

OMB Control Number: 1670-NEW OMB Expiration Date: MM/DD/YYYY

# **Customer Survey - <X venue>**

## Paperwork Reduction Act Burden Statement

The public reporting burden to complete this information collection is estimated at 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and the completing and reviewing the collected information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number and expiration date. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to the DHS/CISA 245 Murray Ln, SW STOP 0608 Washington, DC 20528-0608 ATTN: PRA [OMB Control Number 1670-NEW].

Start of Block: Screening
BeforeCouner Did you attend an event at <b><x venue=""></x></b> before MMDDYYYY?
O Yes (1)
O No (2)
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If Did you attend an event at **<X Venue>** before MMDDYYYY? = Yes

Q84 How many times did you attend the events listed at **<X Venue>** before MMDDYYYY?

O (2) 1 (3) 2 or more (4) **ENTER LIST OF VENUE SPECFIC**EVENTS> (1)

Other: Please specify (3)

Other: Please Specify (3)

After Counter Have you attended an event at <b>A venue</b> Since wind Day Y Y Y ?
O Yes (1)
O No (2)
Page Break

Q83 How many times did you attend the events listed at **<X Venue>** after MMDDYYYY?

	0 (1)	1 (2)	2 or more (3)
<enter list="" of<br="">VENUE SPECFIC EVENTS&gt; (1)</enter>	0	0	0
Other: Please specify (3)	0	0	0

**End of Block: Screening** 

Start of Block: Disqualified

Disqualified Sorry! You are not qualified to participate in this study.

**End of Block: Disqualified** 

**Start of Block: Definitions and Countermeasure Awareness** 

Definitions To complete the screening for this survey, you will be asked about your familiarity with some of the security measures in place at **<X Venue>**. Each of these security measures is briefly defined as follows:

**Video cameras**: Refers to the use of cameras to record events that happen at **<X Venue>** for security & surveillance purposes. Commonly referred to as Closed-Circuit Television (CCTV).

**Security guards**: Refers to the use of uniformed guards (not police officers) employed to patrol **<X Venue>** and monitor events that happen.

**Metal detectors**: Refers to the use of metal detectors at the entrances to **<X Venue>**, to screen guests as they arrive at the venue.

**Bag checks**: Refers to the routine inspection of guests' bags (such as handbags or backpacks) at the entrances to **<X Venue>**. These inspections can be manually performed by security personnel, or with X-ray screening.

**Parking/Drop-off perimeter restrictions**: Refers to the use of barriers and other restrictions that limit traffic near **<X Venue>**, limiting curbside pick-up /drop-off and forcing guests to park around the venue's perimeter.

search for a variety of explosive materials at <b><x venue=""></x></b> .	
	_
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Bomb detection K9 teams: Refers to the use of a highly trained detection dog and a handler to

<b>Venue&gt;</b> 's use of video cameras for security purposes?
O Yes, I have noticed <b><x venue=""></x></b> 's increase in video cameras use during one of my visits there. (1)
O Yes, I have heard about <b><x venue=""></x></b> increasing their use of video cameras, though have not experienced it firsthand. (2)
I am not aware of <b><x venue=""></x></b> increasing their use of video cameras for security purposes (3)
Aware.Guards Over the past few years, have you learned of any significant increases in <b><x< b=""> <b>Venue&gt;</b>'s use of security guards?</x<></b>
O Yes, I have noticed <b><x venue=""></x></b> 's increase in security guard use during one of my visits
there. (1)
O Yes, I have heard about <b><x venue=""></x></b> increasing their use of security guards, though
have not experienced it firsthand. (2)
I am not aware of <b><x venue=""></x></b> increasing their use of security guards (3)
Aware.Metal Over the past few years, have you learned of any significant increases in <b><x< b=""> <b>Venue&gt;</b>'s use of metal detectors for security purposes?</x<></b>
O Yes, I have noticed <b><x venue=""></x></b> 's increase in metal detector use during one of my visits there. (1)
O Yes, I have heard about <b><x venue=""></x></b> increasing their use of metal detectors, though have not experienced it firsthand. (2)
I am not aware of <b><x venue=""></x></b> increasing their use of metal detectors (3)

