

ATTACHMENT 5C: REMINDER LETTER FOR MAIL SCREENER 2

Screeener 2 Reminder Letter: Point of Sale Intervention for Tobacco Evaluation (POSITEv)

<RTI letterhead >

OMB No. 0910-####
Exp. Date ##/##/20##
RIHSC No. 17-082CTP

Resident at:
1234 Main Street
Anywhere, XX 12345

Dear Resident:

A few weeks ago, a letter was sent to your address asking a member of your household to complete and return a brief questionnaire as part of a study about the types of advertisements that adults have seen and their opinions about these ads. We have not yet received your response. **If you have already returned the questionnaire, thank you for doing so. Please do not fill out the questionnaire again.**

The information we are collecting is very important; the Food and Drug Administration (FDA) will use it to develop public education programs that will improve the health of Americans. The FDA is conducting a study in 30 counties across the United States. Your address was randomly chosen along with more than 100,000 others across the U.S. This study starts with a brief questionnaire, conducted by RTI International, a not-for-profit research organization that the FDA has selected to conduct the questionnaire. You are receiving this letter because of the importance of your input in the final results.

Please have an adult (18 or older) complete this 5-minute questionnaire to determine if your household will be selected to complete the next phase of the study. Please return the questionnaire in the postage-paid envelope provided.

Based on the responses to the enclosed questionnaire, a member of your household may be invited to participate. If your household is selected, an RTI interviewer may visit your household to give you more information.

- If a member of your household is chosen, he or she will be **offered \$25** cash upon completing an interview in your home or in a location of your choosing that is close to your home.

Your participation is voluntary. You can refuse to answer any and all questions. All information provided by you will be kept private to the extent allowable by law. Your name and address will never be identified in reports or articles. There are no physical risks or direct benefits to you from answering our questions. However, you will be contributing to important research about how to improve health programs and the health of Americans.

Please share this information with any others in your household. If you have any questions about the study, you may call our project assistance line at 1-800-957-6457 between 9 am and 5 pm, Eastern Time, Monday through Friday or email us at fdastudy@rti.org.

Your help is very important to this study's success. Thank you for your cooperation.

Sincerely,
Matthew Farrelly, PhD
RTI International