview, the operator will use the same web survey instrument that the respondent would use. Question wording details are provided in Appendix 3 of this submission. Additionally, telephone operators will use the following script to initiate completion of the screener with respondents who call in to the Telephone Questionnaire Assistance (TQA) line:

### **English:**

"To start with this voluntary survey, I need either the control number on your questionnaire or letter, or your address...

Thank you.

### **Are there any children or youth age 20 or younger living in this household?**

Include small children, foster children, babies, and those living in college housing (if they have no other permanent home)."

[If no:] "Thank you for calling and completing the survey."

[If yes, the operator will complete the survey for the respondent screen by screen. Beforehand, the operator will say:]

"Okay, thank you. The survey will take about 30 minutes or less to complete. Let's start with the first question about your household and see how far we can get..."

### **Spanish:**

"Para comenzar con esta encuesta voluntaria, necesito el número de control en su encuesta o carta, o su dirección ...

Gracias

### **¿Hay algún niño o joven menor de 20 años viviendo en este hogar?**

Incluya niños pequeños, niños en acogimiento, bebés, y aquellos que viven en viviendas en la Universidad (si no tiene otra vivienda permanente).

[if no:] "Gracias por llamar y completar la encuesta."

[If yes, the operator will complete the survey for the respondent screen by screen. Beforehand, the operator will say:]

"Gracias. La encuesta demorará alrededor de 30 minutos o menos en completarse. Comencemos con la primera pregunta sobre su hogar y veamos qué tan lejos podemos llegar ... "

## Website content

During the collection period for NHES:2019, the NHES website at [nces.ed.gov/nhes](https://nces.ed.gov/nhes) will include a special link. The webpages in the link will provide information to NHES sample members about the study. The primary goals of these web pages will be:

1. Provide a quick link for survey respondents to get to the web survey instrument to complete the survey. Qualitative research indicates that sample members often use search engines to get to the web survey instrument rather than typing the url into the browser. The NHES website should have a quick link to the web survey instrument; and,
2. Provide enough information about the study to establish its legitimacy for skeptical sample members.

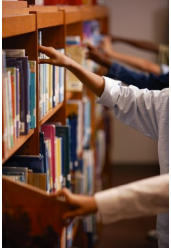
Pending resources, these materials will be translated into Spanish and offered on the NHES website in Spanish as well.

Link from home page of [nces.ed.gov/nhes](https://nces.ed.gov/nhes):

**Did you receive a letter  
asking you to participate in  
the 2019 National  
Household Education  
Survey?  
[Click here](#) for more  
information!**

The 2019 National Household Education Survey

- (1) General information about the National Household Education Survey (NHES)
- (2) Participating in NHES
- (3) Survey sponsor and data collector
- (4) Data privacy, confidentiality, and security



Did you receive a letter like this one about the National Household Education Survey (NHES)? [Click here](#) to complete the survey.

NHES-11L(W)  
(04-2018)



**UNITED STATES DEPARTMENT OF  
COMMERCE**  
Economics and Statistics Administration  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

Dear <City> Household:

Last week, the U.S. Census Bureau sent a letter to your household about the 2019 National Household Education Survey. Please complete this survey online as soon as possible using the instructions below.

Follow these three easy steps:

1. Go to: <https://respond.census.gov/nhes>
2. Enter your User ID: XXXX-XXXX
3. Click "Begin survey" to participate in the survey.

## **General Information about the National Household Education Survey (NHES)**

### **What is NHES?**

The National Household Education Survey (NHES) provides descriptive data on the educational activities of the U.S. population and offers researchers, educators, and policymakers a variety of statistics on the condition of education in the United States. NHES collects data about learning at home and about education decisions made at home. These are topics that are not easily collected through schools.

### **What types of questions will be asked?**

First, all households are asked to answer some initial questions in order to help us understand their household characteristics. Depending on the characteristics of the household, some will receive additional questions asking about young children's care and education, or students' and families' experiences with schools or homeschooling.

### **What is the purpose of NHES? How will my responses be used?**

The Department of Education wants to understand the condition of education in the United States. This study is the only way that we can learn about children's care, early learning activities, and schooling from your perspective. Data from this study may be used by policymakers and researchers to improve programs for children.

Your responses will be combined with those from other households to inform educators, policymakers, schools and universities about changes in the condition of education in the United States. Reports from past studies can be found at <http://nces.ed.gov/pubsearch/getpubcats.asp?sid=004>.

### **How did you get my address?**

Your address was randomly selected from all the home addresses in the nation. It was selected to represent other households like yours in the United States. With responses from randomly selected households, we can generate statistics about the entire U.S. population.



## **Participating in NHES**

### **Why should I take part in this study? Do I have to do this?**

Your answers and opinions are very important to the success of this study. You represent thousands of other households like yours. We cannot simply replace you with another household because that would ruin the representativeness of the survey results and provide false data.

### **How much time will it take?**

If you have no children, the survey will take about 3 minutes, including the time for reviewing instructions. If you do have children, the survey will take about 30 minutes or less.

## **Survey Sponsor and Data Collector**

### **Who is sponsoring this study? Is this study conducted by the Federal Government?**

The U.S. Census Bureau is administering this voluntary survey on behalf of the National Center for Education Statistics (NCES). NCES, within the U.S. Department of Education, is authorized to conduct this survey by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543). This study has been approved by the Office of Management and Budget (OMB), the office that reviews all federally sponsored surveys.

