ATTACHMENT B:

WEB SURVEY INSTRUMENT

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OMB Number: XXXX-XXXX

Expiration Date: XX/XX/XXXX

**Study of the *Our Town* Program**

Grantee Web Survey

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is XXXX-XXXX, expires XX/XX/XXXX. The time required to complete this information collection is estimated to average 30 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have any comments concerning the accuracy of time estimates or suggestions for improving this form, please contact: National Endowment for the Arts, 400 7th Street SW, Washington, DC 20506-0001. Attention: Sunil Iyengar.

2M Research (2M) was contracted by NEA to conduct this survey as a part of the investigation called the “Study of the *Our Town* Program.” If your organization received more than one *Our Town* grant, please answer this survey thinking about the most current grant project you are working on. Many of the questions in this survey ask about your perception of how your *Our Town* project is working and the types of changes to which you think your project is contributing. NEA is very interested in your perception of how *Our Town* projects unfold in local communities. Please answer all questions honestly, responses provided will be used to improve the program. 2M will keep the information you provide in this survey private, to the extent provided by law. We will not attribute any data to specific survey respondents. We will redact any personally identifying information (such as names) and will provide data from this study to NEA. Your responses to this survey will in no way impact the outcome of any present or future NEA grant applications, contract proposals, or cooperative agreement proposals from your institution or institution’s partners.

Please note, if you cannot complete the survey in one sitting, you can save it and complete it at a later date. You may also share the login credentials with appropriate personnel as you deem necessary in order to report accurate information. The survey will take about 30-45 minutes to complete.

**Please note that your participation in this study is completely voluntary, and you may stop at any time if necessary. We thank you for your participation and cooperation in this very important study.**

Domain 1. Descriptive Information

**Please review the following descriptive information for the primary awardee of the *Our Town* grant that this survey pertains to.**

1-1. Please select “Yes” if the information is correct. Please select “No” if the information is incorrect and enter the correct information.

|  |  |  |  |
| --- | --- | --- | --- |
| Descriptive information | Yes | No | Please enter correct information (if “No” selected) |
| Awardee organization name: [WEB SURVEY POPULATES] |  |  |  |
| Grant ID: [WEB SURVEY POPULATES] |  |  |  |
| Award year: [WEB SURVEY POPULATES] |  |  |  |
| 5-digit zip code of the awardee organization: [WEB SURVEY POPULATES] |  |  |  |

Domain 2: Project Activities and Strategies

**Please answer the following questions about your *Our Town* project’s activities, including aspects of the events, programs, or other strategies you [will complete/completed] as a part of your *Our Town* intervention during the time that your project [is/was] funded by NEA.**

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Activities

2-1. Please select “Yes” if the category reflects activities your *Our Town* project [uses/used]. Please select “No” if the category does not reflect activities your *Our Town* project [uses/used].

[**IN THE WEB VERSION DEFINITIONS OF THESE ITEMS APPEAR IF A USER HOVERS OVER THE ACTIVITY.**]

Arts Engagement

|  |  |  |
| --- | --- | --- |
| 2-1a. The activities that my *Our Town* project [uses/used] include… | Yes | No |
| Artist residency: A program designed to connect artists with the opportunity to bring their creative skillsets to non-arts institutions, including government offices, businesses, or other institutions |  |  |
| Arts festivals: Public events that gather people, often in public space or otherwise unexpected places, to showcase talent and exchange culture |  |  |
| Community co-creation of art: The process of engaging stakeholders to participate or collaborate with artists/designers in conceiving, designing, or fabricating work(s) of art |  |  |
| Performances: Presentations of a live art work (e.g., music, theater, dance, media) |  |  |
| Public art: A work of art that is conceived for a particular place or community, is broadly accessible, and often involves community members in the process of developing, selecting, or executing the work |  |  |
| Temporary public art: A work of art that is conceived for a particular place or community, is meant for display over a finite period of time, is broadly accessible, and often involves community members in developing, selecting, or executing the work |  |  |

