

ATTACHMENT B:
WEB SURVEY INSTRUMENT

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OMB Number: XXXX-XXXX

Expiration Date: XX/XX/XXXX

Study of the *Our Town* Program

Grantee Web Survey

According to the Paperwork Reduction Act of 1995, an agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a valid OMB control number. The valid OMB control number for this information collection is XXXX-XXXX, expires XX/XX/XXXX. The time required to complete this information collection is estimated to average 30 minutes per response, including the time to review instructions, search existing data resources, gather the data needed, and complete and review the information collection. If you have any comments concerning the accuracy of time estimates or suggestions for improving this form, please contact: National Endowment for the Arts, 400 7th Street SW, Washington, DC 20506-0001. Attention: Sunil Iyengar.

2M Research (2M) was contracted by NEA to conduct this survey as a part of the investigation called the “Study of the *Our Town* Program.” If your organization received more than one *Our Town* grant, please answer this survey thinking about the most current grant project you are working on. Many of the questions in this survey ask about your perception of how your *Our Town* project is working and the types of changes to which you think your project is contributing. NEA is very interested in your perception of how *Our Town* projects unfold in local communities. Please answer all questions honestly, responses provided will be used to improve the program. 2M will keep the information you provide in this survey private, to the extent provided by law. We will not attribute any data to specific survey respondents. We will redact any personally identifying information (such as names) and will provide data from this study to NEA. Your responses to this survey will in no way impact the outcome of any present or future NEA grant applications, contract proposals, or cooperative agreement proposals from your institution or institution’s partners.

Please note, if you cannot complete the survey in one sitting, you can save it and complete it at a later date. You may also share the login credentials with appropriate personnel as you deem necessary in order to report accurate information. The survey will take about 30-45 minutes to complete.

Please note that your participation in this study is completely voluntary, and you may stop at any time if necessary. We thank you for your participation and cooperation in this very important study.

Domain 1. Descriptive Information

Please review the following descriptive information for the primary awardee of the *Our Town* grant that this survey pertains to.

1-1. Please select “Yes” if the information is correct. Please select “No” if the information is incorrect and enter the correct information.

Descriptive information	Yes	No	Please enter correct information (if “No” selected)
Awardee organization name: [WEB SURVEY POPULATES]	<input type="checkbox"/>	<input type="checkbox"/>	
Grant ID: [WEB SURVEY POPULATES]	<input type="checkbox"/>	<input type="checkbox"/>	
Award year: [WEB SURVEY POPULATES]	<input type="checkbox"/>	<input type="checkbox"/>	
5-digit zip code of the awardee organization: [WEB SURVEY POPULATES]	<input type="checkbox"/>	<input type="checkbox"/>	

Domain 2: Project Activities and Strategies

Please answer the following questions about your *Our Town* project’s activities, including aspects of the events, programs, or other strategies you [will complete/completed] as a part of your *Our Town* intervention during the time that your project [is/was] funded by NEA.

NEA is very interested in your perception of how Our Town projects unfold in local communities. Please answer all questions honestly, responses provided will be used to improve the program. Your responses to this survey will in no way impact the outcome of any present or future NEA grant applications, contract proposals, or cooperative agreement proposals from your institution or institution’s partners.

Activities

2-1. Please select “Yes” if the category reflects activities your *Our Town* project [uses/used]. Please select “No” if the category does not reflect activities your *Our Town* project [uses/used].

[IN THE WEB VERSION DEFINITIONS OF THESE ITEMS APPEAR IF A USER HOVERS OVER THE ACTIVITY.]

