Facebook and Twitter posts

Facebook (CDC recommends 250 characters or less. the third post is a little longer than that)

- --We are partnering with the Centers for Disease Control and Prevention (CDC) on their Water and Health study. If you receive a survey in the mail, please take a minute to complete it. Your participation makes a difference!
- --Pinellas County needs your help! We are working with the Centers for Disease Control and Prevention (CDC) to learn more about water use and health. If you receive a survey in the mail, please take a minute to complete it.
- --We want to hear from you! If you receive a survey in the mail from the Centers for Disease Control and Prevention (CDC), please take a minute to complete it. We are working together to learn more about water use and health.
- --Did you get a big envelope from the Centers for Disease Control and Prevention (CDC) in the mail? Did you open it? Be sure to fill out your survey. Pinellas County wants to hear from you!

Twitter (110 characters max limit)

For sending out after a mailing:

Don't forget to fill out the CDC Water and Health survey if you received one in the mail. Your participation makes a difference! http://www.cdc.gov/healthywater/study.html

Did you get a big envelope in the mail from the CDC? Did you open it? Aren't you a little curious about it? Learn more at http://www.cdc.gov/healthywater/study.html

For sending out in advance:

Your help is more than a drop in the bucket. If you receive a Water and Health survey from CDC, please fill it out! http://www.cdc.gov/healthywater/study.html

We want to hear from you! If you receive a CDC Water and Health survey in the mail, please fill it out. http://www.cdc.gov/healthywater/study.html