Cultural Planning

|  |  |  |
| --- | --- | --- |
| 2-1b. The activities that my *Our Town* project [uses/used] include… | Yes | No |
| Cultural planning: The process of identifying and leveraging a community’s cultural resources and decision making (e.g., creating a cultural plan, or integrating plans and policies around arts and culture as part of a city master planning process) |  |  |
| Cultural district planning: The process of convening stakeholders to identify a specific geography with unique potential for community and/or economic development based on cultural assets (e.g., through designation, branding, policy, plans, or other means) |  |  |
| Creative asset mapping: The process of identifying the people, places, physical infrastructure, institutions, and customs that hold meaningful aesthetics and historical and/or economic value that make a place unique |  |  |
| Public art planning: The process of developing community-wide strategies and/or policies that guide and support commissioning, installing, and maintaining works of public art and/or temporary public art |  |  |

Design

|  |  |  |
| --- | --- | --- |
| 2-1c. The activities that my *Our Town* project [uses/used] include… | Yes | No |
| Artist-/designer-facilitated community planning: Artists/designers leading or partnering in the creative processes of visioning, and for solutions to community issues |  |  |
| Design of artist space: Design processes to support the creation of dedicated spaces for artists to live and/or to produce, exhibit, or sell their work |  |  |
| Design of cultural facilities: Design processes to support the creation of a dedicated building or space for creating and/or showcasing arts and culture |  |  |
| Public space design: The process of designing elements of public infrastructure, or spaces where people congregate (e.g., parks, plazas, landscapes, neighborhoods, districts, infrastructure, and artist-produced elements of streetscapes) |  |  |

Artist and Creative Industry Support

|  |  |  |
| --- | --- | --- |
| 2-1d. The activities that my *Our Town* project [uses/used] include… | Yes | No |
| Creative business development: Programs or services that support entrepreneurs and businesses in the creative industries, or help cultivate strong infrastructure for establishing and developing creative businesses |  |  |
| Professional artist development: Programs or services that support artists professionally, such as through skill development or accessing markets and capital |  |  |

2-1e. Please describe any other arts, culture, or design activities that your *Our Town* project [uses/used].

Creative Placemaking Strategies

2-2a. Please rank the following statements in terms of how well the statement describes the intention of your *Our Town* project.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| My *Our Town* project is best described as an initiative that [is/was] intended to… | First | Second | Third | Fourth |
| Illuminate: Bring new attention to or elevate key community assets and issues, voices of residents, local history, or cultural infrastructure |  |  |  |  |
| Energize: Inject new or additional energy, resources, activity, people, or enthusiasm into a place, community issue, or local economy |  |  |  |  |
| Imagine: Envision new possibilities for a community or place—a new future, a new way of overcoming a challenge, or a new way of approaching problem-solving |  |  |  |  |
| Connect: Bring together communities, people, places, and economic opportunity via physical spaces or new relationships |  |  |  |  |

Domain 3: Project Inputs

**Please answer the following questions about your *Our Town* project’s inputs, or the resources you [use/used] to carry out your *Our Town* intervention, during the time that your project [is/was] funded by NEA.**

*NEA is very interested in your perception of how Our Town projects unfold in local communities. Please answer all questions honestly, responses provided will be used to improve the program. Your responses to this survey will in no way impact the outcome of any present or future NEA grant applications, contract proposals, or cooperative agreement proposals from your institution or institution’s partners.*

3-1. Please name up to five partners that [will have/had] a critical role in your *Our Town* project. Please provide the name of the partner organization rather than a specific individual unless the partner is an individual that is not affiliated with an organization (e.g., an individual artist or a community resident).

Partner 1 Name: \_\_\_\_\_

Partner 2 Name: \_\_\_\_\_

Partner 3 Name: \_\_\_\_\_

Partner 4 Name: \_\_\_\_\_

Partner 5 Name: \_\_\_\_\_

3-2. Please select the category that best describes each partner you named in item 3-1.