ARTS ENGAGEMENT

2-1a. The activities that my <i>Our Town</i> project [uses/used] include...	Yes	No
Artist residency: A program designed to connect artists with the opportunity to bring their creative skillsets to non-arts institutions, including government offices, businesses, or other institutions	<input type="checkbox"/>	<input type="checkbox"/>
Arts festivals: Public events that gather people, often in public space or otherwise unexpected places, to showcase talent and exchange culture	<input type="checkbox"/>	<input type="checkbox"/>
Community co-creation of art: The process of engaging stakeholders to participate or collaborate with artists/designers in conceiving, designing, or fabricating work(s) of art	<input type="checkbox"/>	<input type="checkbox"/>
Performances: Presentations of a live art work (e.g., music, theater, dance, media)	<input type="checkbox"/>	<input type="checkbox"/>
Public art: A work of art that is conceived for a particular place or community, is broadly accessible, and often involves community members in the process of developing, selecting, or executing the work	<input type="checkbox"/>	<input type="checkbox"/>
Temporary public art: A work of art that is conceived for a particular place or community, is meant for display over a finite period of time, is broadly accessible, and often involves	<input type="checkbox"/>	<input type="checkbox"/>

community members in developing, selecting, or executing the work

CULTURAL PLANNING

2-1b. The activities that my <i>Our Town</i> project [uses/used] include...	Yes	No
Cultural planning: The process of identifying and leveraging a community’s cultural resources and decision making (e.g., creating a cultural plan, or integrating plans and policies around arts and culture as part of a city master planning process)	<input type="checkbox"/>	<input type="checkbox"/>
Cultural district planning: The process of convening stakeholders to identify a specific geography with unique potential for community and/or economic development based on cultural assets (e.g., through designation, branding, policy, plans, or other means)	<input type="checkbox"/>	<input type="checkbox"/>
Creative asset mapping: The process of identifying the people, places, physical infrastructure, institutions, and customs that hold meaningful aesthetics and historical and/or economic value that make a place unique	<input type="checkbox"/>	<input type="checkbox"/>
Public art planning: The process of developing community-wide strategies and/or policies that guide and support commissioning, installing, and maintaining works of public art and/or temporary public art	<input type="checkbox"/>	<input type="checkbox"/>

DESIGN

2-1c. The activities that my <i>Our Town</i> project [uses/used] include...	Yes	No
Artist-/designer-facilitated community planning: Artists/designers leading or partnering in the creative processes of visioning, and for solutions to community issues	<input type="checkbox"/>	<input type="checkbox"/>
Design of artist space: Design processes to support the creation of dedicated spaces for artists to live and/or to produce, exhibit, or sell their work	<input type="checkbox"/>	<input type="checkbox"/>
Design of cultural facilities: Design processes to support the creation of a dedicated building or space for creating and/or showcasing arts and culture	<input type="checkbox"/>	<input type="checkbox"/>
Public space design: The process of designing elements of public infrastructure, or spaces where people congregate (e.g., parks, plazas, landscapes, neighborhoods, districts, infrastructure, and artist-produced elements of streetscapes)	<input type="checkbox"/>	<input type="checkbox"/>

ARTIST AND CREATIVE INDUSTRY SUPPORT

2-1d. The activities that my <i>Our Town</i> project [uses/used] include...	Yes	No
Creative business development: Programs or services that support entrepreneurs and businesses in the creative industries, or help cultivate strong infrastructure for establishing and developing creative businesses	<input type="checkbox"/>	<input type="checkbox"/>
Professional artist development: Programs or services that support artists professionally, such as through skill development or accessing markets and capital	<input type="checkbox"/>	<input type="checkbox"/>

2-1e. Please describe any other arts, culture, or design activities that your *Our Town* project [uses/used].

Creative Placemaking Strategies

2-2a. Please rank the following statements in terms of how well the statement describes the intention of your *Our Town* project.

My <i>Our Town</i> project is best described as an initiative that [is/was] intended to...	First	Second	Third	Fourth
Illuminate: Bring new attention to or elevate key community assets and issues, voices of residents, local history, or cultural infrastructure	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Energize: Inject new or additional energy, resources, activity, people, or enthusiasm into a place, community issue, or local economy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Imagine: Envision new possibilities for a community or place—a new future, a new way of overcoming a challenge, or a new way of approaching problem-solving

Connect: Bring together communities, people, places, and economic opportunity via physical spaces or new relationships

Domain 3: Project Inputs

Please answer the following questions about your *Our Town* project’s inputs, or the resources you [use/used] to carry out your *Our Town* intervention, during the time that your project [is/was] funded by NEA.