Aware.Bag Over the past few years, have you learned of any significant increases in <b><x< b=""> <b>Venue&gt;</b>'s use of bag checks?</x<></b>
O Yes, I have noticed <b><x venue=""></x></b> 's increase in bag checks during one of my visits there.
(1)
O Yes, I have heard about <b><x venue=""></x></b> increasing their use of bag checks, though have
not experienced it firsthand. (2)
O I am not aware of <b><x venue=""></x></b> increasing their use of bag checks (3)
Aware.Traffic Over the past few years, have you learned of any significant increases in <b><x< b=""> <b>Venue&gt;</b>'s use of parking/drop-off perimeter restrictions for security purposes?</x<></b>
O Yes, I have noticed <b><x venue=""></x></b> 's increase in parking/drop-off perimeter restrictions during one of my visits there. (1)
O Yes, I have heard about <b><x venue=""></x></b> increasing their use of parking/drop-off perimeter
restrictions, though have not experienced it firsthand. (2)
O I am not aware of <b><x venue=""></x></b> increasing their use of parking/drop-off perimeter
restrictions for security purposes (3)
Aware.K9 Over the past few years, have you learned of any significant increases in <b><x< b=""> <b>Venue&gt;</b>'s use of bomb detection K9 teams for security purposes?</x<></b>
O Yes, I have noticed <b><x venue=""></x></b> 's increase in bomb detection K9 teams during one of my
visits there. (1)
O Yes, I have heard about <b><x venue=""></x></b> increasing their use of bomb detection K9 teams,
though have not experienced it firsthand. (2)
O I am not aware of <b><x venue=""></x></b> increasing their use of bomb detection K9 teams for
security purposes. (3)
End of Block: Definitions and Countermeasure Awareness

**Start of Block: Information Sheet** 

Info Sheet University of Southern California Department of Psychology and CREATE

#### INFORMATION/FACTS SHEET FOR EXEMPT NON-MEDICAL RESEARCH

Perceptions of Security Measures at **<X Venue>** You are invited to participate in a research study about security measures at **<X Venue>** in the United States. This document provides information about this study. You must be 18 or older to participate, and your participation is voluntary. Please take as much time as you need to read this information sheet, and feel free to print it for your records.

You will be asked to provide information about your experiences and views of security measures, and how they impact your decision to visit and spend time at concert halls. You will also be asked to indicate your gender, age, ethnicity, and income as background factors. This survey is anticipated to take no more than 30 minutes to complete. However, we expect that most people will finish it more quickly. You will be compensated \$1 for your time. The payment will be deposited into your Mechanical Turk account.

There are no anticipated risks to your participation in this study. You can take as many breaks as needed, as well as discontinue your participation at any time for any reason.

There will be no information obtained in connection with this survey that can identify you. Your name, address or other information that may identify you will not be linked to your responses. Only the members of the research team, the funding agency (the U.S. Department of Homeland Security) and the University of Southern California's Human Subjects Protection Program (HSPP) may access the data. The HSPP reviews and monitors research studies to protect the rights and welfare of research subjects. The data will be stored indefinitely on password protected researcher computers in a locked room. In addition, the data files themselves also will be password protected. The anonymous data may be used for future research. If you do not want your data used in future studies, you should not participate.

Investigator Contact Information: If you have any comments, concerns, or questions regarding the conduct of this research please contact Richard John via email at richardj@usc.edu.

IRB Contact Information: If you have questions, concerns, or complaints about your rights as a research participant or the research in general and are unable to reach the research team, or if you want to talk to someone independent of the research team, please contact the University Park Institutional Review Board (UPIRB), Credit Union Building (CUB), Third Floor #310, Los Angeles, CA 90089-0702; via phone at (213) 821-5272, Fax at (213) 821-5276 or e-mail at upirb@usc.edu.