[NOTE: WEB SURVEY WILL POPULATE THE NAME OF EACH PARTNER IN THE COLUMNS OF THE TABLE]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Partners | | | | |
| Description | **[Partner 1 NAME]** | **[Partner 2 NAME]** | **[Partner 3 NAME]** | **[Partner 4 NAME]** | **[Partner 5 NAME]** |
| The Mayor, County Commissioner, Town Manager, or Tribal Leader |  |  |  |  |  |
| Artist |  |  |  |  |  |
| Community Resident |  |  |  |  |  |
| City/Town Government Agency |  |  |  |  |  |
| County Government Agency |  |  |  |  |  |
| Federal Government Agency (other than NEA) |  |  |  |  |  |
| Private Foundation |  |  |  |  |  |
| School or School District (K-12) |  |  |  |  |  |
| College/University |  |  |  |  |  |
| Library |  |  |  |  |  |
| Museum |  |  |  |  |  |
| Nonprofit Arts Organization |  |  |  |  |  |
| Nonprofit Community Organization |  |  |  |  |  |
| Religious Organization |  |  |  |  |  |
| Media Organization |  |  |  |  |  |
| Nonprofit Organization other than those identified |  |  |  |  |  |
| For-profit Company |  |  |  |  |  |
| Other (please specify) |  |  |  |  |  |

3-3. Please select the role or roles that best fit each partner you named in item 3-1.

[NOTE: WEB SURVEY WILL POPULATE THE NAME OF EACH PARTNER IN THE COLUMNS OF THE TABLE]

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Partners | | | | |
| Project Roles | **[Partner 1 NAME]** | **[Partner 2 NAME]** | **[Partner 3 NAME]** | **[Partner 4 NAME]** | **[Partner 5 NAME]** |
| Establish Vision of the Project |  |  |  |  |  |
| Implement Project Activities |  |  |  |  |  |
| Advocate for Project |  |  |  |  |  |
| Communicate Successes of the Project |  |  |  |  |  |
| Provide Access to Important Networks |  |  |  |  |  |
| Fund Project by Cash Donation |  |  |  |  |  |
| Provide Physical Space for Project Activities |  |  |  |  |  |
| Provide Subject Matter Expertise or Training |  |  |  |  |  |
| Navigate Local Ordinances or Other Regulations |  |  |  |  |  |
| Other (please specify) |  |  |  |  |  |

3-4. Please estimate the number of additional partners involved in your project. By “partner” we mean any individual or organization with a role in your project.

Estimated number of additional partners: \_\_\_\_\_\_\_

Domain 4. Project Community Context

**Please answer the following questions about your *Our Town* project’s target community. By “target community” we mean the geographic region or area where you [implement/implemented] your *Our Town* intervention during the time that your project [is/was] funded by NEA.**

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4-1. Please indicate which category best describes your perception of your *Our Town* project’s target community **at the time your organization applied for the *Our Town* grant.** (SELECT ONE)

A region that spans multiple counties, cities, or towns

A county

A city or town

Multiple neighborhoods within a city or town

A neighborhood

A Tribal reservation area

Other (please specify):

4-2. Please indicate which category best describes your perception of the density of the target community of your *Our Town* project **at the time your organization applied for the *Our Town* grant.** (SELECT ONE)

Urban

Suburban

Rural

Mixed, the target community includes some combination of urban, suburban, and/or rural areas

Other (please specify):

4-3. Please indicate which category best describes your perception of the dynamic of change in the target community of your *Our Town* project (1) at the time your organization applied for the *Our Town* grant and (2) now.

|  |  |  |
| --- | --- | --- |
|  | My perception of the target community | |
| Dynamic of Change Category | **1. At the time my organization applied for the *Our Town* grant (SELECT ONE)** | **2. Now (SELECT ONE)** |
| Displacing: Influx of population causing concerns that the current population would be forced to leave the target community | ☐ | ☐ |
| Growing: Influx of population without displacement concerns | ☐ | ☐ |
| Stable: No change in population | ☐ | ☐ |
| Declining: Loss of population | ☐ | ☐ |

Domain 5. Systems Change

**Please answer the following questions about the sustained impacts of your *Our Town* project. Please answer the following questions with as much detail as possible.**

*NEA is very interested in your perception of how Our Town projects unfold in local communities. Please answer all questions honestly, responses provided will be used to improve the program. Your responses to this survey will in no way impact the outcome of any present or future NEA grant applications, contract proposals, or cooperative agreement proposals from your institution or institution’s partners.*

5-1. Please describe any evidence you [expect to have/have] that others [will be/have been] replicating a model established by this project.