NEA is very interested in your perception of how Our Town projects unfold in local communities. Please answer all questions honestly, responses provided will be used to improve the program. Your responses to this survey will in no way impact the outcome of any present or future NEA grant applications, contract proposals, or cooperative agreement proposals from your institution or institution’s partners.

3-1. Please name up to five partners that [will have/had] a critical role in your *Our Town* project. Please provide the name of the partner organization rather than a specific individual unless the partner is an individual that is not affiliated with an organization (e.g., an individual artist or a community resident).

Partner 1 Name: _____

Partner 2 Name: _____

Partner 3 Name: _____

Partner 4 Name: _____

Partner 5 Name: _____

3-2. Please select the category that best describes each partner you named in item 3-1.

[NOTE: WEB SURVEY WILL POPULATE THE NAME OF EACH PARTNER IN THE COLUMNS OF THE TABLE]

Description	Partners				
	[Partner 1 NAME]	[Partner 2 NAME]	[Partner 3 NAME]	[Partner 4 NAME]	[Partner 5 NAME]
The Mayor, County Commissioner, Town Manager, or Tribal Leader	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Artist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Resident	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
City/Town Government Agency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
County Government Agency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Federal Government Agency (other than NEA)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private Foundation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School or School District (K-12)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
College/University	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Library	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Museum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nonprofit Arts Organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nonprofit Community Organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Religious Organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Media Organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Nonprofit Organization other than those identified	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
For-profit Company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

3-3. Please select the role or roles that best fit each partner you named in item 3-1.

[NOTE: WEB SURVEY WILL POPULATE THE NAME OF EACH PARTNER IN THE COLUMNS OF THE TABLE]

Project Roles	Partners				
	[Partner 1 NAME]	[Partner 2 NAME]	[Partner 3 NAME]	[Partner 4 NAME]	[Partner 5 NAME]
Establish Vision of the Project	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Implement Project Activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advocate for Project	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Communicate Successes of the Project	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide Access to Important Networks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fund Project by Cash Donation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide Physical Space for Project Activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provide Subject Matter Expertise or Training	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Navigate Local Ordinances or Other Regulations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (please specify)	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

3-4. Please estimate the number of additional partners involved in your project. By “partner” we mean any individual or organization with a role in your project.

Estimated number of additional partners: _____

Domain 4. Project Community Context

Please answer the following questions about your *Our Town* project’s target community. By “target community” we mean the geographic region or area where you [implement/implemented] your *Our Town* intervention during the time that your project [is/was] funded by NEA.

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4-1. Please indicate which category best describes your perception of your *Our Town* project's target community **at the time your organization applied for the *Our Town* grant.** (SELECT ONE)

- A region that spans multiple counties, cities, or towns
- A county
- A city or town
- Multiple neighborhoods within a city or town
- A neighborhood
- A Tribal reservation area
- Other (please specify):

4-2. Please indicate which category best describes your perception of the density of the target community of your *Our Town* project **at the time your organization applied for the *Our Town* grant.** (SELECT ONE)

- Urban
- Suburban
- Rural
- Mixed, the target community includes some combination of urban, suburban, and/or rural areas
- Other (please specify):

4-3. Please indicate which category best describes your perception of the dynamic of change in the target community of your *Our Town* project (1) at the time your organization applied for the *Our Town* grant and (2) now.