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Consent If you consent, click to continue

End of Block: Information Sheet
Start of Block: 1. Perception of Decreasing Threats- <x venue=""></x>
Info2 Please indicate how much you agree (or disagree) with the following statements regarding < <b>X Venue&gt;</b> 's increased use of the following countermeasures over the past few years:
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of vi! = I am not aware of <b><x venue=""></x></b> increasing their use of video cameras for security purposes
Crime.CCTV Increased use of video cameras has helped or would help reduce crime at <b><x< b=""> <b>Venue&gt;</b>.</x<></b>
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of se...! = I am not aware of **<X Venue>** increasing their use of security guards

<ul> <li>Strongly disagree (1)</li> <li>Somewhat disagree (3)</li> <li>Neither agree nor disagree (4)</li> <li>Somewhat agree (5)</li> <li>Strongly agree (7)</li> </ul>
O Neither agree nor disagree (4) O Somewhat agree (5)
O Somewhat agree (5)
O Strongly agree (7)
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of me!= I am not aware of <b><x venue=""></x></b> increasing their use of metal detectors
Crime.Metal Increased use of metal detectors has helped or would help reduce crime at <b><x< b=""> <b>Venue&gt;</b>.</x<></b>
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
Display This Question:

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of ba...!= I am not aware of **<X Venue>** increasing their use of bag checks

Crime.Bag increased use of bag checks has helped or would help reduce crime at <b><x venue=""></x></b> .
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of pa != I am not aware of <b><x venue=""></x></b> increasing their use of parking/drop-off perimeter restrictions for security purposes
Crime.Traffic Increased use of parking/drop-off perimeter restrictions has helped or would help reduce crime at <b><x venue=""></x></b> .
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
Display This Question:

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of bo...!= I am not aware of **<X Venue>** increasing their use of bomb detection K9 teams for security purposes.

Crime.K9 Increased use of bomb detection K9 teams has helped or would help reduce crime at <b><x venue=""></x></b>
O Strongly disagree (1)
O Somewhat disagree (2)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
Page Break ————————————————————————————————————

Terror.CCTV Increased use of video cameras has helped or would help reduce the likelihood of a terrorism event at <b><x venue=""></x></b> .
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
Display This Overting
Display This Question:  If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of se :  = I am not aware of <b><x venue=""></x></b> increasing their use of security guards
Terror.Guards Increased use of security guards has helped or would help reduce the likelihood of a terrorism event at <b><x venue=""></x></b> .
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of vi...! = I am not aware of **<X Venue>** increasing their use of video cameras for security purposes

### Display This Question:

Display This Question:

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of me... != I am not aware of **<X Venue>** increasing their use of metal detectors

a terrorism event at <b><x venue=""></x></b> .
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of ba != I am not aware of <b><x venue=""></x></b> increasing their use of bag checks
Terror.Bag Increased use of bag checks has helped or would help reduce the likelihood of a terrorism event at <b><x venue=""></x></b> .
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
Display This Question:

Terror.Metal Increased use of metal detectors has helped or would help reduce the likelihood of

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of pa... != I am not aware of **<X Venue>** increasing their use of parking/drop-off perimeter restrictions for security purposes

Terror.Traffic Increased use of parking/drop-off perimeter restrictions has helped or would help reduce the likelihood of a terrorism event at <b><x venue=""></x></b> .
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of bo != I am not aware of <b><x venue=""></x></b> increasing their use of bomb detection K9 teams for security purposes.
Terror.K9 Increased use of bomb detection K9 teams has helped or would help reduce the likelihood of a terrorism event at <b><x venue=""></x></b> .
O Strongly disagree (1)
O Somewhat disagree (3)
O Neither agree nor disagree (4)
O Somewhat agree (5)
O Strongly agree (7)
End of Block: 1. Perception of Decreasing Threats- <x venue=""></x>
Start of Block: 2. Behavioral Change- <x venue=""></x>
Display This Question:  If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of vi!  = I am not aware of <b><x venue=""></x></b> increasing their use of video cameras for security purposes

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that affected or would that affect your willingness to attend <b><x venue=""></x></b> ?
Made me less likely to attend (1)
O No change in my willingness to attend (2)
Made me more likely to attend (3)
Page Break ————————————————————————————————————

Attend.CCTV Since <X Venue> increased their use of video cameras used for surveillance, has

If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of se = I am not aware of <b><x venue=""></x></b> increasing their use of security guards
Attend.Guards Since <b><x venue=""></x></b> increased their use of security guards used for surveillance, has that affected or would that affect your willingness to attend <b><x venue=""></x></b> ?
O Made me less likely to attend (1)
O No change in my willingness to attend (2)

O Made me more likely to attend (3)

Page Break —

Display This Question:	
If Over the past few years, have you learned of any significant increases in <b><x< b=""> != I am not aware of <b><x venue=""></x></b> increasing their use of metal detectors</x<></b>	<b>Venue&gt;</b> 's use of me