5-2. Please describe the evidence that you [expect to have/have] that tells you your project will produce change that will last beyond the *Our Town* grant period. For example, your project may [forge/have forged] partnerships that increase the capacity for work beyond the project; utilize arts, culture, and design to address community challenges in a way that is scalableor that can be replicated by others; or [create/have created] long-term funding streams, policies, and practices that have become organizational norms. These are just examples. We are interested in what you think is relevant.

5-3a. Please indicate your level of agreement with each of the following statements regarding how the following laws, policies, or regulations [impact/impacted] the implementation of your *Our Town* project’s activities in the target community. Please select “N/A” if the law, policy, or regulation did not exist **at the time your organization applied for the *Our Town* grant.**

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| At the time my organization applied for the *Our Town* grant… | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | N/A | Specific Examples or Description (optional) |
| Local development regulations existed that [enable/enabled] implementation of myproject’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Local funding or incentives existed that [enable/enabled] implementation of myproject’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Local public space regulations existed that [enable/enabled] implementation of myproject’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Local zoning ordinances and/or property codes, including fire code, existed that [enable/enabled] implementation of myproject’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Planning and design activities involving resident participation existed that [enable/enabled] implementation of my project’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Social policies benefiting or giving voice to underrepresented constituencies in the target community existed that [enable/enabled] implementation of my project’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Tax laws existed that [enable/enabled] implementation of myproject’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Transportation policies existed that [enable/enabled] implementation of myproject’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Other laws, policies, or regulations existed that [enable/enabled] implementation of myproject’s arts, culture, and design activities |  |  |  |  |  |  |  |
| Other-Please specify: | | | | | | | |

5-3b. Please indicate your level of agreement with each of the following statements regarding the **evidence you have now** that your *Our Town* project’s activities [contribute/contributed] to improvements in the following laws, policies, or regulations that can enable future arts, cultural, and design activities in the target community. Please select “N/A” if policy did not exist in the grantee’s project target community.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| I have evidence now that my *Our Town* project’s activities [contribute/contributed] to improvements in… | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree | N/A | Specific examples or description (optional) |
| Local development regulations that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Local funding or incentives that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Local public space regulations that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Local zoning ordinances and/or property codes, including fire code, that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Planning and design activities involving resident participation that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Social policies benefiting or giving voice to underrepresented constituencies in the target community that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Tax laws that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Transportation policies that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Other laws, policies, or regulations that can enable future arts, cultural, and design activities |  |  |  |  |  |  |  |
| Other-Please specify: | | | | | | | |

Domain 6: Local Community Change

**Please answer the following questions about the impacts of the *Our Town* activities you [implement/implemented] on the target community’s economic, physical, and/or social environments. By “target community” we mean the geographic region or area where you [implement/implemented] your *Our Town* intervention during the time that your project [is/was] funded by NEA.**

*NEA is very interested in your perception of how Our Town projects unfold in local communities. Please answer all questions honestly, responses provided will be used to improve the program. Your responses to this survey will in no way impact the outcome of any present or future NEA grant applications, contract proposals, or cooperative agreement proposals from your institution or institution’s partners.*

6-1. Have you completed most of your project activities?

Yes

No **[WEB SURVEY WILL SKIP 6-1d, 6-2d, and 6-3d]**

**[NOTE: THE WEB SURVEY RANDOMIZES THE ORDER OF SOCIAL, ECONOMIC AND PHYSICAL CHANGE]**

Social Change

**The items in this section are all *social changes*, whichinclude improvements to social relationships, civic engagement and community empowerment, and/or amplifying community identity.**

6-1a. [Are/Were] your *Our Town* project’s activities designed to contribute to social changes?

Yes

No **[WEB SURVEY WILL SKIP TO 6-2b.]**

6-1b. Please indicate your level of agreement with the following statements regarding the social changes your *Our Town* project’s activities [are/were] designed to contribute to.

|  |  |  |
| --- | --- | --- |
| My *Our Town* project activities [are/were] designed to contribute to… | Yes | No |
| Civic Engagement: Increases in active participation in efforts that impact public life and the community, not only one’s own self-interests. |  |  |
| Social Cohesion: Increases in the level of working trust and mutual support within a community that facilitates collective action |  |  |
| Community Attachment: Increases in pride, interest, and satisfaction with the physical and social/cultural aspects of one’s neighborhood |  |  |
| Other Social Change |  |  |
| Other-Please specify: |  |  |