Dynamic of Change Category	My perception of the target community	
	1. At the time my organization applied for the <i>Our Town</i> grant (SELECT ONE)	2. Now (SELECT ONE)
Displacing: Influx of population causing concerns that the current population would be forced to leave the target community	<input type="checkbox"/>	<input type="checkbox"/>
Growing: Influx of population without displacement concerns	<input type="checkbox"/>	<input type="checkbox"/>
Stable: No change in population	<input type="checkbox"/>	<input type="checkbox"/>
Declining: Loss of population	<input type="checkbox"/>	<input type="checkbox"/>

Domain 5. Systems Change

Please answer the following questions about the sustained impacts of your *Our Town* project. Please answer the following questions with as much detail as possible.

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5-1. Please describe any evidence you [expect to have/have] that others [will be/have been] replicating a model established by this project.

5-2. Please describe the evidence that you [expect to have/have] that tells you your project will produce change that will last beyond the *Our Town* grant period. For example, your project may [forge/have forged] partnerships that increase the capacity for work beyond the project; utilize arts, culture, and design to address community challenges in a way that is scalable or that can be replicated by others; or [create/have created] long-term funding streams, policies, and practices that have become organizational norms. These are just examples. We are interested in what you think is relevant.

5-3a. Please indicate your level of agreement with each of the following statements regarding how the following laws, policies, or regulations [impact/impacted] the implementation of your *Our Town* project's activities in the target community. Please select "N/A" if the law, policy, or regulation did not exist **at the time your organization applied for the *Our Town* grant.**

At the time my organization applied for the <i>Our Town</i> grant...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	N/A	Specific Examples or Description (optional)
Local development regulations existed that [enable/enabled] implementation of my project's arts, culture, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Local funding or incentives existed that [enable/enabled] implementation of my project's arts, culture, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Local public space regulations existed that [enable/enabled] implementation of my project's arts,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>

culture, and design activities

Local zoning ordinances and/or property codes, including fire code, existed that

[enable/enabled] implementation of my project's arts, culture, and design activities

Planning and design activities involving resident participation

existed that [enable/enabled] implementation of my project's arts, culture, and design activities

Social policies benefiting or giving voice to underrepresented constituencies in the target community

existed that [enable/enabled] implementation of my project's arts, culture, and design activities

Tax laws existed that

[enable/enabled] implementation of my project's arts, culture, and design activities

Transportation policies existed that

[enable/enabled] implementation of my project's arts, culture, and design

activities

Other laws, policies, or regulations existed that [enable/enabled] implementation of my project's arts, culture, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
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Other-Please specify:

5-3b. Please indicate your level of agreement with each of the following statements regarding the **evidence you have now** that your *Our Town* project's activities [contribute/contributed] to improvements in the following laws, policies, or regulations that can enable future arts, cultural, and design activities in the target community. Please select "N/A" if policy did not exist in the grantee's project target community.

I have evidence now that my <i>Our Town</i> project's activities [contribute/contributed] to improvements in...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	N/A	Specific examples or description (optional)
Local development regulations that can enable future arts, cultural, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Local funding or incentives that can enable future arts, cultural, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Local public space regulations that can enable future arts, cultural, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Local zoning ordinances and/or property codes, including fire code, that can enable future arts, cultural, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>
Planning and design activities involving resident participation that	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>

can enable future arts, cultural, and design activities							
Social policies benefiting or giving voice to underrepresented constituencies in the target community that can enable future arts, cultural, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Tax laws that can enable future arts, cultural, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Transportation policies that can enable future arts, cultural, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other laws, policies, or regulations that can enable future arts, cultural, and design activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Other-Please specify:							

Domain 6: Local Community Change

Please answer the following questions about the impacts of the *Our Town* activities you [implement/implemented] on the target community’s economic, physical, and/or social environments. By “target community” we mean the geographic region or area where you [implement/implemented] your *Our Town* intervention during the time that your project [is/was] funded by NEA.

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6-1. Have you completed most of your project activities?

- Yes
- No [WEB SURVEY WILL SKIP 6-1d, 6-2d, and 6-3d]

[NOTE: THE WEB SURVEY RANDOMIZES THE ORDER OF SOCIAL, ECONOMIC AND PHYSICAL CHANGE]

Social Change

The items in this section are all *social changes*, which include improvements to social relationships, civic engagement and community empowerment, and/or amplifying community identity.