If you have any comments concerning the accuracy of the time estimate or suggestions for improving the survey, please email: [NHES@census.gov](mailto:NHES@census.gov) or write directly to: Sarah Grady, National Household Education Survey (NHES), National Center for Education Statistics, Potomac Center Plaza, 550 12th Street SW, Room 4010, Washington, DC 20202.

If you have any questions about this survey or the status of your individual submission of this survey, contact the Census Bureau toll-free at 1-888-840-8353. You may also complete the survey by calling this phone number from 8 am to 8 pm EST, any day of the week.

## **Data Privacy, Confidentiality, and Security**

### **How will the information I provide be protected? Will my privacy be protected?**

Your responses will be combined with those of others to produce statistical summaries and reports. Your individual data will not be reported. All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

## NHES:2019 Web Survey Instrument Text

The following section contains the text and screenshots of the NHES:2019 web survey instrument. All text that is or will be featured on the screen is provided below each screenshot. The screenshots are provided as a layout reference only. If text varies between the screenshot and the text below it, the screen in production will feature the text listed below each screenshot in this document.

## Item: Log In Page (login)

Acting as Collection Agent  
**United States**  
**Census**  
Bureau  
Measuring America

# National Household Education Survey

**Questions?**  
Call 1-888-840-8353  
8:00 am to 8:00 pm ET (Mon-Fri)  
Email: [NHES@census.gov](mailto:NHES@census.gov)

[English](#) | [Español](#) | [FAQs](#)

Welcome to the National Household Education Survey. You will need the materials we sent you to start the survey.

Enter the 8-digit User ID found on the letter or email we sent you.

User ID:  -

Login

The National Center for Education Statistics (NCES), within the U.S. Department of Education, is authorized to conduct this study by the Education Sciences Reform Act of 2002 (ESRA 2002; 20 USC § 9543). Your answers may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 USC § 9573).

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this voluntary survey is 1850-0803. Depending on your responses, the time required to complete this survey is estimated to average between 4 and 40 minutes, including the time to review instructions, gather the data needed, and complete and review the survey. If you have any comments concerning the accuracy of the time estimate, suggestions for improving this survey, or any comments or concerns regarding the status of your individual submission of this survey, please write to: National Household Education Survey, National Center for Education Statistics, 550 12th Street, SW, Washington, D.C. 20202.

**\*\* WARNING \*\***

You have accessed a UNITED STATES GOVERNMENT computer. Use of this computer without authorization or for purposes for which authorization has not been extended is a violation of Federal law and can be punished with fines or imprisonment (PUBLIC LAW 99-474). System usage may be monitored, recorded, and subject to audit. Any information you enter into this system may be used by the Census Bureau for statistical purposes, including but not limited to improving the efficiency of our data collection programs. For information regarding the use of this system, and how your privacy is protected, visit our online privacy webpage at <http://www.census.gov/privacy/>. Use of this system indicates consent to the collection, monitoring, recording, and use of information provided inside this system.

[Survey Length](#) | [Accessibility](#) | [Privacy](#) | [Security](#) | OMB No.: 1850-0803 | Approval Expires: 7/31/2019

### English Text Reads:

**Welcome to the National Household Education Survey. You will need the materials we sent to start the survey.**

**Enter the 8-digit User ID found on the letter or e-mail we sent you.**

User ID:

Login (button)

In the upper right corner:

### **Questions?**

Call 1-888-840-8353

8:00 am to 8:00 pm ET (Daily)

Email: [NHES@census.gov](mailto:NHES@census.gov)

### Privacy Statements:

The National Center for Education Statistics (NCES), within the U.S. Department of Education, is authorized to conduct the National Household Education Survey (NHES) by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543). The U.S. Census Bureau is administering this voluntary survey on behalf of NCES. There are no penalties should you choose not to participate in this study. All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this voluntary survey is 1850-0768. The time required to complete this survey is estimated to average between 3 and 23 minutes per response, including the time to review instructions, gather the data needed, and complete and review the survey. If you have any comments concerning the accuracy of the time estimate, suggestions for improving this survey, or any comments or concerns regarding the status of your individual submission of this survey, please e-mail: [NHES@census.gov](mailto:NHES@census.gov) or write directly to: Sarah Grady, National Center for Education Statistics (NCES), PCP, 550 12th Street, SW, 4<sup>th</sup> floor, Washington, D.C. 20202.

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Spanish text reads:

**Bienvenidos a la Encuesta Nacional de Educación en el Hogar. Usted necesitará los materiales que le enviamos para comenzar la encuesta.**

**Escriba los 8-dígitos de identificación del usuario que están en la carta o correo electrónico que le enviamos.**

User ID:  -

Inicio de la session (button)

In the upper right corner:

**¿Preguntas?**

Llame al 1-888-840-8353

8:00 am a 8:00 pm ET (Diariamente)

Correo electrónico: [NHES@census.gov](mailto:NHES@census.gov)

Privacy Statements:

El Centro Nacional para Estadísticas de la Educación (NCES por sus siglas en inglés), dentro del Departamento de Educación de los Estados Unidos está autorizado a realizar esta Encuesta Nacional en Hogares sobre Educación (NHES por sus siglas en inglés) por medio de la Reforma a la Ley de las Ciencias de la Educación del 2002 (ESRA 2002, título 20: sección 9543). La Oficina del Censo de Estados Unidos administra esta encuesta voluntaria en nombre de NCES. No hay sanciones si decide no participar en este estudio. Toda la información que brinde puede ser utilizada solo con fines estadísticos y no puede divulgarse ni usarse en forma identificable para ningún otro fin, excepto cuando lo exija la ley (20 U.S.C. §9573 y 6 U.S.C. §151). De acuerdo a la Ley de Reducción de Papeleo de 1995, no se requiere que ninguna persona responda a una recopilación de información a menos que muestre un número de control OMB válido. El número de control OMB válido para esta encuesta voluntaria es 1850-0768. El tiempo requerido para completar esta encuesta se estima en un promedio de 3 a 23 minutos por respuesta, incluido el tiempo para revisar las instrucciones, reunir los datos necesarios y completar y revisar la encuesta. Si tiene algún comentario sobre la precisión del tiempo estimado, las sugerencias para mejorar esta encuesta, o cualquier comentario o inquietud con respecto al estado de su presentación individual de esta encuesta, por favor envíe un correo electrónico a: [NHES@census.gov](mailto:NHES@census.gov) o escriba a: Sarah Grady, National Center for Education Statistics (NCES), PCP, 550 12th Street, SW, 4<sup>th</sup> floor, Washington, D.C. 20202.

**Edits:**

1. Session should expire after 15 minutes of inactivity. No data should be lost. Display “Your session has been inactive for 15 minutes. Please log in to complete the survey.” On Spanish page, display “Su sesión ha estado inactiva durante 15 minutos. Ingrese al sistema para completar la encuesta.”
2. If this is not the first time logging in, PIN box should display after User ID is entered. Text should read: **Enter the 4-digit PIN we gave you the last time you entered the survey.** (Spanish: Escriba los 4-dígitos que le dimos la última vez que ingresó para hacer la encuesta.)

**Under the PIN box text should read: Click here if you do not know your PIN. (Spanish: Pulse aquí si no conoce su PIN.)**

3. **If PIN is recognized, then go to** Welcome back page (welcome\_back)
4. If the User ID is not recognized, display the following error message:
  - o “The User ID entered is invalid. Please check your User ID and try again. For assistance, call 1-888-840-8353.”
  - o Spanish: “Usted ha ingresado una identificación que no es válida. Por favor verifique su identificación e intente de nuevo. Para recibir ayuda, por favor comuníquese con la Oficina del Censo al 1-888-840-8353”
5. If the user cannot be authenticated after entering the PIN, display the following error message:

- o “The User ID or PIN entered is invalid. Please check your User ID and PIN and try again. For assistance, call 1-888-840-8353.”
- o Spanish: “Usted ha ingresado una identificación o PIN que no es válida. Por favor verifique su identificación y PIN e intente de nuevo. Para recibir ayuda, por favor comuníquese con la Oficina del Censo al 1-888-840-8353”

**Skips:** If this is the first time logging in, go to the PIN page. If “Click here if you do not know your PIN” (Spanish: Pulse aquí si no conoce su PIN) is selected, go to Security Question Verification pg (recovery). Else, go to Welcome back page (welcome\_back).

## Item: PIN Page (pin)

Acting as Collection Agent  
**United States**  
Census Bureau  
Measuring America

**National Household Education Survey**

Questions?  
Call 1-888-840-8353  
8:00 am to 8:00 pm ET (Mon-Fri)  
Email: [NHES@census.gov](mailto:NHES@census.gov)

FAQs Save and Logout

Please make note of the PIN below.

It will allow you to log back into the survey where you left off if the session times out or you need to stop and come back later. The session will time out if left idle for more than 15 minutes. Your answers are saved after each screen.

**PIN: 3056**

Please select a security question to answer. If you forget your PIN, you will be asked to provide this answer to re-enter the survey.

Security Question:

Response:

[Survey Length](#) [Accessibility](#) [Privacy](#) [Security](#) OMB No.: 1850-0803 Approval Expires: 7/31/2019

### English Text Reads:

**Please make note of the PIN below.**

**It will allow you to log back into the survey where you left off if the session times out or you need to stop and come back later. The session will time out if left idle for more than 15 minutes. Your answers are saved after each screen.**

**PIN: XXXX**

**Please select a security question to answer. If you forget your PIN, you will be asked to provide this answer to re-enter the survey.**

Security Question: Drop down menu with default questions

- \* Please select a security question. (default)
- \* What color was your first car?
- \* What is the name of your first pet?
- \* In what city were you born?
- \* What is your paternal grandfather's first name?
- \* What was the last name of your third grade teacher?
- \* Who was your childhood hero?
- \* What is the name of your favorite pet?
- \* When you were young what did you want to be when you grew up?

Response: [50 character response box]

"Next" (button)

### Spanish Text reads:

**Anote el código PIN a continuación.**

**Este le permitirá reconectarse a la encuesta en el punto donde se quedó si la sesión termina o si necesita hacer una pausa y regresar más tarde. La sesión caducará si permanece inactiva por más de 15 minutos. Sus respuestas se guardan al pasar cada pantalla.**

**PIN: XXXX**

**Seleccione una pregunta de seguridad para contestarla. Si olvida su código PIN, le pedirán que responda a esta respuesta para regresar a la encuesta.**

Pregunta de verificación: Drop down menu with default questions

Seleccione una pregunta de verificación. (default)



¿De qué color era su primer carro?  
¿Cuál era el nombre de su primera mascota?  
¿En qué ciudad nació usted?  
¿Cuál era el nombre de su abuelo paterno?  
¿Cuál era el apellido de su maestro de tercer grado?  
¿Quién era su héroe durante la infancia?  
¿Cuál era el nombre de su mascota preferida?  
De joven, ¿qué quería ser cuando fuera grande?