**[WEB SURVEY SKIPS TO 6-2 IF RESPONDENT DID NOT ANSWER “YES” TO ANY OF THE SOCIAL CHANGE ITEMS IN 6-1b, EXCLUDING THE “OTHER” CATEGORY.]**

6-1c. You indicated “Yes” in 6-1b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the need for the following specific forms of these social changes in the target community **at the time your organization applied for the *Our Town* grant.**

**[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “YES” FOR IN 6-1b.]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Degree of need in the target community at the time your organization applied for the *Our Town* grant | | | |
| Specific Social Changes | **Strong Need** | **Moderate Need** | **Mild Need** | **No Need** |
| Civic Engagement: People actively participating in community institutions (e.g., schools, neighborhood meetings, public hearings, school boards, civic activities) |  |  |  |  |
| Civic Engagement: Individuals or community organizations partnering to address community issues |  |  |  |  |
| Social Cohesion: Trust between residents in the community |  |  |  |  |
| Social Cohesion: Support systems for community organizing and other collective action of people and organizations in the community |  |  |  |  |
| Social Cohesion: Residents that imagine positive options for their future |  |  |  |  |
| Social Cohesion: Residents that feel they have the skills and confidence to generate opportunities for themselves |  |  |  |  |
| Community Attachment: Residents that feel welcome in the community |  |  |  |  |
| Community Attachment: Residents that feel like they belong in the community |  |  |  |  |
| Community Attachment: Residents that value and talk about rich traditions and/or histories in the community |  |  |  |  |
| Community Attachment: Residents that say they wish to remain in the community for a number of years |  |  |  |  |
| Other Social Change |  |  |  |  |
| Other-Please specify |  |  |  |  |

6-1d. You indicated “Yes” in 6-1b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the degree to which your *Our Town* project’s activities [impact/impacted] the following specific forms of these social changes in the target community **based on the evidence you have now.**

Please note, we do not expect projects to affect a large number of indicators.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Degree of impact of your project’s activities on the change based on the evidence you have now | | | |
| Specific Social Changes | **Strong Impact** | **Moderate Impact** | **Mild Impact** | **No Impact** |
| Civic Engagement: Increases in the number of people actively participating in community institutions (e.g., schools, neighborhood meetings, public hearings, school boards, civic activities) |  |  |  |  |
| Civic Engagement: Increases in the number of community leaders and other individuals actively working to improve the community |  |  |  |  |
| Civic Engagement: Increases in the number of individuals or community organizations partnering to address community issues |  |  |  |  |
| Social Cohesion: Increases in the level of trust between residents in the community |  |  |  |  |
| Social Cohesion: Improvements to support systems for community organizing and other collective action of people and organizations in the community |  |  |  |  |
| Social Cohesion: Increases in the number of residents that imagine positive options for their future |  |  |  |  |
| Social Cohesion/: Increases in the number of residents that feel they have the skills and confidence to generate opportunities for themselves |  |  |  |  |
| Community Attachment: Increases in the number of residents that feel welcome in the community |  |  |  |  |
| Community Attachment: Increases in the number of residents that feel like they belong in the community |  |  |  |  |
| Community Attachment: Increases in the number of residents that value and talk about rich traditions and/or histories in the community |  |  |  |  |
| Community Attachment: Increases in the number of residents that say they wish to remain in the community for a number of years |  |  |  |  |
| Other Social Change |  |  |  |  |
| Other-Please specify |  |  |  |  |

Economic Change

**The items in this section are about *economic changes*, which include economic improvements of individuals, institutions, or the community. By economic changes, we mean growth or strengthening of the local labor force and businesses as well local tourism.**

6-2a. [Are/Were] your *Our Town* project’s activities designed to contribute to economic changes?