6-1a. [Are/Were] your *Our Town* project’s activities designed to contribute to social changes?

- Yes
- No [WEB SURVEY WILL SKIP TO 6-2b.]

6-1b. Please indicate your level of agreement with the following statements regarding the social changes your *Our Town* project’s activities [are/were] designed to contribute to.

My <i>Our Town</i> project activities [are/were] designed to contribute to...	Yes	No
Civic Engagement: Increases in active participation in efforts that impact public life and the community, not only one’s own self-interests.	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion: Increases in the level of working trust and mutual support within a community that facilitates collective action	<input type="checkbox"/>	<input type="checkbox"/>
Community Attachment: Increases in pride, interest, and satisfaction with the physical and social/cultural aspects of one’s neighborhood	<input type="checkbox"/>	<input type="checkbox"/>
Other Social Change	<input type="checkbox"/>	<input type="checkbox"/>
Other-Please specify:		

[WEB SURVEY SKIPS TO 6-2 IF RESPONDENT DID NOT ANSWER “YES” TO ANY OF THE SOCIAL CHANGE ITEMS IN 6-1b, EXCLUDING THE “OTHER” CATEGORY.]

6-1c. You indicated “Yes” in 6-1b that your *Our Town* project activities [are/were] designed to lead to [OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]. Please indicate your perception of the need for the following specific forms of these social changes in the target community at the time your organization applied for the *Our Town* grant.

[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “YES” FOR IN 6-1b.]

Specific Social Changes	Degree of need in the target community <u>at the time your organization applied for the <i>Our Town</i> grant</u>			
	Strong Need	Moderate Need	Mild Need	No Need
Civic Engagement: People actively participating in community institutions (e.g., schools, neighborhood meetings, public hearings, school boards, civic activities)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civic Engagement: Individuals or community organizations partnering to address community issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion: Trust between residents in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion: Support systems for community organizing and other collective action of people and organizations in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion: Residents that imagine positive options for their future	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion: Residents that feel they have the skills and	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

confidence to generate opportunities for themselves				
Community Attachment: Residents that feel welcome in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Attachment: Residents that feel like they belong in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Attachment: Residents that value and talk about rich traditions and/or histories in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Attachment: Residents that say they wish to remain in the community for a number of years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Social Change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other-Please specify				

6-1d. You indicated “Yes” in 6-1b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the degree to which your *Our Town* project’s activities [impact/impacted] the following specific forms of these social changes in the target community **based on the evidence you have now.**

Please note, we do not expect projects to affect a large number of indicators.

Specific Social Changes	Degree of impact of your project’s activities on the change <u>based on the evidence you have now</u>			
	Strong Impact	Moderate Impact	Mild Impact	No Impact
Civic Engagement: Increases in the number of people actively participating in community institutions (e.g., schools, neighborhood meetings, public hearings, school boards, civic activities)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civic Engagement: Increases in the number of community leaders and other individuals actively working to improve the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Civic Engagement: Increases in the number of individuals or community organizations partnering to address community issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion: Increases in the level of trust between residents in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion: Improvements to support systems for community organizing and other collective action of people and organizations in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion: Increases in the number of residents that imagine positive options for their future	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social Cohesion/: Increases in the number of residents that feel they have the skills and confidence to generate opportunities for themselves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Attachment: Increases in the number of residents that feel welcome in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Attachment: Increases in the number of residents that feel like they belong in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Community Attachment: Increases in the number of residents that value and talk about rich traditions and/or	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

histories in the community

Community Attachment: Increases in the number of residents that say they wish to remain in the community for a number of years	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Other Social Change Other-Please specify	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Economic Change

The items in this section are about *economic changes*, which include economic improvements of individuals, institutions, or the community. By economic changes, we mean growth or strengthening of the local labor force and businesses as well local tourism.

6-2a. [Are/Were] your *Our Town* project’s activities designed to contribute to economic changes?