Respuesta: [50 character response box]  
“Siguiente” (button)

The instrument should generate a 4-digit pin that will allow the user to log back into the instrument.

## Item: Verification Response (recovery)

The screenshot shows the top of a web page for the National Household Education Survey. On the left is the Census Bureau logo with the text 'Acting as Collection Agent', 'United States Census Bureau', and 'Measuring America'. In the center is the title 'National Household Education Survey'. On the right is a 'Questions?' section with contact information: 'Call 1-888-840-8353', '8:00 am to 8:00 pm ET (Mon-Fri)', and 'Email: [NHES@census.gov](mailto:NHES@census.gov)'. Below the header is a navigation bar with 'English', 'Español', and 'FAQs'. The main content area contains the instruction: 'Please provide the answer to the following security question to reset your PIN and return to the survey.' The security question is 'In what city were you born?'. Below it is a text input field labeled 'Response:'. A note says 'If you do not know the answer to your security question, please call 1-888-840-8353 for assistance.' At the bottom of the form is a 'Submit' button. A footer at the very bottom contains links for 'Survey Length', 'Accessibility', 'Privacy', and 'Security'.

### English Text Reads:

**Please provide the answer to the following security question to reset your PIN and return to the survey.**

Security Question: (display verification question selected on PIN screen in bold)

Response: [Response box]

If you do not know the answer to your security question, please call 1-888-840-8353 for assistance.

Submit (button)

### Spanish Text reads:

**Provea la respuesta a la siguiente pregunta de verificación para regresar a la encuesta.**

Security Question: (display verification question selected on PIN screen in bold)

Respuesta: [Response box]

Si no sabe la respuesta a su pregunta de seguridad, por favor llame al número 1-888-840-8353

Siguiente (button)

### Edits:

The response box should NOT be case-sensitive.

On blank or incorrect entry, display error message: **“You have entered an incorrect response. Please provide your answer to the following security question to reset your PIN and return to the survey.”** Spanish: **“Usted ha ingresado una respuesta incorrecta. Por favor responda la siguiente pregunta de seguridad para renovar su código PIN y volver a la encuesta.”**

### Skips:

If correct response is entered, go to PIN Page (pin).

When the total number of attempts between entering a PIN and answering a verification question has reached three, display the following error message: **“You have entered an incorrect response. Please call the Census Bureau for assistance at 1-888-840-8353.”** Spanish: **Usted ha ingresado una identificación o PIN que no es válida. Para recibir ayuda, por favor comuníquese con la Oficina del Censo al 1-888-840-8353.”**

If Return to login button is clicked, go to login page.

## Forgotten Security Question Screen:

Acting as Collection Agent  
**United States**  
**Census**  
Bureau  
*Measuring America*

# National Household Education Survey

**Questions?**  
Call 1-888-840-8353  
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Email: [NHES@census.gov](mailto:NHES@census.gov)

[English](#) | [Español](#) | [FAQs](#)

Please provide the answer to the following security question to reset your PIN and return to the survey.

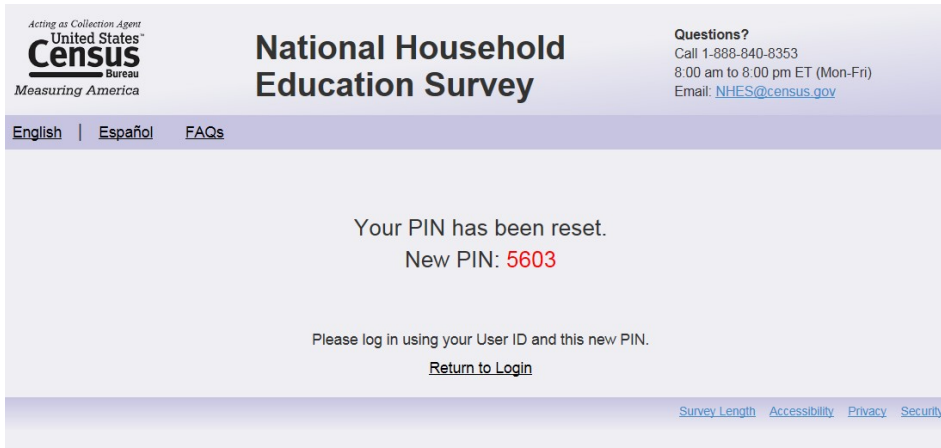
What color was your first car?

Response:

If you do not know the answer to your security question, please call 1-888-840-8353 for assistance.

[Survey Length](#) | [Accessibility](#) | [Privacy](#) | [Security](#)

Item: New PIN Page (newpin)



English Text Reads (centered on screen):

Your PIN has been reset:

New PIN: **XXXX**

Please log in using your User ID and this new PIN.

Return to Login (button)

Spanish text reads (centered on screen):

Su PIN se ha cambiado

Nuevo PIN: **XXXX**

Para iniciar su sesión escriba su identificación de usuario y su nuevo PIN.

Regresar a Entrar a su cuenta

Skips:

If the respondent clicks the Return to Login button, go to login page.

Item: Welcome back (welcome\_back)

The screenshot shows the top section of a survey interface. On the left is the United States Census Bureau logo with the tagline 'Measuring America'. In the center is the title 'National Household Education Survey'. On the right is contact information for questions, including a phone number, hours of operation, and an email address. Below the title is a navigation bar with links for 'English', 'Español', and 'FAQs'. The main message reads: 'Thank you for returning to complete the survey. Click "Continue" to return to where you left off.' Below this message is a 'Continue' button. At the bottom of the page are links for 'Survey Length', 'Accessibility', 'Privacy', and 'Security', along with OMB No.: 1850-0803 and Approval Expires: 7/31/2019.