Attend.Metal Since <b><x venue=""></x></b> increased their use of metal detectors, has that affected or would that affect your willingness to attend <b><x venue=""></x></b> ?
O Made me less likely to attend (1)
O No change in my willingness to attend (2)
O Made me more likely to attend (3)
Page Break ————————————————————————————————————

Display This Question:

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of ba... != I am not aware of **<X Venue>** increasing their use of bag checks

Attend.Bag Since <b><x venue=""></x></b> increased their use of bag checks, has that affected or would that affect your willingness to attend <b><x venue=""></x></b> ?
O Made me less likely to attend (1)
O No change in my willingness to attend (2)
O Made me more likely to attend (3)
Page Break ————————————————————————————————————

pa != I am not aware of <b><x venue=""></x></b> increasing their use of parking/drop-off perimeter restrictions for security purposes
Attend.Traffic Since <b><x venue=""></x></b> increased their use of parking/drop-off perimeter restrictions, has that affected or would that affect your willingness to attend <b><x venue=""></x></b> ?
Made me less likely to attend (1)
O No change in my willingness to attend (2)
Made me more likely to attend (3)
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of bo != I am not aware of <b><x venue=""></x></b> increasing their use of bomb detection K9 teams for security purposes.
Attend.K9 Since <b><x venue=""></x></b> increased their use of bomb detection K9 teams, has that affected or would that affect your willingness to attend <b><x venue=""></x></b> ?
Made me less likely to attend (1)
O No change in my willingness to attend (2)
Made me more likely to attend (3)
End of Block: 2. Behavioral Change- <x venue=""></x>
Start of Block: 3. Attitudes/Perceptions Toward Safety- <x venue=""></x>

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of

Display This Question:

Display This Question:

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of vi...! = I am not aware of **<X Venue>** increasing their use of video cameras for security purposes

would increase its overall safety and security?	
O Yes (1)	
O No (2)	
Page Break ————	

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of vi...! = I am not aware of **<X Venue>** increasing their use of video cameras for security purposes

VideoAgree Please check all that you agree with
The increased use of video cameras at <b><x venue=""></x></b> has or would discouraged criminals.
(1)
The increased use of video cameras at <b><x venue=""></x></b> has made or would make it easier to
identify and arrest criminals/terrorists AFTER they commit a crime or carry out an attack. (2)
The increased use of video cameras at <b><x venue=""></x></b> has made or would make it easier to
stop criminals/terrorists BEFORE they commit crimes or carry out an attack. (3)
The increased use of video cameras at <b><x venue=""></x></b> has or would discouraged terrorists.
(4)
Others, please describe (6)
Page Break ————————————————————————————————————

If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of se = I am not aware of <b><x venue=""></x></b> increasing their use of security guards
GuardsSafe Do you think that <b><x venue=""></x></b> 's increased use of security guards has increased or
would increase its overall safety and security?
O Yes (1)
O No (2)
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If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of se...! = I am not aware of **<X Venue>** increasing their use of security guards

GuardsAgree Please check all that you agree with
The increased use of security guards at <b><x venue=""></x></b> has or would discouraged criminals.
(1)
The increased use of security guards at <b><x venue=""></x></b> has made or would make it easier to
identify and arrest criminals/terrorists AFTER they commit a crime or carry out an attack. (2)
The increased use of security guards at <b><x venue=""></x></b> has made or would make it easier to
stop criminals/terrorists BEFORE they commit crimes or carry out an attack. (3)
The increased use of security guards at <b><x venue=""></x></b> has or would discouraged terrorists.
(4)
Others, please describe (6)
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MetalSafe Do you think that <b><x venue=""></x></b> 's increased use of metal detectors has increased or would increase its overall safety and security?
O Yes (1)
O No (2)

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of me... != I am not aware of **<X Venue>** increasing their use of metal detectors

Display This Question:

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If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of me... != I am not aware of **<X Venue>** increasing their use of metal detectors

MetalAgre	ee Please check all that you agree with
Th	e increased use of metal detectors at <b><x venue=""></x></b> has or would discouraged criminals.
(1)	
□Th	e increased use of metal detectors at <b><x venue=""></x></b> has made or would make it easier
to stop	criminals/terrorists BEFORE they commit crimes or carry out an attack. (3)
□Th	e increased use of metal detectors at <b><x venue=""></x></b> has or would discouraged terrorists.
(4)	
Ot	her, please describe (6)
Page Brea	ak ————————————————————————————————————