Yes

No [WEB SURVEY WILL SKIP TO 6-3.]

6-2b. Please indicate ‘Yes’ or ‘No’ with the following statements regarding the economic changes your *Our Town* project’s activities [are/were] designed to contribute to.

My <i>Our Town</i> project’s activities [are/were] designed to contribute to...	Yes	No
Local Business Growth: Increases in business activity and business diversity in the community	<input type="checkbox"/>	<input type="checkbox"/>
Job Creation/Labor Force Participation: Increases in the number and type of jobs available to community residents	<input type="checkbox"/>	<input type="checkbox"/>
Professional Development/Training: Increases in artists/residents’ knowledge, skills, and employability	<input type="checkbox"/>	<input type="checkbox"/>
Preventing Displacement: Decreases in the displacement of low-income residents that desire to remain in the neighborhood/area	<input type="checkbox"/>	<input type="checkbox"/>
In-Migration: Increases in residents in the community	<input type="checkbox"/>	<input type="checkbox"/>
Tourism: Increases in visitors to the community	<input type="checkbox"/>	<input type="checkbox"/>
Other Economic Change Other-Please specify:	<input type="checkbox"/>	<input type="checkbox"/>

[WEB SURVEY SKIPS TO 6-3 IF RESPONDENT DID NOT ANSWER “YES” TO ANY OF THE ECONOMIC CHANGE ITEMS IN 6-2b, EXCLUDING THE “OTHER” CATEGORY.]

6-2c. You indicated “Yes” in 6-2b that your *Our Town* project activities [are/were] designed to lead to [OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]. Please indicate your perception of the need for the following specific forms of these economic changes in the target community **at the time your organization applied for the *Our Town* grant.**

[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “Yes” FOR IN 6-2b.]

Specific Economic Changes	Degree of need in the target community <u>at the time your organization applied for the <i>Our Town</i> grant</u>			
	Strong Need	Moderate Need	Mild Need	No Need

Local Business Growth: New (recently opened) local businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local Business Growth: Resident spending at local businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local Business Growth: Positive resident, visitor, and/or employer perceptions of the local business climate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job Creation/Labor Force Participation: Employment opportunities in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job Creation/Labor Force Participation: Internship opportunities in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job Creation/Labor Force Participation: Employment at my <i>Our Town</i> project's partner organizations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional Development/Training: Professional networks of artists or residents in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional Development/Training: Artists or residents with strong professional skills in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preventing Displacement: Affordable and/or mixed-income housing policies in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preventing Displacement: Organizations in the community that serve different demographic groups (race/ethnicity/low income/children/families)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-Migration: High-quality public space and community facilities that can attract new residents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-Migration: People living and staying in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tourism: People visiting the community more than once in a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tourism: People visiting multiple destinations when they come to the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Economic Change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other-Please specify:				

6-2d. You indicated “Yes” in 6-2b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the degree to which your *Our Town* project’s activities [impact/impacted] the following specific forms of these economic changes in the target community **based on the evidence you have now.**

Please note, we do not expect projects to affect a large number of indicators.

[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “Yes” FOR IN 6-2b.]

Specific Economic Changes	Degree of impact of your project’s activities on the change <u>based on the evidence you have now</u>			
	Strong Impact	Moderate Impact	Mild Impact	No Impact
Local Business Growth: Increases in the number of new (recently opened) local businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local Business Growth: Increases in resident spending at local businesses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Local Business Growth: Increases in resident, visitor, and/or employer perceptions of the local business climate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job Creation/Labor Force Participation: Increases in employment opportunities in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job Creation/Labor Force Participation: Increases in internship opportunities in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Job Creation/Labor Force Participation: Increases in employment at my <i>Our Town</i> project's partner organizations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional Development/Training: Increases in the professional networks of artists or residents in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Professional Development/Training: Increases in the professional skills of artists or residents in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preventing Displacement: Improvements to affordable and/or mixed-income housing policies in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Preventing Displacement: Increases in organizations in the community that serve different demographic groups (race/ethnicity/low-income/children/families)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-Migration: Increases in high-quality public space and community facilities that can attract new residents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In-Migration: Increases in the number of people living and staying in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tourism: Increases in the number of people visiting the community more than once in a year	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tourism: Increases in the number of people visiting multiple destinations when they come to the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Economic Change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other-Please specify				

Physical Change

The items in this section are all *physical changes*, which are improvements that occur to the built and natural environment.