English Text reads:

**Thank you for returning to complete the survey. Click "Continue" to return to where you left off.**

Spanish text reads:

**Gracias por volver para completar la encuesta. Presione "Continuar" para regresar donde se había quedado.**

Skips:

Go to last answered question.

Logic checks/programming specifications

Display "Continue" button. (Spanish: "Continuar")

## Item: Accessibility Screen (accessibility)

### VI. Document Accessibility

The Census Bureau is committed to making online forms and other public documents on its Internet server accessible to all. Currently, we are reviewing our web sites and making modifications to those pages, which are not in compliance with the Americans with Disabilities Act. We use Hypertext Markup Language (HTML) to create pages that are generally accessible to persons using screen-reading devices, and we are careful in our construction of HTML documents to ensure maximum accessibility. We include alternate text describing graphics.

Many Census Bureau Internet documents are in ASCII or HTML formats. These documents are accessible to persons using screen-reading software. We also have a large number of documents in Adobe Acrobat PDF (Portable Document Format) files. Currently, many people using screen-reading devices cannot read documents in PDF format, specifically those that were created from a scanned hard copy.

Adobe Systems, Inc. is producing various products designed to make Adobe Acrobat documents accessible to persons using screen-reading software. Adobe's [accessibility web pages](#) describe their efforts.

To allow us to better serve those with visual disabilities who are having difficulty accessing PDF documents; you may contact us directly for further assistance at 301-763-INFO (4636), 800-923-8282, or by submitting a request at <https://ask.census.gov/>.

- Return to Survey (button)
- When user clicks on the “ACCESSIBILITY” link on the bottom right hand corner of all NHES web pages, the user should be taken to a pop up window, similar to the old ‘Survey Length’ page. It should display the following text to the user:

#### Accessibility


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To allow us to better serve those with visual disabilities who are having difficulty accessing PDF documents; you may contact us directly for further assistance at 301-763-INFO (4636), 800-923-8282, or by submitting a request at [ask.census.gov](https://ask.census.gov/).

## Item: Security Screen (security)



Acting as Collection Agent  
**United States**  
**Census**  
Bureau  
Measuring America

# National Household Education Survey

**Questions?**  
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Email: [NHES@census.gov](mailto:NHES@census.gov)

[English](#) | [Español](#) | [FAQs](#)

### Data are Encrypted at all Times

Our secure servers use Hypertext Transfer Protocol over Secure Socket Layer (HTTPS) to ensure the encrypted transmission of data between your browser and the U.S. Census Bureau. This means that instead of sending readable text over the Internet, both your browser and our servers encode (scramble) all text using a security key. That way, personal data sent to your browser and data you send back are extremely difficult to decode in the unlikely event of interception by an unauthorized party. As a result of this, your browser must be capable of using the required encryption protocol and strength in order to connect to our servers. If you cannot connect to our secure servers, please upgrade to a newer browser.

### Third Party Identity Proofing

Our secure servers use a digital certificate (digital ID) issued by a trusted, third party Certificate Authority (CA) as proof of identity. The only way to be sure of a web site's authenticity is to view their digital ID. In this way, you can be assured that you are not being "spoofed" or tricked by an imposter. The digital ID will contain information such as the name of the organization that owns the web site, the site's registered internet name/address, and the name of the Certification Authority under which the digital ID was issued. The method for viewing a web site's Digital Certificate/ID varies depending on the web browser. Please see your browser's "Help" information for instructions on how to verify a web site's identity.

[Survey Length](#) | [Accessibility](#) | [Privacy](#) | [Security](#)

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**Q: HOW DID YOU GET MY ADDRESS?**

A: Your address was randomly selected from among all of the home addresses in the nation. It was selected using scientific sampling methods to represent other households in the U.S.

**Q: WHY SHOULD I TAKE PART IN THIS STUDY? DO I HAVE TO DO THIS?**

A: This survey is the only way that the Department of Education can learn about children's early care and education, students' schooling, and adult training and education, from your perspective. You represent thousands of other households like yours, and you cannot be replaced. Your answers and opinions are very important to the success of this study. You may choose not to answer any or all questions in this survey. In order for the survey to be representative, it is important that you complete this survey. Those who do not complete the survey will not be represented in key statistics used by policymakers and researchers.

**Q: HOW WILL THE INFORMATION I PROVIDE BE USED? WILL MY PRIVACY BE PROTECTED?**

A: Your responses will be combined with those of others to produce statistical summaries and reports. Your individual data will not be reported. Your answers may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 USC § 9573).

**Q: HOW MUCH TIME WILL IT TAKE?**

A: On average, it should take between 4 and 40 minutes for you to respond, including the time for reviewing instructions and completing and reviewing the collection of information.

**Q: WHO IS SPONSORING THE STUDY? IS THIS STUDY CONDUCTED BY THE FEDERAL GOVERNMENT?**

A: The National Center for Education Statistics (NCES), within the Department of Education, is authorized to conduct this study by the Education Sciences Reform Act of 2002 (ESRA 2002; 20 USC § 9543). The U.S. Census Bureau is conducting this study on behalf of NCES. This study has been approved by the Office of Management and Budget (OMB), the office that reviews all federally sponsored surveys. If you have any comments concerning the accuracy of the time estimate, suggestions for improving the survey, or any comments or concerns regarding the status of your individual submission of this survey, please write to: Sarah Grady, National Household Education Survey, National Center for Education Statistics, 550 12th Street SW, Washington, DC 20202. You may send email to [NHES@census.gov](mailto:NHES@census.gov). If you have any questions about the study, contact the Census Bureau toll-free at 1-888-840-8353.