BagSafe Do you think that <b><x venue=""></x></b> 's increased use of bag checks has increased or would increase its overall safety and security?
O Yes (1)
O No (2)
Page Break ————————————————————————————————————

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of ba... != I am not aware of **<X Venue>** increasing their use of bag checks

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If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of ba... != I am not aware of **<X Venue>** increasing their use of bag checks

BagAgree Please check all that you agree with
The increased use of bag checks at <b><x venue=""></x></b> has or would discouraged criminals. (1)
The increased use of bag checks at <b><x venue=""></x></b> has made or would make it easier to stop criminals/terrorists BEFORE they commit crimes or carry out an attack. (3)
The increased use of bag checks at <b><x venue=""></x></b> has or would discouraged terrorists. (4)
Other, please describe (6)
Page Break ————————————————————————————————————

If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of pa != I am not aware of <b><x venue=""></x></b> increasing their use of parking/drop-off perimeter restrictions for security purposes
TrafficSafe Do you think that <b><x venue=""></x></b> 's increased use of parking/drop-off perimeter restrictions has increased or would increase its overall safety and security?
O Yes (1)
O No (2)
Page Break ————————————————————————————————————

If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of pa != I am not aware of <b><x venue=""></x></b> increasing their use of parking/drop-off perimeter restrictions for security purposes
TrafficAgree Please check all that you agree with
The increased use of parking/drop-off perimeter restrictions at <b><x venue=""></x></b> has or would
discouraged criminals. (1)
The increased use of parking/drop-off perimeter restrictions at <b><x venue=""></x></b> has made or
would make it easier to stop criminals/terrorists BEFORE they commit crimes or carry out an attack. (3)
The increased use of parking/drop-off perimeter restrictions at <b><x venue=""></x></b> has or would
discouraged terrorists. (4)
Other, please describe (6)
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of bo != I am not aware of <b><x venue=""></x></b> increasing their use of bomb detection K9 teams for security purposes.
K9Safe Do you think that <b><x venue=""></x></b> 's increased use of bomb detection K9 teams has increased or would increase its overall safety and security?
O Yes (1)
O No (2)
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of bo != I am not aware of <b><x venue=""></x></b> increasing their use of bomb detection K9 teams for security purposes.

K9Agree Please check all that you agree with
The increased use of bomb detection K9 teams at <b><x venue=""></x></b> has or would discouraged
criminals. (1)
The increased use of bomb detection K9 teams at <b><x venue=""></x></b> has made or would make
it easier to stop criminals/terrorists BEFORE they commit crimes or carry out an attack. (2)
The increased use of bomb detection K9 teams at <b><x venue=""></x></b> has or would discouraged
terrorists. (3)
Other please describe (4)
End of Block: 3. Attitudes/Perceptions Toward Safety- <x venue=""></x>
Start of Block: 4. Psychological Impacts of Security Measures- <x venue=""></x>
Display This Question:
If Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of vi! = I am not aware of <b><x venue=""></x></b> increasing their use of video cameras for security purposes

Attitudes. Video Please indicate how much you agree (or disagree) with the following statements regarding the increased use of video cameras at **<X Venue>**.

	Strongly disagree (1)	Somewhat disagree (2)	Neither agree nor disagree (3)	Somewhat agree (4)	Strongly agree (5)
The increased use of video cameras at <x venue=""> makes guests feel safer about attending. (6) The</x>	0	O	0	0	0
increased use of video cameras at <x venue=""> makes guests' visits less enjoyable. (7) The</x>	0	0	0	0	0
increased use of video cameras at <x venue=""> invades guests' privacy. (8)</x>	0	0	0	0	0
Page Break -					

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of se... = I am not aware of **<X Venue>** increasing their use of security guards

Attitudes.Guards Please indicate how much you agree (or disagree) with the following statements regarding the increased use of security guards at **<X Venue>**.