6-3a. [Are/Were] your *Our Town* project's activities designed to contribute to physical changes?

Yes

No [WEB SURVEY WILL SKIP TO [END OF SURVEY]]

6-3b. Please indicate your level of agreement with the following statements regarding the physical changes your *Our Town* project's activities [are/were] designed to contribute to.

My <i>Our Town</i> project's activities [are/were] designed to contribute to...	Yes	No
Beautification and/or Enhancement of the Physical Environment: Physical improvements to the community that improve its aesthetic appearance	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Physical improvements to the community that address decline and improve infrastructure	<input type="checkbox"/>	<input type="checkbox"/>
Other Physical Change	<input type="checkbox"/>	<input type="checkbox"/>

Other-Please specify:

[WEB SURVEY SKIPS TO END OF SURVEY IF RESPONDENT DID NOT ANSWER “YES” TO ANY OF THE PHYSICAL CHANGE ITEMS IN 6-3b, EXCLUDING THE “OTHER” CATEGORY.]

6-3c. You indicated “Yes” in 6-3b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the need for the following specific forms of these physical changes in the target community **at the time your organization applied for the *Our Town* grant.**

[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “YES” FOR IN 6-3b.]

Specific Physical Changes	Degree of need for the change in the target community <u>at the time your organization applied for the <i>Our Town</i> grant</u>			
	Strong Need	Moderate Need	Mild Need	No Need
Beautification and/or Enhancement of the Physical Environment: Improvements to storefronts, sidewalks, street plantings, lighting, and/or building conditions in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beautification and/or Enhancement of the Physical Environment: Improvements to the perception of cleanliness in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beautification and/or Enhancement of the Physical Environment: Support for public spaces in the community that are free from traffic, crime, and noise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Support for community anchors such as cultural facilities, public space, or artist space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Accessibility to public transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Community accessibility and safety for pedestrians and cyclists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Repurposing or revitalizing abandoned buildings or other blighted features of the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Physical Change Other-Please specify	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6-3d. You indicated “Yes” in 6-3b that your *Our Town* project activities [are/were] designed to lead to **[OUTCOMES RESPONDENT SELECTED “YES” WILL APPEAR HERE.]**. Please indicate your perception of the degree to which your *Our Town* project’s activities [impact/impacted] the following specific forms of these physical changes in the target community **based on the evidence you have now.**

Please note, we do not expect projects to affect a large number of indicators.

[NOTE: RESPONDENT ONLY SEES THE INDICATORS THAT CORRESPOND TO AN OUTCOME THEY SELECTED “YES” FOR IN 6-3b.]

	Degree of impact of your project's activities on the change based on the evidence you have now			
	Strong Impact	Moderate Impact	Mild Impact	No Impact
Specific Physical Changes				
Beautification and/or Enhancement of the Physical Environment: Improvements to storefronts, sidewalks, street plantings, lighting, and/or building conditions in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beautification and/or Enhancement of the Physical Environment: Improvements to the perception of cleanliness in the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Beautification and/or Enhancement of the Physical Environment: Support for public spaces in the community that are free from traffic, crime, and noise	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Support for community anchors such as cultural facilities, public space, or artist space	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Increases in accessibility to public transportation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Increases in community accessibility and safety for pedestrians and cyclists	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
New Construction and Redevelopment: Repurposing or revitalizing abandoned buildings or other blighted features of the community	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other Physical Change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other-Please specify				

Thank you for your participation. Your survey is now complete.