Close

English Text:

Q: How did you get my address?

A: Your address was randomly selected from among all of the home addresses in the nation. It was selected using scientific sampling methods to represent other households in the U.S.

Q: Why should I take part in this study? Do I have to do this?

A: This survey is the only way that the Department of Education can learn about children's early care and education and students' schooling from your perspective. You represent thousands of other households like yours, and you cannot be replaced. Your answers and opinions are very important to the success of this study. Although you may choose not to answer any or all questions in this survey, in order for the results to be representative it is important that you complete this survey. Those who do not complete the survey will not be represented in key statistics used by policymakers and researchers.

Q: How will the information I provide be used? Will my privacy be protected?

A: Your responses will be combined with those of others to produce statistical summaries and reports. Your individual data will not be reported. All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

Q: How much time will it take?

A: On average, it should take between 3 and 23 minutes for you to respond, including the time for reviewing instructions and completing and reviewing the collection of information.

Q: Who is sponsoring the study? Is this study conducted by the Federal Government?

A: The National Center for Education Statistics (NCES), within the U.S. Department of Education, is authorized to



conduct the National Household Education Survey (NHES) by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543). The U.S. Census Bureau is administering this voluntary study on behalf of NCEES. There are no penalties should you choose not to participate in this study. This study has been approved by the Office of Management and Budget (OMB), the office that reviews all federally sponsored surveys. If you have any comments concerning the accuracy of the time estimate, suggestions for improving the survey, or any comments or concerns regarding the status of your individual submission of this survey, please email: [NHES@census.gov](mailto:NHES@census.gov) or write directly to: Sarah Grady, National Household Education Survey (NHES), National Center for Education Statistics, PCP, 550 12th Street SW, 4<sup>th</sup> floor, Washington, DC 20202. If you have any questions about the study, contact the Census Bureau toll-free at 1-888-840-8353.

Spanish Text:

P: ¿Cómo obtuvo mi dirección?

R: Su dirección se seleccionó al azar de entre todas las direcciones residenciales en la nación. Se seleccionó usando métodos científicos de muestreo para representar otros hogares en los Estados Unidos.

P: ¿Por qué debo participar en este estudio? ¿Tengo que hacer esto?

R: Esta encuesta es la única manera que el Departamento de Educación puede aprender sobre el cuidado y la educación de los niños más jóvenes y la educación de los niños de edad escolar, según su perspectiva. Usted representa miles de otros hogares como el suyo, y no podemos sustituirlo por otro. Sus respuestas y opiniones son muy importantes para el éxito de este estudio. Usted puede optar por no contestar algunas o ninguna de las preguntas en esta encuesta. Para que la encuesta sea representativa, es importante que usted complete y devuelva esta encuesta. Las personas que no devuelvan la encuesta no estarán representadas en las estadísticas claves que usan los legisladores y los investigadores.

P: ¿Cómo se usará la información que yo proporcione? ¿Se protegerá mi privacidad?

R: Sus respuestas se combinarán con las de otros participantes para producir resúmenes e informes estadísticos. No se darán a conocer sus datos individuales. Sus respuestas solo se usaran para fines estadísticos y no serán divulgadas, utilizadas o identificadas para ningún otro fin excepto en lo requerido por la ley (20 U.S.C. §9573 a 6 U.S.C. §151).

P: ¿Cuánto tiempo me tomará?

R: Como promedio, responder le llevará de 3 a 23 minutos, incluyendo el tiempo que necesite para repasar las instrucciones y completar y repasar la recopilación de información.

P: ¿Quién patrocina este estudio?

R: El Centro Nacional para Estadísticas de la Educación (NCEES, por sus siglas en inglés), dentro del Departamento de Educación está autorizado a realizar esta Encuesta Nacional en Hogares sobre Educación (NHES por sus siglas en inglés) por medio de la Reforma a la Ley de las Ciencias de la Educación del 2002 (ESRA 2002, título 20, sección 9543). La Oficina del Censo de Estados Unidos administra esta encuesta voluntaria en nombre de NCEES. No hay sanciones si decide no participar en este estudio. La Oficina de Administración y Presupuesto (OMB, por sus siglas en inglés), la oficina que revisa todas las encuestas patrocinadas por el gobierno federal, ha aprobado este estudio. Si tiene algún comentario sobre la precisión del tiempo estimado, las sugerencias para mejorar esta encuesta, o cualquier comentario o inquietud con respecto al estado de su presentación individual de esta encuesta, por favor envíe un correo electrónico a: [NHES@census.gov](mailto:NHES@census.gov) o escriba a: Sarah Grady, National Household Education Survey (NHES), National Center for Education Statistics, PCP, 550 12th Street SW, 4th floor, Washington, DC 20202. Puede enviar un correo electrónico a [NHES@census.gov](mailto:NHES@census.gov). Si tiene alguna pregunta acerca del estudio, comuníquese gratis llamando al 1-888-840-8353.

## Screener Redesign Roster questions:

# National Household Education Survey

Questions?  
Call 1-888-840-8353  
8:00 am to 8:00 pm ET (Mon-Fri)  
Email: [NHES@census.gov](mailto:NHES@census.gov)

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### ABOUT YOU

The following questions are about people living in this household.  
Please list the names of everyone other than yourself who live in this household.