	Strongly disagree (1)	Somewhat disagree (2)	Neither agree nor disagree (3)	Somewhat agree (4)	Strongly agree (5)
The increased use of security guards at <x venue=""> makes guests feel safer about attending. (1) The</x>	0	0	0	0	0
increased use of security guards at <x venue=""> makes guests' visits less enjoyable. (3)</x>	O	Ο	0	0	0
The increased use of security guards at <x venue=""> invades guests' privacy. (4)</x>	0	0	0	0	0
Page Break -					

Page Break -

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of me... != I am not aware of **<X Venue>** increasing their use of metal detectors

Attitudes.Metal Please indicate how much you agree (or disagree) with the following statements regarding the increased use of metal detectors at **<X Venue>** .

3 3	Strongly disagree (1)	Somewhat disagree (2)	Neither agree nor disagree (3)	Somewhat agree (4)	Strongly agree (5)
The increased use of metal detectors at <x venue=""> makes guests feel safer about attending. (1) The</x>	O	Ο	O	0	0
increased use of metal detectors at <x venue=""> makes guests' visits less enjoyable. (2) The</x>	O	0	0	0	0
increased use of metal detectors at <x venue=""> invades guests' privacy. (3)</x>	O	Ο	0	0	0

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of ba...!= I am not aware of **<X Venue>** increasing their use of bag checks

Attitudes.Bag Please indicate how much you agree (or disagree) with the following statements regarding the increased use of bag checks at **<X Venue>**.

	Strongly disagree (1)	Somewhat disagree (2)	Neither agree nor disagree (3)	Somewhat agree (4)	Strongly agree (5)
The increased use of bag checks at <b><x venue=""></x></b> makes guests feel safer about attending. (1) The	O	Ο	0	O	0
increased use of bag checks at <b><x venue=""></x></b> makes guests' visits less enjoyable. (2) The	O	0	0	0	0
increased use of bag checks at <b><x venue=""></x></b> invades guests' privacy. (3)	O	0	0	0	0
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If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of pa... != I am not aware of **<X Venue>** increasing their use of parking/drop-off perimeter restrictions for security purposes

Attitudes.Traffic Please indicate how much you agree (or disagree) with the following statements regarding the increased use of parking/drop-off perimeter restrictions at **<X Venue>**.

	Strongly disagree (1)	Somewhat disagree (2)	Neither agree nor disagree (3)	Somewhat agree (4)	Strongly agree (5)
The increased use of parking/dropoff perimeter restrictions makes guests feel safer about attending. (6)	O	O	0	0	0
The increased use of parking/drop-off perimeter restrictions makes guests' visits less enjoyable. (7)	0	0	0	0	0

# Display This Question:

If Over the past few years, have you learned of any significant increases in **<X Venue>**'s use of bo... != I am not aware of **<X Venue>** increasing their use of bomb detection K9 teams for security purposes.

Attitudes.K9 Please indicate how much you agree (or disagree) with the following statements regarding the increased use of bomb detection K9 teams at **<X Venue>**.

	Strongly disagree (1)	Somewhat disagree (2)	Neither agree nor disagree (3)	Somewhat agree (4)	Strongly agree (5)
The increased use of bomb detection K9 teams at <x venue=""> makes guests feel safer about attending. (1) The</x>	0	Ο	0	0	0
increased use of bomb detection K9 teams at <x venue=""> makes guests' visits less enjoyable. (2)</x>	0	0	0	0	0
The increased use of bomb detection K9 teams at <x venue=""> invades guests' privacy. (3)</x>	0	0	0	0	0

End of Block: 4. Psychological Impacts of Security Measures-<X Venue>

Start of Block: 5. Customer Willingness to Wait: Security and Time-<X Venue>

implement a more effective security screening that would increase detection of weapons from 50% to 75%?
O Yes (1)
O Indifferent (2)
O No (3)
Page Break ————————————————————————————————————

Wait15 Would you be willing to wait an extra 15 minutes in a security screening line to

= No
Wait5 Would you be willing to wait an extra 5 minutes in a security screening line to implement a more effective security screening that would increase detection of weapons from 50% to 75%?
O Yes (1)
O Indifferent (2)
O No (3)
Page Break ————————————————————————————————————

If Would you be willing to wait an extra 15 minutes in a security screening line to implement a more...