Yes

No **[WEB SURVEY WILL SKIP TO 6-3.]**

6-2b. Please indicate ‘Yes’ or ‘No’ with the following statements regarding the economic changes your *Our Town* project’s activities [are/were] designed to contribute to.

|  |  |  |
| --- | --- | --- |
| My *Our Town* project’s activities [are/were] designed to contribute to… | Yes | No |
| Local Business Growth: Increases in business activity and business diversity in the community |  |  |
| Job Creation/Labor Force Participation: Increases in the number and type of jobs available to community residents |  |  |
| Professional Development/Training: Increases in artists/residents’ knowledge, skills, and employability |  |  |
| Preventing Displacement: Decreases in the displacement of low-income residents that desire to remain in the neighborhood/area |  |  |
| In-Migration: Increases in residents in the community |  |  |
| Tourism: Increases in visitors to the community |  |  |
| Other Economic Change |  |  |
| Other-Please specify: |  |  |

**[WEB SURVEY SKIPS TO 6-3 IF RESPONDENT DID NOT ANSWER “YES” TO ANY OF THE ECONOMIC CHANGE ITEMS IN 6-2b, EXCLUDING THE “OTHER” CATEGORY.]**

6-2c. You indicated “Yes” in 6-2b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the need for the following specific forms of these economic changes in the target community **at the time your organization applied for the *Our Town* grant.**

**[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “Yes” FOR IN 6-2b.]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Degree of need in the target community at the time your organization applied for the *Our Town* grant | | | |
| Specific Economic Changes | **Strong Need** | **Moderate Need** | **Mild Need** | **No Need** |
| Local Business Growth: New (recently opened) local businesses |  |  |  |  |
| Local Business Growth: Resident spending at local businesses |  |  |  |  |
| Local Business Growth: Positive resident, visitor, and/or employer perceptions of the local business climate |  |  |  |  |
| Job Creation/Labor Force Participation: Employment opportunities in the community |  |  |  |  |
| Job Creation/Labor Force Participation: Internship opportunities in the community |  |  |  |  |
| Job Creation/Labor Force Participation: Employment at my *Our Town* project’s partner organizations |  |  |  |  |
| Professional Development/Training: Professional networks of artists or residents in the community |  |  |  |  |
| Professional Development/Training: Artists or residents with strong professional skills in the community |  |  |  |  |
| Preventing Displacement: Affordable and/or mixed-income housing policies in the community |  |  |  |  |
| Preventing Displacement: Organizations in the community that serve different demographic groups (race/ethnicity/low income/children/families) |  |  |  |  |
| In-Migration: High-quality public space and community facilities that can attract new residents |  |  |  |  |
| In-Migration: People living and staying in the community |  |  |  |  |
| Tourism: People visiting the community more than once in a year |  |  |  |  |
| Tourism: People visiting multiple destinations when they come to the community |  |  |  |  |
| Other Economic Change |  |  |  |  |
| Other-Please specify: |  |  |  |  |

6-2d. You indicated “Yes” in 6-2b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the degree to which your *Our Town* project’s activities [impact/impacted] the following specific forms of these economic changes in the target community **based on the evidence you have now.**

Please note, we do not expect projects to affect a large number of indicators.

**[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “Yes” FOR IN 6-2b.]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Degree of impact of your project’s activities on the change based on the evidence you have now | | | |
| Specific Economic Changes | **Strong Impact** | **Moderate Impact** | **Mild Impact** | **No Impact** |
| Local Business Growth: Increases in the number of new (recently opened) local businesses |  |  |  |  |
| Local Business Growth: Increases in resident spending at local businesses |  |  |  |  |
| Local Business Growth: Increases in resident, visitor, and/or employer perceptions of the local business climate |  |  |  |  |
| Job Creation/Labor Force Participation: Increases in employment opportunities in the community |  |  |  |  |
| Job Creation/Labor Force Participation: Increases in internship opportunities in the community |  |  |  |  |
| Job Creation/Labor Force Participation: Increases in employment at my *Our Town* project’s partner organizations |  |  |  |  |
| Professional Development/Training: Increases in the professional networks of artists or residents in the community |  |  |  |  |
| Professional Development/Training: Increases in the professional skills of artists or residents in the community |  |  |  |  |
| Preventing Displacement: Improvements to affordable and/or mixed-income housing policies in the community |  |  |  |  |
| Preventing Displacement: Increases in organizations in the community that serve different demographic groups (race/ethnicity/low-income/children/families) |  |  |  |  |
| In-Migration: Increases in high-quality public space and community facilities that can attract new residents |  |  |  |  |
| In-Migration: Increases in the number of people living and staying in the community |  |  |  |  |
| Tourism: Increases in the number of people visiting the community more than once in a year |  |  |  |  |
| Tourism: Increases in the number of people visiting multiple destinations when they come to the community |  |  |  |  |
| Other Economic Change |  |  |  |  |
| Other-Please specify |  |  |  |  |

Physical Change

**The items in this section are all *physical changes*, which are improvements that occur to the built and natural environment**.