Include adults and children who are temporarily away from home (for example, living in college housing) if they have no other permanent home.

We request names to make it easier for you to keep track of each person's information as you complete the survey. You may provide nicknames or initials if you prefer.

Enter one person on each line. Leave any extra lines blank. Enter names until you have listed everyone who lives here then click Next.

JohnDoe

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[ACCESSIBILITY](#)  
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[SECURITY](#)  
OMB NO.: XXXX-XXXX  
APPROVAL EXPIRES: XXXX/XXXX

Acting as Collection Agent  
**United States**  
Bureau  
Measuring America

### Text on this screen will read:

**Start with the youngest child or youth who is age 20 or younger.**

**Please list the first names of all the children or youth who live in this household. Include small children, foster children, babies and those living in college housing (if they have no other permanent home). You may provide nicknames or initials if you prefer.**

**Enter one child or youth on each line. Enter names until you have listed all children or youth then click Next. You may enter more names on the upcoming screen if needed.**

**First name, initials, or nickname**

\_\_\_\_\_ (s1\_p1name)  
\_\_\_\_\_ (s1\_p2name)  
\_\_\_\_\_ (s1\_p3name)  
\_\_\_\_\_ (s1\_p4name)  
\_\_\_\_\_ (s1\_p5name)

**Other than the children or youth listed below, do any other children or youth live at [ADDRESS]?**

[Display all of ROSTERB but grayed out:]

[s1\_p1name]  
[s1\_p2name]  
[s1\_p3name]  
[s1\_p4name]  
[s1\_p5name]

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## ABOUT YOU

**Other than the people listed below, does ANYONE ELSE live in this household?**

For example, anyone who usually lives here who is temporarily away from home or living in a dorm at school, any babies or small children, roommates, foster children.

- JohnDoe
- JaneDoe

Yes  
 No

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[SECURITY](#)  
OMB NO.: XXXX-XXXX  
APPROVAL EXPIRES: XXXXXXXX

Acting as Collection Agent  
**United States**  
**Census**  
Bureau  
Measuring America

### Text on this screen will read:

**Other than the children or youth listed below, does ANYONE ELSE live in this household?**

**For example, anyone who usually lives here who is temporarily away from home or living in a dorm at school, any babies or small children, or foster children.**

**[List Names from s1\_rostera in grey]**

[s1\_p1name]

[s1\_p2name]

[s1\_p3name]

[s1\_p4name]

[s1\_p5name]

# National Household Education Survey

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[Save and Continue Later](#)

## ABOUT YOU

Other than the people listed below, does ANYONE ELSE live in this household?

For example, anyone who usually lives here who is temporarily away from home or living in a dorm at school, any babies or small children, roommates, foster children.

- [JohnDoe](#)
- [JaneDoe](#)

Yes  
 No

Enter the names or nicknames and click Next. Do not include anyone already on the list above.

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[BURDEN STATEMENT](#)  
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[PRIVACY](#)  
[SECURITY](#)  
OMB NO.: XXXX-XXXX  
APPROVAL EXPIRES: XXXX/XXXX

Acting as Collection Agent  
**United States**  
**Census**  
Bureau  
Measuring America

### Text on this screen will read:

**For example, anyone who usually lives here who is temporarily away from home or living in a dorm at school, any babies or small children, roommates, foster children.**

**Enter the names or nicknames and click Next. Do not include anyone already on the list above.**

***First name, initials, or nickname***

[s6\_p1name]

[s7\_p2name]

[s8\_p3name]

[s9\_p4name]

[s10\_p5name]

Multiple question items on 1 page example:

Acting as Collection Agent  
**United States**  
**Census**  
Bureau  
*Measuring America*

# National Household Education Survey

**Questions?**  
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## CHILDHOOD CARE AND PROGRAMS: CARE YOUR CHILD RECEIVES FROM NON-RELATIVES

*What is the easiest way for you to tell us the amount your household pays for this person to care for this child? Do not include any money that you may receive from others to help pay for care.*

Hourly

Daily

Weekly

Monthly

Yearly

Every 2 weeks

Other — Specify:

**How much did your household pay this person for this care ?** Enter '0' if your household does not typically pay for this care.

\$ .00

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Grid example:

<p><i>Acting as Collection Agent</i> <b>United States</b> <b>Census</b> Bureau <i>Measuring America</i></p>	<h1>National Household Education Survey</h1>	<p><b>Questions?</b> Call 1-888-840-8353 8:00 am to 8:00 pm ET (Mon-Fri) Email: <a href="mailto:NHES@census.gov">NHES@census.gov</a></p>		
<p><a href="#">English</a>   <a href="#">Español</a>   <a href="#">FAQs</a></p>				
<h2>FAMILIES &amp; SCHOOL</h2>				
<p><b>How satisfied or dissatisfied are you with each of the following?</b></p>				
<p>Please select one response for EACH ITEM below.</p>				
	Very satisfied	Somewhat satisfied	Somewhat dissatisfied	Very dissatisfied
a. The school this child attends this year	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. The teachers has this year	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. The academic standards of the school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
d. The order and discipline at the school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
e. The way that school staff interacts with parents	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
<a href="#">Previous</a>	<a href="#">Next</a>			
<p><a href="#">Survey Length</a> <a href="#">Accessibility</a> <a href="#">Privacy</a> <a href="#">Security</a></p>			<p>OMB No.: 1850-0803</p>	<p>Approval Expires: 7/31/2019</p>

Select all that apply example:

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# National Household Education Survey