Display This Question:

If Would you be willing to wait an extra 15 minutes in a security screening line to implement a more = Yes
Wait30 Would you be willing to wait an extra 30 minutes in a security screening line to implement a more effective security screening that would increase detection of weapons from 50% to 75%?
O Yes (1)
O Indifferent (2)
O No (3)
End of Block: 5. Customer Willingness to Wait: Security and Time- <x venue=""></x>
Start of Block: 6. Customer Willingness to Pay: Security and Pay - <x venue=""></x>
Pay15 Would you be willing to pay an extra 15% for admission to <b><x venue=""></x></b> to implement more effective security screening that would increase detection of weapons from 50% to 75%?  O Yes (1)
O Indifferent (2)
O No (3)
Page Break ————————————————————————————————————

If Would you be willing to pay an extra 15% for admission to <b><x venue=""></x></b> to implement more effective = No
Pay5 Would you be willing to pay an extra 5% for admission to <b><x venue=""></x></b> to implement more effective security screening that would increase detection of weapons from 50% to 75%?
O Yes (1)
O Indifferent (2)
O No (3)

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Display This Question:
If Would you be willing to pay an extra 15% for admission to <b><x venue=""></x></b> to implement more effective = Yes
Pay30
Would you be willing to pay an extra 30% for admission to <b><x venue=""></x></b> to implement more effective security screening that would increase detection of weapons from 50% to 75%?
O Yes (1)
O Indifferent (2)
O No (3)
End of Block: 6. Customer Willingness to Pay: Security and Pay - <x venue=""></x>

If Have you attended an event at **<X Venue>** since MMDDYYYY? = No

**Start of Block: 7. Barriers to Attendance -<X Venue>** 

<b>Venue&gt;</b> more often?
O Cost of attendance (1)
O Inconvenience of traveling to <b><x venue=""></x></b> (2)
O Lack of interest in events (3)
Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of vi != I am not aware of <b><x venue=""></x></b> increasing their use of video cameras for security purposes
O Increased use of video cameras (4)
Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of se != I am not aware of <b><x venue=""></x></b> increasing their use of security guards
O Increased use of security guards (6)
Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of me != I am not aware of <b><x venue=""></x></b> increasing their use of metal detectors
O Increased use of metal detectors (7)
Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of ba != I am not aware of <b><x venue=""></x></b> increasing their use of bag checks
O Increased use of bag checks (8)
Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of pa != I am not aware of <b><x venue=""></x></b> increasing their use of parking/drop-off perimeter restrictions for security purposes
O Increased use of parking/drop-off perimeter restrictions (9)
Over the past few years, have you learned of any significant increases in <b><x venue=""></x></b> 's use of bo != I am not aware of <b><x venue=""></x></b> increasing their use of bomb detection K9 teams for security purposes.
O Increased use of bomb detection K9 teams (10)
Other (5)
End of Block: 7. Barriers to Attendance - <x venue=""></x>

Start of Block: 8. Individual Differences - <X Venue>

Age What year were you born?

▼ 2000 (1) ... 1921 (80)

Education What is the highest level of school you have completed or the highest degree you have received?

O Attended high school (1)

High school graduate (high school diploma or equivalent GED) (2)

Some college but no degree (3)

Associate's degree (4)

Bachelor's degree (5)

Master's degree (6)

Professional degree (J.D., M.D.) (7)

Doctoral degree (8)

Race Choose one or more:
American Indian or Alaska Native (3)
Asian (4)
Black or African American (2)
Hispanic or Latino (6)
Native Hawaiian or Other Pacific Islander (5)
White
Sex: Are you:
O Male (1)
O Female (2)

taxes or other deductions (including alimony, social security, or any other government assistance) in the past few years?
O Less than \$10,000 (1)
O \$10,000 - \$19,999 (2)
O \$20,000 - \$29,999 (3)
O \$30,000 - \$39,999 (4)
O \$40,000 - \$49,999 (5)
O \$50,000 - \$59,999 (6)
O \$60,000 - \$69,999 (7)
O \$70,000 - \$79,999 (8)
O \$80,000 - \$89,999 (9)
O \$90,000 - \$99,999 (10)
O \$100,000 - \$149,999 (11)
O \$150,000 or more (12)
ZipCode What is the ZIP code of the residence where you have lived in the last 12 months?
End of Block: 8. Individual Differences - <x venue=""></x>

Income Please give your best estimate of your typical annual household gross income before