6-3a. [Are/Were] your *Our Town* project’s activities designed to contribute to physical changes?

Yes

No **[WEB SURVEY WILL SKIP TO [END OF SURVEY]**

6-3b. Please indicate your level of agreement with the following statements regarding the physical changes your *Our Town* project’s activities [are/were] designed to contribute to.

|  |  |  |
| --- | --- | --- |
| My *Our Town* project’s activities [are/were] designed to contribute to… | Yes | No |
| Beautification and/or Enhancement of the Physical Environment: Physical improvements to the community that improve its aesthetic appearance |  |  |
| New Construction and Redevelopment: Physical improvements to the community that address decline and improve infrastructure |  |  |
| Other Physical Change |  |  |
| Other-Please specify: |  |  |

**[WEB SURVEY SKIPS TO END OF SURVEY IF RESPONDENT DID NOT ANSWER “YES” TO ANY OF THE PHYSICAL CHANGE ITEMS IN 6-3b, EXCLUDING THE “OTHER” CATEOGRY.]**

6-3c. You indicated “Yes” in 6-3b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the need for the following specific forms of these physical changes in the target community **at the time your organization applied for the *Our Town* grant.**

**[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “YES” FOR IN 6-3b.]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Degree of need for the change in the target community at the time your organization applied for the *Our Town* grant | | | |
| Specific Physical Changes | **Strong Need** | **Moderate Need** | **Mild Need** | **No Need** |
| Beautification and/or Enhancement of the Physical Environment: Improvements to storefronts, sidewalks, street plantings, lighting, and/or building conditions in the community |  |  |  |  |
| Beautification and/or Enhancement of the Physical Environment: Improvements to the perception of cleanliness in the community |  |  |  |  |
| Beautification and/or Enhancement of the Physical Environment: Support for public spaces in the community that are free from traffic, crime, and noise |  |  |  |  |
| New Construction and Redevelopment: Support for community anchors such as cultural facilities, public space, or artist space |  |  |  |  |
| New Construction and Redevelopment: Accessibility to public transportation |  |  |  |  |
| New Construction and Redevelopment: Community accessibility and safety for pedestrians and cyclists |  |  |  |  |
| New Construction and Redevelopment: Repurposing or revitalizing abandoned buildings or other blighted features of the community |  |  |  |  |
| Other Physical Change |  |  |  |  |
| Other-Please specify |  |  |  |  |

6-3d. You indicated “Yes” in 6-3b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the degree to which your *Our Town* project’s activities [impact/impacted] the following specific forms of these physical changes in the target community **based on the evidence you have now.**

Please note, we do not expect projects to affect a large number of indicators.

**[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “YES” FOR IN 6-3b.]**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Degree of impact of your project’s activities on the change based on the evidence you have now | | | |
| Specific Physical Changes | **Strong Impact** | **Moderate Impact** | **Mild Impact** | **No Impact** |
| Beautification and/or Enhancement of the Physical Environment: Improvements to storefronts, sidewalks, street plantings, lighting, and/or building conditions in the community |  |  |  |  |
| Beautification and/or Enhancement of the Physical Environment: Improvements to the perception of cleanliness in the community |  |  |  |  |
| Beautification and/or Enhancement of the Physical Environment: Support for public spaces in the community that are free from traffic, crime, and noise |  |  |  |  |
| New Construction and Redevelopment: Support for community anchors such as cultural facilities, public space, or artist space |  |  |  |  |
| New Construction and Redevelopment: Increases in accessibility to public transportation |  |  |  |  |
| New Construction and Redevelopment: Increases in community accessibility and safety for pedestrians and cyclists |  |  |  |  |
| New Construction and Redevelopment: Repurposing or revitalizing abandoned buildings or other blighted features of the community |  |  |  |  |
| Other Physical Change |  |  |  |  |
| Other-Please specify |  |  |  |  |

**Thank you for your participation. Your survey is now complete.**