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## CHILD'S SCHOOLING

**What grade or grades did he or she repeat?**  
Select all that apply.

- Kindergarten
- First Grade
- Second Grade
- Third Grade
- Fourth Grade
- Fifth Grade
- Sixth Grade
- Seventh Grade
- Eighth Grade
- Ninth Grade
- Tenth Grade
- Eleventh Grade
- Twelfth Grade

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## Completed survey screen:

The screenshot shows the completion screen for the National Household Education Survey. At the top left is the United States Census Bureau logo with the tagline 'Measuring America'. The main title 'National Household Education Survey' is centered. On the top right, there is contact information for questions: 'Call 1-888-840-8353', '8:00 am to 8:00 pm ET (Mon-Fri)', and 'Email: [NHES@census.gov](mailto:NHES@census.gov)'. Below the title is a navigation bar with links for 'English', 'Español', and 'FAQs'. The main content area contains a thank-you message: 'Thank you for your participation in the National Household Education Survey! Your answers have been submitted. We have no further questions for you at this time.' Below this message is a button labeled 'Exit Survey'. At the bottom of the page, there is a footer with links for 'Survey Length', 'Accessibility', 'Privacy', and 'Security', along with 'OMB No.: 1850-0803' and 'Approval Expires: 7/31/2019'.

This wording is identical to the Thank You wording planned for 2019 except for the wording planned for the respondents that are promised \$10 or \$20 for survey completion. Those respondents will receive the message:

**Thank you for your participation in the National Household Education Survey! Your answers have been submitted. We will mail you [\$10/\$20] to show our appreciation for completing the survey. Please confirm your contact information below to ensure you receive the cash incentive.  
To whom should we address the envelope?**



Save and Continue later screen:

Acting as Collection Agent  
**United States**  
**Census**  
Bureau  
Measuring America

# National Household Education Survey

Questions?  
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Email: [NHES@census.gov](mailto:NHES@census.gov)

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You have been logged out.

Welcome to the National Household Education Survey. You will need the materials we sent you to start the survey.

Enter the 8-digit User ID found on the letter or email we sent you.

User ID:  -

Login

The National Center for Education Statistics (NCES), within the U.S. Department of Education, is authorized to conduct this study by the Education Sciences Reform Act of 2002 (ESRA 2002; 20 USC § 9543). Your answers may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 USC § 9573).

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this voluntary survey is 1850-0803. Depending on your responses, the time required to complete this survey is estimated to average between 4 and 40 minutes, including the time to review instructions, gather the data needed, and complete and review the survey. If you have any comments concerning the accuracy of the time estimate, suggestions for improving this survey, or any comments or concerns regarding the status of your individual submission of this survey, please write to: National Household Education Survey, National Center for Education Statistics, 550 12th Street, SW, Washington, D.C. 20202.

U.S. Census Bureau Notice and Consent Warning

You are accessing a United States Government computer network. Any information you enter into this system is confidential. It may be used by the Census Bureau for statistical purposes and to improve the website. If you want to know more about the use of this system, and how your privacy is protected, visit our online privacy webpage at <http://www.census.gov/about/policies/privacy/privacy-policy.html>.

Use of this system indicates your consent to collection, monitoring, recording, and use of the information that you provide for any lawful government purpose. So that our website remains safe and available for its intended use, network traffic is monitored to identify unauthorized attempts to access, upload, change information, or otherwise cause damage to the web service. Use of the government computer network for unauthorized purposes is a violation of Federal law and can be punished with fines or imprisonment (PUBLIC LAW 99-474).

[Survey Length](#) | [Accessibility](#) | [Privacy](#) | [Security](#) | OMB No.: 1850-0803 | Approval Expires: 7/31/2019

**Text on this screen will read:**

**You have been logged out.**

**Welcome to the National Household Education Survey. You will need the materials we sent to start the survey.**

**Enter the 8-digit User ID found on the letter or e-mail we sent you.**

User ID: \_\_\_\_ - \_\_\_\_

The National Center for Education Statistics (NCES), within the U.S. Department of Education, is authorized to conduct the National Household Education Survey (NHES) by the Education Sciences Reform Act of 2002 (ESRA 2002, 20 U.S.C. §9543). The U.S. Census Bureau is administering this voluntary survey on behalf of NCES. There are no penalties should you choose not to participate in this study. All of the information you provide may be used only for statistical purposes and may not be disclosed, or used, in identifiable form for any other purpose except as required by law (20 U.S.C. §9573 and 6 U.S.C. §151).

According to the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this voluntary survey is 1850-0768. The time required to complete this survey is estimated to average between 3 and 23 minutes per response, including the

time to review instructions, gather the data needed, and complete and review the survey. If you have any comments concerning the accuracy of the time estimate, suggestions for improving this survey, or any comments or concerns regarding the status of your individual submission of this survey, please e-mail: [NHES@census.gov](mailto:NHES@census.gov) or write directly to: Sarah Grady, National Center for Education Statistics (NCES), PCP, 550 12th Street, SW, 4<sup>th</sup> floor, Washington, D.C. 20202.

**\*\* WARNING \*\***

You have accessed a UNITED STATES GOVERNMENT computer. Use of this computer without authorization or for purposes for which authorization has not been extended is a violation of Federal law and can be punished with fines or imprisonment (PUBLIC LAW 99-474). System usage may be monitored, recorded, and subject to audit. Any information you enter into this system may be used by the Census Bureau for statistical purposes, including but not limited to improving the efficiency of our data collection programs. Use of this system indicates consent to the collection, monitoring, recording, and use of information provided inside this system.