



OMB Approval No.: 0584-0580
Approval Expires: XX/XX/20XX

APPENDIX E4a
Reminders for study participation not answering calls - English
(May be delivered by email or postal service)

Dear [PARTICIPANT FIRST NAME]:

We greatly appreciate your participation in the *Feeding My Baby* Study. We have been having difficulty reaching you recently to conduct the telephone interview. We enrolled only a select group of about 4,000 mothers from the 8.6 million participating in WIC. We are no longer recruiting anyone into the study. **Your participation is key to the success of this study.**

Because the Food and Nutrition Service (FNS) believes the information that you and other mothers are providing is so valuable, they have extended the study until the child's 6th birthday. We want to interview you even though you have stopped receiving WIC for your child. This study is looking at what children eat when they are on WIC, and what they eat when they leave WIC because both are important to helping us understand children's health as they grow older.

The interview can be arranged for a time that is convenient for you. Our telephone center is open these hours:

Phone center hours are (Eastern Time):
Monday – Friday 9:00 am – Midnight
Saturday 10:00 am – 6:00 pm
Sunday 2:00 pm – 10:00 pm

Most interviews take about 45 minutes but the interview can be spread across different days if you need to take a break. I assure you that **all** information you give us will be kept private. You will receive \$60 on your prepaid MasterCard after this interview and an additional \$10 if you are using your own cell phone to talk to us.

Please contact your study liaison, [STUDY LIAISON NAME], at [STUDY LIAISON TOLL FREE NUMBER] or [STUDY LIAISON EMAIL] or by text at [TEXT NUMBER] to verify your phone number so we can call you for your next scheduled interview.

With your assistance, we can make this study a great success and learn more about how WIC can help infants become happy, healthy children.

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number.. The valid OMB control number for this information collection is 0584-0580. The time required to complete this information collection is estimated to average 3 minutes (0.05 hours) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Services, Office of Policy Support, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302, ATTN: PRA (0584-0580). Do not return the completed form to this address.

Sincerely,

Crystal MacAllum
Feeding My Baby Study Operations Director

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a valid OMB control number.. The valid OMB control number for this information collection is 0584-0580. The time required to complete this information collection is estimated to average 3 minutes (0.05 hours) per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Services, Office of Policy Support, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302, ATTN: PRA (0584-0580). Do not return the completed form to this address.